# Exhibits Prepared at the Request of: Prairie Farms and Dean Foods 

## Federal Order 7

## Southeast Marketing Area

Prepared by:
Market Administrator
P.O Box 491778

Lawrenceville, GA 30049

For use in public hearing
Docket No. AO-388-A15 and
AO-366-A44; DA-03-11
Atlanta, GA
February 2004

TABLE 1: Uniform Blend and Class I Price at Selected Pricing Zones

|  | FO 7 |  |  |  |  |  |  |  | FO 32St. Louis, MO(\$2.00 Zone) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Atlanta, GA (\$3.10 Zone) |  | \$2.60 Zone |  | \$2.40 Zone |  | \$2.20 Zone |  |  |  |
|  | Blend Price | Class 1 Price | Blend Price | Class 1 Price | Blend Price | Class 1 Price | Blend Price | Class 1 Price | Blend Price | Class I Price |
| Jan-00 | \$12.82 | \$14.00 | \$12.32 | \$13.50 | \$12.12 | \$13.30 | \$11.92 | \$13.10 | \$11.23 | \$12.90 |
| Feb-00 | \$12.74 | \$13.81 | \$12.24 | \$13.31 | \$12.04 | \$13.11 | \$11.84 | \$12.91 | \$11.00 | \$12.71 |
| Mar-00 | \$12.83 | \$13.94 | \$12.33 | \$13.44 | \$12.13 | \$13.24 | \$11.93 | \$13.04 | \$10.91 | \$12.84 |
| Apr-00 | \$12.88 | \$14.03 | \$12.38 | \$13.53 | \$12.18 | \$13.33 | \$11.98 | \$13.13 | \$10.84 | \$12.93 |
| May-00 | \$13.40 | \$14.58 | \$12.90 | \$14.08 | \$12.70 | \$13.88 | \$12.50 | \$13.68 | \$10.96 | \$13.48 |
| Jun-00 | \$13.78 | \$14.80 | \$13.28 | \$14.30 | \$13.08 | \$14.10 | \$12.88 | \$13.90 | \$11.16 | \$13.70 |
| Jul-00 | \$14.23 | \$15.56 | \$13.73 | \$15.06 | \$13.53 | \$14.86 | \$13.33 | \$14.66 | \$11.95 | \$14.46 |
| Aug-00 | \$14.15 | \$15.05 | \$13.65 | \$14.55 | \$13.45 | \$14.35 | \$13.25 | \$14.15 | \$11.61 | \$13.95 |
| Sep-00 | \$14.16 | \$14.94 | \$13.66 | \$14.44 | \$13.46 | \$14.24 | \$13.26 | \$14.04 | \$11.97 | \$13.84 |
| Oct-00 | \$13.89 | \$14.99 | \$13.39 | \$14.49 | \$13.19 | \$14.29 | \$12.99 | \$14.09 | \$11.40 | \$13.89 |
| Nov-00 | \$14.14 | \$14.92 | \$13.64 | \$14.42 | \$13.44 | \$14.22 | \$13.24 | \$14.02 | \$10.85 | \$13.82 |
| Dec-00 | \$14.51 | \$15.23 | \$14.01 | \$14.73 | \$13.81 | \$14.53 | \$13.61 | \$14.33 | \$11.38 | \$14.13 |
| Jan-01 | \$14.73 | \$17.09 | \$14.23 | \$16.59 | \$14.03 | \$16.39 | \$13.83 | \$16.19 | \$11.85 | \$15.99 |
| Feb-01 | \$14.15 | \$15.04 | \$13.65 | \$14.54 | \$13.45 | \$14.34 | \$13.25 | \$14.14 | \$11.82 | \$13.94 |
| Mar-01 | \$14.92 | \$15.75 | \$14.42 | \$15.25 | \$14.22 | \$15.05 | \$14.02 | \$14.85 | \$12.74 | \$14.65 |
| Apr-01 | \$15.57 | \$16.54 | \$15.07 | \$16.04 | \$14.87 | \$15.84 | \$14.67 | \$15.64 | \$13.42 | \$15.44 |
| May-01 | \$16.54 | \$17.31 | \$16.04 | \$16.81 | \$15.84 | \$16.61 | \$15.64 | \$16.41 | \$14.80 | \$16.21 |
| Jun-01 | \$17.28 | \$18.09 | \$16.78 | \$17.59 | \$16.58 | \$17.39 | \$16.38 | \$17.19 | \$15.79 | \$16.99 |
| Jul-01 | \$17.54 | \$18.44 | \$17.04 | \$17.94 | \$16.84 | \$17.74 | \$16.64 | \$17.54 | \$16.14 | \$17.34 |
| Aug-01 | \$17.87 | \$18.50 | \$17.37 | \$18.00 | \$17.17 | \$17.80 | \$16.97 | \$17.60 | \$16.29 | \$17.40 |
| Sep-01 | \$18.09 | \$18.66 | \$17.59 | \$18.16 | \$17.39 | \$17.96 | \$17.19 | \$17.76 | \$16.56 | \$17.56 |
| Oct-01 | \$16.70 | \$19.03 | \$16.20 | \$18.53 | \$16.00 | \$18.33 | \$15.80 | \$18.13 | \$14.92 | \$17.93 |
| Nov-01 | \$16.20 | \$18.86 | \$15.70 | \$18.36 | \$15.50 | \$18.16 | \$15.30 | \$17.96 | \$13.17 | \$17.76 |
| Dec-01 | \$13.95 | \$15.08 | \$13.45 | \$14.58 | \$13.25 | \$14.38 | \$13.05 | \$14.18 | \$12.46 | \$13.98 |
| Jan-02 | \$14.13 | \$15.06 | \$13.63 | \$14.56 | \$13.43 | \$14.36 | \$13.23 | \$14.16 | \$12.61 | \$13.96 |
| Feb-02 | \$13.75 | \$15.05 | \$13.25 | \$14.55 | \$13.05 | \$14.35 | \$12.85 | \$14.15 | \$12.32 | \$13.95 |
| Mar-02 | \$13.34 | \$14.72 | \$12.84 | \$14.22 | \$12.64 | \$14.02 | \$12.44 | \$13.82 | \$11.66 | \$13.62 |
| Apr-02 | \$13.23 | \$14.57 | \$12.73 | \$14.07 | \$12.53 | \$13.87 | \$12.33 | \$13.67 | \$11.68 | \$13.47 |
| May-02 | \$12.89 | \$14.36 | \$12.39 | \$13.86 | \$12.19 | \$13.66 | \$11.99 | \$13.46 | \$11.47 | \$13.26 |
| Jun-02 | \$12.69 | \$14.13 | \$12.19 | \$13.63 | \$11.99 | \$13.43 | \$11.79 | \$13.23 | \$11.00 | \$13.03 |
| Jul-02 | \$12.55 | \$13.72 | \$12.05 | \$13.22 | \$11.85 | \$13.02 | \$11.65 | \$12.82 | \$10.44 | \$12.62 |
| Aug-02 | \$12.63 | \$13.58 | \$12.13 | \$13.08 | \$11.93 | \$12.88 | \$11.73 | \$12.68 | \$10.58 | \$12.48 |
| Sep-02 | \$12.56 | \$13.56 | \$12.06 | \$13.06 | \$11.86 | \$12.86 | \$11.66 | \$12.66 | \$10.74 | \$12.46 |
| Oct-02 | \$12.81 | \$13.25 | \$12.31 | \$12.75 | \$12.11 | \$12.55 | \$11.91 | \$12.35 | \$11.18 | \$12.15 |
| Nov-02 | \$12.84 | \$13.70 | \$12.34 | \$13.20 | \$12.14 | \$13.00 | \$11.94 | \$12.80 | \$10.74 | \$12.60 |
| Dec-02 | \$12.76 | \$13.62 | \$12.26 | \$13.12 | \$12.06 | \$12.92 | \$11.86 | \$12.72 | \$10.67 | \$12.52 |
| Jan-03 | \$12.68 | \$13.66 | \$12.18 | \$13.16 | \$11.98 | \$12.96 | \$11.78 | \$12.76 | \$10.67 | \$12.56 |
| Feb-03 | \$12.32 | \$13.33 | \$11.82 | \$12.83 | \$11.62 | \$12.63 | \$11.42 | \$12.43 | \$10.41 | \$12.23 |
| Mar-03 | \$11.91 | \$12.91 | \$11.41 | \$12.41 | \$11.21 | \$12.21 | \$11.01 | \$12.01 | \$10.08 | \$11.81 |
| Apr-03 | \$11.81 | \$12.74 | \$11.31 | \$12.24 | \$11.11 | \$12.04 | \$10.91 | \$11.84 | \$10.22 | \$11.64 |
| May-03 | \$11.99 | \$12.81 | \$11.49 | \$12.31 | \$11.29 | \$12.11 | \$11.09 | \$11.91 | \$10.41 | \$11.71 |
| Jun-03 | \$11.98 | \$12.84 | \$11.48 | \$12.34 | \$11.28 | \$12.14 | \$11.08 | \$11.94 | \$10.44 | \$11.74 |
| Jul-03 | \$12.47 | \$12.87 | \$11.97 | \$12.37 | \$11.77 | \$12.17 | \$11.57 | \$11.97 | \$11.49 | \$11.77 |
| Aug-03 | \$13.54 | \$14.07 | \$13.04 | \$13.57 | \$12.84 | \$13.37 | \$12.64 | \$13.17 | \$12.52 | \$12.97 |
| Sep-03 | \$15.65 | \$16.81 | \$15.15 | \$16.31 | \$14.95 | \$16.11 | \$14.75 | \$15.91 | \$13.92 | \$15.71 |
| Oct-03 | \$16.07 | \$17.37 | \$15.57 | \$16.87 | \$15.37 | \$16.67 | \$15.17 | \$16.47 | \$14.23 | \$16.27 |
| Nov-03 | \$15.72 | \$17.47 | \$15.22 | \$16.97 | \$15.02 | \$16.77 | \$14.82 | \$16.57 | \$13.67 | \$16.37 |
| Dec-03 | \$15.33 | \$16.94 | \$14.83 | \$16.44 | \$14.63 | \$16.24 | \$14.43 | \$16.04 | \$12.91 | \$15.84 |
| Jan-04 | \$14.02 | \$14.95 | \$13.52 | \$14.45 | \$13.32 | \$14.25 | \$13.12 | \$14.05 | \$12.30 | \$13.85 |
| Feb-04 |  | \$14.69 |  | \$14.19 |  | \$13.99 |  | \$13.79 |  | \$13.59 |
| Mar-04 |  | \$15.04 |  | \$14.54 |  | \$14.34 |  | \$14.14 |  | \$13.94 |

