The National Organic Program’s Online Training

Subpart D- Labels, Labeling & Market Information
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TOPICS COVERED

- §205.300 – use of the term “organic”
- Products sold in the U.S.
- Label Anatomy
The use of the term “organic” and its derivations may only be used on:

- labels and in labeling of raw or processed agricultural products, including ingredients,
- that have been produced and handled in accordance with the regulations in this part. The term “organic” may not be used in a product name to modify a nonorganic ingredient in the product.
Products Sold in the United States

For products sold as organic in the United States, the products must be produced in compliance with the NOP regulations and certified by an NOP authorized (accredited or recognized) certifying agent or produced in compliance with an equivalency agreement.
Label Anatomy:

- Organic Designation
- Product Name
- NOP Seal
- Additional Label Claims
- Nutritional Facts
- Ingredient Statement
- Allergen Warnings
- Name of Distributor
- Name of Certifying Agent
- Certifying Agent’s Seal

Example Label:

Our Brand

ORGANIC CEREAL

Nutrition Facts

Serving Size: 19 Crackers (21g)
Serving Per Container: about 8

Amount Per Serving
Calories 100  Calories from Fat 45
% Daily Value
Total Fat 5g  8%
Saturated Fat 0.5g  3%
Trans Fat 0g
Cholesterol 0mg  0%
Sodium 275g  11%
Total Carbohydrate 13g  4%
Dietary Fiber 0g  0%
Sugars 0g
Protein 1g

Vitamin A 0%  •  Vitamin C 0%
Calcium 4%  •  Iron 2%

Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Calories: 2,000  •  Calories: 2,000


Allergen Warning: May contain Wheat and Soy. Manufactured in a facility that uses Dairy, Eggs, Tree Nuts (Almonds, Cashews, Coconut, Macadamias, Pecans, Pine Nuts, Pistachios, Walnuts), and Peanuts.

Distributed by ABC Food Co. Beaver, OK 73932
Certified Organic by National Organic Certifiers Product of USA
TOPICS COVERED

§205.301  Product Composition
§205.302  Calculating Percentages
§205.302  Calculating Percentages- solid
§205.302  Calculating Percentages- liquid
§205.302  Calculating Percentages- solid & liquid
## §205.301 Product Composition

<table>
<thead>
<tr>
<th>(a)</th>
<th>100% Organic</th>
<th>All agricultural ingredients and processing aids must be certified organic</th>
</tr>
</thead>
<tbody>
<tr>
<td>(b)</td>
<td>“Organic” (&gt;95%)</td>
<td>95% of product must be certified organic agricultural products</td>
</tr>
<tr>
<td>(c)</td>
<td>“Made With Organic Ingredients”</td>
<td>At least 70% certified organic produced ingredients</td>
</tr>
<tr>
<td>(d)</td>
<td>&lt;70% Organically Produced Ingredients</td>
<td>Only use “organic” on ingredient statement</td>
</tr>
<tr>
<td>(e)</td>
<td>Organic Livestock Feed</td>
<td>also see §205.237</td>
</tr>
</tbody>
</table>
§205.301- 100% Organic

- Products labeled as 100% organic may only contain 100% certified organic agricultural ingredients.

- All processing aids must be certified organic ingredients.

- Products labeled as 100% organic may not contain any materials from the National List of Allowed and Prohibited Substances (sections 205.605 & 205.606)
§205.301

Product Composition- “Organic”

- 5% may be:
  - Substances from 205.605
  - Non-organic agricultural products from 205.606 that are not commercially available in organic form.
  - No excluded methods, sewage sludge, or irradiation.
§205.301 “Organic”

- Products labeled as “Organic” must contain at least 95% certified organic agricultural ingredients.
- All agricultural ingredients must be organic unless they are listed on 205.606 and are not commercially available in organic form (e.g. casings, some colors, gelatin)
- Non-agricultural or synthetic ingredients from 205.605 may also be used.
§205.301 “Made with Organic [specified ingredients or food groups]”
§205.301 “Made with Organic [specified ingredients or food groups]”

- 30% may be any nonorganic agricultural ingredient /product produced without excluded methods, sewage sludge, or irradiation.

Continued on next slide
What also may go in the 30%-

- Nonorganic agricultural products
  - May be produced using synthetic fertilizers and pesticides not on the National List.

- Materials listed on 205.605 from the National List.
§205.302 (c) Calculating Percentage of Organically Produced Ingredients

- Percentages **must** be determined by handler who affixes the label on the consumer package and verified by the certifying agent of the handler.

- The handler **may** use information provided by the certified operation (who supplies ingredients) in determining the percentage.
§205.302 Calculating Percentage of Organic Ingredients for Solid Ingredients

• Divide weight of organic ingredients by total weight (excluding water and salt).
• Round percentage of organic ingredients **DOWN** to a whole number.

**EXAMPLE:**
94.95% = 94%
Calculating Solid Ingredients

Divide weight of organic ingredients by total weight (excluding water and salt).

<table>
<thead>
<tr>
<th>Baking Mix Formulation (1000 LB Batch)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organic Flour</td>
</tr>
<tr>
<td>Organic shortening</td>
</tr>
<tr>
<td>Organic non-fat dry milk</td>
</tr>
<tr>
<td>Organic corn starch</td>
</tr>
<tr>
<td>Cream of Tartar (Potassium acid tartrate)</td>
</tr>
<tr>
<td>Ammonium bicarbonate</td>
</tr>
<tr>
<td>Salt</td>
</tr>
<tr>
<td>Total</td>
</tr>
</tbody>
</table>
Calculating Solid Ingredients

**Certified organic ingredients**
- Organic Flour 700 lbs
- Organic shortening 250 lbs
- Organic non-fat dry milk 100 lbs
- Organic corn starch 12 lbs
- Cream of Tartar (Potassium acid tartrate) 10 lbs

**Non-organic ingredients from 205.605**
- Ammonium bicarbonate 13 lbs
- Salt 10 lbs

**Excluded from calculation**
- Total 1000 lbs
Calculating Solid Ingredients

**Here’s an Example . . .**

<table>
<thead>
<tr>
<th>Baking Mix Formulation (1000 LB Batch)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organic Flour</td>
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<tr>
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</tr>
<tr>
<td>Salt</td>
</tr>
<tr>
<td><strong>Total</strong></td>
</tr>
</tbody>
</table>

Total organic ingredients 962 lbs.

Total nonorganic ingredients 28 lbs.

Total weight of organic and nonorganic ingredients 990 lbs.
Calculating Solid Ingredients

\[
\frac{962 \text{ lbs.}}{990 \text{ lbs.}} = .971 \text{ or } 97\%
\]

Qualifies for an ORGANIC label
§205.302 Calculating Percentage of Organic Ingredients (Liquid Ingredients)

- Divide fluid volume of organic ingredients by total volume (excluding water and salt);
- If liquid products are identified as reconstituted from concentrate, calculation should be based on single-strength concentrations of the ingredients and finished products;
- Round down to nearest whole number.
Calculating Liquid Ingredients

- Determine total volume minus water and salt.
- Determine percentage of organic ingredients in remaining volume.

<table>
<thead>
<tr>
<th>Fruit Drink Formulation (1000 L Batch)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Water</td>
</tr>
<tr>
<td>Organic corn syrup</td>
</tr>
<tr>
<td>Organic orange juice</td>
</tr>
<tr>
<td>Citric acid</td>
</tr>
<tr>
<td>Natural flavor</td>
</tr>
<tr>
<td>Beet juice extract color* (nonorganic / non-GMO)</td>
</tr>
<tr>
<td>Total</td>
</tr>
</tbody>
</table>

* Not commercially available in organic form.
Calculating Liquid Ingredients

Here’s an Example . . .

<table>
<thead>
<tr>
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</tr>
<tr>
<td>Beet juice extract color*</td>
</tr>
<tr>
<td>(nonorganic / non-GMO)</td>
</tr>
<tr>
<td>Total</td>
</tr>
</tbody>
</table>

* Not commercially available in organic form.
Calculating Liquid Ingredients

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Water</td>
<td>500 L</td>
</tr>
<tr>
<td>Organic corn syrup</td>
<td>390 L</td>
</tr>
<tr>
<td>Organic orange juice</td>
<td>100 L</td>
</tr>
<tr>
<td>Citric acid</td>
<td>5 L</td>
</tr>
<tr>
<td>Natural flavor</td>
<td>2.5 L</td>
</tr>
<tr>
<td>Beet juice extract color*</td>
<td>2.5 L</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1000 L</strong></td>
</tr>
</tbody>
</table>

- **490 L** Total organic ingredients
- **500 L** Total organic & nonorganic ingredients

= .98 or 98%

Qualifies for an ORGANIC label

* Not commercially available in organic form.
§205.302 Calculating Percentage of Organic Ingredients (Solid and Liquid Ingredients)

- Divide combined weight of liquid and solid organic ingredients by total weight of liquid and solid ingredients, excluding water and salt;
- Round down to nearest whole number.
TOPICS COVERED

§205.303 - 100% Organic

“Organic”

§205.304 “Made with Organic”

§205.305 Multi-ingredient -less than 70%
§205.303 Labeling 100% Organic Content

• **May** say “100% Organic” or “Organic”
• **May** use NOP seal
• **May** display Certifier’s logo
  - Not more prominent than NOP seal
• **May** make percentage claim
  - Note size restriction
§205.303 Labeling 95% or more Organic Content

- **May** say “Organic”
- **May** make a percentage statement:
  - Percentage statement **must not** exceed ½ the size of the largest type on the panel.
  - **Must** be entirely the same type, style, size, and color, without highlighting.
§205.304 “Made with Organic [specified ingredients or food groups]”

• May list up to 3 ingredients or food groups
• May make a percentage statement
  – Percentage statement must not exceed ½ the size of the largest type on the panel.
  – Must be entirely the same type, style, size, and color, without highlighting.
“Made with Organic ***”

• It is acceptable to mix and match food groups and ingredients within the “made with organic ***” statement.
  – However, the statement can not contain more than three food groups or ingredients combined.
Made with Organic “specified food groups”

• 205.304(a)(1)(ii)
When referencing food groups in the “made with organic” statement, use only the groups listed:

Fish, fruits, grains, herbs, meats, nuts, oils, poultry, seeds, spices, sweeteners, and vegetables. In addition, organically produced and processed butter, cheeses, yogurt, milk, sour cream, etc., may be identified as a “milk products” food group” (65 FR 80579).
“Made with Organic ***”

“Made With Organic ***” products must not include organic and non-organic forms of the same ingredient, when these ingredients and/or food groups, are listed within the “made with” statement.

All forms of blueberries must be organic.
§205.305 Multi-ingredient packaged products with less than 70% Organic Ingredients

- **No use** of the term organic on primary display panel.
- **May** list organic ingredients on information panel.
- **May not** refer to ingredients as “certified.”
TOPICS COVERED

Percentage Statements
Ingredient Statements
Mandatory Information
“Certified Organic by” location
Optional Information
Other Information
Percentage Statements

• Percentage statement must not exceed ½ the size of the largest type on the panel.
• Must be entirely the same type, style, size, and color, without highlighting.
Percentage Statements

This label would **not** comply with paragraph 205.304(a)(2) because the type is not all the same size and style and the word “Organic” is highlighted and in another color.
This label would comply with Paragraph 205.304 (a) (1) (iii) because the type style and size of the statement “Made with Organic Yellow Corn” are the same without highlighting.
This label would **not** comply with Paragraph 205.304 (a) (1) (iii) because the type style and size of the words in the statement “Made with Organic Flour” are not the same and the word “Organic” is highlighted.
Ingredient Statement

Each ingredient used in the product must be included in the ingredient statement on the container’s information panel. Organic ingredients must be identified as being organic.
Ingredient Statement

As an option, an asterisk (*) may be used to identify organically produced agreements.


* CERTIFIED ORGANIC INGREDIENTS

CONTAINS ALMONDS

MAY CONTAIN PEANUTS, TREE NUTS, WHEAT AND SOY
Ingredient Statement

It is permissible to make mandatory allergy warning statements as shown in this example.

INGREDIENTS: ORGANIC ROLLED OATS, ORGANIC MILLED CANE SUGAR, ORGANIC CRISP RICE (ORGANIC MILLED RICE, ORGANIC MILLED CANE SUGAR, ORGANIC BARLEY MALT SYRUP, SALT), ORGANIC VEGETABLE OIL (ORGANIC CANOLA AND/OR ORGANIC SAFFLOWER AND/OR ORGANIC SUNFLOWER OIL), ORGANIC CORNSTARCH, ORGANIC ALMONDS, ORGANIC HONEY, NATURAL FRENCH VANILLA FLAVOR, SALT, ORGANIC CARDAMOM, ORGANIC FENNEL, ORGANIC FENUGREEK, ORGANIC NUTMEG.

CONTAINS ALMONDS

MAY CONTAIN PEANUTS, TREE NUTS, WHEAT AND SOY
Mandatory Information

NAME OF CERTIFIER

“Certified organic by [name of Certifier]” or similar phrase **must** appear on the information panel **below** information identifying the handler or distributor of the finished product.

Certified products **may** use the certifier’s logo to meet this requirement if the seal states “certified organic by.”
Location of “certified organic by” statement

On the information panel, **below** the information identifying the handler or distributor of the product and preceded by the statement, “Certified organic by * * *,” or similar phrase, identify the name of the certifying agent that certified the handler of the finished product:

*Except*, that, the business address, Internet address, or telephone number of the certifying agent may be included in such label.
Optional Information

ADDITIONAL CERTIFIER

In addition to information about the certifier of the handler of the finished product, labels may also display certifier information of other certifiers.
Other information

ADDITIONAL LABEL CLAIMS

Labels may display addition claims as long as they are truthful and do not violate other US regulations.

Ingredients: Organic molasses granules, organic evaporated cane juice, natural wintergreen flavor. Contains no artificial coloring, flavoring or animal by-products. Wheat and Gluten free, Dairy and Casein free, Corn, Soy and Egg free, Nut and Tree Nut free, Fish and Shellfish free, Gelatin free, Vegan.
§205.306 Livestock feed
§205.307 Non-retail Containers
§205.307(c) Export Containers
§205.308 Unpackaged Retail
§205.309 Unpackaged retail
§205.310 Exempt- Excluded Operations
§205.311 NOP Seal
§205.306 Livestock feed

- May display:
  - “100% Organic” or “Organic”
  - USDA Seal
  - Mark of certifying agent
    - Can not be more prominent than the NOP seal
  - The term “organic” to identify organic ingredients
- Must display “Certified organic by” [Certifier]
- Must comply with other Federal and State feed labeling requirements.
Countryside Products
Organic Goat Feed

INGREDIENTS

FEEDING DIRECTIONS
Feed as needed to supplement nutritional intake.

Countryside Products, Inc.
1688 Jefferson Hwy
Fishersville, VA 22939
888-999-7088

Certified organic by
Organic Inc.
Net Weight - 50 Lb. (22.68 KG)
§205.307 Non-Retail Containers

- **Must display:**
  - Production or lot number, if applicable
  - Information must be traceable to documentation supporting the organic status of the product

- **May Display**
  - Name and contact information of Certifier
  - Organic designation
  - Handling instructions to maintain organic integrity
  - NOP seal
  - Certifier seal
§205.307(c) Export Containers

- **May** be labeled to meet destination country’s requirements.
- Shipping containers and documents:
  - “For Export Only”
- Handler **must** maintain export and marking records.
§205.308 Unpackaged Retail

- **May** label as “100% Organic” or “Organic”
  - Retail displays
  - Labeling
  - Display containers
- Organic content **must** be identified on the ingredient statement
- If facility is certified, they **may** display:
  - Certified organic
  - Use the NOP seal
  - Certifier seal
§205.309 Unpackaged Retail

- May label as “Made with organic (specified ingredients or food group(s))”
  - Retail displays
  - Labeling
  - Display containers
- Statement must not list more than 3 organic ingredients or food groups
- Organic content must be identified in ingredient statement
- If prepared in a certified facility, products labeled as “made with organic (specified ingredients or food group(s)),” may display the Certifier seal, logo or other identifying marking.
§205.310 Exempt or Excluded Operations

• Products produced on exempt or excluded operations must not:
  – Display NOP seal or Certifier’s seal or other identifying mark.
  – Be represented as certified organic or containing organic ingredients.

• An agricultural product organically produced or handled on an exempt or excluded operation may be identified as an organic product or organic ingredient in a multi-ingredient product produced by the exempt or excluded operation.

• However, the product or ingredient may not be represented as organic in a product processed by others.
§205.311 NOP Seal

The colors of the NOP seal must appear as described in the NOP regulations.
§205.311 NOP Seal

Look alike logos are **not** permitted.

95% ORGANIC

70% ORGANIC

50% ORGANIC

INCORRECT
TOPICS COVERED

Private Label Certification
Certifiers’ Responsibilities
Changing Certifiers
Errors in Labeling
Additional Label Claims
Private Label Certification

- A “private label” merchant is a company that contracts out the processing and packaging of organic products and **does not physically handle the product.**

- Not required to be certified
Private Label Certification

• If certified, the private label company must have complete information concerning labels, formulas and production to be fully audited by certifying agent.

• Co-packers also must have complete information about labels, formulas, suppliers so that the certifier of the co-packer is fully accountable for final products.
Private Label Certification

The Certifying Agent whose name appears on the product of the final handler, must be able to address any inquiries about the product, by a consumer or other interested party, and is fully responsible for ensuring that the certified operation and organically produced product meets all requirements of the NOP regulations.
The name of the certifier of the private label merchant may appear on the information panel.

The certifier of the actual handler of the finished product may require their name to also be listed on the information panel.
Certifiers’ Responsibilities

• Certifiers are responsible for reviewing and approving all labels prior to labeling and distribution of certified products.

• Certifiers who certify co-packers must review and approve all private labels handled by the co-packer.

• The certifier whose name appears on the information panel is responsible for verifying label compliance as well as compliance with all other organic requirements.
Changing Certifiers, use up labels

- When a certified producer or handler changes certifying agents, the certified operation must change its labels to reflect the change immediately.
- A certified producer or handler is allowed limited use-up of existing labels in the event its current certifier has lost its accreditation or has gone out of business. The certified producer or handler’s new certifier will require that the operation revise its labels.
Errors in Labeling

When errors are discovered in labeling, certifiers and their certified operations are required to ensure that errors are corrected immediately and that any incorrect labels that have not entered the stream of commerce are not used.

No use up of labels is permitted for serious errors such as:

1. Improper use of the NOP seal.
2. Incorrect product classification such as if a “made-with” product is labeled “organic.”
3. Omission of the name of the certifying agent.
Additional Label Claims

INCORRECT

Additional label claims may NOT suggest that any particular organic product has a superior level of “organicness.”

Prohibited claims might include:
• Better than USDA organic
• Exceeds USDA standards for organic products
Additional Label Claims

Handlers of organic products may make additional label claims, provided such claims are truthful and do not violate the NOP regulations or other Federal or State labeling regulations.

Such claims might include:

- Grass-fed
- Raised without synthetic hormones
- Antibiotic-free
- Product of the USA
- Locally Grown
Labeling of Textiles that Contain Organic Fibers
TOPICS COVERED

NOP Standards
Use of the term “organic”
Use of the term “organic” in 3rd party certification
Label guide
Example of labels
Resources
The USDA regulates the term “organic” as it applies to agricultural products. This includes fibers and agricultural products covered under the NOP crop and livestock standards.

For example:

- Silk
- Wool
- Cotton
- Flax
- Raw latex
Textile Processing Standards

• There are no NOP regulations specifically for processing or manufacturing textile products.
• However, textile products that are produced in compliance with the NOP crop or livestock regulations and NOP processing regulations may be labeled as certified organic and display the USDA seal.
Textile products labeled as “Organic”

**may:**
- Use label claims that identify specific fibers as organic*
- Use statements identifying the percentage of organic fibers*

*providing the fiber is certified to the NOP crops/livestock regulations.

**must not:**
- Use the USDA seal unless certified to the crop/livestock and processing regulations
- Imply or lead the consumer to believe that the final product is certified under the NOP.
- Use a combination of both organic and organic sources for a single fiber that is identified as “organic” in the final product label.
Use of the term “Organic” in textile products that are 3rd-party certified

• Use of the term “organic” in 3rd-party certified textile products is not regulated by the NOP.
• Fibers identified as “organic” in these products, and sold in the U.S., must be certified under the NOP regulations.
• Textiles are produced in accordance with the Global Organic Textile Standard (GOTS). These products may be sold as “organic” in the U.S., but may not refer to NOP certification or display the USDA seal.
# Labeling Categories and Claims

<table>
<thead>
<tr>
<th>labeling guide-</th>
<th>Textiles Certified to NOP Crop/Livestock Production and Processing Regulations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Use of the USDA seal</td>
<td>✓</td>
</tr>
<tr>
<td>100% organic claim</td>
<td>✓</td>
</tr>
<tr>
<td>Organic claim</td>
<td>✓</td>
</tr>
<tr>
<td>Contains organic ingredients</td>
<td>✓</td>
</tr>
</tbody>
</table>
correct

Made with organic cotton

MADE IN PAKISTAN / HECHO EN PAKISTAN

Quality Goods

60% ORGANIC COTTON / 40% POLYESTER
60% algodon organico / 40% Poliester

L/G (42-44)

RN#87986 TB9
Additional References

- These policies do not supersede requirements of other Federal and State laws.
- The NOP requirements are in addition to those required by the Federal Trade Commission’s (FTC) Textile and Wool Acts. The FTC labeling requirements for textiles can be found here: http://www.ftc.gov/os/statutes/textilejump.shtm
Organic Label Claims on Alcohol Beverages
Wine, Malt Beverages, Distilled Spirits
TOPICS COVERED

Regulatory Agencies for alcohol beverage labeling

Approval process for alcohol beverage labels

Composition and Labeling Categories

Labeling Requirements
The Alcohol and Tobacco Tax and Trade Bureau (TTB), part of the Department of the Treasury, has the authority to regulate the labeling and advertising of domestic and imported distilled spirits, wines, and malt beverages. Federal Alcohol Administration Act (FAA Act), and the Internal Revenue Code of 1986

According to the regulations which TTB enforces, the use of the term “organic’ is optional and is treated as “additional information on labels.”

27 CFR parts 4.101 (wine), 5.71 (distilled spirits), 7.81 (malt beverages)
Regulatory Agencies continued-
TTB-NOP Cooperation

• Any use of the term “organic” on alcohol beverage labels or advertisements must comply with USDA National Organic Program regulations at 7 CFR part 205.

• **TTB and AMS** established an agreement under which TTB is responsible for reviewing alcohol beverage labels for compliance with the NOP regulations.
TTB Label Approval Requirements

- Proof of NOP certification.
- Written approval of labels from certifier (ACA Preview).
- Copy of certifier approved label(s).
TTB label applications:
Proof of NOP Certification
Certificates presented in label application must:

- Indicate that product is certified to NOP standards.
- Be effective before the vintage date.
- Be written in or translated to English.
TTB Label Applications: ACA Preview

A written statement from the certifier of the handler, that the product label(s) and corresponding certificates for the handling operation and all organic ingredients are in compliance with the NOP.

Certifier approval must be obtained prior to submission of labels to TTB and include:

• Date of approval.
• Certifier’s stamp or signature on legible photocopies of label images as proof of review and approval.
Labeling features unique to alcohol beverages

- An ingredient statement on product is not required.
- The use of sulfites must be disclosed on the label.
Sulfite Statement-

- **Sulfite Disclosure** is required on alcohol beverage products (TTB regulations 27 CFR 4.32(e)).

- A product is exempt from sulfite disclosure when: (i) any sulfiting agent is detected at less than 10 ppm, and (ii) verification by laboratory analysis from a TTB recognized laboratory- [http://www.ttb.gov/(ssd/beverage_alcohol_lab.shtml](http://www.ttb.gov/(ssd/beverage_alcohol_lab.shtml)]

- “Sulfite Free” and “No Sulfites” claims are prohibited.
  - “No Added Sulfites” must further be qualified with “May contain Naturally Occurring Sulfites” every time it appears on the label.
**WINE**

**100% ORGANIC**

**PRINCIPAL DISPLAY PANEL**

**INFORMATION PANEL**
**WINE ORGANIC**

**PRINCIPAL DISPLAY PANEL**

**INFORMATION PANEL**

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**Mas Amore ORGANIC Malbec**

Mendoza, Argentina

2008 13.2% ALC./Vol.

750 ml

PRODUCED & BOTTLED BY: Caballero Vineyards

Imported by: AM Wine Trade Co., NY, NY

CERTIFIED ORGANIC BY: ABC Organic Certifiers

PRODUCT OF ARGENTINA

**GOVERNMENT WARNING:** (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.
“Made with organic (ingredients)"

Acceptable variations of the “Made with...” statement include:

- Made with Organically Grown Grapes
- Made with Organic Grapes from our Vineyard
- Made with Organic Grapes
“Organic” restricted to an ingredients statement

Non-certified products which contain less than 70% organically produced ingredients, excluding water and salt, may use the term “organic” only on the information panel to indicate:

- Organically produced ingredients
- The percentage of organic ingredients in the product
BEER ORGANIC

PRINCIPAL DISPLAY PANEL

INFORMATION PANEL

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

Racehorse Organic Ale

Contains: Water, Organic wheat malt, organic barley malt, Organic Cascade hops, Organic Hallertauer hops, yeast

99% Organic Ingredients

Certified Organic By: ABC Certifiers

12 Fl.Oz

RACEHORSE BREWING COMPANY, MILTON, NY

Organic

INFORMATION PANEL

Contains: Water, Organic wheat malt, organic barley malt, Organic Cascade hops, Organic Hallertauer hops, yeast

99% Organic Ingredients

Certified Organic By: ABC Certifiers

12 Fl.Oz

RACEHORSE BREWING COMPANY, MILTON, NY

Organic

INFORMATION PANEL

Contains: Water, Organic wheat malt, organic barley malt, Organic Cascade hops, Organic Hallertauer hops, yeast

99% Organic Ingredients

Certified Organic By: ABC Certifiers

12 Fl.Oz

RACEHORSE BREWING COMPANY, MILTON, NY

Organic

INFORMATION PANEL

Contains: Water, Organic wheat malt, organic barley malt, Organic Cascade hops, Organic Hallertauer hops, yeast

99% Organic Ingredients

Certified Organic By: ABC Certifiers

12 Fl.Oz

RACEHORSE BREWING COMPANY, MILTON, NY

Organic

INFORMATION PANEL

Contains: Water, Organic wheat malt, organic barley malt, Organic Cascade hops, Organic Hallertauer hops, yeast

99% Organic Ingredients

Certified Organic By: ABC Certifiers

12 Fl.Oz

RACEHORSE BREWING COMPANY, MILTON, NY

Organic

INFORMATION PANEL

Contains: Water, Organic wheat malt, organic barley malt, Organic Cascade hops, Organic Hallertauer hops, yeast

99% Organic Ingredients

Certified Organic By: ABC Certifiers

12 Fl.Oz

RACEHORSE BREWING COMPANY, MILTON, NY

Organic
**BEER ORGANIC**

**Racehorse Ale**

**RACEHORSE BREWING COMPANY, MILTON, NY**

Certified Organic By: ABC Certifiers

Contains: Water, Organic wheat malt, Organic barley malt, Organic Cascade hops, and yeast

96% Organic Ingredients

**GOVERNMENT WARNING:** (1) According to the Surgeon General, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects. (2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery, and may cause health problems.
BEER
Made With Organic...

Ingredients:
Water, Organic Malt, Organic Hops, Yeast

75% Organic Ingredients

Made with Organic Malt
RACEHORSE BREWING COMPANY, MILTON, NY

Certified Organic By: ABC Certifiers

Racehorse Ale
12 Fl.Oz

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.
**INCORRECT ORGANIC**

**PRINCIPAL DISPLAY PANEL**

Product makes 100% organic claim and contains 97% organic Ingredients.
INCORRECT

PRINCIPAL DISPLAY PANEL

 INFORMATION PANEL

Less than 70% uncertified product without an ingredient statement

THE LABELS MUST NOT SHOW:

THE USDA ORGANIC SEAL

THE CERTIFYING AGENT SEAL

A CERTIFICATION STATEMENT

THE TERM “ORGANIC” IN THE ABSENCE OF AN INGREDIENT STATEMENT

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.