Farmers Market Promotion Program		
Final Performance Report		
For the Period of October 1, 2012–30-September 30, 2014		
Date:	**1/22/2015**	
Recipient Name:	**Famicos Foundation**	
Project Title:	**Gateway105 Farmers' Market -Existing EBT-Food Desert**	
Grant Number:	**12-25-G-1616**	
Project Location:	**Cleveland Ohio**	
Year of Grant Award:	**2012**	
Amount Awarded:	**39,995**	
Contact:	**Chuck Ackerman 216-210-0874 cackerman@sbcglobal.net**	
Program Summary:		
Overall we feel that we met the goals and objectives (see below) which were to increase EBT and overall market sales and increase the number of vendors. The beneficiaries included; local farmers, and. low income consumers (particularly recipients of SNAP and WIC). Collaborators included local health agencies and agencies who focus on low income consumers, Wholesome Wave, and Ohio State Extension Services. Our activities included targeted marketing, vendor recruitment and training, healthy eating education, holding supportive events at the market in order to attract more customers, and bringing in other produce consumption incentives programs for low-income people. Our most significant accomplishment was to increase our EBT/WIC usage through bringing in other partners and incentive sources		
Goals and Objectives:		
Goals as stated in the application were: 4 new farmers, increased EBT sales and increase in overall vendor sales. We saw increases in all of the above areas. Specifically, from 2012 to 2014 our EBT usage doubled. Our overall market sales nearly tripled over the same time period. The need for the grant prior to the U.S.D.A. funding was that the market was located in a food desert and without the financial support for a market manager and marketing Gateway105 would not have been able to stay open.		

Activities:

The activities used to achieve the goals of the project included; Marketing, obtaining addtional incentive funds, recruiting and training vendors, -and holding other supportive events at the market. Marketing targeted to the low income users included; door to door flyering, a billboard, robo-calling, newsletters, community meetings, the local WIC and SNAP offices, email blasts, Cleveland Plain Dealer, our website and Facebook. Working in partnership with Wholesome Wave Foundation (https://www.wholesomewave.org/our-initiatives/) and OSU Extension (http://cuyahoga.osu.edu/program-areas/agriculture-and-natural-resources/cuyahoga-county-food-policy-coalition) we brought food incentive programs to the market to enhance EBT usage. These programs included Produce Perks and the Fruit and Vegetable Prescription Program. These programs brought more resources to the market for low income consumers. The activities we took to attract more vendors included word of mouth outreach, working with GrowOhio (http://growhio.org/home), and approaching specific vendors. Activities held at the market to draw in more customers included; healthy cooking demonstrations, giveaways like cookbooks, speakers, sustainability workshops, and kid's activities. The Produce Perks program worked as such; When an EBT customer swiped their card for say $10, we would give them $10 worth of EBT tokens and a $10 worth of "Produce Perks" tokens (a one dollar to one dollar match up to $10). The "Produce Perks tokens can only be used on produce. The customer would then take these tokens to market to purchase EBT eligible and Produce Perk Eligible items. The vendor then would redeem these tokens with us. We would then get reimbursed by the Ohio State Extension Services for tokens distributed. Their funding came from the Wholesome Wave Foundation. We also particpated in the Produce Prescription Program as described below: Through the Produce Perks incentive program, FPC has established relationships with several farmers' markets in Cuyahoga County to better connect low-income residents to healthy, local food. A 2012 FPC survey of farmers' market participating in Produce Perks, communicates that many market managers see partnerships with health care institutions and providers as one of the most effective strategies to promote the program better. In June of 2013, our members sought to leverage these relationships and coordinated an extended effort to improve public health through local food by launching a fruit and vegetable "prescription program" known as Produce Prescription (PRx).

By connecting public health agencies and providers to our market locations, the Produce Prescription pilot encourages fresh fruit and vegetable consumption among pregnant woman in order to increase healthy birth outcomes while allowing participants to gain a better understanding of assistance programs, like Produce Perks, that help stretch food dollars at farmers' markets. Additionally, FPC understands that cost is just one of the many food access factors that can be addressed through incentives. Paired with Produce Perks incentives, social incentives have the ability to change consumption behaviors (as patients often show deference to the recommendations of physicians and nutritionists in order to stay healthy enough to care for themselves and loved ones.)

PRx works by each provider location enrolling interested women up to 25 weeks pregnant at the beginning of the market season into the program. All participants are then provided

with $40 in Produce Prescription vouchers at each of their regularly scheduled monthly gestational visits up until October. During each monthly visit, the provider counsels participants on their nutrition-related health goals and perceptions of farmers' markets in addition to addressing any barriers that the participant may have in shopping at a farmers' markets and preparing healthy meals. The participants then visit a nearby Produce Perks farmers' market and redeems their vouchers for fresh fruits and vegetables.

Accomplishments:

Our accomplishments include;-Doubling EBT usage between 2012 and 2014. In 2012 our EBT sales were $623 and in 2014 they were $1,892.-Nearly tripling overall vendors sales in the same time period. IN 2012 our estimated vendor sales were $6,849 and in 2014 they were $19,310
-In 2012 we had approximately 65 EBT customers which increased to 209 by 2014.-Implementing a health and wellness educational component to the market. This program consisted of having healthy cooking demonstrations at the market, distributing recipes and cookbooks focusing on healthy African-American cuisine, holding exercise classes such as Zumba and Yoga, holding bike rides and bike fix up events to promote bicycling, partnering with the YMCA doing physical assessments and then creating a plan including diet and exercise, and finally, having local medical professionals perform tests at the market (BMI, weight,etc.)
-Implementing a comprehensive targeted marketing that included multi-media approach including billboard, Facebook, our web page, door to door flyering. The market was featured in local newspapers at least 5 times, over 5,000 robocalls were made and over 6,000 flyers distributed.
These activities resulted in an increase in EBT sales from $623 in 2012 to $1,892 in 2014. In addition, Produce Perks usage in 2013 (the first year of the program) was $750 and increased to $1,890 in 2014.

Beneficiaries:

The beneficiaries of this effort included;Ø The six produce vendors (and the four non-produce vendors)Ø Residents of the Glenville neighborhood have better access to fresh produceØ Residents of the Glenville neighborhood are smarter about making better food choicesØ The EBT customers who shopped at the market. These customers also received an additional benefit of produce through access to other incentive programsØ Glenville residents and market customers have more useful information about nutrition, the benefits of exercise, how to garden, and how to be better environmental stewards. Ø The Glenville neighborhood benefitted from having a weekly event that became a hub of activity for music, learning, socialization and of course shopping. Several Glenville residents were vendors at the market including fresh produce, prepared foods and crafts.

Lessons Learned:

The biggest lesson that we learned was that just providing easy access to fresh produce (in a food desert) does not guarantee consumption. The neighborhood we are attempting to serve is primarily African American and low income. This population is not the typical farmers' market shopper. Older African Americans knew about this type of shopping,

younger people did not. We learned we needed to educate people about how to shop at a market, the seasonal nature, the benefits, and how to cook certain vegetables they may not be familiar with. Problems we encountered included people expecting certain vegetables to be available either too early in the local market season (such as local corn in May or June) or bananas (which of course do not grow in Ohio). Also, low income shoppers may not have the luxury of paying more for local, organic produce when they can the same product (but not local and not organic) for less. In order to address these issues we took the following steps;• Recruited a farmer who not only sold product that he grew but also product from outside the area. For example he sold eggplant from Georgia at a time of the season that it was not available in northeast Ohio. This provided more options to customers.• We worked with our farmers to understand the customer base at this market. Meaning that we explained that the premium prices they obtained at other markets whose customers had more disposable income may not be obtained at our market. The end result was that overall market prices dropped. The addition of the above farmer also contributed to the price drop.• We provided recipe cards and held cooking demonstrations using food purchased at the market. • We encouraged farmers to bring to market products popular to this population such as greens etc.Based on this, our advice to other markets would be to know the tastes habits of the specific market you are trying to serve. Don't assume what works in one part of town will work in another part of town.		

Farmers Market Locations Partnering with WIC
Summer 2013

See other side for WIC Coupon Distribution Dates & Times

Broadway Farmers Market
New Address
Corner of Broadway & Portage Avenues
http://slavicvillage.org/farmersmarket
Market Hours: Monday 4:00 p.m. – 7:00 p.m.

Cleveland Clinic Farmers Market
Crile Mall, on the Cleveland Clinic campus
http://www.northunionfarmersmarket.org
Market Hours: Wednesday 10:30 a.m. – 1:30 p.m.

Coit Road/East Cleveland Farmers Market
15000 Woodworth Ave., East Cleveland
http://www.coitmarket.org
Market Hours: Wednesday 10:00 a.m. – 1:00 p.m.
& Saturday 8:00 a.m. – 1:00 p.m.

Gateway 105 Farmers Market
East 105 St. & Ashbury Ave., Cleveland
http://www.localfoodcleveland.org
Market Hours: Friday 3:00 p.m. – 7:00 p.m.

Kamm's Corners Farmers Market
Municipal Parking Lot at West 168 St. off Lorain Ave.
http://www.kammscornersfarmersmarket.org
Market Hours: Sunday 10:00 a.m. – 2:00 p.m.

Lakewood Farmers Market
City Center Plaza,
on Detroit Ave. near Warren Rd., Lakewood
https://www.facebook.com/lakewoodfarmersmarket
Market Hours: Saturday 10:00 a.m. – 1:00 p.m.

Playhouse Square/CSU Farmers Market
New Address
Star Plaza, East 14 St. & Euclid Ave.
http://www.northunionfarmersmarket.org
Market Hours: Thursday 10:30 a.m. – 1:30 p.m.

Shaker Square Farmers Market
13209 Shaker Square
http://www.northunionfarmersmarket.org
Market Hours: Saturday 8:00 a.m. – 12:00 p.m.

Tremont Farmers Market
Lincoln Park, corner of West 14 St. & Starkweather Ave.
http://tremontfarmersmarket.com
Market Hours: Tuesday 4:00 p.m. – 7:00 p.m.

WIC/Farmers' Market Nutrition Program (FMNP) Information

Who qualifies for WIC Farmers Market coupons?
Current WIC participants who are pregnant, breastfeeding and postpartum women, and children 13 months to five years old **at time of issuance**.

How many coupons do I get?
Each person that qualifies will receive a set of five coupons (one set per year). Each coupon is worth $3.00.

Where can I use the coupons and for how long?
You may use your coupons at participating farmers markets throughout Cuyahoga County anytime the markets are open, through **October 31, 2013**.

Can my alternate shopper pick up my WIC Farmers Market coupons?
Yes, if they bring your signed WIC ID.

In accordance with Federal law and Department of Agriculture (USDA) policy, this institution is prohibited from discriminating on the basis of race, color, national origin, sex, age, or disability. To file a complaint of discrimination, write USDA, Director, Office of Adjudication, 1400 Independence Ave., SW, Washington, D.C. 20250-9410 or call toll free (866)632-9992 (Voice). Individuals who are hearing impaired or have speech disabilities may contact USDA through the Federal Relay Service at (800)877-8339; or (800) 845-6136 (Spanish). USDA is an equal opportunity provider and employer.

GATEWAY 105

Attachment 1

Gateway105 Farmers' Market
Vendor Application 2014

Farm/Business Name: **Contact Person:**

Address, City, State, Zip: **Phone (day of event):**

Email address: **Primary Phone:**

Farm Business Website: **Neighborhood:**

Brief description of what you will be selling (Please consult the farmers' market "fact sheet" at the Ohio Department of Agriculture's website for a full listing of eligible products): Ohio Direction Card benefits include breads, cereals, fruit, vegetables, meats, fish, poultry, and dairy products.

Resources
Division of Food Safety, ODA
Phone: 614-728-6250
http://www.agri.ohio.gov/foodsafety/#tog
Email: Foodsafety@agri.ohio.gov

ODH Food Safety Program, BEH
Phone: 614-466-1390
http://www.agri.ohio.gov/foodsafety/docs/Cottage_Food_Rules_Final

Email: BEH@odh.ohio.gov

Cuyahoga County WIC Program
Farmers' Market Nutrition Program
Coupon Distribution Schedule

JULY/AUGUST 2012 – WIC SCHEDULE

Sun	Mon	Tue	Wed	Thu	Fri	Sat
22	23	24	25	26	27	*Coit 9a-11a* 28
Kamm's 10a-12p 29	30	31	AUGUST 1	2	3	*Shaker Sq 8:30a-11a* 4
5	6	*Tremont 4:30p-6:30p* 7	*Cleve Clinic 10:30a-12:30p* 8	9	10	*Coit 9a-11a & Lakewood 10a-12p* 11
Kamm's 10a-12p 12	*Broadway 4:30p-6:30p* 13	14	*Coit 10a-12 p & Rockport 4:30-6:30p* 15	16	17	*Shaker Sq 8:30a-11a* 18
19	20	*Tremont 4:30p-6:30p* 21	*Cleve Clinic 10:30a-12:30p* 22	*CSU 11a-1p* 23	24	*Coit 9a-11a & Lakewood 10a-12p* 25
Kamm's 10a-12p 26	27	28	*Rockport 4:30-6:30p* 29	30	*Gateway 3p-5p* 31	

SEPTEMBER/OCTOBER 2012 – WIC SCHEDULE

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						Shaker Sq 8:30a-11a 1
2	3	*Tremont 4:30p-6:30p* 4	*Cleve Clinic 10:30a-12:30p* 5	6	7	*Coit 9a-11a & Lakewood 10a-12p* 8
Kamm's 10a-12p 9	*Broadway 4:30p-6:30p* 10	11	*Coit 10a-12 p & Rockport 4:30-6:30p* 12	13	14	*Shaker Sq 8:30a-11a* 15
16	17	*Tremont 4:30p-6:30p* 18	*Cleve Clinic 10:30a-12:30p* 19	*CSU 11a-1p* 20	21	*Coit 9a-11a & Lakewood 10a-12p* 22
Kamm's 10a-12p 23	24	25	*Rockport 4:30-6:30p* 26	27	*Gateway 3p-5p* 28	*Shaker Sq 8:30a-11a* 29
30	OCTOBER 1	*Tremont 4:30p-6:30p* 2	3	4	5	*Coit 9a-11a* 6
Kamm's 10a-12p 7	8	9	10	11	12	13

Cuyahoga County WIC Program
Farmers Market Nutrition Program (FMNP) – 2012

The WIC FMNP coupons will **ONLY** be issued the dates, times on the back and only at the locations listed.
Due to a limited number of coupons, we will issue coupons on a first come first served basis.

All dates and times subject to change based on availability of coupons and market changes.

Broadway Farmers Market
Corner of Broadway & Baxter Avenues
http://slavicvillage.org/farmersmarket
Market Hours: Monday 4:00 p.m. – 7:00 p.m.

Cleveland Clinic Farmers Market
Crile Mall, on the Cleveland Clinic campus
http://www.northunionfarmersmarket.org
Market Hours: Wednesday 10:30 a.m. – 1:30 p.m.

NEW – Cleveland State University Farmers Market
1930 Euclid Ave., in front of Marshall Law School
http://www.northunionfarmersmarket.org
Market Hours: Thursday 11:00 a.m. – 2:00 p.m.

Coit Road/East Cleveland Farmers Market
15000 Woodworth Ave., East Cleveland
http://www.coitmarket.org
Market Hours: Wednesday 10:00 a.m. – 1:00 p.m.
& Saturday 8:00 a.m. – 1:00 p.m.

NEW – Gateway 105 Farmers Market
East 105 St. & Ashbury Ave., Cleveland
http://www.localfoodcleveland.org
Market Hours: Friday 3:00 p.m. – 7:00 p.m.

Kamm's Corners Farmers Market
Municipal Parking Lot at West 168 St. off Lorain Ave.
http://www.kammscornersfarmersmarket.org
Market Hours: Sunday 10:00 a.m. – 2:00 p.m.

Lakewood Farmers Market
City Center Plaza, on Detroit Ave. near Warren Rd., Lakewood
https://www.facebook.com/lakewoodfarmersmarket
Market Hours: Saturday 10:00 a.m. – 1:00 p.m.

NEW – Rockport Farmers Market
Blessed Trinity Church, 14040 Puritas Ave., Cleveland
https://facebook.com/rockportfarmersmarket
Market Hours: Wednesday 4:30 p.m. – 7:30 p.m.

Shaker Square Farmers Market
13209 Shaker Square
http://www.northunionfarmersmarket.org
Market Hours: Saturday 8:00 a.m. – 12:00 p.m.

Tremont Farmers Market
Lincoln Park, corner of West 14 St. & Starkweather Ave.
http://tremontfarmersmarket.com
Market Hours: Tuesday 4:00 p.m. – 7:00 p.m.

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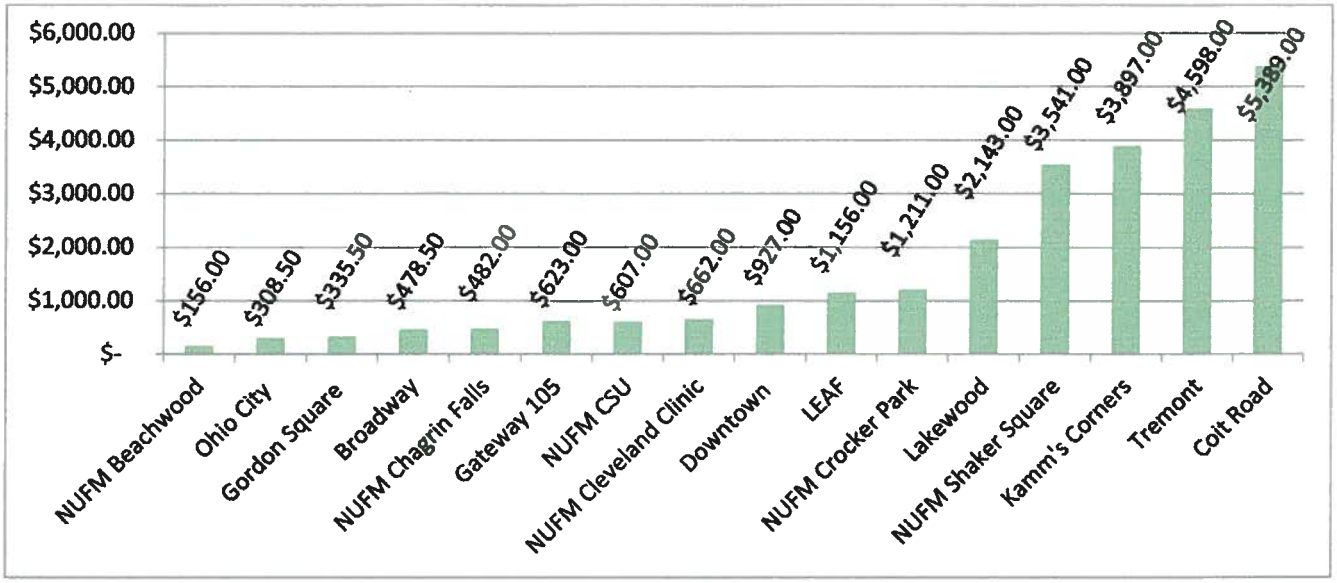
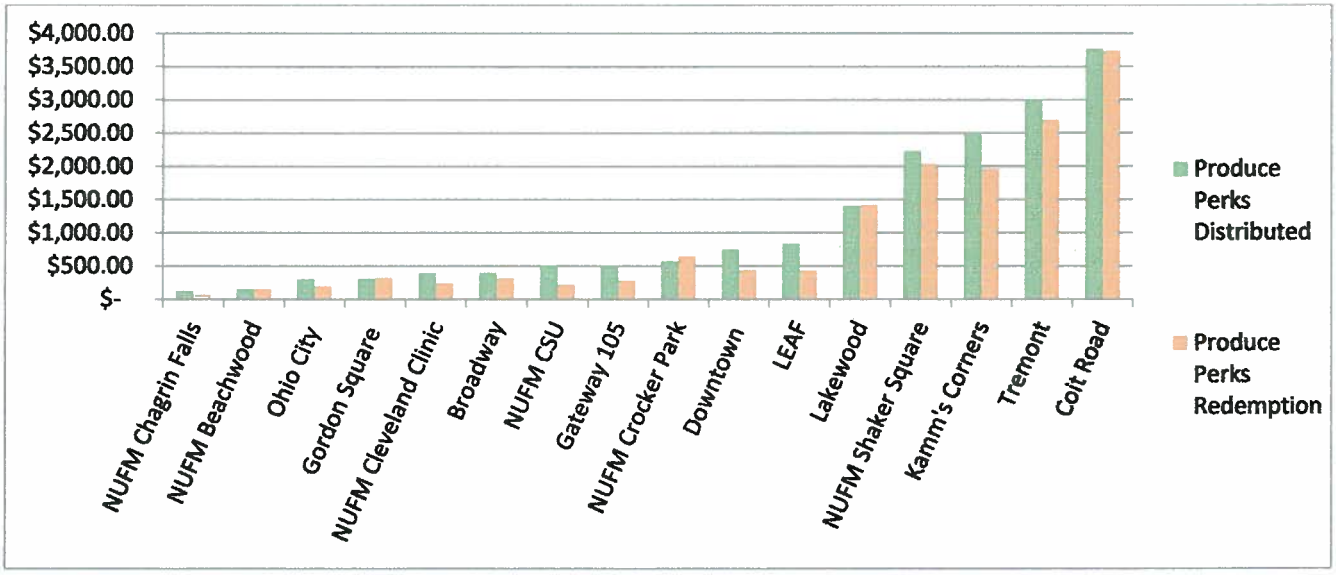
MARKET SALES AND REDEMPTION RATES

EBT SALES*



*EBT Sales are from May 2012-January 2013 with the start of the new Produce Perks incentives. Produce Perks not included in sales. Based on actual funds drawn down from EBT transactions. Not all markets are open for the full duration of this time frame.

PRODUCE PERKS REDEMPTION**



**Produce Perks redeemed are from May 2012 –January 2013 with the start of the new Produce Perks Incentives. Produce Perks not included in EBT sales (above). Numbers are based on what markets recorded for reimbursement by the Food Policy Coalition.

TOTAL EBT SALES: $26,515.00*
TOTAL PRODUCE PERKS REDEEMED: $14,292.00**
AVERAGE REDEMPTION RATE: 77.8%

The Cleveland-Cuyahoga County Food Policy Coalition's vision is to establish Cleveland and Cuyahoga County as a model for food security through regional food system development, ensuring that every resident has access to fresh, healthy, affordable food.

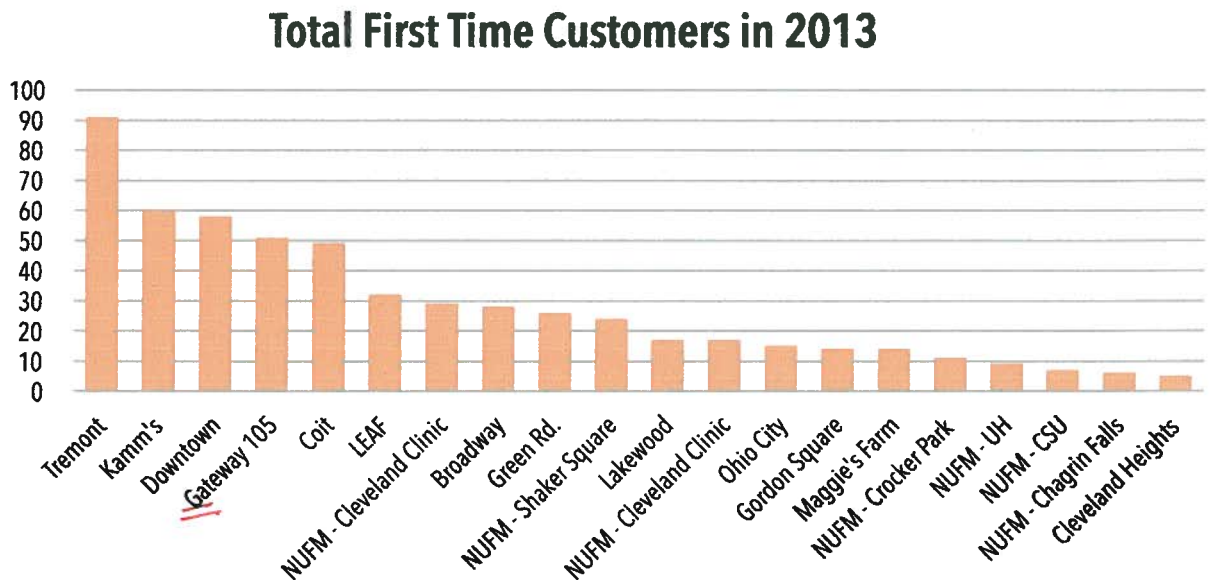
AREAS FOR IMPROVEMENT: PARTICIPATING FARMERS' MARKET

Areas for improvement are based on site visits, direct observations and general comments from the public.

	Customer Service/EBT banner prominently displayed	EBT Point of Service machine near the main entrance to the farmers' market or a highly visible location	Added tagline to all materials, 'We proudly accept EBT'	At least 3 vendors selling produce	Wearing buttons	Dedicated staff person at EBT machine at all times
Broadway		✓		✓		
Coit Road	✓	✓	✓	✓	✓	✓
Downtown	✓	✓	✓	✓	✓	✓
Gateway 105	✓	✓	✓	✓		✓
Gordon Square	✓	✓	✓	✓		
Kamm's Corners	✓	✓	✓	✓	✓	✓
LEAF	✓	✓	✓	✓		✓
Lakewood	✓	✓	✓	✓		✓
NUFM Crocker Park				✓		
NUFM Chagrin Falls				✓		
NUFM Cleve Clinic		✓	✓	✓		✓
NUFM Beachwood			✓	✓		
NUFM CSU		✓	✓	✓		✓
NUFM Shaker Square		✓	✓	✓		✓
Ohio City	✓	✓	✓	✓	✓	✓
Tremont	✓	✓	✓	✓	✓	✓

During 2013, 563 SNAP customers reported shopping for the first time at a farmers' market.

While most of the top markets for new customers are more established markets, ranging from 5-80 years old, market age and new SNAP customers vary. Gateway 105 Farmers' Market had the 4th highest amount of first time SNAP customers and is less than five years old in comparison to Coit Road Farmers' Market which is 80 years old (5th highest). Cleveland Heights Community Farmers' Market was a new market in 2013 and had the lowest number of first time customers.



- 2,095 different SNAP recipients used the program in 2013 (27% of these were first time customers to a farmers' market)
- Of the recipients utilizing the program in 2013:
  - 11% visited over 6 times
  - 31% visited 2-5 times
  - 58% visited once*
- 91% of customers feel that the incentives are "Very Important" in bringing them to the market.

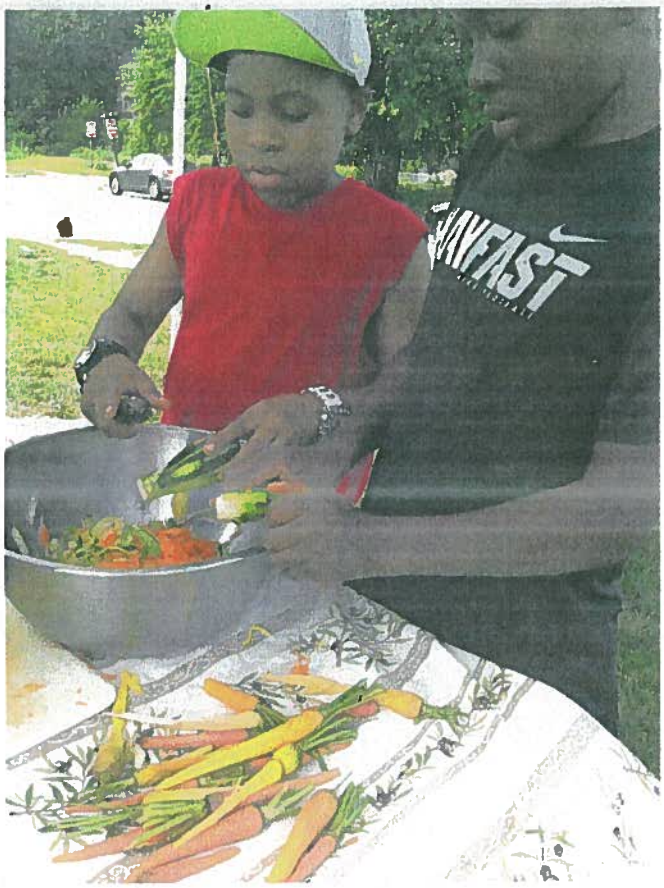
*Data collected by OSUE Cuyahoga County 2011-2013. Based on last 4 digits of SNAP card recorded at farmers' markets. Numbers do not reflect changes to SNAP card numbers for recipients due to changes in eligibility or consider the length of time an individual receives SNAP.

Cuyahoga County WIC Program – Farmers' Market Nutrition Program
Coupon Distribution Schedule* July 27 – October 20, 2013

Market	Location	Day	WIC Date(s)	WIC Distribution Times
Broadway	near the corner of Broadway & Portage Avenues, Slavic Village Neighborhood	Monday	August 12 September 9	4:30 p.m. to 6:30 p.m.
Cleveland Clinic	9500 Euclid Avenue, Crile Mall on the Cleveland Clinic Campus, across the street from the Crile Building at 2049 East 100 Street between Carnegie & Euclid Avenues	Wednesday	August 28 September 25	10:30 a.m. to 12:30 p.m.
Coit—East Cleveland	15000 Woodworth Road, corner of Coit & Woodworth Roads, East Cleveland	Wednesday	August 14 September 18 October 16	10 a.m. to 12 noon
		Saturday	August 3 September 7 October 5	9 a.m. to 11 a.m.
Gateway 105	East 105th & Ashbury, Cleveland 44106	Friday	August 23 September 20	3 p.m. to 5 p.m.
Kamm's Corners	At the municipal parking lot on West 168th Street & Lorain Avenue, behind Walgreen's, West Park neighborhood of Cleveland	Sunday	July 28 August 11 August 25 September 8 September 22 October 6	10 a.m. to 12 noon
Lakewood	City Center Plaza (formerly Sinagra Park), downtown Lakewood, on Detroit Avenue near Warren Road	Saturday	August 10 August 24 September 14 September 28	10:00 a.m. to 12 noon
Playhouse Square/ CSU (formerly CSU)	Star Plaza, East 14 St. & Euclid Ave.	Thursday	August 8 September 12	11 a.m. to 1 p.m.
Shaker Square	13209 Shaker Square, Cleveland	Saturday	July 27 August 17 September 21 October 19	8:30 a.m. to 11 a.m.
Tremont	Lincoln Park, on West 14th Street between Starkweather & Kenilworth Avenues, Tremont Neighborhood of Cleveland	Tuesday	August 27 September 24	4:30 p.m. to 6:30 p.m.

The Farmers Markets are open other times and dates than listed above. See other side of this handout for more information.

*Coupons are issued first come, first served until all have been distributed.



A pair of Fresh Camp students lead a cooking demo at the Gateway 105 Farmers Market.

have the opportunity to teach with him at The Cleveland Mus School Settlement, Lake Erie Ink, and Hawken School's Sally an Bob Gries Center for Experiential and Service Learning.

People and organizations are starting to take notice. The Mu seum of Contemporary Art Cleveland now hosts students durir the second week of camp. The Cleveland Clinic recently starte sending medical students to observe the work Doc is doing in th neighborhood. This summer they will perform at the Clevelar Flea, the Youth Voices Conference at the Cleveland Botanic Garden, and the One World Festival at the Cultural Gardens.

The short film, "Re{FRESH} - It Takes a Village," created th year by Travis Pollert Film and Video through the support of th Famicos Foundation, Cuyahoga Arts & Culture, and Neighbo hood Connections, features Doc, Fresh Camp, and the membe of the Glenville neighborhood as examples of how a communi can revive itself when its residents work together.

Seeing how the students grow over the course of their involv ment in the program, you quickly realize this is about more tha making a CD or tending a garden. "I've seen them go from ju living in the neighborhood to actually caring about it and ho they can make a difference," said Doc. "I really believe that th youth's message—not my message—will create a healthier Clev land. Because they will listen to each other."

Want to learn more about Fresh Camp? Call 216.269.9208 or vis FreshCamp.org

NATURE'S BIN
Naturally

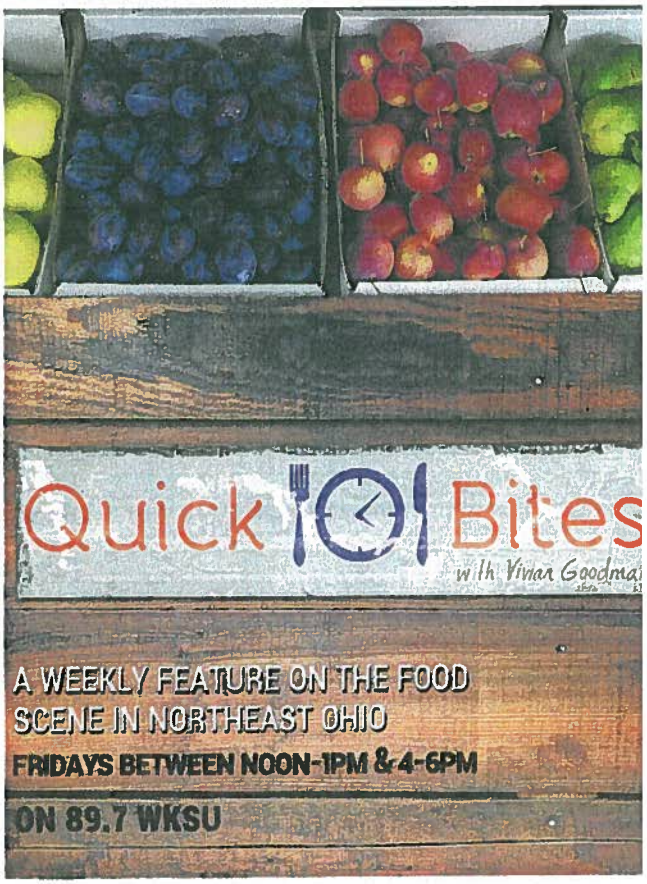
NATURE'S BIN CATERING

- Delicious foods prepared in our own kitchen
- Small gatherings to large corporate events
- Breakfast Service, Boxed Lunches, Dinner & Desserts
- Vegetarian, Vegan & Gluten Free Options
- Natural, Organic & Local whenever possible
- We Deliver!!

Need help deciding? Call 216-767-5499 for a Complimentary Consultation!

Nature's Bin is operated by Cornucopia, Inc., a non-profit organization providing vocational training for people with disabilities since 1975.

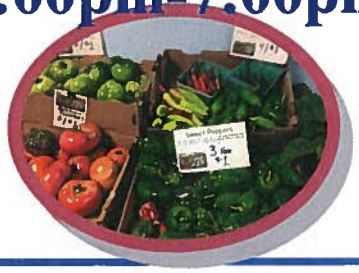
18120 Sloane Ave. | naturesbin.com | 216.521.4600



GATEWAY 105

Farmers' Market

Fridays
3:00pm-7:00pm



Where: Corner of East 105th and Ashbury Rd.

Time: 3:00 pm - 7:00 pm

Zero Waste Project

June 13th - August 29th

Fresh Local Food, soaps, pies, moisturizers, Indian & vegan foods, organic grains, chicken & fruit salads , recipes and more.

OPEN TO THE PUBLIC...
EBT and Credit cards ACCEPTED

Cleveland Crops
Gloria's Greens
Lamar's Pies
DEE DEE's Delights
League Park Market Place
Kai's Cultured Mushrooms
Super Queens Popcorn
Mobites Production
Eddys Fruit Farm
Ohanna Health Essentials
Chutney Rolls
Kellies Kremes
Juice Plus

Produce Perks Program

Receive $1 for Every $1 You spend on your Ohio Direction Card Up to $10.00

For more information contact:
Veronica Walton, 216-375-3757

UNIVERSITY CIRCLE INC

famicos FOUNDATION

• DOUBLE VALUE • PRODUCE PERKS

USDA United States Department of Agriculture

Outlook Web App | Market Responsibiliti... | FPC Welcomes Jamel... | Fair Food Network: C... | Northeast Ohio farm...

www.cleveland.com/datacentral/index.ssf/2014/06/northeast_ohio_farmer_market_g.html?appSession=39

		Oct. 11			
Blue Pike Farm Market	Cleveland	June 19 - Oct. 23	4 - 7 p.m.	Thurs.	Details
Broadway Farmers Market	Cleveland	June 23 - Sept. 29	4 - 7 p.m.	Mon.	Details
Cavotta's Garden Center	Cleveland	March 25 - Dec. 25	9 a.m. - 7 p.m.		Details
Downtown Cleveland Farmers Market	Cleveland	June 13 - Sept. 26	11 a.m. - 2 p.m.	Fri.	Details
Gateway105	Cleveland	June 6 - Sept. 26	3 - 7 p.m.	Fri.	Details
Gordon Square Farmers Market	Cleveland	June 4 - Sept. 24	4 - 7 p.m.	Wed.	Details
Green Corps Buckeye Woodland Farm Stand	Cleveland	June 3 - Oct. 14	2 - 5:30 p.m.	Thurs.	Details
Green Corps Central Farm Stand	Cleveland	June 3 - Oct. 14	2 - 5:30 p.m.	Tues.	Details
Green Corps Fairfax Farm	Cleveland	June 4 -	2 - 5:30 p.m.	Wed.	Details

8:29 PM
12/2/2014

SAVE the DATE

Antioch Baptist Church 8869 Cedar Avenue, Cleveland, OH 44106

Family Health & Wellness FESTIVAL

Saturday

September 13, 2014

10:00 am - 1:30 pm

"Reclaiming Our Health"

- Free Health Screenings by the Cleveland Clinic
- Interactive Workshops & Panel Discussions
- Cooking Demonstration
- Fitness Activities for Children
- Stress Management & Reiki
- 3-on-3 Basketball Tournament
- Local Farmer Market Vendors
- Movie – *"Soul Food Junkies"*
- Door Prizes and Giveaways

Join Us For a Day of

HEALTHY FUN

for all ages!

Register TODAY after worship service in Branch Hall

CLEVELAND'S RIPE! FEST №05

SEPT. 20–21
Vendor Space Agreement

CLEVELAND BOTANICAL GARDEN
11030 East Boulevard
Cleveland, OH 44106
cbgarden.org

Company Name _____

Contact Name _____

Address _____

_____

City _____

State _____ Zip _____

Primary Contact Number _____

Secondary Contact Number _____

Email _____

Website _____

Brief Description of Products/Services for Promotional Purposes:

_____

_____

_____

_____

I intend to:
(check all that apply)

- ❑ sample product
- ❑ sell product
- ❑ sample and sell product
- ❑ cook at my exhibit
- ❑ park my food truck onsite
- ❑ promote services (no onsite products)
- ❑ use propane
- ❑ other_____

_____

_____

I am a local*:

❑ **Food Vendor/ Beverage Vendor**
Selling ready to consume food or beverages that contain at least one locally grown ingredient
Vendor Fee- $300 (no sampling)
Vendor Fee- $225 (sampling throughout festival hours)

❑ **Merchandise Vendor**
Selling sustainably and/or locally produced products with locally sourced components/ ingredients
Vendor Fee: 15% of booth sales.
$100 non-refundable deposit (applies towards 15%).

❑ **Exhibitor**
Services promote local farming, gardening or sustainable practices
Exhibitor Fee $200

❑ **Ohio Farmer**
Selling raw or minimally- processed products which are grown or produced locally
Farmer Fee- $50/day

*Local = within 150 mi. of Cleveland

Fee includes one 10' X 10' tented space (or parking for one food truck) with electrical hookup, four credential badges, program & website listings. Chairs/tables available by request for an additional fee. Extra equipment and additional electrical needs must be requested by **SEPTEMBER 1, 2014.**

Payment Information:
Checks should be made payable to: Cleveland Botanical Garden

❑ **Check Enclosed**
❑ **Credit Card:** ❑ VISA ❑ AMEX ❑ MASTERCARD

Account # _____

Expiration _____

Signature _____

Cardholder's Name _____

Fees and deposits are due upon registration and must accompany this signed agreement. Spaces limited.

For inclusion on the RIPE! Fest program, registration must be received by SEPTEMBER 1, 2014.

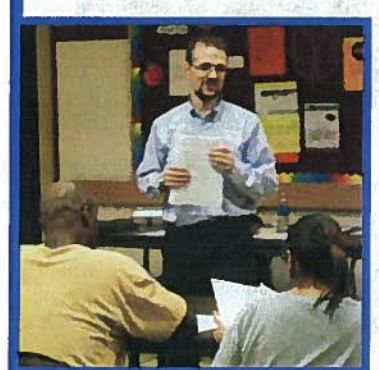
PARK VILLAGE FINANCIAL LITERACY CLASSES

Famicos Foundation held Financial Literacy Classes every Tuesday in February. Read below how the classes have made a financial impact on a Park Village resident.

FINANCIALLY

The Miller Family Graduates from Series of Financial Literacy Classes at Park Village. February 2013

Cash Prize Recipient



Class Instructor from Key Bank

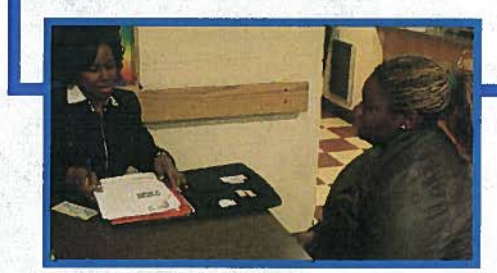
"I learned a lot more about my credit; how to maintain it, and how to keep from getting in the same mess again. I was able to establish a bank account with Key Bank. Now I can further help keep my kids from getting in a credit crunch."

Favorite Experience: I enjoyed when we were given the opportunity to liven things up and show what we knew after each class in the form of a game show. It was kind of like an ice breaker.

Impact: I met with my one-on-one counselor and got copy of my credit report and start repaying on bills to clean and improve my credit score. Its given me the incentive to move toward financial stability, cut down on spending and not impulse buy. It has helped me identify the type of person I am financially and handle where I am currently in order to go further

Family Life Impact: I helped my 18 year old daughter budget and shop within her means while she was looking for apartment and car. I would definitely recommend this class!

-Leah Miller. Park Village Resident



Residents opened new bank accounts on-site

Class Participants, Partners, Staff, and Instructors

famicos FOUNDATION | NEIGHBORHOOD PROGRESS | KeyBank

FREE Adult Education and GED Tutoring Program at Famicos Foundation

The Legacy Project is a program offered free of charge by the Sisters of Notre Dame. The program is open Monday—Thursday from 9 AM—2:30 PM. Students must be at lest 19 years old. For more information and/or an appointment call Sister Kathleen at 216-721-1539.

GED | Seeds of Literacy

Youth Opportunities Unlimited — Empowering teens through entrepreneurship, employment and education.

It's Summer Jobs Season Get Ready to Register!

LAST DAY TO REGISTER:
FRIDAY, MARCH 29, 2013 AT 12 NOON

YOUTH 14-18 YEARS OLD TO REGISTER, GO TO:
WWW.YOUTHOPPORTUNITIES.ORG
QUESTIONS: CALL 216-776-3900

eitc — It's yours, file free & keep it — earned income tax credit — Cuyahoga EITC Coalition

Free Tax Preparation Service

Famicos Foundation
Notre Dame Apartments Technology Center
1325 Ansel Road | Cleveland, OH 44106

Call 2-1-1 or 216-436-2000 to make an appointment at a center nearest you!

SAVE THE DATE!

Cuyahoga Community College

Tri-C Spring Job Fair

(Eastern Campus)
The Golden Pathway to Opportunities
March 21, 2013
1pm – 5pm
Registration will be available online:
www.tri-c.edu/careerservices

MARCH 2013 FREE FAMICOS EVENTS

Shoes and Clothes for Kids
MAR 20 WEDNESDAY THURSDAY 10 am—4 pm
Collinwood Five Pointe Plaza 813 St Clair Ave 216-791-6476

5th District Safety Meeting
MAR 20 WEDNESDAY 7 pm—9 pm 216-791-6476
Famicos Foundation Gym 1325 Ansel Rd 216-791-6476

Working Community Meeting
MAR 27 WEDNESDAY 6 pm—7:30 pm
Famicos Foundation Gym 1325 Ansel Rd. 216-791-6476

Fifth Third Bank and Famicos Foundation Super Refund Saturday
April 13 SATURDAY 10am—3 pm
Famicos Foundation 1325 Ansel Rd 216-791-6476

Famicos Foundation Annual Meeting
JUN 25 TUESDAY 6:30 216-791-6476

COMMUNITY SAVE THE DATES

Tri-C Spring Job Fair
MAR 21 THURSDAY 1pm—5 pm
Cuyahoga Community College—Eastern

Y.O.U. Unlimited Summer Jobs Registration
FEB 1—MAR 29 2013 at Noon
www.youthopportunities.org
216-776-3900

Glenville Community Festival and Parade
AUG 10 SATURDAY Sam Miller Park
216-761-5151
5K Run/Walk 9am-10am
Parade 10am-12pm
Festival 12pm-8pm

famicos FOUNDATION
Building Homes. Restoring Hope.

1325 Ansel Road
Cleveland, Ohio 44106

GLENVILLE/WADE PARK HOMES t.216.791.3476

YOUR OPPORTUNITY AWAITS. OCCUPY ONE OF GLENVILLE'S PREMIER HOMES AT A PRICE YOU CAN AFFORD!

Coming Soon...

University Tower Apartments

1575 East Boulevard | Cleveland, Ohio 44106

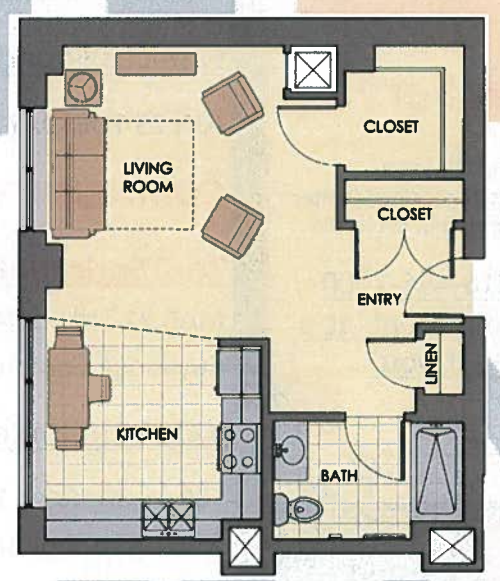
Premier Affordable Living for Seniors and the Disabled

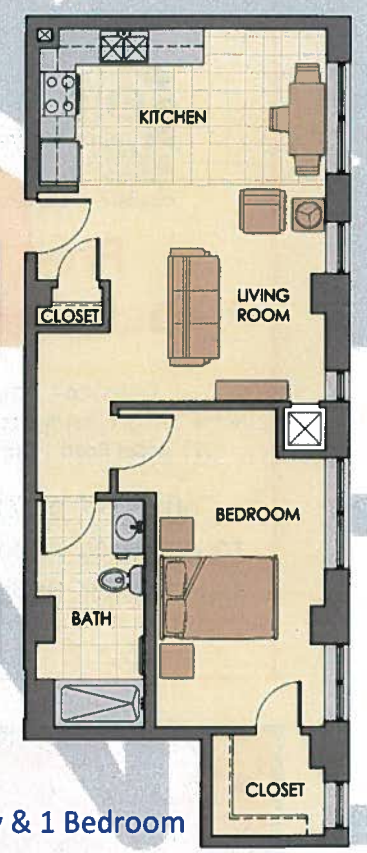
Call 216-791-6476 ext. 253!

Age 62 +

or 55 and disabled

Rent is Based on 30% of Income





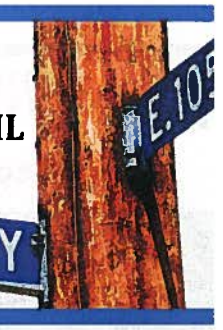
Representative Efficiency & 1 Bedroom

- Fully Remodeled Building
- Apartments Available for the Disabled and hearing Impaired
- Modern Kitchen & Bathrooms
- Central Heat/Air Conditioning
- Controlled Building Access
- Walking Distance of University Circle, Rockefeller Park View
- Covered Parking Available
- On Site Management, Maintenance and Security Including Camera System
- On-Site Social Service Coordinator
- Laundry Room on every Floor
- Community Room
- On Site Hair Salon
- Computer Room
- Outdoor Courtyard and Recreation
- Free Transportation to Selected Sites
- Next Door to VA Hospital
- On RTA #10 Bus Line
- Fitness Center
- Lounge
- Library

EQUAL HOUSING OPPORTUNITY

Glenville/Wade Park Community Newsletter

MARCH/APRIL 2013



famicos FOUNDATION 1325 Ansel Road | Cleveland, Ohio 44106
t.216.791.3476 | f.216.791.6485 | Famicos.org

FAMICOS RE-CAP

Glenville Black History March

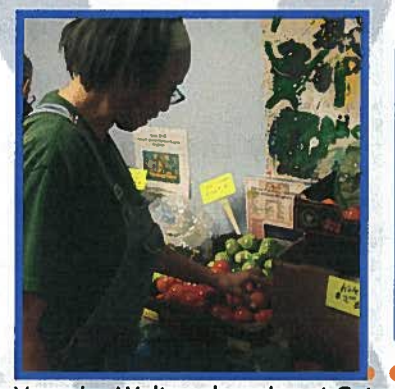
Residents/Partners/Famicos Staff march E.105th

The Glenville Black History Series March took place February 16th and was a huge success! Influential speakers such as Basheer Jones, Sheila Wright, NAACP Cleveland Chapter Executive Director and residents of the Glenville community spoke to neighbors at Cory United Methodist Church about social responsibility, active participation and creating your own history. Let's stay focused and continue to improve the quality of life within ourselves! Keep in touch with Famicos Foundation to see how you can benefit from these initiatives.

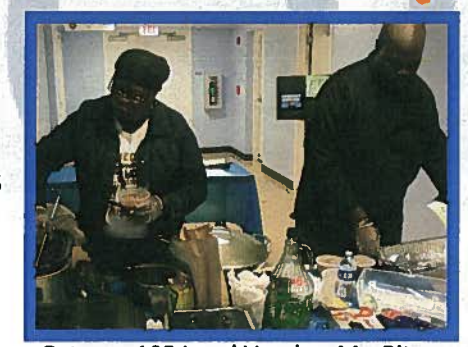
Gateway105 Farmers' Market

We've had an exciting indoor market this season! Local vendors brought their "A" Game and delivered delicious and interesting products. Keep an eye out this June for a whole new season of fresh produce, smoothies, apple cider, fresh baked pies, wonderful smelling soap and more! For more information and vendor opportunities contact Veronica Walton at 216-791-6476 ext. 241.

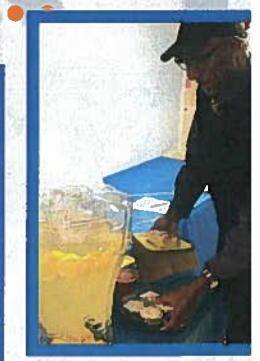
GATEWAY 105



Veronica Walton shopping at Gateway105



Gateway105 Local Vendor, Mo-Bites



famicos FOUNDATION is ... Greening!

Get involved!

Lot's of cool things are going on in your neighborhood. Here's how to find them...

- Follow us on Twitter
- Find us on Facebook
- Sign up for our email blasts
- Check out our website famicos.org
- Read our newsletter
- Give us a call
- Come to our events
- Volunteer/Donate
- Stop by our offices

Network for Good