INTEGRITY Launch = Significant Success

- Significant certifier input helped shape development and testing

- As of lunchtime, 71 certifiers have data in the system (representing >94% of operations)

- A significant number of certifiers used the taxonomy in their initial data submittal

- Many certifiers have indicated that they will adopt taxonomy over next year and will be making frequent updates to system

Where We Are NOW

- We are ALL still learning what INTEGRITY does and how to use it

- We have gone from 1 layer of data to 3:
  - Basic Search
  - Advanced Search
  - Operation Profile

- There are many operation-scope-product certification status roll-up and roll-down rules to accommodate different certifier needs

Don't Like Something?

- It could be a decision we made based on NOP, certifier, and stakeholder input

- It could be an unexpected derivative outcome caused by a related decision

- It could be an error in assumptions during programming

- It could be a bug (something was coded incorrectly)

Tell Us! We Want Your Feedback!

It's not too late to weigh in…..

Help us understand the concern:

- Where you are (what screen or action) – Screen shots are ideal!

- What you see that is unexpected

- What you expected and why you think it should be that way

- General suggestions or pain points OK too!

Send to INTEGRITY@ams.usda.gov

What Happens to Feedback

- We classify concern: Bug? Request?
  - Includes assessing whether it is an individualized or shared need or want
- We assess action plan:
  - Plan to implement as maintenance step
  - List as new accepted need to schedule
  - List as something to consider in the future
- User group will be consulted once things settle down and we have a stable list

What We Ask YOU to Focus On

- Increased data structure and visibility is highlighting data quality problems
- It is also highlighting new policy questions
- **Focus on:**
  - Getting used to using the system
  - Uploading replacement lists as needed
  - Using user interface to fix individual operation data and upload new ones
  - Getting used to changing certification statuses when operation is suspended or revoked

Certifier Scenario 1

- Changing certification status to suspended or revoked when issuing Final Notices
- Uploading new operations monthly
- Changing status from certification to surrendered monthly
  - Using user interface if there are few
  - Uploading operation level data sheet if there are many

Certifier Scenario 2

- Focusing on refining export from existing certification system into the new template

- Plans to upload spreadsheet every week or two with any updated data

Where We Are Going Next

Release 2, 3, and Beyond

Advanced Public Search Capabilities

Automated Connections (Web Services)

Certifier Profile Updates and Searches

Operation Reinstatement and History Tracking

Adverse Action Postings

Operation Certificate Module

Nearer Term

Advanced Public Search Capabilities

- Keyword Search Box
- Refine Search Terms (e.g., States)
- As Data Are Loaded, Add New Search Fields

Automated Connections (Web Services)

- Facilitate Incoming Data Feeds
- Facilitate 3rd Party Data Access

Certifier Profile Updates and Searches

- Allow Certifiers to Update Own Listings
- Facilitate Public Search of Certifiers Operating in Certain Locations

Into Mid/Long-Term

Operation Reinstatement and History Tracking
- Ensure Suspended Operations are not Re-Certified without Reinstatement
- Track Operation Certification Status Changes Over Time

Adverse Action Postings
- Integrate Adverse Action Reporting into INTEGRITY
- Align Adverse Action Reporting with Certification Status Changes in Database

Operation Certificate Module
- Transition to Federated Certificate Template to Reduce Fraud
- Facilitate Certifier Production of Certificates through INTEGRITY or on Own

Some Notes About Certificate Module

- We know many certifiers have concerns
- We are NOT trying to eliminate unique sources of value for certifier
- We ARE seeking more harmonization and a shared look across the industry
- We ARE seeking to increase market security
- We'd also like to capitalize on the standardized look-up potential offered by the new and permanent NOP ID (10 digits)
- **We will engage you as we move forward!**

Next Steps

- **Contact the Team Anytime!**
  INTEGRITY@ams.usda.gov
  Stacy.Swartwood@ams.usda.gov – NOP
  Kristin.Tensuan@ams.usda.gov – ITS