



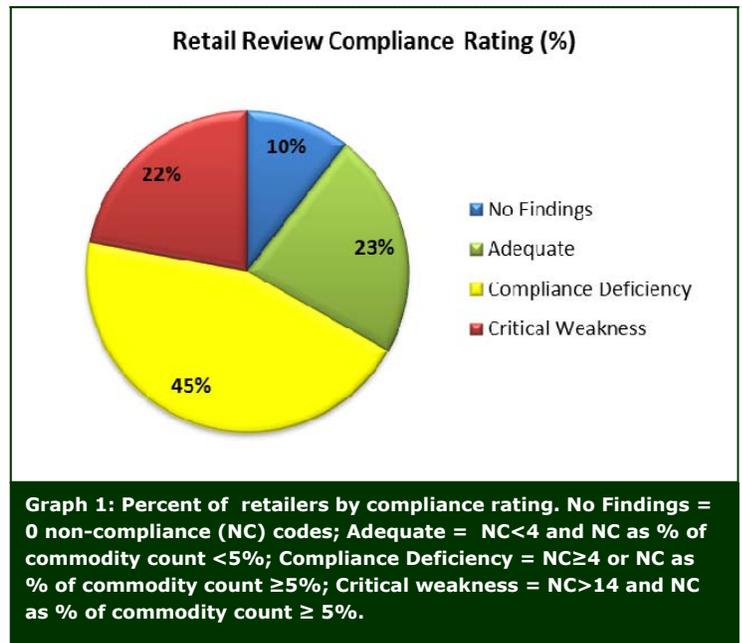
United States Department of Agriculture
Agricultural Marketing Service

Country of Origin Labeling

February 2016

Retail Compliance Data Fiscal Year 2015

In Fiscal Year (FY) 2015, the Country of Origin Labeling Division conducted 3,062 retail surveillance reviews in all 50 states including the District of Columbia. Of the total, 2,252 were follow up and 810 were initial retail surveillance reviews. Follow up surveillance reviews were conducted at retail store locations where compliance deficiencies or critical weaknesses were identified, in the previous FY 2014. Thirty-four (33%) percent of all retail stores reviewed had no findings or adequate compliance rating. Retailers are required to submit written corrective actions to USDA for reviews rated as compliance deficiency and critical weakness. The following graphs illustrate COOL retail compliance during FY 2015 for beef, pork, lamb, chicken, goat meat, wild and farm-raised fish and shellfish, perishable agricultural commodities, peanuts, pecans, macadamia nuts, and ginseng covered commodities.



FUN FACT:

In Fiscal Year 2015, a total of 1,055,966 COOL covered commodities were reviewed at retail.

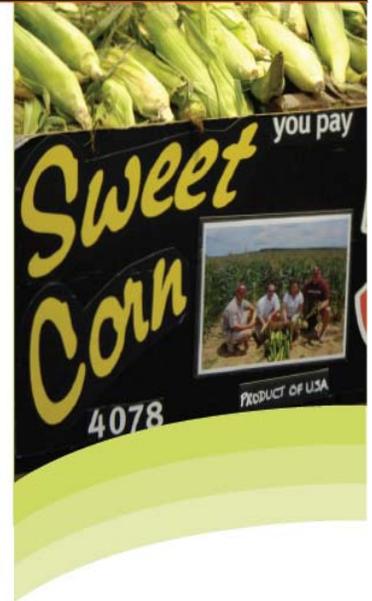
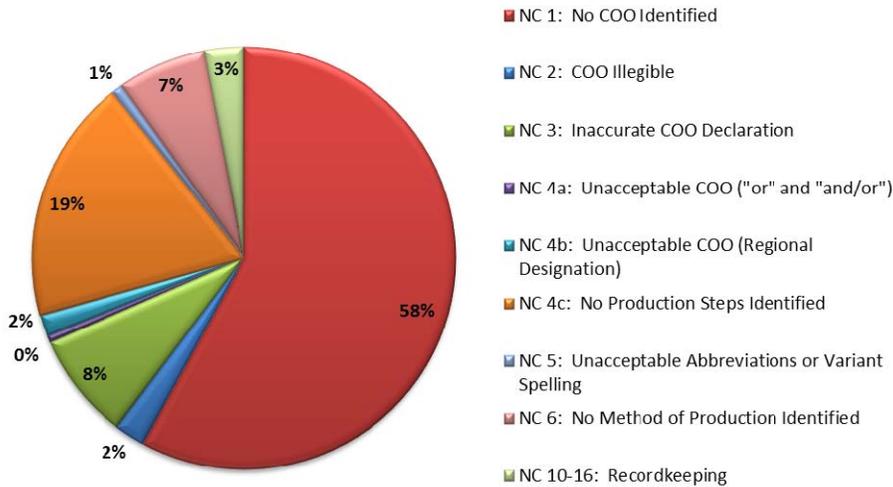


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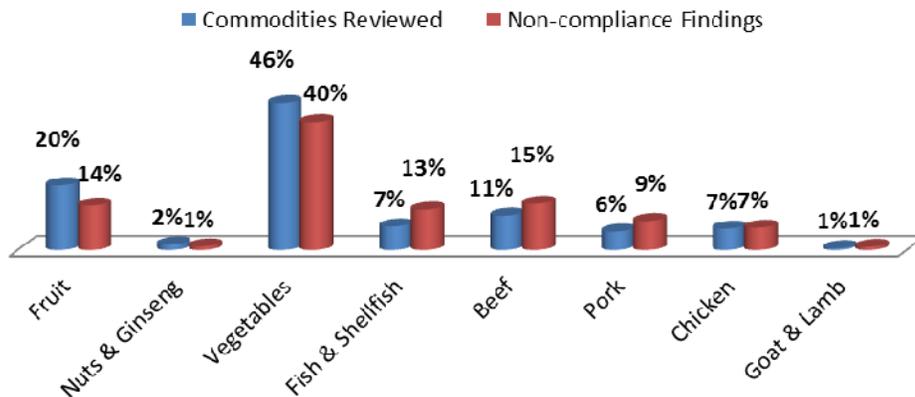
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Frequency of Non-Compliance Codes (%)



Graph 2: Total number of non-compliance (NC) codes cited during FY 2015. The most frequent NC code was for absence of country of origin (58%).

All Commodities Reviewed vs. Non-Compliance Findings Identified by Commodity Category



Graph 3: The measure of non-compliance findings (red bars) in comparison to the percentage of each category present for the total commodities sold (blue bars) at retail.



FUN FACT:

Approximately 96% of all covered commodities sold at retail were COOL compliant in FY 2015.