



United States Dept. of Agriculture | Agricultural Marketing Service

# **The National Organic Program's Online Training**

## **Subpart D- Labels, Labeling & Market Information**





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# CONTENT – PART I

## TOPICS COVERED

- §205.300 – use of the term “organic”
- Products sold in the U.S.
- Label Anatomy





## §205.300 Use of the term “organic”

The use of the term “organic” and its derivations may only be used on:

- labels and in labeling of raw or processed agricultural products, including ingredients,
- that have been produced and handled in accordance with the regulations in this part. ***The term “organic” may not be used in a product name to modify a nonorganic ingredient in the product.***



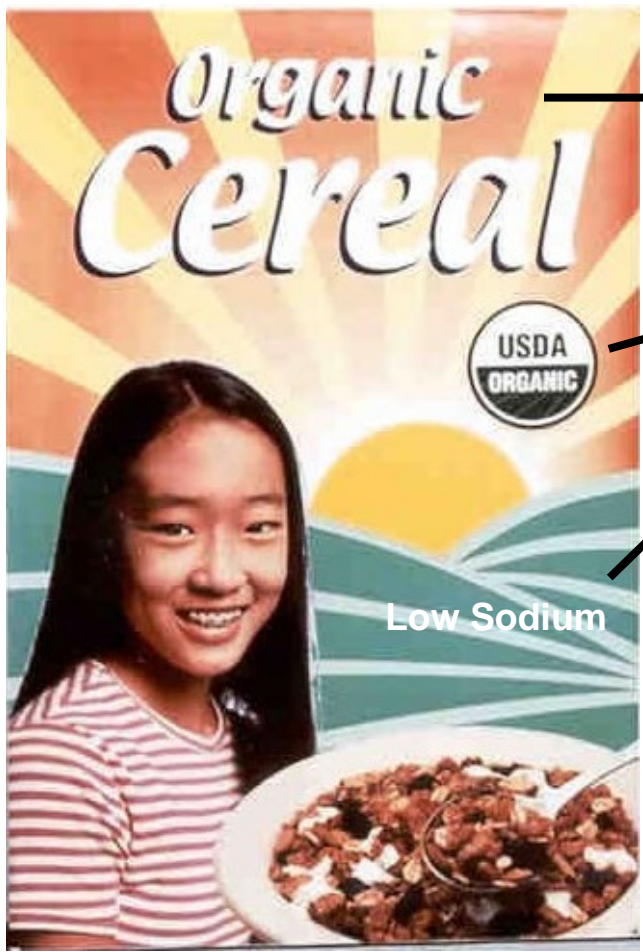
# Products Sold in the United States

For products sold as organic in the United States, the products must be produced in compliance with the NOP regulations and certified by an NOP authorized (accredited or recognized) certifying agent or produced in compliance with an equivalency agreement





# Label Anatomy-



- Organic Designation
- Product Name
- NOP Seal
- Additional Label Claims
- Nutritional Facts
- Ingredient Statement
- Allergen Warnings
- Name of Distributor
- Name of Certifying Agent
- Certifying Agent's Seal

*Our Brand*

**ORGANIC CEREAL**

**Nutrition Facts**  
Serving Size: 19 Crackers (21g)  
Serving Per Container: about 8

Amount Per Serving	Calories	100	Calories from Fat	45
<b>Total Fat</b> 5g				<b>8%</b>
Saturated Fat 0.5g				<b>3%</b>
Trans Fat 0g				
<b>Cholesterol</b> 0mg				<b>0%</b>
<b>Sodium</b> 275g				<b>11%</b>
<b>Total Carbohydrate</b> 13g				<b>4%</b>
Dietary Fiber 0g				<b>0%</b>
Sugars 0g				
<b>Protein</b> 1g				
Vitamin A 0%				Vitamin C 0%
Calcium 4%				Iron 2%

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories: 2,000	2,500
Total Fat	Less than 65g	80g
Saturated Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4

**INGREDIENTS:** Organic Wheat Flour, Organic Sunflower Oil, and / or Organic Safflower Oil, and or Organic Canola Oil, Organic Palm Oil, Salt, Organic Flavor (Non-Dairy), Leavening (Mono-calcium Phosphate, Sodium Bicarbonate), Autolyzed Yeast Extract, Paprika, Natural Flavor, Organic Onion Powder, Annatto Powder, Organic Red Pepper, Papain (Enzyme).

**Allergen Warning:** May contain Wheat and Soy. Manufactured in a facility that uses Dairy, Eggs, Tree Nuts (Almonds, Cashews, Coconut, Macadamias, Pecans, Pine Nuts, Pistachios, Walnuts), and Peanuts.

Distributed by ABC Food Co.  
Beaver, OK 73932  
Certified Organic by  
National Organic Certifiers  
Product of USA



# CONTENT – PART II

## TOPICS COVERED

- §205.301 Product Composition
- §205.302 Calculating Percentages
- §205.302 Calculating Percentages- solid
- §205.302 Calculating Percentages- liquid
- §205.302 Calculating Percentages-  
solid & liquid





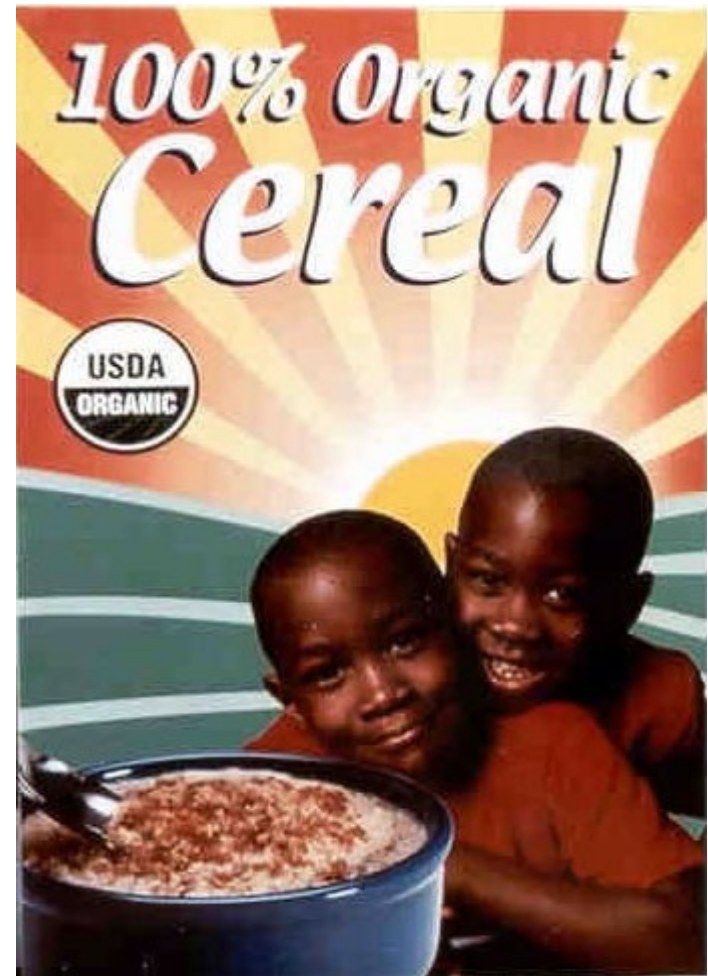
# §205.301 Product Composition

(a)	• 100% Organic	All agricultural ingredients and processing aids <u>must</u> be certified organic
(b)	• “Organic” (>95%)	95% of product <u>must</u> be certified organic agricultural products
(c)	• “Made With Organic Ingredients”	At least 70% certified organic produced ingredients
(d)	• <70% Organically Produced Ingredients	<u>Only use</u> “organic” on ingredient statement
(e)	• Organic Livestock Feed	also see §205.237



## §205.301- 100% Organic

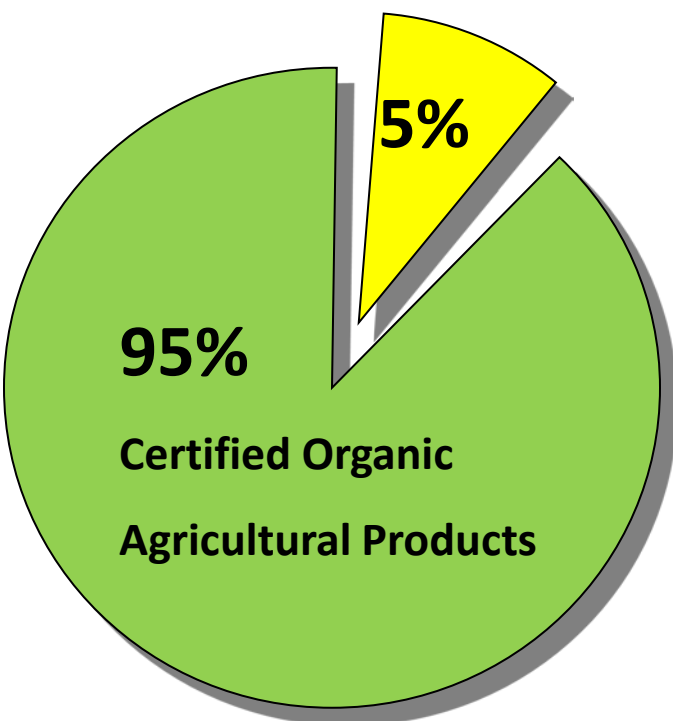
- Products labeled as 100% organic may only contain 100% certified organic agricultural ingredients.
- All processing aids must be certified organic ingredients.
- Products labeled as 100% organic may not contain any materials from the National List of Allowed and Prohibited Substances (sections 205.605 & 205.606)





# §205.301

## Product Composition- “Organic”

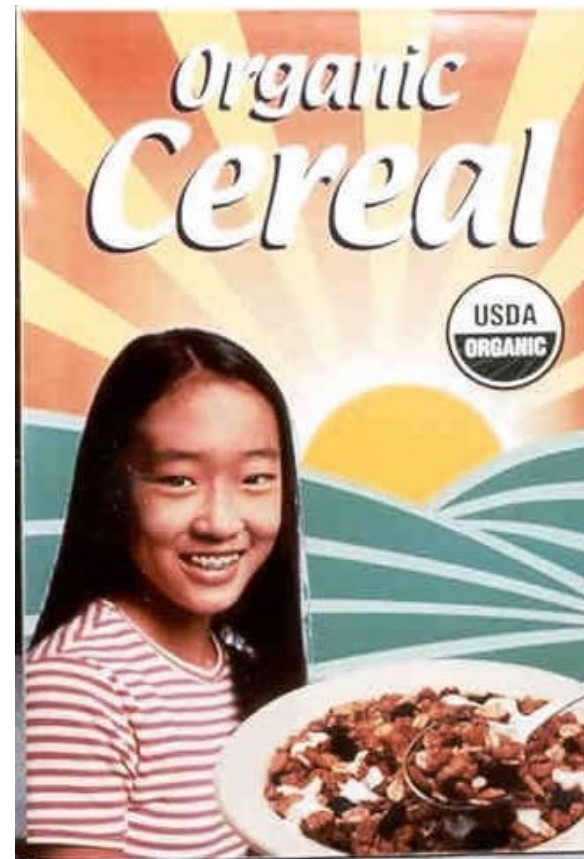


- 5% may be:
  - Substances from 205.605
  - Non-organic agricultural products from 205.606 that are not commercially available in organic form.
  - No excluded methods, sewage sludge, or irradiation.



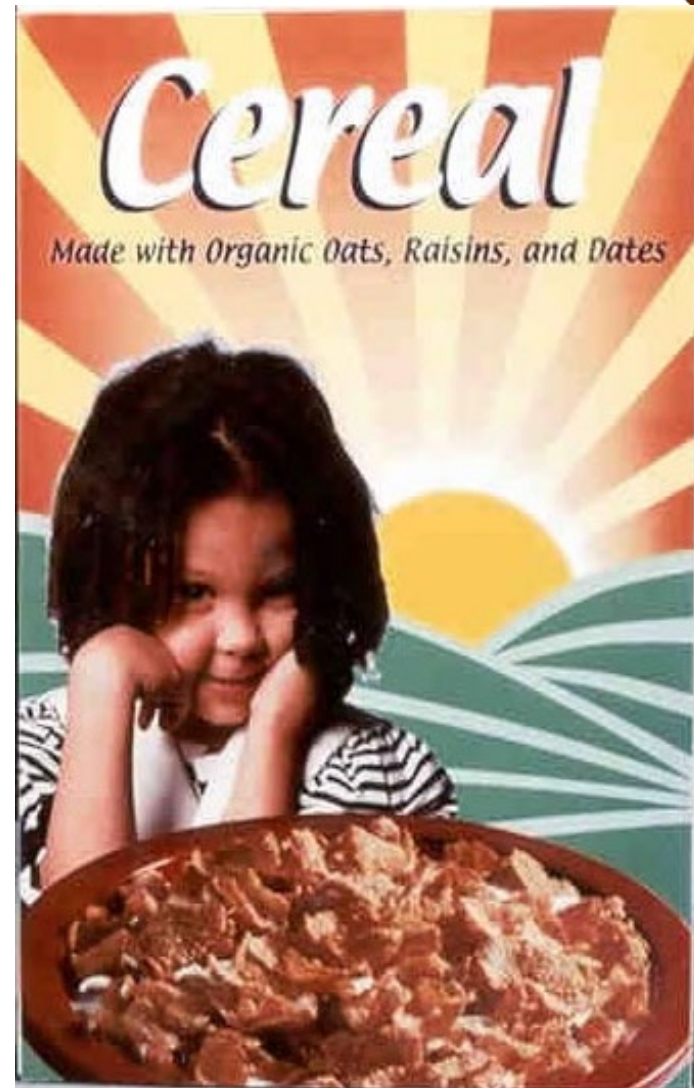
# §205.301 “Organic”

- Products labeled as “Organic” must contain at least 95% certified organic agricultural ingredients.
- All agricultural ingredients must be organic unless they are listed on 205.606 and are not commercially available in organic form (e.g. casings, some colors, gelatin)
- Non-agricultural or synthetic ingredients from 205.605 may also be used.



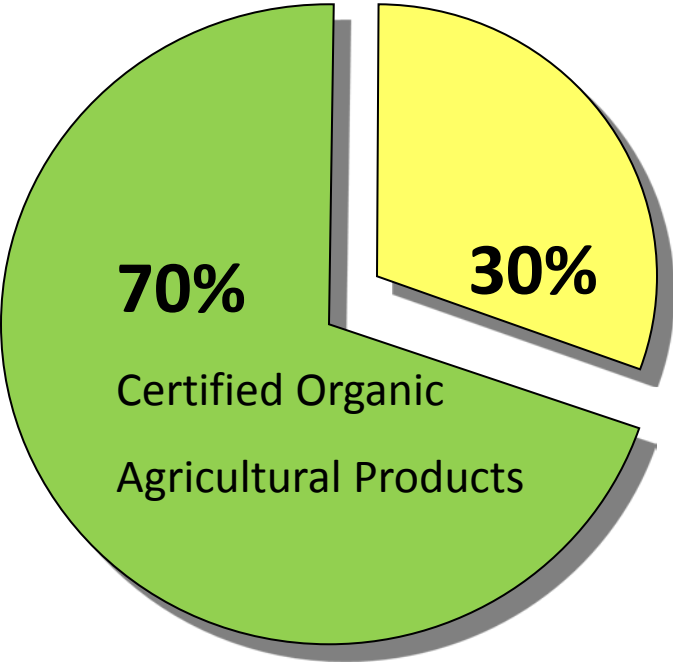


§205.301  
“**Made with Organic**  
[specified ingredients  
or food groups]”





# §205.301 “Made with Organic [specified ingredients or food groups]”



- 30% may be any nonorganic agricultural ingredient /product produced without excluded methods, sewage sludge, or irradiation.

Continued on next slide



# What also may go in the 30%-

- Nonorganic agricultural products
  - May be produced using synthetic fertilizers and pesticides not on the National List.
- Materials listed on 205.605 from the National List.



## §205.302 (c) Calculating Percentage of Organically Produced Ingredients

- Percentages must be determined by handler who affixes the label on the consumer package and verified by the certifying agent of the handler.
- The handler may use information provided by the certified operation (who supplies ingredients) in determining the percentage.



## §205.302 Calculating Percentage of Organic Ingredients for Solid Ingredients

- Divide weight of organic ingredients by total weight (excluding water and salt).
- Round percentage of organic ingredients DOWN to a whole number.

*EXAMPLE:*

94.95% = 94%



# Calculating Solid Ingredients

Divide weight of organic ingredients by total weight (excluding water and salt).

## Baking Mix Formulation (1000 LB Batch)

Organic Flour	700 lbs
Organic shortening	250 lbs
Organic non-fat dry milk	100 lbs
Organic corn starch	12 lbs
Cream of Tartar (Potassium acid tartrate)	10 lbs
Ammonium bicarbonate	13 lbs
Salt	10 lbs
Total	1000 lbs



# Calculating Solid Ingredients

Baking Mix Formulation (1000 LB Batch)		
Certified organic ingredients	Organic Flour	700 lbs
	Organic shortening	250 lbs
	Organic non-fat dry milk	100 lbs
	Organic corn starch	12 lbs
Non-organic ingredients from 205.605	Cream of Tartar (Potassium acid tartrate)	10 lbs
	Ammonium bicarbonate	13 lbs
Excluded from calculation	Salt	10 lbs
	Total	1000 lbs



# Calculating Solid Ingredients

*Here's an Example . . .*

Total organic ingredients  
962 lbs.

+

Total nonorganic  
ingredients  
28lbs

Total weight of organic and  
nonorganic ingredients  
990lbs

Baking Mix Formulation (1000 LB Batch)	
Organic Flour	700 lbs
Organic shortening	150 lbs
Organic non-fat dry milk	100 lbs
Organic corn starch	12 lbs
Cream of Tartar (Potassium acid tartrate)	15 lbs
Ammonium bicarbonate	13 lbs
Salt	10 lbs
Total	1000 lbs



# Calculating Solid Ingredients

962 lbs.

-- total organic ingredients divided by

990 lbs.

-- total ingredient weight (organic and nonorganic ingredients)

= **.971 or 97%**

**Qualifies for an ORGANIC label**



## §205.302 Calculating Percentage of Organic Ingredients (Liquid Ingredients)

- Divide fluid volume of organic ingredients by total volume (excluding water and salt);
- If liquid products are identified as reconstituted from concentrate, calculation should be based on single-strength concentrations of the ingredients and finished products;
- Round down to nearest whole number.



# Calculating Liquid Ingredients

- Determine total volume minus water and salt.
- Determine percentage of organic ingredients in remaining volume.

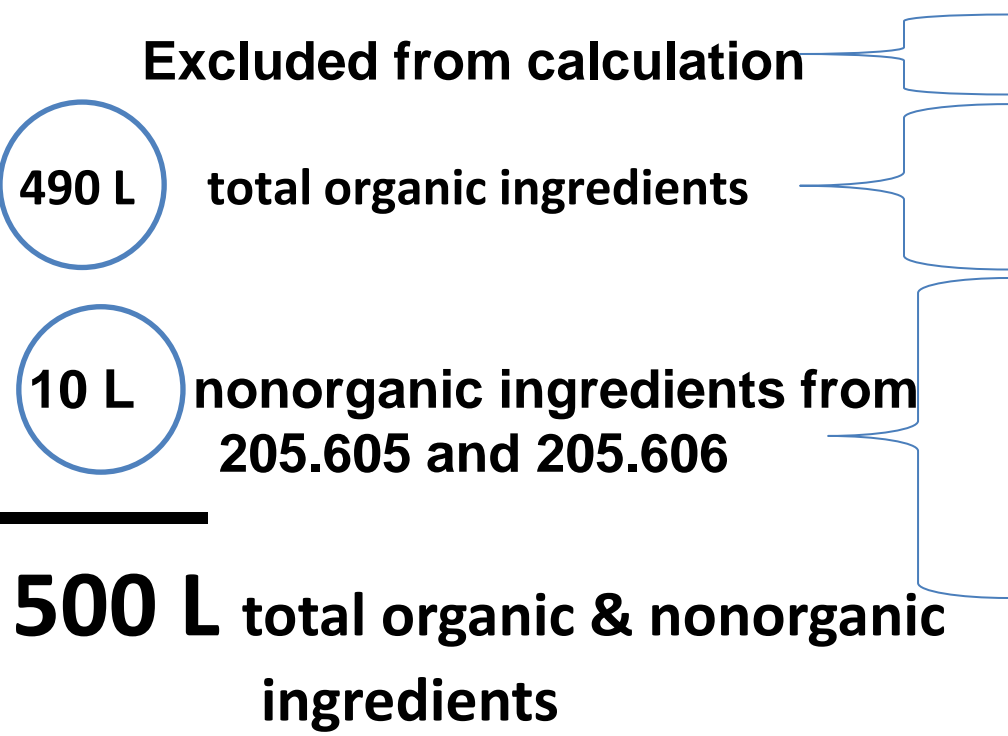
Fruit Drink Formulation (1000 L Batch)	
Water	500 L
Organic corn syrup	390 L
Organic orange juice	100 L
Citric acid	5 L
Natural flavor	2.5 L
Beet juice extract color* (nonorganic / non-GMO)	2.5 L
Total	1000 L

\* Not commercially available in organic form.



# Calculating Liquid Ingredients

*Here's an Example . . .*



Fruit Drink Formulation (1000 L Batch)	
Water	500 L
Organic corn syrup	390 L
Organic orange juice	100 L
Citric acid	5 L
Natural flavor	2.5 L
Beet juice extract color* (nonorganic / non-GMO)	2.5 L
Total	1000 L

\* Not commercially available in organic form.



# Calculating Liquid Ingredients

490 L

Total organic ingredients

---

500 L

Total organic & nonorganic ingredients

= .98 or 98%

Qualifies for an **ORGANIC** label

Fruit Drink Formulation (1000 L Batch)	
Water	500 L
Organic corn syrup	390 L
Organic orange juice	100 L
Citric acid	5 L
Natural flavor	2.5 L
Beet juice extract color* (nonorganic / non-GMO)	2.5 L
Total	1000 L

\* Not commercially available in organic form.



## §205.302 Calculating Percentage of Organic Ingredients (Solid and Liquid Ingredients)

- Divide combined weight of liquid and solid organic ingredients by total weight of liquid and solid ingredients, excluding water and salt;
- Round down to nearest whole number.



# CONTENT – PART III

## TOPICS COVERED

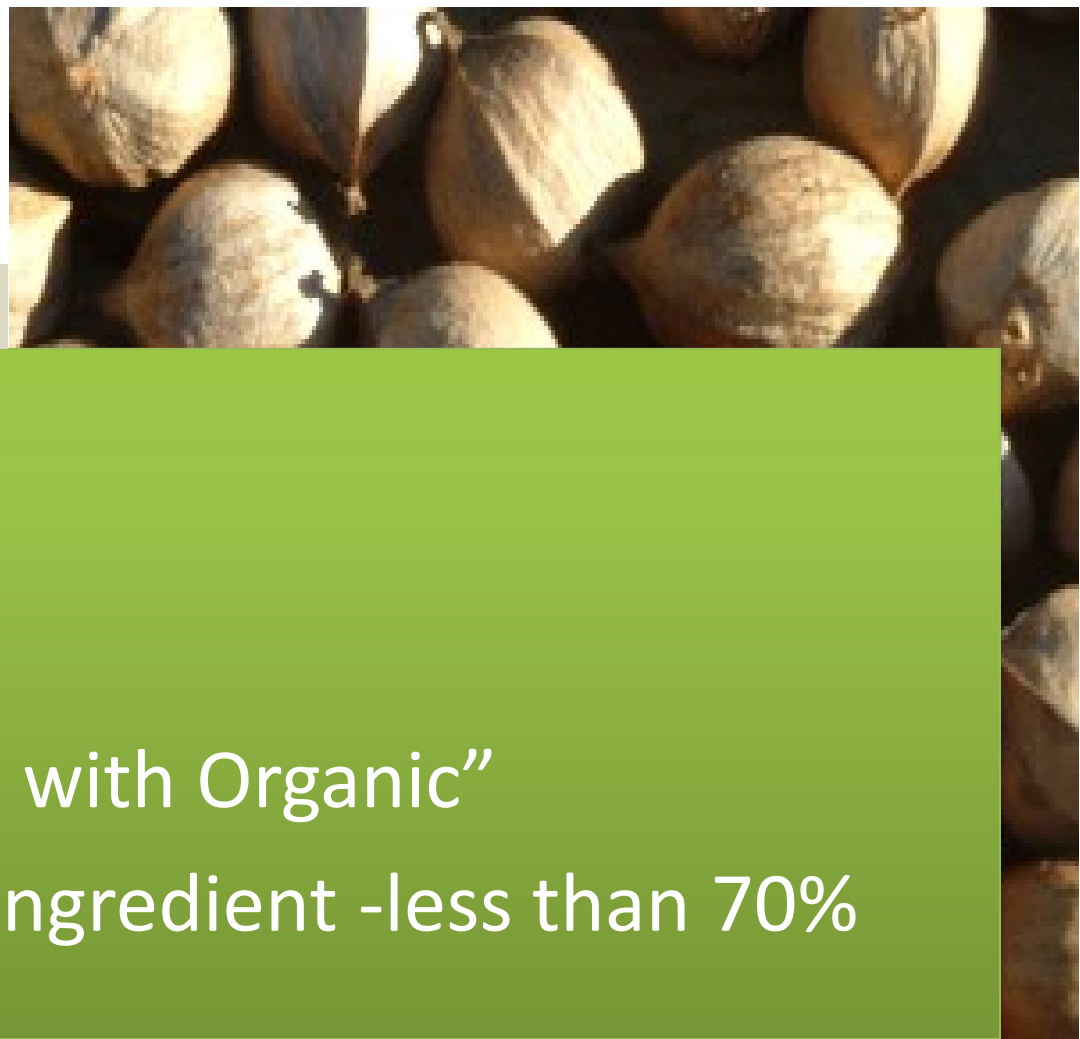
§205.303 -

100% Organic

“Organic”

§205.304 “Made with Organic”

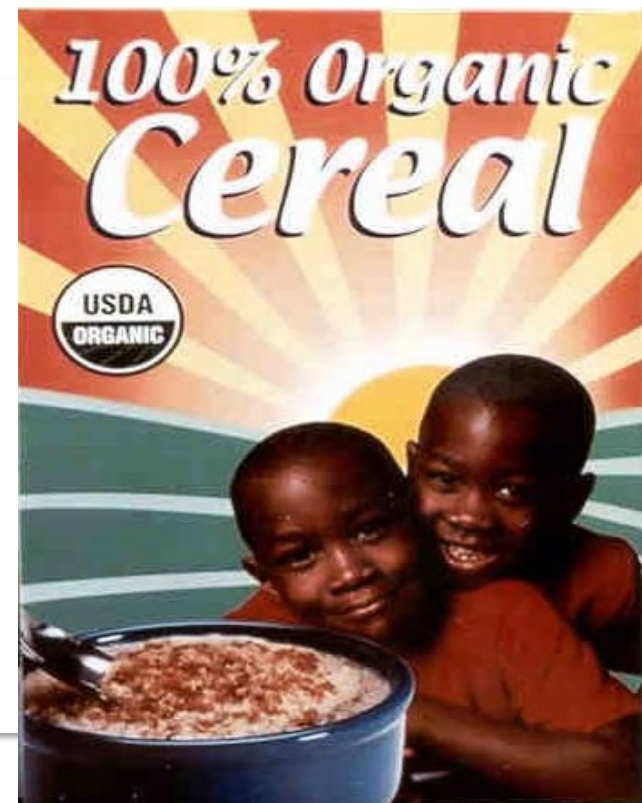
§205.305 Multi-ingredient -less than 70%





## §205.303 Labeling 100% Organic Content

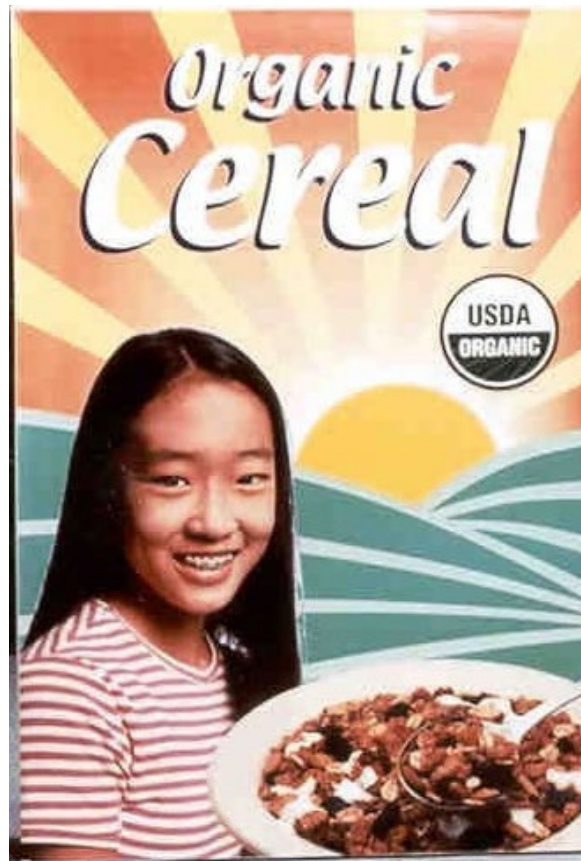
- May say “100% Organic” or “Organic”
- May use NOP seal
- May display Certifier’s logo
  - Not more prominent than NOP seal
- May make percentage claim
  - Note size restriction





## §205.303 Labeling 95% or more Organic Content

- May say “Organic”
- May make a percentage statement:
  - Percentage statement must not exceed ½ the size of the largest type on the panel.
  - Must be entirely the same type, style, size, and color, without highlighting.





## §205.304 “Made with Organic [specified ingredients or food groups]”

- May list up to 3 ingredients or food groups
- May make a percentage statement
  - Percentage statement must not exceed ½ the size of the largest type on the panel.
  - Must be entirely the same type, style, size, and color, without highlighting.



# “Made with Organic \*\*\*”

- It is acceptable to mix and match food groups and ingredients within the “made with organic \*\*\*” statement.
  - However, the statement can not contain more than three food groups or ingredients combined.





# Made with Organic “specified food groups”

- 205.304(a)(1)(ii)

When referencing food groups in the “made with organic” statement, use only the groups listed:

Fish, fruits, grains, herbs, meats, nuts, oils, poultry, seeds, spices, sweeteners, and vegetables. In addition, organically produced and processed butter, cheeses, yogurt, milk, sour cream, etc., may be identified as a “milk products” food group” (65 FR 80579).



# “Made with Organic \*\*\*”

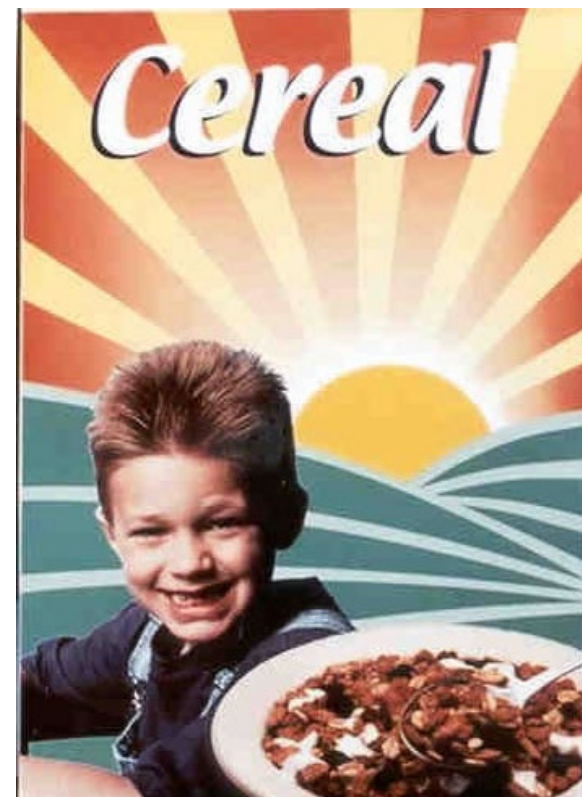
“Made With Organic \*\*\*”  
products must not include  
organic and non-organic forms  
of the same ingredient, when  
these ingredients and/or food  
groups, are listed within the  
“made with” statement.





## §205.305 Multi-ingredient packaged products with less than 70% Organic Ingredients

- No use of the term organic on primary display panel.
- May list organic ingredients on information panel.
- May not refer to ingredients as “certified.”





# CONTENT – PART IV

## TOPICS COVERED

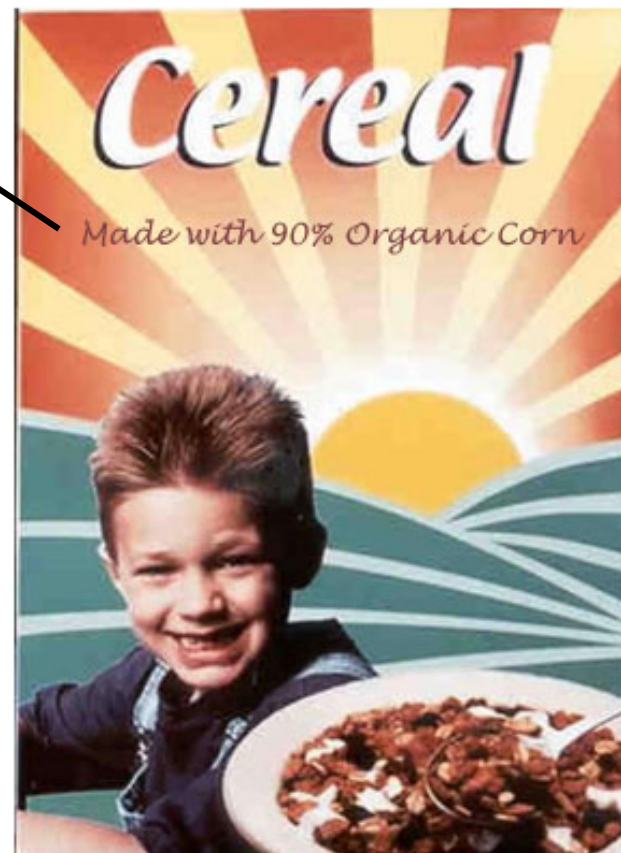
Percentage Statements  
Ingredient Statements  
Mandatory Information  
“Certified Organic by” location  
Optional Information  
Other Information





# Percentage Statements

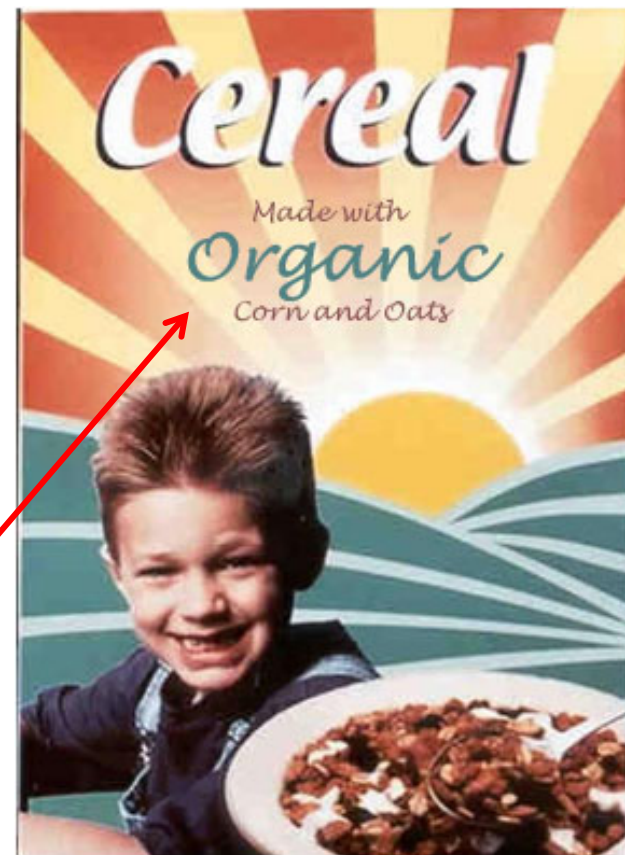
- Percentage statement must not exceed  $\frac{1}{2}$  the size of the largest type on the panel.
- Must be entirely the same type, style, size, and color, without highlighting.





# Percentage Statements

This label would not comply with paragraph 205.304(a)(2) because the type is not all the same size and style and the word “Organic” is highlighted and in another color.



**INCORRECT**



correct



This label would comply with Paragraph 205.304 (a) (1) (iii) because the type style and size of the statement “Made with Organic Yellow Corn” are the same without highlighting.



INCORRECT



This label would not comply with Paragraph 205.304 (a) (1) (iii) because the type style and size of the words in the statement “Made with Organic Flour” are not the same and the word “Organic” is highlighted



# Ingredient Statement

Each ingredient used in the product must be included in the ingredient statement on the container's information panel. Organic ingredients must be identified as being organic.

Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

**INGREDIENTS:** ORGANIC ROLLED OATS, ORGANIC MILLED CANE SUGAR, ORGANIC CRISP RICE (ORGANIC MILLED RICE, ORGANIC MILLED CANE SUGAR, ORGANIC BARLEY MALT SYRUP, SALT), ORGANIC VEGETABLE OIL (ORGANIC CANOLA AND/OR ORGANIC SAFFLOWER AND/OR ORGANIC SUNFLOWER OIL), ORGANIC CORNSTARCH, ORGANIC ALMONDS, ORGANIC HONEY, NATURAL FRENCH VANILLA FLAVOR, SALT, ORGANIC CARDAMOM, ORGANIC FENNEL, ORGANIC FENUGREEK, ORGANIC NUTMEG.

**CONTAINS ALMONDS**

MAY CONTAIN PEANUTS, TREE NUTS, WHEAT AND SOY



# Ingredient Statement

As an option, an asterisk (\*) may be used to identify organically produced agreements.



Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

**INGREDIENTS:** ROLLED OATS\*,  
MILLED CANE SUGAR\*, CRISP RICE\*,  
(MILLED RICE\*, MILLED CANE SUGAR\*,  
BARLEY MALT SYRUP\*, SALT),  
VEGETABLE OIL\*, CORN STARCH\*,  
ALMONDS\*, HONEY\*, NATURAL  
FRENCH VANILLA FLAVOR, SALT,  
CARDAMOM\*, FENNEL\*, FENUGREEK\*,  
NUTMEG\*

\* CERTIFIED ORGANIC INGREDIENTS

**CONTAINS ALMONDS**

MAY CONTAIN PEANUTS, TREE NUTS, WHEAT  
AND SOY



# Ingredient Statement

It is permissible to make mandatory allergy warning statements as shown in this example.



Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

**INGREDIENTS:** ORGANIC ROLLED OATS, ORGANIC MILLED CANE SUGAR, ORGANIC CRISP RICE (ORGANIC MILLED RICE, ORGANIC MILLED CANE SUGAR, ORGANIC BARLEY MALT SYRUP, SALT), ORGANIC VEGETABLE OIL (ORGANIC CANOLA AND/OR ORGANIC SAFFLOWER AND/OR ORGANIC SUNFLOWER OIL), ORGANIC CORNSTARCH, ORGANIC ALMONDS, ORGANIC HONEY, NATURAL FRENCH VANILLA FLAVOR, SALT, ORGANIC CARDAMOM, ORGANIC FENNEL, ORGANIC FENUGREEK, ORGANIC NUTMEG.

**CONTAINS ALMONDS**

MAY CONTAIN PEANUTS, TREE NUTS, WHEAT AND SOY

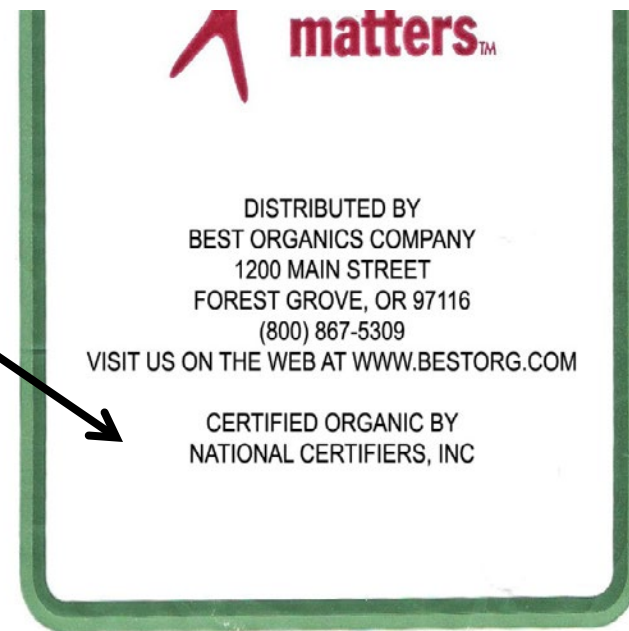


# Mandatory Information

## NAME OF CERTIFIER

“Certified organic by [name of Certifier]” or similar phrase **must** appear on the information panel **below** information identifying the handler or distributor of the finished product.

Certified products **may** use the certifier’s logo to meet this requirement if the seal states “certified organic by.”

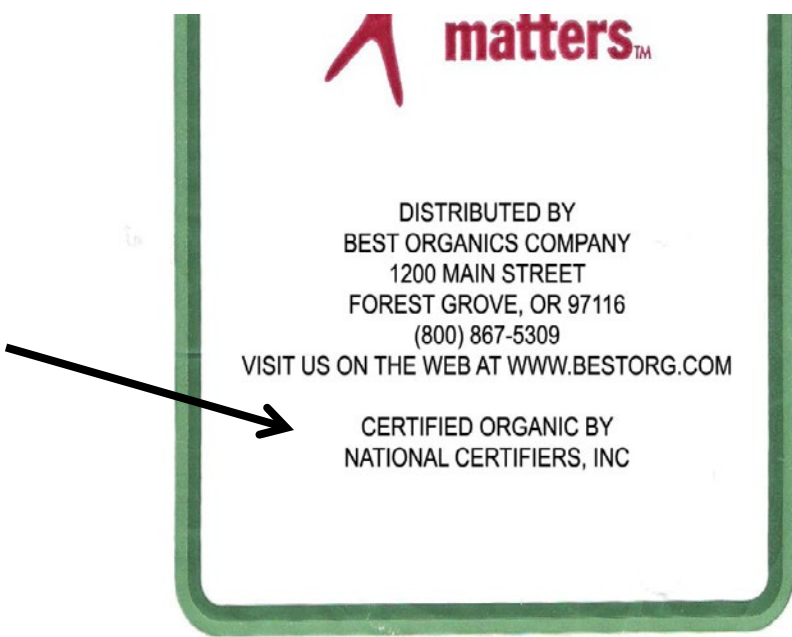




# Location of “certified organic by” statement

On the information panel, below the information identifying the handler or distributor of the product and preceded by the statement, “Certified organic by \* \* \*,” or similar phrase, identify the name of the certifying agent that certified the handler of the finished product:

*Except,* That, the business address, Internet address, or telephone number of the certifying agent may be included in such label.





# Optional Information

## **ADDITIONAL CERTIFIER**

In addition to information about the certifier of the handler of the finished product, labels may also display certifier information of other certifiers.



# Other information

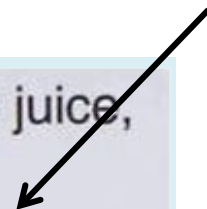
## ADDITIONAL LABEL CLAIMS

Labels may display addition claims as long as they are truthful and do not violate other US regulations

**Ingredients:** Organic molasses granules, organic evaporated cane juice, natural wintergreen flavor.

**Contains no artificial coloring, flavoring or animal by-products.**

*Wheat and Gluten free, Dairy and Casein free, Corn, Soy and Egg free, Nut and Tree Nut free, Fish and Shellfish free, Gelatin free, Vegan.*





# CONTENT – PART V

## TOPICS COVERED

§205.306 Livestock feed  
§205.307 Non-retail Containers  
§205.307(c) Export Containers  
§205.308 Unpackaged Retail  
§205.309 Unpackaged retail  
§205.310 Exempt- Excluded Operations  
§205.311 NOP Seal





# §205.306 Livestock feed

- May display:
  - “100% Organic” or “Organic”
  - USDA Seal
  - Mark of certifying agent
    - Can not be more prominent than the NOP seal
  - The term “organic” to identify organic ingredients
- Must display “Certified organic by” [Certifier]
- Must comply with other Federal and State feed labeling requirements.



**Countryside Products**  
**Organic Goat Feed**

**INGREDIENTS**

Organic Corn, Organic Field Peas, Organic Oats, Organic Wheat, Organic Flaxseed, Organic Alfalfa Meal, , Dried Organic Kelp, Organic Coconut Oil, Calcium Carbonate Sulfur, Salt,, Soft Rock Phosphate, Dicalcium Phosphate, Monocalcium Phosphate, Tricalcium Phosphate, Dried Lactobacillus Acidophilus Fermentation Product, Condensed Lactobacillus Fermentation Solubles, Seashell Flour, Magnesium Oxide, Potassium Chloride, Yeast Culture, Sodium Selenite, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin E Supplement, Vitamin B12 Supplement, Menadione Sodium Bisulfite Complex (source of Vitamin K activity), d-Calcium Pantothenate, Sodium Bentonite, Zinc Polysaccharide Complex, Manganese Polysaccharide Complex, Iron Polysaccharide Complex, Copper Polysaccharide Complex, Cobalt Polysaccharide Complex, Cobalt Choline Citrate, Niacin, Riboflavin, Thiamine, Folic Acid.

**FEEDING DIRECTIONS**

Feed as needed to supplement nutritional intake.

Countryside Products, Inc.  
1688 Jefferson Hwy  
Fishersville, VA 22939  
888-999-7088

Certified organic by  
Organic Inc.  
Net Weight - 50 Lb. (22.68 KG)

**Information Panel**

- 100% ORGANIC AGRICULTURAL INGREDIENTS
- VITAMINS, MINERALS, SUPPLEMENTS SALT
- NAME OF CERTIFIED OPERATION
- NAME OF CERTIFIER



# §205.307 Non-Retail Containers

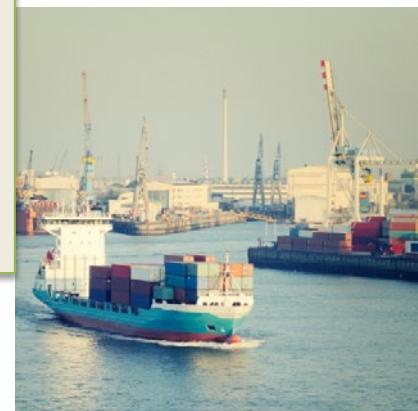
- Must display:
  - Production or lot number, if applicable
  - Information must be traceable to documentation supporting the organic status of the product
- May Display
  - Name and contact information of Certifier
  - Organic designation
  - Handling instructions to maintain organic integrity
  - NOP seal
  - Certifier seal





## §205.307(c) Export Containers

- May be labeled to meet destination country's requirements.
- Shipping containers and documents:
  - “For Export Only”
- Handler must maintain export and marking records.





# §205.308 Unpackaged Retail

- May label as “100% Organic” or “Organic”
  - Retail displays
  - Labeling
  - Display containers
- Organic content must be identified on the ingredient statement
- If facility is certified, they may display:
  - Certified organic
  - Use the NOP seal
  - Certifier seal





**USDA  
ORGANIC**

United States Dept. of Agriculture | Agricultural Marketing Service





# §205.309 Unpackaged Retail

- May label as “Made with organic (specified ingredients or food group(s))”
  - Retail displays
  - Labeling
  - Display containers
- Statement must not list more than 3 organic ingredients or food groups
- Organic content must be identified in ingredient statement
- If prepared in a certified facility, products labeled as “made with organic (specified ingredients or food group(s)),” may display the Certifier seal, logo or other identifying marking.



## §205.310 Exempt or Excluded Operations

- Products produced on exempt or excluded operations must not:
  - Display NOP seal or Certifier's seal or other identifying mark.
  - Be represented as certified organic or containing organic ingredients.
- An agricultural product organically produced or handled on an exempt or excluded operation may be identified as an organic product or organic ingredient in a multi-ingredient product produced by the exempt or excluded operation.
- However, the product or ingredient may not be represented as organic in a product processed by others.



## §205.311 NOP Seal

The colors of the NOP seal must appear as described in the NOP regulations.



correct



(incorrect)



# §205.311 NOP Seal

Look alike logos are **not** permitted.



**INCORRECT**



# CONTENTS – PART VI

## TOPICS COVERED

Private Label Certification  
Certifiers' Responsibilities  
Changing Certifiers  
Errors in Labeling  
Additional Label Claims





# Private Label Certification

- A “private label” merchant is a company that contracts out the processing and packaging of organic products and **does not physically handle the product.**
- Not required to be certified





# Private Label Certification

- If certified, the private label company must have complete information concerning labels, formulas and production to be fully audited by certifying agent.
- Co-packers also must have complete information about labels, formulas, suppliers so that the certifier of the co-packer is fully accountable for final products.



# Private Label Certification

The Certifying Agent whose name appears on the product of the final handler, must be able to address any inquiries about the product, by a consumer or other interested party, and is fully responsible for ensuring that the certified operation and organically produced product meets all requirements of the NOP regulations.



# Private Label Certification

The name of the certifier of the private label merchant may appear on the information panel.

The certifier of the actual handler of the finished product may require their name to also be listed on the information panel.





# Certifiers' Responsibilities

- Certifiers are responsible for reviewing and approving all labels prior to labeling and distribution of certified products.
- Certifiers who certify co-packers must review and approve all private labels handled by the co-packer.
- The certifier whose name appears on the information panel is responsible for verifying label compliance as well as compliance with all other organic requirements.



# Changing Certifiers, use up labels

- When a certified producer or handler changes certifying agents, the certified operation must change its labels to reflect the change immediately.
- A certified producer or handler is allowed limited use-up of existing labels in the event its current certifier has lost its accreditation or has gone out of business. The certified producer or handler's new certifier will require that the operation revise its labels.



# Errors in Labeling

When errors are discovered in labeling, certifiers and their certified operations are required to ensure that errors are corrected immediately and that any incorrect labels that have not entered the stream of commerce are not used.

**No use up of labels is permitted for serious errors such as:**

1. Improper use of the NOP seal.
2. Incorrect product classification such as if a “made-with” product is labeled “organic.”
3. Omission of the name of the certifying agent.



# Additional Label Claims

## INCORRECT

Additional label claims may NOT suggest that any particular organic product has a superior level of “organicness.”

Prohibited claims might include:

- Better than USDA organic
- Exceeds USDA standards for organic products





# Additional Label Claims

Handlers of organic products may make additional label claims, provided such claims are truthful and do not violate the NOP regulations or other Federal or State labeling regulations.

Such claims might include:

- Grass-fed
- Raised without synthetic hormones
- Antibiotic-free
- Product of the USA
- Locally Grown





PART VII

**Labeling of  
Textiles that  
Contain  
Organic Fibers**





# CONTENT- PART VII

## TOPICS COVERED

NOP Standards

Use of the term “organic”

Use of the term “organic” in  
3<sup>rd</sup> party certification

Label guide

Example of labels

Resources



The USDA regulates the term “organic” as it applies to agricultural products. This includes fibers and agricultural products covered under the NOP crop and livestock standards.

For example:

Silk  
Wool  
Cotton  
Flax  
Raw latex





# Textile Processing Standards

- There are no NOP regulations specifically for processing or manufacturing textile products.
- However, textile products that are produced in compliance with the NOP crop or livestock regulations and NOP processing regulations may be labeled as certified organic and display the USDA seal.



# Textile products labeled as “Organic”

## may:

- Use label claims that identify specific fibers as organic\*
- Use statements identifying the percentage of organic fibers\*

*\*providing the fiber is certified to the NOP crops/livestock regulations.*

## must not:

- Use the USDA seal unless certified to the crop/livestock and processing regulations
- Imply or lead the consumer to believe that the final product is certified under the NOP.
- Use a combination of both organic and organic sources for a single fiber that is identified as “organic” in the final product label.



# Use of the term “Organic” in textile products that are 3<sup>rd</sup>-party certified

- Use of the term “organic” in 3<sup>rd</sup>-party certified textile products is not regulated by the NOP.
- Fibers identified as “organic” in these products, and sold in the U.S., must be certified under the NOP regulations.
- Textiles are produced in accordance with the Global Organic Textile Standard (GOTS). These products may be sold as “organic” in the U.S., but may not refer to NOP certification or display the USDA seal.



# Labeling Categories and Claims

labeling guide-	Textiles Certified to NOP Crop/Livestock Production and Processing Regulations
Use of the USDA seal	✓
100% organic claim	✓
Organic claim	✓
Contains organic ingredients	✓



correct





## Additional References

- These policies do not supersede requirements of other Federal and State laws.
- The NOP requirements are in addition to those required by the Federal Trade Commission's (FTC) Textile and Wool Acts. The FTC labeling requirements for textiles can be found here:  
<http://www.ftc.gov/os/statutes/textilejump.shtm>



# Organic Label Claims on Alcohol Beverages

Wine, Malt Beverages,  
Distilled Spirits





# CONTENT - PART VIII

## TOPICS COVERED

Regulatory Agencies for  
for alcohol beverage labeling

Approval process for alcohol  
beverage labels

Composition and Labeling  
Categories

Labeling Requirements





# Regulation by TTB-



- The Alcohol and Tobacco Tax and Trade Bureau (TTB), part of the [Department of the Treasury](#), has the authority to regulate the labeling and advertising of domestic and imported distilled spirits, wines, and malt beverages. **Federal Alcohol Administration Act (FAA Act), and the Internal Revenue Code of 1986**
- According to the regulations which TTB enforces, the use of the term “organic” is optional and is treated as “additional information on labels.”  
27 CFR parts 4.101 (wine), 5.71 (distilled spirits), 7.81 (malt beverages)



# Regulatory Agencies continued- TTB-NOP Cooperation



- *Any use of the term “organic” on alcohol beverage labels or advertisements must comply with USDA National Organic Program regulations at 7 CFR part 205.*
- **TTB and AMS** established an agreement under which TTB is responsible for reviewing alcohol beverage labels for compliance with the NOP regulations.

Memorandum of Understanding



# TTB Label Approval Requirements

- Proof of NOP certification.
- Written approval of labels from certifier (ACA Preview).
- Copy of certifier approved label(s).





TTB label applications:  
Proof of NOP Certification

Certificates presented in label application must:

- Indicate that product is certified to NOP standards.
- Be effective before the vintage date.
- Be written in or translated to English.



## TTB Label Applications: ACA Preview

A written statement from the certifier of the handler, that the product label(s) and corresponding certificates for the handling operation and all organic ingredients are in compliance with the NOP.

Certifier **approval** must be obtained **prior to submission** of labels to TTB and include:

- Date of approval.
- Certifier's stamp or signature on **legible** photocopies of label images as proof of review and approval.



# Labeling features unique to alcohol beverages

- An ingredient statement on product is not required.
- The use of sulfites must be disclosed on the label.





# Sulfite Statement-

- **Sulfite Disclosure** is required on alcohol beverage products (TTB regulations 27 CFR 4.32(e)).
- A product is exempt from sulfite disclosure when: (i) any sulfiting agent is detected at less than 10 ppm, and (ii) verification by laboratory analysis from a TTB recognized laboratory- [http://www.ttb.gov/ssd/beverage\\_alcohol\\_lab.shtml](http://www.ttb.gov/ssd/beverage_alcohol_lab.shtml)
- “Sulfite Free” and “No Sulfites” claims are prohibited.
  - “No Added Sulfites” must further be qualified with “May contain Naturally Occurring Sulfites” every time it appears on the label.

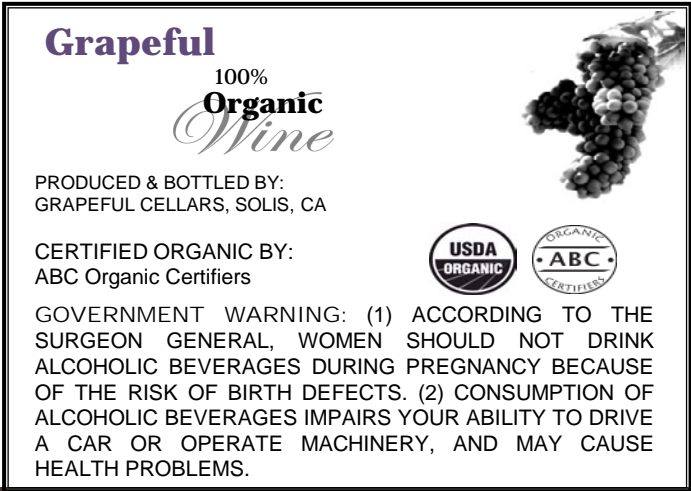


# WINE

## 100%ORGANIC

PRINCIPAL DISPLAY  
PANEL →

INFORMATION  
PANEL →





# WINE ORGANIC

PRINCIPAL  
DISPLAY  
PANEL →



INFORMATION  
PANEL →





# “Made with organic (ingredients)”

**Acceptable variations  
of the “Made with...”  
statement include:**



**Made with  
Organically Grown  
Grapes**



**Made with  
Organic Grapes  
from our Vineyard**



**Made with  
Organic Grapes**



# “Organic” restricted to an ingredients statement

Non-certified products which contain less than 70% organically produced ingredients, excluding water and salt, may use the term “organic” only on the information panel to indicate:

- Organically produced ingredients
- The percentage of organic ingredients in the product

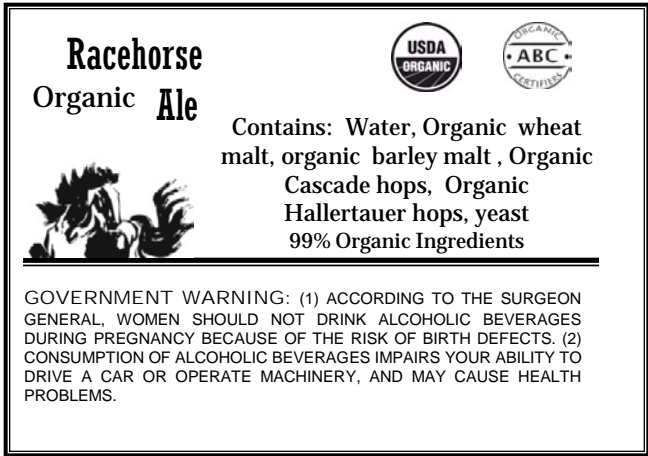


# BEER ORGANIC

PRINCIPAL  
DISPLAY PANEL



INFORMATION  
PANEL





# BEER ORGANIC


PRINCIPAL DISPLAY  
PANEL



# Racehorse

Organic Ale

RACEHORSE  
BREWING  
COMPANY,  
MILTON, NY





Certified Organic By:  
ABC Certifiers


12 Fl.Oz

INFORMATION  
PANEL



Organic  
Racehorse Ale





**Contains: Water, Organic  
wheat malt, Organic barley  
malt , Organic Cascade hops,  
and yeast**

**96% Organic Ingredients**

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON  
GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES  
DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2)  
CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO  
DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH  
PROBLEMS.





*BEER*  
Made With  
Organic...

PRINCIPAL DISPLAY  
PANEL →

**Racehorse**  
*Ale*

Made with  
Organic Malt

RACEHORSE  
BREWING  
COMPANY,  
MILTON, NY




Certified Organic By:  
ABC Certifiers

12 Fl.Oz

INFORMATION  
PANEL →

**Racehorse**  
*Ale*

75% Organic Ingredients



**Ingredients:**  
Water, Organic  
Malt, Organic  
Hops, Yeast

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



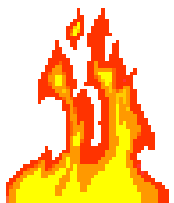


**INCORRECT**  
**ORGANIC**

PRINCIPAL DISPLAY  
PANEL

Made from 100% organic rye  
Distilled from organic rye

**Vulcan**



**Vodka** organic

**97% Organic  
Ingredients**



DISTILLED AND BOTTLED BY:  
VULCAN ORGANIC SPIRITS, MT

CERTIFIED ORGANIC BY:  
ABC Organic Certifiers



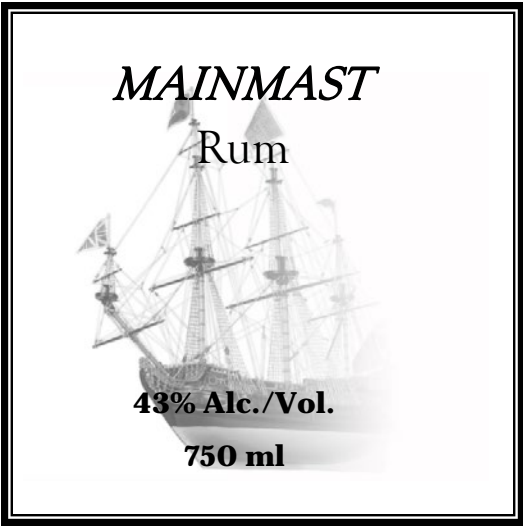
40% Alc./Vol. (80 PROOF)  
750 ml

Product makes  
100% organic  
claim and  
contains 97 %  
organic  
Ingredients



# INCORRECT

PRINCIPAL  
DISPLAY PANEL



THE LABELS MUST  
NOT SHOW:

THE USDA  
ORGANIC SEAL

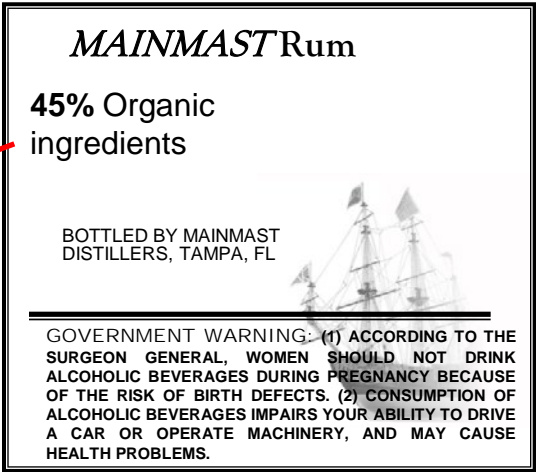
THE CERTIFYING  
AGENT SEAL

A CERTIFICATION  
STATEMENT

THE TERM  
“ORGANIC” IN THE  
ABSENCE OF AN  
INGREDIENT  
STATEMENT

INFORMATION  
PANEL

Less than 70%  
uncertified  
product without  
an ingredient  
statement





United States Dept. of Agriculture | Agricultural Marketing Service

