

**AGRICULTURAL MARKETING SERVICE, SPECIALTY CROPS PROGRAM**

**LOGO USE REQUEST FOR AUDIT PROGRAMS**

**FEDERAL AUTHORIZATION:** This form is to be completed by authorized personnel in accordance with the specified Specialty Crops Program audit program(s). All materials which make reference to the audit program(s) design or language are accountable items. Their use is authorized by a contract between the USDA and the participant company. No materials shall bear reference to the audit program(s) design or language without prior written consent of the Specialty Crops Program.

**A. Logo Description**

- (GAP&GHP) Audit Program
- Identity Preservation (IP) Program
- Partners in Quality (PIQ) Audit Program

**Type of Logo:**  Black  Color\*\*

\*\* (GAP&GHP and IP color logos must use Pantone Matching System (PMS) color Green 348. PIQ color logos must use the colors red, white and blue in specified areas. Any other colors used will not be considered an approved audit program logo and will be in violation of the agreement.)

**B. Company Information**

\_\_\_\_\_  
*Name of Company*

\_\_\_\_\_  
*Mailing Address of Company*

\_\_\_\_\_  
*Name and Title of Person Requesting Logo Use*

\_\_\_\_\_  
*Phone Number*

\_\_\_\_\_  
*Email Address*

**C. Logo Use**

Commodities: \_\_\_\_\_

Select type(s) of use and specify the number of materials that will contain the audit programs logo (Attach Additional Documentation):

- Containers : \_\_\_\_\_  Publication(s) \_\_\_\_\_ type(s): \_\_\_\_\_
- Labels/Stickers \_\_\_\_\_  Website(s) \_\_\_\_\_ web address(es): \_\_\_\_\_
- Other : \_\_\_\_\_

**D. Manufacturer's Information**

\_\_\_\_\_  
*Manufacturer's Name*

\_\_\_\_\_  
*Manufacturer's Phone Number*

\_\_\_\_\_  
*Manufacturer's Mailing Address*

**E. Applicant's Request**

As an authorized participant in the Specialty Crops Program audit program(s), I hereby request that the above materials be approved and produced with the audit program(s) logo. I agree to be responsible for all charges assessed by the manufacturer of the materials for this order. I also acknowledge that all materials containing the audit program(s) logo are in compliance with the audit program(s) logo use requirements and are for the exclusive use as a participant in good standing in the audit program(s) as authorized by the USDA. A copy of the manufacturers' invoice bearing the exact number of preprinted materials produced with the audit program(s) logo and a signed copy of **Section F** will be forwarded to the Specialty Crops Program immediately after the time of receipt.

\_\_\_\_\_  
*Applicant's Signature*

\_\_\_\_\_  
*Date*

\_\_\_\_\_  
*Federal Authority Signature*

\_\_\_\_\_  
*Date*

**F. Applicant's Receipt**

I have received the above listed materials and they are now my responsibility. I certify that only the materials in the above list have been produced and will only be used in accordance with an audit program(s) in good standing.

\_\_\_\_\_  
*Applicant's Signature*

\_\_\_\_\_  
*Date*

\_\_\_\_\_  
*Federal Authority Signature*

\_\_\_\_\_  
*Date*

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0581-0125. The time required to complete this information collection is estimated average 20 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

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Persons with disabilities who require alternative means of communication for program information (e.g., Braille, large print, audiotape, American Sign Language, etc.) should contact the responsible Agency or USDA's TARGET Center at (202) 720-2600 (voice and TTY) or contact USDA through the Federal Relay Service at (800) 877-8339. Additionally, program information may be made available in languages other than English.

To file a program discrimination complaint, complete the USDA Program Discrimination Complaint Form, AD-3027, found online at How to File a Program Discrimination Complaint and at any USDA office or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by: (1) mail: U.S. Department of Agriculture, Office of the Assistant Secretary for Civil Rights, 1400 Independence Avenue, SW, Washington, D.C. 20250-9410; (2) fax: (202) 690-7442; or (3) email: program.intake@usda.gov.

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