



Sound and Sensible Training Development Hands-On Session

January 13, 2016
USDA Agricultural Marketing Service
National Organic Program



- We are designing a one-hour interactive, character and scenario-based, on-line training for certifiers and inspectors
- Will focus on how to conduct Sound and Sensible inspections
- Expected launch: August/September 2015
- Target Model:
<http://willinteractive.com/play/the-road/>

Structure: 6 modules, 8-10 min each



- Each module includes 1-3 short scenarios, each focusing on a specific topic
- Each topic involves 2-3 choices for the character, and the possible outcomes based on those choices
- Proposed Modules:

Preparing for the Inspection

Opening Meeting

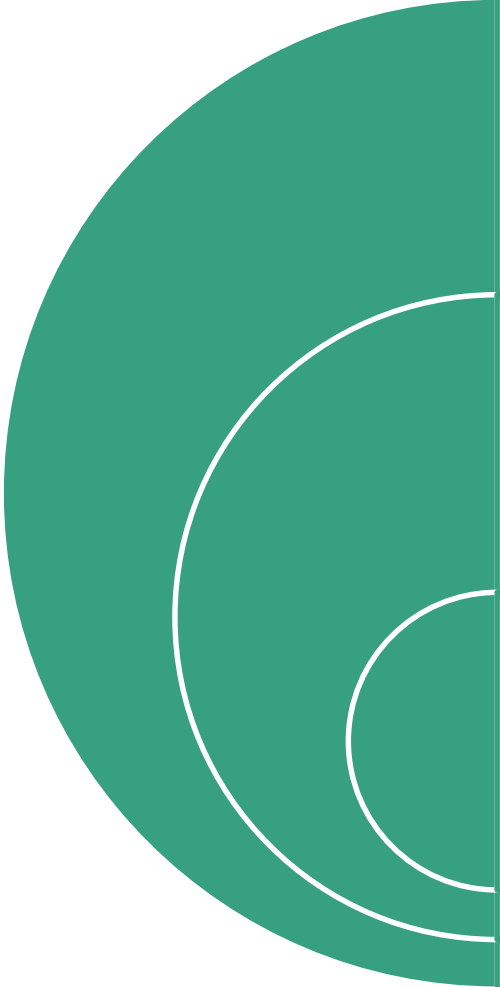
Farm / Facility Tours

Records Review

Exit Interview

Writing the Inspection Report

Ideas for Scenarios Come From....

A large green graphic element on the left side of the slide, consisting of a semi-circle with two concentric white lines inside it, resembling a stylized 'C' or a partial circle.

Examples of too strict,
too loose, just right

Examples of
behavioral do's/don'ts

Scenario based
critical control points

Example: On-Site Sampling



- **Module:** Farm/Facility Tour
- **Topic:** Sample Collection
- **Scene:** Inspector Character Faces a **Choice:**
 - Accept samples collected by operator
 - Sample yourself
- **Outcome Scenes:** Show consequence of each choice if followed

YOUR TURN!



- We are just getting started on defining topics and scenarios and want your input!
- Form groups of 4, discuss, write down your ideas – Broad or Deep:
 - Topic Areas Within Modules
 - Topic – Choice – Options – Outcomes
- We will collect your worksheets and use them to shape content

More Ideas Post-Training?



- Send to: Penelope.Zuck@ams.usda.gov
- Deadline: January 31, 2016

THANK YOU!