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BEFORE THE UNITED STATE DEPARTMENT
OF AGRICULTURE
AGRICULTURAL MARKETING SERVICE

IN RE:) 7 CFR Parts 1005,
) 1006, and 1007
Milk in the Appalachian,)
Southeast, and Florida) Docket No. 23-J-0019
Marketing Areas)
) AMS-DA-23-0003

**RULEMAKING HEARING BEFORE
CHIEF PRESIDING ADMINISTRATIVE LAW JUDGE
CHANNING D. STROTHER, JUDGE**

**MARCH 2, 2023
Volume 5 of 6 Volumes**

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Also Present:

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Prairie Farms

**Reporter's Note: All names are spelled phonetically unless otherwise provided to the Reporter by the parties.

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1 (Whereupon, the following proceedings, Volume 5,
2 were transcribed as follows and commenced at 9:00 a.m.)

3 * * * * *

4 THE COURT: Good morning, Everyone, it's
5 March 2nd, we're in Franklin, Tennessee, this is In re:
6 Milk in the Appalachian, Florida and Southeast Areas,
7 docket number 23-J-0019, in the Marriott -- Franklin
8 Marriott, whatever the rest of the name is. Who wants
9 to start? We had the issue, I understand it, of Mr.
10 Herting's adoption of things that were in a prepared
11 statement by Mr. Sims. Mr. Beshore.

12 MR. BESHORE: Thank you. Good morning,
13 Your Honor. Subsequent to our colloquy at the end of
14 the hearing yesterday, we prepared a document that I'd
15 like to have marked as exhibit 83A, with Your Honor's
16 approval, which is the testimony of Jeff Sims that was
17 marked as exhibit 83, with portions excised or manually
18 crossed out so that we would propose to have Mr. Herting
19 testify to the portions of 83A, which are not crossed
20 out, and I would be prepared to examine him in a voir
21 dire manner preliminarily to document and establish his
22 ability to testify firsthand to the materials in 83A,
23 and also to establish some context of his, what was in
24 his testimony versus what was originally in Mr. Sims.

25 THE COURT: Yes, that makes sense to me.

1 Before we get to that, may I ask, I don't know whether
2 this is a question that goes to AMS or goes to the
3 hearing reporter, I guess to you, Mr. Beshore, my, I
4 think what I would recommend is that we don't withdraw
5 the original exhibit 83 so that somebody down the line
6 who may want to reconsider, perhaps at AMS's suggestion,
7 introduction of this testimony will have the original
8 exhibit, this is what I'm tentatively thinking anyway,
9 but it certainly will not be admitted into evidence and
10 I -- things that are, exhibits that are rejected would
11 normally not appear on the website or in the record or
12 would they? I mean, what do we do about this in
13 general? I would think that if someone had an objection
14 to the exhibit being rejected, in a brief they should
15 have said oh, that shouldn't have been rejected," let's
16 the appellate people upstream or downstream of me,
17 whichever way you want to think about it, want to
18 reconsider this, how would they have a way to look at
19 what anyone's talking about?

20 MR. BESHORE: I have no objection to it
21 and I think it would be fine to have original 83 be part
22 of the record, although not accepted, it tantamount to
23 an offer of proof, I guess, that in the rules that say
24 if something's rejected, you can make an offer of proof.
25 It can be there --

1 THE COURT: I don't think it is an offer
2 of proof. Just to be clear, it's on the records, you're
3 not presenting the entirety of the testimony as an offer
4 of proof, if marked, you're satisfied with what's in it,
5 right?

6 MR. BESHORE: I think the rules do say
7 that rejected materials do follow, stay in there so the
8 administrator can do something with them, but I'm not
9 positive.

10 MR. HILL: That's a good question, I'm
11 going to have to look into that myself, as you know, I'm
12 going to object to the introduction of this evidence and
13 at that time I will, you know, make an argument.

14 THE COURT: Okay, that doesn't answer my
15 question.

16 MR. HILL: I'm aware of that.

17 THE COURT: All right. I mean, the
18 record will certainly be clear. We're going, subject to
19 further check, we're going to keep the original exhibit
20 marked 83, which was the testimony of Jeffrey Sims in
21 this matter, I'd like to have that available to those
22 who review my work here, those who write the decision
23 and those further up from that, but it is not -- it's
24 not admitted into the record. It's not part of the
25 formal record of this proceeding in that it is not

1 evidence in this case, but I have not ruled. I'm not
2 sure whether I should rule that it's rejected, but it's
3 I guess that the offer is it withdrawn, but we do want
4 the document to stay in the case, just not a part of the
5 record, so far, unless someone decides somehow that it
6 should be, which I doubt because Mr. Beshore has
7 modified.

8 MR. HILL: Yes, I will say that, in
9 other cases I've had, not rule-making hearings, when
10 we've had documents that were identified and not part of
11 the evidentiary record, they were not in the packet, so
12 I would assume that those documents would not be on the
13 website, but I will look into that further.

14 THE COURT: That's a question to whether
15 this will be on the website. It won't be a part of the
16 formal record, but it should somehow be available to
17 those who look at the formal record. I'm being told
18 that it can be marked as such, that's it not marked as
19 the formal record and put on the website as such.

20 THE COURT: Identified, marked, but not
21 received into evidence.

22 (Whereupon, Exhibit No. 83A was marked for
23 evidence.)

24 THE COURT: Mr. Beshore, think you're
25 up, do we need a witness?

1 MR. BESHORE: With that, I would call
2 Mr. Herting back to the stand.

3 THE COURT: Mr. Herting, I'd remind that
4 you you're still under oath. Your witness, Mr. Beshore.

5 MR. BESHORE: Okay, thank you.

6 **REDIRECT EXAMINATION**

7 BY MR. BESHORE:

8 Q. Mr. Herting, would you first explain a little bit
9 how your testimony and Mr. Sims' were prepared and other
10 witnesses' were prepared for this hearing and what role
11 you had and Mr. Sims had and how they fit together?

12 A. Sure, certainly. As in the planning of who was
13 going to talk to which parts of our proposals, it was
14 decided I was going to focus on the allowance of the
15 Georgia milk into the different areas, and then Jeff
16 would be clean up and handle milk coming in from the
17 West. Okay. So we kind of subdivided and he was going
18 to handle that part and I would handle, you know,
19 Georgia, but I could just as easily have handled talking
20 about the milk coming from the West as I deal with that
21 everyday.

22 Q. Okay. So, that's how that, the geographic
23 testimony that's in exhibit 83A came to be part of
24 Mr. Sims' testimony as opposed to yours?

25 A. Correct.

1 Q. Okay. Now were you involved last evening after
2 the hearing when 83A was created by crossing out
3 portions of 83 so that you could testify to --

4 A. I did that personally.

5 Q. You did that personally. Are you prepared now to
6 read the portions of 83, read 83A, and does it represent
7 information and testimony which you can attest to of
8 your own personal knowledge here today?

9 A. Very much, yes, I'm prepared to and, yes, I can
10 take it as being my own.

11 Q. Okay.

12 A. As this was my first hearing, you know, I don't
13 know the guidelines of writing stuff up, if I had known
14 better, I would have had Jeff write my testimony for me.

15 Q. Okay. Could you please proceed then with the
16 testimony, your additional testimony that's now in 83A?

17 THE COURT: Well, I do think we do need
18 to give AMS a chance to gone on the record with an
19 objection. Also, I would ask the, you know, the
20 original exhibit 83 was framed I think in terms of being
21 on behalf of Lone Star, but Lone Star is a member of
22 DCMA, is that right?

23 A. Yes.

24 THE COURT: It was the thought that that
25 testimony was being submitted in support of DCMA.

1 So, first I want to start off in that yesterday at the
2 end of the hearing, Your Honor did point out the reasons
3 for Mr. Sims not being able to come to this hearing due
4 to an exposure to COVID, and from the perspective of
5 AMS, of course we applaud that decision, it's a selfless
6 decision, conscientious decision and our position to
7 object to that is not meant as punishment in any way, so
8 I wanted to get that out of the way first. And from my
9 perspective, I have gone to several dairy hearings and I
10 can say that AMS (unintelligible) obsessed even, in its
11 pursuit to hear from industry member of all types. I've
12 been at dairy hearings in which we were on the record at
13 nine, ten o'clock at night because we were trying to get
14 farmers to be heard. I've been at hearings in which
15 dairy programs was up all night fulfilling dairy data
16 requests, six weeks into a nine-week dairy hearing. So,
17 I say all that to say that Dairy Programs is not a group
18 which seeks to exclude industry from having their voices
19 heard, but we are still constrained by the good book,
20 and no, not that good book, but the good book of second
21 CFR part 900. And so, I'm going to read again, as I
22 spoke yesterday, off the record, 900.8(a) states in
23 part, "that the hearing shall be held at the time and
24 place fixed in the notice of hearing." I would say that
25 that time is now and that place is here, 900.8(b)(1)

1 7CFR 900.8(b)(1) "requires that any interested person,"
2 make sure I say it correctly, "any interested person who
3 desires to be heard, any person at any hearing under
4 these rules shall perform proceeding to testify, state
5 his name and address and occupation, 900.8(b)(3) states
6 that, and I quote, "failure to appear, if any interested
7 person fails to appear at the hearing, he shall be
8 deemed to have waived the right to be heard in the
9 proceedings." And finally, 900.8(d)(1)(i), "requires
10 that," and I'll read it verbatim, "every witness shall,
11 before proceeding to testify, be sworn or make
12 affirmation, cross-examination shall be permitted to the
13 extent required for a full and true disclosure of the
14 facts." I do want to point out one other issue as an
15 aside, for this hearing, to my knowledge, there were
16 several other witnesses who wanted to testify in the way
17 that Mr. Sims is now testifying through another witness,
18 by handing over a document to be read on the record,
19 those requests were denied, so.

20 THE COURT: Maybe, as, I hate to
21 interrupt your argument, statement, your objection, but
22 just to be clear, I perceive this not as any longer, I
23 mean, testimony of Mr. Sims was identified as an
24 exhibit, but was never discussed or offered into
25 evidence, I perceive this now as being the mark-up

1 version of that as being the testimony of Mr. Herting,
2 no longer, and in a way never was, the testimony of
3 Mr. Sims, as you say, he wasn't here. The rules do
4 provide that witnesses are to appear in person or at
5 least interested parties are. I understand you're being
6 careful about that. I am -- as I said yesterday,
7 there's a case, GH Dairy 71 agg decisions at 1, starting
8 at 1, 2012 Judicial officer decision talks about, this
9 basically says "milk hearings or rule-makings of this
10 sort, the witness is to appear in person," as you say,
11 "and be subject to cross-examination." And "in person"
12 means in person. Even in 2012, we had telephones, I
13 guess, so you have to be here. But -- and I don't -- if
14 you've got a response to that, I want you to be able to
15 make it, that's part of the reason why I'm raising this,
16 but I see this now as Mr. Herting's testimony, if he
17 brought this in in the morning, which I think we can
18 waive the timing, and said "I want to present this as
19 part of my testimony," then we would have let him, just
20 like the federal registered notice of the hearing,
21 provides, and probably in the rule someplace, so anyway,
22 that is the way I see it. And he has provided in voir
23 dire, he has provided that he has the expertise, the
24 knowledge. He has also has stated that he had a hand in
25 the preparation of the testimony, I guess since

1 Mr. Sims was, you know, really preparing it, Mr. Herting
2 can't say it was prepared at Mr. Herting's direction,
3 but like I said before, I don't hear in these cases, but
4 other in agency litigation I've been involved in, the
5 question is often to the expert witness with pre-filed
6 testimony that you prepared, testimony prepared at your
7 direction. So, anyway, you can continue, I just want to
8 give you a chance to address that.

9 A. Sure.

10 THE COURT: This seems to me it's the
11 testimony of Mr. Herting now and a basis has been laid.
12 And my job here, as I said before, I think, that I'm
13 supposed to exclude immaterial, irrelevant evidence, I
14 think this is neither of those. I don't think it's
15 unduly repetitious. I think what I've heard so far it's
16 the type of evidence reasonable persons rely upon.
17 Again, I applaud you going directly to regs and pointing
18 exact text, but I think that's what I am supposed to
19 exclude, and I would exclude testimony proffered on
20 behalf of a person who's not here, but I don't see it as
21 proffered on behalf of the person that's not here.

22 MR. HILL: So, to address -- oh, I'm
23 sorry, did I cut you off?

24 THE COURT: No, go ahead.

25 MR. HILL: So to address that, while

1 normally would be right if someone came in and offered
2 testimony, we would just allow it, assuming that was
3 their testimony, that would be the assumption. Of
4 course we know in this case from an exhibit that has
5 been marked as 83, that it is in fact the testimony that
6 was created by Jeffrey Sims, so to that extent, we know
7 from the get-go that this is not something that
8 Mr. Herting put together. Although he might be aware of
9 some of these things, this was not something put
10 together by Mr. Herting. So I will just say this, I'll
11 keep this short, I'll keep this brief; these rules are
12 here to help assure these formal rule-making hearings
13 proceed smoothly and that the record is not awash with
14 unverified and un-vetted testimony in which AMS cannot
15 rely because it has not been, as the regulations say, it
16 hasn't, cross-examination has not been done to the
17 extent required for a full and true disclosure of the
18 facts. And in this situation, because Mr. Sims is not
19 here to actually talk about his own personal
20 experiences, from his perspective, I don't think that
21 that can happen, and instead, what's going to happen is,
22 in future cases possibly, AMS is going to end up in a
23 position where we have a lot of information on the
24 record that they end up having to pour through that they
25 cannot rely on to get to the portion that they can rely

1 on that have been vetted properly. So opening up the
2 hearing in this matter may signal others in the future
3 that this is kind of a new day, a new dawn, a new
4 frontier of how we can go about testifying, and that
5 they will avail themselves in that manner of testimony.
6 And this will ultimately, in our opinion, to a bit of
7 chaos at hearings, because this hearing is a smaller
8 hearing, there are not that many issues that we're
9 discussing here, it's very limited in scope. It's --
10 we're in day three right now, we may be done today in
11 day three, we may be done in day four, I've been in a
12 lot longer hearings with Dairy and other hearings will
13 be more contentious, more parties, people who don't get
14 along as well as we do in this room right now, and in
15 those situations we may find yourself in a chaotic
16 situation and reaping the world with, not just from
17 arguments at hearing, but as I said before, with AMS, at
18 the end of the hearing pouring over voluminous
19 documentation, voluminous documentation, trying to find
20 the nuggets that they feel that they can rely upon,
21 that's not just not in the best interest of AMS, but
22 it's not in the best interest of the industry.

23 THE COURT: Thank you, Mr. Hill,
24 Mr. Beshore.

25 MR. BESHORE: Just very briefly, I'd

1 like to state that, as Your Honor has stated, this is
2 the testimony of Mr. Herting now. He's prepared to
3 present it, be fully cross-examined with respect to his
4 knowledge and the basis for that testimony just like any
5 other witness in this hearing. And I will also say
6 without, you know, speaking out at school or disclosing
7 any state secrets that in these proceedings with
8 pre-prepared statements, it's fair to say that every
9 witness has not written and composed every sentence that
10 they have testified to. And to the extent that there's
11 a concern that Mr. Hill has expressed that the words in
12 exhibit 83A were not composed by Mr. Herting, that's not
13 anything that's necessarily new or different in these
14 proceedings.

15 THE COURT: No, I don't think that's
16 quite the test -- I do -- are you finished?

17 MR. BESHORE: Yes.

18 THE COURT: I am going to allow the
19 revised exhibit, it's 83A be identified after -- I don't
20 think, I guess now we'll see how cross-examination goes
21 perhaps (unintelligible) suggest that if there's issues
22 with what this witness knows, whether this witness is
23 knowledgeable about the testimony, whatever else, if
24 there's not a basis for the testimony from this witness'
25 pre-filed statement in this witness's testimony, then of

1 course the challenge, challenge that, but I do think
2 these are extraordinary circumstances, I agree with
3 Mr. Hill that this should not be the dawning of a new
4 age. The better procedure would be that folks -- well
5 we did have extraordinary circumstance here, so I can't
6 say that it wouldn't happen again, if say -- if a
7 witness passed away, do not have to worry about bringing
8 them in virtually or anything for that purpose, but the
9 better process would be to work together to prepare
10 testimony in advance and have it come in cleanly as the
11 testimony of the witness that's going on the stand. And
12 Mr. Beshore is right, we would not know really what went
13 on behind that, but I do think the exposure to COVID is
14 extraordinary circumstance and will allow this here. I
15 would not expect to allow a flood of prepared testimony
16 that's Federal Expressed in and another witness is asked
17 to take over that testimony, I don't think that -- I
18 understand the flood of testimony or not, but also it
19 makes for discussions like this, which, in the best case
20 scenario, say it's kind of a unique situation, I might
21 spend it with time, but I think it will gump (sic) up
22 the proceeding and thus will not be in the interest of
23 justice will not be in the public interest. So, with
24 that, I think we've met requirements of the rules for
25 when there's an objection to certain evidence I guess

1 being admitted. Like I say, I have admitted it, but I
2 find it's proper material to be presented by this
3 witness in his statement.

4 MR. BESHORE: May Mr. Herting proceed?

5 THE COURT: Yes.

6 A. My name is Mike Herting, M-I-K-E, H-E-R-T-I-N-G.
7 My work address is 1405 North 98th Street, Kansas City,
8 Kansas. And I'll be reading this testimony today as
9 mine as I feel expert in the field and able to answer
10 any questions that the evidence will bring.

11 "As has been adroitly demonstrated in
12 DCMA's min proponent testimony, farm milk production
13 inside the Order 7 marketing area is on a severe
14 downward trend, a trend which is unlikely to
15 substantively reverse any time soon. Class I milk
16 pooled on Order 7 has likewise been declining, but at a
17 slower pace than the in-area milk production decline.

18 "This condition has resulted in more and
19 more milk being delivered to Order 7 distributing plants
20 from outside the marketing area to supply the Class I
21 needs of the Order 7 marketing area, each year the
22 distance milk must move to supply the area increases as
23 Order 7 becomes shorter and shorter in its relationship
24 of supply to demand."

25 "Also as demonstrated in DCMA's primary

1 testimony, the cost of milk hauling has increased
2 markedly over the last several years and most assuredly
3 has increased in the decade and a half since the Order
4 5, 6 and 7 Class I differentials were last updated."

5 "A boots on the ground view of the
6 supply of supplemental milk for the Order 7 area shows a
7 preference for the geographic source of the supplemental
8 milk supplies which varies based on the location of the
9 plants the supplemental milk serves, as one would
10 expect. Distances milk moves, and practical limits on
11 those distances determine, for the most part, where
12 supplemental milk moves from and moves to. Distributing
13 plants in the north-central portion of the Order 7
14 marketing area, Nashville and Murfreesboro, Tennessee
15 represent something of a pivot point for the preferred
16 and most practical sources of supplemental supplies.
17 The Nashville and Murfreesboro plants can effectively be
18 supplied with supplemental milk from both the North and
19 the West. Order 7 plants located in the Atlanta,
20 Georgia area can generally best be served from the
21 North, likely from milk produced within the Mid-east
22 number 33, mid-east Order number 33, but milk can on
23 occasion move to these plants from the central order
24 number 32 area or from the Southwest Order area, number
25 126 area. More rarely, but not completely without

1 precedent, these most northern and eastern Order 7
2 plants can receive milk produced within the Order one
3 marketing area. Experience has taught us that there is
4 something of a practical limit from moving milk from the
5 West to plants East of a general North/South line, which
6 follows the Alabama-Georgia state line, and extends
7 northward from there. For plants West of Nashville and
8 West of Georgia, by far, the most practical sources of
9 supplemental supply would be from the Southwest Order or
10 the Central Order area. This is not to say that milk
11 never moves from the Southwest Order or Central Order
12 areas to the Atlanta area or even to plants further East
13 on the Order 5 marketing area, but the general
14 preference is to supply these eastern plants from the
15 north when the milk is available from there."

16 "Excepting the Nashville and
17 Murfreesboro plants, the general preference to supply
18 milk plants located west of the imaginary line we
19 described would be from the west, more specifically the
20 Texas panhandle portion of Order 126 or the southwest
21 Kansas portion of Order 32. Also, when supplemental
22 milk is needed, there is a general preference for the
23 Texas milk to move into the plants located in the
24 southwest corner of the Order 7 area, that is, the
25 Louisiana and Mississippi plants, and a preference for

1 the southwest Kansas milk to supply the supplemental
2 needs of the plants in the northwest corner of Order 7,
3 that is the Missouri, Arkansas and Memphis, Tennessee
4 plants. "

5 "Currently there are 15 pool
6 distributing plants regulated on the Southeast Order, 13
7 of which likely receive substantive quantities of
8 supplemental milk. Of these 13 plants, 11 are located
9 west of the imaginary separation line we described, and
10 2 of the 11 are the Nashville and Murfreesboro plants.
11 The remaining nine plants, even though geographically
12 closer to the western areas of reserve supply than the
13 other Order 7 plants, the distances the supplemental
14 milk moves to these plants is considerable. The
15 distance from Hereford, Texas to Hammond, Louisiana is
16 approximately 870 miles. And the distance from
17 Cimarron, Kansas to Little Rock, Arkansas is
18 approximately 615 miles. These represent two reasonable
19 examples of the common lanes used for the delivery of
20 supplemental milk to plants on the western side of Order
21 7."

22 "These large distances milk must move to
23 meet the Order 7 handlers' need for supplemental milk to
24 create a tremendous cost to the suppliers of the needed
25 supplemental milk. At current diesel fuel cost,

1 marketers must expect to pay a rate for hauling milk
2 roughly 4.85 per loaded mile to \$5.10 per loaded mile.
3 From Hereford to Hammond lane, on a per hundredweight
4 basis, the cost of hauling at the low end of the range
5 at mileage rates stated is approximately \$8.50, the
6 difference in the Class I differential between Hereford
7 and Dallas, Texas, which is Order 126 base pricing zone
8 is \$0.60, and the difference in the Order 7 and Order
9 126 base zone blend prices as announced at 3.5 percent
10 butter fat content, averaged about \$3.20 during 2022,
11 exclusive of the additional loss incurred from buying
12 milk on Orders 126 protein, butter fat and other solids
13 prices, and selling the milk on Order 7 skim and butter
14 fat prices. So, after considering the impact of the
15 blend price gain moving from Order 126 to Order 7, and
16 the location value impact, the blend price gain is about
17 \$3.08 per hundredweight. The nominal blend price gain
18 covers about 45-percent of the cost of hauling, if we
19 can obtain hauling at the most favorable rates
20 available."

21 "Over the course of the currently
22 defined eight-month Transportation Credit period, using
23 the most recent period's mileage rate factor, the
24 expected Order 7 Transportation Credit payment proration
25 rates, and the now existing 85-mile adjustment, we would

1 expect to recoup, on average, roughly a \$1.38 per
2 hundredweight from the transportation credit balancing
3 fund for milk movements from the Texas panhandle to
4 South Louisiana. All in, this leaves about \$3.30 per
5 hundredweight of the haul cost uncovered by blend price
6 gains, considering only the 3.5 percent butter fat
7 prices and the transportation credit balancing fund
8 payments. The expected transportation credit balancing
9 fund payments represent about 16-percent of the real
10 cost of hauling, making up \$3.30 of uncovered hauling
11 cost is bad enough, but absent the transportation credit
12 balancing fund payments, the picture is profoundly
13 bleak. Even though seriously insufficient, the
14 existence of transportation credit balancing funds
15 payments carry one benefit that cannot be overlooked.
16 As long as there's a Federal Order transportation credit
17 balancing fund payment, we know we're going to collect
18 it. Such payment reliability is not so sure when it
19 comes to over-order charges. The gap between the cost
20 of hauling and the potential gain in price from moving
21 milk from the reserve supply areas that the demand areas
22 must be paid by someone. Milk haulers can be a
23 benevolent bunch, but they tend to balk at the idea of
24 hauling milk across half a continent for no pay. The
25 current Order 7 transportation credit provisions cover

1 some of the loss, but in no manner do the Transportation
2 Credits pay all of it. Any remaining costs of hauling
3 must then be made up either from over-order prices
4 charged to the receiving plants or the uncovered costs
5 that must come out of the pockets of the dairy farmers
6 who ship the supplemental milk. Unfortunately the
7 over-order prices rarely -- are rarely sufficient to
8 cover these large differences, and dairy farmers are
9 left to pick up the tab on the remaining. The further
10 the distance the milk must move, the more out of the bed
11 the order blend price gains are in comparison to the
12 real hauling cost. "

13 "When reserve milk suppliers are
14 deciding whether to sell supplemental milk to plants in
15 the southeastern U.S., the availability of
16 Transportation Credits is a very important factor in
17 that decision, and while currently we are out of touch
18 with the reality of milk hauling costs and do not fill
19 the gap between the cost of hauling and any blend price
20 gains. They do offer some level of help in making the
21 delivery of supplemental milk something of a more
22 feasible proposition. Absent Federal Order
23 transportation credit payments, there are two likely
24 outcomes, one, the supplemental suppliers of milk would
25 have to charge additional over-order prices in order to

1 cover more of the real cost of hauling or supplemental
2 suppliers would simply choose to keep their milk at home
3 rather than incur a loss on shipping the milk to the
4 southeast, neither of these outcomes is a good thing.
5 Even if it could be obtained and history has shown it to
6 be a formidable challenge, garnering additional service
7 charges in excess of the order-regulated prices will not
8 necessarily be born proportionately or equally by all
9 handlers of Class I milk. The location of the
10 respective receiving plants and the distance the milk is
11 to a viable supplemental milk source, plants' relative
12 access to local supplies and their net need for
13 supplemental milk will drive how much additional cost
14 each plant might bear. Differing sources of milk,
15 differing distances the milk moves and the proportion of
16 a plant's total milk supply represented by supplemental
17 milk will create plant specific costs of milk, which
18 likely would be very different plant to plant. Unequal
19 costs of milk is a recognized source of market
20 disorder."

21 "Alternatively, running the southeast
22 short of milk is definitely an undesirable result and
23 flies in the face of the basic purpose of Federal
24 Orders. A perpetually milk-starved southeast will lead
25 to inevitable loss to milk processing plants and will

1 have the unhappy impact of increasing the distances milk
2 must move within the southeast to supply whatever
3 processing plants remain. Choking off the supply of
4 supplemental to the southeast by removing or allowing
5 the continued degradation of the effectiveness of the
6 transportation credit program's financial incentives to
7 move milk to the southeast will have a tangible impact
8 on net returns to milk producers located within the
9 southeast Order areas."

10 "An additional factor making the supply
11 of milk challenging to the southeast is simply the loss
12 of hauling capacity. Supply chain disruptions have made
13 the replacement and upgrade of rolling stock difficult
14 both for trucks and trailers. The loss of truck drivers
15 to more 9:00 to 5:00 hauling routes and lanes is
16 seriously crimping the supply of milk truck drivers,
17 combined with U.S.'s general shortage of drivers, rules
18 on allowable hours for trucks to run each day have
19 stretched bulk milk hauling supply chain to the breaking
20 point. None of these structural and regulatory changes
21 impacting milk hauling are the Federal Orders' doing,
22 and no one can expect the Orders to remedy them.
23 However, the Order program must recognize that these
24 very real logistical challenges exist, must recognize
25 that the costs they create are equally real, and adapt

1 the regulated pricing, cost recognition and partial cost
2 reimbursement features of the Orders in this light."

3 "It may also inform the record of this
4 hearing with a comment about the current state of
5 supplemental milk agreements. Mr. Hollon's testimony
6 mentioned that some seasonal supplemental milk
7 agreements may include a non-receipt charge, whereby the
8 buyer can decline some of the contracted quantities of
9 milk and pay for what is colloquially known as a go-away
10 fee. These go-away fees still exist in supplemental
11 milk contracts, but the desire is that these provision
12 be less frequently employed than in the past. In order
13 to secure sufficient hauling capacity for long distance
14 movements of milk, often today, the contracting party
15 for the supplemental milk hauling must guarantee the
16 hauler that a fixed number of loads per day will
17 actually be hauled during the contract period, and
18 guarantee features the specific originations and
19 destination points for those supplemental milk loads.
20 Logistically, it is difficult to adjust on a daily basis
21 how many loads move when milk is moving very long
22 distances. Haulers establish a truck and driver
23 rotation over the milk movement period, and any
24 substantive variation from that schedule results in
25 missed or late loads. As an example, when milk must

1 move 850 miles, that represents 13 to 15 hours of actual
2 on-the-road time, and combined with the required driver
3 rest breaks, refueling, stops, meal breaks, unloading
4 time and the like, that means a two-day trip each way.
5 So for a supplemental milk agreement of five loads of
6 milk per day everyday, there are 10 loaded trucks per
7 day headed towards the destination and 10 empty trucks
8 per day headed back to the supplemental milk origin
9 point to get another load. When accounting for the
10 required driver rest days between driving assignments
11 display five loads of milk per day requires at bear
12 minimum of 20 trucks and likely at least 25 drivers.
13 Even the smallest variation in the daily delivery
14 schedule can disrupt logistics for several days."

15 "However, even though there is desire to
16 make perhaps milk sale contracts call for shipments on
17 equal number of loads per day, disruptions will
18 invariably occur. A farm may have a production hiccup
19 that causes the interrupted flow of milk or there are
20 weather events that necessitates changes in hauling
21 routes, a plant has a break down or there is a national
22 holiday which slows plant receiving. These can be
23 unforeseen issues, but nonetheless disruptive to the
24 flow of milk. No matter how hard we try and how much we
25 plan and how wonderful it is to see the same number of

1 loads of milk leave for their destination everyday,
2 there must be additional milk available to serve as a
3 buffer supplies, the reserve supplies for when these
4 interruptions occur. This is even more true from milk
5 produced within the southeast, since virtually the
6 entire reserves for these supplies reside outside the
7 marketing areas. The Orders diversion privilege is a
8 necessary element in the obtaining a sufficient supply
9 of milk so that the needed reserve supplies are
10 available when called on."

11 "The federal Orders need Transportation
12 Credits to facilitate the ready and orderly flow of
13 supplemental milk into Orders 5 and Order 7 marketing
14 area. The Secretary must update the Orders' current
15 transportation credit provisions to better reflect the
16 real cost of shipping distant milk into those marketing
17 areas, and the Secretary must increase the
18 transportation credit assessments to fund these needed
19 higher transportation credit payments. Proposals 1 and
20 2 will be exactly that, and maintain the structured and
21 orderly regulated pricing of milk between competing
22 handlers. Consumers of milk will benefit from the
23 unimpeded and orderly flow of milk into the region and
24 regulated processors of Class I milk will benefit from
25 the continued surety of milk supply and orderly pricing

1 of milk. Absent a properly functioning Federal Order
2 transportation credit system, the supply of milk to the
3 region is unquestionably threatened. The conditions we
4 have described surpass emergency; the marketing areas
5 are in a milk supply crisis. "

6 "As had been demonstrated for milk
7 moving into the southeast from areas outside the
8 marketing areas, likewise, the Class I differential
9 structure is woefully inadequate to compensate dairy
10 farmers from moving their milk within the Orders 5, 6
11 and 7 marketing areas. The Class I differential service
12 within the three southeastern marketing areas has been
13 updated once since Order Reform in the year 2000. While
14 the rest of the country languishes under a differential
15 price structure that is based on hauling costs a quarter
16 of a century old. Even though slightly more recently
17 updated, the differential surface in the southeast in no
18 way represents the real cost moving milk within the
19 marketing areas. DCMA's proposals 3, 4 and 5 address
20 this urgent need and will provide needed financial
21 incentives to move producer milk produced within the
22 marketing areas or produced nearby to pool distributing
23 plants in the three Orders. Just as the supply of
24 supplemental milk from outside the marketing areas is
25 threatened if additional regulated funds are not made

1 available to encourage movements, dairy farmers inside
2 the marketing area will cease to be willing to supply
3 distant plants if there's financially return for that
4 needed service, a service of market-wide benefit, fails
5 to compensate them fairly. Thank you for the
6 opportunity to testify today."

7 Q. Mr. Herting, just to be clear, the testimony that
8 you have just given, you did not originally compose,
9 correct?

10 A. Correct.

11 Q. But you are, have given it your -- it represents
12 personal knowledge, expertise, experience you have in
13 marketing milk in this region?

14 A. Very much so.

15 Q. And this region, entire region you've discussed
16 here is within your area of everyday responsibility,
17 correct?

18 A. It is.

19 Q. Okay. And you're prepared to answer any
20 questions with respect to this testimony?

21 A. Yes, I am.

22 MR. BESHORE: Thank you. No further
23 questions on direct, Your Honor.

24 THE COURT: AMS cross?

25 **CROSS EXAMINATION**

1 BY MS. TAYLOR:

2 Q. Good morning.

3 A. Good morning.

4 Q. I don't have too many questions since we answered
5 a lot of them yesterday, but on page 3, going to into 4,
6 you talked a lot about where supplemental milk comes
7 from to supply certain plants in the Southeast and
8 Appalachian Regions, and you discussed in general, the
9 term you used, practical limits and the preferential
10 supply stores, just want to ask to you elaborate on what
11 those practical limits are?

12 A. How far the haulers can go and still be able to
13 turn around and get back and get more loads that we're
14 needing everyday. So, going beyond the two days out and
15 two days back, creating a three-day trip going one way,
16 then makes it six days, then puts a limit on now we need
17 to try to find more trucks and more drivers to get the
18 same milk into plants that are a little bit closer.

19 Q. So it's not just distance is what --

20 A. Well, the distance creates the practical limits
21 on drivers and the number of trucks and trailers are
22 available to get the volume of milk in, so there's many
23 fewer loads that will go beyond those limits because
24 we'll need the milk, you know, within a closer range.

25 Q. Towards the end of your testimony on page 10, and

1 so I just wanted this clear for the record, the last
2 sentence of the paragraph in the middle says "Even the
3 smallest variation in the daily delivery schedule can
4 disrupt logistics for several days," and who bears the
5 cost of that disruption?

6 A. The dairy farmers.

7 Q. That's not recouped?

8 A. Correct.

9 Q. I don't think I asked this question of you
10 yesterday, but since you're back with us this morning,
11 I'll ask it, from the other side of the coin, and I
12 understand all of the discussion that we've had about
13 the cost of moving milk and who bears those costs, but
14 from the consumer side of the perspective, which is part
15 of the stool that we at AMS have to consider when we
16 make these decisions or the Secretary considers, is it
17 appropriate at this time given the decline in Class I
18 sales as been put on the record here that we're raising
19 essentially prices and they'll have to bear for fluid
20 milk?

21 A. I think there's a fine line where we have to look
22 at the needed revenue to the farms to keep them in
23 business because the more of them that go out of
24 business then raises the cost of bringing in more milk
25 to replace those local farms going out of business. If

1 we don't address that issue, it's going to raise the
2 cost and then push away consumers as that cost increases
3 without raising it to give more revenue to the farmers
4 to aid.

5 MS. TAYLOR: Okay. Thank you. That's
6 all I have.

7 THE COURT: Cross-examination from any
8 other participant?

9 **CROSS EXAMINATION**

10 BY MR. TONAK:

11 Q. Dennis Tonak, Prairie Farms. On the bottom of
12 page 6 of your testimony, you referenced a couple of
13 numbers that I'd like to follow-up on, one of those
14 being that you estimated that there be a \$1.38 per
15 hundredweight transportation credit in moving milk from
16 the Northwest Texas, Texas panhandle area to Southern
17 Louisiana, and I want to make sure those are the two
18 points we're talking about?

19 A. Correct.

20 Q. Okay. And you also referenced the \$3.30 left in
21 uncovered costs, that's your estimate of the costs, the
22 difference in the blend prices and that \$1.38
23 transportation, correct?

24 A. Correct.

25 Q. Now in periods when transportation credit does

1 not exist, would it be correct to add \$3.30 and the
2 \$1.38?

3 A. Yes.

4 Q. Together and come up with a \$4.68 cost?

5 A. And cover all the cost.

6 Q. To cover the full cost without Transportation
7 Credits during the springtime, summertime, whenever
8 Transportation Credits are not in place, to move milk
9 from the Texas panhandle to Louisiana?

10 A. Correct.

11 Q. Okay. Then on page 4 of your testimony, you
12 discuss that the Texas panhandle portion of order 126 is
13 under general preference for Texas milk to move into the
14 plants in the southwest corner of the Order 7 area. Is
15 there milk closer to that southwest corner of the Order
16 7 area in Texas that could feasibly move to those
17 southwest Order 7 plants?

18 A. There is, but I believe it's already calculated
19 to Texas Class I deliveries and the Dallas marketplace,
20 and then in some cases some of that may go down to
21 Houston.

22 Q. So, in effect, to a certain extent, some of that
23 milk is crossing each other with the Texas panhandle,
24 moving through Texas in a southeasternly (sic) direction
25 and the Central Texas, Eastern Texas moving back towards

1 Dallas or possibly down to the Houston markets, would
2 that be correct?

3 A. That's correct.

4 Q. Okay.

5 MR. TONAK: Thank you.

6 THE COURT: Is there cross by any other
7 participant? Seeing none, redirect Mr. Beshore?

8 **REDIRECT EXAMINATION**

9 BY MR. BESHORE:

10 Q. I just have two questions, Mr. Herting, on
11 redirect. With respect to practical limits, Ms. Taylor
12 asked you about that, to certain milk movements, are
13 weight limits that vary from state to state a practical
14 constraint on milk movements sometimes?

15 A. Can be.

16 Q. Can be? Yea. Now, talk about balancing the cost
17 to consumers, the returns to the dairy farmers and
18 minimum prices for milk, is it not the case that the
19 least expensive, most cost-effective milk for consumers
20 is local milk?

21 A. That's certainly correct.

22 Q. Okay. And that being the case, balancing cost to
23 consumers, minimum prices cost to dairy farmers,
24 wouldn't it make some sense to be favoring in some
25 respects local milk with respect to incentives to

1 produce and make available additional milk?

2 A. Yes, it does, and our proposals 3, 4 and 5 do
3 exactly that.

4 Q. Okay. Because they're limited to essentially
5 limited to in-area milk and providing --

6 A. Local supplies and the milk sheds.

7 Q. Additional compensation for that milk, which is
8 ultimately the most cost-effective milk for consumers as
9 well?

10 A. Correct.

11 MR. BESHORE: Thank you, that's all.

12 THE COURT: Okay, I think that completes
13 this witness's testimony.

14 MR. BESHORE: I move for the admission
15 of exhibit 83A and acceptance of course of the testimony
16 that's been presented and Mr. Herting is (inaudible).

17 THE COURT: Of course reserve your
18 objections, Mr. Hill?

19 MR. HILL: Yes, we continue our
20 objection on the basis previously stated.

21 THE COURT: I think we can rely on what
22 was previously said in the transcript. Good to be Judge
23 because I get to refine what I say, but I had a couple
24 of other thoughts, one, I do, 83A is identified as
25 admitted into the record. This admission of course does

1 not go to the weight of this evidence that later
2 decision-makers will make a determination of that, I'm
3 not expressing any opinion or I have no authority to
4 make any determination in that regard.

5 I would also note that as, and I think I
6 explained my rationale for this previously, these are
7 extraordinary circumstances, this is not opening a flood
8 gate to switching around a whole bunch of witnesses at
9 the last minute and having to go through the process
10 here in deciding you know who is able to testify as to
11 what, who prepared what, that doesn't seem disruptive to
12 the proceedings, that's not public interest and not fair
13 to the parties.

14 I do note that the solution provided in
15 the rules, I will cite some rules now, 7CFR 900.8(d)(6)
16 provides "for offers of proof or evidence excluded and
17 the solution errs to proffer evidence in a succinct
18 manner, and the Secretary determines that the Judge
19 erred in excluding evidence and the error was
20 substantial, the hearing shall be reopened to permit the
21 taking of such evidence." There's been testimony in
22 this case that an expedited decision is in the public
23 interest. I think the delay, if I erred in excluding
24 the evidence, which I still stand by my determination to
25 let the evidence in, that would be hard to square with

1 the public interest as well.

2 I also note that reference the GH Dairy
3 case, a judicial officer decision at 71 agg decisions 1,
4 makes an interesting determination, in that case, Judge
5 Clifton had excluded a written statement by a witness
6 who said could not travel because of a heart condition,
7 his physician would not let him travel, and Judge, among
8 other things, Judge Jensen, a fine judicial officer,
9 Jensen determined that the issue of whether the Judge
10 erred in excluding that testimony was mooted, because
11 there was -- because the evidence proffer was not
12 necessary to the decision. It's my role here,
13 decision-makers down the line, my rulings have little
14 precedential value because I've been thinking about it,
15 I offered my -- I offered that thought, I'm not saying
16 that should be determined, I of course do not know what
17 the decision would be and I do not know -- I can't
18 possibly know what all is in the record, but I wanted to
19 make a note of that. So, with that, Mr. Herting, thank
20 you, you're dismissed.

21 MR. BESHORE: That concludes DCMA's
22 presentation. Our case is for proposals 1 through 5.

23 THE COURT: I don't actually have a
24 witness list, even though I said I had one. Is AMS the
25 keeper of the witness list?

1 MR. HILL: I believe Prairie Farms is
2 going to be testifying next?

3 THE COURT: I will make a couple of
4 notes. I understand there's a large gathering next
5 door, if there's a problem with the noise, we'll have to
6 deal with that when it comes to it, but I do think we
7 should try to break a bit before noon to avoid the rush
8 that potentially happens with 200-something people next
9 door. Okay, with that, Prairie Farms is up.

10 **PRAIRIE FARMS PROOF**

11 THE COURT: I suppose, unless you want
12 to take a morning break, I don't need one myself. There
13 is no objection.

14 Whereupon,

15 **DENNIS TONAK,**

16 having been first duly sworn, was
17 examined and testified as follows:

18
19 THE COURT: Mr. Tonak, I take it you do
20 not have a representative like an attorney, you are in
21 fact to conduct examination of yourself. So, with that.

22

23 MR. TONAK: "My name is Dennis,
24 D-E-N-N-I-S, Tonak, T-O-N-A-K. I am the Senior Director
25 of Federal Order Markets for Prairie Farms Dairy, Inc.,

1 3744 Staunton Road, Edwardsville, IL, 62025, Prior to my
2 employment with Prairie Farms, I was the CEO and General
3 Manager of Mid-West Dairyman's Company, Rockford,
4 Illinois. Previous employment experience includes
5 various management and marketing positions with Southern
6 Milk Sales, San Antonio, Texas, National Farmers
7 Association, Ames, IA. I have a Bachelor of Science
8 degree in Dairy Science from South Dakota State
9 University, Brookings, South Dakota. I have appeared as
10 a witness at various Federal Order hearings in the
11 past."

12 "Prairie Farms Dairy, Inc., is a
13 qualified Capper-Volstead cooperative. Prairie Farms
14 dairy producer member-owners are located in Illinois,
15 Indiana, Iowa, Kentucky, Michigan, Minnesota, Missouri,
16 Ohio and Wisconsin. Most prairie farms dairy producer
17 member-owners meet the definition of a small business.
18 Prairie Farms pools the milk of our producer owners on
19 Federal Orders 5, 7, 30, 32 and 33. Prairie Farms also
20 markets the milk for a group of non-cooperative members
21 (independence), in Texas. This includes making sure the
22 milk is pooled and performing producer payroll. The
23 independent milk is pooled on Federal Order 7, Federal
24 Order 126. Prairie Farms also operates fluid plants,
25 Class II plants and cheese plants throughout the Central

1 U.S. The plants operate as Prairie Farms Dairy, wholly
2 owned subsidiaries Eastside Jersey Dairy and Ice Cream
3 Specialities, and majority owned subsidiary Hiland
4 Dairy. The Prairie Farms dairy producer member-owners,
5 other cooperatives and independent suppliers supply the
6 raw milk needs of these plants. There are nine Prairie
7 Farms Dairy, Eastside Jersey Dairy and Hiland Dairy pool
8 distributing plants regulated under Federal Orders 5 and
9 7."

10 "The southeastern United States milk
11 supply has been decreasing for many years, while at the
12 same time the population has been increasing. There has
13 been an ongoing need to import milk from outside the
14 area. Some of the earlier efforts provide for reliable
15 supply of additional milk go back 50 years or more.
16 These were primarily voluntary efforts among
17 cooperatives, Transportation Credits institutionalized
18 in 1996 helped to more uniformly share the cost of
19 importing milk to southeast region. The short supply
20 situation has continued to worsen and have moved from a
21 short supply in the Fall and Winter only to a
22 year-around short fall."

23 " Prairie Farms developed five
24 principles to guide the development of the proposals
25 submitted for this hearing. Credits for transportation

1 and delivery to distributing plants should promote
2 efficient milk movement. This will help save fuel,
3 reduce costs, and benefit the environment.

4 Additional principle, producer milk
5 delivering to distributing plants should receive
6 compensation over and above that producer milk pooled on
7 the order, but not delivering to distributing plants.
8 Producer milk supplied to distributing plants, no matter
9 if the milk originates in the marketing area or outside
10 the marketing area, should receive fair and equitable
11 treatment."

12 "Additional principle, Equitable
13 treatment means the same regulation should apply to
14 producers in the marketing area and outside the
15 marketing area as long as the milk is delivering to
16 distributing plants."

17 "Additional principle, assembly
18 performance credits for producer milk delivered to pool
19 distributing plants are a preferred approach for
20 recognizing and rewarding the deliveries to pool
21 distributing plants."

22 "These five principles are woven into
23 the Prairie Farms' proposals. There is one other
24 principle we also try to follow, K.I.S.S. (keep it
25 simple.) Proposals with deep layers of complexity may

1 improve the proposals and make them more effective for
2 today. As the supply and demand situation changes, the
3 complexity make the regulations less flexible and less
4 able to adapt for the future. The existing
5 transportation credit program highlights this lack of
6 flexibility."

7 I do have a question, Your Honor, is
8 this exhibit -- or is this testimony going to be marked
9 as a exhibit?

10 THE COURT: I was going to say, I think
11 now would be a good time maybe we can mark all the
12 materials in your packet with the exhibit number, since
13 we don't have a lawyer, AMS can backstop me here on next
14 number, next number I have is 84.

15 MR. HILL: That is correct.

16 THE COURT: So I would mark, for
17 identification, the testimony of Dennis Tonak, Prairie
18 Farms Dairy, Inc., as to the Court proposes 6, 7, 8, 9
19 and 10 as exhibit 84. Maybe the easiest way is to list
20 in the packet that Mr. Tonak distributed, top of page,
21 says "Prairie Farms exhibits," I think we can -- I guess
22 it'd be my suggestion to get each of those entries a
23 separate exhibit number. Does that make sense to you,
24 Mr. Tonak?

25 MR. TONAK: Yes, that would be what I

1 would expect.

2 THE COURT: Okay, so convenience of a
3 hearing reporter, so 1997 per capita milk production 11
4 selected states would be 85. 2021 Per capita milk
5 production, 11 selected states, exhibit 86. 87, is
6 Federal Order 7 --

7 MR. HILL: Your Honor?

8 THE COURT: Yes?

9 MR. HILL: Could we slow down just a
10 little bit for our court reporter?

11 MR. TONAK: I need to add that exhibit
12 86, 2021 per capita milk production, 11 selected states.
13 In the packet delivered, in error, only had one table on
14 it. There was a supplemental page that had two tables
15 on it that was also passed out.

16 MR. HILL: Can we go off the record for
17 a moment?

18 THE COURT: Yes, for this housekeeping
19 matter, yes, let's go off the record.

20 (Whereupon, a housekeeping/organizational
21 recess was observed.)

22 (Whereupon, Exhibits No. 84 through No. 87
23 were marked for evidence.)

24 THE COURT: Are you ready, Mr. Tonak?

25 MR. TONAK: Yes.

1 THE COURT: We're marking exhibits for
2 identification, I think I left off with 86, which is
3 now, each of these exhibits that I'm going to talk about
4 at this point in the hearing is a single sheet. 86 now
5 is, has two tables on it. 87, Order 7 selected
6 information; 88 Order 6, selected information; 89.
7 Order 5, selected information; exhibit 90 is Order 7
8 daily Class I market utilization by month, 2020 to 2022.
9 Exhibit 91, Order 7, daily Class I, market utilization
10 comparison, selected months.

11 (Whereupon, Exhibits No. 86 through No. 91
12 were marked for evidence.)

13 THE COURT: Okay. I think the next one,
14 exhibit 92, marked for identification, selected city to
15 city, mileage and Class I differential. Exhibit 93 for
16 identification, Order 7 transportation for
17 transportation credit work sheet; exhibit 94, example
18 milk movement to maximize Transportation Credits with
19 current 1007.(c)(2)(i), milk from Illinois to, however
20 you pronounce that, Mississippi.

21 "Exhibit 95, example of milk movement to
22 maximize Transportation Credits with current
23 1007.82(c)(2)(i) milk from Texas to Lafayette,
24 Louisiana." I also have a document entitled, stapled
25 document with multiple pages called "Comments concerning

1 the proposed distributing plant," I think we're going to
2 mark those pages with exhibit numbers when we get to
3 next witnesses.

4 (Whereupon, Exhibits No. 92 through No. 95
5 was marked for evidence.)

6 THE COURT: So, with that, you may
7 continue with your prepared statement, if you're ready?

8 MR. TONAK: I'm ready for a few pages
9 "The southeastern United States is short of milk every
10 month of the year. The fluid needs of the region
11 require imported milk from the areas of southeast year
12 around."

13 "The available supply in the southeast
14 region continues to shrink, especially when compared to
15 the Region's population growth. Exhibit 85 shows the
16 per capita milk production for 11 southeastern states
17 Alabama, Arkansas, Florida, Georgia, Kentucky,
18 Louisiana, Mississippi, North Carolina, South Carolina,
19 Tennessee, and Virginia in 1997. Per capita milk
20 production is method of easily understanding the
21 population and milk production relationship. The 1997
22 per capita production of 206.2 pounds is slightly above
23 the 201 pounds per capita fluid consumption for that
24 year. Since that time, per capita production in the
25 southeastern states has been shrinking faster than the

1 per capita production.

2 "Exhibit 86 shows the 2021 population
3 and milk production for the same 11 southeastern states.
4 The population estimate is from economic research
5 service report using U.S. Census Data updated on June
6 2nd, 2022. The milk production information is from the
7 National Agricultural Statistic Service (NASS) February
8 2022 milk production released February 23, 2022."

9 "For the 11 southeastern states, the
10 2021 per capita milk production was 98.2 annually or 8.2
11 pounds per month. The United States 2021 annual per
12 capita fluid milk consumption was a 134 pounds or 11.2
13 pounds. We can draw few conclusions from this
14 information: One, the 11 southeastern states only
15 produce 73.3-percent of their fluid milk needs. By
16 necessity, the remaining 26.7-percent came from other
17 states. This leaves no reserve supply variation in
18 daily, weekly and monthly needs from the pool
19 distributing plans. There is no milk available for
20 Class II products or any other non-fluid products."

21 "Exhibit 86 also shows the removal of
22 Virginia from the 11 states. Without Virginia, the per
23 capita production of the remaining 10 states drops 90
24 pounds or 7.5 pounds per month. This leaves the 10
25 states producing only 67.2 percent of their remaining

1 with the remaining 32.8 percent source from outlying
2 areas."

3 "The origination location of the milk
4 delivered to Eastside Jersey Dairy, Hammond, Louisiana
5 for the five-day period from, May 2nd through 6th, 2022,
6 and another five-day period from August 3rd to 7th,
7 2022, was established. For the May period, 60-percent
8 of the milk came from the Eastern and Central Texas area
9 and 40-percent of the milk came from Kansas, New Mexico
10 and the Texas panhandle. The Order 7 marketing area did
11 not supply any of the Hammond milk during the May 2nd
12 through May 6th, 2022 period. For the October period,
13 45-percent of the milk came from the Eastern and Central
14 Texas area, 39-percent came from Kansas, New Mexico n
15 Texas panhandle, and 16-percent came from the Order 7
16 marketing area. It is understandable that the High
17 Plains area provides milk to Hammond in October when
18 milk is high demand. In May, milk would not move from
19 the areas of East and Central Texas and Texas panhandle
20 and incurred significant added mileage and hauling costs
21 unless absolutely necessary -- unless absolutely needed
22 to meet the milk supply demand for the region."

23 "March, April and May are no longer
24 months of adequate supply. Exhibit 87 shows just how
25 short region's milk supply actually is in March, April

1 and May. There were 335,813,596 pounds of producer milk
2 pooled on Order 7 in March of '22, according to the
3 market administrator's Order 7 website. 296,832,200
4 pounds of producer milk delivered to pool plants.
5 Exhibit 9, page 9, there were 141,328,307 pounds of milk
6 pooled on Order 7 that originated in states or portions
7 of states that were immediately adjacent to the market
8 area. Removing these adjacent area pounds from the pool
9 pounds would leave 194,485,280 pounds of pooled milk
10 that's showed on the exhibit 87 in the third line from
11 the bottom. The difference between the remaining
12 194,485,289 pounds of producer milk and the deliveries
13 to pool plants of 296,832,200 pounds is a shortfall of
14 102,346,911 pounds. This shortfall is not unique to
15 March. There was a shortfall in all three months of
16 March, April, and May 2022. The same calculations,
17 using the Class I market utilization, also resulted in a
18 shortfall of producer pounds. In March, the Class I
19 market utilization for Order 7 was 281,092,014 pounds,
20 resulting in a shortfall when excluding the out-of-area
21 milk from the designated areas. The adjacent area was
22 86,606,725 pounds, when compared with the pool producer
23 milk of 194,485,289 pounds, again, after removing the
24 adjacent area milk. These calculations done for April
25 and May. And this exhibit 87 also shows a shortfall,

1 the same methodology was used for Order 6, exhibit 88,
2 and Order 5, exhibit 89. These exhibits dramatically
3 show just how short the milk is in the Southeast U.S. is
4 during the Spring. If a handler pulls too much of a
5 producers milk on Order 5 or 7 during March, April and
6 May, that handler is not able to claim Transportation
7 Credits on that producers milk in the Fall, even though
8 the market had a need for the milk in the Spring."

9 "Exhibit 90 is a table showing the Order
10 7 monthly Class I market utilization on a daily basis.
11 Daily utilization is not equal among the months,
12 although some months in both the spring and fall do not
13 have the variability exhibits when comparing winter and
14 summer months. The statistics are from the Market
15 Administrator website in the Statistical Summary
16 section. Exhibit 91, compares the daily average market
17 utilization for April and September for 2020, 2021 and
18 2022, both April and September contain a holiday
19 weekend, Easter and Labor Day, that could influence milk
20 sales, especially sales of school milk. In 2020 and
21 2022, the daily average was higher in April by 50,274
22 pounds in 2020 and 137,732 pounds in '22, than it was in
23 September, indicating that more milk was needed in Class
24 I in April converting the pounds to tanker loads, there
25 were about 82 more tankers needed in April to meet the

1 Class I needs than in September 2022. In 2021, the
2 reverse was true. September 2021 was higher than April,
3 2021 by 26,069 pounds on a daily average."

4 "As an industry, we must take action to
5 help ameliorate this drastic supply/demand in balance.
6 There are choices among the proposals that this area
7 that will provide the necessary distance.

8 (Whereupon, the Court Reporter asked
9 Mr. Tonak to please speak up and into the microphone.)

10 MR. TONAK: "Proposals 9 and 10 would
11 apply to Order 5 and 7 respectfully. The proposals, if
12 adopted, would delete a portion of section 1005.82,
13 payments from the transportation credit balancing fund
14 and the corresponding portion of section 1007.82.
15 Payments from the transportation credit balancing fund."

16 "This section from Order 5 is included
17 here, I will highlight the section we want deleted."

18 "Section 1005.82, payment from the
19 transportation credit balancing fund.

20 (c) Transportation credit shall apply to the following
21 milk:

22 (1) bulk milk received at pool distributing plants from
23 a plant regulated under another Federal Order, except
24 Federal Order 107 (as stated); and

25 (2) bulk milk received directly from the farms of dairy

1 farmers at pool distributing plants," by then, the
2 deletion starts, "subject to the following conditions:
3 The dairy farmer was not a producer under this order for
4 more than 45 days during the immediately preceding
5 months of March through May for not more than 50-percent
6 of the production of the dairy farmer during those three
7 months, in aggregate, was received as producer milk
8 under this order during those three months, and
9 (iii) (as stated), The farm in which the milk was
10 produced is not located within specified marketing area
11 of the order in this part or the marketing area of
12 Federal Order 7." (iii), The Market Administrator may
13 increase or decrease the milk production standards
14 specified in paragraph (c)(2)(i) of this section if the
15 Market Administrator finds that such revision is
16 necessary to assure orderly marketing and efficient
17 handling of milk in the marketing area. Before making
18 such a finding, the Market Administrator shall
19 investigate the need for the revision either on the
20 market administrator's own initiative or at the request
21 of interested persons. If the investigation shows that
22 a revision might be appropriate, the Market
23 Administrator shall issue a notice stating that the
24 revision would be considered and inviting written data
25 used in arguments. Any decision to revise the

1 applicable percentage must be issued in writing at least
2 one day before the effective date." So we're proposing
3 deleting a significant portion of that section.

4 "I will specifically reference Order 7
5 in the following examples in exhibits, although the same
6 principles apply to Order 5. The deletion of (c)(2)(i)
7 will make the producer milk outside the marketing area
8 that was pooled on Order 7 during the March through May
9 period, and that is otherwise ineligible for
10 Transportation Credits for the appropriate subsequent
11 period during the late summer and winter months. This
12 proposal does not change any of the months that the
13 Transportation Credits would be in effect or any of the
14 other transportation credit provisions."

15 "Exhibit 92 shows the miles between
16 selected cities in Illinois and Iowa and Kosciusko
17 Mississippi. Kosciusko is the last Order 7 distributing
18 plant in Mississippi, at least to my knowledge. The
19 locations in Illinois and Iowa were selected because of
20 milk production and relationship to distributing plant
21 of other orders. Carlyle, Illinois is the county seat
22 McClean County, IL. McClean County, IL, one of the
23 largest milk producing counties in Illinois and
24 relatively close to distributing plants in the St. Louis
25 market that are regulated by Order 32. Bloomington,

1 Illinois is the county seat of McClean County, Illinois.
2 McClean County, though not a large milk-producing
3 county, is home to a few producers who ship tanker load
4 quantities of milk everyday. Dubuque, Iowa is the
5 county seat of Dubuque County, Iowa. This area of
6 Northeast Iowa and Southwest Wisconsin is an area of
7 relatively concentrated milk production. Dubuque is
8 home to an Order 32 pool distributing plant."

9 "Exhibit 92 also shows the miles between
10 selected cities in Texas and Lafayette, Louisiana.
11 Lafayette is the most southwest of any Order 7
12 distributing plant. It is one of the distributing
13 plants closest to the Texas border. Texas, particularly
14 East Texas has served as a reserve supply for Louisiana
15 distributing plants for 50 years, give or take a few
16 years. Sulphur Springs, Texas is the county seat of
17 Hopkins County, Texas. At one time Hopkins County was
18 largest milk producing county in Texas. Even though the
19 milk supply in Hopkins County has dwindled since those
20 days, it is still a reliable source of milk for the
21 southeast. Stephenville, Texas is the county seat of
22 Erath County, Texas. Erath County became the largest
23 milk-producing county in Texas, as Hopkins County
24 production moved lower. Dalhart, Texas is the county
25 seat of Dallam County, Texas, the most northwestern

1 county in Texas. Part of the Dalhart city limits are in
2 Hartley County. Hartley County is now the largest
3 milk-producing county in Texas. Ballinger, Texas is the
4 county seat of Runnels County, Texas. Runnel County is
5 a rural county with limited milk production, but it can
6 originate at least an every other day load of milk.
7 Milk produced in Runnels County is about 200 miles from
8 any milk plant."

9 "Exhibit 93 is a worksheet from the
10 Order 7 market administrator's website. To estimate the
11 applicable transportation credit, the mileage and zone
12 information from exhibit 92, the January 2023 Market
13 Administrator announced fuel price in 48,500 pound load
14 size was used."

15 "Exhibit 94 shows how handlers may
16 change milk origination and delivery locations to
17 minimize hauling in the spring and maximize
18 Transportation Credits in the fall. In spring, the
19 Carlyle, Illinois milk shed will supply milk needs at
20 Kosciusko, Mississippi. The distance from Carlyle,
21 Illinois to Kosciusko is 450 miles. Milk from the
22 Bloomington area will deliver to O'Fallon. The total
23 miles to deliver one load of milk to Kosciusko and one
24 load to O'Fallon in this manner is 607 miles. In the
25 fall, as illustrated, estimations change. Carlyle,

1 Illinois goes to O'Fallon, a distance of 31 miles, and
2 Bloomington, Illinois goes to Kosciusko, Mississippi,
3 distance of 597 miles. The total miles now traveled are
4 628 miles, an increase of 21 miles over the spring
5 total. The big difference is not in the increased
6 miles, but in the transportation credit. If the
7 Carlyle, Illinois milk could continue to deliver to
8 Kosciusko in the fall and receive the transportation
9 credit, now prevented by (c)(2)(i), the estimated
10 transportation credit would be \$290.03. Since the
11 Carlyle milk will not receive Transportation Credits in
12 the fall, the Bloomington milk will go to Kosciusko with
13 estimated transportation credit of \$563.76. Under this
14 scenario, the miles traveled increased by 21 miles, but
15 the transportation credit increased by \$273.73. The
16 \$273.73 increased transportation credit divided by the
17 21, by the added 21 miles, yields an increment return of
18 \$13.03 on one-way mileage or \$6.515 per round trip mile.
19 Dubuque, Iowa and Carlyle, Illinois are the same type of
20 comparison, total miles increase from 607 miles in the
21 springtime of exhibit 94, 628 miles in the fall, a
22 21-mile increase. The transportation credit was \$685.79
23 higher than it would be if (c)(2)(i) was not in place.
24 This calculates to a \$34.29 incremental returns on the
25 one-way mileage for \$17.145 per round trip mile."

1 "Exhibit 95 shows the same type of
2 information for the Texas milk delivering to Lafayette,
3 Louisiana."

4 "The type of milk movements illustrated
5 in exhibits 94 and 95 are available to handlers in both
6 Order 5 and Order 7 milk movement to maximize
7 Transportation Credits are inefficient due to the
8 increased miles traveled, though often profitable, and
9 cost handlers money. The efficient outcome is to reduce
10 miles wherever possible and still supply the needed milk
11 to plants in the southeast. Fall Transportation Credits
12 will efficiently supplement the cost of hauling in the
13 fall when (c)(2)(i) is removed from the regulations."

14 "The deletion of section (c)(2)(ii) will
15 allow producer milk located in the marketing area to be
16 eligible for Transportation Credits using the same
17 calculation mechanism producer milk from outside the
18 marketing area. This should enhance the stair-stepping
19 milk using both the in-area and out-of-area milk from
20 North to South and West to East in the most efficient
21 possible manner. The Transportation Credits are in
22 place during the period when milk is in the shortest
23 supply situation, and as result, milk will still need to
24 travel long distances. "

25 "Transportation credits that are only

1 available on milk produced outside Order 5 and 7
2 marketing areas will not contribute to efficient in-area
3 movement. Rather than continually redirect the in-area
4 milk through stair-stepping to the needed areas, the
5 in-area milk will move to the nearby local distributing
6 plant. The out-of-area milk will need to move greater
7 distances past the local milk supply to supply the needs
8 of the distributing plants. There is no incentive to
9 gradually stair-step to the in-area and out-of-area milk
10 in the efficient combination since at this time the
11 in-area milk does not receive transportation credits."

12 "Prairie Farms has Order 5 pool
13 distributing plants in Holland, Indiana and Somerset,
14 Kentucky. A group of producers is located south of
15 Holland in the Evansville, Indiana area. There are
16 approximately 48 miles from Evansville to Holland.
17 Since this milk is in the Order 5 marketing area, it is
18 ineligible to participate in transportation credits and
19 delivers to Holland throughout the year. From
20 Evansville to Somerset is a distance of 226 miles. From
21 Bloomington to Holland is 235 miles, and from
22 Bloomington to Somerset is 411 miles. If (c)(2)(ii) was
23 removed from Order language, the Bloomington load could
24 go to Holland and the Evansville milk could go to
25 Somerset, combined mileage of 462 miles. By comparison,

1 combined mileage of Evansville to Holland and
2 Bloomington to Somerset is 459 miles. The
3 transportation credit on the stair-step movement would
4 be an estimated \$200.20, again, with (c)(2)(ii)
5 eliminated, compared to the current transportation
6 credit, Bloomington, Illinois to Somerset, Kentucky,
7 \$288.67. There would be no mileage savings, but there
8 would be a transportation credit savings of \$88.47 for
9 each load."

10 "It is not fair and equitable for
11 out-of-area milk to be eligible for Transportation
12 Credits while in-area milk is not eligible. As the milk
13 supply shrinks and the population increases in the
14 southeast, it is more important than ever that all milk
15 receives uniform application of Transportation Credit."

16 "The elimination of (c)(2)(i) and
17 (c)(2)(ii) should incentivize the most efficient
18 movement of producer milk to the distributing plants
19 where needed. The (c)(2)(iii) section is then redundant
20 and not needed when the (c)(2)(i) and (c)(2)(ii) are
21 eliminated."

22 "Proposals 6, 7 and 8 would introduce
23 Assembly Performance Credits in Orders 5, 6 and 7
24 respectively. Assembly Performance Credits would
25 reimburse handlers for part of the cost for assembly,

1 dispatch, delivery incurred on producer milk received at
2 distributing plants regulated by the Order. As proposed
3 there would be a \$0.50 assessment on all Class I milk
4 delivered to pool distributing plant. The \$0.50
5 Assembly Performance Credit assessment can be adjusted
6 by the Market Administrator without an Order Hearing.
7 The funds are distributed on a pro rata basis to all
8 producer milk delivered to those same distributing
9 plants. The Assembly Performance Credit will operate on
10 a year-around basis."

11 "As the number of producers and the milk
12 volume produced in the southeastern United States has
13 decreased, milk haulers have to travel more miles to
14 pick up the milk. Additionally, the number of
15 distributing plants in the region have also decreased.
16 Not only does the hauler travel more miles picking up
17 the milk at the farm, the hauler has to travel more
18 miles to deliver the milk to the distributor. This
19 leaves either the producer paying more for hauling
20 and/or the hauler absorbing part of the increased cost
21 and/or the handler absorbing part of the cost. The
22 increased costs that the producer, hauler or handler are
23 paying and absorbing are not necessarily uniform among
24 all producers, handlers and haulers in the region. The
25 Assembly Performance Credit would generate a credit that

1 would partially cover these increasing costs in a
2 uniform manner for all without regard for producer
3 location, distributing plant utilization, distributing
4 plant receiving the producer milk or handler or
5 cooperative generating the milk deliveries. The APC is
6 fair and equitable for both handlers and producers since
7 a uniform assessment rate is applied for the Class I
8 milk, and a uniform credit is received on the producer
9 milk delivered to the distributing plants."

10 "The classified pricing in the Federal
11 Order system mandates that all regulated plants in the
12 same Class I differential zone pay the same Class I
13 price. The plants would have same Class II, Class III
14 Class IV prices also. However, the actual regulated
15 cost paid by the individual regulated plants could vary
16 widely depending on the individual plants utilization
17 milk in the various product classes. If the Assembly
18 Performance Credit was applied to the Class I milk and
19 then distributed on only the Class I milk, there would
20 be much variability in the credit among the regulated
21 plants. This is not the fair and equitable quote
22 "outcome" demanded by Prairie Farms principles."

23 "The APC will help a handler partially
24 recover the costs of assembling and delivering a load of
25 milk to a pool plant. Costs of assembly include

1 determining which producers are on a load, matching the
2 hauler and the hauler's equipment with the load, et
3 cetera. Prairie Farms case, producers have the same
4 hauler and pay a hauling rate to a particular delivery
5 destination. Prairie Farms pays the hauler additional
6 amounts, if appropriate, if the load goes to alternative
7 locations. Other cooperatives and companies may operate
8 differently, but there are always some costs to oversee
9 the efficient assembly of producer milk at the farm into
10 movable loads."

11 "The dispatch of the milk is another
12 cost area. The milk demands from the distributing
13 plants and other plants in the region determine which
14 loads should deliver to which plants in order to meet
15 the plant's producer milk needs at the time required.
16 This is further complicated since a plant's milk needs
17 may vary widely day -- to-day and week-to-week. Many
18 plants do not have enough silo storage capacity to take
19 a uniform milk delivery every day of the week. Often
20 the weekends are the days when plants have the least raw
21 milk storage capacity, requiring extra milk deliveries
22 in the middle of the week. There are times when an
23 allocation process is performed since there simply is
24 not enough milk available for all plants to receive the
25 milk deliveries as they requested. This all becomes

1 part of the dispatch cost. Delivery costs are the final
2 piece to be partially born by the APC. Milk delivery
3 costs for individual plants vary widely. Abundant local
4 milk supplies delivered to a nearby plant provide that
5 plant with lower delivery costs than a plant whose milk
6 supplies come from a greater distance, the most
7 efficient regional milk deliveries are likely to
8 increase the delivery costs at some distributing plants
9 and reduce the delivery costs at other distributing
10 plants, with a net savings result. A uniform APC
11 distribution will not fully recover all costs associated
12 with assembling, dispatching and delivering milk to the
13 distributing plants regulated by the Marketing Order.
14 Since the APC distribution is uniform across all
15 producer milk delivered to distributing plants, overall
16 efficient milk movement results.

17 "The Assembly Performance Credit does
18 not have a mileage-based component. Thus, there is no
19 incentive to maximize mileage-based credits by moving
20 milk among different milk supply locations and delivery
21 locations. The incentive with the APC is to move milk
22 efficiently, utilizing both the in-area and out-of-area
23 milk."

24 "The language proposed for the Assembly
25 Credits did not include possible changes required in

1 other sections of Orders 5, 6 and 7, especially in 30
2 and 32."

3 "The combination of Assembly Performance
4 Credits on a year-around basis and Transportation
5 Credits on a seasonal basis applied to all in-area and
6 out-of-area milk will promote the most efficient
7 producer milk deliveries. This concludes my testimony."

8 THE COURT: Okay. What, are we moving
9 to your comments concerning the proposed distributing
10 plant delivery costs?

11 MR. TONAK: Those comments particularly
12 relate to proposals 3, 4 and 5, and I would prefer to
13 complete this testimony and questioning on this
14 testimony before we proceed to that.

15 THE COURT: I understand. Any objection
16 to that?

17 MR. HILL: No objection.

18 THE COURT: Mr. Beshore.

19 MR. BESHORE: I actually think it would
20 be better to hear all of Mr. Tonak's testimony before
21 going to cross. I mean, he's already commented about
22 the distributing plant credits 3, 4 and 5 in part, and
23 in his statement and this would just elaborate on it a
24 bit and make it all one, that's just my thought.

25 THE COURT: I'm not sure. Mr. Tonak,

1 why do you prefer to take up this?

2 MR. TONAK: I think because they're two
3 separate issues. Mr. Beshore said I commented to the
4 producer delivery plant credit in my testimony, and I'm
5 not aware that I directly testified to anything about
6 the producer or the delivery -- distributing plant
7 delivery credit, but, you know.

8 THE COURT: That's all right, so you
9 have your hands full over there, Mr. Beshore, did you
10 hear witnesses response to that? You indicated he
11 addressed certain issues that are also addressed in the
12 comments indicates that he did --

13 MR. BESHORE: I mean, he commented that
14 uniform assembly credit was much, was preferable to
15 mileage-based credits within the Order, which are the 3,
16 4 and 5, and so the argument was made that his assembly
17 credits are superior to 3, 4 and 5 already, the comments
18 further elaborate on there, so to me, it goes together,
19 but I'm not going to, you know, if there's two to one
20 --

21 THE COURT: We're -- fairly, I'm not
22 going to, I doubt that I would restrict
23 cross-examination, need to go back, witness seemed more
24 comfortable going ahead and having cross on exhibits 84
25 through 96, actually I haven't marked 96, so let's see

1 how it goes. If the witness' preference is to go with
2 his testimony now, I don't want to restrict any of the
3 cross-examination context that makes sense. I will say,
4 I think I neglected to mark a sheet entitled "Prairie
5 Farms exhibits," which is simply a list of the
6 witnesses, exhibits 85 through 95, I'd like to mark that
7 96.

8 (Whereupon, Exhibit No. 96 was marked for
9 evidence.)

10 THE COURT: Okay. So, let's go ahead
11 with cross-examination of the witness's testimony, so
12 far, AMS, you're up.

13 **CROSS EXAMINATION**

14 BY MS. TAYLOR:

15 Q. Good morning.

16 A. Good morning ing.

17 Q. Thanks for coming to testify today. I have some
18 questions and then maybe I'll try to digest a little bit
19 more over lunch as well. First off, how many
20 member-owners does Prairie Farms have?

21 A. Our last count when I did the reports for January
22 was 682.

23 Q. Thank you. In your testimony you talk about how
24 the Transportation Credit program that's currently in
25 place is inflexible, and I'm paraphrasing, to react to

1 future changes, can you just elaborate a little bit more
2 on why it's inflexible.

3 A. What I see as inflexible in it is that there is
4 no good way of making changes to it outside of a Federal
5 Order hearing such as this, and that goes to the
6 proponent's proposals for 1 and 2. Now, the other part
7 of it is the restrictions on out-of-area milk are not
8 easily, in my view, overcome, though we have not gone to
9 the Market Administrator about, and followed the
10 procedures outlined in (c)(2)(iii).

11 Q. Okay. I'm going to have to look up that Order
12 language.

13 A. That's the one that allows you to request, Market
14 Administrator can review the limitations preventing milk
15 pooled on the order in March, April, and May to receive
16 Transportation Credits in the fall, and he has the
17 ability on his own or after the request to make an
18 adjustment in those limits.

19 Q. Okay. If I'm looking at the bottom of
20 essentially page 2 of your statement, and this is just
21 going to get a little technical, you reference numbers
22 that are on your exhibits, in exhibit 85 and 86, but
23 then you also reference, for example, in the third
24 paragraph from the bottom, "201 pounds per capita fluid
25 milk consumption for that year, year being 1997," I

1 didn't see that number on your exhibit, so I'm just
2 trying to find the source of that, perhaps it's in the
3 record somewhere?

4 A. It is not in the exhibit. It is found in table
5 labeled "Dairy Products Per Capita Consumption, United
6 States, pounds per person." And it quotes that the
7 source, USDA's economic research service calculations
8 using data from USDA National Agg Statistical Service,
9 USDA Farm Service Agency, USDA Farm Agg Service, USDA
10 Agricultural Marketing Service, US Department of
11 Commerce, Bureau of Consensus and the California
12 Department of Food and Agriculture, last updated accept
13 30th of 2022. I do not have the online website address
14 for this.

15 Q. From the looks of it, if I may interrupt, is that
16 exhibit ten that you entered earlier into the record?

17 A. No.

18 Q. That's a different table?

19 A. That's a different table.

20 Q. Okay.

21 A. And both per capita include milk consumption been
22 quoted in press and everything else.

23 Q. Okay.

24 A. Find the reference for the material.

25 Q. That's okay, I just like to have a record of

1 where that number comes from, if it's government
2 statistics, AMS can look that up later, I think you
3 referenced the page, if that's okay with the Judge?

4 THE COURT: Yes, I mean, it's okay with
5 me. If he's fine, come back and have further discussion
6 on the record.

7 MS. TAYLOR: Okay.

8 Q. Then going on to the third page, again, I know
9 this is technical, but I like to make sure the record is
10 clear. Number one at the top, "and the 11 southeastern
11 states only produced 73.3 percent of their fluid milk
12 needs," again I didn't see that number on an exhibit.

13 A. That number was derived from exhibit 86.

14 Q. I see the numerator, I wasn't sure where the
15 denominator would have come from.

16 A. I apparently overlooked putting that into the
17 information, but the -- the specific number for 2021 is
18 134 pounds per capita, and again, that comes from that
19 ERS dairy products per capita consumption data.

20 Q. Okay. Thank you. Later down on that same page,
21 you talk about supplying your East Side Jersey Dairy
22 plant in Hammond, Louisiana, and how, if I'm reading
23 this correctly, in May, no milk, no in-area Order 7 milk
24 supplied that plant?

25 A. That is correct.

1 Q. But in October, 16-percent of that milk came from
2 Order 7 that supplied that plant?

3 A. That is correct.

4 Q. So, I'm not milk marketer, so I don't understand,
5 maybe you can help me out, what happened, how come that
6 milk -- let me rephrase. My layman's understanding
7 would think that that Order 7 milk that went to that
8 plant in the fall was more local, so that might be
9 incorrect, my assumption would then be, why wouldn't I
10 supply that plant in May as well and where would it have
11 gone instead?

12 A. Well my layman's view matches yours. The
13 specifics of the situation appear to be that one of the
14 cooperatives supplying that plant has a hauler that
15 delivers milk to that plant, and is back-hauling product
16 from the general geographic area, back to the West --
17 back to the East, excuse me.

18 Q. So that brings me just to another operational
19 question for Prairie Farms is, how much of your plant
20 supplied is supplied by Prairie Farms members generally
21 approximation, how much do you need to get elsewhere -

22 A. In total or Hammond?

23 Q. Yes.

24 A. In total?

25 Q. In total, the amount. I know this will be a

1 rough estimate.

2 A. I would, without doing a little work, but if you
3 include all of the plants, the East Side Jersey plants,
4 the Prairie Farms plants and the Hiland Dairy plants,
5 it's under half.

6 Q. Okay.

7 A. And some of those plant groups, we buy a
8 significant portion from outside supplies.

9 Q. Later on in your statement you reviewed a lot of
10 data in exhibit 94, which I'll study later, and
11 basically showing how milk can be moved to maximize
12 transportation credits, according to your statement, and
13 then later, on the next page, should be the third page
14 from the end, towards the top, you say "milk movement to
15 maximize transportation credits are inefficient due to
16 increased miles traveled though often profitable and
17 cost handlers money." So I just need you to explain
18 that a little bit more how on one hand it could be
19 profitable but on the other hand it could cost money.
20 And it might be because it's profitable for one party
21 and not the other, but if you could elaborate on that?

22 A. In speaking of handlers, in that particular
23 situation, it's more referencing the milk supply handler
24 rather than distributing the plant handler. And so, on
25 an incremental basis, those movements are very

1 profitable. In some of those cases, when you look at 21
2 added miles and \$34.29 cent incremental return for 20,
3 for the added 21 miles, something like \$685.79, but the
4 reason it costs handlers, speaking of milk supply,
5 handler's money, is because the Transportation Credit
6 had not been sufficient, the Transportation Credit fund
7 has not been sufficient to pay a hundred percent of the
8 claims, so in an individual load basis, the incremental
9 miles can be profitable, but an overall basis, everybody
10 receives less than a hundred percent of their submitted
11 claim.

12 Q. Okay. So get a little more money, but it still
13 costs you in the end?

14 A. It still costs you.

15 Q. Okay. Okay. And later down in the paragraph, in
16 the page, excuse me, that starts, the paragraph starts
17 "Transportation Credits that are only available to milk
18 produced outside of Federal Order 5 and 7 will not
19 contribute to efficient in-area milk." And then you say
20 later on, "The out-of-area milk will need to move
21 greater distances past the local milk supply -- past the
22 local milk to supply the needs for distributing plants,"
23 but I think, you say "it will need," but I think your
24 whole statement is that's what's happening now, it's not
25 something in the future, it's not --

1 A. It's what's happening now and will continue to
2 happen. As an example, Sulphur Springs, Texas area
3 milk, let's say goes to Hammond, Louisiana, that's some
4 of the closest Texas supplemental milk to Hammond, and
5 that happens in the Spring of the year. In the fall of
6 year, that East Texas milk goes to Dallas and gets
7 replaced with milk from West Texas, and the trucks
8 almost, not quite, but almost meet each other coming
9 from West Texas to Hammond or Lafayette, and with the
10 milk going from East Texas to Dallas, that's the point I
11 was trying to make.

12 Q. Okay. And later on that page, you talk about how
13 milk from your producers in Evansville, Indiana is
14 ineligible to get a Transportation Credit it's
15 ineligible now is it true it'll be ineligible under the
16 changes to the proposals 1 through 5?

17 A. With the changes in proposals 1 through 5, it
18 would still be ineligible because it is milk within the
19 marketing area of Order 5. So it would be eligible for
20 distributing plant delivery credit. We would need to
21 adjust that delivery location and probably leave it
22 right there delivering to Holland, Indiana and bring the
23 milk from Bloomington, Illinois to Somerset, Kentucky,
24 and that milk then would receive a Transportation Credit
25 and net dollars is going to be greater than if we could

1 accomplish the stair-step movement.

2 Q. Okay. You're proposing a \$0.50 assessment for
3 your assembly credits?

4 A. Yes.

5 Q. How did you determine that number?

6 A. I'll start by saying that our internal marketing
7 cost information in Prairie Farms is not as robust as we
8 would like it to be, and so we had to do some estimating
9 of how cost are applied, but that is from our internal
10 costing of milk being used to supply Order 5, Order 7
11 and order 32 distributing plants in Southern Illinois.

12 Q. And that's for your cost for your assembly
13 dispatch delivery?

14 A. Yes, added costs.

15 Q. Okay. And if I'm understanding your proposal,
16 the payout would be on all milk delivered to a pool
17 distribution plant, it's not just Class I portion?

18 A. That is correct of all milk.

19 Q. So your Assembly Credit is for, Assembly
20 Performance Credit Assembly dispatch and delivery, and
21 at the same time you propose to amend, but keep some
22 form of Transportation Credit wouldn't the delivery cost
23 be considered part of what's already reimbursed through
24 the Transportation Credit, is that getting double
25 reimbursement on the same thing?

1 A. It could be in some cases. First off, there are
2 three components, assembly, dispatch and delivery, and
3 it's difficult to separate those components out
4 entirely. Now I will compare, if there's a family with
5 a few children and the children get a \$10 a week
6 allowance and one of the children goes to the father and
7 said "There's something I want to buy, can I get my
8 allowance, "and he's given \$10, says "Thank you." Then
9 he goes to his mother and says "There's something I'd
10 like to buy, can I get my \$10 allowance," and she gives
11 it to him. He has \$20 of a \$10 allowance at that point,
12 now that's double-dipping, no doubt --

13 Q. Sounds like my kids.

14 A. No doubt about it. The division between the --
15 or among the Assembly Credit and Transportation Credit
16 isn't quite that clear, but we do understand that there
17 may be a reason to look at modifications to eliminate
18 any concerns.

19 Q. I think I only have one more technical, questions
20 then I have more some bigger picture questions. So I'm
21 going to talk about diversions, but try not to get
22 everybody confused. So currently, if milk receives
23 Transportation Credit, that milk is reduced from the
24 handler's base from which they can defer it on, that's
25 how system is set up?

1 A. That is correct.

2 Q. Okay. Under your proposal, essentially almost
3 all milk under Assembly Credit proposal, and I
4 understand your change is to the Transportation Credit
5 proposal, pretty much all milk going to Class I plants
6 would be able to get some form of Transportation Credit?

7 A. They would receive the Transportation Credit as
8 such during the fall months, and Assembly Credit over
9 the other months or the rest of the months. Now to the
10 extent that there are diversions in the fall months when
11 the Transportation Credit is in place, the
12 Transportation Credits would be offset, just as they are
13 now.

14 Q. So the handlers still have the choice, you can
15 either get Transportation Credit on the milk or that can
16 be part of your base from which to divert on?

17 A. That would be our view, yes.

18 Q. Okay. Great. Moving on to kind of some big
19 picture things. There's been a lot of testimony about
20 the costs incurred for supplying the southeast market
21 and the impacts that that's had on various cooperative
22 members and the co-op operations themselves, so
23 regardless of what changes the Department might choose
24 to put forth, can you speak to just the impact that
25 these costs have had on your members and on you

1 cooperative?

2 A. As a cooperative, we pay the Federal Order blend
3 price, be it 5, 6 -- I mean, 5 or 7 or 32 or whatever,
4 to our producers. What happens with these costs, and
5 the costs not being recovered, is that it reduces the
6 cooperative's earnings, and we're proud of the amount of
7 dollars that we have paid back to our members in
8 patronage over the years, not only to our individual
9 dairy farmer producer farmers, but also to the
10 cooperatives that supply our Prairie farmers plants,
11 such as Dairy Farmers of America, Foremost Farms,
12 Associated Milk Producers, and so on, so to the extent
13 that we have unrecovered costs in supplying the milk to
14 these various plants, it reduces the patronage paid to
15 these various member producers and cooperatives, and
16 reduces their areas, and so bottom line is, it hits them
17 in the pocketbook.

18 Q. And have you experienced, as a cooperative,
19 experience some of your farms, previous farms going out
20 of business?

21 A. We've had a number of farms going out of
22 business. I don't specifically remember the number
23 we've lost in the last year, but we have sustained
24 losses of membership.

25 Q. Can you talk a little bit about the Co-op's

1 efforts to recoup some additional costs through the
2 marketplace whether they've been successful or not?

3 A. It is very difficult to recover some of the costs
4 through the marketplace. Now specifically the school
5 milk, a number of our school milk contracts are based on
6 Federal Order pricing. It's visible, no questions
7 asked, USDA says this is what it is, and as that price
8 changes, our price the schools and so on change
9 accordingly. When you come to over-order pricing, there
10 is that lack of visibility and clarity, not only
11 schools, but some individual grocery store chains think
12 that the over-order premiums are an attempt, for lack of
13 a better word, to rob them. So, again, it's very
14 difficult to, especially over the last few years, to
15 increase premiums enough to recover the added cost.

16 Q. And on -- so, your supplemental milk that you
17 need to bring in to fill your plant needs and customer
18 needs, what happens if you aren't able to get that?

19 A. The plants end up a little short, and unfortunate
20 because I'm not in the sales side of our plant business,
21 so I don't receive the calls saying "Where is my milk?"
22 I mean, you have upset customers to put it mildly.

23 Q. Would that impact your ability to keep accounts?

24 A. It depends on the alternatives they have of where
25 to find an alternative source of product.

1 Q. So, under your proposal for the Transportation
2 Credit changes, it would essentially allow more milk to
3 receive Transportation Credit?

4 A. Yes.

5 Q. And the record I think is full of evidence that
6 say, especially in Order 7, there's not enough money as
7 it is to pay out Transportation Credits on the milk that
8 claims them. So what's your opinion on the assessment
9 level as it stands, would you support increasing that?

10 A. It would seem there's a need to increase the
11 assessment level. If I had my druthers (sic), we'd go
12 back to 1997 when there's adequate milk during the
13 spring and summer months and Transportation Credit would
14 only be used through the fall months, but that is not
15 going to happen. And the supply situation in the
16 southeastern states is only going to worsen, and I think
17 we need to find solutions that will allow the most
18 efficient movement of milk from out of the area into the
19 marketing area to supply those needed supplies.

20 Q. So if increasing assessment was needed to
21 accomplish that goal, you would be supportive?

22 A. I think we would support that.

23 THE COURT: Ms. Taylor, we talked about
24 trying to find a break, is this a good stopping point?

25 MS. TAYLOR: Yea, I have a couple more

1 questions, but they can wait until afterwards.

2 THE COURT: Okay, well, I mean, let's
3 reconvene at 1:15.

4 (Whereupon, a lunch recess was taken.)

5 THE COURT: Any preliminary business we
6 need to take care of before we go back to witness Tonak?
7 Hearing none, we continue the cross-examination by AMS,
8 Ms. Taylor.

9 **CONT'D CROSS EXAMINATION**

10 BY MS. TAYLOR:

11 Q. Good afternoon again.

12 A. Good afternoon.

13 Q. I just have a couple questions left, let me, one
14 of them we thought about at lunch, let me pull up what I
15 wrote. You talked a lot in your exhibit about
16 stair-stepping of milk.

17 A. Yes.

18 Q. And probably most of us in this room understand
19 what that means, but to make the record clear, can you
20 just explain what you mean by that?

21 A. It's a process by which you take the milk from
22 the northern areas or the western areas and move it
23 gradually to a nearby plant and then move that milk
24 close to the nearby plant further to another plant, and
25 you continue that process until the furthest milk in

1 effect is stair-stepped through changing delivery
2 locations to the plant that needs the milk.

3 Q. So if I looked at, say you drew that out on map,
4 it would look like stair-steps basically?

5 A. Basically.

6 Q. Yes. Thank you. I only got a couple of
7 remaining questions at the moment. Both your Prairie
8 Farms' proposal and proposals by DCMA are being looked
9 at as market-wide service needs, the authorization for
10 that in the Act talks about allowing these payments to
11 handlers for services of market-wide benefit. So when
12 it comes to your Assembly Performance Credit, can you
13 explain how those services of which that credit would be
14 reimbursing for our services of market-wide benefit and
15 at what point are those maybe just individual business
16 decisions and not necessarily a market-wide benefit for
17 everyone?

18 A. Well, our view is that from market-wide benefit
19 perspective, it provides assistance in moving milk from
20 where it originates to a destination, and in particular,
21 in the southeastern area, if you look at the milk being
22 closest to the distributing plant receiving the same
23 benefit as milk that's further away, number one, it
24 should increase the returns to that nearby producer and
25 encourage them to stay in business or even to expand

1 their business such that they would have more income.
2 Secondly, the more distance milk, in all likelihood,
3 would receive a benefit of the Class I price or the
4 Federal Order uniform price at the zone of the producer
5 location versus the zone of the delivery location. So,
6 in effect, there's two market-wide benefits, one to the
7 local producers to encourage them to increase milk
8 production; and secondly, along with the potential
9 differences in uniform price or Class I price, to
10 encourage those producers to maintain milk production
11 and move it to the plant where it is needed.

12 Q. And so just to close the loop on that, the
13 ability for producers, local producers to stay in
14 business and possibly grow, if they can, their milk
15 production locally, is a service to the market?

16 A. Yes, because you don't have to bring in as much
17 milk from outside.

18 Q. My last question is regards to the emergency
19 request, the initial request to have this hearing
20 through DCMA requested it to be considered on an
21 emergency basis, does Prairie Farms have an opinion on
22 that emergency request?

23 A. The -- we view the situation in the southeast to
24 be an emergency in getting milk for the plants that need
25 it for many of the reasons we've covered, the various

1 testimony has covered. Now, of course it's more of
2 emergency if USDA decides to adopt our proposals, and it
3 adopt somebody else's, but.

4 Q. I appreciate your candor. Okay. So you think it
5 would be appropriate, if market conditions are such that
6 it is an emergency that the department move as
7 expeditiously as possible?

8 A. Yes, I do.

9 MS. TAYLOR: That's all my questions for
10 now. Thank you.

11 THE COURT: Cross examination by any
12 other participant? I see none. I'm sorry, I see
13 Mr. Beshore.

14 MR. TONAK: I didn't see him either,
15 Your Honor.

16 **CROSS EXAMINATION**

17 BY MR. BESHORE:

18 Q. Good afternoon, Dennis?

19 A. Good afternoon.

20 Q. How long have you been the Senior Director of
21 Federal Order Markets for Prairie Farms?

22 A. Since May of 2020.

23 Q. Were you with Mid-West prior to that?

24 A. Yes.

25 Q. How long were you with Mid-West?

1 A. Approximately 25 years.

2 Q. So, while you were at Mid-West, you didn't have
3 any involvement with marketing itself, southeastern
4 orders, correct?

5 A. That would be correct.

6 Q. Now, with the Prairie Farms you say 682 members,
7 how many of those members are located in the
8 southeastern marketing areas, Southeastern Order
9 marketing areas 5, 6 or 7?

10 A. It's a relatively small number.

11 Q. Single digits?

12 A. I don't know the exact count, but it's a
13 relatively small number.

14 Q. Well, single digits?

15 A. Well, it would be more than 9, you know, since
16 single digits, but part of the thing is that we've got
17 milk that is located in the Order 32 area that is
18 closely associated with Orders 5 and 7, if I understand
19 your question correctly?

20 Q. Well, my question was, how many farms are in the
21 southeast market areas 5 or 7?

22 A. Right. And so those farms in Order 32 would be
23 excluded from the answer.

24 Q. Right. Now let's talk about your plants in
25 southeast, you have nine, nine plants, full distributing

1 plants under Orders 5 and 7, according to your
2 testimony, correct?

3 A. Yes.

4 Q. Okay. Can you -- can you tell us, name those
5 nine plants?

6 A. There is a Prairie Farms plant that's in Somerset
7 Kentucky, a Prairie Farms plant in Holland, Indiana;
8 East Side Jersey Dairy Plant in Kosciusko, Mississippi,
9 and in some of the reports, it's Prairie Farms plant,
10 there is an East Side Jersey plant at Hammond,
11 Louisiana. There are Hiland Dairy plants located at
12 Memphis, Tennessee, Little Rock, Arkansas, Fort Smith,
13 Arkansas, Fayetteville, Arkansas, and Springfield,
14 Missouri.

15 Q. So, let's take East Side Jersey plants first,
16 what portion of the supply at East Side Jersey plant in
17 Mississippi is from Prairie Farms member farms?

18 A. It varies. It would be probably anywhere from 15
19 to 30-percent, depending on the day, the week, the
20 month, so on.

21 Q. And how about the East Side Jersey plant in
22 Hammond, Louisiana, what portion of that supply comes
23 from Prairie Farms member farms?

24 A. I would estimate that that is over, no, let me
25 back up, on East Side Jersey, Hammond?

1 Q. Yes.

2 A. None of the milk at that plant comes from Prairie
3 Farms members. That milk is primarily supplied or at
4 least the majority supplied by milk from the independent
5 producers that we market and payroll in Texas.

6 Q. Now, going into the Hiland plants, Hiland in
7 Little Rock, Arkansas, what portion of that supply comes
8 from Prairie Farms member farms?

9 A. All of that supply comes from an outside
10 cooperative that we have a supply arrangement with.

11 Q. Is that the co-owner of one of the minority owner
12 of Hiland?

13 A. It is a minority owner of Hiland.

14 Q. So, there's no, no Prairie Farms deliveries,
15 member farm deliveries to Little Rock?

16 A. I would not say no, there have perhaps been a
17 relatively minor amount due to a special occasion, but
18 during the normal course of business, there would not be
19 any.

20 Q. Okay. How about the (phonetic) plant in
21 Fayetteville, Arkansas?

22 A. Same as the Little Rock plant.

23 Q. How about Fort Smith, Arkansas?

24 A. Same as the Little Rock plant.

25 Q. And the Hiland plant in Memphis?

1 A. Prairie Farms supplies a portion of the milk into
2 that plant. It currently is probably less than
3 10-percent.

4 Q. Finally, Hiland plant in Springfield?

5 A. Same as Little Rock plant.

6 Q. All non-Prairie Farms?

7 A. All non-Prairie Farms.

8 Q. And the plant in Somerset Kentucky, Prairie Farms
9 plant in Somerset, Kentucky, what portion of that is
10 from Prairie Farms member farms?

11 A. That varies, again, but it would be, on the high
12 side, maybe 80-percent, maybe on the low side,
13 50-percent.

14 Q. Finally, Prairie Farms plant in Holland, Indiana,
15 what portion of the supply there is from Prairie Farms
16 member farms?

17 A. I'm going to estimate the same percentages I gave
18 you for Somerset. I think I may have misspoken, Holland
19 would be 50 to 80 percent, Somerset is slightly less
20 than that.

21 Q. Okay. So, when, of the nine plants -- let's see,
22 1, 2, 3, 4, 5 had zero supply by my notes, make sure I'm
23 correct, five have no supply from Prairie Farms member
24 farms. One has less than 10-percent from Prairie Farms
25 member farms; one has a max of 30-percent, 15 at

1 30-percent, and two have something less than 80-percent,
2 40 --

3 A. I would say that, you know, off the top, I don't
4 have the exact numbers, but I'd say that's approximately
5 correct.

6 Q. Okay. So that when you previously testified in
7 response to questions from Ms. Taylor that something
8 less than 50-percent of the Prairie Farms supply of milk
9 to your southeast plants was from your own farms and
10 that was well, well under 50-percent, in aggregate?

11 A. In aggregate, it's probably somewhat under
12 50-percent.

13 Q. Well way under 50-percent, isn't it, Dennis?
14 Five of them have nothing, nothing for Prairie Farms,
15 six has less than 10-percent, and seven is less than
16 30-percent?

17 A. Yes, it probably is.

18 Q. Okay. So, let's talk about your page 2, and I
19 numbered the pages to 84, which I didn't see numbers on
20 them anywhere, but I'm on the second page. Yes, I'm on
21 the second page. In terms of the -- terms of your
22 principles, the first one includes benefitting the
23 environment, would you -- would you agree with me that
24 supplying plants with local milk is the milk supply that
25 provides the maximum benefit to the environment in terms

1 of sustainability and carpet footprint and the like?

2 A. Yes.

3 Q. Okay. So, let's go to the language on page 4,
4 language 4, your changes to the Transportation Credit
5 Balancing Fund, as you want to eliminate by the
6 cross-outs the three subparts to two I, double I, triple
7 I, so that there are no qualifications for receiving
8 Transportation Credit Balancing Fund payments, other
9 than delivery during the applicable months, correct?

10 A. That would be correct.

11 Q. Now, double -- triple I, and the language that
12 you've crossed out here on triple I, as you referenced,
13 I think, if I understood you correctly in response to
14 Ms. Taylor, under the existing language, you had the
15 opportunity to request the Market Administrator without
16 a hearing to discretion to in essence accomplish what
17 your proposal accomplishes, isn't that correct?

18 A. That is correct to in regards to I.

19 Q. Single I, subpart?

20 A. Single I, subpart, yes.

21 Q. But you did not make any such request, is that
22 correct?

23 A. Not to this point.

24 Q. Okay. Is there any reason for that, if you can
25 accomplish what one of your major objectives through,

1 without a hearing, through the Market Administrator,
2 wouldn't that be prudent option to take?

3 A. Well, as we've been reviewing options, we were
4 looking at that, then the opportunity to present a
5 proposal at this hearing came up and so we have not
6 pursued it for the fall.

7 Q. Have you -- so your proposal with respect to
8 credit, Transportation Credit Balancing Fund would
9 expand the universe of eligible transactions that would
10 receive payments from that fund, correct?

11 A. Yes.

12 Q. Are you making any proposal or supporting any
13 proposal with respect to enhancing the funds available
14 in the Transportation Credit Balancing Funds?

15 A. We would not object to the proposal put forward
16 by proponents of 1 and 2.

17 Q. Well, are you supporting it or just not
18 objecting?

19 A. Our Board has taken no position on 1 or 2, but
20 they are not objecting to it.

21 Q. Okay. When you expand -- so, your expansion of
22 the universe of payments here by eliminating single I
23 and eliminating double I would mean that those payments
24 would be payable both to all milk coming from outside
25 the order and all milk inside the order in the

1 applicable months, correct?

2 A. Yes.

3 Q. Have you done any analysis, asked the Market
4 Administrator to make any calculations with respect to
5 what that would mean in terms of proration of the
6 payments available?

7 A. No.

8 Q. Do you have anything to offer for the hearing
9 record in terms of what it would mean in terms of
10 payments available proration?

11 A. No, I do not, but we feel that the proponents did
12 a good job when it comes to the current transportation
13 program, and there are a number of alternatives to our
14 proposal or the proponents' proposals that need to be
15 considered, but due to the number of combinations that
16 it would be potentially available, we did not do an
17 analysis.

18 Q. So on this hearing record, if the Department were
19 to adopt your proposal, there'd be no way of knowing
20 what financial impact it would have?

21 A. That would be correct. I would add that, if
22 Prairie Farms was to make some of the movements
23 suggested in exhibits 94 and 95, increasing the amount
24 eligible for Transportation Credits, that there is no
25 way of exactly predicting what the results of that would

1 be either.

2 Q. So, are you saying that Prairie Farms has the
3 ability to make -- to make deliveries that would qualify
4 for Transportation Credits, but does not now make those
5 deliveries?

6 A. We have not made those deliveries in the past.

7 Q. Okay.

8 A. But the benefits that could accrue to some of our
9 producers, member-based, means that we have to strongly
10 consider doing those things as much as we dislike doing
11 it in the future.

12 Q. I want to talk about your proposed Assembly,
13 Assembly Credit a bit. First of all, assembly of milk
14 takes place at the farm level, would you agree with me
15 on that?

16 A. Yes.

17 Q. Okay. And when we're looking at -- and basically
18 that's the process of the truck stopping and pumping the
19 milk in and out of the bulk tank, if it's a bulk tank
20 load, farmer has a bulk tank or if it's a direct load
21 farm, the milk being loaded into the -- into the tanker
22 at the farm, that's the assembly process, correct?

23 A. Yes, it goes a little bit beyond that, as I
24 testified to, because it's making sure the loads are
25 matched with the buying milk and the individual produces

1 farms, and with the hauler's equipment and so on, but
2 basically that's correct.

3 Q. The hauler has a function of properly
4 ascertaining volume of milk he's picking up and that
5 it's identified with the farm and their permit and those
6 things, getting the manifest filled out, that sort of
7 thing, correct?

8 A. Yes.

9 Q. Okay. Now, once that milk's assembled on that
10 truck, it can go anywhere, right?

11 A. It could go anywhere within the ability of the
12 hauler and his drivers to make the delivery.

13 Q. Right. So, the function of assembling the milk
14 is not directly linked to getting it to a distributing
15 plant, pool supply plant, cheese plant, an ice cream
16 plant or any other plant, wouldn't that be correct?

17 A. That could be correct, but without the assembly
18 function and the miles involved in assembling that.
19 Now, there is no milk to deliver to a pool distributing
20 plant, a non-pool plant or any other plant.

21 Q. Okay. But to be eligible for market-wide service
22 credits, under the Act, the function must be one that is
23 necessarily a market-wide service, wouldn't you agree
24 with that?

25 A. I think there can be a broadened definition of

1 what components go into assembling and delivering a load
2 of milk under the market-wide services.

3 Q. Okay. Now your Assembly Credit would be paid out
4 to, on all milk delivered to the pool distributing
5 plants, correct?

6 A. That is as it is currently written, yes.

7 Q. Okay. On a uniform basis?

8 A. On a uniform basis.

9 Q. So that the, the grid of receipts by producers in
10 the milk shed would be the same grid as for all blend
11 price payments under the order essentially?

12 A. Basically, yes.

13 Q. Okay. And isn't one of the dysfunctions in the
14 southeast presently, in terms of supply and demand, that
15 the supply and demand for milk in no way conform to the
16 Class I differential grid in the region?

17 A. Yes, that is true, except that I would say that
18 the, taking Class I function a little bit further, it is
19 evolved into a uniform price, and that uniform price is
20 actually what the producer sees and the uniform
21 distribution of the Assembly Credit -- Assembly
22 Performance Credit would also end up being part of a
23 uniform distribution either to a handler or to a
24 cooperative supplier and hopefully back to the
25 individual producer.

1 Q. Right. But the uniform, the grid of uniform
2 receipts would remain the same as it is now, it's not
3 affected in any way because you're distributing your
4 Assembly Credits on a uniform market-wide basis?

5 A. Yes.

6 Q. So, if you -- if I could call your attention to
7 Mr. Herting's testimony yesterday, and my copy doesn't
8 have a number marked on it, the last page, do you
9 remember -- do you remember that exhibit that he
10 presented, last page, which showed DFA Georgia milk
11 production by county, all deliveries 2022?

12 A. No, I was not fortunate enough to receive a copy
13 of that testimony, so I haven't seen it.

14 Q. 82, exhibit 82, last page. Let me give you mine,
15 my copy.

16 A. Thank you.

17 Q. Exhibit 82, let me apologize for apparently not
18 having enough copies available for you yesterday. Now,
19 if you look at the last page we of exhibit 82, the red
20 counties are the supply counties -- I mean, the blue
21 counties are the supply counties. The red dots are the
22 demand points, the plants to which milk from the supply
23 counties were delivered in the southeast. Okay. Since
24 you didn't get a chance to look at it yesterday, I want
25 to give you the chance to figure it out.

1 A. Okay.

2 Q. Okay. Now, the movements of milk shown on
3 exhibit 82, the last page, from the supply areas to the
4 demand points are in every direction, north, south, east
5 and west, correct?

6 A. Yes.

7 Q. And therefore they are in no way in conformity
8 with the blend price grid in the Southeastern Orders,
9 correct?

10 A. It would appear that they would not be.

11 Q. In fact, we've heard lots of testimony in this
12 hearing, and you've been here for the entire hearing,
13 correct?

14 A. Yes.

15 Q. Lots of testimony about how milk has to move from
16 south to north, it loses location value, it has to move
17 from, in flat areas, you know, west to east or east to
18 west where there was no location value under the order.
19 You've heard all that testimony, correct?

20 A. Yes.

21 Q. So, in the southeast, if we're trying to fashion
22 some order provisions where we're generating some new
23 revenue and trying to make it fit the market and address
24 some of the market issues, spreading that revenue
25 equally over the order as your proposed Assembly Credit

1 does, would not address all these, the market conditions
2 in the southeast reflected in exhibit 82, now isn't that
3 fair?

4 A. That would be true. And I'm not sure the Orders
5 are designed or intended to address all deliveries for
6 all reasons, as part of my testimony indicated and I see
7 a red dot there, Hammond, Indiana, this is for 2022, in
8 the May time period, there was no milk delivered to
9 Hammond, Indiana, but for whatever reasons that one of
10 our cooperative suppliers chose, they delivered milk
11 there in the October time period, and I assume that part
12 of these deliveries are as a necessity to supply
13 commitments made to various handlers and part of these
14 deliveries are a factor of balancing the marketplace
15 when milk was not needed further south.

16 Q. Well, I mean, this just reflects distributing
17 plant demand points, so milk that's going to
18 distributing plants is needed for distributing plants
19 needs, correct, and that's not surplus milk?

20 A. No, I didn't say it was surplus milk. I'm saying
21 it moved to somebody's distributing plant delivery
22 points because it was not needed in the more traditional
23 further south, higher uniform price plants.

24 Q. But it was needed in the plants --

25 A. But there was a need at some plants and the

1 decision was made to use milk from Georgia rather than
2 milk from someplace else.

3 Q. Okay. By the way, going back to the
4 Transportation Credit, it's presently in the order and
5 your proposals 1 and 2 of DCMA, and your proposal, do
6 you agree with the DCMA proposals that the current
7 reimbursement factors in the MRF and in the
8 Transportation Credit system is way out of date in terms
9 of the cost?

10 A. You're putting me in a difficult position because
11 the Prairie Farms Board has taken no position. If I
12 depart from being a Prairie Farm representative, I would
13 be easier able to answer in the affirmative, even though
14 that is not Prairie Farms' official position.

15 Q. Well, that's interesting because I'm not able to
16 cross-examine the Prairie Farms Board, and I think
17 you're saying that you've been sent by a mess -- you're
18 a messenger sent by someone who's not here to be
19 cross-examined to say what they want you to say?

20 A. No, I'm just saying the Prairie Farms Board did
21 not take a position on proposals 1 and 2.

22 Q. And therefore--

23 A. They did not oppose it.

24 Q. But therefore you're not able to testify as to
25 whether those costs are out-of-date?

1 A. Based on our internal knowledge, those costs do
2 not accurately represent the cost that are in place
3 today.

4 MR. BESHORE: Thank you. May I have
5 just a minute, Your Honor?

6 THE COURT: You may.

7 MR. BESHORE: Confer with my client.

8 THE COURT: Let me ask a quick question
9 I'm looking at the last page, exhibit 82, witness
10 referenced a plant in Indiana, I don't see Indiana on my
11 map, that's last page of exhibit 82, looking at same
12 page.

13 MR. TONAK: No. I don't see Indiana on
14 this.

15 THE COURT: Maybe I misheard it,
16 nevermind.

17 MR. BESHORE: I think I have just one
18 other question in follow-up to the Judge's question.

19 Q. You were talking about the plant in Hammond,
20 Louisiana, correct?

21 A. Yes.

22 Q. And I think you referred to May of 2022, I mean,
23 this is --

24 A. 2022.

25 Q. The exhibit.

1 A. October of 2022, the exhibit I understand is for
2 all of 2022, I was just referencing those two time
3 periods that were in my testimony where one of them no
4 milk came to Hammond from any area of the southeast, and
5 then the other October time period, there was. I am not
6 disputing the delivery plant locations on the map in one
7 way or just that that milk may have not have moved to
8 Hammond, Louisiana out of Georgia on an ongoing basis.

9 Q. Okay. I just wanted to make clear that there was
10 no misunderstanding about the time period covered by the
11 exhibit, it's not just May, it covers the entire year of
12 2022. That's all the questions I have at this time.
13 Thank you, Dennis.

14 THE COURT: Any cross-examination by any
15 other participant? You're your own lawyer here,
16 Mr. Tonak, is there anything you'd like to add to the
17 record to further explain anything that came up on your
18 cross-examination?

19 MR. TONAK: No, I will not add anything.
20 I think the record is fairly complete and it's obvious
21 there's a couple of differences of opinion of what the
22 best way forward is.

23 THE COURT: I am not surprised. All
24 right. Should we move on to the -- we could have these
25 exhibits moved into the record now or we can just take

1 everything up at once. Why don't we just take
2 everything up at once? You have a set of one, two,
3 three, four-page, including a cover sheet, entitled
4 "Comments concerning the proposed distributing plant
5 delivery credits, Dennis Tonak, from Prairie Farms." Is
6 this part of the statement you wish to make the next --

7 MR. TONAK: Yes, and I would propose, if
8 the Judge is agreeable, that the comment page be
9 numbered 97, I think that's the next one in the series.

10 THE COURT: That's what I have.

11 (Whereupon, Exhibit No. 97 was marked for
12 evidence.)

13 MR. TONAK: Then the three remaining
14 pages numbered 98 and 99.

15 (Whereupon, Exhibits No. 98 and No. 99 were
16 marked for evidence.)

17 THE COURT: Mr. Tonak, just a
18 continuation of your testimony, you're still under oath,
19 of course, I don't think you need to identify yourself
20 or anything like that. If you had a lawyer here, you
21 might ask whether there's anything you wish to add. As
22 I understand exhibit 97 and the next exhibit is 98
23 through 100, pre-filed statement, we'll read that into
24 the record, is there anything you'd like to add to that
25 before you get started?

1 (Whereupon, Exhibit No. 100 was marked for
2 evidence.)

3 MR. TONAK: I would just add that the
4 comments, these comments are specifically concerning and
5 related to proposals 3, 4 and 5?

6 THE COURT: Mr. Tonak, the witness is
7 yourself.

8 MR. TONAK: "Comments concerning the
9 proposed distributing plant delivery credits. As
10 proposed, the distributing plant delivery credits
11 alleviates a portion of the delivery cost when supplying
12 in-area milk and milk from a privileged few out-of-area
13 counties to pool distributing plants. The relief
14 granted to the specified areas will be welcomed. Our
15 particular concern is that not all out of area milk
16 receives the same privilege as the milk from a few
17 counties in Georgia, Virginia, and West Virginia. This
18 treatment of these privileged counties is not fair and
19 equitable, especially when considering the volume of
20 milk necessary to meet the needs of the Order 5, 6, and
21 7 distributing plants as shown in exhibit 8, page 9, for
22 Order 5, and page 10 for Order 6 and page 11 for Order
23 7."

24 The producer milk originating from
25 states and parts of states that are adjacent to the

1 marketing area and that delivered to pool distributing
2 plants is shown in exhibit 9, page 1 for Order 5, page 3
3 for Order 6, and page 5 for Order 7. As an example, in
4 Order 7 for March 2022, there were 3,823,107 pounds from
5 Kentucky that was not part of the Order 7 marketing
6 area. There was 58,432,326 pounds from Texas and
7 64,409,180 pounds from the restricted states. The sum
8 of these pounds is 126,664,613 pounds. The sum is found
9 in exhibit 100. Also incorporated into these exhibits
10 97, 98 -- excuse me, 98, 99, then under would be 97 is
11 milk receipts at pool plants, and that comes from
12 exhibit 9, page 7 for Order 5, page 8 for Order 6, and
13 page 9 for Order 7. The last column in exhibit 100 is
14 the percent of deliveries to pool plants that came from
15 the defined areas adjacent to the Order 7 marketing
16 area. There were 296,832,200 pounds received at Order 7
17 pool plants in March 2022. The outside milk from the
18 specified areas accounted for 42.7 percent of the pool
19 plant deliveries. Similar information is compiled for
20 Order 5, exhibit 98; and Order 6, exhibit 99."

21 "If the proposed distributing plant
22 delivery credits were expanded to include the additional
23 areas listed on exhibits 98, 99 and 100, and also
24 eliminate the possibility that milk receiving
25 Distributing Plant Delivery Credits could also receive

1 Transportation Credits, the result would be a fair and
2 equitable solution for all."

3 Now we much prefer the Assembly Credit
4 and the Transportation Credits allowing, especially
5 out-of-area milk, to receive full Transportation Credits
6 in the fall even though that milk delivered to pool
7 distributing plants during the March, April and May
8 period. Our second choice then, if that would not
9 happen, would be to expand the distributing plant
10 delivery credit area and make sure we restrict
11 Transportation Credits so that producer milk receiving
12 delivery plant -- distributing plant delivery credits
13 could not also receive Transportation Credits. We would
14 also think that the diversion limitations for in-area
15 milk should be the same as the diversion limitations in
16 the Transportation Credit program. That concludes my
17 statement.

18 THE COURT: Any cross by AMS?

19 **RECROSS EXAMINATION**

20 BY MS. TAYLOR:

21 Q. Good afternoon. That's a lot for me to process
22 in like two minutes, Dennis. So, hold on --

23 A. Would it be helpful if I walk through one of the
24 line items on exhibit 100?

25 Q. Yes. Let's start with the -- that's a good idea

1 because if I, just to be clear, exhibit 98 and 99 were
2 prepared by the Market Administrator 5, 6 and 7, so
3 those and they look similar to what our copies of what
4 was entered into the record previously by John Herbert?

5 A. Yes. Now, the base portion, and I can identify
6 the columns that was prepared by the Market
7 Administrator, the year, month, and this is specifically
8 referencing exhibit 100, the year, month, the Kentucky,
9 the Texas and the restricted states volume were all
10 prepared by the Market Administrator and included in the
11 exhibit 9 package.

12 Q. Uh-huh (affirmative).

13 A. The total was a sum of the preceding three
14 columns, which was basically a spreadsheet edition. The
15 Federal Order 7 Producer Milk concedes that pool plants
16 came from the exhibit 9 prepared by the Market
17 Administrator. And then the percentage is another math
18 calculation. So, in fact, if we go to March, which was
19 used in the testimony shows \$3,823,107 Kentucky area
20 outside of --

21 Q. Sorry, what line are you on?

22 A. It'd be the March.

23 Q. Of what year?

24 A. 2022. And there's were the Kentucky pounds of
25 \$3,823,107 pounds. The next column, and that's now

1 outside the Order 7 area in Kentucky, that was delivered
2 to Order 7 pool distributing plants. The next column is
3 Texas milk delivered to Order 7 pool distributing plants
4 \$58,432,326 pounds. The next column is the milk from
5 the restricted states, which would be milk from
6 Illinois, Kansas, North Carolina, outside the Order 7
7 area, the pool Order 7, Oklahoma, South Carolina,
8 outside the Order 7 area, pooled on Order 7, and
9 Florida. Georgia milk from outside the Order 7 area,
10 pooled on Order 7. Milk from Missouri outside of the
11 Order 7 area and pooled on Order 7. Excuse me, I've
12 been saying pooled, it's actually delivered to Order 7,
13 pooled to distributing plants. And Tennessee counties
14 not in the Federal Order 7 marketing area. And so the
15 sum of those three columns is the 126,664,613 delivered
16 to pool distributing plants. The total receipts,
17 producer receipts at Federal Order 7 producer or at
18 Federal Order 7 pool plants was 296,832 pounds by
19 divided that number by \$126,664,613, we arrive at 32.7
20 percent calculation. Meaning that, in these defined
21 areas on this exhibit, supplied 42.7 percent of the
22 Order 7 pool plant needs.

23 Q. Okay. So at the bottom of your statement on
24 exhibit 97 talk about those "delivery credits were
25 expanded to include the additional areas listed in

1 exhibit 98, 99 and 100," and go on about something else,
2 "it would be a fair and equitable solution, so I take
3 that to mean that you want to include all of the states,
4 you're expanding that to include all of the states in
5 that footnote that you just read, as well as Kentucky
6 and Indiana and those places, counties outside of the
7 marketing area?

8 A. Yes, it would include milk from those areas that
9 are outside of the marketing area.

10 Q. But in your view, regular suppliers of the
11 market?

12 A. But regular suppliers to the pool plants.

13 Q. Okay.

14 A. Or the distributing plants actually. And again,
15 that is our second choice. Our first choice is still
16 the Assembly Credit and building it to expand
17 Transportation Credits to at least eliminate the
18 (c)(2)(i) provision.

19 Q. Okay. And your second choice is to expand the
20 delivery credits as proposed by DCMA, plus these
21 additional areas that we just discussed, as well as
22 restrict the credit so that the same milk can't get two
23 credits basically?

24 A. Yes.

25 Q. You get delivery credit, you can't get

1 Transportation Credit?

2 A. That is correct.

3 Q. And at that point your second choice is not to
4 also include the Assembly Credit?

5 A. Our second choice would not include the Assembly
6 Credit. I mean the Assembly Credit is our preferred
7 first choice.

8 Q. Okay.

9 A. But we're -- but we're proposing this as a second
10 option for the Department to consider.

11 MS. TAYLOR: Okay, I think for the
12 moment that's all my questions.

13 THE COURT: Any other cross of this
14 witness, Mr. Beshore?

15 **RECROSS EXAMINATION**

16 BY MR. BESHORE:

17 Q. Dennis, I want to make sure I understand your
18 first and second choices, configurations of those
19 options. So, on your first choice, you would change the
20 Transportation Credit Balancing Fund so that it had no
21 limitations as to location of producers or other time of
22 year or marketing by the other, yea, no limitations on
23 location of the producers or their ability to qualify
24 for the credit?

25 A. There would be no limitation on the producer's

1 ability to qualify for the Transportation Credit. The
2 Transportation Credit would exist only in the months of
3 July through now February or January of the proposal to
4 make February an option.

5 Q. So it's still say in the, it would only be in the
6 generally shorter months?

7 A. Yes.

8 Q. But it would apply to both out-of-area and the
9 in-area producers.

10 A. Yes. And to try to put a fine point on it, there
11 are producers, let's say in Texas, there's Southern
12 Illinois that regularly supply Order 7 distributing
13 plants, and under our proposal, the fact that they
14 supplied to distributing plants in March, April and May
15 would not disqualify them from receiving Transportation
16 Credits in the fall and winter months.

17 Q. Right. I understand that. But now I'd
18 interested in how that, on your preferred system, how
19 that payment program for the Transportation Credit
20 Balancing Fund interacts with your Assembly Credits.
21 The Assembly Credits are year-around to all producers
22 supplying milk to distributing plants, correct?

23 A. Yes.

24 Q. So that during the payout months of
25 Transportation Credit Balancing Fund, producers would

1 get both credits?

2 A. Yes, because we see the credit, those credits as
3 two different items. We would expect that the
4 Transportation Credit would be limited, not limited, but
5 prorated and the application of the prorated
6 Transportation Credit and the Assembly Credit would more
7 nearly cover the costs during those fall months.

8 Q. Okay. So during the 7 or 8 months, they get both
9 credits, the other months they only get Assembly
10 Credits. Producer supply distributing plants get both
11 credits during the 7 or 8 months, but only the Assembly
12 Credits during the spring months basically?

13 A. During the months that the Transportation Credit
14 is not in place.

15 Q. Okay. And your second alternative then is,
16 second choice is to expand the distributing plant
17 delivery credits proposed by DCMA to any producer
18 supplying the market?

19 A. That'd be fine. The way we're viewing it is the
20 defined areas in the exhibit, in Order 5, as an example,
21 I believe there's milk from Maryland, Pennsylvania
22 possibly Ohio that delivered to the Order 5 area in the
23 spring months or year-around and those areas are not
24 immediately adjacent to the marketing area.

25 Q. But on 97 you say "proposed distributing plant

1 delivery credits were expanded to include the additional
2 areas listed in the exhibits 98 to 100, which if I
3 understood it correctly includes all sources?

4 A. No, there's --

5 Q. Kentucky, Texas most restricted states on 100.

6 A. Kentucky, Texas and the restricted states, those
7 are all areas that are immediately adjacent to the, in
8 the case of exhibit 100, the Order 7 marketing area.
9 That is an example, Kansas, Texas, Oklahoma are all
10 immediately adjacent bordering on the Order 7 marketing
11 area. Missouri borders on the Order 7 marketing area.
12 Illinois borders on the Order 7 marketing area.

13 Q. So you would exclude, exclude Pennsylvania?

14 A. Pennsylvania is excluded and for Order 7 purposes
15 --

16 Q. Michigan gets excluded?

17 A. Michigan is excluded. Indiana is excluded/-D.

18 Q. For Order 7?

19 A. For Order 7.

20 Q. But not Order 5?

21 A. For Order 5, Indiana. Illinois would be
22 included. Missouri is not included. The rest of
23 Kentucky would be included, that is not in the Order 5
24 area, but there is a break from, in the Order 5 area,
25 between some counties in Kentucky that are not in the

1 Order 5 area, and Ohio, so Ohio would not be included.
2 The intent here is to make sure or try to make sure that
3 those areas immediately adjacent to the marketing area
4 and the areas that are likely and have exhibited a
5 finite to the marketing area in supplying pool
6 distributing plants are included, but those areas that
7 occasionally deliver to pool distributing plants, let's
8 say Michigan or Ohio under Order 5, are not included.

9 Q. Each if they delivered year-around?

10 A. Even if they deliver year-around, the way that
11 this is presented. Now it's fine with us to include the
12 other areas. It's just as we were looking at the
13 numbers, and as we were requesting information from the
14 marketing administrator, this is the manner in which we
15 requested it, and I don't have any knowledge of how
16 much, as an example, Ohio or Michigan milk consistently
17 delivers to Order 5 or --

18 Q. Okay. So the limiting principle for your
19 alternative is whatever happened to be included or not
20 to be included on this?

21 A. On this list, because it's adjacent, it's areas
22 adjacent to the marketing area.

23 Q. Okay. Now, you go on to say that anyone that
24 "eliminated the possibility of milk receiving
25 distributing plant delivery credits could also receive

1 Transportation Credits." So would there still be a
2 Transportation Credit Balancing Fund under your
3 alternative 2?

4 A. Well, there could be because let's say milk out
5 of Michigan.

6 Q. So the fund would only, so there'd probably be no
7 prorations that'd support a hundred percent of the cost
8 of bringing milk out from Michigan or Pennsylvania, New
9 York, Wisconsin or whatever, under that alternative?

10 A. The other part of it is theoretically a handler
11 could say "I don't want to participate in the
12 distributing plant delivery credit."

13 Q. Handler choice?

14 A. Handler choice, during these fall months because
15 in my estimates and estimation, I'm better off with the
16 --

17 Q. Transportation?

18 A. Transportation.

19 Q. Non-prorated Transportation Credit fund?

20 A. Yes.

21 Q. At the higher reimbursement rates that have been
22 proposed?

23 A. Yea. And you know all of this tends to fly a
24 little bit against one of our principles of keep it
25 simple and all of that, but we're trying to present some

1 alternatives to USDA that may be better than any of the
2 individual proposals themselves.

3 Q. Now, you also talked about diversions, if I
4 understood you correctly if in-area milk were to be
5 eligible for delivery credits and/or Transportation
6 Credit Balancing Fund payments that you would not be
7 able to divert milk or you'd have to divert volumes,
8 against your delivered volumes, is that correct?

9 A. Yes. We see the -- we see the diversion
10 limitations in the Transportation Credit program as it
11 currently exists as a preferred option. And if the
12 distributing plant delivery credits, when we look at
13 them, we feel it would be appropriate to remove those
14 diversion limits from that program or conversely allow
15 diversions on both programs. We just think that the way
16 diversions are treated should be similar between both
17 programs.

18 Q. Okay. Well I know you're not marketing much
19 around in the area, but you've heard testimony from the
20 marketers in the area that the only time milk is
21 diverted in the area is when there's absolutely a
22 shutdown at a plant or, you know, one of these
23 extraordinary holiday weekends and such, you've heard
24 that testimony, right?

25 A. Yes.

1 Q. Why would you penalize those transactions?

2 A. The easiest answer to that is our Southern
3 Illinois milk delivers to Kosciusko, both Kosciusko and
4 Memphis. Recently Kosciusko had to back off some milk
5 because of weekend constraints and too much milk coming
6 in from some of our other suppliers, and we put that
7 milk that normally delivers into Kosciusko into our
8 Carbondale non-pool plant, that milk was not pooled, so
9 therefore it did not affect our ability to fill out
10 Transportation Credits, and that was a choice we made to
11 maximize our Transportation Credits. We have milk in
12 Southeast Missouri that would qualify for the
13 distributing plant delivery credits. Now, if that milk
14 goes through the same situation as our milk in Southern
15 Illinois, they're allowed to gain diversions if your
16 distribute plants plant credits are in place with no
17 penalty, but we just don't think that's fair, we think
18 it should be the same on both sides.

19 Q. You just basically draw the line at adjacent
20 states rather than in-area in the marketing area?
21 Adjacent, beyond adjacent states, they're going to have
22 the same rules as the, I mean, states beyond the
23 adjacent states under your program would have the rules
24 that apply to everybody now, you just want to move the
25 line out a little bit?

1 A. Well, if USDA saw fit to include those states in
2 the program, we would not object, as I said. The
3 adjacent states has a method because of our data request
4 from the Market Administrator to obtain numbers that we
5 could work with and view, and if we would have
6 (unintelligible) different states, obviously we would
7 have implemented those states.

8 Q. One final question, Dennis, would you agree with
9 me that with new money being proposed to be raised in
10 these Southeastern Orders under Prairie Farms program or
11 DCMA program, either way, there's new money in effect
12 being raised from charges of Class I handlers. DCMA
13 proposals would focus and place more of that new money
14 to the in-area producers than the Prairie Farms
15 proposals which would place more of that new money to
16 the out-of-area producers? I mean that's the way it
17 would. Work?

18 A. Beyond the delivery credit program, I'm more
19 uniform distribution of the new money to all of those
20 who are supplying the distributing plants of the order.

21 Q. More of the new money would go outside the market
22 area under the Prairie Farms proposal than under the
23 DCMA proposal, correct? It's arithmetic, Dennis.

24 A. I'm never good at arithmetic. I will take your
25 statement at face value.

1 Q. Okay. Thank you.

2 THE COURT: Any additional cross
3 statements?

4 MS. TAYLOR: I just have one question.
5 I wan to make sure the record is clear, there's a lot of
6 back and forth on the additional areas.

7 **FURTHER RECROSS EXAMINATION**

8 BY MS. TAYLOR:

9 Q. Prairie Farm is requesting, your second choice
10 would be to expand the delivery credits to the adjacent
11 state areas, because in your view, am I summarizing this
12 correct, because in your view, those are regular
13 suppliers of the Southeastern Federal Orders?

14 A. Yes.

15 MS. TAYLOR: Thank you.

16 THE COURT: Anyone else have an
17 examination for this witness? Do you have anything else
18 you'd like to say? If you had a lawyer, you might have
19 some questions on direct, do you have anything you'd
20 like to say?

21 MR. TONAK: I do not have anything
22 additional I wish to say.

23 THE COURT: I assume that you'd like to
24 move into evidence?

25 MR. TONAK: Yes, I'd like to move these

1 exhibits through 100 and starting with what was it 84, I
2 believe, that's what I had.

3 MR. TONAK: Into evidence.

4 THE COURT: Any objections?

5 MR. HILL: No objection.

6 (Whereupon, Exhibits No. 84 through No. 100 were
7 entered into evidence.)

8 THE COURT: Exhibit 84 through 100
9 marked for identification and entered into the record.
10 Mr. Tonak, thank you, you may step down. We have
11 another witness, I was given a piece of paper, testimony
12 of Sally Keefe, is that our next witness?

13 MS. TAYLOR: Your Honor, we have one
14 more proposal to go over and it is proposed by a dairy
15 farmer who's been here with us this whole time. I'm
16 wondering if Ms. Keefe would defer and let him present?

17 MS. KEEFE: I'm happy to have
18 Mr. Sumners go, either way.

19 MS. TAYLOR: He's been waiting very
20 patiently, if we could let him go first, if he would
21 like.

22 THE COURT: It is 3:30, maybe we could
23 take a break or we could press on. Do we have, looks
24 like this hearing is going to wrap soon, do we have
25 proposed dates for transcript corrections, objections

1 thereto, briefing dates?

2 MS. TAYLOR: Don't think we have yet,
3 maybe we can take a quick afternoon break and that can
4 be discussed, then brought on the record when we get
5 back.

6 THE COURT: Want to try to take a break
7 now or do you want to postpone the break? Hope that we
8 get through these witnesses.

9 MS. TAYLOR: I think Mr. Sumners wants a
10 quick break, maybe 10 minutes?

11 THE COURT: Sure. Come back at 2:45.

12 (Whereupon, a recess was observed.)
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