

“An Investment in the Future: ” The Improvement
and Expansion of Historic Downtown Hot Springs
Farmers Market

To broaden the diversity of vendors and customers that attend the market, address infrastructural issues that currently impede vendor and consumer participation, and improve the access of fresh food to lower-income consumers through increased focus on WIC/Senior Farmers Market Nutrition Program coupon redemption, food stamp redemption, and nutritional education.

[Final Report](#)

FMPP Grant Final Progress Report



HISTORIC DOWNTOWN FARMERS' MARKET HOT SPRINGS, ARKANSAS

12-25-G-0497

Submitted by Terry Payne
City Public Information Officer and former farmers' market manager
September 19, 2008

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Please note: Grant objectives not covered in this report were included in prior grant progress reports.

FMPP Grant Final Progress Report 12-25-G-0497

HISTORIC DOWNTOWN FARMERS' MARKET, HOT SPRINGS, ARKANSAS
Submitted by Terry Payne, City Public Information Officer and former farmers'
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Activities Performed and Milestones Achieved

Activity: Developing brochures and advertising
Objective (#1): Increasing Farmers' Market Participation and Public Awareness (this overlaps with Objective #7)

During the past year, the Historic Downtown Farmers' Market increased its economic impact on the community and region, as the number and variety of vendors, customers and special activities continued to grow. The record-breaking participation of 38 vendors on a peak Saturday in July included 20 growers, 9 value-added vendors and 9 additional exhibitors with information on health and nutrition education, community involvement and other areas of interest. To increase awareness of the market and its value to the region, the market's first brochures were printed, both in English and Spanish. These proved to be a key outreach tool. The brochures are reprinted on pages 12 and 13.



Although distribution of the English brochures was a simple matter, it was more of a challenge to get the brochures directly in the hands of the growing numbers of Hispanic residents in the community. Advance research with local Hispanic contacts revealed the fact that Hispanics would more likely pick up a publication written completely in Spanish, rather than a larger publication containing both English and Spanish translations. A local Spanish language schoolteacher provided the translation for the Spanish brochure. While asking advice from "Amigo," a local regional Spanish newspaper, about the best distribution spots for the brochure, we received a great offer: the newspaper was willing to deliver the entire quantity of our brochures along with their newspaper to all their distribution outlets, at no cost. We gladly accepted this partnership, which allowed us to directly reach 12,000 Hispanic subscribers in 18 Arkansas cities.

Extensive radio advertising, designed to attract Hispanic and other ethnic vendors and customers to the market, was also secured with grant funds. This augmented the free radio PSA's in Spanish which were recorded and aired earlier in the season. Coverage included major area radio stations, including Hot Springs' only Spanish music radio station, KPZA.

Activity: Recruit area organic, Latino and other ethnic growers
Objective (3): Broaden the Vendor Mix

Advertising was secured with "Natural Awakenings," a local healthy lifestyle magazine. The ads encouraged market participation by produce growers of all ethnic backgrounds, as well as organic farmers, and included a no-risk incentive offer for new vendors to try out the market.

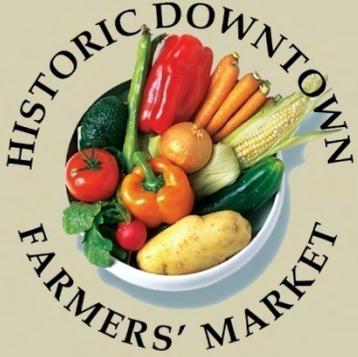
"Amigo" newspaper continued to be a real friend to the farmers' market, augmenting our paid ads with extensive articles and photos included in their publication at no additional charge.

**SE SOLICITAN
VENDEDORES**

Venda sus frutas y vegetales a una gran poblacion de 7 condados y **GANE DINERO**

Mercado de Productores
Hermoso Centro Historico Hot Springs, AR.
 Abierto Mayo – Octubre
 Martes, Jueves, Sabado 6 -11 AM
GRATIS Para nuevos vendedores por la primer semana
LLAMA AHORA (501) 321-6946





**ORGANIC AND ETHNIC
VENDORS WANTED**

First week free
for new vendors!



Sell your
homegrown
produce to a
7-county
customer base

**HISTORIC DOWNTOWN
FARMERS' MARKET**

Operating May - October
Tue/Thu/Sat, 6 - 11 a.m.

Transportation Plaza
at Orange Street
in beautiful Hot Springs

(501) 321-6946



The market continues slow but steady growth in this area. The Laotian vendors who joined the market last season have expanded their presence at the market. Their extended family now rents two stalls at the market. Although the market currently has no certified organic vendors, the number of growers using organic farming practices has increased, and new value-added items such as handmade organic soaps continue to increase the market's diversity.

Activity: WIC / Wal-Mart Incentive Program follow up
Objective (4): Increase the WIC redemption rate to 65%

Our last progress report described the WIC FMPP incentive program which was launched in partnership with the local Health Department and Wal-Mart in order to draw more WIC mothers to frequent the farmers' market. Both entities were enthusiastic about the new partnership, which yielded strong participation by WIC mothers. The program aligned well with Wal-Mart's current initiatives that encourage sustainable agriculture, healthier lifestyle choices and improved environmental quality.

Upon receiving the 2007 WIC Farmers' Market Nutrition Program voucher usage statistics for our market from the Arkansas Health Department, we were both pleased and disappointed. Although our seasonal dollar redemption total increased (from \$13,608 to \$16,702), the cash redemption rate decreased from 51% to 50%. (More vouchers were issued than in the previous year.) This statistic surprised us, since around 150 WIC customers participated in our Wal-Mart gift card promotion program, indicating a robust WIC contingent at the market. However, our state FMNP coordinator assured us that Hot Springs is positioned well compared to the rest of Arkansas. Our market is 7th in the state in terms of WIC voucher redemption value. Only 2 of the 6 larger markets were able to increase their cash redemption rate during the past year; three others saw a decrease, and one stayed the same.

Believing strongly that increased FMNP utilization is an effective tool to foster nutrition education and combat childhood obesity, market organizers plan to offer the promotion program again next season.

Activity: Children's Activities, Promotional Items, Directional Signage
Objective (7): Increase Frequency, Diversity of Customers

Children's activities continued to be a strong market element, although no further grant monies were expended during the last period. Events included a children's day at the market; hands-on crafts demonstrations; gymnastics, tumbling, wellness and fitness activities; story time with related themes; and creating "animals" from vegetables.

As previously reported, grant-funded T-shirts, caps, aprons and fans have helped promote the market and increase its visibility. Proceeds from the sales of these items benefit the construction fund for the permanent market facility.



Directional signage and a colorful market banner, also resulting from the grant, are now making it much easier for visitors to find the market location, which is quite obscure and removed from any major thoroughfare. The signage directs market visitors both to the current and new market locations, which are separated only by a small street in between.



Activity: Architectural Design and Signage
Objective (8): A Permanence of Place

Following a final public input meeting during which the vendors provided considerable direction, the architectural firm for the project was able to finalize conceptual plans for a permanent covered facility for the market. In the spring of 2008, the market applied for state funding that could fund initial construction.

In August, Arkansas Governor Mike Beebe formally announced the award of \$350,000 in state grant funds for the groundbreaking for Phase I of facility construction to finally occur.

Although the expected time frame for groundbreaking has been delayed more than once, the Friends of the Farmers' Market and the community at large received the funding announcement with great enthusiasm and excitement. Additional private, corporate and public funds are already being sought, using the new state funding as leverage. The architect's new Phase I conceptual plans, modified to fit the budget, are attached, as are a site plan and Phase II plans for future expansion.

Initial direct assistance through the on-site visit of USDA architect Fidel Delgado, coupled with \$25,000 in FMPP grant funding for facility planning and design, enabled Hot Springs to position itself ahead of all other Arkansas cities applying for the state grant funding. The Arkansas Agriculture Department recognized Hot Springs out of all the applicant markets as being the most thoroughly prepared to break ground and build a new farmers' market facility.

The new native stone directional sign designed by the Friends of the Farmers' Market Advertising Committee is another major outcome of the FMPP grant. The committee decided to place it in the Transportation Plaza at Orange Street, where its angled orientation can greet oncoming motorists arriving at the new market location from either Broadway Street or Malvern Avenue. The Friends of the Farmers' Market donated additional funding to make the sign two-sided. They also secured a major donation from a local stonework company that augmented the \$4,000 in FMPP grant money available for the project. The Hot Springs Street and Engineering Divisions prepared the site and provided construction supervision. A newspaper clipping and photo highlighting the project is included on page 17.

An additional purchase of 35 commercial grade, weather resistant folding chairs was authorized and purchased with the remaining grant funds, allowing the market to provide seating for even larger events. The seating proved useful during the recent unusual performance at the market by the Hot Springs Music

Festival of a piece featuring an antique tractor and concert harp. All seats were taken, and many more stood nearby to witness this unique musical event.



Challenges and Favorable Developments

CHALLENGES

- Although the owners of a nearby building offered temporary onsite storage of infrastructure equipment, the need arose for storage that was more easily accessible by volunteers. The problem was solved when USDA approved PODS storage rental for the remainder of the market season. The Friends of the Farmers' Market recently purchased an attractive barn-like storage facility which is currently in use until a more permanent storage option is available with the permanent facility in the future.
- The Senior Nutrition Program (lack of funds for program administration) and Pilot EBT Program (lack of infrastructure to conduct the program) were not able to be implemented, as outlined in our second progress report.
- Committee delays posed challenges to a bilingual brochure project and a directional sign project. Both of these projects have now been completed.

Other project challenges have already been outlined in this report.

FAVORABLE DEVELOPMENTS

The benefits, both direct and indirect, from the grant are numerous:

- Complimentary visit from USDA Architect Fidel Delgado, providing professional advice and guidance on the design of a permanent market facility
- Final architectural conceptual plans and design for facility construction
- Extensive advertising in the form of radio and print ads and brochures
- Numerous directional signs to help customers find the market
- Increased market exposure to WIC families



- Survey data providing information on customer preferences and future market direction
- Educational displays, seminars and cooking demonstrations to promote nutrition, health and wellness
- Sturdy, reliable equipment to support market performances and exhibits, including chairs, tables, umbrellas and A/V system
- Short-term equipment storage during a time when it was most needed
- Increased state and local news media coverage, even spawning related feature stories on growing trends such as farm community memberships and agritourism
- Increased volunteer and community involvement in market operations, led by the Friends of the Farmers' Market
- New partnerships with local service providers
- Formation of a local Slow Food convivium
- Increased quantity and diversity in homegrown produce, meats and other items sold at the market
- Greater emphasis on educational signage and colorful, organized product displays by vendors
- Increased vendor morale and community spirit
- Positive customer comments on market growth in size and diversity
- Record numbers of vendors and customers
- Current and future business development in the market vicinity



Final grant fund accounting

Balance of Architectural Design Services	\$15,400.00
Native stone directional sign	4,000.00
Advertising (radio and print)	2,150.00
Other (brochures, promotional items, folding chairs, etc.)	3,558.00
<hr/>	
Final reimbursement request	\$25,108.00
Total grant funds expended to date	\$52,899.00
Unspent funds returned to USDA	\$19.00

A copy of the final grant status report, Form 269A, is included on page 18.

Conclusion

The Historic Downtown Farmers' Market recognizes the fact that the USDA Farmers' Market Promotion Program grant played a prominent role, not only in the recent award of a major state grant for permanent market facility construction, but in the market's continued robust growth and development. From valuable data gathered by market surveys to a quality PA system to architectural plans and support, the market would not be what it is today without the tangible and intangible assistance provided by this grant. The Historic Downtown Farmers' Market is honored to have been one of the first grant recipients of the USDA Farmers' Market Promotion Program, and extends hearty thanks to the USDA administration and staff that lent strong support throughout the grant period. The future holds much promise for the Historic Downtown Farmers' Market, which is now poised to enter a new era.



- END OF REPORT -

SUPPLEMENTAL BUDGET SUMMARY

1. Increase Farmers' Market Participation and Public Awareness	
• Printing/Folders/Supplies/Display Advertisements 2 market seasons <i>Sentinel Record News 10 @ \$210 and 10 @ \$375 (\$5,850)</i> <i>Radio Spots 20 @ \$75 - (\$1,500); Bill Hall Printers, market folders (\$485)</i>	\$7,835
• Market Survey printing and supplies - Bill Hall Printers	\$ 250
2. Establish a pilot project for a wireless Farmers' Market EBT (Electronic Bank Transfer) <i>Equipment; Auxiliary Supplies; and training for farmers</i>	\$3,000
3. Broaden the vendor mix to include area organic farmers and Latino produce growers Advertising, printing, targeted demographic flyers (two languages) <i>Radio spots 5@ \$75(\$375); newspaper ads (\$400); flyers (\$25)</i>	\$ 800
4. Increase the WIC redemption rate of our market to 65%. Calendars/Market Notices/Printing/Distribution List - <i>Hall Printers</i>	\$ 375
5. Seek funding to establish an Elderly Nutrition Pilot Program. <i>Two/three training sessions for farmers/staff/set-up/EBT/ (\$150)</i> <i>Postage/envelopes for mailings (\$200); posters and handout notices (\$100)</i>	\$ 450
6. Sponsor a Series of Educational Workshops on Food, Nutrition, and Health Issues <i>Portable Sound system (\$1,499), auxiliary equipment/supplies/portable microphones (\$500), extension cords (\$50); transfer boxcar to site (\$250)</i>	\$2,299
7. Increase Frequency of Customer Attendees/Attract a More Diverse Customer base. Media advertising, printing, supplies, targeted mailings 2006-2007 <i>Radio ads \$75 each (\$1,500); Newspaper ads 4x 4 (\$1,530); postage (\$215); Market signage (two languages) (\$600) Banners (\$300)- directional, Seiz Sign Company</i>	\$4,145
• Tomato/Salsa Competition Prizes, supplies, printing	\$ 200
• Overall Competition/Prizes, cost of photos, decorations	\$ 200
• Farm Tour/transportation by bus and promotional materials	\$ 500
• T Shirts, fans, aprons, caps, printing, set up costs	\$ 600
<i>Locker Room Athletics Aprons, caps; print set up, discount for pre-orders, fans</i>	
• Children's activities/printing, coloring books, balloons <i>Printing, Bill Hall Printers (\$370) Balloons, Southwest Specialties, (\$50)</i>	\$ 420
8. A Permanence of Place: Conduct a Feasibility Study/Facility Design and Architectural Plans for a Permanent Location for the Farmers' Market.	
•Facility Planning and design - <i>Arnold & Associates</i>	\$25,000
•Infrastructure Equipment <i>Permanent banners (2) (\$1,000); Commercial Umbrellas (wind resistant) catalog listings w/stands (\$1,879); 10 display tables heavy duty (\$1,990); 75 chairs @\$25 (\$1,875)</i>	\$ 6,744
TOTAL BUDGET SUMMARY	\$52,918

Why buy local produce?

It tastes better. The green pepper you buy at the farmers' market may have been picked only hours ago.

It's healthier for you. Fresh-picked produce retains more nutrients. It helps your family avoid obesity, a rapidly-growing problem in today's "fast food" world.



It supports farm families. Buying direct from the grower also cultivates a personal relationship between grower and customer.

It helps the environment. Farms help prevent erosion and global warming, capture carbon emissions, replace land nutrients, and provide a perfect haven for wildlife. Less energy is expended in transporting locally-grown food the short distance to the customer.

It supports the future. Your support today will help farms thrive and provide your children and grandchildren with access to nourishing, flavorful, diversified and abundant food.

It helps Hot Springs grow. The market is an economic boon to Hot Springs and surrounding communities.



For information on market events, becoming a vendor, or joining the Friends of the Farmers' Market, please call (501) 321-6871.

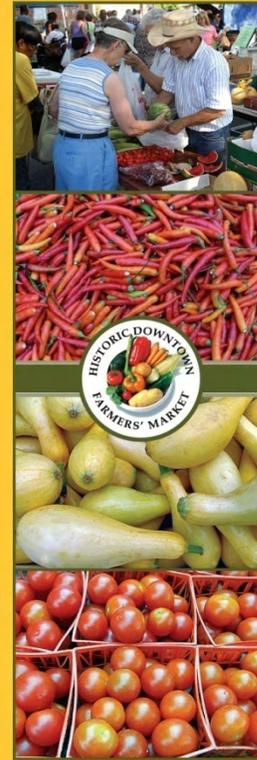


HISTORIC DOWNTOWN FARMERS' MARKET
Transportation Plaza at Orange
Hot Springs, Arkansas
(501) 321-6871

Sponsored by the City of Hot Springs
www.cityhs.net

A member of the Arkansas Farmers' Market Association

Grow with Us!



HISTORIC DOWNTOWN FARMERS' MARKET
Hot Springs, Arkansas

Historic Downtown Farmers' Market

Hot Springs Front Porch

Founded in 1995, the Historic Downtown Farmers' Market offers fresh, homegrown produce from May to October in the Transportation Plaza at Orange Street.



The market operates from 6 to 11 a.m. on Tuesdays, Thursdays and Saturdays. Customers will also find items like fresh flowers, plants, herbs and seasonings, locally produced honey, grass-fed lamb, pork and beef, farm fresh eggs and cheese, coffee and bakery items, high-quality, handmade jewelry, garden art and other handcrafts. All items at the market are grown or made by the vendors that sell them.

The City of Hot Springs provides market space, management and promotion, along with free adjacent parking. The Friends of the Farmers' Market, a volunteer grassroots organization, partners with the city in planning and supporting market activities and events.

On Saturdays, customers often bring their families, pets and out-of-town guests to enjoy the "front porch" atmosphere. The feeling of community is evident in the greetings between grower and buyer, in the smiles and foot-tapping from those gathered to enjoy live music, and in the chats between locals who cross paths at the market.

Music at the Market

On Saturday mornings, live music is often provided by community-minded local musicians who share their talents with market customers. Each June, customers enjoy performances of students from all over the world who participate in the Hot Springs Music Festival. From barbershop to bluegrass and everything in between, "Music at the Market" adds a delightful ingredient to the market setting.



Other market activities

The market offers fun, educational activities with a monthly theme that will appeal to customers of all ages. Events include cooking seminars, dance demonstrations and community celebrations. Health, wellness and nutrition education take place at the market through booths, demonstrations, health screenings and other activities during the season.

WIC Farmers' Market Nutrition Program vouchers are welcome at the market, where WIC mothers use the vouchers to purchase fresh produce for themselves and their children. Children's activities make it fun to bring the whole family to the market. For a schedule of family-friendly farmers' market events, visit www.cityhs.net under the Residents tab.



Getting more involved

More ethnic and organic produce vendors are currently being sought to further diversify the vendor base. The market has grown dramatically in recent years, and welcomes new growers to join the vendor family. New vendors can participate in the market free of charge for the first three consecutive days.

More volunteers are also needed as the market continues its rapid growth. Whether your talent is entertainment, planning, event coordinating, logistical support, education, fundraising, or another area of expertise – there's a place for you with the Friends of the Farmers' Market. To inquire about becoming a market vendor or volunteer, call (501) 321-6871.

Information on the market, including market rules and a new vendor application form, is available at www.cityhs.net under the **Residents** tab.



¿Por qué comprar legumbres locales?

Saben mejor. El chile de campana verde que compras en el mercado de la agricultura son recogidos solo horas antes.

Es más saludable para usted. Las legumbres recogidas frescas retienen más nutrientes. Ayuda a su familia prevenir la obesidad, que hoy es un problema que ha crecido rápidamente en el mundo de la comida rápida.



Apoya a las familias de las granjas. Comprando directamente de los sembradores también cultiva una relación personal entre sembrador y comprador.

Ayuda al ambiente. Las granjas ayudan a prevenir el desgaste y calentamiento global, capturan emisiones de carbón, reemplazan los nutrientes de la tierra, y proveen un perfecto refugio a los animales salvajes. Se usa menos energía en transportar comida crecida localmente las cortas distancias al consumidor.

Apoya al futuro. Su apoyo hoy ayudará que las granjas prosperen y provean a sus hijos y sus nietos comida nutritiva, rica, diversificada y abundante.

Ayuda que Hot Springs crezca. El mercado es una gran ayuda económica a Hot Springs y sus alrededores comunitarios.



Para más información de los eventos en el mercado, y como hacerse un vendedor, ó involucrarse en los Amigos del Mercado de las Granjas, por favor llame al número (501)321-6871.



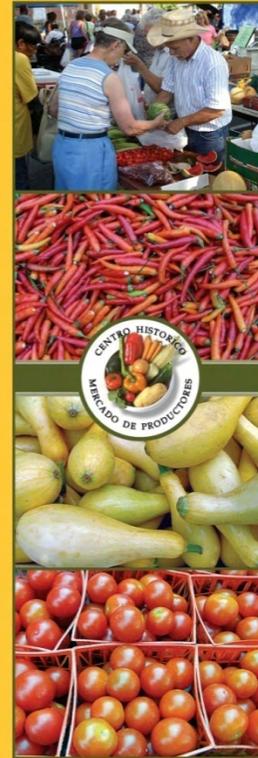
EL MERCADO DE AGRICULTURA EN EL CENTRO HISTÓRICO

Plaza de Transportación en Orange St.
Centro de Hot Springs, Arkansas
(501) 321-6871

Patrocinado por la ciudad de Hot Springs
www.cityhs.net

Un miembro de la asociación del Mercado de Granjeros de Arkansas

¡Cresca con nosotros!



EL MERCADO DE AGRICULTURA EN EL CENTRO HISTÓRICO
Hot Springs, Arkansas

El Mercado De Agricultura En El Centro Histórico Hot Springs "Porche De En Frente"

Fundado en 1995, el centro histórico del mercado de agricultura ofrece una cosecha fresca de verduras y vegetales de mayo a octubre en la plaza de transportación de la calle Orange Street.



El horario del mercado es de las 6 a 11 a.m. los días martes, jueves y sábados. Nuestros clientes también encuentran cosas como flores frescas, plantas, yerbas y condimentos, y miel producido localmente, carne de cordero criado con hierba, puerco y rez, huevos y queso frescos de la granja, café y pastelería, joyería hechas a mano de alta calidad, arte de jardinería y otras artesanías. Todo en el mercado ha crecido ó se ha hecho por los propios vendedores.

La ciudad de Hot Springs provee espacios de venta, administración y promoción con estacionamiento gratis junto al local. Los amigos del mercado de agricultura, una organización voluntaria, se juntan en compañerismo con la ciudad para planear y apoyar las actividades y eventos del mercado.

Los días sábados, los clientes muchas veces traen a sus familias, mascotas y amigos de otros pueblos para disfrutar la atmósfera del "porche de en frente". Los sentimientos de la comunidad son evidentes en las saludos entre el cosechador y el comprador, en las sonrisas y taconazos de los que se han juntado a disfrutar de la música viva, y las charlas entre los vecinos que se encuentran en el mercado.

Música en el Mercado

El sábado por las mañanas, música en vivo es proveído por los músicos de la comunidad local, quienes comparten sus talentos con los clientes del mercado. Cada junio los clientes disfrutan de la actuación de los estudiantes al rededor del mundo quienes participan en el festival musical de Hot Springs. De "barbershop hasta bluegrass" y todo por en medio, "Música en el Mercado" añade un ingrediente de alegría en el ambiente del mercado.



de todas edades. Los eventos incluyen seminarios de cocina, demostraciones de danza y celebraciones de la comunidad. Educación de salud, bienestar y nutrición se encuentra en el mercado por medio de puestos, demostraciones, chequeo de salud y otras actividades durante la época.

Los cupones del

mercado nutricional de agricultura de WIC son bien recibidos en el mercado WIC, donde las mamás del programa de WIC usan sus cupones para comprar productos frescos para ellas y sus hijos. Las actividades para niños hacen divertido traer a toda la familia al mercado. Para el calendario de los eventos del mercado, visita a www.cityhs.net bajo el nombre de *Residents*.



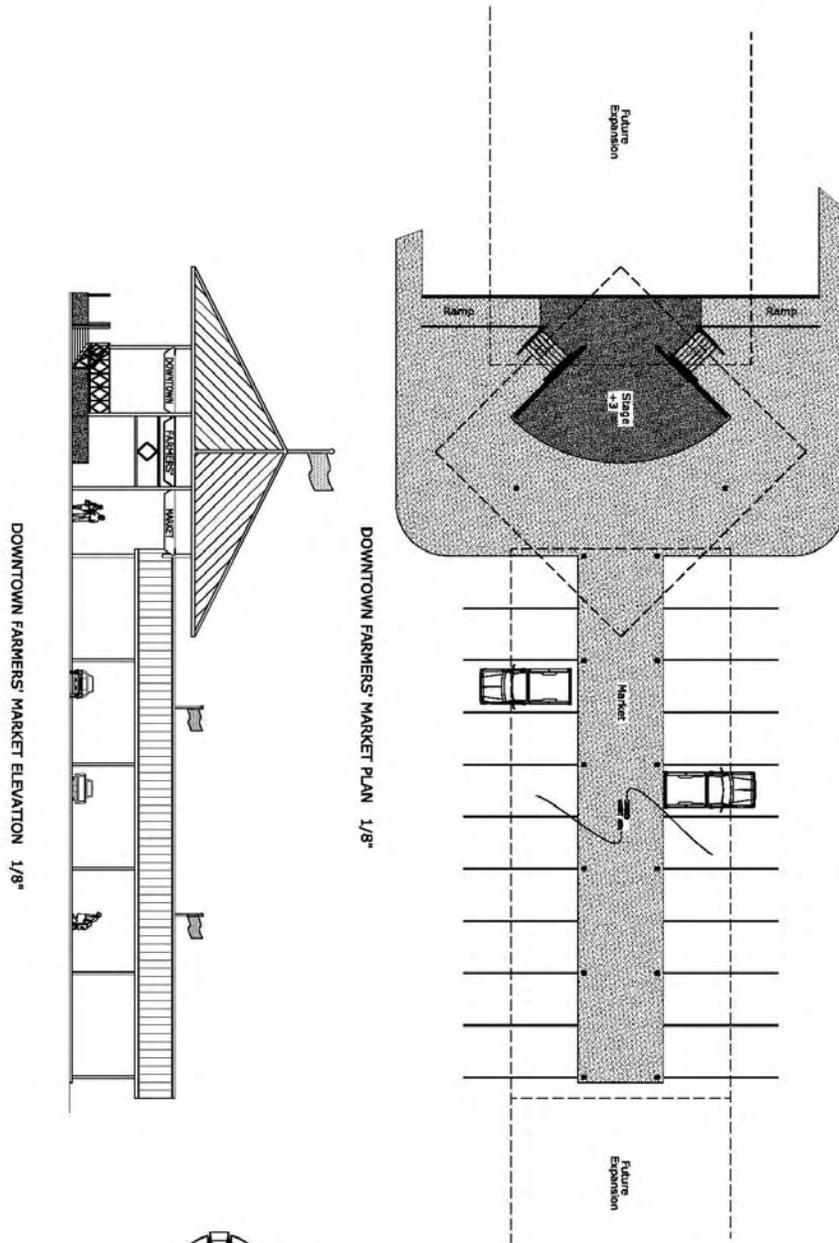
Involucrándose más

Recientemente se están buscando más vendedores de productos agrícolas y orgánicos para tener una gran diversidad en la base del vendedor. El mercado ha crecido dramáticamente en los recientes años y dan la bienvenida a los nuevos sembradores a participar en la familia de vendedores. Los nuevos vendedores pueden participar en el mercado libres de cargos en los primeros tres días consecutivos.

También se necesitan más voluntarios en el mercado que continúa creciendo rápidamente. Si su talento es entretener, planear, coordinar eventos, apoyo logístico, educacional, recaudación de fondos, ó en otra área de expectativas – hay un lugar para usted con los Amigos de Agricultura en el Mercado. Para más información de como ser un vendedor ó voluntario llame al número (501) 321-6871.

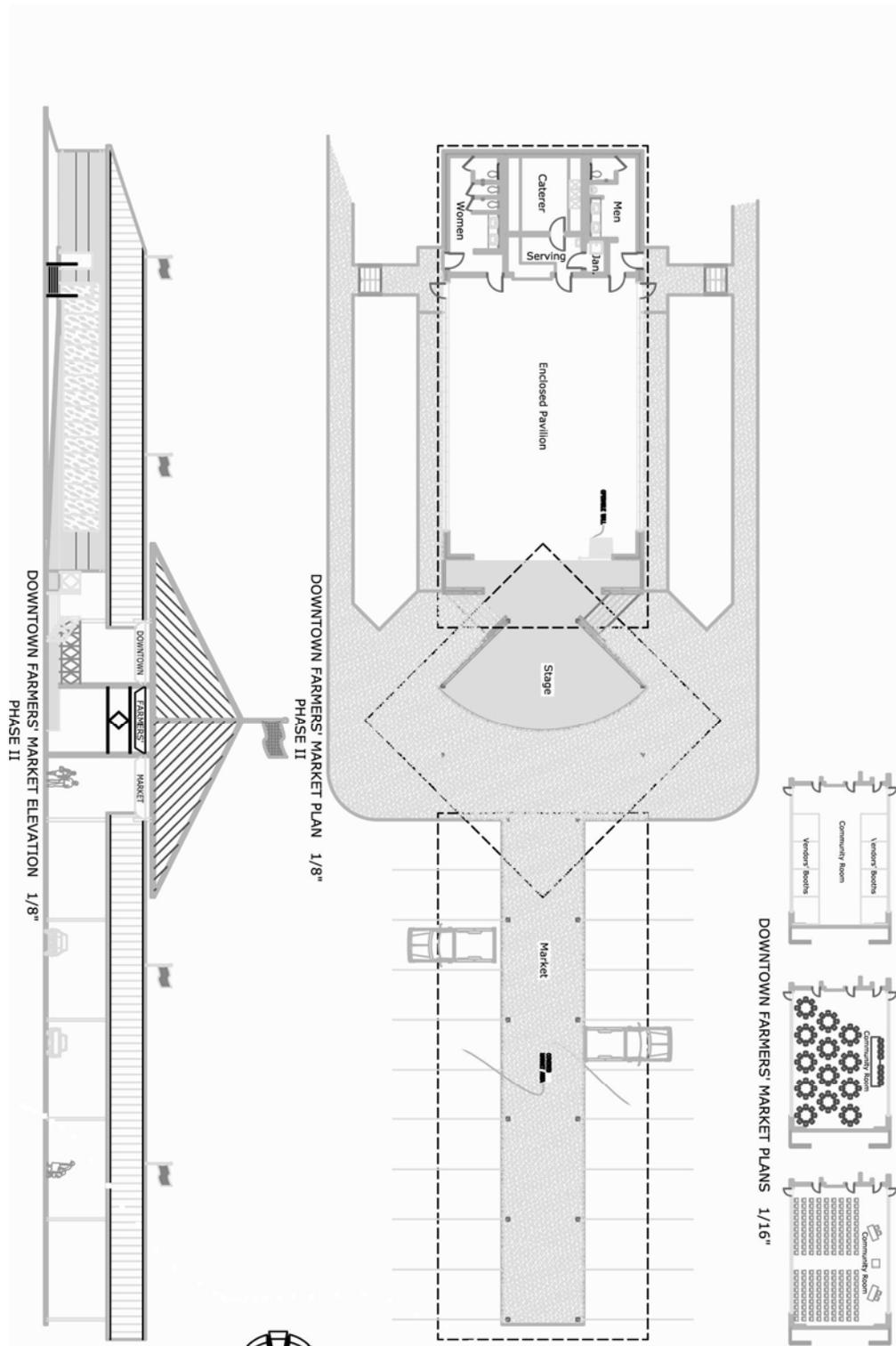
Información del mercado, incluyendo reglas del mercado y formas de aplicación a nuevos vendedores están disponibles en www.cityhs.net bajo el nombre de *Residents*.





A-1		DOUGLAS A. ARNOLD & ASSOCIATES - P.L.L.C. ARCHITECTURE - PLANNING - DESIGN 301 South Main Street, Suite 1000, Hot Springs, Arkansas 71903-0001 Phone: 501-534-4875 Fax: 501-534-5360 arnold@dnar.com		DOWNTOWN FARMERS' MARKET PROPOSAL TRANSPORTATION PLAZA AREA HOT SPRINGS, ARKANSAS
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The final conceptual plan for Phase 1 of the construction of a permanent market facility includes a multi-purpose stage and 20 market stalls. In future phases, both ends of the facility can be expanded.



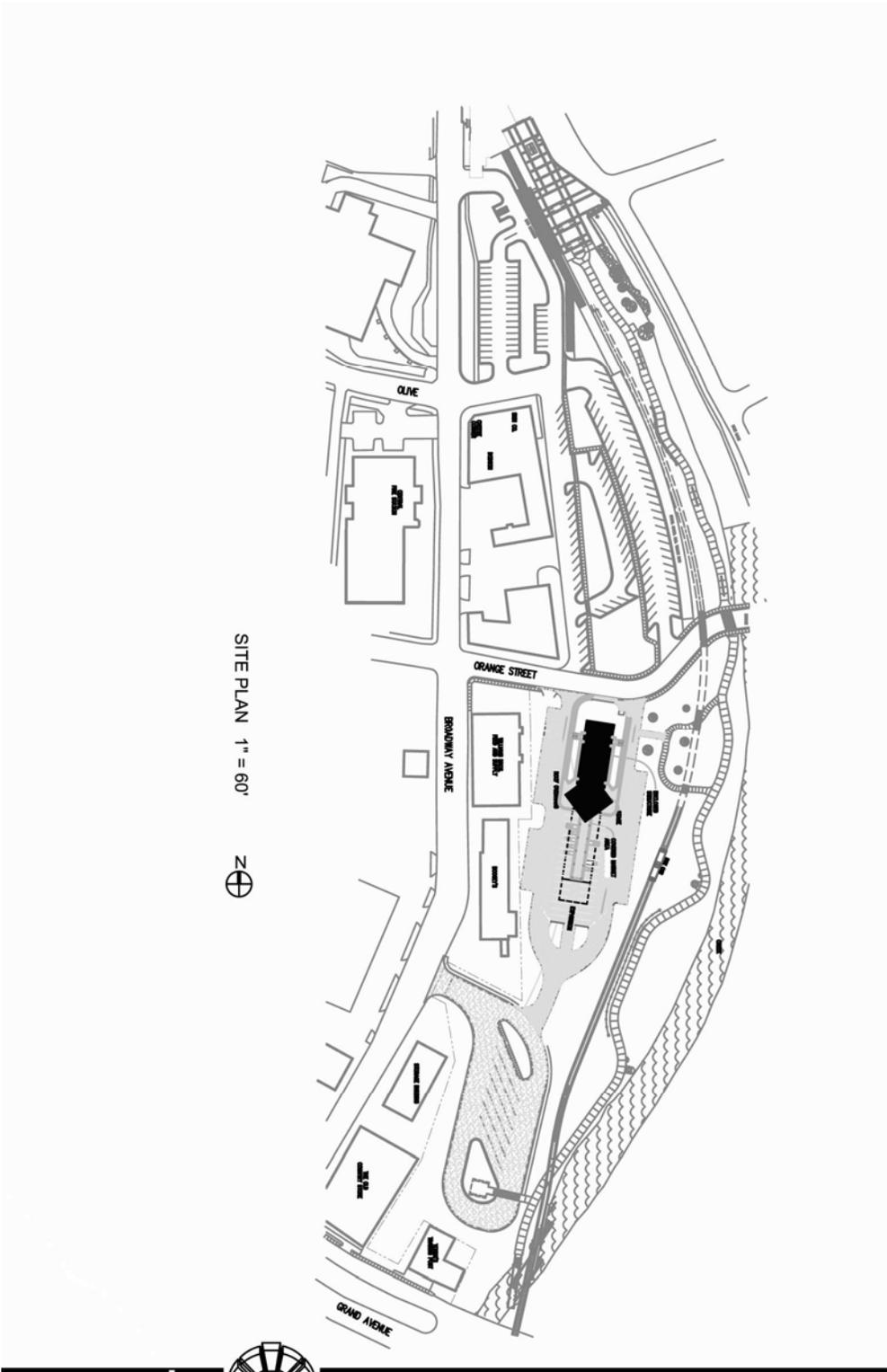
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DATE: 2/20/07
 DRAWN BY: [Name]
 CHECKED BY: [Name]

DOUGLAS A. ARNOLD & ASSOCIATES • PLC
 ARCHITECTURE • PLANNING • DESIGN
 901 Central Avenue, P.O. Box 1980, Hot Springs, Arkansas 71902-1980
 Phone: 501-624-4819 Fax: 501-624-5297 darnold@dayco.net



DOWNTOWN FARMERS' MARKET PROPOSAL
 TRANSPORTATION PLAZA AREA
 HOT SPRINGS, ARKANSAS



A-3		 <p>DOUGLAS A. ARNOLD & ASSOCIATES • P.L.C. ARCHITECTS • ENGINEERS • PLANNERS • ENVIRONMENTAL</p> <p>901 Central Avenue • P.O. Box 1500 • Hot Springs, Arkansas • 71903-1500 Phone: 501-624-6373 • Fax: 501-624-2205 • www.daaonline.com</p>		<p>FARMERS' MARKET PROPOSAL TRANSPORTATION PLAZA AREA HOT SPRINGS, ARKANSAS</p>
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HOT SPRINGS/FYI

2A The Sentinel-Record, Tuesday, March 11, 2008



The Sentinel-Record/Mara Kuhn

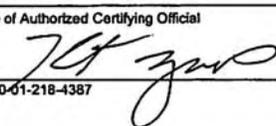
ROCK SOLID SUPPORT

Cynthia Keheley, left, a member of Friends of the Farmers' Market, Bea Arline, Farmers' Market manager, Keith Hammond, vice president of the market, and Bennett Brothers Stone Co. Inc. owners Gary Bennett and Butch Bennett gather Monday around a stone marker that is the first part of a market expansion made possible by a grant from the USDA, with matching funds from Bennett Brothers Stone Co. Inc. The expansion is a cooperative effort of Bennett Brothers Stone Co. Inc., Friends of the Farmers' Market and the city of Hot Springs.



FINANCIAL STATUS REPORT
(Short Form)

(Follow instructions on the back)

1. Federal Agency and Organizational Element to Which Report is Submitted United States Dept. of Agriculture		2. Federal Grant or Other Identifying Number Assigned By Federal Agency 12-25-G-0497		OMB Approval No. 0348-0038	Page of 1 1 pages
3. Recipient Organization (Name and complete address, including ZIP code) City of Hot Springs PO Box 6300 Hot Springs, AR 71902					
4. Employer Identification Number 71-6005556		5. Recipient Account Number or Identifying Number		6. Final Report <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
7. Basis <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual					
8. Funding/Grant Period (See instructions) From: (Month, Day, Year) 9/25/2006		To: (Month, Day, Year) 6/24/2008		9. Period Covered by this Report From: (Month, Day, Year) 9/25/2006	
To: (Month, Day, Year) 6/24/2008					
10. Transactions:					
		I Previously Reported	II This Period	III Cumulative	
a. Total outlays			52,899.00	52,899.00	
b. Recipient share of outlays				0.00	
c. Federal share of outlays			52,899.00	52,899.00	
d. Total unliquidated obligations					
e. Recipient share of unliquidated obligations					
f. Federal share of unliquidated obligations				19.00	
g. Total Federal share(Sum of lines c and f)				52,918.00	
h. Total Federal funds authorized for this funding period				52,918.00	
i. Unobligated balance of Federal funds(Line h minus line g)				0.00	
11. Indirect Expense					
a. Type of Rate(Place "X" in appropriate box) <input type="checkbox"/> Provisional <input type="checkbox"/> Predetermined <input checked="" type="checkbox"/> Final <input type="checkbox"/> Fixed					
b. Rate		c. Base		d. Total Amount	
				e. Federal Share	
12. Remarks: Attach any explanations deemed necessary or information required by Federal sponsoring agency in compliance with governing legislation.					
13. Certification: I certify to the best of my knowledge and belief that this report is correct and complete and that all outlays and unliquidated obligations are for the purposes set forth in the award documents.					
Typed or Printed Name and Title Kent Myers, City Manager				Telephone (Area code, number and extension) (501) 321-6890	
Signature of Authorized Certifying Official 				Date Report Submitted July 9, 2008	

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Standard Form 269A (Rev. 7-97)
Prescribed by OMB Circulars A-102 and A-110