Shared Kitchen Insights

Overview



Survey participant locations



61% of survey participants identified as female.

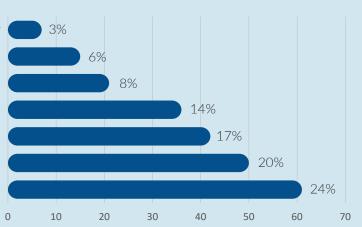
Business operations

Farmer, producer or instructor
Beverage
Meal prep

Food truck or mobile vendor Baker

Caterer

Consumer packaged goods



Time producing in a shared kitchen

14% 5+ years

26% 3-5 years

30% 1-2 years

13% 7-12 months

17% 0-6 months

Top sales channels



Farmers markets



Individuals



Festivals



Private events



Large retailers and grocery stores



Online marketplace



Most businesses with high sales sell to large retailers.



Most businesses with small sales sell to farmers markets.

45%

of survey participants found shared kitchens through word of mouth.

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