
Fiscal Year 2025 Description of Funded Projects

Number of Grants Awarded: 37

Amount of Funds Awarded: \$11,080,870.50

Awarded in March 2026

For more information, please visit the grant program's website:

<https://www.ams.usda.gov/services/grants/lfpp>

California

Recipient: Butte County Local Food Network, *Chico, CA.*

District: CA-001

Implementation District: CA-001

Project Type: Implementation

Award Amount: \$367,206.50

Cost Share Amount: \$128,500.00

Total Project Amount: \$495,706.50

Farmers Marketmobile Expansion Project

In the Farmers Marketmobile Expansion Project, Butte County Local Food Network will expand the reach of its Marketmobile fleet to connect more local producers to local shoppers—especially CalFresh shoppers and shoppers in communities with limited food access. Activities include increasing the Marketmobile fleet to two vehicles, increasing weekly market stops to up to seven, regularly assessing community needs, improving and expanding community outreach and local food promotion, and conducting periodic evaluation of the program.

Recipient: Tahoe Food Hub, *Truckee, CA.*

District: CA-003

Implementation District: CA-ALL

Project Type: Implementation

Award Amount: \$249,245.10

Cost Share Amount: \$62,372.84

Total Project Amount: \$311,617.95

Tahoe Food Hub - Supporting the Regional Food System and Market Expansion

The Tahoe Food Hub (TFH) will invest in staffing, sales development, outreach, and marketing to drive targeted growth, improve local farm and ranch operational outcomes and revenues, increase food access, improve workforce development, and retain and add new producers and products. Expected

outcomes include increases in producer revenue, volume and range of products, and in-retail store, online, direct-to-consumer, and direct-to-institution sales for several thousand consumers. Further enhancements include greater visibility and awareness of local food offerings across TFH's service region, expanded access to local food in several communities through institutional and retail partnerships, and enhanced organizational capacity that supports staff retention and long-term sustainability.

Recipient: Fresh Approach, *Concord, CA.*

District: CA-010

Implementation District: CA-All

Project Type: Planning

Award Amount: \$99,749.00

Cost Share Amount: \$24,937.25

Total Project Amount: \$124,686.25

Family Farm Forward: Advancing Small Family Farms Access to Institutional Markets

This project will strengthen the ability of small California family farmers to access institutional markets by building the capacity of regional food hubs in the North Coast, Inland Empire/Greater Los Angeles, and Central Valley. Activities include piloting at least three procurement agreements between food hubs and institutions such as schools, hospitals, and public programs.

Recipient: California Certified Organic Farmers, Inc., *Santa Cruz, CA.*

District: CA-019

Implementation District: CA-021

Project Type: Turnkey Marketing and Promotion

Award Amount: \$100,000.00

Cost Share Amount: \$25,000.00

Total Project Amount: \$125,000.00

Limited Access Local Food Advertising Campaigns

This project will provide access to fresh locally or regionally grown food by designing and implementing geotargeted, data-driven digital marketing ad campaigns across four of the country's most populous food economies in California, Texas, and North Carolina. These digital ad campaigns will highlight certified organic local food businesses and farms while generating consumer awareness, increasing local organic food demand, and driving local direct-to-consumer sales.

Florida

Recipient: Southwest Florida Regional Planning Council, *Cape Coral, FL.*

District: FL-019

Implementation District: FL-016

Project Type: Implementation

Award Amount: \$500,000.00
Cost Share Amount: \$126,261.42
Total Project Amount: \$626,261.42

Southwest Florida Virtual Marketplace

This project will develop the Southwest Florida Virtual Marketplace—an innovative digital platform designed to support, coordinate, and expand direct producer-to-consumer marketing, local and regional food markets, and value-added product enterprises. The marketplace will facilitate both business-to-consumer and business-to-business transactions, increasing access to and availability of locally and regionally produced agricultural products. The Marketplace will enhance visibility and connectivity among growers, customers, suppliers, and other stakeholders across a seven-county region.

Recipient: Northeast Florida Regional Council, *Jacksonville, FL.*

District: FL-004

Implementation District: FL-All

Project Type: Turnkey Marketing and Promotion

Award Amount: \$100,000.00

Cost Share Amount: \$25,000.00

Total Project Amount: \$125,000.00

Catch the Flavor: Promoting Northeast Florida’s Shrimp Brand

The Catch the Flavor: Promoting Northeast Florida’s Shrimp Brand project will identify and analyze new market opportunities for Northeast Florida shrimp, develop a comprehensive marketing plan, design promotional media, and implement the marketing plan. The finalized plan will incorporate community feedback and background research and share results with stakeholders.

Georgia

Recipient: Retaaza, *Atlanta, GA.*

District: GA-005

Implementation District: GA-005

Project Type: Implementation

Award Amount: \$500,000.00

Cost Share Amount: \$125,000.00

Total Project Amount: \$625,000.00

Strengthening Retaaza’s Mid-Market Value Chain For Georgia Farmers

Retaaza's project integrates several initiatives that aim to increase food distribution and reduce food waste across Georgia. The project will benefit farmers by providing increased market access, distribution systems, and training for compliance and growth; consumers by gaining improved access to locally sourced, fresh produce; and the state of Georgia by improving the agricultural economy and enhancing the availability of healthy food options.

Hawaii

Recipient: University of Hawaii, *Honolulu, HI.*

District: HI-001

Implementation District: HI-001

Project Type: Implementation

Award Amount: \$471,636.00

Cost Share Amount: \$117,910.00

Total Project Amount: \$589,546.00

Rooted Resilience: Building Market Pathways for Cassava in Hawaii's Local Food System

This project will expand the capacity of Hawaii's regional food systems to integrate cassava into local value chains by supporting aggregation, processing, and institutional sales infrastructure. Led by University of Hawaii-GoFarm Hawai'i, the project will respond to growing demand for cassava while addressing persistent gaps in technical assistance, infrastructure, and market coordination.

Iowa

Recipient: University of Northern Iowa, *Cedar Falls, IA.*

District: IA-002

Implementation District: IA-002

Project Type: Planning

Award Amount: \$100,000.00

Cost Share Amount: \$25,000.00

Total Project Amount: \$125,000.00

Harvest to Hub: Expanding Opportunities for Cedar Valley Producers

The University of Northern Iowa Center for Energy & Environmental Education will strengthen Iowa's local food infrastructure by establishing a permanent aggregation and cross-dock facility called the Cedar Valley Node in a low-income, low-access area in Waterloo, Iowa. This initiative addresses logistical and market access challenges that more than 40 local producers face, particularly beginning farmers who lack cold storage. The project builds on the success of a pilot that initially identified potential routes and aggregation nodes, and will integrate use of the facility into Iowa's statewide food hub network.

Idaho

Recipient: The Farmhand Foundation, *Hayden, ID.*

District: CA-024

Implementation District: CA-ALL

Project Type: Planning

Award Amount: \$99,302.20

Cost Share Amount: \$36,555.00

Total Project Amount: \$135,857.20

Value on the Move: Planning Modular Processing to Reduce Waste and Grow Local Markets

This planning project will assess the feasibility of a mobile or modular fruit handling and processing unit that enables growers to retain product identity, reduce losses, and access higher-value local markets. In partnership with local farms, food hubs, and food access organizations, The Farmhand Foundation will engage stakeholders in a participatory process to evaluate infrastructure design, market demand, permitting requirements, and financial viability.

Kansas

Recipient: KC Farm School Inc., *Kansas City, KS.*

District: KS-003

Implementation District: KS-003

Project Type: Implementation

Award Amount: \$454,583.78

Cost Share Amount: \$115,457.75

Total Project Amount: \$570,041.53

Accelerating Local Food Impact Collaboratively: Farm to Farm Across the Heartland

This three-year initiative aims to build a stronger regional food system across Kansas and Missouri. This project will enhance infrastructure, strengthen regional food distribution, and support producers through peer-led technical assistance and collaborative marketing. Through infrastructure upgrades, knowledge sharing, coordinated transportation, and storytelling, this project will increase producer sales and capacity, improve regional food access, and strengthen collaboration across a range of agricultural communities.

Recipient: Wellbright, LLC., *Wellsville, KS.*

District: KS-003

Implementation District: KS-003

Project Type: Turnkey Recruitment and Training

Award Amount: \$65,500.00

Cost Share Amount: \$16,385.17

Total Project Amount: \$81,885.17

Harvest to Home Local Food Market Expansion

This project seeks to train, recruit, and successfully integrate local producers as suppliers for Harvest to Home, a program that makes affordable bundles of assorted fresh produce regularly available in Franklin County, KS. Activities include developing a food distribution vendor training handbook and modules with different ways to engage in the training; recruiting vendors to participate in pilot distributions to test and refine processes; and ultimately establishing agreements with 8 to 12 local producers to supply the Harvest to Home program and continue growth of access points and its customer base.

Kentucky

Recipient: Community Ventures Corporation, *Lexington, KY.*

District: KY-006

Implementation District: KY-003

Project Type: Implementation

Award Amount: \$476,502.00

Cost Share Amount: \$301,412.00

Total Project Amount: \$777,914.00

Strengthening Central Kentucky's Rural/Urban Food System Connectivity

Through partnerships with economic development agencies, a university, and a grocer, this project will formalize a reliable and systemic approach to aggregating locally sourced product needs—and linking producers with farm/ranch operators who can provide products at scale. To bolster these value-added producers' business resiliency and profitability, all will receive in-depth food industry-specific training and technical assistance.

Maine

Recipient: Gulf of Maine Research Institute, *Portland, ME.*

District: ME-001

Implementation District: ME-ALL

Project Type: Implementation

Award Amount: \$499,952.00

Cost Share Amount: \$125,018.00

Total Project Amount: \$624,970.00

Local Seafood Supply Chain Innovation, Product Development, and Market Building in New England

This project will increase the availability, demand, and market opportunities for regionally harvested seafood from in New England by partnering with mid-supply chain seafood businesses, a fishing association, and consumer-facing businesses. Activities aim to develop new value-added local seafood products, build demand for existing value-added local seafood products, and create new connections between retail/foodservice buyers, distributors, seafood processors, and fishermen to move more regional seafood into the marketplace.

Recipient: Foundation for a Strong Maine Economy dba FocusMaine, *Augusta, ME.*

District: ME-001

Implementation District: ME-ALL

Project Type: Turnkey Marketing and Promotion

Award Amount: \$99,999.00

Cost Share Amount: \$28,671.69

Total Project Amount: \$128,670.69

Developing Marketing Opportunities for Maine’s Non-Lobster Seafood Sector to New England Chefs and Key Buyers

This project will develop, implement, and evaluate a marketing plan to expand marketing opportunities for Maine’s seafood sector – particularly non-lobster species – to chefs and key buyers in New England. With an emphasis on educating Maine seafood producers on leveraging the refined messaging for their businesses’ growth, this project will create a coherent, compelling value proposition for Maine seafood in New England and facilitate regional collaboration.

Recipient: Northeast Beverage Group dba North Atlantic Naturals, *Cumberland, ME.*

District: ME-001

Implementation District: ME-ALL

Project Type: Turnkey Marketing and Promotion

Award Amount: \$99,920.00

Cost Share Amount: \$32,920.00

Total Project Amount: \$132,840.00

Bridging the Gap: Strengthening Rural Retail Through Local Food

This project will boost visibility, availability, and sales of locally and regionally produced food in rural areas of Maine, New Hampshire, and Vermont. Activities include assessing new and improved rural market opportunities, developing a rural retail marketing plan, designing and distributing co-branded signage and promotional materials, implementing seasonal marketing campaigns to build consumer demand, and evaluating campaign effectiveness and return on investment.

Maryland

Recipient: Teddy Bear Fresh Produce, LLC., *Easton, MD.*

District: MD-001

Implementation District: MD-001

Project Type: Implementation

Award Amount: \$423,350.00

Cost Share Amount: \$120,600.00

Total Project Amount: \$543,950.00

Establishing GAP Certified Farmers to Meet Maryland’s 20% Mandate for Local Purchases

The project will motivate and enable produce growers and achieve an increase in the number of small and medium-sized Maryland farms in becoming Good Agricultural Practices-(GAP)-certified. Activities include providing support through expert technical assistance and targeting one-on-one coaching post-training—helping growers navigate and overcome challenges of compliance with food safety regulations and GAP certification.

Recipient: Ourspace World, Inc., *Bowie, MD.*

District: MD-004

Implementation District: MD-004

Project Type: Implementation

Award Amount: \$499,624.83

Cost Share Amount: \$124,949.76

Total Project Amount: \$624,574.59

Driving the Mid-Atlantic Value Chain Forward: Meeting Hyperlocal Consumer Demand through Mobile Market Route Optimization

This project will increase ties among producers, businesses, and communities with limited access to fresh food in the National Capital Region. Project activities to strengthen the existing Mobile Market model include refining and modernizing current standard operating procedures and logistics, and implementing process improvement measures—so producers have consistent access to more consumers, who in turn have a reliable local source of nutritious food.

Massachusetts

Recipient: Elliot Farm, LLC., *Lakeville, MA.*

District: MA-004

Implementation District: MA-004

Project Type: Implementation

Award Amount: \$500,000.00

Cost Share Amount: \$125,000.00

Total Project Amount: \$625,000.00

Expanding Regional Food Aggregation through Operations Leadership and Cold-Chain Logistics

This project will increase local food system aggregation and distribution capacity. Activities include purchasing equipment, implementing vendor management software, forming new producer partnerships, and improving cold-chain logistics. The project will work to boost purchasing volumes, reduce spoilage, and strengthen regional food system resilience.

Recipient: Third Sector New England, Inc., *Boston, MA.*

District: MA-007

Implementation District: MA-007

Project Type: Turnkey Recruitment and Training

Award Amount: \$99,997.00

Cost Share Amount: \$25,000.00

Total Project Amount: \$124,997.00

Supporting New England Producers and Vendors Through Effective Value Chain Gatherings

In this project, Farm to Institution New England will evaluate value chain coordination events in New England. Activities include assessing event impact, identifying best practices, and developing

recommendations and resources. The project aims to improve producer access to institutional markets and strengthen regional food chain coordination.

Montana

Recipient: Old Salt Co-op, LLC, *Helena, MT.*

District: MT-002

Implementation District: MT-All

Project Type: Implementation

Award Amount: \$498,312.00

Cost Share Amount: \$124,740.00

Total Project Amount: \$623,052.00

Old Salt Co-op Strategic Expansion: Expanding Processing Capacity and Market Networks for Montana Ranchers

This project aims to create more market demand and sales channels for Montana ranchers in the Bozeman and Missoula regions. Activities include creating and launching a marketing campaigns and events to attract new customers and enable greater access to high-quality Montana-grown meat—including an emphasis on direct-to-consumer sales as well as wholesale buyers. Old Salt Co-op producers intend to add many value-added products that will support rancher profitability as well as strengthen regional supply chains.

North Carolina

Recipient: North Carolina State University, *Raleigh, NC.*

District: NC-002

Implementation District: NC-All

Project Type: Implementation

Award Amount: \$499,986.00

Cost Share Amount: \$124,997.00

Total Project Amount: \$624,983.00

Something for Everybody: Increasing Purchasing and Sales of Local Meat Through MeatSuite Marketplace

This project will increase local meat sales through MeatSuite.com, an online marketplace connecting consumers with farmers selling bulk meat. Activities include expanding platform functionality, onboarding producers, and promoting bulk purchasing to consumers and institutions. The initiative aims to improve affordability, efficiency, and consumer access to locally produced meat.

Recipient: Feast Down East, Inc., *Burgaw, NC.*

District: NC-007

Implementation District: NC-007

Project Type: Turnkey Marketing and Promotion

Award Amount: \$99,991.01
Cost Share Amount: \$41,895.99
Total Project Amount: \$141,887.00

Social Media and Marketing Campaign to Strengthen Local Food Systems in Southeastern North Carolina

This project will execute a multi-channel marketing strategy to increase awareness of local food programs and services in southeastern North Carolina. Activities include promoting Community Supported Agriculture (CSA) programs and wholesale purchasing through social media and targeted outreach. The project will work to strengthen local food systems and improve consumers' access to fresh products.

New Mexico

Recipient: Taos County Economic Development Corporation, *Taos, NM*.
District: NM-003
Implementation District: NM-003
Project Type: Implementation
Award Amount: \$440,731.15
Cost Share Amount: \$115,250.00
Total Project Amount: \$555,981.15

Expanding Local Meat Processing, Marketing, and Distribution in Northern New Mexico

This project will increase meat production and distribution in Northern New Mexico by enhancing operational efficiencies at a USDA-certified facility and supporting value-added product development. Activities include providing technical assistance to area producers, developing marketing strategies, and creating efficient delivery routes. The project aims to strengthen markets for local meat products and improve food access in rural communities.

New York

Recipient: YC Works LLC, *Canton, NY*.
District: NY-021
Implementation District: NY-ALL
Project Type: Implementation
Award Amount: \$490,844.00
Cost Share Amount: \$122,711.00
Total Project Amount: \$613,555.00

Expanding Rural Access through a Community Food Logistics Hub

This project will establish a refrigerated delivery system and optimize routes to improve food distribution in rural New York counties. Activities include leasing vehicles, hiring drivers, implementing route optimization software, and launching an e-commerce platform. The project aims to expand producer market reach and improve consumer access to local food.

Recipient: Council on the Environment, Inc., *New York, NY.*

District: NY-014

Implementation District: NY-014

Project Type: Turnkey Marketing and Promotion

Award Amount: \$97,750.00

Cost Share Amount: \$24,437.50

Total Project Amount: \$122,187.50

Marketing the New York State Regional Food Hub to Increase Access and Distribution of Regional Food

This project will develop and implement a marketing plan to increase sales and distribution of regionally grown produce through the New York State Regional Food Hub. Activities include conducting market research, refining pricing strategies, and enhancing branding. The project aims to strengthen wholesale market connections and improve food system resiliency.

Recipient: Brooklyn Packers LLC, *Brooklyn, NY.*

District: NY-008

Implementation District: NY-008

Project Type: Turnkey Marketing and Promotion

Award Amount: \$99,998.25

Cost Share Amount: \$24,999.56

Total Project Amount: \$124,997.81

Growing a Robust Market in NYC for Local NYS Agricultural Products through Direct-to-Consumer & Business-to-Business Marketing and Promotion

This project will promote local farm products through direct-to-consumer and business-to-business marketing campaigns in New York City. Activities include executing digital and print campaigns, hosting events, and engaging institutional buyers. The project seeks to increase local food sales and strengthen connections between producers and urban markets.

Ohio

Recipient: Food Strong, *South Euclid, OH.*

District: OH-011

Implementation District: OH-011

Project Type: Planning

Award Amount: \$100,000.00

Cost Share Amount: \$25,000.00

Total Project Amount: \$125,000.00

Local Food Systems Expansion: A Planning Proposal for a Scalable Mobile Farm Stand Model in Northeast Ohio

This project will evaluate the feasibility of scaling a mobile farm stand program in Northeast Ohio. Activities include conducting market assessments, developing a business plan, and creating a marketing

strategy. The project aims to expand access to locally grown products and support producer participation in local markets.

Pennsylvania

Recipient: The Food Trust, *Philadelphia, PA.*

District: PA-002

Implementation District: PA-All

Project Type: Implementation

Award Amount: \$500,000.00

Cost Share Amount: \$125,056.00

Total Project Amount: \$625,056.00

Connecting Regional Producers with Local Food Buyers and Marketplaces through the SEPA Business-to-Business Hub

This project will strengthen southeast Pennsylvania's regional food economy by creating a centralized hub for local food procurement. Activities include conducting a regional needs assessment, launching a digital directory, hosting networking events, and providing technical assistance to producers. The project aims to increase institutional purchasing and improve supply chain coordination.

Recipient: Chatham University, *Pittsburgh, PA.*

District: PA-012

Implementation District: PA-012

Project Type: Implementation

Award Amount: \$494,445.89

Cost Share Amount: \$124,624.67

Total Project Amount: \$619,070.36

RegionALLY Appalachia: Building Pathways Through Marketing, Mobilizing, and Mentoring

This project will support small and mid-sized producers in western Pennsylvania through targeted marketing and merchandising strategies. Activities include developing branding rooted in Appalachian identity, hosting business-to-business events, and providing certification support. The project seeks to increase producer engagement with retail markets and strengthen regional food system visibility.

Puerto Rico

Recipient: Banco de Alimento Puerto Rico, Inc., *Carolina, PR.*

District: At-large Congressional District

Implementation District: At-large Congressional District

Project Type: Planning

Award Amount: \$100,000.00

Cost Share Amount: \$25,000.00

Total Project Amount: \$125,000.00

Interconnecting farmers and health: Banco de Alimentos' satellite facility and "Food as Medicine" Regional Food Hub

This project will assess the feasibility of establishing a secondary facility and "Food as Medicine" hub in Puerto Rico's main agricultural region. Activities include stakeholder engagement, market analysis, and infrastructure evaluation. The project will produce a business plan to guide future facility implementation to improve access to regionally produced food.

Rhode Island

Recipient: Southside Community Land Trust, *Providence, RI.*

District: RI-002

Implementation District: RI-002

Project Type: Implementation

Award Amount: \$444,926.41

Cost Share Amount: \$111,231.60

Total Project Amount: \$556158.01

Homegrown Rhode Island : A project to expand urban and rural food hubs

This project will expand urban and rural food hubs in Rhode Island to improve aggregation and distribution capacity. Activities include upgrading equipment, coordinating logistics, and strengthening partnerships among food system stakeholders. The project aims to increase producer sales and improve local food access statewide.

Tennessee

Recipient: Young Men's Christian Association of Metropolitan Chattanooga, *Chattanooga, TN.*

District: TN-003

Implementation District: TN-003

Project Type: Planning

Award Amount: \$96,000.00

Cost Share Amount: \$24,000.00

Total Project Amount: \$120,000.00

YMCA J.A. Henry's Mobile Market Planning

This project will develop a strategy for a mobile market serving low-access communities in Chattanooga. Activities include conducting feasibility studies, identifying routes, and creating an operational plan. The project seeks to improve food access for area consumers and support sales for local producers.

Vermont

Recipient: Vermont Farmers Market Education Center, Inc., *Rutland, VT.*

District: VT-001

Implementation District: VT-001

Project Type: Implementation

Award Amount: \$246,547.20
Cost Share Amount: \$317,256.80
Total Project Amount: \$563,804.00

Strengthening Vermont's Local Food Economy: Leveraging Rutland's Food Hub Facilities, Services, and Partnerships to Connect Producers and Markets

This project will expand supply chain capacity and market access for small and mid-sized producers through a centralized food hub. Activities include implementing inventory software, developing shared logistics protocols, and piloting collaborative distribution routes. The project aims to increase producer sales, create jobs, and support a resilient regional food system.

Virginia

Recipient: Seed Change Strategies, *Richmond, VA.*
District: VA-004
Implementation District: VA-All
Project Type: Implementation
Award Amount: \$499,992.18
Cost Share Amount: \$124,996.47
Total Project Amount: \$624,988.65

Eastern Food Hub Collaborative: Accelerating Regional Farm Procurement Through Hub-to-Hub Trade

This project will expand interconnections between food hubs and wholesale market access for farms across the eastern United States. Activities include scaling trade infrastructure, engaging buyers, standardizing data systems, and strengthening governance capacity. The project aims to increase procurement, improve farm profitability, and model a scalable regional food system strategy.

West Virginia

Recipient: Universal Schedule and Booking LLC, *Harpers Ferry, WV.*
District: WV-02
Implementation District: WV-All
Project Type: Implementation
Award Amount: \$500,000.00
Cost Share Amount: \$125,000.00
Total Project Amount: \$625,000.00

Expanding Food Producer and Consumer Access through LocalCart, a Mid-tier Digital Marketplace Infrastructure for Food Products

This project will expand access to consumer markets for Appalachian food producers through a mid-tier digital marketplace platform. Activities include onboarding producers, implementing search engine optimization, and executing digital marketing campaigns. The project aims to reduce marketing costs, increase producer profitability, and strengthen regional food security.

Wisconsin

Recipient: Red Cliff Band of Lake Superior Chippewa Indians, *Bayfield, WI.*

District: WI-007

Implementation District: WI-007

Project Type: Planning

Award Amount: \$64,779.00

Cost Share Amount: \$16,893.00

Total Project Amount: \$81,672.00

Mino Bimaadiziwin Community/Commercial Kitchen Feasibility and Operations Planning Project

This project will develop a feasibility study and operations plan for a community kitchen supporting value-added microenterprises. Activities include assessing infrastructure needs, evaluating financial viability, and creating an implementation roadmap. The project seeks to expand processing capacity and support local economic development.