

Implementing and Promoting a New EBT Project at the Easton Farmers Market to Increase Participation of Low-Income and Hispanic Communities

The **City of Easton**, Pennsylvania received \$26,725 to increase vendor sales, implement EBT, and increase access to fresh food for low-income and Hispanic consumers at the Easton Farmers Market.

[Final Report FY09](#)



CITY OF EASTON

PENNSYLVANIA

Department of Community & Economic Development

December 15, 2010

City of Easton
Title of Project: New EBT Project at EFM
Grant #12-25-G-0975
Easton, PA

Contact Person:
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Final Performance Report

Project Summary:

The goal of this project was to provide low-income residents in the Easton area with access to fresh, locally-grown produce by providing EBT at the Easton Farmers' Market (EFM).

There are many low-income residents in Easton. As of February 2009, there were 22,089 persons in Northampton county (7.5% of the population) eligible to receive SNAP benefits (food stamps). This is a 15% increase over the number of eligible persons in March 2008. The SNAP benefits issued to Northampton County residents in February 2009 were valued at \$2.3 million. There are currently six emergency food pantries in the City of Easton, which provided food packages to a total of 1,449 low-income households during March 2009.

The EFM is located in Downtown Easton. The West Ward, an adjacent city neighborhood with 11,000 residents, is a designated low-income census tract. According to the Community Action Committee of the Lehigh Valley (CACLV), a non-profit Community Action Agency committed to fighting poverty in the area, there are many households in the West Ward that are eligible for SNAP benefits.

There was a real need for this project: there is no supermarket in either the Downtown or the West Ward, and many of these people are otherwise without access to fresh fruits and vegetables.

This program was created to establish an alternative redemption system at the EFM which would accept both SNAP benefits and debit cards, with the aim of increasing sales volume at the Market and providing access to healthy foods for low-income and ethnic communities.

Project Approach:

The Project Manager (PM) applied for and received authorization from the FNS, USDA to accept SNAP benefits at the market. She then researched Point-of-Sale (POS) wireless machines and found a service provider. Wooden tokens to be used as scrip were designed and ordered, with different colored tokens for the EBT scrip (\$1 tokens) and for the debit scrip (\$5 tokens) (Design attached).

The PM designed a system to track sales and reimbursements, and drafted all EFM Board resolutions, vendor agreements, forms, and reports. The PM then trained the Assistant Market Manager on how to use the POS machine and follow reimbursement and record keeping protocols. The Assistant Market Manager was responsible for operating the POS machine at the Market, tracking sales, collecting tokens from vendors, and calculating monthly amounts owed to vendors. The PM was responsible for reconciling amounts of money deposited into the EFM bank account, reimbursing farmers on a monthly basis, and preparing reports for the City of Easton and the EFM Board of Directors.

A meeting was also held by the PM and Market Managers in order to educate vendors about the EBT/Debit process, the difference between the EBT and Debit tokens, which products were eligible for EBT tokens, and how the tokens were to be redeemed. All vendors at the EFM were required to participate in the program and sign agreements setting out their responsibilities in this program (agreement attached). Vendors were given weather-proof signs for their tents advertising which tokens they were able to accept (EBT or Debit) and for which products they could be used (copy of sign attached). Vendors were also given buttons stating "We accept EBT" (English) and "Acceptamos EBT" (Spanish); these buttons had to be worn each week at the Market (design of buttons attached).

The POS machine was located at the community tent at the EFM. A banner hung at the Community Tent announced that tokens could be purchased there. The EFM Assistant Manager or a Market volunteer operated the machine, recorded transactions, and asked customers to fill out a survey. Transaction and processing fees were partially offset by charging customers a \$1.50 surcharge to use their debit cards. The Assistant Manager also created a map of the Market (attached) indicating the location of the vendors, the types of products offered, and where FMNP vouchers were accepted.

The Market Manager organized a Market trolley to make trips from the West Ward to the Market and back each Saturday morning in order to improve access to the EFM for low-income residents of this neighborhood. This free trolley made a loop from the West Ward to the EFM and back, stopping at designated pick-up points, several times on Market days throughout the season.

Low-income residents were made aware of this program through a multi-level promotional campaign. The Market Manager created EFM rackcards showing a calendar of free family activities at the Market, and indicating that Market vendors accepted SNAP benefits. The family activities were organized and run by the Market Managers and numerous EFM volunteers. The PM and Market Manager created flyers and posters announcing the free trolley

service to the EFM and the acceptance of SNAP benefits at the Market. These rack cards, flyers, and posters were distributed to the Northampton County Assistance Office, the Easton Maternal and Family Health Services (WIC) office, daycare centers, day treatment centers, Seniors' centers and housing, churches, the bus station, emergency assistance centers, the Social Security office, the Salvation Army, Cooperative Extension offices, the West Ward Neighborhood Partnership, Easton Area Community Center, the Boys & Girls Club, the Easton Area Public Library, and area businesses. Flyers were handed out to WIC recipients by staff at the Easton office of Maternal and Family Health Services. These promotional materials were available in both English and Spanish (see attachments).

This new EBT/debit program was also promoted through press releases and newspaper articles, and through advertising with The Express-Times newspaper. Information about this new EBT/debit program was also added to the EFM website www.eastonfarmersmarket.com.

A Food Stamp Outreach Program was conducted at the EFM in partnership with CACLV and Second Harvest Food Bank. A trained food stamp outreach person was present at the EFM each Saturday with a large sign inviting people to ask her about SNAP benefits. She also gave out flyers, recipes, and children's activity sheets. This outreach person encouraged those who seemed eligible for SNAP benefits to call the toll-free number for Second Harvest and assisted them in applying for benefits over the phone. She also provided bilingual flyers (English/Spanish) inviting potential applicants to contact CACLV for assistance.

As part of the Community Tent, information was given out about the use of FMNP vouchers by WIC participants, participating vendors, and the nutritional importance of including fresh produce in daily meals.

In addition, an EFM summer intern was present at Summer Nights, a free evening activity program for children in the West Ward provided by Weed and Seed, and at a teen center in the West Ward one day per week for 12 weeks. This intern provided children and their parents with an opportunity to try fresh, nutritious food from the market, and informed parents and staff about the Market: what kind of food it provides, how they could get to the EFM, how to use their Access card at the market, and entertainment at the EFM for their children.

Goals and Outcomes Achieved:

The implementation and promotion of an EBT/debit program at the Easton Farmers' Market was a great success. It increased access to fresh and locally-grown foods for low-income households who received SNAP benefits. Over the 30 weeks that the EFM was open, there were 193 EBT transactions totaling \$3774 in SNAP benefits: on average, there were 6.4 SNAP transactions per week totaling \$125.

EBT Access card users were asked to answer survey questions following their transactions. Survey results showed that 73% of SNAP users were new customers at the EFM, and that 83% of SNAP users came to the market because they could use their Access card at the EFM. All of these customers said that they were satisfied with the process of using their SNAP benefits at the Market and expect to do so again in the future.

A majority (64%) of these customers live in either Downtown Easton or the West Ward, the two areas that were specifically targeted with promotional advertising of the EBT program. When asked how they found out about using their SNAP benefits at the Market, responses indicated the EFM website, locations where posters and flyers had been placed, WIC caseworkers, and vendors and signs at the Market. This indicates that our promotional advertising was effective, and we will continue to promote this program in future years through these venues.

One of the goals of this program was to increase consumption of fruits and vegetables. The surveys showed that vegetables were the item purchased most often with SNAP benefits: 85% of EBT users purchased vegetables. This was followed by fruit, which was purchased by 75% of EBT users. This shows that customers are eager to use their SNAP benefits to purchase healthy fruits and vegetables.

Comments on the EBT surveys showed that customers found that using their SNAP benefits to purchase food at the Market was easy, affordable, and fun. Customers often commented how much they appreciated being able to use their Access cards at the EFM.

The SNAP Outreach person assisted many applicants from the Easton area this summer and fall, both at the Market and through the CACLV office. Some clients mentioned that they had gotten the flyer at the EFM. For next year, information about EBT at the Market will be added to the SNAP outreach flyers given out at the Easton area food banks.

One aspect of this program that did not succeed was the free trolley intended to bring customers from the West Ward to the EFM and back each week. The trolley ran for 17 weeks of the season, but only 60 riders from the West Ward took advantage of this service. Despite the fact that 76% of people knew about this trolley service, 64% of people said that they were not interested in using it. Reasons stated for this included a desire to walk to the Market, having other places to go at the same time, a preference to drive, and finding that the return trips were not convenient for them. In the end, we cancelled this service because of its high cost and infrequent use. After cancellation, there was no drop in the number of customers using their SNAP benefits at the Market.

Customers were also able to use their debit cards at the Market because of this program. There were 202 debit transactions performed at the EFM this season totaling \$6,211: on average, there were 6.7 debit transactions per week for a total of \$207 per week. Customer surveys showed that 25% of those surveyed were new customers to the EFM. The surveys also showed that 89% of customers intended to use their debit card at the market in the future. Additionally, 54% of people stated that being able to use their debit card at the Market increased the likelihood of shopping at the EFM. Another 27% of people purchased more locally-grown foods because of being able to use the debit card at the market. People agreed that it was a great idea.

Customer counts performed at the EFM determined that there was a 66% increase in the total number of customers coming to the Market since 2008, and that shoppers were spending on average 62% more at the market each week. Surveys showed that the extensive promotional

activities (rack cards, flyers, posters, banners, newspaper advertising, website, and weekly e-newsletter) were successful in making people aware of the market and attracting them to it.

The establishment of the EBT/debit system at the EFM directly benefited the farmers and vendors at the Market by expanding their customer base to include households on food assistance and people who prefer to shop with a debit card. The EBT/debit program resulted in an additional \$10,270 in sales at the EFM in 2010, \$3774 of which was due to SNAP benefits. According to vendor surveys, 73% of vendors at the EFM felt that they had seen an increase in the number of customers over the previous year, and 64% said that they had an increase in the number of low-income customers at the Market. Of the EFM vendors that accept FMNP vouchers, 57% of them received more vouchers than the previous year. All vendors were comfortable with the EBT/debit token system and want to continue the program next year. 61% of vendors stated that the EBT/debit program increased their sales revenue.

By increasing direct sales to our local farmers, the EBT/debit program is having a positive impact on our regional farm economy as more food dollars go directly to our local farmers. This is helping to make farming more profitable and selling farmland for development less attractive, ensuring that family farms in the Lehigh Valley continue to be economically viable and that farmland & healthy, flavorful food will be available for future generations.

Beneficiaries:

The following individuals, organizations, and/or entities benefited from the long term impacts of this project as follows:

-low-income residents benefited from being able to access fresh food at the EFM through the use of EBT Access cards and FMNP coupons, and improved health from increased consumption of fresh fruits and vegetables;

-all residents benefited from the convenience of using debit cards at the EFM, allowing them to purchase more fresh food than they otherwise could have, and improved health from increased consumption of fresh fruits and vegetables;

-farmers and vendors benefited from increased sales at the EFM, helping to preserve *farmland* in our region; and

-our local economy benefited as food dollars were kept circulating within our region.

In addition, the success of this EBT/debit program at the EFM will be applicable to the other nine other farmers' markets in the Greater Lehigh Valley, none of which currently provides EBT/debit card access. In cooperation with the Greater Lehigh Valley chapter of Buy Fresh Buy Local, market managers at these other farmers' markets are being sent a summary of the EFM EBT/debit program and offered assistance in setting up a program for their farmers' market.

Lessons Learned:

A very important lesson that was learned from implementing this EBT/debit program is that it takes resources to run this program. A staff person was required to run the POS machine at market each week (4h/wk), but in addition, staff were also needed to collect tokens from vendors at the end of the market day (0.5h/wk), record all transactions and redemptions after each market (3h/wk), compile monthly data (2h/mo.), verify monthly processor statements, balance monthly bank statements, and write monthly vendor checks (3h/mo.) This was a much bigger time commitment than we had anticipated. In addition, the expense of running the POS machine for the season (\$1052) was more than we had budgeted, and the \$1.50 surcharge for using debit cards (\$299 total) did not cover this expense. This increased staff time and the additional expenses will be partially covered next year by an increase in both the surcharge fee and vendor fees.

List of Attachments:

Flyer: Accept SNAP at EFM (English and Spanish)
Poster: Accept SNAP at EFM
Photo of "We Accept EBT & Debit Cards" buttons (English and Spanish)
Banner for Vendor Booths explaining tokens
Photo of Tokens
EFM Vendor EBT Participation Agreement
Rack Card Front (English and Spanish)
Poster: Market Trolley (English and Spanish)
Flyers: Market Trolley (English and Spanish)
Map of EFM Vendors



EFM Wireless EBT & Debit Program Background Information

The Easton Farmers' Market (EFM) has established an alternative redemption system at the EFM to accept both EBT and debit cards in order to increase access to healthy foods for low-income communities, provide a convenience to customers, and increase sales volume at the Market.

Supplemental Nutrition Assistance Program (SNAP) participants receive benefits on an Electronic Benefits Transfer (EBT) card. In Pennsylvania, this is an EBT Access Card and is used similarly to a debit card. The EFM will have a single wireless Point of Sale (POS) terminal at the EFM Information Tent. Customers will be able to use their EBT Access cards to make purchases of eligible food and plant products as follows: \$1 EBT tokens (blue) will be "sold" to SNAP participants by the Assistant Market Manager at the EFM Information Tent through a transaction in which the customer's EBT Access Card is swiped through the EFM POS terminal for a requested dollar amount of tokens; the value of the sale will be credited to the EFM's EBT bank account. The EBT customer will use the tokens to purchase eligible food and plant products from EFM vendors.

\$1 EBT tokens CAN be used to buy:

- Fruits and Vegetables;
- Breads and Cereals;
- Meats, Fish, and Poultry;
- Dairy Products;
- Maple and Honey Products;
- Baked Goods: wrapped, labeled and intended for home consumption;
- Prepared Foods for home consumption (Jams, Pickles, Sauces, Soups, etc.); and
- Seeds and Plants that produce food (ex. tomato plants, herb plants).

\$1 EBT tokens CANNOT be used to buy:

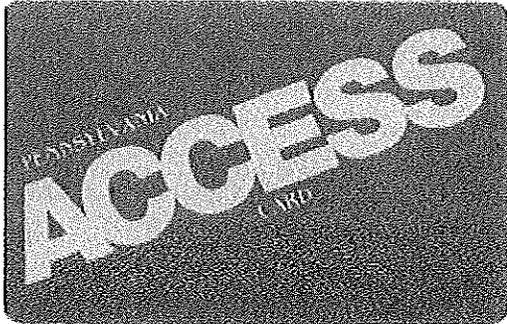
- Beer, Wine, Liquor, Cigarettes or Tobacco;
- any Nonfood Items, such as:
 - Pet Foods;
 - Soaps, Paper Products; and
 - Cut Flowers, Shrubs, and other Non-Edible Plants;
- Vitamins and Medicines;
- Food meant to be eaten at the EFM; and
- Hot Foods.

Vendors will accept \$1 EBT tokens from customers making purchases of eligible items of their choice. No change will be given for EBT purchases; if a transaction is for less than \$1.00 or a multiple, the vendor may add products to make up the difference.

Customers may also use their debit cards to purchase \$5 Tokens (red) using the POS terminal. These \$5 tokens may be used as cash to purchase anything sold at the EFM. Change will be given for the \$5 tokens. Customers will be charged a small transaction fee for this service.

Overview of Customer Token Use:

1. Decides how much they would like to spend.
2. Swipes either their PA Access card or their bank debit card & enters their PIN.
3. Receives instant authorization and a receipt.
4. Collects the tokens for the approved amount.
5. Spends the tokens on eligible products with vendors.



At the end of each market day, the vendor will count the \$1 EBT and \$5 tokens received and bring them to the Assistant Market Manager, who will verify the counts and enter the amounts on a redemption log, which will be initialed by the vendor. The vendor will be issued a receipt also initialed by both parties. On a monthly basis, the market will reimburse vendors by means of checks drawn on the EFM's bank account for the full amount of the tokens redeemed during the previous month. The EFM will cover all transaction costs associated with the program.



EFM Wireless EBT & Debit Program Participation Agreement

I am a vendor at the EFM and will participate in the EFM Wireless EBT & Debit Program. I understand that the market will provide issuance and redemption services for both \$1 EBT and \$5 tokens and will reimburse me fully for the value of the tokens I accept and present to the Assistant Market Manager for redemption. I understand that, if applicable, I will be provided with signage to ensure that consumers know that I am participating, and that promotional efforts will be undertaken by the EFM to inform consumers that the market accepts EBT and debit cards.

As a vendor at the EFM, I agree to:

- complete and sign this Participation Agreement and submit it to the Assistant Market Manager;
- prominently post at all times at my stand the signage provided by the market to help SNAP participants identify eligible vendors;
- explain to interested customers how they can obtain \$1 EBT and \$5 tokens at the EFM Information Tent;
- accept ONLY tokens issued by and bearing the name of the EFM;
- accept \$1 EBT tokens ONLY in exchange for SNAP-eligible foods and plants under USDA FNS rules;
- not return cash change in EBT token transactions. If a sale is for less than \$1 or a multiple, the difference will be made up with additional products of the customer's own choice;
- not exchange tokens for US currency with any person except the Assistant Market Manager;
- count the EBT and debit tokens accepted from customers and present them in person to the Assistant Market Manager at the end of the each market day to keep tokens circulating in the EFM;
- notify the Assistant Market Manager of any problems with the program; and
- complete vendor surveys regarding the project in a timely manner.

I understand that if Market staff observe or receive evidence of my failure to abide by this agreement, I will not be reimbursed for tokens collected incorrectly, and the offense may result in my ability to participate in the EFM.

I understand that it is my responsibility to inform my family and employees of these rules before they sell at the EFM on behalf of my business.

I am eligible to accept \$1 EBT tokens:

- NO
- YES

Items that I sell that are SNAP-eligible (check all that apply):

- Fruits and Vegetables;
- Breads and Cereals;
- Meats, Fish, and Poultry;
- Dairy Products;
- Maple and Honey Products;
- Baked Goods: wrapped, labeled and intended for home consumption;
- Prepared Foods for home consumption (Jams, Pickles, Sauces, Soups, etc.); and
- Seeds and Plants that produce food (ex. tomato plants, herb plants).

Vendor Signature

Print Name, Business Name

Date

Agreement witnessed by:

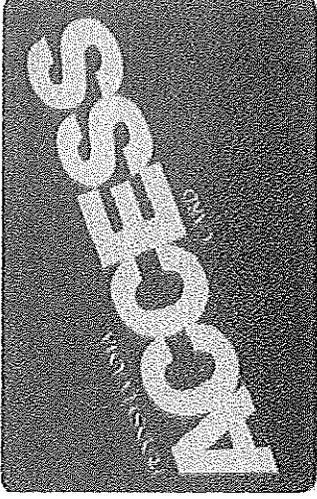
Signature of Assistant Market Manager

Date

Use Your
SNAP/Food Stamp Benefits
at the

est. 1752
**easton
farmers'
market**

Saturdays, 9 am-1 pm
Centre Square, Easton

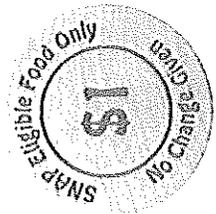


How to Use Your Access Card:

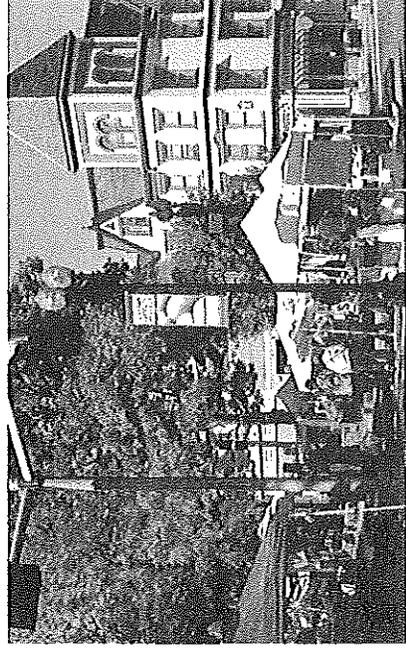
1. Head to the EFM Information Tent.
2. Use your EBT Access Card to purchase as many \$1 wooden tokens as you'd like.
3. Use your \$1 tokens as cash at the EFM vendors to purchase SNAP-eligible items.

Use your \$1 EBT tokens to buy:

- | | |
|--------------------------|----------------|
| Fruits and Vegetables | Dairy Products |
| Breads and Cereals | Maple Syrup |
| Meats, Fish, and Poultry | Honey |
- Baked Goods intended for home consumption
Prepared Foods for home consumption
(Jams, Pickles, Sauces, Soups)
Seeds and Plants that produce food



www.eastonfarmersmarket.com



This program is based on work supported under by the Farmers' Market Promotion Program (FMPP) Grant Program, Agricultural Marketing Service, USDA, under Award No. 12-25-G-0975.

Use Sus

Beneficios de SNAP/Estampillas de Comida

en

est. 1752

easton farmers' market

El Mercado de Granjeros de Easton - "EFM"

Los Sábados 9am-1pm

Centre Square, Easton

Se puede usar las fichas de EBT de \$1

para comprar:

Frutas y Vegetales

Panes y Cereales

Carnes, Pescados, y Aves

Productos Lácteos

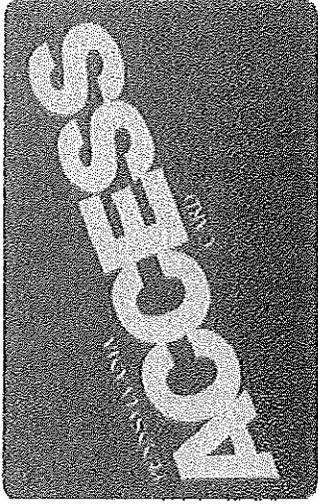
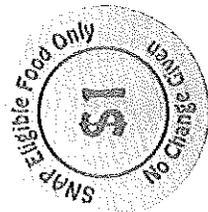
Jarabe de Arce

Miel

Comidas Horneadas para consumir en el hogar

Comidas Preparadas para consumir en el hogar
(Mermeladas, Encurtidos, Salsas, Sopas)

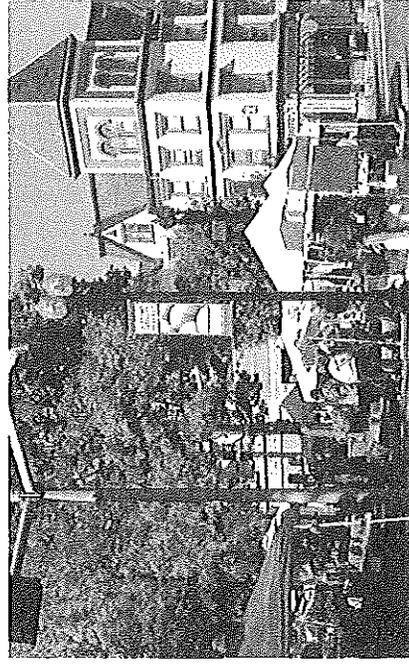
Semillas y Plantas que producen alimentos



Cómo Usar Su Tarjeta de Access:

1. Vaya al Kiosco de Información de EFM.
2. Use su tarjeta de EBT Access para comprar fichas de madera de \$1, cuantas quiera.
3. Use sus fichas de \$1 como dinero con los vendedores de EFM, para comprar cosas elegibles por SNAP.

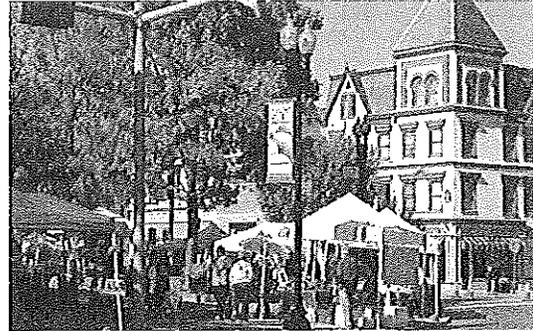
www.eastonfarmersmarket.com



Este programa es basado en el trabajo apoyado por el Programa Subsido de Promover los Mercados de Granjeros (FMPP), Servicio del Comercio Agrícola, USDA, bajo del Premio Número 12-25-G-0975.

Use Your
SNAP/Food Stamp Benefits
at the

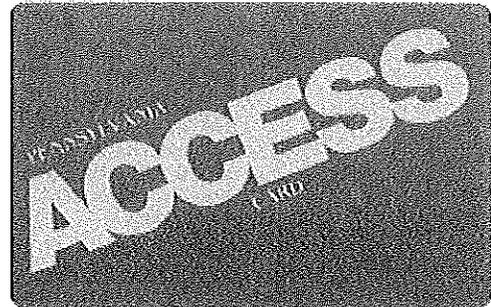
est. 1752
easton
farmers'
market



Saturdays, 9 am—1 pm
Centre Square, Easton

How to Use Your Access Card:

1. Head to the EFM Information Tent.
2. Use your EBT Access Card to purchase as many \$1 wooden tokens as you'd like.
3. Use your \$1 tokens as cash at the EFM vendors to purchase SNAP-eligible items.



\$1 EBT tokens can be used to buy:

Fruits and Vegetables

Dairy Products

Breads and Cereals

Maple Syrup

Meats, Fish, and Poultry

Honey

Baked Goods intended for home consumption

Seeds and Plants that produce food

Prepared Foods for home consumption (Jams, Preserves, Pickles, Salsas, Sauces, Soups)

Visit www.EastonFarmersMarket.com for more information,
or call 610-330-9942.

This program is based on work supported under by the Farmers' Market Promotion Program (FMPP) Grant Program, Agricultural Marketing Service, USDA, under Award No. 12-25-G-0975. Any opinions, findings, conclusions, or recommendations expressed in this publication are those of the author(s) and do not necessarily reflect the view of the U.S. Department of Agriculture.





Aceptamos
Tarjetas de EBT
y de Débito

est. 1753
easton
farmers'
market

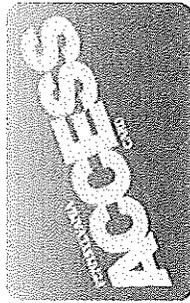
est. 1752
**easton
farmers'
market**

www.EastonFarmersMarket.com

Use your SNAP benefits on the
PA Access Card
to purchase \$1 EBT tokens.

USDA Supplemental Nutrition Assistance
Program (SNAP) rules on eligible products
and cash change must be followed.

No change may be given for a purchase made
with one or more \$1 EBT tokens.



Use your debit card or cash
to purchase \$5 tokens.

EFM TOKENS

\$1 EBT tokens CAN buy:

- Fruits and Vegetables
- Breads and Cereals
- Meats, Fish, and Poultry
- Dairy Products
- Maple and Honey Products
- Baked Goods (wrapped, labeled, and intended for home consumption)
- Prepared Foods for home consumption (Jams, Pickles, Sauces, Soups)
- Seeds and Plants that produce food (ex. tomato plants, herb plants)

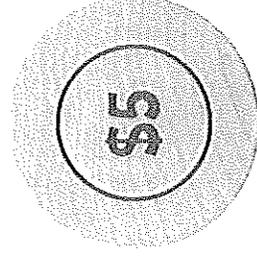


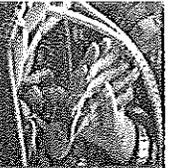
\$1 EBT tokens CANNOT buy:

- Alcoholic Beverages or Tobacco Products
- Pet Foods
- Nonfood Items (Soaps, Paper Products, etc)
- Cut Flowers, Shrubs, and other Non-Edible Plants
- Vitamins and Medicines
- Food meant to be eaten at the EFM
- Hot Foods

\$5 tokens CAN buy:

- Any product sold at the EFM

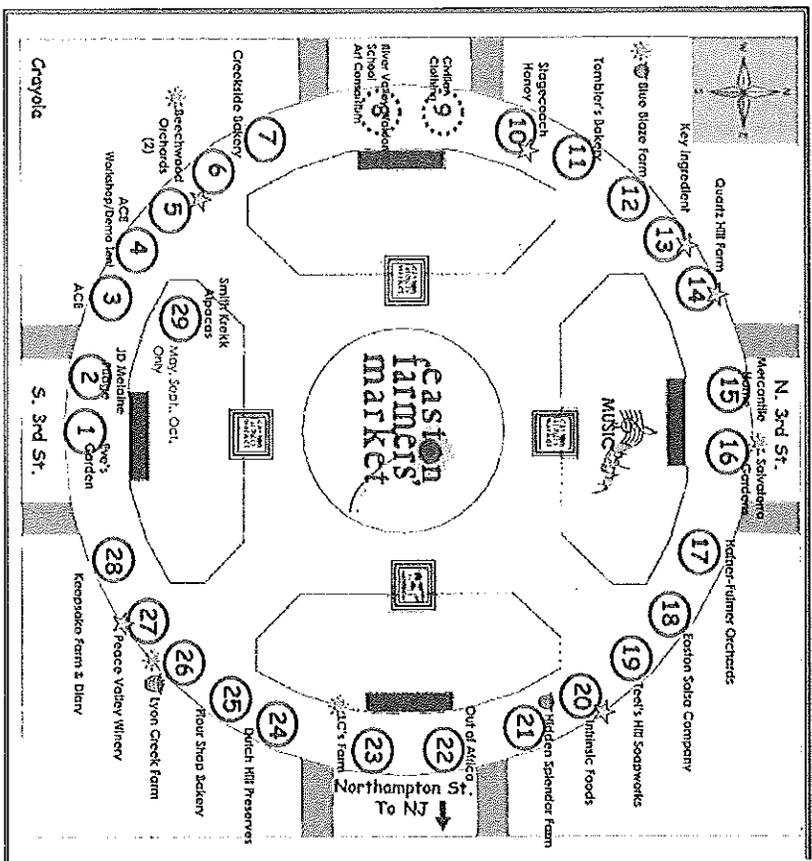




Shake the Hand That Feeds You

EASTON FARMERS MARKET

America's Longest Running
Open-Air Market est. 1952
Saturdays 9am - 12pm
May through October PA
Centre Square, Easton, PA



www.EastonFarmersMarket.com

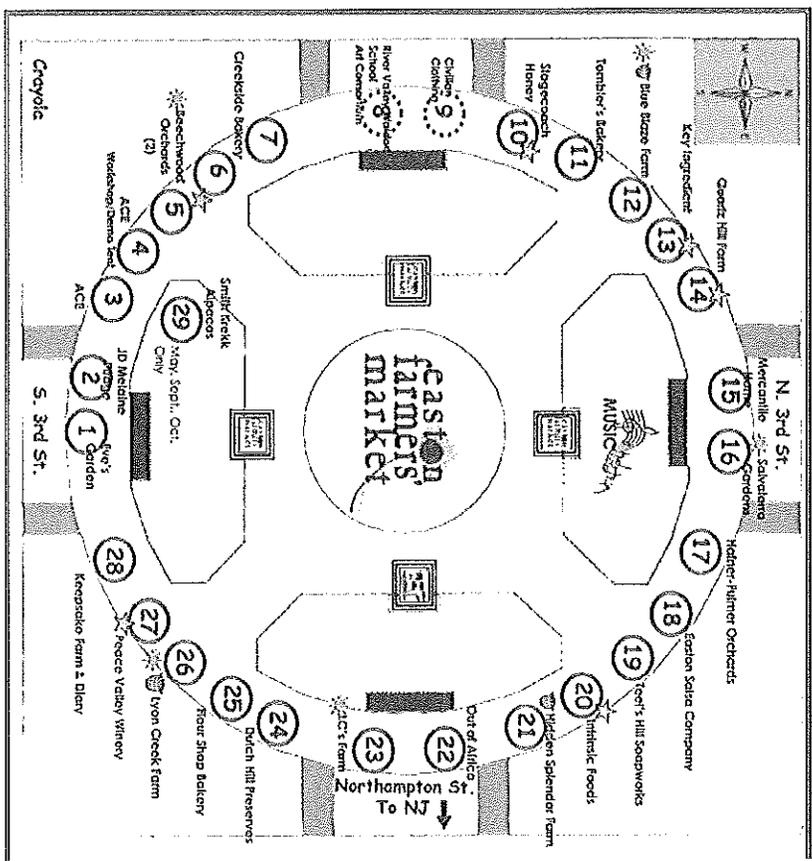
www.facebook.com/EastonFarmersMarket
www.twitter.com/BuyFresh



Shake the Hand That Feeds You

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America's Longest Running
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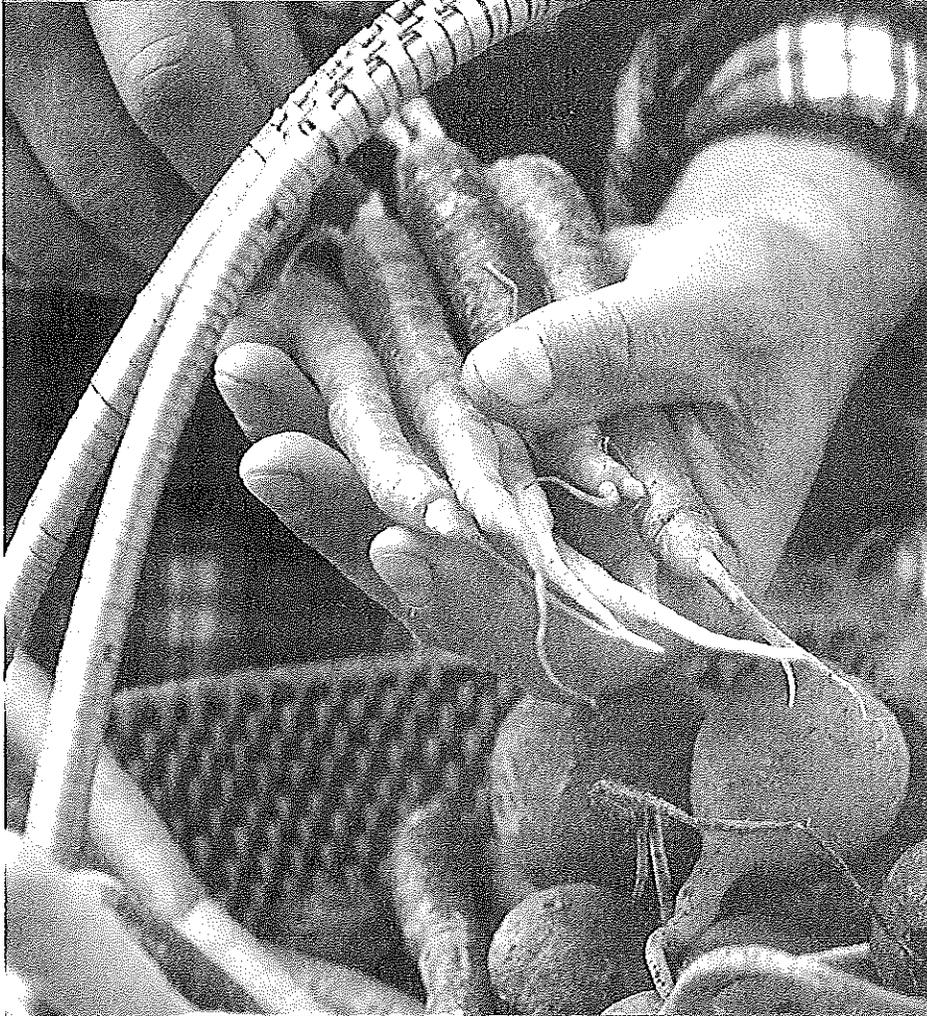
www.facebook.com/EastonFarmersMarket
www.twitter.com/BuyFresh

easton
farmers'
market

Saturdays,
May thru October
9:00am - 1:00pm

Centre Square,
Easton, PA

Shake the Hand That Feeds You



In Season • PA Grown • Straight from the Farmer

Fresh, locally-grown vegetables and fruit, all-natural pasture raised meat and eggs, artisan cheese and yogurt, PA wine, honey, preserves, salsa & hot sauces, breads, pastries and baked goods, herbs, bedding plants, cut flowers, handmade soaps, alpaca fibre & apparel, fine crafts, jewelry & more.

We Accept:

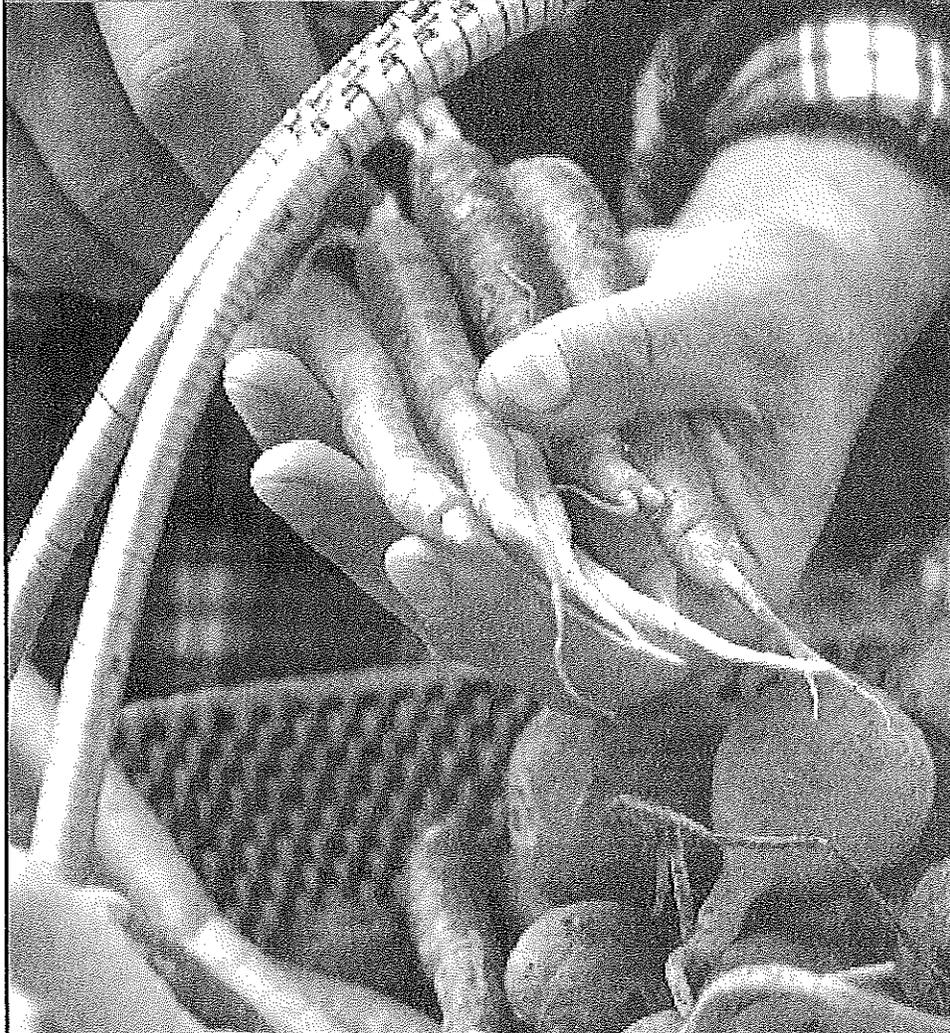




Los Sábados
Mayo por Octubre
9:00am - 1:00pm

Centre Square,
Easton, PA

Dale la Mano al que Te Alimenta



De Temporada • Cultivado en PA • Directamente del Granjero

Vegetales y frutas frescos, cultivados localmente; carnes y huevos naturales, criados en la dehesa; queso y yogur artesanos; vino de PA; miel; conservas de frutas; salsa y salsas picantes; panes, postres y comidas horneadas; hierbas; plantas de jardinería; flores cortadas; jabones hecho a mano; fibra y ropa de alpaca; artesanías finas; joyería y más.

Aceptamos:



**easton
farmers'
market**

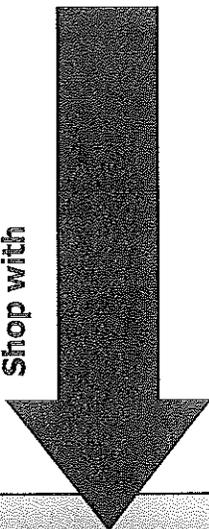
Saturdays 9am - 1pm
Centre Square



West Ward Market Trolley

**Ride the FREE Trolley
to the Easton Farmers' Market in Centre Square
Every Saturday May thru October**

Shop with



3 West Ward Trolley Stops

Spring Garden Street (behind Cottingham Stadium)

Times: 9:25 am • 10:55 am • 11:35 am

Easton Community Center (9th and Washington Streets)

Times: 9:35 am • 11:05 am • 11:50 am

Corner of 10th and Butler Streets

Times: 9:40 am • 11:10 am • 11:55 am

Return Trolleys depart Centre Square:

11 am • 11:30 am • 12:25 pm

For More Information:

Visit www.EastonFarmersMarket.com

or Call (610) 330-9942

**easton
farmers'
market**

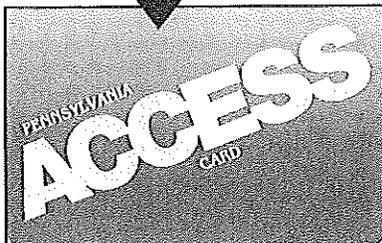
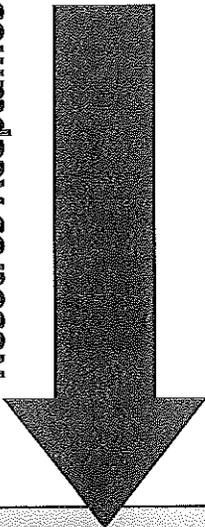
Los Sabados 9am - 1pm
Centre Square



West Ward Market Trolley

**Viaje de GRATIS en el Trolley
Hacia el Mercado en el Circulo
Todos los Sabados
a partir de Mayo hasta Octubre**

Nosotros Aceptamos



Las tres paradas del Trolley son:

Spring Garden Street (atras del COTTINGHAM STADIUM)

Horas: 9:25 am • 10:55 am • 11:35 am

**Centro Comunitario de Easton
(Entre la 9 y la Washington St.)**

Horas: 9:35 am • 11:05 am • 11:50 am

En la esquina de la 10 y Butler Street

Horas: 9:40 am • 11:10 am • 11:55 am

Trolley apartese Centro Plaza para el retorno

Horas: 11 am • 11:30 am • 12:25 pm

Para mas informacion:

**conectese a la siguiente pagina en la internet
www.EastonFarmersMarket.com**

o llamar al (610) 330-9942



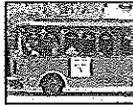


EST. 1752
**easton
 farmers'
 market**

Easy Access to Fresh Food!

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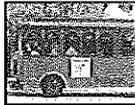
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Acceso Facil a comida fresca

West Ward
Market Trolley



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