

# USDA Farm and Food Workers Relief (FFWR) Grant Program

**Fiscal Year 2022, Request for Applications - Technical Assistance (TA)**

# Welcome

- ▶ This webinar is being recorded and the recording will be made available after the webinar.
- ▶ Please use the Q&A box to ask questions.
  - Time for Q&A will be limited. If we are not able to get to your question during this webinar, we will follow-up with a response via your registration e-mail.

# Today's Agenda

1. Technical Assistance (TA) Provider introductions
2. Overview Applicant TA available
3. General FFWR grant overview
4. Grant application process overview

# Introductions

- ▶ **UFW Foundation** - Technical Assistance (TA) for programs focused on reaching farm workers

- [FFWRGrantsTA@ufwfoundation.org](mailto:FFWRGrantsTA@ufwfoundation.org)

- Michael Browning and Farmworker Justice



**UFW  
FOUNDATION**

- ▶ **Corazon Latino** – TA for programs focused on reaching meatpacking and grocery store workers

- [usdagrants@corazonlatino.us](mailto:usdagrants@corazonlatino.us)



**CORAZÓN  
LATINO**

# Technical Assistance

## Please note:

- ▶ Technical assistance providers will not design programs, write nor review full grant applications.
- ▶ Receiving support from a technical assistance provider does not impact an application's competitive standing in the USDA AMS panel review process nor does it impact an applicant's chances of being selected for a FFWR grant award.

# Technical Assistance (continued)

Before requesting technical assistance (TA) support, please ensure that you have...

- ▶ Read the **Request for Applications** (RFA) thoroughly
- ▶ Read or watched the SAMS/DUNS/Grants.gov **tutorials** (if you are a new federal government applicant)
- ▶ Review the **Frequently Asked Questions (FAQs)**

# How We Can Help

## Types of Grant Application Support:

- ▶ Assistance with understanding general grant requirements.
- ▶ Feedback on organizational capacity, including financial accounting systems
- ▶ Answer questions about the RFA instructions
- ▶ Suggestions for facilitating partnerships
- ▶ Uniform Guidance on the DUNS, SAM, and Grants.gov registration steps, 2 CFR 200 Code of Federal Regulations

# Troubleshooting

## **DUNS**

1-866-705-5711

M-F, 8 AM - 8 PM ET

## **SAM**

866-606-8220

M-F, 8 AM - 8 PM ET

## **Grants.gov**

1-800-518-4726

**support@grants.gov**

24/7



# Program Funding

- ▶ \$665 million available to fund applications
  - The USDA set aside a total of \$20,000,000 from these funds to serve grocery store workers **(See section 1.3)**
- ▶ Two-year period of performance (2022-2024)

# FFWR Grant Program

- ▶ The Farm and Food Workers Relief (FFWR) Grant Program provides competitive grants to State agencies, Tribal entities, and non-profit 501c organizations.
- ▶ Grant recipients will distribute \$600 flat rate disaster relief payments to farm workers, meatpacking workers and grocery store workers (i.e beneficiaries), to defray costs associated with the COVID-19 pandemic.
- ▶ Authorized and funded under section 751 of the Consolidated Appropriations Act of 2021 (**Pub. L. No. 116—260**).

# Eligible Applicants

**Experience providing support or relief services to farm workers, meatpacking workers, or grocery store workers.**

- ▶ Providing personal protective equipment, such as masks.
- ▶ Hosting a COVID-19 vaccine clinic or outreach campaign.
- ▶ Providing financial support during the COVID-19 pandemic.

# Program Overview

**There are two project types under this RFA:**

- ▶ Support for farmworkers and meatpacking workers.
- ▶ Support to grocery store workers as a pilot project.

**Applicants should submit a separate application for each project type.**

# Farm and Meatpacking Workers Project Award Availability

**\$5,000,000 - \$50,000,000 per award\***

\*Applicants may request more than \$50,000,000 if the application can:

- ▶ Demonstrate a national reach
- ▶ Work across multiple states
- ▶ Work in partnership with smaller farm worker or meatpacking worker organizations
- ▶ Justify funding amount request through Project Narrative

# Farm and Meatpacking Workers Project

## Applicants must:

- ▶ Demonstrate the capacity to have strong communication with farmworkers and/or meatpacking workers, including those with low English proficiency.
- ▶ Responsibly issue a significant amount of funding assistance.
- ▶ Implement appropriate fiscal controls to ensure that only eligible beneficiaries receive funds.

Award size will vary based on the number of eligible workers each organization proposes to serve.

# Farm and Meatpacking Workers Project (continued)

## Applicants must:

- ▶ Responsibly issue a significant amount of funding assistance.
- ▶ Implement appropriate fiscal controls to ensure that only eligible beneficiaries receive funds.

# Grocery Store Workers Project Award Availability

- ▶ AMS expects to fund one or more grants for this project type through this funding opportunity for a total of \$20,000,000.
- ▶ Applicants seeking funds to serve grocery store workers must also apply to serve farmworkers and/or meatpacking workers.



# Grocery Store Workers Project

## Applicants must:

- ▶ Demonstrate the capacity to have strong communication with grocery store workers.
- ▶ Responsibly issue a significant amount of funding assistance.
- ▶ Implement appropriate fiscal controls to ensure that only eligible beneficiaries receive funds.

# Beneficiaries

- ▶ Eligible beneficiaries are hired workers in farming activities, meatpacking, and grocery store work.
- ▶ Frontline workers and **not** those working in management positions.

# Eligible Beneficiaries

- ▶ **Field Workers:** Employees engaged in planting, tending, harvesting crops, and post-harvest activities as listed below, including operation of farm machinery on crop farms.
- ▶ **Livestock Workers:** Employees tending livestock, milking cows, or caring for poultry, including operation of farm machinery on livestock or poultry operations.
- ▶ **Meatpacking Workers:** Employees engaged in animal slaughtering and meat or poultry processing, including meat or poultry packaging. **(See section 3.2)**

# Eligible Beneficiaries (continued)

- ▶ **Grocery Store Workers:** Individuals employed in front line service or first line supervisory roles in retail grocery establishments as outlined in **NAICS 445110** including cashiers, butchers and meat cutters, food preparation occupations, stocking grocery floors, and other food related activities.

# Organizational Capacity

**Key questions an applicant should ask themselves to determine if they are ready to be a lead applicant:**

- ▶ Do I have systems in place to report deliverables?
- ▶ Do I have the financial systems in place to manage a program of at least \$5,000,000?
- ▶ Do I have experience with federal grants?
  - Federal Grants that require single audits

<b>LEAD</b> 5,000,000+	<b>SUBRECIPIENT</b>
<b>SINGLE AUDIT</b>	<b>SINGLE AUDIT</b> IF GRANTED OVER 750K
<b>2 CFR PART 200 COMPLIANT</b>	

# Subawardee vs. Contractor

- ▶ A subaward is “under” the main grant award; the grant recipient receives the funds and passes them through to the subawardee (Subrecipient).
- ▶ A contractor provides goods or services to the grant recipient.

# Partnerships

- ▶ Strongly encourages partnerships with smaller organizations with unique connectedness to hard-to-reach worker populations.
- ▶ How can we use partnerships to extend the reach?



# How to Apply: Prerequisites

- ▶ **TIN/EIN: Taxpayer Identification Number (TIN) and/or Employer Identification Number (EIN) (1-2 days)**
  - Nine-digit number that the IRS assigns to organizations
- ▶ **DUNS number (1-2 days)**
  - The Data Universal Numbering System (DUNS) number is a unique nine-digit identification number provided by Dun & Bradstreet (D&B).
- ▶ **Active registration in SAM.gov (7-10 days)**
  - Registering with the System for Award Management (SAM) is a required step for your organization to be able to apply for federal grants.
- ▶ **Active registration Grants.gov (up to 2 weeks)**
  - Also a requisite for applying for a funding opportunity.



# How to Apply: Don't get stuck in grant purgatory



# Important Dates

- ▶ **Technical Assistance:** Available Now - 5:00 pm PT on February 7, 2022
- ▶ **Applications Due:** 11:59 PM ET on February 8, 2022
- ▶ **Grant Awards:** Summer 2022

# Survey

Please complete the optional survey that will be sent out after this presentation.

## **This survey will help us determine:**

- ▶ Where applicants are serving individuals
- ▶ Which group of people you intend on serving with FFWR
- ▶ What type of technical assistance you'd like to see us cover
- ▶ Whether you are applying as a lead or subcontractor

# Next-Steps

- ▶ Submit your survey responses.
- ▶ For organizations serving farm workers, visit <https://www.ufwfoundation.org/usdatechnicalassistance> to request one-on-one office hours with our contractors, request TA, and stay up to date with upcoming TA resources and events.
- ▶ Visit the USDA FFWR website to view past webinars, FAQs, and other resources at [https://www.ams.usda.gov/services/grants/ffwr.](https://www.ams.usda.gov/services/grants/ffwr)
- ▶ Upcoming January 2022 webinars:
  - FFWR for Organizations serving Farm Workers
  - Deep Dive into the Federal Grant Process
- ▶ Be on the lookout for a newsletter that compiles the resources that have been shared today.

# Questions and Answers (Q&As)

## Contact Us

Technical assistance for programs focused on reaching farm workers: **[FFWRGrantsTA@ufwfoundation.org](mailto:FFWRGrantsTA@ufwfoundation.org)** and **<https://www.ufwfoundation.org/usdatechnicalassistance>**

Technical assistance for programs focused on reaching meatpacking and grocery store workers: **[usdagrants@corazonlatino.us](mailto:usdagrants@corazonlatino.us)**

# Submitted Q&As

- ▶ Please address expectations around avoiding duplication of payments.
- ▶ How will this grant be paid (reimbursement or upfront to those awarded AMS grants)?
- ▶ How does a private entity employing meat packing employees apply for the credit?
- ▶ Are H-2A guest workers included in the program?
- ▶ When is the start date for application?
- ▶ What is a “\$600 flat rate payment”?
- ▶ Is there a maximum amount that may be allocated to administrative costs in a proposed budget?