



United States Department of Agriculture

Agricultural Marketing Service

Creating Opportunities for American Farmers & Businesses

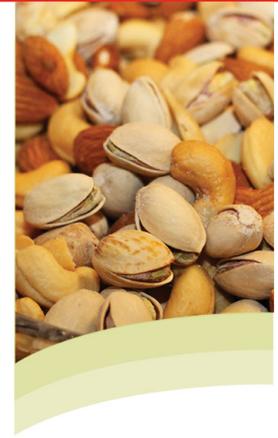




HR 133: Consolidated Appropriations Act of 2020

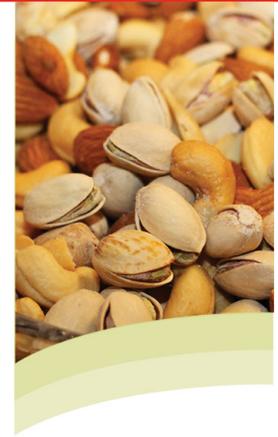
- **Specialty Crop Block Grant Program (SCBGP)**
- **Local Agriculture Marketing Program (LAMP)**
- **HR 133 (Section 751) – “PPE Grants”**

Specialty Crop Block Grant Program



- **Normally: \$75 Million in annual Farm Bill Funding.**
- **HR 133 Stimulus: \$100 Million in no-year funding**
 - AMS expects to spend this ASAP.

Specialty Crop Block Grant Program



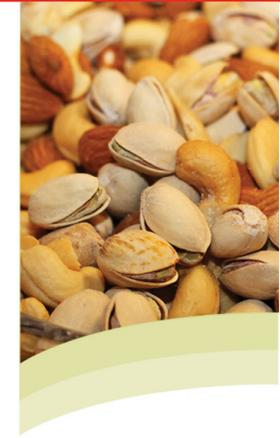
- **2021 Request for Applications:**

- 1 RFA
- 2 applications (Farm Bill application and HR133 Stimulus application)

- **Specialty Crop Industry and State Dept of Ag Input:**

- Compiled flexibility considerations and presented to General Counsel.
- Some flexibilities already existed but have never been requested.
- Flexibilities that did not already exist are included, where able.

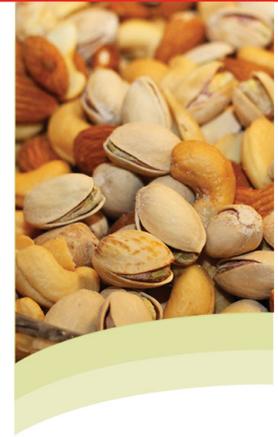
Local Agriculture Marketing Program (LAMP)



• **Contains:**

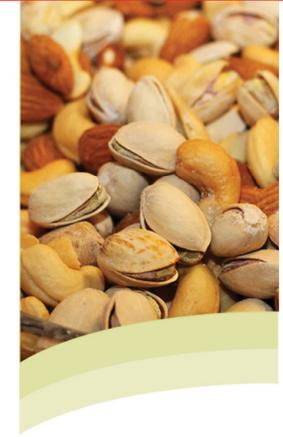
- Farmers Market and Local Food Promotion Program (FMLFPP)
- Regional Food Systems Partnership (RFSP)
- Value Added Producer Grant Program
 - Administered by USDA Rural Development

Farmers Market and Local Food Promotion Program



- **Normally: \$24 million no-year Farm Bill funding (provided annually)**
 - 25% match required
- **HR 133 COVID Stimulus: \$47 million no-year funding**
 - 10% match required
- **HR 133 Omnibus: \$7.4 million annual funding**
 - 25% match required

Regional Food System Partnership



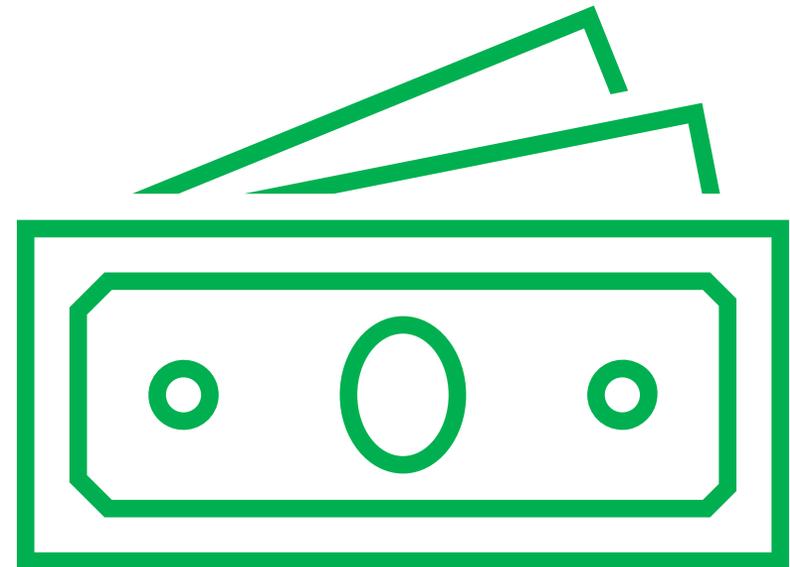
- **Normally: \$5 million no-year Farm Bill funding (provided annually)**
 - 25% cash match required (in-kind not allowed)
- **HR 133 COVID Stimulus: \$10 million no-year funding**
 - 10% cash OR in-kind match required



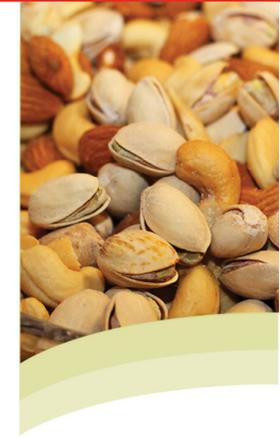
SCBGP, FMLFPP and RFSP
2021 RFAs coming soon!

AMS Grant RFAs Already Announced:

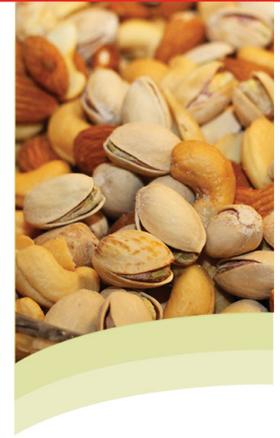
- **Fed-State Marketing Improvement Grant (FSMIP)**
- **Acer Access and Development Program**
 - Maple Syrup Industry
- **Microgrants for Food Security**
 - Alaska, Hawaii and Territories



HR 133 Section 751 Funds



- **Legislation provided funds for grants to support to respond to COVID-19.**
 - Focuses on worker safety measures.
- **Eligible entities:**
 - Small or mid-sized food processors or distributors
 - Seafood processing facilities and processing vessels
 - Farmers markets
 - Producers
- **USDA AMS hosted listening sessions and collected public comments in March.**
- **AMS is now designing a program that can meet the broad range of needs.**



Thank you!