Welcome

► This webinar is being recorded and the recording will be made available after the webinar.

► Please use the Q&A box to ask questions.

  ▪ Time for Q&A will be limited. If we are not able to get to your question during this webinar, we will follow-up with a response via your registration e-mail.
Today’s Agenda

1. Technical Assistance (TA) Provider introductions
2. Overview Applicant TA available
3. General FFWR grant overview
4. Grant application process overview
Introductions

► **UFW Foundation** - Technical Assistance (TA) for programs focused on reaching farm workers
  - FFWRGrantsTA@ufwfoundation.org
  - Michael Browning and Farmworker Justice

► **Corazon Latino** – TA for programs focused on reaching meatpacking and grocery store workers
  - usdagrants@corazonlatino.us
Technical Assistance

Please note:

► Technical assistance providers will not design programs, write nor review full grant applications.

► Receiving support from a technical assistance provider does not impact an application’s competitive standing in the USDA AMS panel review process nor does it impact an applicant’s chances of being selected for a FFWR grant award.
Technical Assistance (continued)

Before requesting technical assistance (TA) support, please ensure that you have...

- Read the **Request for Applications (RFA)** thoroughly
- Read or watched the SAMS/DUNS/Grants.gov **tutorials** (if you are a new federal government applicant)
- Review the **Frequently Asked Questions (FAQs)**
How We Can Help

Types of Grant Application Support:

► Assistance with understanding general grant requirements.
► Feedback on organizational capacity, including financial accounting systems.
► Answer questions about the RFA instructions.
► Suggestions for facilitating partnerships.
Troubleshooting

**DUNS**
1-866-705-5711
M-F, 8 AM - 8 PM ET

**SAM**
866-606-8220
M-F, 8 AM - 8 PM ET

**Grants.gov**
1-800-518-4726
support@grants.gov
24/7
Program Funding

- $665 million available to fund applications
  - The USDA set aside a total of $20,000,000 from these funds to serve grocery store workers (See section 1.3)
- Two-year period of performance (2022-2024)
The Farm and Food Workers Relief (FFWR) Grant Program provides competitive grants to State agencies, Tribal entities, and non-profit 501c organizations.

Grant recipients will distribute $600 flat rate disaster relief payments to farm workers, meatpacking workers and grocery store workers (i.e beneficiaries), to defray costs associated with the COVID-19 pandemic.

Eligible Applicants

Experience providing support or relief services to farm workers, meatpacking workers, or grocery store workers.

► Providing personal protective equipment, such as masks.

► Hosting a COVID-19 vaccine clinic or outreach campaign.

► Providing financial support during the COVID-19 pandemic.
Program Overview

There are two project types under this RFA:

► Support for farmworkers and meatpacking workers.
► Support to grocery store workers as a pilot project.

Applicants should submit a separate application for each project type.
Farm and Meatpacking Workers Project Award Availability

$5,000,000 - $50,000,000 per award*

*Applicants may request more than $50,000,000 if the application can:

- Demonstrate a national reach
- Work across multiple states
- Work in partnership with smaller farm worker or meatpacking worker organizations
- Justify funding amount request through Project Narrative
Farm and Meatpacking Workers Project

Applicants must:

- Demonstrate the capacity to have strong communication with farmworkers and/or meatpacking workers, including those with low English proficiency.
- Responsibly issue a significant amount of funding assistance.
- Implement appropriate fiscal controls to ensure that only eligible beneficiaries receive funds.

Award size will vary based on the number of eligible workers each organization proposes to serve.
Farm and Meatpacking Workers Project (continued)

Applicants must:

► Responsibly issue a significant amount of funding assistance.

► Implement appropriate fiscal controls to ensure that only eligible beneficiaries receive funds.
Grocery Store Workers Project Award Availability

- AMS expects to fund one or more grants for this project type through this funding opportunity for a total of $20,000,000.

- Applicants seeking funds to serve grocery store workers must also apply to serve farmworkers and/or meatpacking workers.
Grocery Store Workers Project

Applicants must:

► Demonstrate the capacity to have strong communication with grocery store workers.

► Responsibly issue a significant amount of funding assistance.

► Implement appropriate fiscal controls to ensure that only eligible beneficiaries receive funds.
Beneficiaries

- Eligible beneficiaries are hired workers in farming activities, meatpacking, and grocery store work.
- Frontline workers and **not** those working in management positions.
Eligible Beneficiaries

- **Field Workers**: Employees engaged in planting, tending, harvesting crops, and post-harvest activities as listed below, including operation of farm machinery on crop farms.

- **Livestock Workers**: Employees tending livestock, milking cows, or caring for poultry, including operation of farm machinery on livestock or poultry operations.

- **Meatpacking Workers**: Employees engaged in animal slaughtering and meat or poultry processing, including meat or poultry packaging. *(See section 3.2)*
Eligible Beneficiaries (continued)

**Grocery Store Workers**: Individuals employed in front line service or first line supervisory roles in retail grocery establishments as outlined in [NAICS 445110](#) including cashiers, butchers and meat cutters, food preparation occupations, stocking grocery floors, and other food related activities.
Organizational Capacity

Key questions an applicant should ask themselves to determine if they are ready to be a lead applicant:

► Do I have systems in place to report deliverables?
► Do I have the financial systems in place to manage a program of at least $5,000,000?
► Do I have experience with federal grants?
  ▪ Federal Grants that require single audits
Subawardee vs. Contractor

- A subaward is “under” the main grant award; the grant recipient receives the funds and passes them through to the subawardee (Subrecipient).
- A contractor provides goods or services to the grant recipient.
Partnerships

- Strongly encourages partnerships with smaller organizations with unique connectedness to hard-to-reach worker populations.
- How can we use partnerships to extend the reach?
How to Apply: Prerequisites

► TIN/EIN: Taxpayer Identification Number (TIN) and/or Employer Identification Number (EIN) (1-2 days)
  ▪ Nine-digit number that the IRS assigns to organizations

► DUNS number (1-2 days)
  ▪ The Data Universal Numbering System (DUNS) number is a unique nine-digit identification number provided by Dun & Bradstreet (D&B).

► Active registration in SAM.gov (7-10 days)
  ▪ Registering with the System for Award Management (SAM) is a required step for your organization to be able to apply for federal grants.

► Active registration Grants.gov (up to 2 weeks)
  ▪ Also a requisite for applying for a funding opportunity.
How to Apply: Don’t get stuck in grant purgatory
Important Dates

► **Technical Assistance:** Available Now - 5:00 pm PT on February 7, 2022

► **Applications Due:** 11:59 PM ET on February 8, 2022

► **Grant Awards:** Summer 2022
Survey

Please complete the optional survey that will be sent out after this presentation.

This survey will help us determine:

► Where applicants are serving individuals
► Which group of people you intend on serving with FFWR
► What type of technical assistance you’d like to see us cover
► Whether you are applying as a lead or subcontractor
Next-Steps

► Submit your survey responses.

► For organizations serving farm workers, visit [https://www.ufwfoundation.org/usdatechnicalassistance](https://www.ufwfoundation.org/usdatechnicalassistance) to request one-on-one office hours with our contractors, request TA, and stay up to date with upcoming TA resources and events.

► Visit the USDA FFWR website to view past webinars, FAQs, and other resources at [https://www.ams.usda.gov/services/grants/ffwr](https://www.ams.usda.gov/services/grants/ffwr).

► Upcoming January 2022 webinars:
  - FFWR for Organizations serving Farm Workers
  - Deep Dive into the Federal Grant Process

► Be on the lookout for a newsletter that compiles the resources that have been shared today.
Questions and Answers (Q&As)

Contact Us

Technical assistance for programs focused on reaching farm workers: FFWRGrantsTA@ufwfoundation.org and https://www.ufwfoundation.org/usdatechnicalassistance

Technical assistance for programs focused on reaching meatpacking and grocery store workers: usdagrants@corazonlatino.us
Submitted Q&As

► Please address expectations around avoiding duplication of payments.
► How will this grant be paid (reimbursement or upfront to those awarded AMS grants)?
► How does a private entity employing meat packing employees apply for the credit?
► Are H-2A guest workers included in the program?
► When is the start date for application?
► What is a “$600 flat rate payment”?
► Is there a maximum amount that may be allocated to administrative costs in a proposed budget?