

October 18, 2017

Appalachian Milk Marketing Order
Harold H. Friedly, Jr. - Market Administrator
P. O. Box 91528
Louisville, Kentucky 40291-4467

Southwest Milk Marketing Order
Cary Hunter – Market Administrator
P.O. Box 110939
Carrollton, TX 75011-0939

Southeast Milk Marketing Order
Erik F. Rasmussen – Market Administrator
2763 Meadow Church Road
Suite 100
Duluth, GA 30097

Clifford Carman
Assistant to the Deputy Administrator
USDA – AMS – Dairy Programs
Stop 0225, Room 2968-South
1400 Independence Avenue, SW
Washington, DC 20250-0225

Dear Market Administrators and Deputy Administrator:

There has been renewed discussion relative to seeking an Order Hearing to modify the milk pricing provisions in the Appalachian and Southeastern Orders to include multiple component pricing terms. The majority of the cooperatives who market milk in the southeast support this effort. Those cooperatives include Cobblestone Milk Cooperative, Dairy Farmers of America, Inc., Erie Cooperative Association Inc., Lanco–Pennland Milk Producers, Land O’Lakes, Inc., Lone Star Milk Producers Association, Maryland and Virginia Milk Producers Association, Michigan Milk Producers Association, Prairie Farms Dairy Inc., Premier Milk Inc., Select Milk Producers, Inc., Southeast Milk Inc. and White Eagle Cooperative Association. (The Cooperatives). Additionally, this proposal is supported by the trade association National All-Jersey Inc.

To facilitate the development of a hearing proposal The Cooperatives make the following data request.

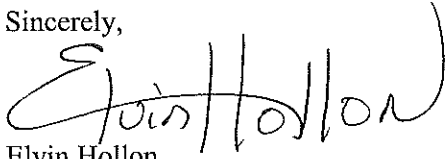
- 1) Provide the "dot density" maps for Orders 1, 5, 7, 30, 32, 33, 126 showing the county of origin of the production pooled on the Orders for the months of May and December of 2014, 2015, 2016 and 2017.
- 2) Monthly for the period January 2014 to date, for the counties defined in the Federal Order 126 statistical records “Production Statistics” as **Area 5N** the milk production volumes and components tests for milk that was pooled on Order 5 and 7 and 126.
- 3) Monthly for the period January 2014 to date, the dollar and per hundredweight gain or / loss to Orders 5 and 7 producers from using skim/ fat pricing versus MCP pricing.
 - a. Differentiate the gain / loss computed above arising from the use of component versus skim / fat values and due to somatic cell count (SCC) calculations.
- 4) Monthly for the period January 2014 to date, the component tests and SCC tests for milk produced inside the Order 5 and 7 marketing areas, and pooled on Orders 1, 30, 32, 33 and 126.
- 5) Monthly for the period January 2014 to date, the component tests and SCC tests for milk produced inside the marketing areas of Orders 1, 30, 32, 33 and 126 and pooled on Orders 5 and 7.
- 6) For requests 3, 4 and 5 the data as requested by state.



We understand that some of the data requested may be restricted due to the confidentiality guidelines of the Orders. If that occurs, please provide data in a more aggregated form but at the least level of aggregation possible.

Please let us know if further definition of our request is necessary.

Sincerely,

A handwritten signature in black ink that reads "Elvin Hollon". The signature is written in a cursive style with a large initial "E" and "H".

Elvin Hollon
Vice President Fluid Marketing/Economic Analysis

cc: Erick Metzger
Jeff Sims
Mike John