Fruit and Vegetable Industry Advisory Committee

Prior Roster | 2018-2020 Representatives

Originally chartered in 2001, the FVIAC advises the Secretary of Agriculture on issues affecting the fruit and vegetable industry. Committee members represent organic and non-organic growers, shippers, wholesalers, retailers, industry trade associations, importers, processors, foodservice suppliers, food brokers, state departments of agriculture and farmers markets on local, regional and national levels.

USDA’s Agricultural Marketing Service (AMS) ensures the committee is administered according to the Federal Advisory Committee Act.

Below is a roster of the 2018-2020 Committee members. The members served terms ending on March 26, 2020.

David K. Bell  
Cherryfield Foods, Inc. Farm & Maine Wild Blueberry Company

Richard E. Bowman  
JJ Family of Farms

Chalmers R. Carr III  
Titan Farms, LLC

John Chandler  
Chandler Farms L.P.

Tina Ellor  
Phillips Mushroom Farms, L.P.

K.C. Ely  
FreshPoint

Bret Erickson  
J&D Produce

Molly Gleason  
Illinois Stewardship Alliance

Julie L. Gordon  
Cherry Marketing Institute

Kiley Harper-Larsen  
NK Lago Farms, LLC

Jeff Huckaby  
Grimmway Enterprises, Inc.

Michael Janis  
San Francisco wholesale Produce Market

Brian Kirschenmann  
Kirschenmann Farms, Inc

Tom Lipetzky  
CO Dept of Agriculture

Paul Palmby  
Seneca Foods Corporation

Kelly Powell-McIver  
North Carolina Sweet Potato Commission

Reade Sievert  
Associated Wholesale Grocers

Steve Smith  
Red Gold, Inc.

Bruce Talbott  
Talbott’s Mountain gold, LLLP

Greg Tison  
Jacksonville Farmers Market

Derrin Wheeler  
MBG Marketing

Tommy Wilkins  
Grow Farms Texas

Charles A. Wingard  
Walter P. Rawl & Sons

Donn Zea  
California Dried Plum Board/Prune Marketing Committee