AMS Pork Price Reporting & Sterling Marketing's Services for Clients

- Pork cut price forecasts
- Pork cutout
- Pricing strategies to manage procurement price risk
- Pork industry margins
Prices  →  Risk management

Price reporting must be:

- Accurate
- Timely
- Transparent
- Accessible
What is the value of AMS’s Mandatory Price Reporting?

Price analysis using AMS reported prices

An Example
Belly Primal Value
Dollars per cwt

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Coefficient of Variation – Belly Primal Value / Lean Carcass Value

Smaller CV = Increased Price Predictability
Coefficient of Variation - Loins (14-18 lb.) ¼” trim / Lean Carcass Value

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Price analysis using AMS reported prices

1. Forecast Supply
2. Forecast Lean Carcass Value
3. Forecast Cut Prices
4. Build the Pork Cutout Value
5. Generate Producer & Packer Margins
6. Evaluate Price Projections
Industry Margins
Lowest weekly Sterling estimated packer margin since January 1987.
Hog Producer Breakeven

Dollars per cwt

- 2014
- 2019
- 2020
- 2021
- 2022

2016 - 2020 Ave.

hindered expansion

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Agricultural Marketing Service’s Mandatory Price Reporting provides a necessary and valuable service to firms such as Sterling Marketing as we analyze and assess specific markets to provide risk management advice to our clients including packers, processors, chain restaurants, producers, and banks.