Mission and Role

Timely, accurate, and unbiased

**Transparent market information** for swine, pork, cattle, beef, and lamb

Provides information on:
- price trends
- supply & demand
- various purchase and sales methods

Reflect what’s happening in the marketplace
What’s Covered?

APPLIES TO – Pork, beef, and lamb packers meeting reporting thresholds

REQUIRED – Packers must submit all livestock purchase transactions and wholesale meat sales transactions on a daily and weekly basis
Swine & Pork Reporting

Packers that annually slaughter or process an average of 100,000 barrows and gilts or 200,000 sows and boars

55 plants report all transactions of hog purchases and domestic pork cuts

LMR captures 96% of hog and pork industry
Confidentiality

The Agricultural Marketing Act of 1946 requires USDA to publish data and information in a manner that ensures confidentiality is preserved regarding the identity of persons, including parties to a contract; and proprietary business information.

3/70/20 Confidentiality Guideline
Resources

Homepage:  www.ams.usda.gov/LPGMN

My Market News:  
https://mymarketnews.ams.usda.gov/

Datamart:  https://mpr.datamart.ams.usda.gov/

LMR:  https://www.ams.usda.gov/rules-regulations/mmr/lmr
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