An average 2 pound fruitcake is about 50% candied fruit and 25% nuts. An estimated 10 million pounds of fruitcake will be produced for the 2013 holiday season.

2012 U.S. Production of common fruitcake ingredients (million lbs.)

- Sweet Cherries (processed)............ 172
- Dates................................................... 63
- Pecans............................................. 303
- English Walnuts .................................. 940
- Dried Raisins .................................... 3,016

2013 holiday season, an estimated 138,000,000 lbs. of eggnog will be produced and consumed. This much eggnog will use 0.09% of all table eggs produced in the U.S. in 2013.

But don’t worry, it will take the current U.S. layer flock about 7.5 hours to produce this many eggs so drink up!

Egg yolks will be used in 2013 to make eggnog. This holiday season, an estimated 138,000,000 lbs. of eggnog will be produced and consumed. This much eggnog will use 0.09% of all table eggs produced in the U.S. in 2013.

But don’t worry, it will take the current U.S. layer flock about 7.5 hours to produce this many eggs so drink up!

The pineapple symbolizes hospitality and is popular at Christmas as a ham garnish, for upside-down cake, for decoration, and, of course, candied for fruitcake.

It is estimated that each American will consume 6.4 pounds of pineapple in 2013.

90% of pineapple is imported (2.1 billion pounds in 2012) with Costa Rica accounting for 85% of all imports.

The Christmas Orange

16% of clementines are marketed in the 2-weeks leading up to Christmas.

In 2012, the U.S. ate 1,400,000,000 lbs. of fresh clementines, 83% grown in the U.S. with 81% of those from California.

Since clementines reach their peak during the holiday season, they are known as the “Christmas Orange”

December is National Fruitcake Month!

Use your Egg-Noggin

72,000,000

Yule Ham

Popularized in Tudor England (think Henry VIII), the ham remains a cornerstone of Christmas meals.

24% of annual supermarket sales promotions for ham occur during the Christmas marketing period.

Most Popular Hams by Type

- Spiral cut ......................... 39%
- Boneless ......................... 22%
- Shank-half, bone-in........... 16%
- Whole, bone-in ............... 14%
- Butt-half, bone-in............ 9%

Chestnuts Roasting

Roasting chestnuts is a holiday tradition in many parts of the country but the U.S. produces less than 1% of the world’s chestnuts.

In 2012, the U.S. imported 7.7 million in-shell chestnuts during the holiday season, nearly half from Italy.

This year, they will cost you about $4.99/lbs.