February 02

Super Snacking

2014 Fan Favorites

Fried/Baked Chicken 21% $0.88/piece
Chicken Platters 19% $35.74 each
Fruit/Veggie Platters 14% $33.91 each
Fresh Pork Spareribs 11% $2.66/pound
Deli-Cooked Chicken 10% $5.26/pound
Frozen Chicken Wings 4.0% $2.26/pound
Fresh Chicken Wings 3.5% $2.28/pound
Deviled Egg Platter 3.0% $20.82 each

Based on Supermarket sale promotions.

Source: USDA AMS 2014 Special Report - Retail Feature Activity for the Super Bowl Demand Period.

February 14

Sweet Cherries
97% are grown in the top 3 states
80% sold fresh
20% processed

Tart Cherries
90% are grown in the top 3 states
99% sold processed
1% fresh

February 22

1. WA
2. CA
3. OR

80% sold fresh
20% processed

Tart Cherries
1. UT
2. WA
3. MI

99% sold processed
1% fresh

George Washington turns 282

February 07-23

Sochi Favorites

Russian Salad – chopped red potato, carrots, and boiled egg salad.

Borscht – soup made from beet roots and green cabbage.

In 2012, nearly 150 million lbs of American Lobster were landed. Maine is the top producer.

In 2012, 95% of red roses came from Columbia and Ecuador. The average price at retail for one doz in 2013 was $18.82

In 2013, the U.S. produced nearly 4.7 billion pounds of ground-hog. Most of this was sold in sausage form.

Most Popular Forms of Ground-Hog

Sausage Rolls 28% $2.88
Sausage Patties 25% $3.81
Italian Sausage 23% $3.18
Pre-Cooked 12% $4.06
Dinner Sausage 6% $3.31
Ground Pork 3% $2.83
Chorizo 2% $2.45


Sochi Favorites

Borscht – soup made from beet roots and green cabbage.

In 2013, stew beef averaged $4.02 per pound in US supermarkets while 16 ounce containers of sour cream average $1.60 each.

Wisconsin is the main grower of red beets followed by New York. Over half of imported beets come from Canada.

Nearly 80% of domestic green cabbage is produced in NY, CA, and FL, in that order. Two thirds of imports come from Canada.

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