



**Livestock, Poultry, and
Seed Program
Research and Promotion
Division**

**1400 Independence Avenue, SW.
Room 2610-S, STOP 0249
Washington, D.C. 20250-0249**

April 11, 2018

TO: Certified Egg Producer Organizations - Area VI
(Western States)

FROM: Kenneth R. Payne, Director
Research and Promotion Division
Livestock, Poultry, and Seed Program

SUBJECT: American Egg Board (AEB) Nominations

We are now calling on certified organizations to submit nominations for the 2019-2020 term. Debra Murdock, California Egg Industry Association, has agreed to conduct the caucus in Area VI this year.

DIVERSITY MANDATE The caucuses are annually reminded to encourage representation of women, minorities, and persons with disabilities to serve on the Board. The U.S. Department of Agriculture (USDA) requires all research and promotion boards, including AEB, to develop and implement a diversity action plan designed to encourage diversity in the size of operations, experience of members, methods of production and distribution, marketing strategies, and other distinguishing factors that will bring different perspectives and ideas to the table.

In response, the caucuses are asked to consider, discuss, and implement new outreach methods of canvassing producers or representatives of producers to solicit nominations. Such outreach activities may include contacts with other professional organizations or industry groups, radio stations, press releases, producer email alerts, industry publications and/or industry meetings, personal contacts, or any other communication networks to reach a broader selection of individuals that are qualified to serve on AEB. A summary statement of these additional outreach efforts should be provided to me along with the nomination forms.

For your convenience, we have attached several examples of diversity outreach summary statements that may help to prompt discussion and foster new ideas.

VACANCIES

One member and one alternate positions are to be filled in Area VI for the 2019-2020 term. The terms of Anthony Demler, member, and David Elbel, alternate, expire at the end of 2018.

All incumbents may be renominated provided they are still eligible as producers or representatives of producers and are willing to serve.

NOMINATIONS

Two names must be submitted for each position to be filled, as required by the Egg Research and Promotion Order. *Nominees must be producers or representatives of producers and willing to serve if appointed.* They may own 75,000 or fewer laying hens, provided they have not applied for exemption and are paying assessments to AEB.

We urge you to work to achieve as equitable a representation by State as possible. In addition, we recommend that no company be represented by more than one member or alternate.

MATERIALS

Attached are the following documents:

- List of Area VI members and alternates
 - List of Area VI certified organizations
 - USDA guidelines for caucus leaders and participants
 - Nomination form (to be completed by caucus leader)
 - AD-755 Advisory Committee or Research and Promotion Background Information (Biographical form for nominees)
 - Nominee's Agreement to Serve (form for nominees)
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INSTRUCTIONS

The caucus leader should send the nomination form to me by email at Barbara.Josselyn@ams.usda.gov by no later than Friday, **June 29, 2017.**

Please have nominees return a completed AD-755 form and a Nominee's Agreement to Serve form to me by that date as well, either to my email address (preferable) or via overnight mail to the address below:

Email:
Barbara.Josselyn@ams.usda.gov

Via overnight mail only:
Kenneth R. Payne
USDA, AMS, LPS Program
Research and Promotion Division, Room 2608-S
1400 Independence Avenue, SW.
Washington, D.C. 20250
(202) 720-1118

We would also appreciate the caucus leader letting us know whether all the certified organizations participated in the caucus, and who will chair the caucus in 2019.

Debra Murdock will contact certified organizations about the caucus in the near future. We appreciate your assistance in the nomination process. If you have any questions, please let me know. Barbara Josselyn can be reached at (202) 690-2611.

Attachments