



United States  
Department of  
Agriculture

Agricultural  
Marketing  
Service

Livestock,  
Poultry and  
Seed Program

Agricultural  
Analytics  
Division

# Feature Advertising by U.S. Supermarkets Meat and Poultry

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## Independence Day 2016

Advertised Prices effective through July 04, 2016



## Feature Advertising by U.S. Supermarkets During Key Seasonal Marketing Events

This report provides a detailed breakdown of supermarket featuring of popular meat and poultry products for the Independence Day marketing period. The Independence Day weekend marks the high watershed of the summer outdoor cooking season and is a significant demand period for a variety of meat cuts for outdoor grilling and entertaining. Advertised sale prices are shown by region, state, and supermarket banner and include brand names, prices, and any special conditions.

### Contents:

#### Chicken -

Regular and value packs of boneless/skinless (b/s) breasts; b/s thighs; split, bone-in breasts; wings; bone-in thighs and drumsticks; tray and bagged leg quarters; 8-piece and 12-piece fried chicken.

Northeast.....	03
Southeast.....	19
Midwest.....	31
South Central.....	43
Southwest.....	53
Northwest.....	57

#### Pork -

Sparerib varieties, various pork chop styles, whole boneless loins, and pork sausage.

Northeast.....	63
Southeast.....	76
Midwest.....	91
South Central.....	109
Southwest.....	121
Northwest.....	125

#### Beef -

Ground beef, beef patties, and various USDA Choice beef steaks.

Northeast.....	131
Southeast.....	148
Midwest.....	163
South Central.....	180
Southwest.....	192
Northwest.....	195

#### Ground Poultry -

Ground turkey and chicken grinds, sausage, and patties. .

Northeast.....	202
Southeast.....	208
Midwest.....	211
South Central.....	214
Southwest.....	217
Northwest.....	218

**Report Notes:**

All information is collected from publicly available, on-line supermarket advertising circulars during the holiday marketing period. All prices are in U.S. dollars per pound unless otherwise noted.

**Code Key:**

- n/i .....not identified
- BOGO .....Buy one, get one free
- B2GO .....Buy two get one free
- BOG3 .....Buy two get three free
- A.....Antibiotic-free
- F.....Free Range
- G.....Grass-Fed
- K.....Kosher
- H.....Halal
- L.....Locally-grown
- O.....USDA Certified Organic
- C.....USDA Choice
- P.....USDA Prime
- S.....USDA Select

**Beef Conditions Key:**

- L ..... limit at sale price
- % ..... ground patty lean percent
- value..... value pack (regular if not identified)

**U.S. Regional Definitions:**

- Northeast.....CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT
- Southeast.....AL,FL,GA,KY,MS,NC,SC,TN,VA,WV
- Midwest.....IA,IL,IN,MI,MN,ND,NE,OH,SD,WI
- South Central.....AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT
- Southwest.....CA, HI, NV
- Northwest.....AK,ID,MT,OR,WA,WY

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**U.S. Supermarket Holiday Featuring of Meat and Poultry (July 2016)**

USDA, Agricultural Marketing Service, Livestock, Poultry, and Seed, Agricultural Analytics Division

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Independence Day 2016**

prices in \$US per pound unless otherwise noted.

**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>																				
CT	ACME Markets	Perdue		3.99					BOGO			BOGO	BOGO	BOGO	BOGO					
		Lancaster		3.99					BOGO											
		O Organics	O	6.99																
		Open Nature	A			3.99														
	Adams IGA	Farm Fresh			1.79															
		Springer Mntn	A			2.99						1.69		1.69						
		n/i				2.29														
	AF Basket	n/i															0.49			
		Perdue							1.29											
	AG New England	n/i			1.69															
	ALDI	n/i			1.69															
		Kirkwood										0.99								
	Associated	n/i															0.47			
		Perdue														0.99				
	Best Market	n/i		1.67		1.97		1.77		2.97		0.77		0.77	0.77					
		Nature's Sensation	A										1.77							
	Big Y	Big Y	A	3.69						2.99		1.79		1.79						
		n/i																6.98		
	Bravo	n/i										0.69		0.79		0.35				L 4
		Perdue													0.59					
	C-Town	Perdue						1.39												
	Compare Foods	Perdue										0.87		0.87						
		Harvestland	A									1.99		1.99						
		n/i			1.77															
	Food Bazaar	n/i			1.99					2.79				0.99						
	Geissler's	n/i			1.49															
		Geissler's	A									1.69		1.69						
	Highland Park	Bell & Evans	A	4.99																
	Key Food	Perdue										0.99		0.99						
		Coleman	O	8.99		5.69														
		Harvestland	A	5.49		3.99														
		n/i			1.79															
		Sanderson Farms						1.99	1.79							0.99				

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
CT (cont)	Kings Food Mrkt  Marc's Price Chopper  Price Rite Save-a-Lot ShopRite  Stew Leonard's Stop & Shop  Trader Joe's Whole Foods NE	Freebird	A		2.99																local
		Bell & Evans	A										1.99	1.99							
		Amish Valley							0.99												
		n/i																	5.99		
		Tyson								BOGO											
		Price Chopper			2.49	1.99	2.49	1.99						1.39	1.39						
		Central Market	A				3.99														
		Amick Farms				1.49								0.79	0.79						
		n/i												0.89	0.89						
		n/i				1.99				1.49				0.99	0.99					5.99	
		Coleman	O							2.79					2.79						
		Readington Farm	A					2.99													
		Stew's Naked	A	2.99																	
Stop & Shop					1.69	1.69		1.49	2.69												
Nature's Promise	O										25% off		25% off								
Trader Joe's	O							2.99					2.99								
n/i					2.99																
DC	ALDI  Giant Food  Harris Teeter  Safeway Eastern  Save-a-Lot Trader Joe's Whole Foods MdAt	n/i			1.69															dark	
		Kirkwood											0.99								
		Giant		2.49					1.49	2.69			0.88		0.88	0.88					
		Nature's Promise	O									25% off		25% off							
		Harris Teeter							BOGO									0.97			
		n/i		2.99																	
		Harvestland	O	7.99																	
		n/i			1.99																
		Signature Farms		2.99		2.99															5.99
		Signature Café																			5.00
		Delmarva	L										0.99	0.99							
n/i											0.89	0.89									
Trader Joe's	O						2.99						2.99								
n/i															1.79						
DE	ACME Markets	Perdue		3.99					BOGO			BOGO	BOGO	BOGO	BOGO						
		Lancaster		3.99					BOGO												

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
DE <i>(cont)</i>	ACME Markets	O Organics	O	6.99																	
	<i>(continued)</i>	Open Nature	A			3.99															
	Food Lion	Food Lion			1.99					1.99									5.99		
	Fresh Grocer	n/i										0.88		0.88					5.99	8.99	
		n/i																	4.99		
		Tyson				1.88															
		Perdue				1.88															
		n/i		H									1.19		1.19						
	Giant Food	Giant			2.49				1.49		2.69		0.88		0.88	0.88					
		Nature's Promise		O									25% off		25% off						
	Great Valu Markets	n/i				2.49							0.89		0.89						
	Harris Teeter	Harris Teeter							BOGO								0.97				
		n/i			2.99																
	Redner's	Harvestland		O	7.99																
		n/i												0.98		0.98					6.98
		Perdue			3.18																
	Safeway Eastern	Harvestland		A											1.48						
		n/i				1.99															
		Signature Farms			2.99		2.99														
		Signature Café																		5.99	
	Signature Café																		5.00	dark	
Save-a-Lot	Delmarva		L									0.99		0.99							
	n/i											0.89		0.89							
ShopRite	n/i				1.99				1.49			0.99		0.99					5.99		
	Coleman		O					2.79							2.79						
	Readington Farm		A			2.99															
Trader Joe's	Trader Joe's		O					2.99						2.99							
MA	Adams IGA	Farm Fresh			1.79																
		Springer Mntn	A			2.99															
		n/i				2.29															
	AF Basket	n/i															0.49				
		Perdue							1.29												
AG New England	n/i			1.69																	

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece			
MA (cont)	ALDI	n/i			1.69																	
		Kirkwood											0.99									
	Associated	n/i														0.99	0.47					
		Perdue																				
	Big Y	Big Y	A		3.69						2.99		1.79		1.79					6.98		
		n/i																				
	C-Town	Perdue							1.39													
	Compare Foods	Perdue												0.87		0.87						
		Harvestland	A										1.99		1.99							
		n/i				1.77																
	Crosby's	n/i			2.99	2.99																
	Donelan's	Bell & Evans	A		6.49																	
	Food City Market	n/i				1.99								0.99		0.77						
	Geissler's	n/i				1.49																
		Geissler's	A										1.69		1.69							
	Hannaford	Hannaford				1.69		1.69														
		n/i																			7.99	
	Market 32	n/i																			5.99	
		Tyson																				
		Price Chopper			2.49	1.99	2.49	1.99							1.39		1.39					
		Central Market					3.99															
	Market Basket	Market Basket													0.89		0.89					
		Coleman	O				4.79															
	Springer Mntn	A								2.99												
Met Foods	Perdue																0.59					
	Coleman	O		7.99						2.99					2.99							
	Harvestland	O												2.99								
	Harvestland	A										1.99		1.99								
Price Chopper	n/i																			5.99		
	Tyson																					
	Price Chopper			2.49	1.99	2.49	1.99							1.39		1.39						
	Central Market	A				3.99																
Price Rite	Amick Farms				1.49									0.69		0.69						

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
MA <i>(cont)</i>	Roche Bros.	n/i			1.77															
		Perdue										1.49		1.49						
		Bell & Evans	A	5.99																
		Save-a-Lot	n/i										0.89		0.89					
		Seabra Foods	Seabra Foods								2.59		1.19		1.19					
		Shaw's	n/i		1.69		1.69													
			Sanderson Farms											1.29		1.29				
			Open Nature	A	5.99															7.99
		Star Market	n/i		1.69															
			Sanderson Farms											1.29		1.29				
			Open Nature	A	5.99															7.99
		Stop & Shop	Stop & Shop		1.69		1.69		1.49		2.69									
			Nature's Promise	O						2.99			25% off		25% off					
		Trader Joe's	Trader Joe's	O											2.99					
	Trucchi's	Perdue										1.29		1.29						
	Wegman's	Wegman's		3.69	1.79	3.49	1.99	1.99		2.49		1.79	0.99		0.79	0.69				
		Wegman's	O	7.99	6.99	4.99		5.79		4.49		3.79		2.99	1.99					
MD	ACME Markets	Perdue		3.99					BOGO			BOGO	BOGO	BOGO	BOGO					
		Lancaster		3.99					BOGO											
		O Organics	O	6.99																
		Open Nature	A			3.99														
	ALDI	n/i			1.69															
		Kirkwood											0.99							
	Associated	n/i														0.47				
		Perdue													0.99					
	Food Lion	Food Lion			1.99						1.99									
		n/i																5.99		
	Giant Eagle	Giant Eagle		BOGO																
	Giant Food	Giant		2.49				1.49		2.69		0.88		0.88	0.88					
		Nature's Promise	O									25% off		25% off						
	Graul's Market	Perdue		2.49																
Great Valu Markets	n/i			2.49								0.89		0.89						



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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
MD (cont)	Harris Teeter	Harris Teeter						BOGO								0.97					
		n/i		2.99																	
		Harvestland	O	7.99																	
		Mars	n/i										0.99		0.99						
		Perdue								1.99											
		Tyson																	8.99		
		Harvestland	A	3.55																	
		Martin's Food	Giant		1.79		1.79		1.49		2.49		0.89		0.89		0.89				
			Nature's Promise	O									25% off		25% off						
		Price Rite	Amick Farms		1.49									0.69		0.69					
		Redner's	n/i											0.98		0.98				6.98	dark
			Perdue		3.18																
			Harvestland	A											1.48						
		Safeway Eastern	n/i		1.99																
			Signature Farms		2.99		2.99														
			Signature Café																	5.99	
			Signature Café																	5.00	dark
			Delmarva	L									0.99		0.99						
		Save-a-Lot	n/i										0.89		0.89						
		Shop'n Save	n/i		BOGO													0.48			
			Gerber's	A									1.99		1.99						
		Shoppers Food	n/i		1.89		2.39							1.29		1.29				6.99	
			Perdue								1.89										
		ShopRite	n/i		1.99				1.49				0.99		0.99					5.99	
			Coleman	O					2.79						2.79						
			Readington Farm	A			2.99														
		Trader Joe's	Trader Joe's	O					2.99						2.99						
	Wegman's	Wegman's		3.69	1.79	3.49	1.99		1.99		2.49	1.79	0.99		0.79	0.69					
		Wegman's	O	7.99	6.99	4.99		5.79		4.49		3.79		2.99	1.99						
	Weis Markets	n/i																	7.99		
		Perdue				BOGO										0.98					
		Harvestland	A									1.88		1.88							
		Weis		4.69								1.29		1.29							
	Whole Foods MdAt	n/i														1.79					

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
ME	AG New England	n/i			1.69															
	Food City Market	n/i			1.99								0.99		0.77					
	Hannaford	Hannaford			1.69		1.69												7.99	
	Market Basket	Market Basket							1.29				0.89		0.89					
		Coleman	O				4.79													
		Springer Mntn	A						2.99											
	Save-a-Lot	n/i											0.89		0.89					
	Shaw's	n/i			1.69		1.69													
		Sanderson Farms												1.29		1.29				
		Open Nature	A		5.99															7.99
	Signature Café																			
	Trader Joe's	Trader Joe's	O					2.99						2.99						
NH	AG New England	n/i			1.69															
	ALDI	n/i			1.69															
		Kirkwood												0.99						
	Hannaford	Hannaford			1.69		1.69												7.99	
	Market Basket	Market Basket							1.29				0.89		0.89					
		Coleman	O				4.79													
		Springer Mntn	A						2.99											
	Price Chopper	n/i																	5.99	
		Tyson							BOGO											
		Price Chopper			2.49	1.99	2.49	1.99						1.39		1.39				
		Central Market	A				3.99													
	Price Rite	Amick Farms				1.49								0.69		0.69				
	Save-a-Lot	n/i												0.89		0.89				
Shaw's	n/i			1.69		1.69														
	Sanderson Farms												1.29		1.29					
	Open Nature	A		5.99															7.99	
	Signature Café																			
	Trader Joe's	Trader Joe's	O					2.99						2.99						
NJ	ACME Markets	Perdue		3.99					BOGO				BOGO	BOGO	BOGO	BOGO				
		Lancaster		3.99					BOGO											

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
NJ <i>(cont)</i>	ACME Markets	O Organics	O	6.99																
	<i>(continued)</i>	Open Nature	A			3.99														
	ALDI	n/i			1.69															
		Kirkwood											0.99							
	Associated	n/i															0.47			
		Perdue															0.99			
	Best Market	n/i			1.67		1.97		1.77		2.97		0.77		0.77	0.77				
		Nature's Sensation	A											1.77						
	Bravo	n/i											0.69		0.79		0.35			L 4
		Perdue														0.59				
	C-Town	Perdue							1.39											
	Compare Foods	Perdue												0.87		0.87				
		Harvestland	A										1.99		1.99					
		n/i				1.77														
	Fine Fare	Farm Fresh																0.59		
	Foodtown	Foodtown			1.99															
		Perdue												1.29		1.29				
		Simply Smart	A		4.99															
		Coleman	O		7.99				2.99				2.99		2.99					
	Food Bazaar	n/i				1.99					2.79					0.99				
	Great Valu Markets	n/i				2.49								0.89		0.89				
	Key Food	Perdue												0.99		0.99				
		Coleman	O		8.99		5.69													
		Harvestland	A		5.49		3.99													
		n/i				1.79														
		Sanderson Farms							1.99	1.79								0.99		
	Kings Food Mrkt	Freebird	A			2.99														
		Bell & Evans	A											1.99		1.99				local
McCaffrey's	McCaffrey's					1.49														
	Bell & Evans	A		4.99																
Met Foods	Perdue																0.59			
	Coleman	O		7.99				2.99							2.99					
	Harvestland	O												2.99						
	Harvestland	A										1.99		1.99						
Morton Williams	n/i				1.99															

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
NJ <i>(cont)</i>	Murphy's	Bell & Evans	A	7.49				4.59													
	Pioneer	Farm Fresh															0.49				
		Coleman	O	7.99				2.99						2.99							
		Harvestland	O											2.99							
		Harvestland	A									1.99		1.99							
		Perdue			2.99																
		Price Rite	Amick Farms			1.49								0.79		0.79					
		Save-a-Lot	n/i											0.89		0.89					
		Seabra Foods	Seabra Foods								2.59			1.19		1.19					
		ShopRite	n/i			1.99			1.49					0.99		0.99				5.99	
			Coleman	O					2.79							2.79					
			Readington Farm	A			2.99														
		Stop & Shop	Stop & Shop			1.69		1.69		1.49		2.69									
			Nature's Promise	O									25% off		25% off						
		Supremo	n/i						1.69										0.49		
			Mountaire								1.99										
		Thriftway	Perdue						1.99												
			Harvestland	A									1.99		1.99						
		Top Tomato	Perdue							1.59											
		Trader Joe's	Trader Joe's	O					2.99							2.99					
	Wegman's	Wegman's		3.69	1.79	3.49	1.99		1.99		2.49	1.79	0.99		0.79	0.69					
		Wegman's	O	7.99	6.99	4.99		5.79		4.49		3.79		2.99	1.99						
	Weis Markets	n/i																	7.99		
		Perdue			BOGO			BOGO									0.98				
		Harvestland	A									1.88		1.88							
		Weis		4.69									1.29		1.29						
	Western Beef	n/i			1.99						2.99				0.99			0.49		4.99	
	Whole Foods MdAt	n/i														1.79					
	Whole Foods NE	n/i				2.99															
NY	ACME Markets	Perdue		3.99					BOGO				BOGO	BOGO	BOGO	BOGO					
		Lancaster		3.99					BOGO												
		O Organics	O	6.99																	
		Open Nature	A			3.99															
	AF Basket	n/i															0.49				
		Perdue						1.29													

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
NY (cont)	ALDI	n/i			1.69																
		Kirkwood											0.99								
		Associated	n/i														0.47				
			Perdue														0.99				
		Best Market	n/i		1.67		1.97		1.77		2.97		0.77		0.77		0.77				
			Nature's Sensation	A											1.77						
		Big M	1893 Premium						1.69				0.77		0.77						
			n/i																5.99		
		Bravo	n/i										0.69		0.79			0.35			L 4
			Perdue													0.59					
		C-Town	Perdue						1.39												
		Compare Foods	Perdue											0.87		0.87					
			Harvestland	A									1.99		1.99						
			n/i		1.77																
		D'Agostino's	n/i				2.99														
		DeCiccio Markets	Harvestland	A			3.99														
		DeCiccio & Sons	DeCiccio	A									2.99		2.99						sknls
		Fine Fare	Farm Fresh															0.59			
		Foodtown	Foodtown		1.99																
			Perdue											1.29		1.29					
			Simply Smart	A	4.99																
			Coleman	O	7.99				2.99				2.99		2.99						
		Food Bazaar	n/i			1.99					2.79					0.99					
		Giunta's	n/i			1.99							1.29		1.29						
		Great American	n/i			1.49							0.89								
			Mountaire						1.39		2.49										
	Hannaford	Hannaford			1.69		1.69														
		n/i																			
	Key Food	Perdue										0.99		0.99							
		Coleman	O	8.99		5.69															
		Harvestland	A	5.49		3.99															
		n/i			1.79																
		Sanderson Farms						1.99	1.79							0.99					
	King Kullen	Perdue										0.99		0.99		0.69				value	
		Mountaire						1.69				1.29		1.29							

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
NY <i>(cont)</i>	King Kullen	Bell & Evans	A	6.39						3.69											
	<i>(continued)</i>	Harvestland	O			5.49															
	Kings Food Mrkt	Freebird	A		2.99																
	Market 32	Bell & Evans	A										1.99		1.99						local
		n/i																	5.99		
		Tyson							BOGO												
		Price Chopper			2.49	1.99	2.49	1.99						1.39		1.39					
	Met Foods	Central Market					3.99														
		Perdue																0.59			
		Coleman	O		7.99				2.99						2.99						
	Morton Williams	Harvestland	O											2.99							
		Harvestland	A										1.99		1.99						
		n/i				1.99															
	North Shore	Perdue								1.69								0.59			
		Harvestland	A				3.59														
	Peck's Market	Bell & Evans	O		9.99									3.99		3.99					
		n/i				1.88															
	Pioneer	Springer Mntn	A											1.49							
		Farm Fresh																			0.49
		Coleman	O		7.99				2.99						2.99						
		Harvestland	O												2.99						
	Price Chopper	Harvestland	A											1.99		1.99					
		Perdue			2.99																
		n/i																		5.99	
		Tyson							BOGO												
	Price Rite	Price Chopper			2.49	1.99	2.49	1.99							1.39		1.39				
		Central Market	A				3.99														
		Amick Farms				1.49								0.79		0.79					
	Save-a-Lot	n/i											0.89		0.89						
	Shop'n Save	n/i			BOGO																0.48
		Gerber's	A											1.99		1.99					
	ShopRite	n/i				1.99				1.49				0.99		0.99					5.99
Coleman		O						2.79						2.79							
Stew Leonard's	Readington Farm	A				2.99															
	Stew's Naked	A		2.99																	

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
NY <i>(cont)</i>	Stop & Shop	Stop & Shop			1.69		1.69		1.49		2.69										
		Nature's Promise	O										25% off	25% off							
		Tops Market	n/i		1.79																
			Harvestland	O	7.99																
			Harvestland	A	5.29																
			Tops				2.49														
		Top Tomato	Perdue						1.59												
		Trade Fair	n/i					1.99													
			Harvestland	A	5.29																
			n/i	H									1.99	1.99							
		Trader Joe's	Trader Joe's	O					2.99						2.99						
		Uncle Giuseppe's	n/i		1.99										1.49						
		Wegman's	Wegman's		3.69	1.79	3.49	1.99		1.99		2.49	1.79	0.99	0.79	0.69					
			Wegman's	O	7.99	6.99	4.99		5.79		4.49		3.79		2.99	1.99					
		Weis Markets	n/i																7.99		
			Perdue			BOGO				BOGO							0.98				
			Harvestland	A									1.88	1.88							
		Weis		4.69									1.29	1.29							
	Western Beef	n/i		1.99							2.99			0.99		0.49		4.99			
	Whole Foods NE	n/i				2.99															
PA	ACME Markets	Perdue		3.99					BOGO				BOGO	BOGO	BOGO	BOGO					
		Lancaster		3.99					BOGO												
		O Organics	O	6.99																	
		Open Nature	A			3.99															
	ALDI	n/i		1.69																	
		Kirkwood											0.99								
	Associated	n/i														0.47					
		Perdue													0.99						
	Big M	1893 Premium							1.69				0.77	0.77							
		n/i																5.99			
	Boyer Food	n/i		1.49										0.70							
	Bravo	n/i										0.69	0.79		0.35						L 4
		Perdue													0.59						
C-Town	Perdue							1.39													
Family Owned	n/i		2.29	1.79	2.29	1.99														11.99	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
PA <i>(cont)</i>	Fine Fare	Farm Fresh																0.59			
	Food Lion	Food Lion			1.99						1.99										
		n/i																		5.99	
	Foodtown	Foodtown			1.99																
		Perdue											1.29		1.29						
		Simply Smart	A		4.99																
		Coleman	O		7.99				2.99						2.99						
	Foodland	n/i																			
		Tyson												0.88		0.88					
	Fresh Grocer	n/i												0.88		0.88				5.99	8.99
		n/i																		4.99	
		Tyson				1.88															
		Perdue				1.88															
		n/i	H												1.19		1.19				
	GFS Marketplace	n/i				1.49						2.20				0.69		0.49			
	Giant Eagle	Giant Eagle			BOGO																
	Giant Food Stores	Giant				1.79	1.79		1.49		2.49			0.89		0.89	0.89				
		Nature's Promise	O										25% off		25% off						
	Great Valu Markets	n/i				2.49									0.89		0.89				
	IGA SpartanNash	Sanderson Farms				1.99															
		n/i							0.89						0.69		0.69				6.99
	Karn's	n/i				1.89	1.59		1.59									0.49			
	Key Food	Perdue													0.99		0.99				
		Coleman	O		8.99		5.69														
		Harvestland	A		5.49		3.99														
		n/i				1.79															
		Sanderson Farms							1.99	1.79								0.99			
	Kuhn's	Gerber's	A		3.99																
Martin's Food	Giant				1.79	1.79		1.49		2.49			0.89		0.89	0.89					
	Nature's Promise	O										25% off		25% off							
McCaffrey's	McCaffrey's					1.49															
	Bell & Evans	A		4.99																	
Pioneer	Farm Fresh																0.49				
	Coleman	O		7.99				2.99							2.99						
	Harvestland	O													2.99						



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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
PA <i>(cont)</i>	Pioneer <i>(continued)</i>	Harvestland	A									1.99		1.99							
	Price Chopper	Perdue		2.99														5.99			
		Price Chopper	n/i																		
			Tyson						BOGO												
		Price Chopper	Central Market	A	2.49	1.99	2.49	1.99					1.39		1.39						
		Price Rite	Amick Farms			1.49							0.79		0.79						
		Redner's	n/i										0.98		0.98					6.98	dark
			Perdue		3.18																
		Safeway Eastern	Harvestland	A		1.99									1.48						
			n/i																		
			Signature Farms		2.99		2.99														
			Signature Café																	5.99	
			Signature Café																	5.00	dark
		Save-a-Lot	Delmarva	L									0.99		0.99						
		Shop'n Save	n/i										0.89		0.89						
			n/i		BOGO															0.48	
		ShopRite	Gerber's	A									1.99		1.99						
			n/i			1.99				1.49				0.99	0.99						5.99
			Coleman	O					2.79						2.79						
		ShurSave	Readington Farm	A			2.99														
			Sanderson Farms			1.99	2.99														
			n/i																		6.99
		Supremo	n/i							1.69											0.49
	Thriftway	Mountaire									1.99										
		Perdue						1.99													
	Thorne's	Harvestland	A							2.49		1.99		1.99							
		1893 Premium			1.99								0.77	0.77							
		n/i																		5.99	
	Tops Market	n/i			1.79																
		Harvestland	O	7.99																	
		Harvestland	A	5.29																	
		Tops				2.49															
	Trader Joe's	Trader Joe's	O					2.99						2.99							

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
PA <i>(cont)</i>	Wegman's	Wegman's		3.69	1.79	3.49	1.99		1.99	2.49	1.79	0.99	0.79	0.69						
		Wegman's	O	7.99	6.99	4.99		5.79		4.49	3.79		2.99	1.99						
	Weis Markets	n/i																7.99		
		Perdue			BOGO				BOGO								0.98			
		Harvestland	A								1.88		1.88							
	Weis			4.69							1.29		1.29							
	Whole Foods MdAt	n/i												1.79						
RI	Adams IGA	Farm Fresh			1.79															
		Springer Mntn	A			2.99					1.69		1.69							
		n/i				2.29														
	ALDI	n/i			1.69															
		Kirkwood										0.99								
	Associated	n/i															0.47			
		Perdue														0.99				
	Bravo	n/i										0.69		0.79				0.35		
		Perdue														0.59				
	Compare Foods	Perdue											0.87		0.87					
		Harvestland	A								1.99		1.99							
		n/i				1.77														
	Daves Marketplace	Perdue							0.99			1.29		1.29						
		n/i			2.99															
	Price Rite	Amick Farms				1.49							0.79		0.79					
	Save-a-Lot	n/i											0.89		0.89					
Seabra Foods	Seabra Foods									2.59		1.19		1.19						
Shaw's	n/i				1.69		1.69													
	Sanderson Farms											1.29		1.29						
	Open Nature	A		5.99																
	Signature Café																		7.99	
Stop & Shop	Stop & Shop				1.69		1.69		1.49		2.69									
	Nature's Promise	O										25% off		25% off						
	Trader Joe's	Trader Joe's	O					2.99						2.99						
VT	AG New England	n/i			1.69															
	ALDI	n/i			1.69															
		Kirkwood										0.99								
	Food City Market	n/i			1.99							0.99		0.77						

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece			
VT (cont)	Hannaford	Hannaford			1.69		1.69															
		n/i																	7.99			
	Price Chopper	n/i																	5.99			
		Tyson							BOGO													
		Price Chopper			2.49	1.99	2.49	1.99					1.39		1.39							
		Central Market	A				3.99															
	Shaw's	n/i				1.69		1.69														
		Sanderson Farms											1.29		1.29							
		Open Nature	A		5.99																	
		Signature Café																			7.99	
	Tops Market	n/i				1.79																
		Harvestland	O		7.99																	
		Harvestland	A		5.29																	
	Tops						2.49															
Trader Joe's	Trader Joe's	O						2.99						2.99								

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>																				
AL	A&R Supermarket	n/i																		
	ALDI	n/i			1.69															
		Kirkwood										0.99								
	Cash Saver	n/i						0.71												
	Dollar General Mkt	n/i			1.95							1.25		1.25		1.25				
	Earth Fare	n/i	A	3.99																
	Food for Le\$\$	n/i															0.39			
	Food Giant	n/i					0.98													L 2
		n/i			1.78															
	Greer's Market	n/i															0.39			
	Hometown Markets	Sanderson Farms						0.79												
	Ingle's	Tyson	L		1.98		1.98													
		Coleman	O											1.98						
		Harvest Farms	A	2.98																
	Kroger Atlanta	Perdue						0.99					0.99		0.99					
		n/i																		6.99
	Kroger Nashville	Perdue			1.99		1.99													
		n/i																		7.99
	Lucky's	n/i								1.99							0.49			
	Piggly Wiggly HAC	n/i						0.99												
	Piggly Wiggly Hchn	Cagle's																		0.59
		n/i																		5.49
	Piggly Wiggly Inc.	n/i						1.69									0.59			5.99
	Piggly Wiggly JTM	n/i															0.59			
	Publix	Publix						BOGO		2.69		BOGO		BOGO						6.99
	Ramey's	Ramey's																		7.99
		n/i															0.48			
	Rouses	Rouses																		3.99
		n/i			1.67															dark
	Save-a-Lot	n/i										0.89		0.89						
	Shop-Rite	n/i															0.49			
	Sprout's	n/i					1.69													
	Trader Joe's	Trader Joe's	O					2.99						2.99						
	United Grocery	n/i			1.99						1.99						0.49			

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
AL (cont)	Vowell's	n/i							1.59							0.49					
	Western Market	n/i			1.89									BOGO							
		Naked Bird	A													1.19					
		Wild Harvest	A				3.29														
	Winn-Dixie	Sanderson Farms					2.99				2.79		BOGO	BOGO	BOGO	BOGO					
	Sanderson Farms	n/i										0.99	0.99	0.99	0.99				6.00		
FL	ALDI	n/i			1.69																
		Kirkwood											0.99								
	Bravo	n/i			1.57					2.39						0.49					
	Dollar General Mkt	n/i			1.95							1.25		1.25		1.25					
	Earth Fare	n/i	A	3.99																	
	Food Giant	n/i					0.98													L 2	
		n/i				1.78															
	GFS Marketplace	n/i				1.49					2.20				0.69		0.49				
	Greer's Market	n/i															0.39				
	Harris Teeter	Harris Teeter							BOGO							0.97					
		n/i			2.99																
		Harvestland	O		7.99																
	Harvey's	n/i					2.49			1.49							0.59				
	Hitchcock's	Tyson															0.59				
		Tara's Own				2.49					2.49										
	IGA Florida	n/i				1.99		1.99		1.39							0.59		5.99		
	Lucky's Market	n/i			2.99																
	Piggly Wiggly Hchn	Cagle's															0.59				
		n/i																		5.49	
	Presidente	n/i									1.68										
Publix	Publix								BOGO	2.69		BOGO		BOGO					6.99		
Sabor Tropical	n/i								1.28												
Safeway Florida	Perdue											0.69		0.69							
	Signature Farms			2.99		2.99															
	Signature Café																		5.99		
	Signature Café																		5.00	dark	
	n/i				1.99																
Save-a-Lot	n/i											0.89		0.89							

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Independence Day 2016**

prices in \$US per pound unless otherwise noted.

**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
FL <i>(cont)</i>	Scaff's Market	Covington Farms																		
		Sanderson Farms								2.29							0.59			
		Seabra Foods	n/i							2.29					0.79					
		Sedano's	n/i												0.59					
		Trader Joe's	Trader Joe's	O					2.99						2.99					
		Western Beef	n/i			1.99					1.99				0.69		0.49			
		Winn-Dixie	Sanderson Farms				2.99				2.79		BOGO		BOGO	BOGO				
		Sanderson Farms										0.99		0.99	0.99					
		n/i																6.00		
GA	ALDI	n/i			1.69															
		Kirkwood											0.99							
		Bi-Lo	Sanderson Farms				2.99				2.79				0.99	0.99				
			n/i																6.00	
		Dollar General Mkt	n/i			1.95							1.25		1.25		1.25			
		Earth Fare	n/i	A	3.99															
		Food City	Holly Farms						0.99											
			n/i																	
		Food Depot	Claxton								1.97									
		Food Giant	n/i					0.98												
			n/i			1.78														
		Food Lion	Food Lion			1.99					1.99									
			n/i																	5.99
		Food Pride	n/i										0.99		0.99					
		Galaxy Foods	n/i						0.98											6.99
		Harris Teeter	Harris Teeter						BOGO								0.97			
			n/i		2.99															
			Harvestland	O	7.99															
	Harvey's	n/i				2.49			1.49										0.59	
	IGA	n/i							1.29			0.76		0.76					0.49	
	Ingle's	Tyson	L		1.98		1.98													
		Coleman	O											1.98						
		Harvest Farms	A	2.98																
	Kroger Atlanta	Perdue							0.99			0.99		0.99						
		n/i																	6.99	
	Lucky's Market	n/i		2.99																

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
GA (cont)	Piggly Wiggly Car.	n/i			1.88											0.79					
		Mrs. Mac's																5.99			
	Piggly Wiggly GA	Piggly Wiggly																	9.99		
	Piggly Wiggly HAC	n/i							0.99												
	Piggly Wiggly Hchn	Cagle's															0.59				
		n/i																	5.49		
	Piggly Wiggly JTM	n/i																	0.59		
	Publix	Publix								BOGO	2.69			BOGO		BOGO				6.99	
	Quality Foods	n/i					1.49												0.49		
	Save-a-Lot	n/i											0.89		0.89						
	Shop-Rite	n/i																	0.49		
	Sprout's	n/i					1.69														
	Trader Joe's	Trader Joe's		O					2.99						2.99						
	United Grocery	n/i				1.99					1.99									0.49	
Wayfield's	n/i				1.99	1.69		1.49		1.79		0.69		0.69				0.49			
Winn-Dixie	Sanderson Farms					2.99				2.79		BOGO		BOGO	BOGO						
	Sanderson Farms											0.99		0.99	0.99						
	n/i																		6.00		
KY	ALDI	n/i			1.69																
		Kirkwood																			
	Cox IGA	Sanderson Farms							1.29												
	Dollar General Mkt	n/i			1.95							1.25		1.25		1.25					
	Earth Fare	n/i		A	3.99																
	E. W. James	Sanderson Farms											0.88		0.88						
		Charley Bigg's																		7.99	
		n/i																	0.49		
	Food City	Holly Farms							0.99												
		n/i																		6.99	
	Food Fair	n/i																		6.99	
	Food Giant	n/i					0.98														
		n/i				1.78															
Food Lion	Food Lion				1.99					1.99										5.99	
	n/i																				
Food Rite	n/i											0.99		0.99	0.69						
	Charley Bigg's																			6.99	

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
KY (cont)	Foodland	Tyson											0.79		0.79						
	Galaxy Foods	n/i							0.98										6.99		
	GFS Marketplace	n/i			1.49						2.20				0.69		0.49				
	IGA Houchens	Sanderson Farms							0.99												
	IGA SpartanNash	Sanderson Farms			1.99																
		n/i								0.89			0.69		0.69					6.99	
	Kroger Cincinnati	n/i																		5.99	
	Kroger Delta	Heritage Farm				1.88						1.99								7.99	
		n/i																			8.99
	Kroger Louisville	Perdue				1.99		1.99				1.99									
		Heritage Farm																			
		n/i																			
	Kroger MidAtlntc	Tyson								0.99											
		Heritage Farm				1.79											0.49				
		n/i																			6.99
	Kroger Nashville	Perdue				1.99		1.99													
		n/i																			7.99
	Lucky's Market	n/i			2.99																
	Meijer	True Goodness	A		3.99																
		n/i												0.87		0.87					5.99
Piggly Wiggly Hchn	Cagle's																0.59			5.49	
	n/i																				
Remke Markets	n/i			BOGO					0.88				0.88		0.88						
	n/i			3.99																	
Save-a-Lot	n/i												0.89		0.89						
Super Dollar	n/i								0.99												
SuperVALU Foods	Gold'n Plump												1.14		1.14						
	n/i																			7.49	
TC Grocery	n/i								1.19				0.89		0.99		0.49			7.99	
Trader Joe's	Trader Joe's	O						2.99							2.99						
United Grocery	n/i				1.99						1.99								0.49		
ValuMarket	Sanderson Farms								0.99												
Whole Foods MdAt	n/i															1.79					
MS	AG Baton Rouge	Sanderson Farms							0.79												
		n/i																		0.49	



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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
MS (cont)	ALDI	n/i			1.69															
	Kirkwood											0.99								
	Corner Market	n/i																5.99		
	Sanderson Farms								1.29											
	Covington Farms																0.37			
	Dollar General Mkt	n/i			1.95							1.25		1.25		1.25				
	Food Giant	n/i					0.98													L 2
	n/i				1.78															
	Greer's Market	n/i																0.39		
	Grocery Depot	n/i																0.34		
	Kroger Delta	Heritage Farm				1.88						1.99								
	n/i																		7.99	
	Mac's Fresh Mrkt	n/i					1.79		0.99										0.39	
	Mac's Fresh																		6.99	
	Piggly Wiggly Hchn	Cagle's																	0.59	
	n/i																		5.49	
	Piggly Wiggly HGR	n/i		2.00															0.50	
	Ramey's	Ramey's																		7.99
	n/i																		0.48	
	Rouses	Rouses																		3.99
n/i					1.67															
Save-a-Lot	n/i											0.89		0.89						
SuperLo Foods	n/i											0.79		0.79						
SuperLo																			6.99	
Vowell's	n/i							1.59										0.49		
Winn-Dixie	Sanderson Farms													BOGO		BOGO	BOGO			
Sanderson Farms						2.99					2.79			0.99		0.99	0.99			
n/i																			6.00	
NC	ALDI	n/i			1.69															
	Kirkwood												0.99							
	Bi-Lo	Sanderson Farms				2.99					2.79		0.99		0.99	0.99				
	n/i																		6.00	
	Carlie C's	n/i									1.88									
Carlie C's																			10.99	
Compare Foods	n/i			1.79				1.29												

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
NC (cont)	Dollar General Mkt	n/i			1.95							1.25		1.25		1.25				
	Earth Fare	n/i	A	3.99																
	Farm Fresh	Perdue			1.99						1.99								6.99	
	Food Lion	n/i			1.99						1.99								5.99	
	Food Lion	Food Lion			1.99						1.99								5.99	
	Food Pride	n/i										0.99		0.99						
	Fresh Foods	n/i															0.49			
	Galaxy Foods	n/i							0.98											6.99
	Great Valu Markets	Tyson			1.85	1.85	1.69						0.99		0.99					
	Harris Teeter	n/i																		9.99
	Harris Teeter	Harris Teeter					BOGO										0.97			
	Harris Teeter	n/i			2.99															
	Harris Teeter	Harvestland	O		7.99															
	IGA	n/i							1.29				0.76		0.76			0.49		
	Ingle's	Tyson	L		1.98	1.98														
	Ingle's	Coleman	O											1.98						
	Ingle's	Harvest Farms	A		2.98															
	Just \$ave	n/i			1.88						1.88									7.49
	Kroger MidAtlntc	Tyson							0.99											
	Kroger MidAtlntc	Heritage Farm			1.79													0.49		
Kroger MidAtlntc	n/i																		6.99	
Lowe's Foods	Chicken Kitchen	A																	7.99	
Lowe's Foods	Sanderson Farms	L		2.99								0.99		0.99						
Piggly Wiggly Retail	Fieldale											0.60		0.60						
Piggly Wiggly Retail	Wise Buy							1.39												
Piggly Wiggly Store	n/i																0.49		6.99	
Publix	Publix							BOGO		2.69		BOGO		BOGO					6.99	
Save-a-Lot	n/i											0.89		0.89						
Trader Joe's	Trader Joe's	O					2.99							2.99						
United Grocery	n/i			1.99						1.99							0.49			
SC	ALDI	n/i			1.69															
	Bi-Lo	Kirkwood										0.99								
	Bi-Lo	Sanderson Farms				2.99				2.79		0.99		0.99	0.99					
Bi-Lo	n/i																	6.00		

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
SC (cont)	Dollar General Mkt	n/i			1.95							1.25		1.25		1.25				
	Earth Fare	n/i	A	3.99																
	Food Lion	Food Lion			1.99						1.99									
		n/i																	5.99	
	Galaxy Foods	n/i							0.98										6.99	
	Harris Teeter	Harris Teeter							BOGO							0.97				
		n/i			2.99															
		Harvestland		O	7.99															
	Harvey's	n/i				2.49			1.49											0.59
	IGA	n/i							1.29				0.76		0.76					0.49
	Ingle's	Tyson		L		1.98		1.98												
		Coleman		O											1.98					
		Harvest Farms		A	2.98															
	Kroger Atlanta	Perdue							0.99					0.99		0.99				
		n/i																		6.99
	Lowe's Foods	Chicken Kitchen		A																7.99
		Sanderson Farms		L		2.99								0.99		0.99				
Piggly Wiggly Car.	n/i				1.88											0.79				
	Mrs. Mac's																		5.99	
Publix	Publix							BOGO		2.69		BOGO		BOGO					6.99	
Quality Foods	n/i					1.49													0.49	
Save-a-Lot	n/i												0.89		0.89					
Trader Joe's	Trader Joe's		O					2.99						2.99						
TN	ALDI	n/i			1.69															
		Kirkwood												0.99						
	Cash Saver	n/i						0.71												
	Chappell's	n/i															0.49			
	Dollar General Mkt	n/i			1.95							1.25		1.25		1.25				
	Earth Fare	n/i	A	3.99																
	E. W. James	Sanderson Farms											0.88		0.88					
		Charley Bigg's																	7.99	
	n/i																	0.49		
Food City	Holly Farms							0.99												
	n/i																		6.99	
Food Country	n/i																		6.88	

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
TN (cont)	Food Giant	n/i					0.98													L 2	
		n/i			1.78																
	Food Lion	Food Lion			1.99						1.99										
		n/i																		5.99	
	Food Rite	n/i											0.99		0.99		0.69				
		Charley Bigg's																			6.99
	GFS Marketplace	n/i				1.49						2.20				0.69			0.49		
	H.G. Hill	n/i																			
	Harris Teeter	Harris Teeter																			
		n/i				2.99															
		Harvestland		O		7.99															
	IGA Houchens	Sanderson Farms																			0.99
	Ingle's	Tyson		L				1.98													
		Coleman		O												1.98					
		Harvest Farms		A		2.98															
	Kroger Delta	Heritage Farm						1.88													
		n/i																			7.99
	Kroger MidAtlntc	Tyson																			0.99
		Heritage Farm						1.79													0.49
		n/i																			6.99
	Kroger Nashville	Perdue						1.99													1.99
		n/i																			7.99
	Lucky's	n/i																			1.99
	Osborne's	Sanderson Farms																			0.79
	Publix	Publix																			BOGO
	Save-a-Lot	n/i																			2.69
	Shop-Rite	n/i																			BOGO
	Sprout's	n/i																			0.89
	Super Dollar	n/i																			0.89
	SuperLo Foods	n/i																			0.89
		SuperLo																			0.79
	TC Grocery	n/i																			0.79
Tietgen's	Sanderson Farms																			1.19	
	n/i																			0.89	
Trader Joe's	Trader Joe's		O																	2.99	
United Grocery	n/i						1.99													2.99	
																				1.99	
																				0.49	

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
VA	ALDI	n/i			1.69																
		Kirkwood											0.99								
	Associated	n/i															0.47				
		Perdue															0.99				
	Dollar General Mkt	n/i			1.95								1.25		1.25						
	Farm Fresh	Perdue			1.99							1.99									
		n/i																			6.99
	Food City	Holly Farms										0.99									
		n/i																			
	Food Country	n/i																			6.99
	Food Lion	Food Lion				1.99						1.99									6.88
		n/i																			
	Galaxy Foods	n/i										0.98									
	Giant Food	Giant			2.49							1.49		2.69		0.88		0.88	0.88		
		Nature's Promise	O												25% off		25% off				
	Grant's	n/i										0.99									
	Great Valu Markets	Tyson				1.85		1.85	1.69						0.99		0.99				
		n/i																			
	Harris Teeter	Harris Teeter																			
		n/i				2.99															
		Harvestland	O			7.99															
	Ingle's	Tyson	L			1.98		1.98													
		Coleman	O														1.98				
		Harvest Farms	A			2.98															
Kroger MidAtlntc	Tyson										0.99										
	Heritage Farm				1.79															0.49	
	n/i																			6.99	
Lowe's Foods	Chicken Kitchen	A																		7.99	
	Sanderson Farms	L			2.99									0.99		0.99					
Martin's Food	Giant				1.79		1.79				1.49		2.49		0.89		0.89	0.89			
	Nature's Promise	O												25% off		25% off					
Piggly Wiggly Retail	Fieldale														0.60		0.60				
	Wise Buy										1.39										
Piggly Wiggly Store	n/i																			0.49	
Price Rite	Amick Farms				1.49									0.69		0.69				6.99	

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
VA (cont)	Safeway Eastern	n/i			1.99																
		Signature Farms		2.99		2.99													5.99		
		Signature Café																	5.00		
		Signature Café																			
		Delmarva	L										0.99		0.99						
		Save-a-Lot	n/i										0.89		0.89						
		Shoppers Food	n/i		1.89		2.39						1.29		1.29					6.99	
		Perdue									1.89										
		Super Dollar	n/i							0.99											
		Trader Joe's	Trader Joe's	O					2.99						2.99						
	Wegman's	Wegman's	O	3.69	1.79	3.49	1.99		1.99		2.49	1.79	0.99		0.79	0.69					
	Wegman's	Wegman's	O	7.99	6.99	4.99		5.79		4.49		3.79		2.99	1.99						
	Whole Foods MdAt	n/i														1.79					
WV	ALDI	n/i			1.69																
		Kirkwood											0.99								
	Dollar General Mkt	n/i			1.95							1.25		1.25		1.25					
	Food Fair	n/i																	6.99		
	Food Lion	Food Lion			1.99						1.99										
		n/i																		5.99	
	Foodland	Tyson											0.79		0.79						
	Galaxy Foods	n/i							0.98											6.99	
	Giant Eagle	Giant Eagle		BOGO																	
	Grant's	n/i							0.99												
	Great Valu Markets	Tyson			1.85		1.85	1.69						0.99		0.99					
		n/i																			9.99
	Kroger Columbus	Heritage Farm			1.77		1.77														
		Kroger			BOGO																
		n/i																			6.99
	Kroger MidAtIntc	Tyson							0.99												
	Heritage Farm			1.79													0.49				
	n/i																			6.99	
Martin's Food	Giant			1.79		1.79		1.49		2.49		0.89		0.89	0.89						
	Nature's Promise	O										25% off		25% off							
	Piggly Wiggly Store	n/i														0.49				6.99	

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
WV (cont)	Riesbeck's	n/i																	7.99		
	Gerber's	Gerber's	A						2.29												
	Save-a-Lot	n/i										0.89		0.89							
	Shop'n Save	n/i		BOGO													0.48				
	Gerber's	Gerber's	A									1.99		1.99							
	Trader Joe's	Trader Joe's	O					2.99						2.99							
	Weis Markets	n/i																	7.99		
		Perdue	Perdue	A		BOGO											0.98				
	Harvestland	Harvestland										1.88		1.88							
	Weis	Weis		4.69								1.29		1.29							

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

Independence Day 2016

prices in \$US per pound unless otherwise noted.

**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>																					
IA	Affiliated MW	Tyson							0.99												
	ALDI	Chesters																	7.99		
		ALDI	n/i																		
		ALDI	Kirkwood											0.99							
		County Market	n/i																		
		Family Foods	n/i		1.99	1.88															
			Gold'n Plump											1.67		1.67					
			Chester's																		12.99
		Fareway	n/i		3.99																
		Food Pride	n/i			1.88		1.49													
		Hometown Foods	n/i						1.49												
		Hy-Vee	Hy-Vee		2.99		1.88														
		Jewel-Osco	Signature			1.99		1.99													8.99
			Signature Farms											1.49		1.49					
			n/i		2.99																
		Lucky's Market	n/i		2.99																
		Maynard's	Tyson															1.18			
		No Frills	Sanderson Farms			1.99								1.49		1.49					
			n/i																	6.99	
		Price Chopper	n/i																	7.99	
		Sanderson Farms											1.19		1.19						
		Smart Chicken	A	5.99																	
	Save-a-Lot	n/i											0.89		0.89						
	Schnuck's	Schnuck's							1.29				1.29		1.29					9.99	
	Sunshine Foods	n/i			1.88														7.97		
	Super Saver	Tyson																		12.00	
		Sanderson Farms											0.88		0.88						
	Thriftway Stores	n/i															0.49		6.99		
	Trader Joe's	Trader Joe's	O					2.99							2.99						
IL	Affiliated MW	Tyson							0.99												
	ALDI	n/i			1.69																
		Kirkwood											0.99								
	Angelo Caputo's	n/i		2.99	1.99		1.69														
	Berkot's	Berkot's		2.99	1.99		1.99										0.79			11.00	



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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece			
IL (cont)	Borowiak's IGA	Gold'n Plump	A		2.18													6.99				
		Table Rite																				
	Brookhaven	Miller's			3.99										0.89	0.69						
		n/i																				
	Butera Markets	n/i			2.19	1.89	1.99		1.49	2.49				0.79		0.79				8.99		
	Cermak	n/i														0.59						
	Cub Foods	n/i														0.88						
	Dierberg's	Perdue							1.99					1.49		1.49						
		Dierberg's																		7.99		
		Harvestland			O			4.99														
	El Guero	n/i				1.89											0.69					
	Fairplay Foods	n/i				1.49				1.29		1.99					0.69					
	Fareway	n/i				3.99																
	Food 4 Less	Tyson												1.99								
		n/i																		5.99		
	Food Pride	n/i				1.88	1.49															
	Garden Fresh	n/i														0.49						
	GFS Marketplace	n/i				1.49						2.20				0.69		0.49				
	Heinen's	Gerber's			A	3.99																
	Hy-Vee	Hy-Vee				2.99	1.88															
	IGA Houchens	Sanderson Farms								0.99												
	Jewel-Osco	Signature				1.99	1.99														8.99	
		Signature Farms												1.49		1.49						
		n/i				2.99																
	Jimenez	n/i				1.99												0.69				
	Joe Caputo's	n/i				1.89										0.69						
Kirby Foods IGA	Gold'n Plump			5.20															10.99			
	n/i												0.89	0.89								
Kroger Central	Heritage Farm			1.69																		
	n/i																		5.99			
Kroger Louisville	Perdue			1.99	1.99																	
	Heritage Farm									1.99												
	n/i																		8.99			
La Chiquita	n/i													0.59								

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
IL <i>(cont)</i>	Meijer	True Goodness	A	3.99																	
		n/i										0.87		0.87					5.99		
	Pete's Fresh Mrkt	n/i												0.69		0.39					
		n/i		2.69					1.49												
		Harvestland	A											1.99							
		Delta Sunrise	H	3.99													1.89				
	Piggly Wiggly MW	n/i			1.99																
		Gerber's	A								1.99	1.79		1.79							
	Save-a-Lot	n/i											0.89		0.89						
	Schnuck's	Schnuck's							1.29				1.29		1.29					9.99	
	Schuettes	n/i							1.29		1.29		1.29		1.29						
	Shop & Save	n/i			1.59		1.89						0.79		0.79		0.59				
	Shop'n Save	n/i			1.99								1.19		1.19						9.99
	Strack & VanTil	Sanderson Farms			1.69							2.49									
		Covington Farms															0.69				
		n/i																	5.99		
	Sullivan's	n/i			1.99										0.88					8.99	
	Sunset Foods	Amish Country	A			3.99															
	Tony's Finer Food	n/i		2.49			1.69				2.49		0.99		0.59	0.99					
	Trader Joe's	Trader Joe's	O						2.99						2.99						
Treasure Island	n/i			1.59																	
	Miller's	A									1.99		1.99								
Ultra Foods	Sanderson Farms											1.19		1.19							
	Covington Farms															0.69					
Valli Produce	n/i			1.59					2.29							0.79					
Walt's Food Ctr	Miller's	A	3.99																		
IN	ALDI	n/i			1.69																
		Kirkwood											0.99								
	Dollar General Mrkt	n/i			1.95							1.25		1.25		1.25					
	Earth Fare	n/i	A	3.99																	
	Food 4 Less	Tyson									1.99								5.99		
		n/i																			
Food Pride	n/i			1.88		1.49															
Fresh Encounter	Miller's	A						1.89													
	Sanderson Farms			2.49																	

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
IN (cont)	GFS Marketplace	n/i			1.49						2.20				0.69		0.49				
	Harding's	Spartan			2.79		2.79														
			n/i																	9.99	
		Harvest	Sanderson Farms							0.99											
		IGA Houchens	Sanderson Farms							0.99											
		IGA SpartanNash	Sanderson Farms			1.99															
			n/i							0.89			0.69		0.69					6.99	
		Jay C Foods	Heritage Farm			1.99		1.99													
			n/i																	6.99	
		Jewel-Osco	Signature			1.99		1.99													
			Signature Farms										1.49		1.49						8.99
			n/i		2.99																
		Kirby Foods IGA	Gold'n Plump			5.20															10.99
			n/i											0.89		0.89					
		Kroger Central	Heritage Farm			1.69															5.99
			n/i																		5.99
		Kroger Cincinnati	n/i																		
		Kroger Louisville	Perdue			1.99		1.99													
			Heritage Farm									1.99									8.99
			n/i																		
		Lucky's Market	n/i		2.99																
		Marsh	Perdue			2.88	2.99							0.98		0.98					
			Just Bare	A		5.67		4.99													5.98
			n/i																		
		Martin's	Martin's			1.69															
			n/i																		13.99
		Meijer	True Goodness	A		3.99															
			n/i											0.87		0.87					5.99
	Miller's Markets	Miller	A					1.89					1.69		1.69						
	New Market	Miller	A										1.77		1.77						
	Save-a-Lot	n/i											0.89		0.89						
	Schnuck's	Schnuck's							1.29				1.29		1.29					9.99	
	Strack & VanTil	Sanderson Farms			1.69						2.49										
		Covington Farms															0.69				
		n/i																		5.99	

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece			
IN (cont)	Trader Joe's	Trader Joe's	O					2.99						2.99								
	Ultra Foods	Sanderson Farms											1.19	1.19								
		Covington Farms															0.69					
	Walt's Food Ctr Wesselman's	Miller's n/i	A	3.99													0.49			10.99		
MI	Affiliated MW	Tyson							0.99													
	ALDI	n/i			1.69																	
		Kirkwood											0.99									
	Busch's	Busch's																	6.00			
		Miller's	A			2.99																
		Farm Fresh											0.88	0.88								
	D&W Fresh	Spartan			2.49																	
		Smart Chicken	O	8.99																		
	Earth Fare	n/i	A	3.99																		
	Family Fare	Spartan											1.49	1.49					7.99			
	Food Pride	Sanderson Farms			1.99																	
		Gerber's	A					2.19														
	GFS Marketplace	n/i			1.49						2.20				0.69		0.49					
	Glory Supermarket	n/i			1.79						1.48				0.99		0.28					
	Harding's	Spartan			2.79		2.79															
		n/i																				9.99
	Hollywood Mkts	Farm Fresh													0.99							
		Hollywood's																				10.99
	Kroger Central	Heritage Farm			1.69																	5.99
		n/i																				
Kroger Columbus	Heritage Farm			1.77		1.77																
	Kroger			BOGO																		
	n/i																				6.99	
Kroger Michigan	Tyson			1.99		1.99																
	n/i																				6.99	
Lucky's Market	n/i		2.99																			
Martin's	Martin's			1.69																		
	n/i																				13.99	
Meijer	True Goodness	A	3.99																			
	n/i											0.87	0.87								5.99	

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
MI (cont)	Miller's Markets	Miller	A					1.89				1.69		1.69							
	Pat's Foods IGA	Gold'n Plump		3.78																	
		Gerber's	A	3.99																	
	Plumb's/Duthler's	n/i															0.49				
		Spartan						1.79													
	Polly's Market	Amish Country										0.89		0.89							
	Ric's Food Center	Gerber's	A										1.69								
		n/i																0.49			
	Save-a-Lot	n/i											0.89		0.89						
	Spartan Stores	Spartan			1.88																
		Miller	A					1.89						1.89							
	Super One Foods	Gerber's	A	3.99																	
		Gold'n Plump		4.22				1.99					1.14		1.14					6.96	
		Just Bare	A	4.49																	
	Tadych's	Gold'n Plump						1.99													
	Gerber's	A										1.69		1.69							
Tom's/Olson's	Miller	A	3.99																		
Trader Joe's	Trader Joe's	O					2.99							2.99							
Valuland	n/i			1.79										0.49							
VG's Grocery	Spartan											1.49		1.49						7.99	
MN	Affiliated MW	Tyson						0.99													
		Chesters																		7.99	
	ALDI	n/i		1.69																	
		Kirkwood										0.99									
	Cash Wise	Gold'n Plump		BOGO																	
	Coborn's	Gold'n Plump		BOGO																6.99	
	Cub Foods	n/i										0.88		0.88							
	Econofoods	n/i			1.99															6.99	
	Family Fare	n/i			1.97															6.99	
	Family Fresh	n/i		1.99																6.99	
	Fareway	n/i		3.99																	
	Festival	Gold'n Plump		3.99																	
		Festival																			7.77
Food Pride	Sanderson Farms			1.99																	
	Gerber's	A					2.19														

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
MN (cont)	Hornbacher's	Gold'n Plump		3.99																	
	Hugo's	Gold'n Plump							2.08	2.33	1.52		1.52		0.80						
	Hy-Vee	Hy-Vee		2.99		1.88															
	Kowalski's	Gerber's	A	5.99																	
	Lunds & Byerlys	Gold'n Plump		5.86																	
		Our Deli																	7.49		
	Marketplace	Gold'n Plump										1.99		1.99							
		Chester's																			12.99
	Maynard's	Tyson													1.18						
	Rainbow Foods	n/i														0.49					
	Save-a-Lot	n/i											0.89		0.89						
	Sun Mart	n/i			1.99																6.99
	Sunshine Foods	n/i			1.88																7.97
	Super One Foods	Gerber's	A	3.99																	
		Gold'n Plump			4.22				1.99					1.14		1.14					6.96
		Just Bare	A	4.49																	
	SuperVALU Foods	Gold'n Plump		4.24									1.14		1.14						6.99
	n/i																			7.49	
Teal's Market	Gold'n Plump											1.33		1.33						7.49	
Trader Joe's	Trader Joe's	O						2.99						2.99							
ND	Albertsons Mntn	Albertsons																		5.99	
		Sanderson Farms		BOGO					1.69												
	Cash Wise	Gold'n Plump		BOGO																	
	Dan's	n/i			1.99																
	Family Fare	n/i			1.97															6.99	
	Food Pride	Sanderson Farms			1.99																
		Gerber's	A						2.19												
	Hornbacher's	Gold'n Plump		3.99																	
	Hugo's	Gold'n Plump								2.08	2.33	1.52		1.52		0.80					
	Leevers Foods	Gold'n Plump										1.67		1.67							
Marketplace	Gold'n Plump										1.99		1.99								
	Chester's																			12.99	

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
ND (cont)	SuperVALU Foods	Gold'n Plump n/i		4.24								1.14	1.14					7.49		
	Teal's Market	Gold'n Plump										1.33	1.33					7.49		
NE	Affiliated MW	Tyson							0.99										7.99	
	ALDI	Chesters n/i			1.69								0.99							
	Apple Market	Kirkwood n/i			1.49					2.49							0.49			
	Bag'n Save	Smart Chicken	A											1.49	1.49	0.99				
	Baker's	Sanderson Farms n/i			1.99														6.99	
	Family Fare	Heritage Farm n/i							0.99											6.99
	Family Fresh	n/i			1.97														6.99	
	Fareway	n/i			3.99														6.99	
	Food Pride	Sanderson Farms				1.99														
	Hy-Vee	Gerber's	A					2.19												
	Russ's Market	Hy-Vee			2.99		1.88													9.99
	Safeway Denver	Tyson n/i				1.99														
		n/i				1.89		1.89												
		Signature Signature Farms												1.49	1.49					5.99
	Sun Mart	Open Nature	A		5.00															6.99
Super Saver	n/i				1.99														6.99	
Thriftway Stores	Tyson																		12.00	
Trader Joe's	Sanderson Farms n/i									2.29			0.88	0.88					6.99	
	Trader Joe's	O						2.99						2.99						
OH	Acme Fresh Mrkt	Acme		2.99								0.99	0.99							
	ALDI	n/i			1.69															
	Buehler's	Kirkwood Sanderson Farms			2.99								0.99							
	Gerber's	A						2.49												

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
OH (cont)	Chief Supermarket	Miller's	A					1.89													
		Sanderson Farms			2.49																
		Dave's Markets	n/i															0.59			
		Dollar General Mkt	n/i		1.95								1.25	1.25		1.25					
		Earth Fare	n/i	A	3.99																
		Fisher's Foods	Sanderson Farms						1.17												
			Gerber's	A									1.59	1.59							
			Bell & Evans	O	7.99																
		Food Fair	n/i																	6.99	
		Foodland	Tyson										0.79	0.79							
		Fresh Encounter	Miller's	A					1.89												
			Sanderson Farms			2.49															
		Geyer's	Gerber's	A	3.49																
			Gold'n Plump																	8.99	
		GFS Marketplace	n/i		1.49						2.20				0.69		0.49				
		Giant Eagle	Giant Eagle		BOGO																
		Heinen's	Gerber's	A	3.99																
		IGA SpartanNash	Sanderson Farms			1.99															
			n/i						0.89				0.69	0.69						6.99	
		Kroger Central	Heritage Farm			1.69															
			n/i																	5.99	
		Kroger Cincinnati	n/i																	5.99	
		Kroger Columbus	Heritage Farm			1.77		1.77													
			Kroger			BOGO															
			n/i																	6.99	
		Kroger MidAtlntc	Tyson							0.99											
			Heritage Farm			1.79											0.49				
			n/i																	6.99	
	Lucky's Market	n/i		2.99																	
	Marc's	Amish Valley						0.99													
	Marsh	Perdue			2.88	2.99						0.98	0.98								
		Just Bare	A	5.67		4.99															
		n/i																	5.98		
	Meijer	True Goodness	A	3.99																	
		n/i										0.87	0.87						5.99		



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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
OH (cont)	Miller's Markets	Miller	A					1.89				1.69	1.69								
	Piggly Wiggly Stores	n/i														0.49		6.99			
	Remke Markets	n/i		BOGO					0.88			0.88	0.88								
		n/i			3.99															7.99	
	Riesbeck's	n/i																			
		Gerber's	A						2.29												
	Save-a-Lot	n/i											0.89	0.89							
	Shop'n Save	n/i		BOGO													0.48				
		Gerber's	A									1.99		1.99							
	SuperVALU Foods	Gold'n Plump	A					2.39					1.14	1.14							
		Gerber's	A																7.49	9.99	
		n/i																			
	Thorne's	1893 Premium				1.99					2.49			0.77	0.77						5.99
	n/i																				
Trader Joe's	Trader Joe's	O						2.99						2.99						7.99	
Weis Markets	n/i																				
	Perdue			BOGO					BOGO							0.98					
	Harvestland	A										1.88	1.88								
	Weis			4.69									1.29	1.29							
	Whole Foods MdAt	n/i														1.79					
SD	Affiliated MW	Tyson							0.99												
		Chesters																		7.99	
	Coborn's	Gold'n Plump		BOGO																6.99	
	Family Thrift	n/i			1.99															6.99	
	Fareway	n/i			3.99																
	Hy-Vee	Hy-Vee			2.99	1.88															
	IGA Markets	n/i													0.79					7.99	
	Lynns Dakotamart	Gold'n Plump										1.46	1.46								
	Maynard's	Tyson														1.18					
	Safeway Denver	n/i			1.89	1.89															
	Signature																			5.99	
	Signature Farms											1.49	1.49								
	Open Nature	A		5.00																	
Sunshine Foods	n/i				1.88															7.97	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Independence Day 2016**

prices in \$US per pound unless otherwise noted.

**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece			
SD (cont)	SuperVALU Foods	Gold'n Plump n/i										1.14		1.14					7.49			
	Teal's Market	Gold'n Plump											1.33		1.33				7.49			
WI	Affiliated MW	Tyson						0.99														
		Chesters																			7.99	
	ALDI	n/i			1.69																	
		Kirkwood										0.99										
	Cermak	n/i												0.59								
	Econofoods	n/i			1.99																6.99	
	Family Fresh	n/i		1.99																	6.99	
	Festival Foods	Gold'n Plump															0.88					
	Food Pride	Sanderson Farms				1.99																
		Gerber's	A					2.19														
	Fox Bros.	n/i				1.99																
		Gerber's	A										1.79		1.79							
	GFS Marketplace	n/i				1.49					2.20					0.69		0.49				
	Gordy's	Gold'n Plump											1.14		1.14		0.88					
	Hy-Vee	Hy-Vee		2.99			1.88															
	Marketplace	Gold'n Plump											1.99		1.99							
		Chester's																				12.99
	Marketplace WI	Gold'n Plump							BOGO									BOGO				
	Meijer	True Goodness	A	3.99																		
		n/i											0.87		0.87							5.99
Pick'n Save/Copps	n/i											0.99		0.99								
	Simply Roundy's	A	4.99																			
Piggly Wiggly MW	n/i				1.99																	
	Gerber's	A								1.99		1.79		1.79								
Save-a-Lot	n/i											0.89		0.89								
Schnuck's	Schnuck's							1.29				1.29		1.29							9.99	
Sentry Foods	n/i																				6.99	
	Just Bare	A							3.00													
Shurfine Food	Gold'n Plump			3.98		2.85																
Super One Foods	Gerber's	A		3.99																		
	Gold'n Plump			4.22				1.99					1.14		1.14						6.96	
	Just Bare	A		4.49																		

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
WI (cont)	SuperVALU Foods	Gold'n Plump		4.24																
	Tadych's	Gold'n Plump						1.99												
		Gerber's	A									1.69		1.69						
	Trader Joe's	Trader Joe's	O					2.99						2.99						
	Trig's	Gold'n Plump		3.78																

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>																				
AR	Albertsons Houston	n/i															0.50		9.99	
		Open Nature	A	6.99																
		Signature Farms		BOG2									1.49		1.49					
	ALDI	n/i			1.69															
		Kirkwood											0.99							
	Bill's Fresh Mrkt	n/i															0.39		5.99	
	Brookshire's	Brookshire's					1.99						1.49		1.49					
		n/i																	6.99	
	Cranford's	Sanderson Farms											0.78		0.78					
		n/i							1.19											
	Edward's	Food Giant											0.78		0.78				0.37	
	Food Giant	n/i					0.98													
		n/i			1.78															
	G&W Foods	n/i							0.98										0.58	
		Mountaire				2.38														
		Springer Mntn	A										1.48		1.48					
		Smart Chicken	A														1.38			
		Aunt Minnie's																		10.99
	Harp's	Tyson			2.99				1.39											
	Hay's	Sanderson Farms											0.98		0.98					
	Kroger Delta	Heritage Farm			1.88						1.99									
		n/i																		7.99
	Mac's Fresh Mrkt	n/i							1.79		0.99								0.39	
		Mac's Fresh																		6.99
	Piggly Wiggly Hchn	Cagle's																	0.59	
		n/i																		5.49
	Pyramid Foods	n/i							1.98											8.99
		Springer Mntn	A										1.69		1.69					
		Tyson					2.19													
	Rehkopf's	n/i																	0.49	
	Save-a-Lot	n/i											0.89		0.89					
	Super 1 Foods	n/i																	0.29	
	TC Grocery	n/i							1.19				0.89		0.99				0.49	7.99
	Whole Foods SW	n/i																		7.99

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
AZ	Albertsons SW	Signature																3.99		L 2	
		Signature																5.99			
		n/i				1.67															
		O Organics	O		6.99				3.99												
	Basha's	Sanderson Farms														1.29					
		n/i																	5.99		
	Food City	Sanderson Farms				1.77															L 4
		n/i				1.69												0.47	4.99		
	Fry's	Heritage Farm				1.99		1.99													
		n/i																	6.99		
	IGA Family	n/i				1.99				0.99											
		Los Altos	n/i											0.58							
	Lowe's Stores	n/i															0.39				
		Safeway SW	Sanderson Farms													0.67					
		Signature Farms			1.99		1.99												4.99		
		Signature																			
		O Organics	O		6.99			3.99													
		n/i																			
Smart & Final		n/i			1.99																
		n/i			1.77																
Smith's		n/i			2.99														8.99	L 4	
		n/i																			
Sprout's		n/i					1.69														
		Trader Joe's	O					2.99						2.99							
CO	Affiliated Foods	n/i														0.39					
	Affiliated MW	Chesters																7.99			
	Albertsons Mntn	Albertsons																5.99			
		Sanderson Farms			BOGO			1.69													
	Associated Foods	Tyson										0.99		0.99							
		Gold'n Plump				4.56															
	Food King	n/i															0.29				
	King Soopers	n/i																5.99			
	Lowe's Stores	n/i															0.39				
	Lucky's Market	Smart Chicken	A		6.99																
Ridley's	Pilgrim's										0.68		0.68								
	n/i																	6.87			

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
CO <i>(cont)</i>	Safeway Denver	n/i			1.89		1.89													
		Signature																		
		Signature Farms										1.49		1.49					5.99	
		Open Nature	A		5.00															
		Save-a-Lot	n/i										0.89		0.89					
		Sprout's	n/i					1.69												
		Sun Mart	n/i					1.99												6.99
	Trader Joe's	Trader Joe's	O					2.99						2.99						
	Whole Foods Mntn	n/i	A		5.99															
KS	Affiliated Foods	n/i															0.39			
	Affiliated MW	Tyson						0.99											7.99	
		Chesters																		
	Apple Market	n/i			1.49						2.49							0.49		
		Smart Chicken	A													0.99				
	ALDI	n/i			1.69															
		Kirkwood											0.99							
	Country Mart	n/i			1.49						2.49							0.49		
		Smart Chicken	A													0.99				
	Dillon's	Heritage Farm							0.99											
		n/i																	6.99	
	G&W Foods	n/i							0.98								0.58			
		Mountaire					2.38													
		Springer Mntn	A									1.48		1.48						
		Smart Chicken	A													1.38				
		Aunt Minnie's																	10.99	
	Hen House	n/i			3.29															
	Hy-Vee	Hy-Vee			2.99		1.88													
	Lowe's Stores	n/i															0.39			
	Price Chopper	n/i																	7.99	
	Sanderson Farms												1.19		1.19					
	Smart Chicken	A		5.99																
Save-a-Lot	n/i												0.89		0.89					
Sprout's	n/i						1.69													
Sun Fresh	n/i				1.49						2.49						0.49			
	Smart Chicken	A													0.99					

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
KS (cont)	Thriftway Stores	n/i								2.29						0.49		6.99			
	Trader Joe's	Trader Joe's	O					2.99						2.99							
	Whole Foods Mntn	n/i	A	5.99																	
	Wood's Market	n/i			2.48																
	Smart Chicken Springer Mntn Wood's	n/i Smart Chicken Springer Mntn Wood's	A A A									1.39		1.39		1.39				7.98	
LA	AG Baton Rouge	Sanderson Farms n/i						0.79								0.49					
	Albertsons Houston	n/i														0.50			9.99		
		Open Nature Signature Farms	A	6.99 BOG2								1.49		1.49							
	Breaux Mart	Sanderson Farms n/i						0.79									0.45				
	Brookshire's	Brookshire's n/i				1.99						1.49		1.49					6.99		
	Kroger Dallas	Heritage Farm n/i						0.99											5.99		
	Kroger Houston	Heritage Farm n/i						0.88											5.99		
	LeBlanc's	n/i														0.37					
	Mac's Fresh Mrkt	Sanderson Farms n/i						0.79 0.99									0.39				
	Market Basket	Mac's Fresh n/i																	6.99 7.48		
	Rouses	Rouses n/i																	3.99	dark	
	Save-a-Lot	n/i										0.89		0.89							
	Super 1 Foods	n/i														0.29					
	Whole Foods SW	n/i																	7.99		
	Winn-Dixie	Sanderson Farms Sanderson Farms n/i					2.99				2.79		BOGO 0.99		BOGO 0.99	BOGO 0.99				6.00	

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
MO	Affiliated MW	Tyson							0.99												
	ALDI	n/i			1.69																
		Kirkwood											0.99								
	Apple Market	n/i			1.49						2.49							0.49			
		Smart Chicken	A														0.99				
	C&R Supermarkets	n/i														0.79					
	County Market	n/i				2.99															
	Country Mart	n/i				1.49					2.49							0.49			
		Smart Chicken	A														0.99				
	Dierberg's	Perdue							1.99				1.49		1.49						
		Dierberg's																	7.99		
		Harvestland	O				4.99														
	Food Giant	n/i						0.98													
		n/i				1.78															
	G&W Foods	n/i								0.98									0.58		
		Mountaire					2.38														
		Springer Mntn	A										1.48		1.48						
		Smart Chicken	A														1.38				
		Aunt Minnie's																			10.99
	Gerbe's	Heritage Farm								0.99											
		n/i																			6.99
	GFS Marketplace	n/i				1.49						2.20			0.69			0.49			
	Harp's	Tyson				2.99				1.39											
	Harter House	n/i				1.69		0.88		1.19		1.99									
		Smart Chicken	A				3.99														
	Hay's	Sanderson Farms											0.98		0.98						
Hen House	n/i				3.29																
Hy-Klas Foods	n/i										2.29					0.49		6.99			
Hy-Vee	Hy-Vee				2.99	1.88															
Kroger Central	Heritage Farm				1.69																
	n/i																			5.99	
Kroger Delta	Heritage Farm				1.88						1.99										
	n/i																			7.99	
Lucky's Market	n/i				2.99																



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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
MO (cont)	Moser's	n/i			1.49						2.49						0.49		14.99	
		Smart Chicken	A												0.99					
		Price Chopper	n/i																7.99	
			Sanderson Farms										1.19		1.19					
			Smart Chicken	A	5.99															8.99
			Pyramid Foods					1.98												
			Springer Mntn	A								1.69			1.69					
			Tyson				2.19													
			Save-a-Lot	n/i									0.89		0.89					
			Schnuck's						1.29				1.29		1.29					9.99
			Shop'n Save	n/i		1.99							1.19		1.19					9.99
			Sprout's	n/i				1.69												
			Sun Fresh	n/i		1.49						2.49						0.49		
			Smart Chicken	A												0.99				
			TC Grocery	n/i					1.19					0.89		0.99		0.49		7.99
			TC Markets	n/i		1.99														7.99
			Thriftway Stores	n/i								2.29					0.49			6.99
			Trader Joe's	O					2.99						2.99					
		Wood's Market	n/i		2.48															
		Smart Chicken	A													1.39				
		Springer Mntn	A								1.39			1.39						
		Wood's																	7.98	
NM	Affiliated Foods	n/i															0.39			
		Albertsons SW																	3.99	
			Signature																5.99	
			Signature																	
			n/i			1.67														
			O Organics	O	6.99				3.99											
			Sanderson Farms																	1.29
			Basha's																	5.99
			Sanderson Farms			1.77														
			Dollar General Mkt			1.95							1.25		1.25		1.25			
		Food King	n/i														0.29			
		John Brooks	n/i														0.39			
		King Soopers	n/i																5.99	
		Los Altos	n/i											0.58						

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
NM (cont)	Lowe's Stores	n/i															0.39			
	Safeway Denver	n/i			1.89		1.89												5.99	
	Signature																			
	Signature Farms											1.49		1.49						
	Open Nature		A		5.00															
	Smith's	n/i				2.99													8.99	
	Sprout's	n/i					1.69													
Trader Joe's	Trader Joe's		O					2.99						2.99						
Whole Foods Mntn	n/i		A		5.99															
OK	Affiliated Foods	n/i															0.39			
	Affiliated MW	Chesters																	7.99	
	ALDI	n/i				1.69														
	Kirkwood												0.99							
	Buy for Le\$\$	Tyson						0.99												
	n/i																		9.99	
	Country Mart	n/i				1.49					2.49							0.49		
	Smart Chicken		A														0.99			
	Dollar General Mkt	n/i				1.95						1.25		1.25			1.25			
	Harp's	Tyson				2.99			1.39											
	La Michoacana	n/i																0.39		
	Market Square	n/i																0.39		
	Nichol's	Pilgrim's											1.49		1.49	0.69				
	Pyramid Foods	n/i					1.98												8.99	
	Springer Mntn		A									1.69		1.69						
	Tyson						2.19													
	Rehkopf's	n/i																0.49		
Save-a-Lot	n/i											0.89		0.89						
Sprout's	n/i					1.69														
Trader Joe's	Trader Joe's		O					2.99						2.99						
Whole Foods SW	n/i																	7.99		
Williams	n/i								1.29											
TX	Affiliated Foods	n/i															0.39			
	Albertsons Housto	n/i															0.50			9.99
	Open Nature		A		6.99															
Signature Farms				BOG2								1.49		1.49						

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece			
TX (cont)	Albertsons SW	Signature	O															3.99		L 2		
		Signature																	5.99			
	n/i			1.67																		
	O Organics			6.99				3.99														
	Sanderson Farms																		1.29			
	ALDI	n/i																				
	Kirkwood												0.99									
	Arlan's Market	n/i																0.49				
	Brookshire's	Brookshire's						1.99					1.49		1.49							
		n/i																		6.99		
	Brookshire Bros.	n/i																		0.49		
	Cash Saver	n/i																		0.42		
	Diamond IGA	n/i																		0.39		
	El Ahorro	n/i																		0.49		
	El Rancho	n/i				2.29	1.38									0.88						
	El Rio Grande	n/i								1.49						0.59						
	Fiesta Mart	n/i					1.77						2.67				0.97					
	Food King	n/i																		0.29		
	Food Town	n/i					1.77		1.77							0.77						
	Foodarama	n/i					1.39															
	H-E-B	Hill Country																				
	Kroger Dallas	Heritage Farm																				
		n/i																			5.99	
	Kroger Houston	Heritage Farm																				
		n/i																			5.99	
	La Fiesta	n/i					1.47						1.97			0.77						
	La Michoacana	n/i																		0.39		
	Los Altos	n/i														0.58						
	Lowe's Stores	n/i																		0.39		
	Malone's	n/i																				
	n/i																					
	n/i																					
Market Basket	n/i				2.39														7.48			
Market Square	n/i																		0.39			
Minyard's	n/i																					
	n/i																					
	Pilgrim's											2.89		1.39								

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other																							
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece																								
TX (cont)	Minyard SunFresh	Champs	A	2.99	BOGO																																						
		n/i																																									
	Porter's	Smart Chicken	A																																								
		n/i																																									
	Randalls	Signature Farms	O																																								
		n/i																						1.99	1.99																		
	Rehkopf's	Sanderson Farms	O																																								
		O Organics																							4.49																		
	Save-a-Lot	Signature Farms	O																																								
		n/i																						1.88																			
	Sprout's	O Organics	O																																								
		n/i																																									
	Super 1 Foods	Signature Farms	O																																								
		n/i																																									
	Terry's	Terry's	O																																								
n/i		1.99																																									
The United Family	Signature Farms	O																																									
	n/i																						2.99																				
Tom Thumb	Sanderson Farms	O																																									
	O Organics																						7.99																				
Trader Joe's	Trader Joe's	O																																									
	n/i																							2.99																			
Vista Markets	Signature Farms	O																																									
	n/i																						1.59																				
Whole Foods SW	Sanderson Farms	O																																									
	n/i																																										
UT	Albertsons Mntn	Albertsons	A																																								
	Associated Foods	Sanderson Farms																					BOGO																				
		Tyson																																									
	Fresh Market	Gold'n Plump																					4.56																				
		n/i																						1.79																			
	Harmon's	Tyson																																									
		n/i																																									
	King Soopers	n/i																																									
		n/i																					4.99																				
	Rancho Markets	n/i																																									
		n/i																																									
	Ream's	n/i																																									
n/i																																											
Ridley's	Pilgrim's																																										
	n/i																																										
Smith's	n/i																																										
	n/i																																										

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
UT (cont)	Sprout's	n/i					1.69													
	Stokes Market	Tyson											0.89		0.89					
	Trader Joe's	Trader Joe's	O					2.99							2.99					
	Whole Foods Mntn	n/i	A	5.99																

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
<b>SOUTHWESTERN U.S. - CA,HI,NV</b>																					
CA	Albertsons SoCal	n/i			1.59		1.59														
		Open Nature	A		5.99																
	ALDI	n/i			1.69																
		Kirkwood											0.99								
	Andronico's	Mary's	F													2.99					
	Arteaga's	n/i												0.99							
	Baja Ranch	n/i															0.59		11.99	dark	
	Big Saver	Foster Farms											0.89		0.89						
		n/i				1.69															
	Chavez Market	n/i		2.49																	
	Dollar General Mkt	n/i				1.95						1.25		1.25		1.25					
	Food 4 Less	Sanderson Farms											0.99		0.99					5.99	
		n/i																			
	Food Maxx	Foster Farms															0.79				
	Foodland IGA	n/i													0.99						
	Holiday Market	n/i				2.29															
	Jons Marketplace	n/i				1.99									0.59						
	K.V. Mart	n/i				1.99												0.49			
	La Perla	n/i													0.79						
	La Superior	n/i													0.89						
	Lola's Market	n/i													0.69						
Lucky	Foster Farms											BOGO		BOGO		BOGO					
	Master Cut			2.99		2.99															
	n/i																		6.99		
Mar-Val Food	n/i																0.69				
Mi Pueblo	n/i													0.99							
Murphy's Market	Mary's	F						3.49				3.49		3.49							
Northgate	n/i													0.99							
Nugget Markets	Fresh to Market	A		3.99						1.99											
	Rosie	O												2.29							
Raley's	Foster Farms								1.29											6.99	
	n/i																				

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
CA <i>(cont)</i>	Ralph's	Foster Farms	O						0.87				0.87		0.87						
		Simple Truth			6.99															6.99	
	Rays Food Place	Gold'n Plump																		6.99	
		n/i			1.77		1.79														
	Rio Ranch	Pilgrim's																			0.59
		n/i								1.49											
	Safeway NorCal	Signature Farms												0.99		0.99		0.99			6.99
		Signature																			
	Save-a-Lot	O Organics	O		7.99																
	Save Mart	n/i												0.89		0.89					9.99
		n/i																			
		Foster Farms	A							BOGO											
		Simply Raised			4.99		3.99														
	Smart & Final	n/i																			
	Sprout's	n/i				1.77															
	Stater Bros.	Foster Farms																			
		Randall Farms			4.29		2.49				0.87				0.87		0.87				
Super A Foods	n/i																				
	Cleo & Leo																				6.99
	n/i			1.79											0.59						
Super King	Foster Farms																				
	n/i				1.99											0.79					
Superior Grocers	n/i																				
	n/i				1.79											0.39		0.49			
Trader Joe's	Trader Joe's	O						2.99													
Vallarta	Harrison																				
	n/i				1.69																
Vons/Pavilions	Signature																				
	n/i			2.99	1.59		1.59														5.00
HI	Don Quijote	Tyson													0.78						
		50th State			2.99																
		Foster Farms					2.99														
Foodland	Foster Farms											2.49		2.49		2.49					
Island Grocery	Foster Farms											1.29		1.29							

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
HI (cont)	Safeway NorCal	Signature Farms										1.29		1.29	1.29			8.99		
		Signature																		
		O Organics	O	8.99																
	Seafood City	n/i												1.49						
	Tamura's Market	Foster Farms								3.19										
		50th State										1.99								
	Times Supermarket	n/i	A									2.29		2.29		2.29				
		50th State					2.99													
NV	Albertsons Mntn	Albertsons																5.99		
		Sanderson Farms		BOGO					1.69											
	Albertsons SW	Signature																3.99		L 2
		Signature																5.99		
		n/i			1.67															
		O Organics	O	6.99				3.99												
		Sanderson Farms																1.29		
	Associated Foods	Tyson											0.99		0.99					
		Gold'n Plump			4.56															
	Dollar General Mkt	n/i										1.25		1.25		1.25				
	La Bonita	n/i																		
	Marketon	n/i													0.99					
	Raley's	Foster Farms							1.29											
		n/i																	6.99	
	Ridley's	Pilgrim's												0.68		0.68				
		n/i																		6.87
	Safeway NorCal	Signature Farms											0.99		0.99	0.99				
	Signature																		6.99	
	O Organics	O	7.99																	
Save-a-Lot	n/i											0.89		0.89						
Scolari's	n/i																		6.99	
	Foster Farms								1.29				0.99		0.99					
Smart & Final	n/i																			
Smith's	n/i																		8.99	
Sprout's	n/i						1.69													
Trader Joe's	Trader Joe's	O						2.99							2.99					



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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
NV (cont)	Vons/Pavilions	Signature n/i		2.99	1.59		1.59												5.00		

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>																					
AK	AC Value Center	n/i										2.58		2.58							
	Alaskan & Proud	Foster Farms					1.58					1.58	1.58	2.58							
		n/i										0.98		0.88							
	Carrs/Safeway	n/i		3.99	2.26		2.26														
		O Organics	O	7.99									2.19		2.19	2.19					
	Fred Meyer	Signature Farms																			
		Heritage Farm				1.99														6.99	
		n/i																			6.99
		Simple Truth	O	6.99																	7.99
Juneau Foodland	n/i	A																		7.99	
Sea Mart	Sea Mart																			8.99	
Three Bears AK	n/i															1.39					
ID	Albertsons Mntn	Albertsons																		5.99	
		Sanderson Farms			BOGO				1.69												
	Associated Foods	Tyson										0.99		0.99							
		Gold'n Plump			4.56																
		n/i				1.79															
	Family Foods	Draper Valley	A					1.39				1.39		1.39							local
		Ranger	F			3.29															
	Fred Meyer	Heritage Farm				1.99															6.99
		n/i																			6.99
		Simple Truth	O	6.99																	
	Harvest Foods	n/i				1.98															
		Foster Farms															0.99				
	IGA Markets	n/i												0.79							7.99
	Ridley's	Pilgrim's										0.68		0.68							
		n/i																			6.87
Rosauer's	Gold'n Plump																			6.99	
	Foster Farms															0.99					
	Simply Raised	A	4.99																		
	Just Bare	A					2.75														
Safeway Seattle	n/i			3.99	1.76		1.76														
	O Organics	O	7.99																		
	Signature Farms											1.59		1.59	1.59						

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
ID (cont)	Smith's	n/i		2.99														8.99			
	Stokes Market	Tyson											0.89		0.89						
	Super 1 Foods	Foster Farms											0.98		0.98						
	Trader Joe's	Trader Joe's	O					2.99							2.99						
	Whole Foods Mntn	n/i	A	5.99																	
	Yoke's Fresh Mrkt	n/i												0.99		0.99					
		Simply Raised Foster Farms	A							2.99											1.37
MT	Albertsons Mntn	Albertsons																5.99			
		Sanderson Farms		BOGO					1.69												
	Associated Foods	Tyson											0.99		0.99						
		Gold'n Plump		4.56																	
		n/i			1.79																
	Family Foods	Draper Valley	A					1.39				1.39			1.39						local
		Ranger	F																		
	Harvest Foods	n/i																			
		Foster Farms															0.99				
	IGA Markets	n/i														0.79				7.99	
	Lucky's Market	n/i		2.99																	
	Reynold's	Pilgrim's											0.69		0.69						
	Rosauer's	Gold'n Plump																			6.99
		Foster Farms															0.99				
		Simply Raised	A	4.99																	
		Just Bare	A					2.75													
Safeway Seattle	n/i		3.99	1.76		1.76															
	O Organics	O	7.99																		
	Signature Farms											1.59		1.59		1.59					
Smith's	n/i		2.99																	8.99	
Stokes Market	Tyson												0.89		0.89						
Super 1 Foods	Foster Farms												0.98		0.98						
Three Bears AK	n/i																			0.69	
OR	Albertsons Port.	n/i		3.99	1.76		1.76														
		O Organics	O	8.99																	
		Signature Farms											1.59		1.59		1.59				
		Open Nature	A	5.99																	

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
OR (cont)	Associated Foods	Tyson										0.99	0.99								
		Gold'n Plump		4.56																	
	CenterPlace Mrkt	Draper Valley	A					1.38			1.38		1.38								
		Ranger	F	5.68																	
	Family Foods	Draper Valley	A					1.39			1.39		1.39								local
		Ranger	F		3.29																
	Fred Meyer	Heritage Farm			1.99																
		n/i																	6.99		
		Simple Truth	O	6.99																	
	Harvest Foods	n/i			1.98																
		Foster Farms														0.99					
	IGA Markets	n/i												0.79						7.99	
	IGA Market Fresh	n/i																		5.99	
		Foster Farms																1.19			
		Market Fresh			1.99																
	Lamb's Market	n/i											0.88	0.88							12.99
		Ranger	F					2.99			2.99		2.99	2.99							local
	McKay's	Gold'n Plump																		6.99	
		Foster Farms		3.99									1.29	1.29	0.99						local
	Market of Choice	Draper Valley	A		3.99			1.99						1.99							local
	New Seasons	n/i	A											1.99							local
	Quality Food Cntr	Simple Truth	A	3.99																	
		Draper Valley	A					2.49			2.49		2.49	2.49							local
		n/i																		7.99	
	Rays Food Place	Gold'n Plump																		6.99	
		n/i			1.77		1.79														
	Red Apple/Thriftwa	n/i											0.88	0.88							12.99
		Ranger	F					2.99			2.99		2.99	2.99							local
	Rosauer's	Gold'n Plump																		6.99	
		Foster Farms														0.99					
	Simply Raised	A	4.99																		
	Just Bare	A					2.75														
Roth's	Roth's																		8.99		
	Foster Farms								1.59			1.59	1.59								
	Mary's	F	5.99																		

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
OR <i>(cont)</i>	Safeway Portland	n/i		3.99	1.76		1.76													
		O Organics	O	7.99																
		Signature Farms										1.59	1.59	1.59						
		Save-a-Lot	n/i									0.89	0.89							
		Select Markets	Gold'n Plump																6.99	
		Trader Joe's	n/i														0.99			
	Trader Joe's	Trader Joe's	O					2.99						2.99						
	Whole Foods NW	n/i																7.99		
WA	Albertsons Port.	n/i		3.99	1.76		1.76													
		O Organics	O	8.99																
		Signature Farms										1.59	1.59	1.59						
		Open Nature	A	5.99																
	Associated Foods	Tyson										0.99	0.99							
		Gold'n Plump		4.56																
	CenterPlace Mrkt	Draper Valley	A						1.38			1.38	1.38							
		Ranger	F	5.68																
	Family Foods	Draper Valley	A					1.39				1.39	1.39							local
		Ranger	F		3.29															
	Fred Meyer	Heritage Farm			1.99															
		n/i																	6.99	
		Simple Truth	O	6.99																
	Haggen's	n/i	F		4.99									0.99						local
	Harvest Foods	n/i			1.98															
		Foster Farms															0.99			
	IGA Markets	n/i												0.79					7.99	
	IGA Market Fresh	n/i																	5.99	
		Foster Farms																1.19		
		Market Fresh			1.99															
Metropolitan	n/i	F									1.99	1.99	1.99						local	
Meyers Group IGA	Draper Valley	A																7.99		
New Seasons	n/i	A											1.99						local	
PCC Natural	Ranger	F	6.49																	
Quality Food Cntr	Simple Truth	A	3.99																	
	Draper Valley	A						2.49			2.49	2.49							local	
	n/i																	7.99		

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
WA (cont)	Red Apple/Thriftway	n/i										0.88	0.88						12.99		
	Ranger	F						2.99				2.99	2.99							local	
	Rosauer's	Gold'n Plump																6.99			
	Foster Farms													0.99							
	Simply Raised	A	4.99																		
	Just Bare	A						2.75													
	Saar's Market	Gold'n Plump																	7.49		
	n/i					1.69	1.68					0.78	0.78		0.50						
	Safeway Portland	n/i			3.99	1.76	1.76														
	O Organics	O	7.99																		
	Signature Farms											1.59	1.59	1.59							
	Safeway Seattle	n/i			3.99	1.76	1.76														
	O Organics	O	7.99																		
	Signature Farms											1.59	1.59	1.59							
	Save-a-Lot	n/i										0.89	0.89								
	Select Markets	Gold'n Plump																	6.99		
	n/i																0.99				
	Super 1 Foods	Foster Farms											0.98	0.98							
The Markets	n/i					1.98						1.25	0.95	0.65							
Trader Joe's	Trader Joe's	O						2.99						2.99							
Whole Foods NW	n/i																		7.99		
Yoke's Fresh Mrkt	n/i											0.99	0.99								
Simply Raised	A								2.99												
Foster Farms									1.37			1.37	1.37								
WY	Affiliated MW	Tyson							0.99												
	Chesters																		7.99		
	Albertsons Mntn	Albertsons																	5.99		
	Sanderson Farms			BOGO					1.69												
	IGA Markets	n/i											0.79						7.99		
	King Soopers	n/i																	5.99		
	Lucky's Market	Smart Chicken	A	6.99																	
Ridley's	Pilgrim's										0.68	0.68									
n/i																			6.87		

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**CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Other	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
WY (cont)	Safeway Denver	n/i			1.89		1.89														
	Smith's	Signature Signature Farms Open Nature n/i	A	5.00 2.99								1.49	1.49						5.99 8.99		

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>																					
CT	ACME Markets	Hatfield				2.99						2.99		BOGO							
		Lancaster	A																		
	Adams IGA	n/i				2.99		1.59		1.59									1.99		
	AF Basket	n/i		1.99						1.99											
	AG New England	n/i						1.89				1.99					1.59	3.99			
	ALDI	n/i		1.79										2.99					thin		
	Associated	n/i		2.27																	
	Best Market	n/i		2.97	4.97		2.47	1.97		1.47				2.97	2.27			4.47			
		Prairie Fresh												3.97							
	Big Y	Hormel		1.99	3.99													5.99			
		Big Y						2.99			4.39			4.39							
		Johnsonville																	4.16		
	Bravo	n/i																4.49			
	C-Town	n/i																4.49	1.99		
	Compare Foods	Premio																	2.47		
		n/i			4.99																
	Food Bazaar	Premio																	3.00		
		n/i		1.99	3.99	2.99															
	Geissler's	n/i						1.99						3.49							
	Highland Park	Smithfield			4.49		2.49														
	Key Food	n/i			3.99									2.99				1.49			
	Kings Food Mrkt	Chairman's Reserve			4.99													4.99			
		Kings																	3.99		
	Marc's	n/i			2.88		2.99														
	Market Basket	Market Basket																	1.99		
		n/i																3.29			
		Johnsonville																	3.33		
	Price Chopper	n/i						1.99						2.99					3.33		
		Johnsonville																	3.33		
	Price Rite	n/i		1.99	3.49	2.99															
	Save-a-Lot	n/i		1.87		2.49											1.47				
		Butcher's Choice																	2.08		



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	K e y	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
CT <i>(cont)</i>	ShopRite	ShopRite																		1.99			
		n/i		2.49	3.99							1.99									2.50		
		Premio																					
		Smithfield			4.49	3.99							2.49										
		Stew Leonard's	n/i		2.99	3.99	3.99																
		Stop & Shop	Stop & Shop			2.99	1.99															1.69	
			Carando																			3.99	
		Target	n/i			2.49	2.49																
	The Fresh Market	n/i			3.99																		
	Walmart	n/i			2.94																		
DC	ALDI	n/i		1.79										2.99								thin	
	Giant Food	Giant			2.49				1.99														
		Carando																				3.99	
		Johnsonville																				2.49	
	Great Valu Markets	n/i			4.99					2.79				2.59									
		Hatfield			2.59																		
	Harris Teeter	Niman Ranch	A	BOGO																		10.99	
		Smithfield				BOGO																3.97	
		n/i																					
		Johnsonville																				2.92	
		Harris Teeter																				BOGO	
	Safeway Eastern	n/i			2.49						2.49												
		Johnsonville																				2.92	
	Roma																				3.00		
Save-a-Lot	n/i			1.87		2.49															1.47		
	Butcher's Choice																						
Target	n/i				2.49	2.49																	
Walmart	n/i				2.94																		
DE	ACME Markets	Hatfield				2.99						2.99		BOGO									
		Lancaster	A																				
	Food Lion	n/i			2.99								4.99										
		Johnsonville																					
																					2.91		

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other				
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't			
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
DE (cont)	Fresh Grocer	n/i	A		3.99					1.79		1.88					1.79							
	ShopRite																					2.49		
	Johnsonville																					3.33		
	Giant Food	Giant				2.49						1.99											3.99	
	Carando																						2.49	
	Johnsonville																							
	Harris Teeter	Niman Ranch			BOGO																		10.99	
	Smithfield						BOGO																3.97	
	n/i																							
	Johnsonville																							
	Harris Teeter																							
	Redner's	n/i				2.48																		1.68
	Redner's											2.48			2.18									
	Johnsonville																							2.92
	Safeway Eastern	n/i				2.49					2.49													2.92
	Johnsonville																							2.92
	Roma																							3.00
	Save-a-Lot	n/i				1.87		2.49																1.47
Butcher's Choice																						2.08		
ShopRite	ShopRite																					1.99		
n/i				2.49	3.99							1.99										2.50		
Premio																								
Smithfield					4.49	3.99						2.49												
Target	n/i				2.49	2.49																		
Walmart	n/i				2.94																			
MA	Adams IGA	n/i				2.99			1.59		1.59											1.99		
	AF Basket	n/i		1.99							1.99													
	AG New England	n/i								1.89			1.99											
	ALDI	n/i		1.79											2.99									
	Associated	n/i		2.27																				
	Big Y	Hormel		1.99	3.99																	5.99		
	Big Y									2.99		4.39		4.39										
	Johnsonville																					4.16		
C-Town	n/i																				4.49			
																						1.99		

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loins	Fresh Sausage	Other			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
MA <i>(cont)</i>	Compare Foods	Premio	A																	2.47			
		n/i				4.99																	
	Crosby's	n/i				4.99																	
		Perri																				3.99	
	Donelan's	Prairie Grove				6.99																	
	Food City Market	n/i						2.39	1.55														
	Geissler's	n/i													3.49								
	Hannaford	Hannaford						1.49															
		n/i					3.99				1.89												
	Market 32	n/i									1.99				3.29	2.99							
		Johnsonville																					3.33
	Met Foods	n/i				2.49	4.99																
		Premio																					
	Price Chopper	n/i									1.99					2.99							
		Johnsonville																					
	Price Rite	n/i				1.99	3.49	2.99															
	Roche Bros.	n/i					3.99	3.49	1.59											4.99			
		Niman Ranch																		8.99			
		The Sausage Guy																					3.99
	Save-a-Lot	n/i				1.87		2.49											1.47				
	Butcher's Choice																						
Seabra Foods	n/i			2.49		2.69	2.49							2.49							1.99		
Shaw's	Smithfield								1.39				1.77										
Star Market	Smithfield								1.39				1.77										
Stop & Shop	Stop & Shop				2.99	1.99															1.69		
	Carando																						
Target	n/i				2.49	2.49																	
The Fresh Market	n/i				3.99																		
Walmart	n/i				2.94																		
Wegman's	Wegman's			2.99	3.99	3.69	2.99				4.49		4.49								4.29		
MD	ACME Markets	Hatfield	A			2.99						2.99		BOGO									
		Lancaster												4.99									
	ALDI	n/i			1.79										2.99							thin	
	Associated	n/i		2.27																			

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**PORK**

State	Supermarket	Brand	K e y	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other				
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't			
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
<b>MD</b> <i>(cont)</i>	Food Lion	n/i	A		2.99																			
	Johnsonville																					2.91		
	Giant Eagle	n/i		2.29	2.99			1.99																
	Johnsonville																						3.33	
	Giant Food	Giant			2.49			1.99															3.99	
	Johnsonville																						2.49	
	Graul's Market	Smithfield																	4.99				4.99	
	Johnsonville																							
	Great Valu Markets	n/i			4.99			2.79							2.59									
	Hatfield				2.59																			
	Harris Teeter	Niman Ranch			BOGO															10.99				
	Smithfield					BOGO														3.97				
	n/i															3.97								
	Johnsonville																							2.92
	Harris Teeter																							BOGO
	Mars	n/i						2.59																
	Johnsonville																							3.33
	Martin's Food	Giant				2.69			1.99															1.79
	Carando																							3.99
	Smithfield																							3.33
	Redner's	n/i				2.48																		1.68
	Redner's								2.48					2.18										
Johnsonville																						2.92		
Safeway Eastern	n/i			2.49			2.49																	
Johnsonville																						2.92		
Roma																						3.00		
Save-a-Lot	n/i			1.87			2.49											1.47						
Butcher's Choice																						2.08		
Shop'n Save	n/i				2.98		2.29							2.49										
Johnsonville																						3.33		
Shoppers Food	Johnsonville																					3.33		
Smithfield				1.99								2.99												

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tenderloin	Bnls Loin	Fresh Sausage	Other		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
MD (cont)	ShopRite	ShopRite																		1.99		
		n/i		2.49	3.99							1.99									2.50	
		Premio																				
		Smithfield			4.49	3.99							2.49									
	Target	n/i			2.49	2.49																
	The Fresh Market	n/i			3.99																	
	Walmart	n/i			2.94																	
	Wegman's	Wegman's		2.99	3.99	3.69	2.99				4.49		4.49									4.29
Weis Markets	n/i			3.88	3.88	BOGO							3.29					3.88			4.17	
	Yuengling																				3.33	
	Johnsonville																					
ME	AG New England	n/i						1.89				1.99					1.59	3.99				
	Food City Market	n/i					2.39	1.55														
	Hannaford	Hannaford					1.49															
		n/i			3.99				1.89													1.99
	Market Basket	Market Basket																				3.29
		n/i																				3.33
	Johnsonville																					
	Save-a-Lot	n/i		1.87		2.49											1.47					2.08
Shaw's	Butcher's Choice																					
Smithfield							1.39					1.77				1.39						
Target	n/i			2.49	2.49																	
Walmart	n/i			2.94																		
NH	AG New England	n/i						1.89				1.99					1.59	3.99				
	ALDI	n/i		1.79										2.99								thin
	Hannaford	Hannaford					1.49															
		n/i			3.99				1.89													1.99
	Market Basket	Market Basket																				3.29
		n/i																				3.33
Johnsonville																						
Price Chopper	n/i						1.99						2.99								3.33	
	Johnsonville																					3.33

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
NH <i>(cont)</i>	Save-a-Lot	n/i		1.87		2.49										1.47						
	Butcher's Choice																			2.08		
	Shaw's	Smithfield							1.39			1.77										
	Target	n/i			2.49	2.49																
	The Fresh Market	n/i			3.99																	
	Walmart	n/i			2.94																	
NJ	ACME Markets	Hatfield				2.99						2.99										
	Lancaster	A											4.99	BOGO								
	ALDI	n/i		1.79										2.99							thin	
	Associated	n/i		2.27																		
	Best Market	n/i		2.97	4.97		2.47	1.97		1.47			2.97	2.27				4.47				
	Prairie Fresh												3.97									
	Bravo	n/i																4.49				
	C-Town	n/i																4.49	1.99			
	Compare Foods	Premio																			2.47	
	n/i				4.99																	
	Fine Fare	n/i		2.59	4.99					1.99							1.89		4.79			
	Premio																				2.66	
	Foodtown	n/i					2.49		2.49					2.99								4.99
	Premio																					3.00
	Food Bazaar	Premio																				
	n/i			1.99	3.99	2.99																
	Great Valu Markets	n/i			4.99		2.79							2.59								
	Hatfield			2.59																		
	Key Food	n/i			3.99										2.99						1.49	
	Kings Food Mrkt	Chairman's Reserve			4.99														4.99			
Kings																					3.99	
McCaffrey's	Leidy's				3.99						3.99											
Met Foods	n/i		2.49	4.99																	2.99	
Premio																						
Morton Williams	n/i		2.39																			
Murphy's	n/i												3.49									
Pioneer	n/i		2.49	4.99																		
Premio																					2.99	

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loins	Fresh Sausage	Other						
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't					
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in										
NJ <i>(cont)</i>	Price Rite	n/i		1.99	3.49	2.99																				
	Save-a-Lot	n/i		1.87		2.49										1.47										
		Butcher's Choice																			2.08					
	Seabra Foods	n/i		2.49		2.69	2.49							2.49					1.99							
	ShopRite	ShopRite																			1.99					
		n/i		2.49	3.99							1.99										2.50				
		Premio																					2.50			
		Smithfield				4.49	3.99																	2.49		
	Stop & Shop	Stop & Shop			2.99	1.99																		1.69		
		Carando																							3.99	
		Supremo	n/i		1.99			2.79	1.99								2.49									
		Target	n/i			2.49	2.49																			
		The Fresh Market	n/i				3.99																			
		Thriftway	n/i		2.99	4.99		2.99									2.99							4.99	1.99	
		Top Tomato	n/i																					3.99		
	Walmart	n/i			2.94																					
	Wegman's	Wegman's		2.99	3.99	3.69	2.99				4.49			4.49											4.29	
	Weis Markets	n/i			3.88	3.88	BOGO									3.29									3.88	
		Yuengling																							4.17	
		Johnsonville																							3.33	
	Western Beef	n/i		2.49	2.99	2.99		1.99		2.49			2.99												1.99	
NY	ACME Markets	Hatfield				2.99						2.99		BOGO												
		Lancaster	A											4.99												
	AF Basket	n/i		1.99						1.99																
	ALDI	n/i		1.79											2.99											
	Associated	n/i		2.27																						
	Best Market	n/i		2.97	4.97		2.47	1.97		1.47				2.97	2.27								4.47			
		Prairie Fresh													3.97											
	Big M	1893 Premium		2.99			1.99		2.29																	3.99
	Bravo	n/i																					4.49			
	C-Town	n/i																					4.49	1.99		
Compare Foods	Premio																								2.47	
	n/i																									
	D'Agostino's	n/i													3.99											

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
NY (cont)	DeCiccio Market	n/i											2.99	2.69				1.99			
	DeCiccio & Sons	DeCiccio																	3.99		
	Fine Fare	n/i		2.59	4.99				1.99							1.89		4.79		2.66	
	Foodtown	n/i					2.49		2.49					2.99						4.99	
	Food Bazaar	Premio																		3.00	
		n/i		1.99	3.99	2.99															
	Giunta's	n/i			3.99						2.99										
	Great American	1893 Brand			4.99										1.79						2.99
	Gristede's	n/i											4.99								
	Hannaford	Hannaford					1.49														
		n/i				3.99				1.89											
	Key Food	n/i			3.99										2.99				1.49		
	King Kullen	n/i		2.99					1.99		1.99										
		Premio																			3.49
	Kings Food Mrkt	Chairman's Reserve				4.99												4.99			
		Kings																			3.99
	Market 32	n/i									1.99			3.29	2.99						
		Johnsonville																			3.33
	Met Foods	n/i		2.49	4.99																
		Premio																			
Morton Williams	n/i		2.39																		
North Shore	n/i			3.99					1.79			1.99									
Peck's Market	n/i					2.99		1.99													3.49
Pioneer	n/i		2.49	4.99																	2.99
	Premio																				2.99
Price Chopper	n/i								1.99					2.99							3.33
	Johnsonville																				3.33
Price Rite	n/i		1.99	3.49	2.99																
Save-a-Lot	n/i		1.87		2.49												1.47				
	Butcher's Choice																				2.08
Shop'n Save	n/i				2.98		2.29								2.49						
	Johnsonville																				3.33



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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
NY (cont)	ShopRite	ShopRite																		1.99			
		n/i		2.49	3.99							1.99									2.50		
		Premio																					
		Smithfield			4.49	3.99						2.49											
		Stew Leonard's	n/i	2.99	3.99	3.99																	
		Stop & Shop	Stop & Shop		2.99	1.99																1.69	
			Carando																			3.99	
		Target	n/i		2.49	2.49																	
		The Fresh Market	n/i		3.99																		
		Tops Market	Tops																				2.88
			Smithfield			5.99																	
			Prairie Grove	A										4.49									
			Johnsonville																				3.33
		Top Tomato	n/i																				3.99
		Trade Fair	Premio																				3.89
		Uncle Giuseppe's	n/i	A				2.99															4.99
		Walmart	n/i			2.94																	
	Wegman's	Wegman's		2.99	3.99	3.69	2.99				4.49		4.49									4.29	
	Weis Markets	n/i			3.88	3.88	BOGO								3.29							3.88	
		Yuengling																				4.17	
		Johnsonville																				3.33	
	Western Beef	n/i		2.49	2.99	2.99		1.99		2.49		2.99										1.99	
PA	ACME Markets	Hatfield				2.99						2.99		BOGO									
		Lancaster	A										4.99										
		ALDI	n/i	1.79										2.99									thin
		Associated	n/i	2.27																			
		Big M	1893 Premium		2.99			1.99		2.29													3.99
		Boyer Food	Hatfield					1.57															1.97
			n/i										3.97	2.97									
		Bravo	n/i																				4.49
	C-Town	n/i																				4.49	
	Family Owned	n/i			3.99			1.99														1.99	
		Johnsonville																				3.33	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Independence Day 2016**

prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
PA <i>(cont)</i>	Fine Fare	n/i		2.59	4.99				1.99						1.89		4.79						
	Premio																			2.66			
	Food Lion	n/i			2.99																2.91		
	Foodland	n/i			2.99										2.49								
	Foodtown	n/i						2.49	2.49					2.99								4.99	
	Fresh Grocer	n/i			3.99				1.79		1.88						1.79					2.49	
		ShopRite																				2.49	
		Johnsonville																				3.33	
	GFS Marketplace	n/i		1.99	2.99				1.49														2.70
	Giant Eagle	n/i		2.29	2.99				1.99														3.33
	Giant Food Stores	Giant			2.69				1.99												1.79		3.99
		Carando																					3.33
		Smithfield																					
	Great Valu Markets	n/i			4.99				2.79					2.59									
		Hatfield		2.59																			
	Grocery Outlet	n/i		1.99	3.99																		
	IGA SpartanNash	n/i				2.99			1.79						2.59							1.59	3.99
		Johnsonville																					
	Karn's	n/i		1.89	3.99									2.99				4.49					
	Key Food	n/i			3.99										2.99							1.49	
	Kuhn's	Chairman's Reserve		2.49	3.99	3.49	3.29	2.29							2.49								
	Martin's Food	Giant			2.69				1.99													1.79	
		Carando																					3.99
	Smithfield																					3.33	
McCaffrey's	Leidy's				3.99					3.99													
Pioneer	n/i		2.49	4.99																		2.99	
	Premio																						
Price Chopper	n/i							1.99						2.99								3.33	
	Johnsonville																						
Price Rite	n/i		1.99	3.49	2.99																		

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tenderloin	Bnls Loins	Fresh Sausage	Other			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
PA (cont)	Redner's	n/i	A	2.48														1.68					
	Redner's Johnsonville							2.48				2.18								2.92			
	Safeway Eastern	n/i		2.49				2.49													2.92		
	Save-a-Lot	n/i		1.87			2.49										1.47				3.00		
	Shop'n Save	n/i			2.98			2.29								2.49					2.08		
	ShopRite	ShopRite																			3.33		
		n/i		2.49	3.99							1.99										1.99	
		Premio																				2.50	
	ShurSave	Smithfield				4.49	3.99						2.49										
		Hatfield			2.99	4.99																	
		Johnsonville																				3.74	
		Sparkle Markets		n/i	1.88	3.49																	
		Supremo		n/i	1.99				2.79	1.99					2.49								
		Target		n/i		2.49	2.49																
		The Fresh Market		n/i		3.99																	
		Thriftway		n/i	2.99	4.99		2.99							2.99					4.99	1.99		
		Thorne's		Hormel	2.99				2.19	2.29						2.49							
		Tops Market		Tops																		2.88	
				Smithfield			5.99																
				Prairie Grove											4.49								
		Johnsonville																		3.33			
	Walmart	n/i		2.94																			
	Wegman's	Wegman's	2.99	3.99	3.69	2.99				4.49			4.49							4.29			
	Weis Markets	n/i		3.88	3.88	BOGO								3.29				3.88					
		Yuengling																		4.17			
		Johnsonville																		3.33			
RI	Adams IGA	n/i				2.99		1.59		1.59										1.99			
	ALDI	n/i		1.79									2.99										
	Associated	n/i		2.27																	thin		

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
RI (cont)	Bravo	n/i															4.49				
	Compare Foods	Premio																	2.47		
	Daves Marketplace	n/i			4.99						1.99				2.99			3.99			
	Price Rite	n/i		1.99	3.49	2.99															
	Save-a-Lot	n/i		1.87		2.49											1.47				
		Butcher's Choice																		2.08	
	Seabra Foods	n/i		2.49		2.69	2.49							2.49				1.99			
	Shaw's	Smithfield						1.39				1.77				1.39					
	Stop & Shop	Stop & Shop			2.99	1.99												1.69			
	Target	n/i			2.49	2.49														3.99	
Walmart	n/i			2.94																	
VT	AG New England	n/i						1.89				1.99					1.59	3.99			
	ALDI	n/i		1.79										2.99						thin	
	Food City Market	n/i					2.39	1.55													
	Hannaford	Hannaford					1.49														
		n/i			3.99				1.89												
	Price Chopper	n/i									1.99			2.99							
		Johnsonville																		3.33	
	Shaw's	Smithfield						1.39				1.77			1.39						
	Tops Market	Tops																		2.88	
		Smithfield			5.99																
	Prairie Grove		A										4.49								
Walmart	Johnsonville																		3.33		
	n/i			2.94																	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Independence Day 2016

prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>																					
AL	A&R Supermarket	n/i		2.29		2.89		1.99													
	ALDI	n/i		1.79										2.99				thin			
	Cash Saver	n/i		1.68																	
	Johnsonville																	2.88			
	Dollar General Mkt	n/i		1.95														2.95			
	Earth Fare	n/i	A		4.99													2.99			
	Food for Le\$\$	n/i		1.97		2.96		1.88					2.44								
	Johnsonville																	1.38			
	Food Giant	n/i						0.98													
		n/i		2.18																	
	Greer's Markets	n/i			3.18																
	Hometown Markets	n/i		1.79	2.99			1.69													
	Ingle's	Ingle's			3.48			1.98													
	Johnsonville																	3.32			
	Kroger Atlanta	Johnsonville																3.33			
		Hormel																BOGO			
		n/i			2.99																
	Kroger Nashville	n/i		1.99	2.79																
		Johnsonville																3.33			
	Lucky's	n/i		1.99	2.99			1.79	1.79												
		Sheboygan																2.40			
	Piggly Wiggly HAC	n/i		1.69	3.99	2.69		1.49													
		Johnsonville																3.33			
	Piggly Wiggly Hchn	n/i		1.79	3.19			1.89													
		Johnsonville																3.33			
	Piggly Wiggly Inc.	Piggly Wiggly		1.99																	
		Duroc	A							9.99											
		n/i			3.99	2.99															
	Piggly Wiggly JTM	n/i		1.99	3.89				1.99												
	Publix	Publix				2.99															
		Johnsonville																3.33			
	Ramey's	n/i		1.98	2.98													1.98			
		Johnsonville																3.73			

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
AL (cont)	Rouses	n/i			2.88																		
	Save-a-Lot	n/i		1.87		2.49										1.47							
	Shop-Rite	Butcher's Choice																			2.08		
		Johnsonville																			3.08		
	Sprout's	Swift		1.79					1.69													2.99	
		n/i							1.99														
	Target	n/i			2.49	2.49																	
	The Fresh Market	n/i			3.99																		
	United Grocery	n/i		1.79																			
	Vowell's	n/i		1.89	2.99				1.79	1.79													
		Johnsonville																					3.33
	Walmart	n/i			2.94																		
Western Market	n/i		2.19	BOGO	2.99				BOGO		2.89		2.89										
	Duroc Heritage	A		7.99																		3.33	
Winn-Dixie	Johnsonville																					3.33	
	n/i		BOGO	3.25	3.25						3.50					3.00						3.29	
	n/i		1.99																				
	Johnsonville																					3.29	
FL	ALDI	n/i		1.79									2.99									thin	
	Bravo	n/i		1.97																			
	Dollar General Mkt	n/i		1.95														2.95					
	Earth Fare	n/i	A		4.99																	2.99	
	Food Giant	n/i						0.98															
	GFS Marketplace	n/i		2.18																			L 3
		n/i		1.99	2.99				1.49														
	Johnsonville																					2.70	
	Greer's Markets	n/i			3.18																		
	Harris Teeter	Niman Ranch	A	BOGO															10.99				
		Smithfield				BOGO													3.97				
	Harvey's	n/i												3.97									2.92
Johnsonville															1.69			3.99				BOGO	
	n/i		2.29	3.99	3.99			1.69															
	Johnsonville																					4.16	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tenderloin	Bnls Loin	Fresh Sausage	Other	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
FL <i>(cont)</i>	Hitchcock's	n/i		1.79	3.79	2.99	1.99	1.79													
		Hitchcock's								1.99	2.59									3.33	
		Johnsonville																		2.92	
		IGA Florida	n/i		1.88		2.99		1.99			2.99				1.99				1.99	
		Johnsonville																		2.49	
		Lucky's Market	n/i			2.49		1.88												2.49	
		Piggly Wiggly Hchn	n/i		1.79	3.19			1.89												
		Johnsonville																		3.33	
		Presidente	n/i		1.58												1.58				
		Publix	Publix				2.99														
		Johnsonville																		3.33	
		Sabor Tropical	n/i		1.98															1.78	
		Safeway Florida	n/i		2.49			2.49													
		Johnsonville																		2.92	
		Save-a-Lot	n/i		1.87		2.49										1.47				
		Butcher's Choice																		2.08	
		Scaff's Market	n/i		2.29				1.79	1.79								4.29			
		Johnsonville																		3.82	
	Seabra Foods	n/i		2.29			2.79														
	Sedano's	Roman Brand																	BOGO		
	n/i			1.79																	
	Target	n/i			2.49	2.49															
	The Fresh Market	n/i			3.99																
	Walmart	n/i			2.94																
	Western Beef	n/i		2.49	2.99	2.99			1.79		2.99				1.79			1.99			
	Winn-Dixie	n/i		BOGO	3.25	3.25					3.50					3.00					
	n/i			1.99																	
	Johnsonville																		3.29		
GA	ALDI	n/i		1.79									2.99								
	Bi-Lo	n/i		BOGO															thin		
		n/i		1.99	3.25	3.25					3.50				3.00				3.29		
		Johnsonville																			
	Dollar General Mrkt	n/i		1.95												2.95					
Earth Fare	n/i	A		4.99														2.99			

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tenderloin	Bnls Loin	Fresh Sausage	Other		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
GA <i>(cont)</i>	Food City	Food City					2.49															
		Swaggerty's Johnsonville																	2.99			
	Food Giant	n/i					0.98														L 3	
		n/i		2.18																		
	Food Depot	n/i		1.25	2.95		1.48			2.88	2.88				1.68							
	Food Lion	n/i			2.99																	
		Johnsonville																			2.91	
	Food Pride	n/i		2.49			1.69									1.69					1.49	
		Johnsonville																				4.16
	Galaxy Foods	n/i		1.98			2.18							2.68							1.78	
		Johnsonville																				2.92
	Harris Teeter	Niman Ranch	A	BOGO																	10.99	
		Smithfield				BOGO															3.97	
		n/i												3.97								2.92
		Johnsonville																				BOGO
	Harvey's	n/i		2.29	3.99	3.99	1.69									1.69					3.99	
		Johnsonville																				4.16
	IGA	n/i		2.09	3.99							2.49									3.99	1.69
		Johnsonville																				3.74
	Ingle's	Ingle's				3.48	1.98															
	Johnsonville																				3.32	
Kroger Atlanta	Johnsonville																				3.33	
	Hormel																				BOGO	
	n/i				2.99																	
Lucky's Market	n/i				2.49	1.88															2.49	
Piggly Wiggly Car.	n/i		1.88	2.99	2.99	1.99								1.99								
	Piggly Wiggly Johnsonville																				3.33	
	Johnsonville																				3.33	
Piggly Wiggly GA	n/i		1.99	3.99	2.99	1.79																
	Johnsonville																				3.33	
Piggly Wiggly HAC	n/i		1.69	3.99	2.69	1.49																
	Johnsonville																				3.33	



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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other				
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't			
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
GA <i>(cont)</i>	Piggly Wiggly Hchn	n/i		1.79	3.19			1.89																
	Johnsonville	n/i																					3.33	
	Piggly Wiggly JTM	n/i		1.99	3.89					1.99														
	Publix	Publix				2.99																		
	Johnsonville	n/i																					3.33	
	Quality Foods	Johnsonville																					2.92	
	Prairie Fresh	n/i																	3.99					
	Save-a-Lot	n/i		2.39	3.39							2.19									1.69			
	n/i	1.87				2.49																1.47		
	Butcher's Choice	n/i																					2.08	
	Shop-Rite	Johnsonville																					3.08	
	Swift	n/i		1.79						1.69														
	Sprout's	n/i							1.99															2.99
	Target	n/i				2.49	2.49																	
	The Fresh Market	n/i				3.99																		
	United Grocery	n/i		1.79																				
Walmart	n/i				2.94																			
Wayfield's	n/i		1.69	2.88		1.99						2.99												
Johnsonville	n/i																						3.33	
Winn-Dixie	n/i		BOGO	3.25	3.25							3.50									3.00			
n/i	1.99																							
Johnsonville	n/i																						3.29	
KY	ALDI	n/i		1.79										2.99										thin
	Cox IGA	Johnsonville																					3.33	
	n/i	2.49	4.59																					
	Hormel	n/i						1.39									1.39					4.99		
	Dollar General Mkt	n/i		1.95																		2.95		
	Earth Fare	n/i	A		4.99																		2.99	
	E. W. James	n/i		1.98		2.98				1.88	1.88											3.98	1.78	
	Food City	Food City					2.49																	
Swaggerty's	n/i																						2.99	
Johnsonville	n/i																						3.33	

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
KY (cont)	Food Fair	Tender Choice					1.99																
		Purnell's						1.29															
		Johnsonville																		3.23			
	Food Giant	n/i						0.98															
		n/i			2.18																		
	Food Lion	n/i				2.99																	
		Johnsonville																			2.91		
	Food Rite	Food Rite			1.99	2.99				1.99													
	Foodland	Tender Choice					2.69							2.49									
		n/i						1.29															
	Fresh Thyme	n/i			2.99	2.99		2.99	2.99		2.99					2.99							
		Fresh Thyme																				2.99	
	Galaxy Foods	n/i			1.98			2.18							2.68							1.78	
		Johnsonville																				2.92	
	GFS Marketplace	n/i			1.99	2.99																	
		Johnsonville																					2.70
	IGA Houchens	Johnsonville																					3.33
		Hormel				2.99									2.99								1.79
		IGA																					2.50
	IGA SpartanNash	n/i					2.99									2.59							1.59
	Johnsonville																					3.99	
Kroger Cincinnati	Johnsonville																					3.33	
	n/i			1.99											2.99							3.99	
Kroger Delta	n/i				2.77																		
	Johnsonville																					3.33	
Kroger Louisville	Johnsonville																					3.33	
	n/i			1.99	2.99	2.99								3.49								1.99	
Kroger MidAtlntc	n/i				2.99												2.49						
	Johnsonville																					3.33	
Kroger Nashville	n/i			1.99	2.79																		
	Johnsonville																					3.33	
Lucky's Market	n/i				2.49		1.88															2.49	
Meijer	Johnsonville																					2.33	
	n/i				3.49					3.69												3.49	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Independence Day 2016**

prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
KY <i>(cont)</i>	Piggly Wiggly Hchn	n/i		1.79	3.19			1.89													
	Johnsonville																			3.33	
	Remke Markets	Johnsonville																		3.33	
	n/i																				
	Save-a-Lot	n/i		1.87		2.49										1.47					
	Butcher's Choice																			2.08	
	Super Dollar	n/i						1.49													
	SuperVALU Foods	Johnsonville																			
	n/i																				
	Target	n/i																			
	TC Grocery	n/i																			
	Johnsonville																				
Williams																					
The Fresh Market	n/i																				
United Grocery	n/i			1.79																	
ValuMarket	Johnsonville																				
n/i																					
Walmart	n/i																				
MS	AG Baton Rouge	Prairie Fresh																			
	n/i			2.49																	
	ALDI	n/i		1.79																	
	Corner Market	n/i																			
	Prairie Farms																				
	Dollar General Mrkt	n/i		1.95																	
	Food Giant	n/i																			
	n/i			2.18																	
	Greer's Markets	n/i																			
	Grocery Depot	n/i		1.35																	
	Prairie Fresh																				
Kroger Delta	n/i																				
Johnsonville																					
Mac's Fresh Mrkt	n/i		1.79																		
Johnsonville																					

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

PORK

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bns	bone-in	bns	bone-in	reg pack	valu pack	reg pack	valu pack	bns	bone-in					
MS (cont)	Piggly Wiggly Hchn	n/i		1.79	3.19			1.89													
		Johnsonville																		3.33	
	Piggly Wiggly HGR	n/i		2.00						2.00										1.75	
	Ramey's	n/i		1.98	2.98												1.98			3.73	
		Johnsonville																			
	Rouses	n/i			2.88																
	Save-a-Lot	n/i		1.87		2.49											1.47				
		Butcher's Choice																			
	SuperLo Foods	n/i		1.79	2.99																
		Johnsonville																			
	Target	n/i			2.49	2.49															
	The Fresh Market	n/i			3.99																
Vowell's	n/i		1.89	2.99			1.79	1.79													
	Johnsonville																				
Walmart	n/i			2.94																	
Winn-Dixie	n/i		BOGO	3.25	3.25						3.50					3.00					
	n/i		1.99																		
	Johnsonville																				
NC	ALDI	n/i		1.79									2.99							thin	
	Bi-Lo	n/i		BOGO																	
		n/i		1.99	3.25	3.25					3.50						3.00				
		Johnsonville																		3.29	
	Carlie C's	n/i		1.88																3.33	
		Johnsonville																			
	Compare Foods	n/i		1.99			2.39						2.69							2.92	
		Johnsonville																			
	Dollar General Mrkt	n/i		1.95													2.95				
	Earth Fare	n/i	A		4.99															2.99	
	Farm Fresh	Smithfield		1.99									2.99								
Food Lion	n/i			2.99															2.91		
	Johnsonville																				
Food Pride	n/i		2.49					1.69								1.69		1.49			
	Johnsonville																				
Fresh Foods	n/i		1.99	2.49																	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
NC (cont)	Galaxy Foods	n/i		1.98			2.18							2.68					1.78			
	Johnsonville																				2.92	
	Great Valu Markets	n/i		2.49	3.99			2.75	2.99			1.75					1.99				4.16	
	Johnsonville																					
	Harris Teeter	Niman Ranch	A	BOGO														10.99				
	Smithfield				BOGO													3.97				
	Johnsonville																				2.92	
	Harris Teeter																				BOGO	
	IGA	n/i		2.09	3.99							2.49							3.99	1.69		3.74
	Johnsonville																					3.32
	Ingle's	Ingle's			3.48				1.98													
	Johnsonville																					1.88
	Just \$ave	n/i										3.28										BOGO
	Johnsonville																					
	Kroger MidAtlntc	n/i			2.99												2.49					3.33
	Johnsonville																					
	Lowe's Foods	Smithfield			3.99									3.99				3.99				
	Piggly Wiggly Retail	n/i		2.29	3.59		1.99								2.89					1.79		3.33
	Johnsonville																					
	Piggly Wiggly Store	n/i		1.99	2.99																	
Johnsonville																						
Publix	Publix					2.99																
Johnsonville																						
Save-a-Lot	n/i		1.87			2.49										1.47					3.33	
Johnsonville																						
Butcher's Choice																					2.08	
Target	n/i			2.49		2.49																
The Fresh Market	n/i			3.99																		
United Grocery	n/i		1.79																			
Walmart	n/i			2.94																		
SC	ALDI	n/i		1.79										2.99								thin
	Bi-Lo	n/i		BOGO																		
	n/i		1.99	3.25	3.25						3.50					3.00						
Johnsonville																					3.29	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender Loin	Bnls Loin	Fresh Sausage	Other			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
SC (cont)	Dollar General Mkt	n/i	A	1.95													2.95						
	Earth Fare	n/i	A		4.99															2.99			
	Food Lion	n/i			2.99																2.91		
	Galaxy Foods	n/i		1.98			2.18							2.68					1.78		2.92		
	Harris Teeter	Niman Ranch	A	BOGO														10.99					
		Smithfield				BOGO												3.97					
		n/i												3.97							2.92		
		Johnsonville																			BOGO		
	Harvey's	n/i			2.29	3.99	3.99		1.69									3.99				4.16	
		Johnsonville										2.49										3.74	
	IGA	n/i			2.09	3.99												3.99	1.69			3.32	
		Johnsonville																				3.33	
	Ingle's	Ingle's				3.48			1.98														BOGO
		Johnsonville																					3.33
	Kroger Atlanta	Johnsonville																					BOGO
		Hormel																					3.99
		n/i				2.99																	3.99
	Lowe's Foods	Smithfield				3.99								3.99									1.99
	Piggly Wiggly Car.	n/i			1.88	2.99	2.99		1.99														3.33
		Piggly Wiggly																					3.33
		Johnsonville																					3.33
	Publix	Publix					2.99																2.92
		Johnsonville																					3.99
	Quality Foods	Johnsonville																					1.69
		Prairie Fresh																					1.47
		n/i			2.39	3.39			1.59					2.19									2.08
Save-a-Lot	n/i			1.87		2.49																	
	Butcher's Choice																						
Target	n/i				2.49	2.49																	
The Fresh Market	n/i				3.99																		
Walmart	n/i				2.94																		

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	K e y	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other				
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't			
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
TN	ALDI	n/i	A	1.79										2.99						thin				
	Cash Saver	n/i		1.68																				
	Chappell's	Johnsonville																				2.88		
		n/i			1.98																			
	Dollar General Mkt	Swift					3.39																2.92	
		Johnsonville																					2.95	
	Earth Fare	n/i					4.99																2.99	
	E. W. James	n/i					1.98		2.98		1.88		1.88										3.98	
	Food City	Food City								2.49														2.99
		Swaggerty's																						3.33
	Food Country	Johnsonville														2.99								3.32
		n/i					0.99																	
	Food Giant	Johnsonville											0.98											
		n/i																						L 3
	Food Lion	n/i																						
		Johnsonville																						2.91
	Food Rite	Food Rite					1.99		2.99				1.99											
	GFS Marketplace	n/i												1.49										
		Johnsonville																						2.70
	H.G. Hill	n/i												1.69		1.69								
Johnsonville																						3.33		
Harris Teeter	Niman Ranch				BOGO																	10.99		
	Smithfield																					3.97		
	n/i																							
	Johnsonville																					2.92		
IGA Houchens	Harris Teeter																					BOGO		
	Johnsonville																					3.33		
Ingle's	Hormel													2.99								1.79		
	IGA																					2.50		
	Ingle's																					3.32		
	Johnsonville																					3.32		

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other					
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't				
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in									
TN (cont)	Kroger Delta	n/i			2.77																				
	Johnsonville																				3.33				
	Kroger MidAtlntc	n/i			2.99												2.49					3.33			
	Johnsonville																					3.33			
	Kroger Nashville	n/i		1.99	2.79																				
	Johnsonville																					3.33			
	Lucky's	n/i		1.99	2.99				1.79	1.79													2.40		
	Sheboygan																								
	Osborne's	n/i		1.99						1.79	1.79														
	Publix	Publix				2.99																			
	Johnsonville																						3.33		
	Save-a-Lot	n/i		1.87		2.49												1.47							
	Butcher's Choice																							2.08	
	Shop-Rite	Johnsonville																						3.08	
	Swift			1.79							1.69														
	Sprout's	n/i								1.99															2.99
	Super Dollar	n/i								1.49															
	SuperLo Foods	n/i		1.79	2.99																				
	Johnsonville																								2.49
	Target	n/i				2.49	2.49																		
TC Grocery	n/i				2.69	2.99		1.99	1.79								2.19					1.99			
Johnsonville																								3.33	
Williams																								2.50	
The Fresh Market	n/i				3.99																				
Tietgen's	n/i		1.99						1.89	1.89															
United Grocery	n/i		1.79																						
Walmart	n/i				2.94																				
VA	ALDI	n/i		1.79																					thin
	Associated	n/i		2.27																					
	Dollar General Mkt	n/i		1.95																		2.95			
	Farm Fresh	Smithfield		1.99														2.99							
	Food City	Food City						2.49																	
	Swaggerty's																								2.99
Johnsonville																								3.33	





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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other						
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't					
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in										
VA (cont)	Save-a-Lot	n/i		1.87		2.49										1.47										
		Butcher's Choice																		2.08						
	Shoppers Food	Johnsonville																		3.33						
		Smithfield		1.99								2.49										2.99				
	Super Dollar	n/i										1.49														
	Target	n/i			2.49	2.49																				
	The Fresh Market	n/i			3.99																					
	Walmart	n/i			2.94																					
Wegman's	Wegman's		2.99	3.99	3.69	2.99					4.49		4.49								4.29					
WV	ALDI	n/i		1.79																			thin			
	Dollar General Mkt	n/i		1.95																			2.95			
	Food Fair	Tender Choice									1.99															
		Purnell's										1.29														
		Johnsonville																						3.23		
	Food Lion	n/i			2.99																					
		Johnsonville																							2.91	
	Foodland	Tender Choice									2.69				2.49											
		n/i				2.79						1.29														
	Galaxy Foods	n/i		1.98												2.68								1.78		
		Johnsonville																							2.92	
	Giant Eagle	n/i		2.29	2.99								1.99													
		Johnsonville																								3.33
	Grant's	Hormel		2.29																						
		Johnsonville																								2.91
	Great Valu Markets	n/i		2.49	3.99							2.75	2.99		1.75											1.99
	Johnsonville																								4.16	
Kroger Columbus	Kroger																								1.88	
	n/i		1.88																							
Kroger MidAtlntc	n/i			2.99																					2.49	
	Johnsonville																								3.33	
Martin's Food	Giant			2.69								1.99													1.79	
	Carando																								3.99	
	Smithfield																								3.33	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tenderloin	Bnls Loin	Fresh Sausage	Other	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
WV (cont)	Piggly Wiggly Store	n/i		1.99	2.99																
		Johnsonville																		3.33	
	Riesbeck's	n/i			3.99	2.79															
	Save-a-Lot	n/i		1.87		2.49										1.47					
		Butcher's Choice																		2.08	
	Shop'n Save	n/i			2.98		2.29								2.49					3.33	
		Johnsonville																			
	Sparkle Markets	n/i		1.88	3.49																
	Target	n/i			2.49	2.49															
	Walmart	n/i			2.94																
Weis Markets	n/i			3.88	3.88	BOGO								3.29			3.88				
	Yuengling																		4.17		
	Johnsonville																		3.33		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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PORK

State	Supermarket	Brand	K e y	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other					
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't				
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in									
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>																									
<b>IA</b>	Affiliated MW	Hormel			2.98									2.39											
		Smithfield			4.89		1.99																		
		Farmland		2.69																					2.91
		Johnsonville																							2.91
	ALDI	n/i		1.79												2.99									thin
	County Market	n/i		2.69	3.49		1.99	1.69																	
		Johnsonville																							3.33
	Family Foods	Smithfield		1.99										2.79									1.99		
		Johnsonville																							4.16
	Fareway	n/i			3.99											1.99						3.99			
		Fareway																							3.99
	Food Pride	n/i			2.69																				1.88
		Smithfield					1.99																		
		Porky's																							2.50
		Johnsonville																							4.16
	Fresh Thyme	n/i		2.99	2.99		2.99	2.99		2.99						2.99									2.99
		Fresh Thyme																							2.99
	Hometown Foods	n/i			2.88																				1.99
	Hy-Vee	Hormel			4.99	1.99																			
		Blue Ribbon											3.79												
		Johnsonville																							2.49
	Jewel-Osco	n/i			BOG2	BOG2																			
		Hormel											1.99												
		Signature																							BOGO
		Johnsonville																							2.49
	Lucky's Market	n/i			2.49		1.88																		2.49
	Maynard's	Johnsonville																							3.33
		Smithfield														2.79									2.59
	No Frills	Johnsonville																							2.50
	Price Chopper	n/i		2.29									2.99												
	Quillin's	Quillin's																							2.49
		Hormel				2.99																			

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender Loin	Bnls Loin	Fresh Sausage	Other		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
IA <i>(cont)</i>	Save-a-Lot	n/i		1.87		2.49										1.47						
	Butcher's Choice																			2.08		
	Schnuck's	Schnuck's																		2.79		
	Pride of the Farm								1.59													
	Sunshine Foods	Sheboygan																		2.50		
	Super Saver	Smithfield	L		2.96					1.47											2.50	
	Target	Sheboygan																			2.50	
Thriftway Stores	n/i			1.99	2.49	2.49				2.29		1.99									3.33	
Walmart	Johnsonville																				3.33	
	Walmart	n/i																			2.94	
IL	Affiliated MW	Hormel			2.98									2.39								
	Johnsonville																				2.91	
	ALDI	n/i		1.79											2.99							
	Angelo Caputo's	Smithfield			2.89									2.99	2.69							
	Sheboygan																				2.40	
	Berkot's	Berkot's			4.99																2.99	
	Johnsonville																				3.33	
	n/i						2.99	1.99				1.99		2.99				3.99				
	Borowiak's IGA	Table Rite														1.68						
	Borowiak's																				1.98	
	Johnsonville																					3.32
	Brookhaven	Johnsonville																				2.78
	n/i					3.49																
	Butera Market	n/i			1.99		2.99	1.69	0.99	1.69					1.99							
	Farmland					2.69																
Johnsonville																					2.91	
Cermak	n/i							1.99			1.49											
Johnsonville																					3.33	
Cub Foods	n/i			2.99																		
Johnsonville																					3.33	
Dierberg's	Johnsonville																					
El Guero	n/i			1.99																		

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other							
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't						
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in											
IL <i>(cont)</i>	Fairplay Foods	n/i	A	2.49		1.99		1.79		1.49		1.99			1.49	1.69											
	Johnsonville																					2.33					
	Fareway	n/i				3.99									1.99					3.99				3.99			
	Fareway																							3.99			
	Food 4 Less	n/i			1.47	2.99																			3.33		
	Johnsonville																								1.99		
	Randolph																								1.88		
	Food Pride	n/i				2.69																				1.88	
	Smithfield							1.99																		2.50	
	Porky's																									4.16	
	Johnsonville																									2.99	
	Fresh Thyme	n/i			2.99	2.99		2.99	2.99			2.99					2.99									2.99	
	Fresh Thyme																									2.91	
	Garden Fresh	Johnsonville																									2.91
	n/i					3.49							1.79					1.59									
	GFS Marketplace	n/i			1.99	2.99							1.49														
	Johnsonville																										2.70
	Heinen's	Heinen's									3.29					4.29											4.29
	Johnsonville																										2.92
	Hy-Vee	Hormel				4.99	1.99																				
	Blue Ribbon													3.79													
Johnsonville																									2.49		
IGA Houchens	Johnsonville																								3.33		
Hormel				2.99										2.99											1.79		
IGA																									2.50		
Jewel-Osco	n/i				BOG2	BOG2																					
Hormel											BOGO																
Signature												1.99															
Johnsonville																									BOGO		
Jimenez	n/i			2.29																					2.49		
Joe Caputo's	n/i				1.99		1.69			0.99																	
Farmland					2.69																						
Johnsonville																									2.91		

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Independence Day 2016**

prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
IL (cont)	Kirby Foods IGA	Hormel		1.99				1.79		1.69													
		Johnsonville																			3.33		
	Kroger Central	n/i			2.77																	3.33	
		Johnsonville																				3.33	
	Kroger Louisville	Johnsonville																				3.33	
		n/i			1.99	2.99	2.99								3.49							1.99	
	La Chiquita	n/i		1.99					1.79														
	Mariano's	n/i			3.00																		
		Johnsonville																					4.16
	Meijer	Johnsonville																					2.33
		n/i				3.49			1.69			3.69									3.49		
	Pete's Market	n/i		2.29	3.99	2.49		1.49	1.49			1.99											
		Pete's																					2.29
	Piggly Wiggly MW	n/i			1.99				0.99														
		Smithfield			2.49									2.69									
		Johnsonville																					2.26
	Save-a-Lot	n/i		1.87		2.49												1.47					
		Butcher's Choice																					2.08
	Schnuck's	Schnuck's																					2.79
		Pride of the Farm							1.59														
	Schuetze's	n/i			3.99																		1.77
Shop & Save	n/i		2.79	2.99				1.69						1.99									
	Johnsonville																					2.49	
Shop'n Save	Johnsonville																					3.33	
	n/i		2.79		3.49	1.99																	
Strack & VanTil	n/i			2.69																			
	Johnsonville																						
	Centrella																					2.78	
	Smithfield							2.99	3.49		3.49									3.99		BOGO	
Sullivan's	Sullivan's																					2.99	
	n/i			3.99										2.99									
Sunset Foods	Sunset Prime	A		4.99																			
Target	n/i			2.49	2.49																		
The Fresh Market	n/i			3.99																			

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other							
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't						
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in											
IL <i>(cont)</i>	Tony's Finer Food	n/i		1.99	2.99	2.49		1.49		2.49				1.99		1.29		3.49		1.99							
		Sheboygan																		2.40							
	Treasure Island	n/i			4.99															3.99							
	Ultra Foods	n/i		1.28																	L 2						
		Smithfield						1.99		2.39					3.49						2.40						
		Centrella																			2.78						
		Johnsonville																			1.59						
	Valli Produce	Valli's Own																				3.33					
		n/i			2.49			1.79		2.29													3.33				
		Johnsonville																					2.00				
	Walt's Food Ctr	Indiana Kitchen		1.99	3.49																		2.19				
	Walt's	Johnsonville												2.79													
	Johnsonville																										
	Walmart	n/i			2.94																						
	Woodman's	Sheboygan																									
		n/i																									
IN	Al's Supermarket	n/i			2.88	2.48																					
	ALDI	n/i		1.79											2.99										thin		
	Dollar General Mkt	n/i		1.95															2.95								
	Earth Fare	n/i	A		4.99																				2.99		
	Food 4 Less	n/i		1.47	2.99																						
		Johnsonville																								3.33	
		Randolph																								1.99	
	Fresh Encounter	Johnsonville																								3.33	
		n/i			1.99		2.99																			1.99	
	Fresh Thyme	n/i		2.99	2.99		2.99	2.99			2.99						2.99									2.99	
		Fresh Thyme																									2.99
	GFS Marketplace	n/i		1.99	2.99						1.49																2.70
		Johnsonville																									2.70
	Harding's	Harding's				2.79		1.69		1.69					2.99											1.99	3.99
		Johnsonville																									2.92
Harvest	n/i																									1.99	
	Indiana Kitchen			2.49								2.49															
	Johnsonville																									3.33	



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
IN <i>(cont)</i>	Holiday Foods	n/i							1.99	2.49					1.99			1.79			
	Johnsonville																		3.74		
	IGA Houchens	Johnsonville																	3.33		
	Hormel				2.99									2.99				1.79			
	IGA																		2.50		
	IGA SpartanNash	n/i				2.99		1.79						2.59				1.59			
	Johnsonville																		3.99		
	Jay C Foods	n/i				2.99									2.49			1.49			
	Johnsonville																		2.92		
	Jewel-Osco	n/i				BOG2		BOG2													
	Hormel											1.99					BOGO				
	Signature																			BOGO	
	Johnsonville																			2.49	
	Kirby Foods IGA	Hormel			1.99				1.79		1.69										
	Johnsonville																			3.33	
	Kroger Central	n/i				2.77															
	Johnsonville																			3.33	
	Kroger Cincinnati	Johnsonville																		3.33	
	n/i				1.99									2.99				3.99			
	Kroger Louisville	Johnsonville																		3.33	
	n/i				1.99	2.99	2.99							3.49					1.99		
	Lucky's Market	n/i				2.49			1.88											2.49	
	Marsh	Indiana Kitchen			2.98	4.98						1.98									
	Eckrich																			3.13	
	Johnsonville																			3.32	
	Martin's	Johnsonville																		2.50	
	Indiana Kitchen		L			2.99															
	Meijer	Johnsonville																		2.33	
n/i					3.49					3.69							3.49				
Miller's Markets	Seaboard				2.99								2.99		1.79						
Johnsonville																			2.92		
New Market	n/i				2.99			2.88								2.88					
New Market																			2.88		
Johnsonville																			2.49		

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Independence Day 2016**

*prices in \$US per pound unless otherwise noted.*

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
IN <i>(cont)</i>	Save-a-Lot	n/i		1.87		2.49										1.47							
	Schnuck's	Butcher's Choice																		2.08			
		Schnuck's																		2.79			
	Strack & VanTil	Pride of the Farm							1.59													L 2	
		n/i				2.69																	
	Target	Johnsonville																					
		Centrella																					
	The Fresh Market	Smithfield						2.99		3.49		3.49							3.99			BOGO	
		n/i			2.49		2.49																
	Ultra Foods	n/i			1.28																		L 2
		Smithfield							1.99		2.39												
	Walt's Food Ctr	Centrella																					
		Johnsonville												3.49									
	Walmart	Indiana Kitchen			1.99	3.49																	
		Walt's																					
Wesselman's	Johnsonville																						
	n/i				2.94																		
MI	Affiliated MW	Johnsonville			2.98								2.39										
		n/i		1.79										2.99								2.91	
	Busch's	n/i			2.79																		thin
		n/i			4.99																		L 2
	D&W Fresh	Valleyview Farms	L					1.99						3.49									
		Busch's																					3.99
	Earth Fare	Spartan				3.49																	3.99
		n/i																					2.50
	Family Fare	Johnsonville	A			4.99																	2.99
		Johnsonville																					2.91
	Food Pride	n/i						2.39		2.39				2.49									1.99
		Johnsonville																					3.83



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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
MI <i>(cont)</i>	Spartan Stores	n/i	A		3.49												3.49		2.99		
	Super One Foods	Hormel				2.88															
		Smithfield						1.66							1.97						2.92
		Johnsonville																			2.50
		Sheboygan																			2.99
		Prairie Grover									3.99										2.45
		n/i																			2.99
		Tadych's		Johnsonville																	2.45
		Smithfield						2.99							2.39				3.69		
		Target		n/i			2.49	2.49													
	Tom's/Olson's	n/i				2.99	1.69								1.99						
	Valueland	n/i		1.99																	
	VG's Grocery	Spartan																	2.99		
		Spartan																			
		Johnsonville																	2.50		
	Walmart	n/i			2.94																
MN	Affiliated MW	Hormel			2.98																
		Smithfield			4.89		1.99														
		Farmland		2.69																	
		Johnsonville																	2.91		
	ALDI	n/i		1.79															thin		
	Cash Wise	Prairie Fresh											3.48						2.92		
		Johnsonville																	2.92		
	Coborn's	Prairie Fresh											3.49						2.92		
		Johnsonville																	3.33		
	Cub Foods	n/i		2.99															2.50		
		Johnsonville																	2.50		
	Econofoods	Johnsonville																	2.50		
		n/i						1.99												2.50	
Family Fare	Johnsonville																		2.50		
	n/i																		3.99		
Family Fresh	n/i																		3.33		
	Johnsonville																		3.33		

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
MN (cont)	Fareway	n/i			3.99									1.99				3.99					
	Fareway	Fareway																		3.99			
	Festival	Festival	Festival																		3.99		
		Smithfield	Smithfield			3.99			2.49			3.49										3.74	
	Food Pride	n/i	n/i					2.39		2.39				2.49						1.99			
		Johnsonville	Johnsonville																			3.83	
	Fresh Thyme	n/i	n/i		2.99	2.99		2.99	2.99		2.99					2.99						2.99	
		Fresh Thyme	Fresh Thyme																				
	Hornbacher's	Hormel	Hormel			2.99		2.49															
		Hugo's	Hormel			2.98	3.28														1.78		
	Hy-Vee	Johnsonville	Johnsonville																			3.98	
		Hormel	Hormel			4.99	1.99																
		Blue Ribbon	Blue Ribbon									3.79											
	Kowalski's	Johnsonville	Johnsonville																			2.49	
		Kowalski's	Kowalski's	A																		4.99	local
	Marketplace	n/i	n/i	A				3.99							3.99								
		Smithfield	Smithfield				3.68	1.98			2.88		2.98					1.78			1.98		
	Maynard's	Johnsonville	Johnsonville																			3.33	
		Smithfield	Smithfield												2.79						2.59		
	Quillin's	Quillin's	Quillin's																			2.49	
		Hormel	Hormel					2.99															
	Rainbow Foods	Johnsonville	Johnsonville																			3.33	
	Save-a-Lot	n/i	n/i		1.87			2.49										1.47					
Butcher's Choice		Butcher's Choice																			2.08		
Sun Mart	n/i	n/i								1.99													
Sunshine Foods	Sheboygan	Sheboygan																			2.50		
Super One Foods	Hormel	Hormel			2.88																		
	Smithfield	Smithfield					1.66							1.97									
	Johnsonville	Johnsonville																			2.92		
	Sheboygan	Sheboygan																			2.50		
	Prairie Grover	Prairie Grover	A							3.99												2.99	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loins	Fresh Sausage	Other	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
MN <i>(cont)</i>	SuperVALU Foods	Johnsonville																		2.91	
		n/i			4.69		1.59		2.29						1.99						
		Hormel			3.99																
	Target	n/i			2.49	2.49															
	Teal's Market	Johnsonville																			3.23
	Walmart	n/i			2.94						2.99										
ND	Albertsons Mntn	n/i			2.99	2.99	2.49	1.99						2.99					1.99		
		Johnsonville																			3.33
	Cash Wise	Prairie Fresh											3.48								2.92
		Johnsonville																			2.50
	Dan's	Johnsonville						1.99						3.99							2.50
		n/i																			
	Family Fare	Johnsonville																			2.50
		n/i																			
	Food Pride	n/i					2.39		2.39					2.49					1.99		
		Johnsonville																			3.83
	Hornbacher's	Hormel			2.99		2.49														
	Hugo's	Hormel			2.98	3.28														1.78	
		Johnsonville																			
	Leevers Foods	Hormel			3.49						1.99										
		Johnsonville																			
Marketplace	Hormel				3.68	1.98			2.88		2.98		2.68			1.78		1.98			
	Johnsonville																				
SuperVALU Foods	Johnsonville																			3.33	
	n/i			4.69		1.59			2.29					1.99							
	Hormel			3.99																	
Target	n/i			2.49	2.49																
Teal's Market	Johnsonville																				
	n/i										2.99										
	Walmart	n/i			2.94																
NE	Affiliated MW	Hormel			2.98								2.39								
		Smithfield			4.89			1.99													

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
NE <i>(cont)</i>	Affiliated MW <i>(continued)</i>	Farmland		2.69																			
	ALDI	Johnsonville		1.79										2.99						2.91	thin		
	Apple Market	Smithfield						1.79	1.79												3.33		
	Bag'n Save	Johnsonville																			2.50		
	Baker's	n/i			BOGO	BOGO															3.33		
	Family Fare	Johnsonville																			2.50		
	Family Fresh	n/i						1.99	1.99					BOGO							3.99		
	Fareway	Johnsonville																			3.33		
	Fareway	n/i			3.99										1.99				3.99			3.99	
	Food Pride	n/i						2.39	2.39						2.49						1.99		
	Fresh Thyme	Johnsonville																				3.83	
	Fresh Thyme	n/i		2.99	2.99			2.99	2.99		2.99						2.99					2.99	
	Hy-Vee	Fresh Thyme																					2.99
	Hy-Vee	Hormel			4.99	1.99																	
	Hy-Vee	Blue Ribbon										3.79											2.49
	Russ's Market	Smithfield			3.99	3.79			1.69							2.49							2.92
	Safeway Denver	Johnsonville						2.49	1.89														
	Safeway Denver	n/i			3.49	2.99									3.99								
	Safeway Denver	Open Nature	A											5.99									3.33
	Safeway Denver	Johnsonville																					3.33
Sun Mart	n/i							1.99															
Super Saver	Smithfield	L			2.96			1.47															
Super Saver	Sheboygan																					2.50	
Target	n/i				2.49	2.49																	
Thriftway Stores	n/i			1.99				2.29		1.99													
Walmart	Johnsonville																					3.33	
Walmart	n/i				2.94																		

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**PORK**

State	Supermarket	Brand	K e y	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
OH	Acme Fresh Mkt	Smithfield			2.99									2.99									
		Johnsonville																		2.49			
	ALDI	n/i		1.79										2.99							thin		
	Buehler's	n/i			2.99																		
		Chairman's Reserve																		3.99			
		Johnsonville																			2.49		
	Chief Supermarket	Johnsonville																			3.33		
		n/i		1.99		2.99																1.99	
	Dave's Markets	Indiana Kitchen		2.19				1.88													3.99		
		n/i				2.99																	
		Johnsonville																					3.33
	Dollar General Mkt	n/i		1.95																	2.95		
	Earth Fare	n/i	A		4.99																		2.99
	Fisher Foods	n/i	A		3.49			2.19															3.33
		Johnsonville																					3.33
	Foodland	Tender Choice					2.69							2.49									
		n/i				2.79		1.29															
	Food Fair	Tender Choice					1.99																
		Purnell's						1.29															
		Johnsonville																					3.23
Fresh Encounter	Johnsonville																					3.33	
	n/i		1.99		2.99																	1.99	
Fresh Thyme	n/i		2.99	2.99		2.99	2.99			2.99						2.99						2.99	
	Fresh Thyme																					2.99	
Geyer's	n/i		2.68	3.88		1.89		1.99														3.33	
	Johnsonville																					3.33	
GFS Marketplace	n/i		1.99	2.99			1.49															2.70	
	Johnsonville																					2.70	
Giant Eagle	n/i		2.29	2.99			1.99															3.33	
	Johnsonville																					3.33	
Heinen's	Heinen's	A							3.29					4.29								4.29	
	Johnsonville																					2.92	
IGA SpartanNash	n/i				2.99		1.79															1.59	
	Johnsonville													2.59								3.99	



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PORK**

State	Supermarket	Brand	K e y	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other							
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't						
							bnl	bone-in	bnl	bone-in	reg pack	valu pack	reg pack	valu pack	bnl	bone-in											
<b>OH</b> <i>(cont)</i>	Kroger Central	n/i			2.77																						
	Johnsonville																							3.33			
	Kroger Cincinnati	Johnsonville																						3.33			
	Kroger Columbus	n/i	1.99																		2.99			3.99	1.88		
	Kroger MidAtlntc	Kroger	1.88																								
		n/i	2.99																							2.49	
		Johnsonville																								3.33	
	Lucky's Market	n/i	2.49						1.88																	2.49	
	Marc's	n/i	2.88						2.99																		
	Marsh	Indiana Kitchen Eckrich		2.98	4.98						1.98																3.13
	Meijer	Johnsonville																								3.32	
		Johnsonville																								2.33	
		n/i	3.49								1.69											3.69				3.49	
	Miller's Markets	Seaboard				2.99					1.69											2.99				1.79	
		Johnsonville																								2.92	
	Piggly Wiggly Stores	n/i	1.99	2.99																							3.33
	Remke Markets	Johnsonville																									3.33
		n/i																									
	Riesbeck's	n/i	3.99	2.79																							
	Save-a-Lot	n/i	1.87	2.49																							1.47
		Butcher's Choice																									2.08
	Shop'n Save	n/i	2.98	2.29																							3.33
		Johnsonville																									3.33
Sparkle Markets	n/i	1.88	3.49																								
SuperVALU Foods	Johnsonville																									3.33	
	Seaboard		2.99							1.69																	
	n/i		4.69																								
Target	n/i	2.49	2.49								2.29																
The Anderson's	n/i	2.99																									
The Fresh Market	n/i	3.99																									
Thorne's	Hormel		2.99							2.19																2.29	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
OH (cont)	Walmart	n/i			2.94																
	Weis Markets	n/i			3.88	3.88	BOGO							3.29				3.88			
	Yuengling Johnsonville																		4.17 3.33		
SD	Affiliated MW	Hormel			2.98								2.39								
		Smithfield			4.89			1.99													
		Farmland		2.69																2.91	
		Johnsonville																			
	Buche Foods	n/i						1.88												2.99	
		Sheboygan																			
	Coborn's	Prairie Fresh											3.49							2.92	
		Johnsonville																		2.50	
	Family Thrift	Johnsonville							1.99												
		n/i																			
	Fareway	n/i				3.99								1.99				3.99			
		Fareway																			
	Hy-Vee	Hormel				4.99	1.99														
		Blue Ribbon										3.79									
		Johnsonville																			
	IGA Markets	n/i		2.99					1.89							2.19					
		Johnsonville																			
Ken's Super Fair	Hormel				2.98																
	Sheboygan																				
Lynns Dakotamart	Johnsonville																				
	Smithfield		1.99										2.79	2.59				1.99			
Maynard's	Johnsonville																				
	Smithfield													2.79				2.59			
Quillin's	Quillin's																				
	Hormel					2.99															
Safeway Denver	n/i				3.49	2.99	2.49	1.89													
	Open Nature		A										5.99	3.99							
	Johnsonville																				
Sunshine Foods	Sheboygan																				

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
SD (cont)	SuperVALU Foods	Johnsonville																		2.91	
		n/i			4.69				2.29												
	Target	n/i			2.49	2.49															
	Teal's Market	Johnsonville										2.99									3.23
	Walmart	n/i			2.94																
WI	Affiliated MW	Hormel			2.98								2.39								
		Smithfield			4.89		1.99														
		Farmland		2.69																	
		Johnsonville																			2.91
	ALDI	n/i		1.79										2.99							
	Cermak	n/i					1.99	1.49													
		Johnsonville																			3.33
	Econofoods	Johnsonville																			2.50
		n/i						1.99													
	Family Fresh	n/i					1.99						BOGO								3.99
		Johnsonville																			3.33
	Festival Foods	Festival																			2.98
		Prairie Grove		A										4.98							
		n/i			2.98																
	Food Pride	n/i					2.39	2.39													1.99
		Johnsonville																			
	Fox Bros.	Smithfield			3.99			1.39													
		Johnsonville												2.89							
		Dean's																			
	Fresh Thyme	n/i			2.99	2.99	2.99	2.99	2.99	2.99	2.99					2.99					
	Fresh Thyme																				
GFS Marketplace	n/i			1.99	2.99		1.49														
	Johnsonville																				
Gordy's	Hormel														1.98					1.98	
	Johnsonville																				
Hy-Vee	Hormel			4.99	1.99																
	Blue Ribbon											3.79									
	Johnsonville																				

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
WI <i>(cont)</i>	Marketplace	Smithfield	A			3.68	1.98		2.88		2.98		2.68			1.78		1.98				
	Marketplace WI	Johnsonville											3.49							3.33		
		Prairie Fresh		Johnsonville																	1.65	
	Meijer	Johnsonville																			2.33	
	Pick'n Save/Copps	n/i				3.49						3.69							3.49			
		n/i		Johnsonville																		2.92
	Piggly Wiggly MW	n/i				1.99																2.92
		Smithfield		Johnsonville			2.49							2.69								2.26
	Save-a-Lot	n/i				1.87	2.49											1.47				2.08
		Butcher's Choice		Schnuck's																		2.79
	Schnuck's	Schnuck's		Pride of the Farm						1.59												
	Sendik's	Sendik's		Johnsonville											2.99							3.50
	Sentry Foods	Johnsonville		Essential Everyday																		2.10
		Sentry																				2.50
	Shurfine Food	Sheboygan																				1.99
		Prairie Fresh																				1.98
	Super One Foods	n/i																				2.48
		Hormel																				2.88
		Smithfield																				1.66
		Johnsonville																				1.97
	Sheboygan																			3.99		
	Prairie Grover																			2.99		
SuperVALU Foods	n/i																			1.59		
	n/i																			1.99		
	Hormel																			3.99		
Tadych's	Johnsonville																			2.45		
	Smithfield																			2.99		
Target	n/i					2.49	2.49													2.39		
																				3.69		

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
WI <i>(cont)</i>	The Fresh Market	n/i			3.99																
	Trig's	Trig's																		3.33	
	Walmart	n/i			2.94															3.09	
	Woodman's	Usinger's Sheboygan																		2.00	



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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
AR <i>(cont)</i>	Save-a-Lot	n/i		1.87		2.49										1.47						
		Butcher's Choice																		2.08		
	Super 1 Foods	Hormel		1.57	3.47												2.97					
	Target	n/i			2.49	2.49																
	TC Grocery	n/i			2.69	2.99		1.99		1.79				2.19				1.99				
		Johnsonville																		3.33		
		Williams																		2.50		
	The Fresh Market	n/i			3.99																	
	Walmart	n/i			2.94																	
AZ	Albertsons SW	n/i			BOG3						2.99		BOG3									
		Johnsonville																		4.16		
	Basha's	n/i			1.87	1.87		1.59													L 3	
	Food City	n/i												1.29								
	Fry's	n/i			1.99	1.99															L 4	
		Johnsonville																		3.33		
	IGA Family	n/i														1.99						
	Los Altos	n/i			1.99		0.99	1.49						0.89								
	Lowe's Stores	n/i					0.99	1.59														
		Johnsonville																		3.33		
	Safeway SW	Johnsonville																		3.33		
		n/i				BOG2		1.99			2.99		1.99						BOG2			
		Hormel																				
	Smart & Final	n/i		1.79																		L 4
		Johnsonville																		3.33		
Smith's	n/i			2.79	2.79								2.99									
	Johnsonville																		3.33			
Sprout's	n/i						1.99												2.99			
Target	n/i				2.49	2.49																
Walmart	n/i				2.94																	
	Whole Foods SthP	American Homestead	A		5.99																	
CO	Affiliated Foods	n/i			4.29			1.49		1.29												
		Johnsonville																		3.74		

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
CO <i>(cont)</i>	Affiliated MW	Smithfield			4.89			1.99														
		Farmland		2.69																	2.48	
		Johnsonville																				
	Albertsons Mntrn	n/i			2.99	2.99	2.49	1.99						2.99					1.99			
		Johnsonville																			3.33	
	Associated Food	Smithfield		1.99			BOGO		2.49		2.49				2.49							
		n/i														1.49						
		Johnsonville																				3.33
	Clark's Market	Smithfield		2.49																		
		Johnsonville																				
	Food King	n/i						0.93	0.98													
	King Soopers	n/i		1.77		2.49																
		Johnsonville																				
		Simple Truth	A			3.99																
	Lowe's Stores	n/i						0.99	1.59													
		Johnsonville																				
	Lucky's Market	Creekstone Farms	A					3.99														
	Ridley's	n/i		2.48																		
		Johnsonville																				
Safeway Denver	n/i			3.49	2.99	2.49	1.89							5.99	3.99							
	Open Nature	A																				
	Johnsonville																					
Save-a-Lot	n/i		1.87		2.49												1.47					
	Butcher's Choice																					
Sprout's	n/i						1.99															
Sun Mart	n/i						1.99															
Target	n/i			2.49	2.49																	
Walmart	n/i			2.94																		
KS	Affiliated Foods	n/i			4.29			1.49	1.29													
		Johnsonville																				
	Affiliated MW	Hormel			2.98								2.39									
		Smithfield			4.89			1.99														
		Farmland		2.69																		
	Johnsonville																					



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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other				
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't			
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
KS (cont)	ALDI	n/i		1.79										2.99							thin			
	Apple Market	Smithfield					1.79		1.79												3.33			
		Johnsonville																						
	Country Mart	Smithfield					1.79		1.79									3.29						
	Dillon's	n/i				BOGO																3.33		
		Johnsonville																					3.33	
	G&W Foods	Seaboard Farms				2.88		1.98		2.58									4.29	1.98			3.33	
		Johnsonville																					3.18	
	Hen House	Prairie Fresh				BOGO								2.99					3.99				3.33	
		Boulevard																					3.33	
	Homeland	n/i			1.99																			3.33
		Red River Ranch							2.99															3.33
		Johnsonville																						3.33
	Hy-Vee	Hormel				4.99	1.99																	2.49
		Blue Ribbon										3.79												2.49
	Lowe's Stores	Johnsonville						0.99		1.59														3.33
	Price Chopper	n/i			2.29																			2.99
		Johnsonville																						2.91
	Save-a-Lot	n/i			1.87		2.49															1.47		2.08
		Butcher's Choice																						2.99
Sprout's	n/i								1.99														2.99	
Sun Fresh	Smithfield								1.79		1.79												3.29	
	n/i																						3.29	
Target	n/i					2.49	2.49																3.33	
Thriftway Stores	n/i			1.99				2.29		1.99													3.33	
	Johnsonville																						3.33	
Walmart	n/i					2.94																	3.23	
Woods Market	Johnsonville																						3.23	
	Prairie Fresh								2.28		2.28												3.23	
	n/i					2.98																	3.23	

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
LA	AG Baton Rouge	Prairie Fresh			2.49			1.59		1.59											
		n/i		2.49																	
	Albertsons Houston	n/i			BOG2			1.49					BOG2				1.49				
		Johnsonville																			3.33
	Breaux Mart	n/i						1.69		1.69											
	Brookshire's	Hormel			2.99			1.99													
		Johnsonville																			3.74
	Kroger Dallas	n/i				1.49			2.79												
		Johnsonville																			3.33
	Kroger Houston	n/i		1.27					2.79												
		Johnsonville																			3.33
	LeBlanc's	Swift			2.27				1.67		1.67					1.67					
		Johnsonville																			3.33
	Mac's Fresh Mrkt	n/i		1.79	2.99	2.99			1.47	2.19	1.79										1.89
		Johnsonville																			3.33
	Market Basket	Swift				3.99							3.29		2.49		2.29	3.99			
		MB Premium						1.97													3.33
		Johnsonville																			3.33
Rouses	n/i			2.88																	
Save-a-Lot	n/i		1.87		2.49												1.47				
	Butcher's Choice																			2.08	
Super 1 Foods	Hormel		1.57	3.47														2.97			
Target	n/i			2.49	2.49																
The Fresh Market	n/i			3.99																	
Walmart	n/i			2.94																	
Winn-Dixie	n/i		BOGO	3.25	3.25							3.50									
	n/i		1.99																	3.29	
	Johnsonville																				
MO	Affiliated MW	Hormel			2.98									2.39							
		Johnsonville																			2.91
	ALDI	n/i		1.79										2.99							thin
Apple Market	Smithfield						1.79		1.79											3.33	
	Johnsonville																				

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
MO (cont)	C&R Supermarkets	Johnsonville																		2.48			
		Hormel			3.28					1.68		1.89											
	County Market	n/i		2.69	3.49				1.99	1.69													
		Johnsonville																				3.33	
	Country Mart	Smithfield							1.79	1.79								3.29					
	Dierberg's	Johnsonville																				3.74	
	Food Giant	n/i								0.98													
		n/i		2.18																			
	Fresh Thyme	n/i		2.99	2.99		2.99	2.99			2.99					2.99							
		Fresh Thyme																					2.99
	G&W Foods	Seaboard Farms				2.88				1.98	2.58								4.29	1.98			
		Johnsonville																					3.33
		Williams																					3.18
	Gerbe's	n/i				BOGO	BOGO																
		Johnsonville																					3.33
	GFS Marketplace	n/i		1.99	2.99					1.49													
		Johnsonville																					2.70
	Harp's	Harp's		2.69	3.49					1.79	2.49					1.89							
		Johnsonville																					3.49
		Boulevard																					3.33
	Harter House	n/i				3.99		2.99			2.99		2.99										
	Hay's	n/i		1.98	2.98	3.29		1.98															
		Prairie Fresh											2.48						3.98				
	Johnsonville																					3.33	
Hen House	Prairie Fresh				BOGO								2.99					3.99					
	Boulevard																					3.33	
Hy-Klas Foods	n/i		1.99				2.29			1.99													
	Johnsonville																					3.33	
Hy-Vee	Hormel				4.99	1.99						3.79											
	Blue Ribbon																						
	Johnsonville																					2.49	
Kroger Central	n/i				2.77																		
	Johnsonville																					3.33	

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
MO (cont)	Kroger Delta	n/i			2.77																		
	Johnsonville																				3.33		
	Lucky's Market	n/i			2.49			1.88														2.49	
	Moser's	Johnsonville																				3.33	
		n/i			1.99					1.49		1.49											3.29
	Prenger Foods	Johnsonville																				2.39	
		Boulevard																					2.49
		n/i																					
	Price Chopper	n/i			2.29																		2.99
		Johnsonville																					2.91
	Pyramid Foods	Johnsonville																					2.90
		n/i				3.99																	
	Save-a-Lot	n/i			1.87		2.49											1.47					
		Butcher's Choice																					2.08
	Schnuck's	Schnuck's																					2.79
		Pride of the Farm							1.59														
	Shop'n Save	Johnsonville																					3.33
		n/i			2.79		3.49	1.99															
	Sprout's	n/i								1.99													2.99
	Sun Fresh	Smithfield								1.79		1.79											
	n/i																					3.29	
Target	n/i				2.49	2.49																	
TC Grocery	n/i				2.69	2.99			1.99		1.79			2.19								1.99	
	Johnsonville																					3.33	
	Williams																					2.50	
TC Markets	Top Choice			2.69					1.99		1.99												
	Johnsonville																					2.49	
Thriftway Stores	n/i			1.99			2.29				1.99												
	Johnsonville																					3.33	
Walmart	n/i				2.94																		
Woods Market	Johnsonville																					3.23	
	Prairie Fresh								2.28		2.28												
	n/i				2.98																		

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Independence Day 2016**

prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other					
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't				
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in									
NM	Affiliated Foods	n/i Johnsonville	A		4.29			1.49		1.29										3.74					
	Albertsons SW	n/i Johnsonville				BOG3						2.99		BOG3							4.16	L 3			
	Basha's	n/i				1.87	1.87		1.59											2.95					
	Dollar General Mkt	n/i			1.95					0.93	0.98														
	Food King	n/i								0.93	0.98														
	John Brooks	n/i				3.99				1.29	1.49														
		n/i								1.19															
	King Soopers	n/i Johnsonville			1.77		2.49															3.74	value		
		n/i Johnsonville																					3.33		
	Lawrence Bros.	n/i Johnsonville					3.99					1.39						1.39					3.66		
	Los Altos	n/i					1.99				0.99	1.49						0.89							
	Lowe's Stores	n/i									0.99	1.59													
	Safeway Denver	n/i Johnsonville					3.49	2.99	2.49	1.89														3.33	
		n/i Open Nature													5.99	3.99								3.33	
	Smith's	n/i Johnsonville					2.79	2.79								2.99								3.33	
Sprout's	n/i							1.99														2.99			
Target	n/i				2.49	2.49																			
Walmart	n/i				2.94																				
OK	Affiliated Foods	n/i Johnsonville	A		4.29			1.49		1.29											3.74				
	Affiliated MW	Smithfield				4.89			1.99														3.74		
		Farmland			2.69																			2.48	
	ALDI	n/i Johnsonville			1.79									2.99										2.48	thin
	Buy for Le\$\$	n/i Boulevard			1.88																			2.99	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other				
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't			
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
OK <i>(cont)</i>	Country Mart	Smithfield						1.79		1.79								3.29						
	Dollar General Market	n/i		1.95														2.95						
	Harp's	Harp's		2.69	3.49			1.79		2.49						1.89								
		Johnsonville																			3.49			
		Boulevard																				3.33		
	Homeland	n/i		1.99																				
		Red River Ranch					2.99																	
		Johnsonville																						
	La Michoacana	n/i															1.29							
	Market Square	n/i			4.19				1.29	1.39														
		n/i							0.99														value	
		Johnsonville																					3.74	
	Nichols	Johnsonville																					3.33	
		n/i			2.29																			
	Pyramid Foods	Johnsonville																					2.90	
		n/i				3.99				1.99														
	Reasor's	Reasor's			1.98	2.98			1.98															
	Rehkopf's	n/i			1.79	3.79																		
		Johnsonville																						3.33
	Save-a-Lot	n/i			1.87		2.49											1.47						
	Butcher's Choice																						2.08	
Sprout's	n/i							1.99															2.99	
Super C Mart	Hormel										1.79						1.49	4.99						
Target	n/i				2.49	2.49																		
The Fresh Market	n/i				3.99																			
Walmart	n/i				2.94																			
Warehouse	n/i			2.49																				
	Pineridge Farms				2.79	1.99																		
Williams	n/i			2.49				1.59	1.69															
	Hormel														1.99									
TX	Affiliated Foods	n/i			4.29			1.49	1.29															
		Johnsonville																					3.74	
	Albertsons Houston	n/i			BOG2			1.49					BOG2				1.49							
	Johnsonville																						3.33	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	K e y	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
TX <i>(cont)</i>	Albertsons SW	n/i			BOG3							2.99		BOG3									
	Johnsonville																			4.16			
	ALDI	n/i		1.79										2.99								thin	
	Arlan's Market	n/i		1.79			1.99																
	Brookshire's	Hormel			2.99			1.99														3.74	
	Brookshire Bros.	Swift		1.88								2.99										4.16	
		Johnsonville																				2.99	
	Cash Saver	n/i						1.28														1.84	
		Johnsonville																				2.99	
		Sheboygan																				1.84	
	Culebra Foods	n/i							1.99								1.99						
	Diamond IGA	n/i		1.99	3.49			1.69	1.69													3.33	
		Johnsonville																					
	El Ahorro	n/i																				1.29	
	El Rancho	n/i							1.69	1.88												1.08	
	El Rio Grande	n/i		1.99					1.59													1.59	
	Elrod's	n/i							1.48						1.58	1.18							
		Pineridge Farms				1.98																	
	Fiesta Mart	n/i			2.27				1.67														
	Food King	n/i							0.93	0.98													
	Food Town	n/i			1.88								1.99										
Foodarama	n/i			1.49				0.97															
	Johnsonville																					3.33	
H-E-B	n/i				2.97																	1.97	
Homeland	n/i			1.99																			
	Red River Ranch						2.99																
	Johnsonville																					3.33	
Kroger Dallas	n/i					1.49		2.79															
	Johnsonville																					3.33	
Kroger Houston	n/i			1.27				2.79															
	Johnsonville																					3.33	
La Fiesta	n/i			1.97				1.00															
	n/i																					1.47	
																						1.00	
																						L 6	
																						L 2	
																						L 3	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Independence Day 2016**

prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
TX (cont)	La Michoacana	n/i														1.29					
	Lawrence Bros.	n/i					1.39									1.39					
		Johnsonville																		3.66	
	Los Altos	n/i			1.99		0.99		1.49							0.89					
	Lowe's Stores	n/i					0.99		1.59												3.33
		Johnsonville						1.29								1.29					
	Malone's	n/i																			
	Market Basket	Swift				3.99					3.29		2.49				2.29	3.99			
		MB Premium						1.97													3.33
		Johnsonville																			
	Market Square	n/i			4.19		1.29		1.39												
		n/i					0.99														value
		Johnsonville																			3.74
	Minyard's	n/i		0.97				1.68													
		Johnsonville																			3.74
	Minyard SunFresh	n/i		0.99	3.79		1.99		1.99												
		Johnsonville																			2.92
	Porter's	n/i			3.99		1.29		1.19												
		n/i					0.99														value
		Johnsonville																			3.74
Randalls	Smithfield					1.99						3.49									
	n/i			1.99	1.99															L 4	
Rehkopf's	n/i		1.79	3.79																	
	Johnsonville																			3.33	
Save-a-Lot	n/i		1.87		2.49											1.47					
	Butcher's Choice																			2.08	
Seller's Bros.	n/i		1.49																		
Sprout's	n/i					1.99														2.99	
Super 1 Foods	Hormel		1.57	3.47															2.97		
Target	n/i			2.49	2.49																
Terry's	n/i		1.59																		
The United Family	n/i		1.47	3.69																	
	Johnsonville																			3.33	



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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender Loin	Bnls Loin	Fresh Sausage	Other			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bns	bone-in	bns	bone-in	reg pack	valu pack	reg pack	valu pack	bns	bone-in							
TX <i>(cont)</i>	Tom Thumb	n/i			2.99	2.99																	
	Johnsonville																				3.33		
	Vista Markets	n/i		2.17	3.99				1.49					1.59								2.92	
	Johnsonville																						
Walmart	n/i			2.94																			
UT	Albertsons Mntn	n/i			2.99	2.99	2.49	1.99						2.99						1.99		3.33	
	Johnsonville																						
	Associated Food	Smithfield		1.99			BOGO		2.49		2.49				2.49								
	n/i													1.49								3.33	
	Johnsonville																						
	Clark's Market	Smithfield		2.49																			
	Johnsonville																					3.75	
	Fresh Market	Smithfield					BOGO																
	Smithfield						3.49		2.49		2.49				2.49								
	Johnsonville																					3.33	
	Harmon's	n/i				2.99								2.99		2.49							
	n/i		A		4.99																		
	King Soopers	n/i		1.77		2.49																	3.33
	Johnsonville																						
	Simple Truth		A			3.99																	
	Rancho Markets	n/i																	1.69				
	Rearm's	Johnsonville																					3.33
	n/i					2.99																	
	Ridley's	n/i		2.48																			3.32
	Johnsonville																						
Smith's	n/i				2.79	2.79								2.99								3.33	
Johnsonville																						2.99	
Sprout's	n/i						1.99															3.33	
Stokes Market	n/i		2.49													1.39						2.99	
Johnsonville																						3.33	
Target	n/i				2.49	2.49																	
Walmart	n/i				2.94																		



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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other							
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't						
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in											
CA <i>(cont)</i>	Nugget Markets	Prairie Fresh	A		2.99																						
		Niman Ranch					3.99																				
	Raley's	n/i	A																								
		Johnsonville																									
	Ralph's	Johnsonville	A																								
		Simple Truth												5.99													
		n/i		2.49	3.99	3.99																					
	Rancho San Migue	n/i		1.98																							
	Rays Food Place	n/i				2.77																					
		Smithfield	A																								
	Rio Ranch	Smithfield			1.79							1.49															
	R-Ranch	n/i	L																								
	Safeway NorCal	Farmer John			2.99							2.99															
		Smithfield					2.99																				
		New York Style																									
		Johnsonville	L																								
	Save-a-Lot	n/i			1.87			2.49																			
		Butcher's Choice																									
	Save Mart	n/i		1.99	3.99	2.49						1.69															
	Seafood City	n/i		1.99																							
	Smart & Final	n/i		1.79																							
		Johnsonville	L																								
	Sprout's	n/i											1.99														
Stater Bros.	n/i		1.77	2.99	2.99																						
	Farmer John	L										2.99															
Super A Foods	n/i			1.99																							
	Johnsonville	L																									
Super King	Farmer John			2.49	2.99																						
	n/i											1.29															
Superior Grocers	n/i		1.79	3.99								1.29															
Target	n/i			2.49	2.49																						
The Fresh Market	n/i			3.99																							

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
CA <i>(cont)</i>	Vons/Pavilions	n/i			2.77	2.77																
		n/i			3.99	3.99																
		Farmer John	L	2.49			2.49						3.99							3.99		
		Cantella's	L																		BOGO	
		Cantella's	L																		3.33	
	Walmart	n/i			2.94																	
	Whole Foods SthP	American Homestead	A		5.99																	
HI	Don Quijote	Hormel			3.29																	
	Foodland	Hormel		3.79										5.99			3.99					
	KTA Super Stores	n/i			4.49								3.99									
	Safeway NorCal	Farmer John		3.99			3.99												3.99			
		Smithfield				3.99															3.74	
		Johnsonville																				
	Seafood City	n/i								2.49												
	Tamura's Market	Farmland							2.99	3.19							2.49					
	Target	n/i			2.49	2.49																
Times	n/i						2.29	2.49		2.49												
	Johnsonville																				4.49	
	Whole Foods SthP	American Homestead	A		5.99																	
NV	Albertsons Mntn	n/i			2.99	2.99	2.49	1.99						2.99						1.99		
		Johnsonville																			3.33	
	Albertsons SW	n/i			BOG3							2.99		BOG3							4.16	
		Johnsonville																				
	Associated Food	Smithfield		1.99			BOGO		2.49		2.49				2.49							
		n/i														1.49						
		Johnsonville																				3.33
	Cardenas	n/i		1.77																		
	Dollar General Mkt	n/i		1.95																2.95		
	Grocery Outlet	n/i			3.99	2.79																
	Island Pacific	n/i		1.99																		
	La Bonita	n/i		1.99																		
Marketon	n/i		2.49							1.39												
Raley's	n/i																		3.99			
	Johnsonville																					3.33

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other				
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't			
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
NV (cont)	Ridley's	n/i		2.48																				
		Johnsonville																		3.32				
	Safeway NorCal	Farmer John		2.99				2.99												2.99				
		Smithfield				2.99															3.99			
		New York Style	L																		3.33			
		Johnsonville																						
	Save-a-Lot	n/i		1.87		2.49											1.47							
		Butcher's Choice																				2.08		
	Scolari's	Hormel			3.99	2.99		1.99	2.49														3.33	
		Johnsonville																						
	Seafood City	n/i		1.99																				
	Smart & Final	n/i		1.79																				
		Johnsonville																					3.33	L 4
	Smith's	n/i			2.79	2.79										2.99								
		Johnsonville																						3.33
	Sprout's	n/i							1.99															2.99
	Target	n/i			2.49	2.49																		
	Vons/Pavilions	n/i			2.77	2.77																		
		n/i			3.99	3.99																		
		Farmer John	L	2.49				2.49							3.99						3.99			
	Cantella's	L																					BOGO	
	Cantella's	L																					3.33	
Walmart	n/i			2.94																				
Whole Foods SthP	American Homestead	A		5.99																				

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tenderloin	Bnls Loin	Fresh Sausage	Other	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>																					
AK	AC Value Center	n/i		4.58												3.78					
	Alaskan & Proud	n/i			2.98			1.98		2.28											
	Carrs/Safeway	n/i			3.26	3.26	2.79	1.96		3.49		3.99				2.49					
	Johnsonville																		4.16		
	Fred Meyer	Johnsonville																		3.33	
		n/i			2.99								3.99								
	IGA Hometwn Prd	n/i		2.99			2.99							2.19						4.16	
	Johnsonville																				
	Juneau Foodland	Prairie Fresh		2.99			2.99							2.19							
Johnsonville																			3.74		
Sea Mart	Johnsonville																			3.74	
	n/i		2.99				2.29	2.49													
Three Bears AK	n/i					2.19															
Walmart	n/i			2.94																	
ID	Albertsons Mntn	n/i			2.99	2.99	2.49	1.99					2.99					1.99		3.33	
	Johnsonville																				
	Associated Food	Smithfield		1.99			BOGO		2.49	2.49				2.49							
		n/i												1.49							
	Johnsonville																			3.33	
	Family Foods	Prairie Fresh			3.99								2.99					2.99		3.33	
	Johnsonville																			3.33	
	Fred Meyer	Johnsonville											3.99								
		n/i			2.99																
	Grocery Outlet	n/i			3.99	2.79															
	Harvest Foods	Prairie Fresh			3.98			1.98	1.98				3.98					3.98			
	IGA Markets	n/i		2.99			1.89								2.19						
Johnsonville																				3.74	
Ridley's	n/i		2.48																		
Johnsonville																				3.32	
Rosauer's	Prairie Fresh			2.99																	
Safeway Seattle	n/i			2.76	2.76	2.29	1.76	2.99		3.49					1.99						
Johnsonville																				3.33	

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tenderloin	Bnls Loins	Fresh Sausage	Other				
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't			
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
ID <i>(cont)</i>	Smith's	n/i			2.79	2.79								2.99										
	Johnsonville																				3.33			
	Stokes Market	n/i		2.49											1.39							3.33		
	Johnsonville																					2.90		
	Super 1 Foods	Johnsonville																					3.33	
	Target	n/i			2.49	2.49																		
	Walmart	n/i			2.94																			
Yoke's Fresh Mrkt	Johnsonville																					3.33		
	Prairie Fresh				3.47		2.29											3.47						
MT	Albertsons Mntr	n/i			2.99	2.99	2.49	1.99						2.99							1.99		3.33	
	Johnsonville																						3.33	
	Associated Food	Smithfield		1.99			BOGO		2.49		2.49				2.49								3.33	
	n/i														1.49								3.33	
	Johnsonville																						3.33	
	Family Foods	Prairie Fresh			3.99									2.99							2.99		3.33	
	Johnsonville																						3.33	
	Harvest Foods	Prairie Fresh			3.98			1.98	1.98					3.98							3.98		3.33	
	IGA Markets	n/i		2.99			1.89								2.19								3.74	
	Johnsonville																						2.49	
	Lucky's Market	n/i			2.49		1.88																	3.33
	Reynold's	n/i		2.49											0.99									3.33
	Johnsonville																						3.33	
	Rosauer's	Prairie Fresh			2.99																			3.33
	Safeway Seattle	n/i			2.76	2.76	2.29	1.76	2.99		3.49							1.99						3.33
	Johnsonville																							3.33
Smith's	n/i			2.79	2.79									2.99									3.33	
Johnsonville																							3.33	
Stokes Market	n/i		2.49												1.39								3.33	
Johnsonville																							3.33	
Super 1 Foods	Johnsonville																						2.90	
Three Bears AK	n/i					1.99																	2.90	
Walmart	n/i			2.94																			2.90	
OR	Albertsons Port.	n/i			2.76	2.76	2.29	1.76	2.99		3.49			3.99			1.99						3.33	
	Johnsonville																						3.33	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other									
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't								
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in													
OR <i>(cont)</i>	Associated Food	Smithfield	A	1.99			BOGO		2.49		2.49			2.49															
		n/i													1.49														
	CenterPlace Mrkt	Johnsonville												2.98								3.33							
		Prairie Fresh				3.98	3.98																3.32						
	Family Foods	Johnsonville				3.99									2.99								2.99						
		Prairie Fresh																					3.33						
	Fred Meyer	Johnsonville													3.99								3.33						
		n/i				2.99																							
	Grocery Outlet	Johnsonville				3.99	2.79																						
	Harvest Foods	n/i				3.98			1.98	1.98				3.98						3.98									
	IGA Markets	Prairie Fresh																											
		n/i				2.99			1.89							2.19													
		Johnsonville																						3.74					
	IGA Market Fresh	n/i				2.99	3.49			1.99																			
		Johnsonville																							2.92				
	Lamb's Market	n/i				2.99				2.49																			
		Johnsonville																								3.33			
	McKay's	n/i				2.99				1.99																			
		Johnsonville																									3.74		
	New Seasons	New Seasons					2.99																				local		
Quality Food Cntr	n/i			2.99	2.99																								
	Johnsonville																									3.33			
Rays Food Place	n/i				2.77																								
	Smithfield																												
Red Apple/Thriftwa	n/i			2.99							2.49																		
	Johnsonville																										3.33		
Rosauer's	Prairie Fresh				2.99																								
Roth's	Smithfield						2.99																						
	n/i				3.99																								
Safeway Portland	n/i				2.76	2.76	2.29	1.76	2.99			3.49								1.99									
	Johnsonville																											3.33	
Save-a-Lot	n/i			1.87		2.49														1.47									
	Butcher's Choice																												2.08



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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
OR <i>(cont)</i>	Select Markets	n/i	L		3.99			1.99		1.99												
	Carlton Farms Johnsonville			2.49																	3.99	
	Target	n/i			2.49	2.49																
	Walmart	n/i			2.94																	
WA	Albertsons Port.	n/i	A		2.76	2.76	2.29	1.76		2.99		3.49		3.99			1.99				3.33	
	Johnsonville																					
	Associated Food	Smithfield			1.99			BOGO		2.49		2.49			2.49		1.49					
	Johnsonville																					3.33
	CenterPlace Mrkt	Prairie Fresh Johnsonville				3.98	3.98								2.98							3.32
	Family Foods	Prairie Fresh Johnsonville				3.99									2.99					2.99		3.33
	Fred Meyer	Johnsonville													3.99							3.33
	Johnsonville					2.99																
	Grocery Outlet	n/i				3.99	2.79															
	Haggen's	n/i						1.99														
	Harvest Foods	Prairie Fresh							1.98		1.98				3.98					3.98		
	IGA Markets	n/i				2.99		1.89									2.19					
	Johnsonville																					3.74
	IGA Market Fresh	n/i				2.99	3.49		1.99													
	Johnsonville																					2.92
	Island Pacific	n/i				1.99																
	Metropolitan	n/i																		4.99		
	Meyers Group IGA	Prairie Fresh Johnsonville				2.69		2.69									1.99					
	Johnsonville																					
	New Seasons	New Seasons							2.99													
Quality Food Cntr	n/i						2.99															
Johnsonville																						
Red Apple/Thriftwa	n/i										2.49											
Johnsonville																						
Rosauer's	Prairie Fresh																					
Saar's Market	n/i						1.48									1.28						

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other					
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't				
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in									
WA <i>(cont)</i>	Safeway Portland	n/i	L		2.76	2.76	2.29	1.76		2.99		3.49					1.99								
	Johnsonville																					3.33			
	Safeway Seattle	n/i				2.76	2.76	2.29	1.76		2.99		3.49					1.99							
	Johnsonville																						3.33		
	Save-a-Lot	n/i			1.87		2.49											1.47						2.08	
	Butcher's Choice																								
	Seafood City	n/i			1.99																				
	Select Markets	n/i				3.99			1.99		1.99														
	Carlton Farms				2.49																				3.99
	Johnsonville																								2.90
	Super 1 Foods	Johnsonville																							
	Target	n/i				2.49	2.49																		
The Markets	n/i		2.98	3.98		2.45	1.95								1.75								2.95		
Town & Country	Niman Ranch		A				BOGO																		
Walmart	n/i			2.94																			3.33		
Yoke's Fresh Mrkt	Johnsonville																								
Prairie Fresh				3.47				2.29										3.47							
WY	Affiliated MW	Hormel			2.98																				
	Smithfield				4.89			1.99									2.39								
	Farmland			2.69																					
	Johnsonville																							2.91	
	Albertsons Mntr	n/i			2.99	2.99	2.49	1.99						2.99							1.99				
	Johnsonville																							3.33	
	IGA Markets	n/i		2.99			1.89								2.19										
	Johnsonville																							3.74	
	King Soopers	n/i		1.77		2.49																			
	Johnsonville																							3.33	
	Simple Truth		A			3.99																			
	Lucky's Market	Creekstone Farms		A				3.99																	
Ridley's	n/i		2.48																						
Johnsonville																							3.32		
Safeway Denver	n/i			3.49	2.99	2.49	1.89																		
Open Nature		A										5.99		3.99											
Johnsonville																							3.33		

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Other	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
WY (cont)	Smith's	n/i			2.79	2.79								2.99							
	Walmart	Johnsonville n/i			2.94																3.33

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Independence Day 2016**

prices in \$US per pound unless otherwise noted.

**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			reg	value			reg	value	reg	value	reg	value					
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>																						
CT	ACME Markets	Lancaster	C	9.99	10.99	9.99	9.99	7.99	8.99		BOGO											
		n/i	A										3.69		4.49							
		n/i													7.99					7.99	85%	
	Adams IGA	Angus	C								2.99					4.59				4.99	85%	
	AF Basket	n/i								5.99												
	AG New England	n/i	S						3.99													
	ALDI	n/i												2.29								
		n/i	C	8.99																		
	Best Market	Angus	C	8.97	9.97																	
		n/i	C			8.97	8.97													4.77	4.97	90%
		n/i												2.47								
		Naturewell	A									5.77										
		Creekstone	A													6.97				6.97	80%	
	Big Y	Angus	C	5.98			12.49		13.49	8.99	6.29				4.49							
		Angus	A	6.98																		
		Big Y	C	6.98			13.49															
	Bravo	n/i												3.69		4.99						
		n/i	C							6.99												
	C-Town	n/i													2.99							
		n/i	C							6.99	3.99											
	Compare Foods	n/i	C						6.97		2.99											
	Food Bazaar	n/i		10.99		10.99			8.99						2.99							value
	Geissler's	Angus	C	11.99																		
		n/i												3.99								
		Pure Land	A							8.99												
	Highland Park	Angus	C			12.99	12.99					4.29										
	Key Food	n/i	C									3.99		3.29	2.99							
	Kings Food Mrkt	Kings	P							7.99												
		Kings	C							6.99	5.99											
	Marc's	n/i											2.29									
		Ponderosa																		3.49	80%	
		Black Canyon	C							6.99												
	Mrs. Green's	Pineland Farms	C				13.99									5.49						

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
CT <i>(cont)</i>	Price Chopper	Butcher's Promise	C		10.99					2.99													
		Angus	C		11.99					3.99											4.99	80%	
		Chiapetti's	G		18.80			18.80							6.99						7.99	85%	
	Save-a-Lot	n/i		5.99										2.99								value	
	ShopRite	n/i	C			5.77	5.77				3.99											card	
		n/i	C			8.99	8.99																card
		Angus	C			6.77	6.77				4.49												card
		Angus	C			9.99	9.99																card
		n/i												2.49		3.59							card
		n/i												3.29									card
		Nature's Reserve	G		7.99										3.99								Aus.
		Laura's Lean	A																		7.99	92%	
	Stew Leonard's	n/i	A				6.99								3.99								93%
		n/i	G																		6.99	93%	
	Stop & Shop	Stop & Shop																					value
		Angus	C		8.99																		
	Angus	C		9.99																			
Target	Market Pantry													2.99									
	Sutton & Dodge	C					50% off		50% off														
The Fresh Market	n/i	C				11.99																	
Trader Joe's	Trader Joe's	C							12.99														
	Trader Joe's	O													7.99								
Whole Foods NE	n/i	A						12.99															
DC	ALDI	n/i												2.29									
		n/i	C	8.99																			
	Giant Food	Butcher Shop	C			5.77	5.77															value	
		Butcher Shop	C			6.77	6.77																value
		Angus	C		8.99																		
		Angus	C		9.99																		
	Harris Teeter	Harris Teeter																			7.99	90%	
		HT Rancher			10.97			9.97	6.97														value
	Safeway Eastern	n/i	C				5.77																value
		n/i												2.99									80%

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value				
DC <i>(cont)</i>	Safeway Eastern	n/i	C	9.99							5.49												
	<i>(continued)</i>	O Organics	O					20% off		20% off	20% off			20% off									
	Save-a-Lot	n/i		5.99										2.99								value	
	Target	Market Pantry												2.99									
		Sutton & Dodge	C					50% off		50% off													
	Trader Joe's	Trader Joe's	C							12.99													
	Trader Joe's	O												7.99									
	Whole Foods MdAt	n/i																			4.99	85%	
DE	ACME Markets	Lancaster	C	9.99	10.99	9.99	9.99	7.99	8.99		BOGO												
		n/i												3.69		4.49							
		n/i	A													7.99					7.99	85%	
	Food Lion	n/i	C		7.99																		
		n/i														3.99							
	Fresh Grocer	n/i											2.48										
		n/i	C								3.99												
		Nature's Reserve	G		8.99																		
	Giant Food	Butcher Shop	C			5.77	5.77																
		Butcher Shop	C			6.77	6.77																
		Angus	C		8.99																		
		Angus	C		9.99																		
	Great Valu Markets	n/i			9.99				8.99						3.59		3.79				4.59	3.99	80%
		Angus	C							6.99													
	Harris Teeter	Harris Teeter																				7.99	90%
		HT Rancher				10.97				9.97	6.97												value
	Redner's	Redner's														1.98							L 6
		Redner's														2.48							
	Angus	C							7.98														
Safeway Eastern	n/i	C						5.77														value	
	n/i	C														2.99						4.49	80%
	n/i	C		9.99							5.49												
	O Organics	O							20% off	20% off	20% off												
Save-a-Lot	n/i			5.99																			
ShopRite	n/i	C			5.77	5.77					3.99											value	
	n/i	C			8.99	8.99																card	

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
DE (cont)	ShopRite (continued)	Angus	C			6.77	6.77				4.49										card		
		Angus	C			9.99	9.99															card	
		n/i												2.49		3.59							
		n/i												3.29									
		Nature's Reserve	G												3.99							Aus.	
		Laura's Lean	A			7.99															7.99	92%	
		Market Pantry													2.99								
		Sutton & Dodge	C							50% off		50% off											
Trader Joe's	Trader Joe's	C								12.99													
	Trader Joe's	O												7.99									
MA	Adams IGA	Angus	C								2.99									4.99	85%		
	AF Basket	n/i								5.99													
	AG New England	n/i	S																				
	ALDI	n/i													2.29								
	Big Y	n/i	C		8.99																		
		Angus	C		5.98		12.49				13.49	8.99	6.29			4.49							
		Angus	A		6.98																		
	Big Y	Big Y	C		6.98		13.49																
		n/i														2.99							
	C-Town	n/i																					
	n/i		C								6.99	3.99											
	Compare Foods	n/i										2.99											
	Crosby's	Angus	C								8.99	10.99									4.99	85%	
	Donelan's	Creekstone Farms	A								9.99						7.99				8.29	93%	
	Food City Market	n/i													2.99								
		Black Canyon	C								7.77												
		n/i		C									3.49										
	Geissler's	Angus	C		11.99																		
		n/i													3.99								
	Pure Land	Pure Land	A									8.99											
n/i																							
Hannaford	n/i																						
	Hannaford	C		7.99																			
Nature's Place	Nature's Place	A									8.99												
	Butcher's Promise	C			10.99						3.99												

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
MA <i>(cont)</i>	Market 32	Angus	C		11.99															4.99	80%	
	<i>(continued)</i>	Chiapetti's	G		18.80			18.80							6.99					7.99	85%	
	Market Basket	n/i															3.99	3.99				
		n/i	S					6.99														
	Met Foods	n/i	C							2.99												
		Austin Black	G														8.99			8.99	93%	
	Price Chopper	Butcher's Promise	C		10.99				2.99													
		Angus	C		11.99				3.99											4.99	80%	
		Chiapetti's	G		18.80			18.80							6.99					7.99	85%	
	Roche Bros.	n/i														2.99						
		n/i	C							4.49												
		Angus	C						9.99													
		Local Harvest	A		14.99										5.99							
	Save-a-Lot	n/i			5.99									2.99							value	
	Seabra Foods	n/i						7.99														
	Shaw's	n/i	C						3.99	3.99												
		Open Nature	G					12.99							6.99					6.99	85%	
	Star Market	n/i	C						3.99	3.99												
		Open Nature	G					12.99							6.99					6.99	85%	
	Stop & Shop	Stop & Shop																				
	Angus	C		8.99																value		
	Angus	C		9.99																		
Target	Market Pantry												2.99									
	Sutton & Dodge	C					50% off		50% off													
The Fresh Market	n/i	C				11.99																
Trader Joe's	Trader Joe's	C							12.99													
	Trader Joe's	O												7.99								
Trucchi's	n/i												2.99									
	n/i	S						4.99														
Wegman's	Wegman's			9.99	11.99			9.99	10.39				3.99	4.49		6.79			4.79	80%		
	Wegman's	O		15.59				16.29								6.99	5.89					
MD	ACME Markets	Lancaster	C	9.99	10.99	9.99	9.99	7.99	8.99		BOGO											
		n/i											3.69	4.49								
		n/i	A											7.99					7.99	85%		



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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.						
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties				
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value			
MD (cont)	ALDI	n/i																							
		n/i	C	8.99																					
	Food Lion	n/i	C		7.99																				
		n/i																							
	Giant Eagle	n/i	C					5.99							2.59								value		
	Giant Food	Butcher Shop	C			5.77	5.77																value		
		Butcher Shop	C			6.77	6.77																		
		Angus	C			8.99																		value	
		Angus	C			9.99																			
	Graul's Market	Angus	C							6.99															
	Great Valu Markets	n/i				9.99			8.99						3.59		4.99					4.59	3.99	80%	
		Angus	C							6.99															
	Harris Teeter	Harris Teeter																						7.99	90%
		HT Rancher				10.97			9.97	6.97															value
	Mars	n/i	C								3.49														
		n/i													2.99										
	Martin's Food	Butcher Shop	C			5.77	5.77																		value
		Butcher Shop	C			6.77	6.77																		
		Angus	C			8.99																			value
		Angus	C			9.99																			
	Redner's	Redner's														1.98									L 6
		Redner's														2.48									
		Angus	C							7.98															
Safeway Eastern	n/i	C						5.77																value	
	n/i														2.99									4.49	
	n/i	C		9.99							5.49														
	O Organics	O						20% off		20% off	20% off			20% off											
Save-a-Lot	n/i			5.99											2.99									value	
Shop'n Save	n/i	C							6.98	6.99					2.48										
Shoppers Food	n/i							5.99							2.99									value	
	Wild Harvest	A												4.99											
ShopRite	n/i	C			5.77	5.77					3.99													card	
	n/i	C			8.99	8.99																			
	Angus	C			6.77	6.77					4.49													card	

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value						
MD <i>(cont)</i>	ShopRite <i>(continued)</i>	Angus	C			9.99	9.99																		
		n/i												2.49		3.59							card		
		n/i												3.29											
		Nature's Reserve	G			7.99								3.99										Aus.	
		Laura's Lean	A												2.99								7.99	92%	
		Market Pantry																							
		Sutton & Dodge	C					50% off		50% off															
		The Fresh Market	n/i	C					11.99																
		Trader Joe's	Trader Joe's	C							12.99														
		Trader Joe's	Trader Joe's	O												7.99									
Wegman's	Wegman's			9.99	11.99				9.99	10.39				3.99		4.49		6.79				4.79	80%		
	Wegman's	O		15.59					16.29								6.99	5.89							
Weis Markets	n/i					5.88	5.88	5.88				2.40				4.49							value		
	Angus	C									4.99														
Whole Foods MdAt	n/i																				4.99	85%			
ME	AG New England	n/i	S						3.99																
	Food City Market	n/i																							
		Black Canyon	C					7.77																	
		n/i	C								3.49														
	Hannaford	n/i														2.49									
		Hannaford	C		7.99																				
		Nature's Place	A							8.99															
	Market Basket	n/i																3.99	3.99						
		n/i	S							6.99															
	Save-a-Lot	n/i			5.99																			value	
	Shaw's	n/i	C							3.99	3.99														
		Open Nature	G						12.99									6.99					6.99	85%	
	Target	Market Pantry																							
		Sutton & Dodge	C						50% off		50% off														
Trader Joe's	Trader Joe's	C								12.99															
	Trader Joe's	O															7.99								
NH	AG New England	n/i	S						3.99																
	ALDI	n/i												2.29											
		n/i	C		8.99																				

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
NH <i>(cont)</i>	Hannaford	n/i																				
		Hannaford	C	7.99												2.49						
		Nature's Place	A						8.99													
	Market Basket	n/i																3.99	3.99			
		n/i	S					6.99														
	Price Chopper	Butcher's Promise	C		10.99					2.99												
		Angus	C		11.99					3.99											4.99	80%
		Chiapetti's	G		18.80				18.80						6.99						7.99	85%
	Save-a-Lot	n/i		5.99										2.99								value
	Shaw's	n/i	C							3.99	3.99											
		Open Nature	G					12.99								6.99					6.99	85%
	Target	Market Pantry												2.99								
	Sutton & Dodge	C						50% off		50% off												
The Fresh Market	n/i	C				11.99																
Trader Joe's	Trader Joe's	C							12.99													
	Trader Joe's	O													7.99							
NJ	ACME Markets	Lancaster	C	9.99	10.99	9.99	9.99	7.99	8.99		BOGO											
		n/i												3.69		4.49						
		n/i	A													7.99				7.99	85%	
	ALDI	n/i													2.29							
		n/i	C	8.99																		
	Best Market	Angus	C	8.97	9.97				6.97	5.97												
		n/i	C			8.97	8.97				3.97											
		n/i													2.47					4.77	4.97	90%
		Naturewell	A								5.77											
		Creekstone	A														6.97				6.97	80%
	Bravo	n/i												3.69		4.99						
		n/i	C							6.99												
	C-Town	n/i													2.99							
		n/i	C							6.99	3.99											
Compare Foods	n/i	C					6.97			2.99												
Fine Fare	n/i		8.99	10.99						2.99				3.99								

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
NJ (cont)	Foodtown	Rancher's Legend	C			9.99	9.99	9.99			2.99												
		n/i												2.99		3.99					4.29	85%	
		n/i																			3.99	80%	
		Food Bazaar	n/i		10.99		10.99		8.99						2.99								value
		Great Valu Markets	n/i			9.99				8.99						3.59		3.79			4.59	3.99	80%
			Angus	C							6.99												
		Key Food	n/i	C								3.99			3.29	2.99							
		Kings Food Mrkt	Kings	P							7.99												
			Kings	C							6.99	5.99											
		McCaffrey's	Angus	C			9.99	9.99				3.99			3.99							4.69	85%
		Met Foods	n/i	C								2.99											
			Austin Black	G														8.99				8.99	93%
		Morton Williams	n/i	C								3.99											
			n/i												2.99								
		Mrs. Green's	Pineland Farms	C				13.99									5.49						
		Murphy's	Angus	C							7.99												
			n/i	O								9.99										7.99	93%
		Pioneer	n/i	C								2.99											
			n/i	C							6.99												
		Save-a-Lot	n/i		5.99										2.99								value
		Seabra Foods	n/i						7.99														
		ShopRite	n/i	C			5.77	5.77				3.99											card
			n/i	C			8.99	8.99															
		Angus	C			6.77	6.77				4.49											card	
		Angus	C			9.99	9.99																
		n/i												2.49		3.59						card	
		n/i												3.29									
		Nature's Reserve	G		7.99									3.99								Aus.	
		Laura's Lean	A																		7.99	92%	
	Stop & Shop	Stop & Shop																					
		Angus	C			8.99																value	
		Angus	C			9.99																	
	Supremo	n/i			8.99	7.99	7.99				3.99	2.99									4.99	85%	

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
NJ <i>(cont)</i>	Target	Market Pantry																				
		Sutton & Dodge	C					50% off		50% off					2.99							
		The Fresh Market	n/i	C			11.99															
		Thriftway	n/i						9.99						2.99							
		Top Tomato	Black Angus	A	7.99																3.99	
			n/i																		80%	
		Trader Joe's	Trader Joe's	C							12.99											
			Trader Joe's	O												7.99						
		Wegman's	Wegman's	O	9.99	11.99				9.99	10.39				3.99	4.49		6.79			4.79	
			Wegman's	O	15.59					16.29								6.99	5.89			
		Weis Markets	n/i				5.88	5.88	5.88				2.40			4.49					value	
		Angus	C								4.99											
	Western Beef	n/i		6.99				6.99		3.99					3.99							
		1906 Brand		8.99			8.99	8.99														
	Whole Foods MdAt	n/i																	4.99	85%		
	Whole Foods NE	n/i	A						12.99													
NY	ACME Markets	Lancaster	C	9.99	10.99	9.99	9.99	7.99	8.99		BOGO											
		n/i												3.69		4.49						
		n/i	A												7.99					7.99		
		AF Basket	n/i							5.99											85%	
		ALDI	n/i												2.29							
			n/i	C	8.99																	
		Best Market	Angus	C	8.97	9.97				6.97	5.97											
			n/i	C			8.97	8.97				3.97										
			n/i												2.47				4.77	4.97	90%	
			Naturewell	A								5.77										
			Creekstone	A													6.97			6.97	80%	
		Big M	1893 Premium			7.99					4.99					2.69						
		Bravo	n/i												3.69		4.99					
			n/i	C							6.99											
	C-Town	n/i												2.99								
		n/i	C							6.99	3.99											
	Compare Foods	n/i	C					6.97			2.99											

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
NY (cont)	D'Agostino's	1932 Brand	C						6.99														
	DeCiccio Markets	Sterling Silver			9.99	9.99																	
		Meadowland Farm													5.69								
	DeCiccio & Sons	Strauss	G					21.99															
	Fine Fare	n/i		8.99	10.99					2.99			3.99										
	Foodtown	Rancher's Legend	C			9.99	9.99	9.99		2.99											4.29	85%	
		n/i											2.99		3.99						3.99	80%	
	Food Bazaar	n/i		10.99		10.99		8.99						2.99									value
	Giunta's	n/i					6.99																
		n/i	C							4.99													
	Great American	1893 Brand				6.99	6.99																
	Gristede's	Nature's Reserve	G											6.99									
	Hannaford	n/i																					
		Hannaford	C	7.99																			
		Nature's Place	A							8.99													
	Key Food	n/i	C								3.99			3.29	2.99								
	King Kullen	n/i	C							4.99	4.99												
		Angus	C								5.49												
	Kings Food Mrkt	Kings	P							7.99													
		Kings	C							6.99	5.99												
Market 32	Butcher's Promise	C								3.99													
	Angus	C																			4.99	80%	
	Chiapetti's	G													6.99						7.99	85%	
Met Foods	n/i	C								2.99													
	Austin Black	G															8.99				8.99	93%	
Morton Williams	n/i	C								3.99													
	n/i													2.99									
Mrs. Green's	Pineland Farms	C					13.99								5.49								
Net Cost Market	n/i		8.99																				
North Shore	n/i	C				6.99																	
	Double R Ranch	C					7.99		5.99														
	n/i														2.99								

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
NY (cont)	Peck's Market	Angus	C							2.99										3.99	85%		
		n/i	C			8.99	8.99							2.99						3.49	80%		
	Pioneer	n/i	C							2.99													
		n/i	C							6.99													
	Price Chopper	Butcher's Promise	C							2.99													
		Angus	C							3.99											4.99	80%	
		Chiapetti's	G						18.80						6.99						7.99	85%	
	Save-a-Lot	n/i	C		5.99										2.99							value	
	Shop'n Save	n/i	C						6.98	6.99					2.48								
	ShopRite	n/i	C			5.77	5.77				3.99											card	
		n/i	C			8.99	8.99																
		Angus	C			6.77	6.77				4.49											card	
		Angus	C			9.99	9.99																
		n/i	C												2.49		3.59					card	
		n/i	C												3.29								
		Nature's Reserve	G			7.99											3.99					Aus.	
		Laura's Lean	A																		7.99	92%	
	Stew Leonard's	n/i	A							6.99							3.99						
		n/i	G																		6.99	93%	
	Stop & Shop	Stop & Shop	C																				
		Angus	C																		8.99		value
		Angus	C																		9.99		
	Target	Market Pantry	C														2.99						
		Sutton & Dodge	C							50% off	50% off												
	The Fresh Market	n/i	C							11.99													
	Tops Market	n/i	C														2.69						
		n/i	C																				
	Open Prairie	A																					
Top Tomato	Black Angus	A		7.99																			
	n/i	C																			3.99	80%	
Trade Fair	n/i	C																					
	Sterling Silver	H		8.99																			
	n/i	H														4.59							

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State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
NY <i>(cont)</i>	Trader Joe's	Trader Joe's	C							12.99												
		Trader Joe's	O												7.99							
	Uncle Giuseppe's	Sterling Silver									6.99				4.49							
	Wegman's	Wegman's		9.99	11.99				9.99	10.39			3.99		4.49			6.79		4.79	80%	
		Wegman's	O	15.59					16.29									6.99	5.89			
	Weis Markets	n/i				5.88	5.88	5.88				2.40				4.49						value
		Angus	C								4.99											
Western Beef	n/i		6.99					6.99	3.99						3.99							
	1906 Brand		8.99					8.99														
Whole Foods NE	n/i	A						12.99														
PA	ACME Markets	Lancaster	C	9.99	10.99	9.99	9.99	7.99	8.99		BOGO											
		n/i												3.69		4.49						
		n/i	A												7.99					7.99	85%	
	ALDI	n/i												2.29								
		n/i	C	8.99																		
	Big M	1893 Premium			7.99					4.99					2.69							
	Boyer Food	n/i				5.97	5.97		6.97	3.97	2.97	1.97										value
		n/i							5.97													
	Bravo	n/i												3.69		4.99						
		n/i	C							6.99												
	C-Town	n/i													2.99							
		n/i	C							6.99	3.99											
	Family Owned	n/i				7.49	7.49								3.29	2.79						
		n/i				6.99	7.19															value
		Angus	C							7.69												
Fine Fare	n/i		8.99	10.99									3.99									
Food Lion	n/i	C		7.99																		
	n/i														3.99							
Foodland	n/i													2.69				4.49	2.99	80%		
	n/i	C						7.99													value	
Foodtown	Rancher's Legend	C			9.99	9.99	9.99			2.99												
	n/i													2.99		3.99				4.29	85%	
	n/i																			3.99	80%	



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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			reg	value			reg	value	reg	value	reg	value						
PA (cont)	Fresh Grocer	n/i										2.48											
		n/i	C							3.99													
		Nature's Reserve	G		8.99																	Aus.	
	GFS Marketplace	n/i												1.99									
		n/i	C						5.99														
	Giant Eagle	n/i	C					5.99							2.59							value	
	Giant Food Stores	Butcher Shop	C			5.77	5.77															value	
		Butcher Shop	C			6.77	6.77																value
		Angus	C		8.99																		value
		Angus	C		9.99																		value
	Great Valu Markets	n/i			9.99				8.99						3.59		3.79				4.59	3.99	80%
		Angus	C							6.99													
	IGA SpartanNash	n/i													1.99								
		Angus Pride				8.99																	
	Karn's	n/i																			3.99		
		n/i	C						9.99	5.99													
		n/i	P		14.99																		
	Key Food	n/i	C								3.99			3.29	2.99								
	Kuhn's	n/i	C		8.99																		value
		n/i													2.49							2.99	80%
	Martin's Food	Butcher Shop	C			5.77	5.77																value
		Butcher Shop	C			6.77	6.77																value
		Angus	C		8.99																		value
	Angus	C		9.99																		value	
McCaffrey's	Angus	C			9.99	9.99				3.99			3.99								4.69	85%	
Net Cost Market	n/i			8.99																			
Pioneer	n/i	C								2.99													
	n/i	C							6.99														
Price Chopper	Butcher's Promise	C			10.99				2.99														
	Angus	C			11.99				3.99													4.99 80%	
	Chiapetti's	G			18.80			18.80							6.99							7.99 85%	
Redner's	Redner's													1.98								L 6	
	Redner's													2.48									
	Angus	C						7.98															

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.							
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties					
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value				
PA (cont)	Safeway Eastern	n/i	C					5.77													value					
		n/i																			4.49	80%				
		n/i	C	9.99						5.49																
		O Organics	O					20% off		20% off	20% off			20% off												
	Save-a-Lot	n/i		5.99																		value				
	Shop'n Save	n/i	C						6.98	6.99												2.48				
	ShopRite	n/i	C			5.77	5.77															3.99	card			
		n/i	C			8.99	8.99																	card		
		Angus	C			6.77	6.77																4.49	card		
		Angus	C			9.99	9.99																	card		
		n/i													2.49		3.59							card		
		n/i													3.29									card		
		Nature's Reserve	G		7.99											3.99								Aus.		
		Laura's Lean	A																				7.99	92%		
	ShurSave	ShurSave				5.99	5.99																			
	Sparkle Markets	n/i											1.99										4.99	80%		
		n/i																					5.49	90%		
		n/i	C			9.99	9.99																			
		Angus	C								4.98															
	Supremo	n/i			8.99	7.99	7.99																3.99	2.99	4.99	85%
	Target	Market Pantry																						2.99		
		Sutton & Dodge	C						50% off		50% off															
	The Fresh Market	n/i	C								11.99															
Thriftway	n/i							9.99															2.99			
Thorne's	1893 Premium				7.99	7.99																	2.49			
Tops Market	n/i																						2.69			
	n/i	C								7.99																
	Open Prairie	A								9.99																
Trader Joe's	Trader Joe's	C																					12.99			
	Trader Joe's	O																								
Wegman's	Wegman's			9.99	11.99										3.99	4.49						6.79	4.79	80%		
	Wegman's	O		15.59																		6.99	5.89			

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			reg	value			reg	value	reg	value	reg	value					
PA (cont)	Weis Markets	n/i				5.88	5.88	5.88				2.40				4.49					value	
	Whole Foods MdAt	Angus	C							4.99										4.99	85%	
RI	Adams IGA	Angus	C							2.99						4.59				4.99	85%	
	ALDI	n/i											2.29									
	Bravo	n/i	C	8.99									3.69		4.99							
		n/i	C						6.99													
	Compare Foods	n/i	C					6.97		2.99											4.99	85%
	Daves Marketplace	n/i													3.99							value
	Save-a-Lot	n/i		5.99										2.99								
	Seabra Foods	n/i						7.99														
	Shaw's	n/i	C							3.99	3.99											
	Open Nature		G					12.99								6.99					6.99	85%
	Stop & Shop	Angus	C																			value
		Angus	C																			
Target	Market Pantry													2.99								
	Sutton & Dodge	C						50% off		50% off												
	Trader Joe's	C								12.99												
	Trader Joe's	O														7.99						
VT	AG New England	n/i	S						3.99													
	ALDI	n/i												2.29								
		n/i	C	8.99											2.99							
	Food City Market	n/i																				
		Black Canyon	C					7.77														
		n/i	C								3.49											
	Hannaford	n/i														2.49						
		Hannaford	C	7.99																		
	Nature's Place	A							8.99													
Price Chopper	Butcher's Promise	C							2.99													
	Angus	C							3.99												4.99	80%
	Chiapetti's	G								18.80					6.99						7.99	85%

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
VT (cont)	Shaw's	n/i	C						3.99	3.99												
		Open Nature	G					12.99							6.99					6.99	85%	
	Tops Market	n/i												2.69								
		n/i	C																			
		Open Prairie	A																			
	Trader Joe's	Trader Joe's	C							12.99												
	Trader Joe's	O												7.99								

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>																						
AL	A&R Supermarket	n/i																		2.31	75%	
		n/i	S	8.99				7.99														
	ALDI	n/i												2.29								
		n/i	C	8.99																	value	
	Cash Saver	n/i	S	8.95																		
		n/i										1.71										
	Dollar General Mkt	n/i							6.95			2.50		3.95								
	Earth Fare	n/i	A												3.99							
		n/i	G	9.99				9.99											4.99			
	Food for Le\$\$	Angus	C						5.55	2.97												
		n/i	S	7.94					3.93													
	Food Giant	Black Canyon	C	6.98																	value	
		n/i										1.98								2.48	73%	
	Greer's Markets	Black Angus	S			7.18															value	
		n/i				5.36															value	
	Hometown Markets	n/i	S	7.99																		
		n/i											1.89									
	Ingle's	Ingle's	C	7.98																		
		Ingle's												2.78								
	Kroger Atlanta	n/i	C	8.99																	value	
		n/i												3.49								
	Kroger Nashville	n/i	C	8.99																	value	
		n/i												3.49								
	Lucky's	n/i											1.99									
		Black Canyon		9.99																		
	Piggly Wiggly HAC	n/i											1.99									
	Piggly Wiggly Hchn	n/i											1.89									
		Black Canyon		9.99																	value	
	Piggly Wiggly Inc.	Angus	C	11.99																		
		Angus	P					11.99														
		n/i												2.99		3.99						
	Piggly Wiggly JTM	n/i	C	11.49																		
		Market Made																		2.89	80%	

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prices in \$US per pound unless otherwise noted.

**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
AL (cont)	Publix	Publix Premium	C	7.99	9.99																			
		Greenwise	A			12.99	12.99						4.99											
	Ramey's	Publix																						
		Black Angus	C	6.98																			value	
	Rouses	n/i																						
		n/i	P		12.99																			
	Save-a-Lot	n/i		5.99																				value
		n/i			8.99																			value
	Shop-Rite	Sterling Silver																						
		n/i										1.79												
	Sprout's	Old Tyme	C			9.99	9.99																	
		n/i																						
	Target	Market Pantry																						
		Sutton & Dodge	C						50% off		50% off													
	The Fresh Market	n/i	C					11.99																
		n/i	C																					
	Trader Joe's	Trader Joe's	C								12.99													
		Trader Joe's	O																					
United Grocery	Black Canyon	C			6.99	6.99																		
	n/i				3.99	3.99																	2.79	
Vowell's	n/i																						73%	
	n/i																						73%	
Western Market	Black Canyon	S		9.99																				
	Angus	C		11.99																			value	
	Hereford	C											4.99											
	n/i																							
Winn-Dixie	Angus	C			8.49																			
	Angus	C			7.99																		value	
		n/i																					L 2	
FL	ALDI	n/i																						
		n/i	C	8.99																				
	Bravo	n/i																						
		n/i																						
	Dollar General Mkt	n/i																						
		n/i	A								6.95													
Earth Fare	n/i																							
	n/i	G	9.99					9.99															4.99	
Food Giant	Black Canyon	C	6.98																				value	
	n/i																						2.48	
		n/i										1.98											73%	

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.						
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties				
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value			
FL <i>(cont)</i>	GFS Marketplace	n/i																							
		n/i	C						5.99																
	Greer's Markets	Black Angus	S			7.18															value				
		n/i				5.36																value			
	Harris Teeter	Harris Teeter																			7.99	90%			
		HT Rancher																					value		
	Harvey's	n/i				10.97			9.97	6.97			1.99										value		
		Angus	C			6.99																	value		
	Hitchcock's	Hitchcock's				7.99				4.98													value		
		n/i																					3.19	80%	
	IGA Florida	n/i				6.99	4.99		6.99		3.99		1.99		2.99								value		
	Lucky's Market	Angus	C		6.99																				
		Piedmontese	A						9.99																
		n/i																							
	Piggly Wiggly Hchn	n/i											1.89												
		Black Canyon					9.99																	value	
	Publix	Publix Premium	C		7.99	9.99																			
		Greenwise	A				12.99	12.99							4.99										
		Publix																							
	Safeway Florida	n/i	C		9.99				5.77		5.49														
	n/i																							4.49	80%
	O Organics	O							20% off	20% off	20% off														
Save-a-Lot	n/i			5.99																					value
Scaff's Market	n/i									5.99															
	Preferred Angus	C			8.99																				
Sedano's	Angus	C				9.99																			
	n/i																								
Target	Market Pantry																								
	Sutton & Dodge	C							50% off	50% off															
The Fresh Market	n/i	C								11.99															
Trader Joe's	Trader Joe's	C								12.99															
	Trader Joe's	O																							
Western Beef	n/i					7.99	7.99			5.99															

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			reg	value			reg	value	reg	value	reg	value					
FL (cont)	Whole Foods FL	n/i																		4.99	85%	
		n/i	C						9.99													
	Winn-Dixie	Angus	C			8.49																
		Angus	C			7.99																
		n/i											3.49								value L 2	
GA	ALDI	n/i																				
		n/i	C	8.99																		
	Bi-Lo	Angus	C		8.99																	
		n/i										1.88										
	Dollar General Mkt	n/i							6.95			2.50		3.95								
	Earth Fare	n/i	A												3.99							
		n/i	G	9.99				9.99												4.99		
	Food City	Food City												2.99								
		Angus	C	9.99																		
	Food Depot	n/i										1.98	1.98		3.45	3.45						
		n/i	S		6.95																	
	Food Giant	Black Canyon	C	6.98																		
		n/i																				
	Food Lion	n/i	C		7.99																	
		n/i														3.99						
	Food Pride	n/i				5.99								1.99							2.49	
		n/i				4.99																
	Galaxy Foods	n/i											2.38	1.98								
		Tender Ridge	C						7.98													
	Harris Teeter	Harris Teeter																				
	HT Rancher					10.97																
Harvey's	n/i																					
	Angus	C		6.99																		
IGA	n/i																					
	Preferred Angus					6.79																
Ingle's	Ingle's	C	7.98																			
	Ingle's																					
Kroger Atlanta	n/i	C		8.99																		
	n/i																					



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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value					
GA (cont)	Lucky's Market	Angus	C	6.99																				
		Piedmontese	A				9.99																	
		n/i																						
	Piggly Wiggly Car.	n/i									1.98													
		n/i			5.88																	value		
		Angus	C	9.98																				
	Piggly Wiggly GA	Angus	C		10.99									2.49								2.99	73%	
	Piggly Wiggly HAC	n/i										1.99												
	Piggly Wiggly Hchn	n/i										1.89												
		Black Canyon			9.99																		value	
	Piggly Wiggly JTM	n/i	C		11.49																		2.89	80%
		Market Made																						
	Publix	Publix Premium	C	7.99	9.99																			
		Greenwise	A			12.99	12.99							4.99										
		Publix																						
	Quality Foods	n/i				6.99				4.29		1.99												value
	Save-a-Lot	n/i			5.99										2.99									value
	Shop-Rite	Sterling Silver				8.99																		value
		n/i										1.79												
	Sprout's	Old Tyme	C			9.99	9.99																	
	n/i																							
Target	Market Pantry													2.99										
	Sutton & Dodge	C						50% off		50% off														
The Fresh Market	n/i	C				11.99																		
Trader Joe's	Trader Joe's	C								12.99														
	Trader Joe's	O																						
United Grocery	Black Canyon	C			6.99	6.99																		
	n/i				3.99	3.99					1.99												2.79	73%
Wayfield's	n/i				6.99	6.99																	value	
	n/i				7.99								2.49										3.69	80%
Winn-Dixie	Angus	C			8.49																		value	
	Angus	C			7.99																			
	n/i													3.49									L 2	

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			reg	value			reg	value	reg	value	reg	value						
KY	ALDI	n/i																					
		n/i	C	8.99																			
	Cox IGA	n/i										1.99											
		Star Ranch																					
	Dollar General Mkt	n/i							6.95														
	Earth Fare	n/i	A																				
		n/i	G	9.99				9.99															
	E. W. James	Black Canyon																					
		n/i	C																				
	Food City	Food City																					
		Angus	C	9.99																			
	Food Fair	Black Canyon																					
	Food Giant	Black Canyon																					
		n/i	C	6.98																			
	Food Lion	n/i																					
		n/i	C																				
	Food Rite	n/i																					
		n/i	S																				
	Foodland	n/i																					
		n/i																					
	Showcase																						
Fresh Thyme	n/i																						
	n/i	G																					
	n/i	C																					
Galaxy Foods	n/i																						
	Tender Ridge																						
GFS Marketplace	n/i																						
	n/i	C																					
IGA Houchens	IGA Angus																						
IGA SpartanNash	n/i																						
	Angus Pride																						
Kroger Cincinnati	n/i																						
	Angus	C																					
Kroger Delta	n/i																						
	n/i	C																					

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.						
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties				
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value			
KY (cont)	Kroger Louisville	n/i										1.99													
		n/i	C		7.99																	value			
	Kroger MidAtlntc	n/i	C		7.99																				
		n/i													3.49										
	Kroger Nashville	n/i	C		8.99										3.49								value		
		n/i																							
	Lucky's Market	Angus	C	6.99																					
		Piedmontese	A					9.99																	
		n/i																2.49							
	Meijer	Angus	C												1.99									L 3	
		Angus	C						9.99	6.99															
		Meijer																3.99							
	Piggly Wiggly Hchn	n/i											1.89												
		Black Canyon				9.99																		value	
	Remke Markets	n/i	S						6.99															value	
		n/i	C																					value	
	Save-a-Lot	n/i		5.99																				value	
	Super Dollar	n/i																							
	SuperVALU Foods	n/i																							
		Angus Farms	C																						
Target	Market Pantry																								
	Sutton & Dodge	C																							
TC Grocery	n/i				7.99																		value		
The Fresh Market	n/i	C							11.99																
Trader Joe's	Trader Joe's	C																							
	Trader Joe's	O																							
United Grocery	Black Canyon	C				6.99	6.99																		
	n/i					3.99	3.99																2.79	73%	
ValuMarket	n/i																								
	n/i	S																							
	Whole Foods MdAt	n/i																					4.99	85%	
MS	AG Baton Rouge	n/i				8.99																			
		Angus	C																						

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.						
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties				
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value			
MS (cont)	ALDI	n/i																							
	Corner Market	n/i	C	8.99																					
		Angus	C		9.99																	3.99	85%		
	Dollar General Mrkt	n/i							6.95				2.50												
	Food Giant	Black Canyon	C	6.98																			value		
		n/i												1.98									2.48	73%	
	Greer's Markets	Black Angus	S			7.18																	value		
		n/i				5.36																		value	
	Kroger Delta	n/i																							
		n/i	C							6.99															
	Mac's Fresh Mrkt	n/i																						2.99	73%
		n/i																						3.49	80%
		n/i			6.99																				value
	Piggly Wiggly Hchn	Angus	S			8.99				4.99															
		n/i																							
	Piggly Wiggly HGR	Black Canyon	C			9.99																			value
		n/i				10.99																			
	Ramey's	Black Angus	C																						value
		n/i																							
	Rouses	n/i	P			12.99																			
Save-a-Lot	n/i				5.99																			value	
SuperLo Foods	Angus	C			9.99																				
Target	Market Pantry																								
	Sutton & Dodge	C						50% off		50% off															
The Fresh Market	n/i	C						11.99																	
Vowell's	n/i																							2.39	73%
	Black Canyon	S			9.99																				
Winn-Dixie	Angus	C						8.49																	
	Angus	C						7.99																value	
	n/i																							L 2	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value				
NC	ALDI	n/i																					
		n/i	C	8.99										2.29									
	Bi-Lo	Angus	C		8.99																	value	
		n/i										1.88										L 2	
	Carlie C's	n/i										1.78										value	
		Better Value				4.98																	
		Angus	C			6.88																	
	Compare Foods	n/i							7.99				1.79										
	Dollar General Mkt	n/i								6.95			2.50		3.95								
	Earth Fare	n/i	A												3.99								
		n/i	G	9.99				9.99											4.99				
	Farm Fresh	n/i	C	7.99																			value
		n/i											2.79										
	Food Lion	n/i	C		7.99																		
		n/i													3.99								
	Food Pride	n/i				5.99							1.99									2.49	73%
		n/i				4.99																	value
	Fresh Foods	n/i				5.99								1.89									value
	Galaxy Foods	n/i																					
		Tender Ridge	C						7.98					2.38	1.98								
Great Valu Markets	n/i													2.25							3.25	75%	
	Star Ranch				9.95				4.99	3.99												value	
Harris Teeter	Harris Teeter																				7.99	90%	
	HT Rancher				10.97			9.97	6.97													value	
IGA	n/i											1.99											
	Preferred Angus					6.79																	
Ingle's	Ingle's	C	7.98																				
	Ingle's													2.78									
Just \$ave	n/i											1.88											
	Angus				8.98					3.98													
Kroger MidAtlntc	n/i	C		7.99																			
	n/i														3.49								
Piggly Wiggly Retai	n/i					6.99							1.79										
Piggly Wiggly Store	Preferred Angus	C		7.98				7.99						2.79							2.99	80%	

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
NC (cont)	Publix	Publix Premium	C	7.99	9.99																			
		Greenwise	A			12.99	12.99						4.99											
		Publix													3.79									
		Save-a-Lot	n/i		5.99									2.99									value	
		Target	Market Pantry											2.99										
			Sutton & Dodge	C					50% off		50% off													
		The Fresh Market	n/i	C				11.99																
		Trader Joe's	Trader Joe's	C							12.99													
			Trader Joe's	O											7.99									
	United Grocery	Black Canyon	C			6.99	6.99																	
		n/i				3.99	3.99					1.99										2.79	73%	
SC	ALDI	n/i												2.29										
		n/i	C	8.99																				
	Bi-Lo	Angus	C		8.99																		value	
		n/i										1.88											L 2	
	Dollar General Mkt	n/i								6.95		2.50		3.95										
	Earth Fare	n/i	A												3.99									
		n/i	G	9.99				9.99														4.99		
	Food Lion	n/i	C		7.99																			
		n/i													3.99									
	Galaxy Foods	n/i										2.38	1.98											
		Tender Ridge		C						7.98														
	Harris Teeter	Harris Teeter																				7.99	90%	
		HT Rancher				10.97			9.97	6.97													value	
	Harvey's	n/i										1.99												
		Angus		C		6.99																		value
IGA	n/i											1.99												
	Preferred Angus					6.79																		
Ingle's	Ingle's		C	7.98																				
	Ingle's													2.78										
Kroger Atlanta	n/i		C		8.99																		value	
	n/i													3.49										

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.							
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties					
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value				
SC (cont)	Piggly Wiggly Car.	n/i										1.98														
		n/i																						value		
		Angus	C	9.98																						
	Publix	Publix Premium	C	7.99	9.99																					
		Greenwise	A			12.99	12.99							4.99												
		Publix				6.99																			value	
	Quality Foods	n/i										1.99													value	
	Save-a-Lot	n/i		5.99																					value	
	Target	Market Pantry																								
		Sutton & Dodge	C						50% off		50% off															
The Fresh Market	n/i	C				11.99																				
Trader Joe's	Trader Joe's	C								12.99																
	Trader Joe's	O																								
TN	ALDI	n/i	C	8.99																						
	Cash Saver	n/i	S	8.95																					value	
		n/i										1.71														
	Chappell's	n/i										1.88														
		n/i	C			8.99																				
	Dollar General Mkt	n/i								6.95																
	Earth Fare	n/i	A																							
		n/i	G	9.99																						4.99
	E. W. James	Black Canyon	C			9.98																				
		n/i																								1.98
	Food City	Food City																								73%
		Angus	C	9.99																						
	Food Country	n/i																								2.49
		n/i																								3.29
		Butcher's Best																								73%
Food Giant	Black Canyon	C	6.98																						value	
	n/i																								2.48	
Food Lion	n/i	C			7.99																				73%	
	n/i																									

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
TN (cont)	Food Rite	n/i																					
	GFS Marketplace	n/i	S		9.99																	value	
	H.G Hill	n/i	C						5.99														
	Harris Teeter	Black Canyon	S		9.99																	value	
	IGA Houchens	n/i																				2.39	
	Ingle's	Harris Teeter																				7.99	
	Kroger Delta	HT Rancher			10.97			9.97	6.97														value
	Kroger MidAtlntc	IGA Angus	C			7.99																	
	Kroger Nashville	Ingle's	C	7.98																			
	Lucky's	Ingle's																					
	Osborne's	n/i	C						6.99														
	Publix	n/i	C		7.99																		
	Save-a-Lot	n/i																					
	Shop-Rite	n/i																					
	Sprout's	Black Canyon																					
	Super Dollar	n/i																					
	SuperLo Foods	Osborne's																					
	Target	Publix Premium	C	7.99	9.99																		
	TC Grocery	Greenwise	A			12.99	12.99																
	The Fresh Market	Publix																					
		Save-a-Lot			5.99																		
		Shop-Rite	Sterling Silver			8.99																	
		Sprout's	n/i				9.99	9.99															
	Super Dollar	n/i																					
	SuperLo Foods	Angus	C		9.99																		
	Target	Market Pantry																					
	TC Grocery	Sutton & Dodge	C					50% off	50% off														
	The Fresh Market	n/i			7.99																	value	
		n/i	C																				



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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
TN (cont)	Tietgen's	n/i			8.99							1.99											
	Trader Joe's	Trader Joe's	C						12.99														
		Trader Joe's	O												7.99								
	United Grocery	Black Canyon	C			6.99	6.99																
		n/i				3.99	3.99					1.99									2.79	73%	
VA	ALDI	n/i													2.29								
		n/i	C	8.99																			
	Dollar General Mkt	n/i							6.95			2.50		3.95									
	Farm Fresh	n/i	C	7.99																		value	
		n/i																					
	Food City	Food City												2.99									
		Angus	C	9.99																			
	Food Country	n/i										1.99		2.98				4.99			2.49	73%	
		n/i																			3.29	80%	
	Food Lion	Butcher's Best						7.98	4.98														
		n/i	C		7.99											3.99							
		n/i																					
	Galaxy Foods	n/i										2.38	1.98										
		Tender Ridge	C						7.98														
	Giant Food	Butcher Shop	C			5.77	5.77																value
		Butcher Shop	C			6.77	6.77																
		Angus	C				8.99																value
		Angus	C				9.99																
	Grant's	Black Canyon	C				7.99																
		n/i														2.29						2.59	73%
Great Valu Markets	n/i														2.25						3.25	75%	
	Star Ranch					9.95			4.99	3.99												value	
Harris Teeter	Harris Teeter																				7.99	90%	
	HT Rancher							9.97	6.97													value	
Ingle's	Ingle's	C	7.98																				
	Ingle's													2.78									
Kroger MidAtlntc	n/i	C		7.99																			
	n/i																						

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
VA (cont)	Martin's Food	Butcher Shop	C			5.77	5.77														value	
		Butcher Shop	C			6.77	6.77															value
		Angus	C		8.99																	value
		Angus	C		9.99																	value
		Piggly Wiggly Retail	n/i			6.99					1.79											value
		Piggly Wiggly Store	Preferred Angus	C	7.98				7.99					2.79							2.99	80%
		Safeway Eastern	n/i	C				5.77						2.99							4.49	80%
			n/i	C	9.99					5.49												value
			O Organics	O				20% off		20% off	20% off			20% off								value
		Save-a-Lot	n/i		5.99									2.99								value
		Shoppers Food	n/i					5.99						2.99								value
			Wild Harvest	A									4.99									value
		Super Dollar	n/i											2.99								value
		Target	Market Pantry											2.99								value
			Sutton & Dodge	C																		value
		The Fresh Market	n/i	C				11.99														value
	Trader Joe's	Trader Joe's	C							12.99											value	
		Trader Joe's	O											7.99							value	
	Wegman's	Wegman's	O	9.99	11.99					10.39				3.99	4.49					6.79	80%	
		Wegman's	O	15.59						16.29										6.99	5.89	value
	Whole Foods MdAt	n/i																			4.99	85%
WV	ALDI	n/i												2.29								value
		n/i	C	8.99																		value
	Dollar General Mkt	n/i							6.95			2.50		3.95								value
	Food Fair	Black Canyon			8.99									2.99								value
	Food Lion	n/i	C		7.99																	value
		n/i													3.99							value
	Foodland	n/i								5.99												value
		n/i									8.99											value
	Showcase													2.79							3.79	80%
	Galaxy Foods	n/i									2.38	1.98										value
		Tender Ridge	C							7.98												value
	Giant Eagle	n/i	C							5.99				2.59								value

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef <i>(lean % where noted)</i>								Cond.					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
WV <i>(cont)</i>	Grant's	Black Canyon	C		7.99																			
		n/i										2.29									2.59	73%		
	Great Valu Markets	n/i										2.25									3.25	75%		
		Star Ranch				9.95				4.99	3.99												value	
	Kroger Columbus	Private Selection	C		6.88																			
	Kroger MidAtlntc	n/i	C		7.99																			
		n/i													3.49								value	
	Martin's Food	Butcher Shop	C			5.77	5.77																value	
		Butcher Shop	C			6.77	6.77																value	
		Angus	C			8.99																	value	
		Angus	C			9.99																		
	Piggly Wiggly Store	Preferred Angus	C			7.98																2.99	80%	
	Riesbeck's	Riesbeck's																				3.49	80%	
		Hereford																						value
	Save-a-Lot	n/i			5.99																		value	
	Shop'n Save	n/i	C																				value	
	Sparkle Markets	n/i																					value	
		n/i																					value	
	n/i	C			9.99	9.99																		
	Angus	C								4.98														
Target	Market Pantry																							
	Sutton & Dodge	C																						
Weis Markets	n/i				5.88	5.88																	value	
	Angus	C																					value	
																							value	
																							value	
																							value	
																							value	
																							value	
																							value	
																							value	

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			reg	value			reg	value	reg	value	reg	value					
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>																						
IA	Affiliated MW	n/i																				
	Star Ranch	C		9.99				9.99	4.49						2.59							
	ALDI	n/i													2.29							
	n/i	C	8.99																			
	Family Foods	n/i												2.99	2.49							
	Angus Pride	C		9.99																		
	Fareway	n/i													2.69	2.49						
	n/i	C		9.99										2.69	2.49							
	Food Pride	n/i																				
	n/i	C		9.99																		
	Fresh Thyme	n/i													4.99							
	n/i	C								4.99												
	Hometown Foods	Star Ranch	C		10.99				6.88													
	Hy-Vee	Choice Reserve	C	11.99	15.99			12.99	15.99													
	Angus Reserve	C				8.99			6.99													
	n/i													1.88	4.99					5.99		
	Jewel-Osco	n/i	C	10.99	5.90			5.99	10.99	BOGO											L 4	
	n/i																					
	Lucky's Market	Angus	C	6.99																		
	Piedmontese	A						9.99														
	n/i																					
	Maynard's	n/i													2.88							
	Star Ranch	C							6.99													
	No Frills	n/i													2.79							
	Tender Ridge			6.99																		
	Price Chopper	Angus	C		15.99																	
	KC Pride								11.20													
	Quillin's	n/i													2.79							
	Chapmans Reserve			10.99																		
	Save-a-Lot	n/i		5.99											2.99						value	
	Schnuck's	n/i	S					10.00	5.99													
	Angus	C						12.00	6.99													
	Sunshine Foods	n/i	C						6.99						2.49							

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
IA <i>(cont)</i>	Super Saver	n/i											1.78		2.48						3.48	80% value		
	Omaha Angus	L						3.98							2.99									
	Target	Market Pantry																						
	Sutton & Dodge	C					50% off		50% off												3.49	80% value		
	Thriftway Stores	n/i											1.99											
	n/i							5.99																
	n/i								9.58															
	Trader Joe's	Trader Joe's	C																					
	Trader Joe's	Trader Joe's	O																			7.99		
IL	Affiliated MW	n/i													2.59									
	Star Ranch	C		9.99					4.49															
	ALDI	n/i													2.29									
	n/i	C	8.99																					
	Angelo Caputo's	n/i																						
	n/i	C																						
	Angus	C			9.99	9.99			5.99							3.99	3.79					3.99	85% value	
	Angus	C			9.49	9.69																		
	Piedmontese	A														4.99								
	Piedmontese	G																				4.99	93%	
	Berkot's	n/i		7.99																				
	Berkot's															3.99		4.49					4.99	85%
	Borowiak's IGA	Borowiak's Best														2.98								
	Table Rite			7.48	7.68																			
	Brookhaven	n/i	C														2.69	2.49					2.99	80%
	Butera Market	n/i		6.29		3.99	4.19	5.29						1.89		1.99	3.99	3.69					3.99	
	n/i			5.99				4.99																
	n/i				6.99																			
	Angus	C		10.99	12.99	10.99	10.99			6.99														
	Angus	C																2.99						
County Market	n/i												1.99		2.99									
Rancher's Legend					8.99																			
Rancher's Legend	C				9.99																			
Cub Foods	n/i	C			6.99																		3.49	
Fairplay Foods	n/i				4.99	5.49		5.99																

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
IL <i>(cont)</i>	Fareway	n/i													2.69	2.49						
		n/i	C		9.99																	
	Food 4 Less	n/i				6.99		6.99														
	Food Pride	n/i												2.69	2.49							
		n/i	C			9.99																
	Fresh Thyme	n/i	G													4.99						
		n/i	C								4.99											
	Garden Fresh	Sterling Silver	C			9.99	9.99															
	GFS Marketplace	n/i													1.99							
		n/i	C							5.99												
	Heinen's	Heinen's	A			12.99	12.99								4.29							
	Hy-Vee	Choice Reserve	C	11.99	15.99			12.99	15.99													
		Angus Reserve	C			8.99				6.99												
		n/i													1.88	4.99				5.99		
	IGA Houchens	IGA Angus	C			7.99																
	Jewel-Osco	n/i	C		10.99	5.90		5.99	10.99	BOGO												L 4
		n/i																4.99				
	Jimenez	n/i										2.39										
	Joe Caputo's	Angus	C			9.99	9.99															
		n/i				5.99	3.99	3.99					1.69									value
		n/i																			3.99	80%
	Kirby Foods IGA	TableRite							7.99												3.09	85%
	Kroger Central	n/i	C			7.99																value
		n/i													2.49							
	Kroger Louisville	n/i												1.99								
		n/i	C			7.99																value
La Chiquita	n/i		4.49																			
Mariano's	n/i																					
Meijer	Angus	C													3.00							
	Angus	C						9.99	6.99						1.99						L 3	
	Meijer																					
Mrs. Green's	Pineland Farms	C														3.99						
																5.49						

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
IL (cont)	Pete's Fresh Mrkt	Black Angus	C	7.99																			
		Pete's Strauss	G					17.99												3.99	85%		
	Piggly Wiggly MW	n/i			5.99	4.99						1.99		2.89						3.49	80%		
		Angus	C			9.99				3.99													
	Save-a-Lot	n/i		5.99										2.99								value	
	Schnuck's	n/i	S					10.00	5.99														
		Angus	C					12.00	6.99														
	Schuettes	Schuettes Angus	C						5.78														
	Shop & Save	n/i												2.19									
		Black Angus	C							5.49													
	Shop'n Save	n/i											2.28										
		Angus	C			9.99																	
	Strack & VanTil	n/i													2.69								
		Angus	C		9.99		6.99				4.99												
	Sullivan's	n/i	C														3.49						
		n/i	C		9.99																		
	Sunset Foods	Angus	C						11.99														
		Sunset's													2.99								
	Target	Market Pantry													2.99								
		Sutton & Dodge	C						50% off	50% off													
The Fresh Market	n/i	C					11.99																
Tony's Finer Food	n/i											1.99											
	n/i				3.99				5.99													value	
	Angus	C		7.99		9.99				4.49											3.99	85%	
Trader Joe's	Trader Joe's	C								12.99													
	Trader Joe's	O													7.99								
Treasure Island	n/i	G																					
	n/i																						
Ultra Foods	n/i	S				5.98			6.98													L 4	
	n/i	S					6.99																
	n/i											1.98									2.98	73%	
	Angus	C									4.99												
Valli Produce	n/i	C		7.99																			

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
IL	Walt's Food Ctr	Walt's																		3.79	80%	
(cont)		Hereford	C		8.99																	
IN	Al's Supermarket	n/i	S					7.88														
		Chairman's Reserve	C					9.88														
		n/i												2.88								
	ALDI	n/i												2.29								
		n/i	C	8.99																		
	Dollar General Mkt	n/i								6.95												
	Earth Fare	n/i	A									2.50		3.95								
		n/i	G	9.99				9.99												4.99		
	Food 4 Less	n/i				6.99		6.99														
	Fresh Encounter	n/i											1.99									
		n/i																		3.99	L 4	
		Angus Beef	C					6.99		6.99											80%	
	Fresh Thyme	n/i	G												4.99						value	
		n/i	C								4.99											
	GFS Marketplace	n/i												1.99								
		n/i	C																			
	Harding's	Harding's																				
		Tender Ridge	C																			
	Harvest	Black Canyon																				
		n/i			6.99	6.99																
	Holiday Foods	n/i				8.99	8.99															
	IGA Houchens	IGA Angus	C			7.99																
	IGA SpartanNash	n/i												1.99								
		Angus Pride				8.99																
	Jay C Foods	n/i	C	5.99								1.99									value	
	Jewel-Osco	n/i	C	10.99	5.90			5.99	10.99	BOGO											L 4	
		n/i																				
	Kirby Foods IGA	TableRite						7.99													3.09	
	Kroger Central	n/i	C	7.99																	85%	
		n/i												2.49							value	
	Kroger Cincinnati	n/i	C	6.99																		
		Angus																		4.49		



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BEEF

prices in \$US per pound unless otherwise noted.

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.						
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties				
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value			
IN (cont)	Kroger Louisville	n/i											1.99												
		n/i	C		7.99																		value		
	Lucky's Market	Angus	C	6.99																					
		Piedmontese	A					9.99																	
		n/i																							
	Marsh	Marsh Signature	C			9.98	9.98																		
		Marsh Signature	C			8.98	8.98																		value
		n/i																							L 2
		n/i													2.88										
	Martin's	Martin's																							
		Martin's	C		9.99																				
	Meijer	Angus	C																						L 3
		Angus	C						9.99	6.99															
		Meijer																							
	Miller's Markets	n/i				4.99	6.29																		2.99 80%
		Hereford																							
	New Market	n/i												2.49											4.99 85%
		Black Angus	C		8.99	8.99			8.99																
	Save-a-Lot	n/i		5.99																					value
	Schnuck's	n/i	S						10.00	5.99															
		Angus	C						12.00	6.99															
	Strack & VanTil	n/i																							
		Angus	C	9.99		6.99						4.99													
	Target	Market Pantry																							
		Sutton & Dodge	C																						
The Fresh Market	n/i	C							11.99																
Trader Joe's	Trader Joe's	C									12.99														
	Trader Joe's	O																							
Ultra Foods	n/i	S			5.98			6.98																L 4	
	n/i	S																							
	n/i																								
	Angus	C									4.99		1.98											2.98 73%	

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
IN (cont)	Walt's Food Ctr	Walt's																		3.79	80%		
	Hereford	C		8.99																			
	Wesselman's	n/i		8.99								1.98		2.79							3.49	80%	
MI	Affiliated MW	n/i													2.59								
	Star Ranch	C		9.99					4.49														
	ALDI	n/i													2.29								
	n/i	C	8.99																				
	Busch's	n/i														3.69					3.99	85%	
	Creekstone Farms	C	12.99					10.99															
	D&W Fresh	Preferred Angus			8.99				4.99														
	n/i														3.99								
	Laura's Lean	A															6.99				6.99	92%	
	Earth Fare	n/i	A												3.99								
	n/i	G	9.99					9.99													4.99		
	Family Fare	Tender Ridge	C	9.99																			
	n/i															2.99							
	Food Pride	Angus Pride	C		9.99	9.99																	
	n/i															2.69						2.99	80%
	Fresh Thyme	n/i	G												4.99								
	n/i		C								4.99												
	GFS Marketplace	n/i														1.99							
	n/i		C							5.99													
	Glory Supermarket	n/i		5.99		3.88	3.88						1.88										value
n/i																					2.99	80%	
Harding's	Harding's														2.79								
Tender Ridge	C						9.99																
Hollywood Mkts	n/i														2.89								
Chairman's Reserve	C	9.99																					
Kroger Central	n/i	C		7.99																		value	
n/i															2.49								
Kroger Columbus	Private Selection	C		6.88																		value	
Kroger Michigan	n/i	C			5.99																	value	
n/i												1.99											

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
MI (cont)	Lucky's Market	Angus	C	6.99																			
		Piedmontese	A				9.99																
		n/i													2.49								
	Martin's	Martin's											2.49										
		Martin's	C		9.99									1.99									
	Meijer	Angus	C					9.99	6.99													L 3	
		Angus	C																				
		Meijer													3.99								
	Miller's Markets	n/i				4.99	6.29								2.49						2.99	80%	
		Hereford								4.99													
	Pat's Foods IGA	n/i													2.99								
		Angus	C						10.99														
	Plumb's/Duthler's	n/i										2.49		3.49									
		Tender Ridge				9.99																	
	Polly's Market	n/i	C		8.97																3.97		
		n/i																					
	Ric's Food Center	Ric's													2.99								
		n/i	C						6.99														
	Save-a-Lot	n/i			5.99										2.99								value
	Spartan Stores	n/i													1.99								
	Chairman's Reserve				9.99																		
Super One Foods	Black Angus							6.96							2.99								
	Creekstone Farms	A															6.96						
Tadych's	Angus Pride	C		7.99																			
	Tadych's																						
Target	Market Pantry													2.99									
	Sutton & Dodge	C						50% off		50% off													
Tom's/Olson's	n/i	C								7.99					3.99								
Trader Joe's	Trader Joe's	C								12.99													
	Trader Joe's	O													7.99								
Valuland	n/i									4.99				2.49									
VG's Grocery	n/i										1.99		2.99										
	VG's Angus	C		9.99						4.99													

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
MN	Affiliated MW	n/i																				
	Star Ranch	C		9.99				9.99	4.49					2.59								
	ALDI	n/i												2.29								
	Cash Wise	n/i	C	8.99										1.98								
	Hereford							7.99														
	Full Circle	G												5.98								
	Coborn's	Hereford		6.99																		
	Full Circle	G													5.99							
	Cub Foods	n/i	C			6.99											3.49					
	Econofoods	n/i										1.99		2.99								
	Angus Pride	C							3.99													value
	Angus Pride	C		9.99																		
	Family Fare	n/i										1.97		2.99								
	Angus Pride	C		9.99					3.97													
	Family Fresh	Angus Pride		8.99																		
	Laura's Lean	A																6.99				
	n/i													2.49								
	Fareway	n/i			9.99										2.69	2.49						
	n/i		C																			
	Festival	Black Angus	C			8.99	9.99											4.99				
	Food Pride	Angus Pride	C		9.99	9.99																
	n/i													2.69							2.99	80%
	Fresh Thyme	n/i	G												4.99							
n/i		C								4.99												
Hornbacher's	n/i													1.99								
Stockman&Dakota				9.99				9.99														
Hugo's	Angus Pride	C	8.98																			
Laura's Lean	A																7.49			7.99	92%	
Hy-Vee	Choice Reserve	C	11.99	15.99				12.99	15.99													
Angus Reserve	C				8.99				6.99													
n/i													1.88	4.99						5.99		
Kowalski's	n/i	A	15.99						16.99													
Lunds & Byerlys	Premium Choice	C	8.99																			

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State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.						
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties				
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value			
MN <i>(cont)</i>	Marketplace	n/i																							
		Angus Pride	C		10.98																				
		Maynard's	n/i																						
		Star Ranch	C							6.99															
		Quillin's	n/i																						
		Chapmans Reserve			10.99																				
		Rainbow Foods	n/i	C			6.99																		
		n/i																							
		Save-a-Lot	n/i		5.99																				value
		Sun Mart	n/i									1.99													
		Tender Ridge			9.99																				
		Tender Ridge								3.99															value
		Sunshine Foods	n/i	C						6.99															
		Super One Foods	Black Angus						6.96																
			Creekstone Farms	A																					
		SuperVALU Foods	n/i																						
		Angus Farms	C						11.99	5.99															
	Target	Market Pantry																							
		Sutton & Dodge	C						50% off	50% off															
	Teal's Market	Angus Pride			8.99																				
	Trader Joe's	Trader Joe's	C							12.99															
		Trader Joe's	O																						
ND	Albertsons Mntn	Double R Ranch	C	5.99	7.99																			value	
		Double R Ranch	C							7.99	4.99														
		n/i	C							5.99															
		n/i																							
		Cash Wise	n/i																						
			Hereford							7.99															
			Full Circle	G																					
		Dan's	n/i																						
			Angus Pride	C		8.99					5.99														value
		Family Fare	n/i									1.97													
		Angus Pride	C	9.99						3.97															

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				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
ND <i>(cont)</i>	Food Pride	Angus Pride	C		9.99	9.99																
		n/i											2.69							2.99	80%	
	Hornbacher's	n/i											1.99									
		Stockman&Dakota			9.99			9.99														
	Hugo's	Angus Pride	C	8.98																		
		Laura's Lean	A														7.49			7.99	92%	
	Leevers Foods	n/i													2.99							
		Preferred Angus			9.99																	
	Marketplace	n/i																		3.48		
		Angus Pride	C		10.98																	
	SuperVALU Foods	n/i											2.49		3.49							
	Angus Farms	C					11.99	5.99														
	Target	Market Pantry											2.99									
		Sutton & Dodge	C				50% off	50% off														
	Teal's Market	Angus Pride		8.99																		
NE	Affiliated MW	n/i												2.59								
		Star Ranch	C		9.99				9.99	4.49												
	ALDI	n/i												2.29								
		n/i	C	8.99																		
	Apple Market	n/i						8.99				1.89		2.49						3.49	80%	
		Heartland Pride												1.89								
	Bag'n Save	n/i												2.79								
		Tender Ridge		6.99																		
	Baker's	n/i	C	7.99			5.99															
		n/i												1.99								
	Family Fare	n/i										1.97		2.99								
		Angus Pride	C	9.99						3.97												
	Family Fresh	Angus Pride		8.99																		
		Laura's Lean	A														6.99					
	n/i												2.49									
Fareway	n/i													2.69	2.49							
	n/i	C	9.99																			
Food Pride	Angus Pride	C	9.99	9.99																2.99	80%	
	n/i												2.69									

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State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
NE <i>(cont)</i>	Fresh Thyme	n/i	G																			
		n/i	C							4.99												
	Hy-Vee	Choice Reserve	C	11.99	15.99			12.99	15.99													
		Angus Reserve	C			8.99				6.99												
		n/i											1.88	4.99					5.99			
	Russ's Market	n/i													2.59					3.99	85%	
		1881 Omaha	C		12.00																	local
		Laura's Lean	O												7.99							
	Safeway Denver	n/i	C	5.77				5.77														value
		n/i	C		7.99					3.99												
		n/i												3.99								
		Open Nature	G		15.99																	
	Sun Mart	n/i										1.99		2.99								
		Tender Ridge			9.99																	value
		Tender Ridge								3.99												value
	Super Saver	n/i										1.78		2.48							3.48	80%
Target	Omaha Angus	L							3.98				2.99								value	
	Market Pantry																					
	Sutton & Dodge	C						50% off		50% off												
Thriftway Stores	n/i										1.99									3.49	80%	
	n/i								5.99												value	
	n/i								9.58													
Trader Joe's	Trader Joe's	C							12.99													
	Trader Joe's	O												7.99								
OH	Acme Fresh Mrkt	n/i												2.69						4.99	85%	
		Angus	C			9.99	9.99															
	ALDI	n/i												2.29								
		n/i	C	8.99																		
	Buehler's	Angus	C					9.99						2.99							2.99	80%
		Angus	C													3.19					3.19	85%
Chief Supermarket	n/i										1.99										L 4	
	n/i																			3.99	80%	
	Angus Beef	C						6.99	6.99												value	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
OH (cont)	Dave's Markets	n/i	C			8.99			5.99															
		Angus	C							4.99														
	Dollar General Mkt	n/i							6.95			2.50		3.95										
	Earth Fare	n/i	A												3.99									
		n/i	G	9.99				9.99												4.99				
	Fisher's Foods	n/i												2.99										
		Black Angus	A			8.99																		
	Food Fair	Black Canyon				8.99																		
	Foodland	n/i								5.99														
		n/i									8.99												value	
		Showcase													2.79							3.79	80%	
	Fresh Encounter	n/i										1.99										3.99	80%	
		n/i																					value	
		Angus Beef	C						6.99	6.99														
	Fresh Thyme	n/i	G												4.99									
		n/i	C								4.99													
	Geyer's	n/i													1.98									
		Black Angus	C			7.98				5.99														
	GFS Marketplace	n/i													1.99									
		n/i	C							5.99														
Giant Eagle	n/i	C						5.99						2.59									value	
Heinen's	Heinen's	A			12.99	12.99								4.29										
IGA SpartanNash	n/i													1.99										
	Angus Pride				8.99																			
Kroger Central	n/i	C			7.99																		value	
	n/i													2.49										
Kroger Cincinnati	n/i	C			6.99																			
	Angus																				4.49			
Kroger Columbus	Private Selection	C			6.88																			
Kroger MidAtlntc	n/i	C			7.99																			
	n/i													3.49										
Lucky's Market	Angus	C	6.99																					
	Piedmontese	A						9.99																
	n/i																						2.49	



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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value				
OH (cont)	Marc's	n/i										2.29											
		Ponderosa																		3.49	80%		
		Black Canyon	C						6.99														
		Marsh	Marsh Signature	C		9.98	9.98																
			Marsh Signature	C		8.98	8.98																value
			n/i												1.88								L 2
			n/i											2.88									
		Meijer	Angus	C											1.99								L 3
			Angus	C				9.99	6.99														
			Meijer													3.99							
		Miller's Markets	n/i			4.99	6.29										2.49					2.99	80%
			Hereford																				
		Piggly Wiggly Store	Preferred Angus	C		7.98			7.99								2.79					2.99	80%
		Remke Markets	n/i	S				6.99															value
			n/i	C							3.49							3.49					
		Riesbeck's	Riesbeck's													2.49						3.49	80%
			Hereford					7.99															
		Save-a-Lot	n/i		5.99												2.99						value
		Shop'n Save	n/i	C					6.98	6.99							2.48						
		Sparkle Markets	n/i										1.99									4.99	80%
			n/i																			5.49	90%
			n/i	C			9.99	9.99															
			Angus	C						4.98													
		SuperVALU Foods	n/i						5.99							2.49		3.49				3.99	80%
			Angus Farms	C					11.99														
			Star Ranch	C			8.99																
		Target	Market Pantry													2.99							
			Sutton & Dodge	C					50% off	50% off													
	The Andersons	n/i		5.99																			
	The Fresh Market	n/i	C						11.99														
	Thorne's	1893 Premium				7.99	7.99								2.49								
	Trader Joe's	Trader Joe's	C							12.99													
		Trader Joe's	O													7.99							

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
OH (cont)	Weis Markets	n/i				5.88	5.88	5.88				2.40				4.49					value	
	Whole Foods MdAt	Angus	C							4.99									4.99		85%	
SD	Affiliated MW	n/i												2.59								
		Star Ranch	C		9.99				9.99	4.49					2.48							
	Buche Foods	n/i																				
	Coborn's	Hereford		6.99																		
		Full Circle	G												5.99							
	Family Thrift	n/i										1.99		2.99								value
		Angus Pride	C							3.99												
	Fareway	Angus Pride	C	9.99											2.69	2.49						
		n/i	C		9.99																	
	Hy-Vee	Choice Reserve	C	11.99	15.99				12.99	15.99												
		Angus Reserve	C			8.99				6.99											5.99	
	IGA Markets	n/i												1.88	4.99							
		n/i												2.49								
	Ken's Super Fair	n/i							6.99													value
		Ken's	C							7.99												
	Lynns Dakotamart	Dakotamart Pride	C		8.79																	value
		n/i																			3.99	
	Maynard's	n/i													2.88							
		Star Ranch	C							6.99												
	Safeway Denver	n/i	C	5.77					5.77													value
n/i		C		7.99					3.99													
n/i														3.99								
Sunshine Foods	Open Nature	G		15.99																		
	n/i	C							6.99					2.49								
SuperVALU Foods	n/i															3.49						
	Angus Farms	C							11.99													
Target	Market Pantry													2.99								
	Sutton & Dodge	C						50% off		50% off												
Teal's Market	Angus Pride			8.99																		

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
WI	Affiliated MW	n/i																						
		Star Ranch	C		9.99				9.99	4.49					2.59									
		ALDI	n/i												2.29									
			n/i	C	8.99																			
		Cermak	Angus	C											2.99									
		Econofoods	n/i										1.99		2.99									
			Angus Pride	C						3.99													value	
			Angus Pride	C	9.99																			
		Family Fresh	Angus Pride		8.99																			
			Laura's Lean	A														6.99						
			n/i												2.49									
		Festival Foods	n/i														3.98							
			Festival	C																				
			Grass Run Farms	G							12.98												6.98	85%
		Food Pride	Angus Pride	C		9.99	9.99																	
			n/i												2.69								2.99	80%
		Fox Bros.	Angus	C			10.99	11.19							3.99								3.69	85%
		Fresh Thyme	n/i	G													4.99							
			n/i	C											4.99									
		GFS Marketplace	n/i														1.99							
			n/i	C							5.99													
		Gordy's	n/i											2.68										
			Tender Ridge	C			8.98																	
	Hy-Vee	Choice Reserve	C	11.99	15.99			12.99	15.99															
		Angus Reserve	C			8.99				6.99														
		n/i												1.88	4.99						5.99			
	Marketplace	n/i																			3.48			
		Angus Pride	C		10.98																			
	Marketplace WI	n/i												1.98										
		Hereford																						
		Full Circle	G													5.99								
	Meijer	Angus	C											1.99									L 3	
		Angus	C							9.99	6.99													
		Meijer														3.99								

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
WI <i>(cont)</i>	Piggly Wiggly MW	n/i			5.99	4.99						1.99		2.89						3.49	80%	
		Angus	C			9.99																
		Quillin's	n/i											2.79								
		Chapmans Reserve			10.99																	
		Save-a-Lot	n/i		5.99										2.99							
		Schnuck's	n/i	S					10.00	5.99												
			Angus	C					12.00	6.99												
		Sendik's	Sendik's	C	9.99				9.99												3.99	85%
		Sentry Food	n/i													2.99						
			Sentry Angus	C					9.49													
		Shurfine Food	n/i	C		9.98																
		Super One Foods	Black Angus						6.96								2.99					
			Creekstone Farms	A														6.96				
		SuperVALU Foods	n/i												2.49		3.49					
			Angus Farms	C					11.99	5.99												
		Tadych's	Angus Pride	C	7.99																	
		Tadych's													2.99					3.49	85%	
	Target	Market Pantry												2.99								
		Sutton & Dodge	C					50% off	50% off													
	The Fresh Market	n/i	C				11.99															
	Trader Joe's	Trader Joe's	C						12.99													
		Trader Joe's	O												7.99							
	Trig's	Trig's												2.79								
		Simply Essentials			8.99																	

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>																						
AR	Albertsons Houston	n/i	C		6.99					3.97												
		n/i										1.98				2.98			3.98	3.99	85%	
		O Organics	O		17.99			17.99														
	ALDI	n/i												2.29								
	Bill's Fresh Mrkt	Angus	C	8.99						4.99						2.28						
	Brookshire's	n/i	S	5.99																	value	
		n/i																		3.99	85%	
		Angus	C					8.99														
	Cranford's	n/i	S		7.98																value	
		n/i										1.98									2.58	73%
	Edward's	n/i										1.98										
		Angus	C		8.98																3.98	80%
	Food Giant	Black Canyon	C	6.98																	value	
		n/i										1.98									2.48	73%
	G&W Foods	n/i	C		14.40																	
		n/i												2.58		3.28					2.98	80%
	Harp's	n/i										2.69		2.79		3.29						
		Angus	C					7.99													value	
	Hay's	Angus	C		8.98																value	
		Angus												2.98							3.29	80%
	Kroger Delta	n/i												3.49								
		n/i	C							6.99												
	Mac's Fresh Mrkt	n/i										1.99		2.69							2.99	73%
		n/i																			3.49	80%
		n/i		6.99																		value
		Angus	S			8.99				4.99												
	Piggly Wiggly Hchn	n/i										1.89										
		Black Canyon			9.99																	value
	Pyramid Foods	n/i												1.98					4.99			
		n/i	C		11.98																	
		n/i	C							3.99												value

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
AR <i>(cont)</i>	Rehkopf's	n/i										1.99											
		n/i	C		10.99																		
	Save-a-Lot	n/i		5.99									2.99								value		
	Super 1 Foods	n/i	S			4.97								2.99							value		
	Target	Market Pantry												2.99									
		Sutton & Dodge	C					50% off		50% off													
	TC Grocery	n/i			7.99							1.98		2.29								value	
The Fresh Market	n/i	C				11.99																	
AZ	Albertsons SW	n/i	C	6.77		6.77		6.77														value	
		n/i							BOG2	3.99					2.99		3.99						
		O Organics	O		16.99				16.99														
	Basha's	n/i	C			5.77			5.77													value	
		n/i	C						6.99					1.97								L 2	
		n/i																		2.99		80%	
	Food City	n/i										1.77											
	Fry's	n/i	C	5.99				5.99														value	
		n/i													2.77								
	IGA Family	n/i				3.99	4.99		3.99	2.97					2.69								
	Los Altos	n/i										1.58											
	Lowe's Stores	n/i			5.99																	value	
		n/i								4.99			1.89								2.59	73%	
	Safeway SW	n/i								5.99	3.99				2.47			3.99	3.99				
		O Organics	O		16.99				16.99						6.99								
		n/i	C	7.99		7.99		7.99					1.99										
	Smart & Final	First Street																					
Smith's	n/i							5.99														value	
Sprout's	Old Tyme	C			9.99	9.99																	
	n/i																						
Target	Market Pantry													2.99									
	Sutton & Dodge	C						50% off		50% off													
Trader Joe's	Trader Joe's	C								12.99													
	Trader Joe's	O												7.99									

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
CO	Affiliated Foods	n/i							4.29		1.99	1.79											
		n/i							3.99												value		
	Affiliated MW	n/i	C		9.99			9.99														value	
	Albertsons Mntn	Double R Ranch	C	5.99	7.99																	value	
		Double R Ranch	C						7.99	4.99													
		n/i	C						5.99														
		n/i																					
	Associated Foods	n/i			7.99											3.49							
	Clark's Market	n/i							4.99														
	Food King	n/i							3.47			1.66											value
	King Soopers	n/i	C	5.88																			value
		n/i														3.49							
	Lowe's Stores	n/i				5.99																	value
		n/i								4.99			1.89									2.59	73%
	Lucky's Market	Pasture One	G													4.99							
		Piedmontese	A						10.99	9.99													
	Ridley's	n/i								3.97													value
		n/i														2.57							value
	Safeway Denver	Hereford				9.98																	value
		n/i	C	5.77					5.77														value
		n/i	C			7.99				3.99													
	n/i														3.99								
Save-a-Lot	Open Nature	G			15.99																		
	n/i		5.99												2.99							value	
Sprout's	Old Tyme	C				9.99	9.99																
	n/i																						
Sun Mart	n/i											1.99			2.99								
	Tender Ridge			9.99																			
	Tender Ridge								3.99													value	
Target	Market Pantry														2.99								
	Sutton & Dodge	C						50% off	50% off														
Trader Joe's	Trader Joe's	C							12.99														
	Trader Joe's	O													7.99								
Whole Foods Mntn	WFM							14.99															

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.					
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties			
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value		
KS	Affiliated Foods	n/i							4.29		1.99	1.79												
		n/i							3.99													value		
	Affiliated MW	n/i											2.59											
		Star Ranch	C		9.99				9.99	4.49														
	ALDI	n/i											2.29											
		n/i	C	8.99																				
	Apple Market	n/i							8.99			1.89		2.49							3.49	80%		
		Heartland Pride												1.89										
	Country Mart	n/i							5.88					2.49										
	Dillon's	n/i	C	7.99					5.99															
		n/i												1.99										
	G&W Foods	n/i	C		14.40																			
		n/i												2.58		3.28					2.98	80%		
	Hen House	Hereford	C						12.80								3.49							
	Homeland	n/i												2.49										
	Hy-Vee	Choice Reserve	C	11.99	15.99				12.99	15.99														
		Angus Reserve	C			8.99				6.99														
		n/i												1.88	4.99						5.99			
	Lowe's Stores	n/i			5.99																		value	
		n/i								4.99			1.89									2.59	73%	
	Price Chopper	KC Pride								11.20					2.19									
	Save-a-Lot	n/i		5.99										2.99									value	
	Sprout's	Old Tyme	C			9.99	9.99																	
	n/i														4.99									
Sun Fresh	n/i							9.58					2.49											
Target	Market Pantry												2.99											
	Sutton & Dodge	C						50% off	50% off															
Thriftway Stores	n/i											1.99									3.49	80%		
	n/i								5.99													value		
	n/i								9.58															
Trader Joe's	Trader Joe's	C							12.99															
	Trader Joe's	O												7.99										
Whole Foods Mntn	WFM							14.99																



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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.		
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value			
KS (cont)	Wood's Market	n/i	S					9.98														
	Butcher's Pride								4.98				2.99							3.49	80%	
LA	AG Baton Rouge	n/i		8.99									2.49									
		Angus	C	9.99																		
	Albertsons Houston	n/i	C		6.99					3.97												
		n/i									1.98			2.98		3.98				3.99	85%	
		O Organics	O		17.99				17.99													
	Breaux Mart	n/i											1.99									
		n/i	S	7.99																		
	Brookshire's	n/i	S	5.99																	3.99	value
		n/i																				85%
		Angus	C						8.99													
	Kroger Dallas	n/i											2.99									
		n/i	S	7.99																		value
	Kroger Houston	n/i	S	4.97																		L 2
		Kroger												2.99								
	LeBlanc's	Black Angus	C		9.99																	
		n/i												2.99								
	Mac's Fresh Mrkt	n/i											1.99								2.99	73%
		n/i																			3.49	80%
		n/i		6.99																		value
		Angus	S			8.99				4.99												
Market Basket	n/i																			1.77	73%	
	MB Premium			9.99																	value	
Rouses	n/i	P		12.99																		
Save-a-Lot	n/i		5.99										2.99								value	
Super 1 Foods	n/i	S			4.97																value	
Target	Market Pantry												2.99									
	Sutton & Dodge	C						50% off	50% off													
The Fresh Market	n/i	C					11.99															
Winn-Dixie	Angus	C			8.49																	
	Angus	C			7.99																value	
	n/i												3.49								L 2	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.						
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties				
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value			
MO	Affiliated MW	n/i																							
		Star Ranch	C		9.99										2.59										
		ALDI	n/i												2.29										
			n/i	C	8.99																				
		Apple Market	n/i										1.89		2.49							3.49	80%		
			Heartland Pride												1.89										
		C&R Supermarkets	n/i		6.98																		value		
			n/i																				2.49	80%	
		County Market	n/i											1.99		2.99									
			Rancher's Legend				8.99																		
			Rancher's Legend	C			9.99																		
		Country Mart	n/i													2.49									
		Food Giant	Black Canyon	C	6.98																			value	
			n/i																					2.48	73%
		Fresh Thyme	n/i	G													4.99								
			n/i	C																					
		G&W Foods	n/i	C		14.40																			
			n/i																						
		Gerbe's	n/i	C	7.99																				
			n/i																						
	GFS Marketplace	n/i																							
		n/i	C																						
	Harp's	n/i																							
		Angus	C																					value	
	Harter House	n/i	C																						
	Hay's	Angus	C		8.98																			value	
		Angus																						3.29	80%
	Hen House	Hereford	C																					3.29	80%
	Hy-Klas Foods	n/i																						3.49	80%
		n/i																						value	
	Hy-Vee	Choice Reserve	C	11.99	15.99																				
		Angus Reserve	C			8.99																			
		n/i													1.88	4.99								5.99	

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
MO (cont)	Kroger Central	n/i	C		7.99																value	
	Kroger Delta	n/i												2.49								
	Lucky's Market	Angus	C	6.99					6.99													
	Moser's	Piedmontese	A				9.99								2.49							
	Prenger Foods	n/i						9.58				1.89		2.49							L 3	
	Price Chopper	n/i												1.87						2.37	73%	
	Pyramid Foods	N/I	S					8.00														
	Save-a-Lot	KC Pride							11.20						2.19							
	Schnuck's	n/i												1.98			4.99					
	Shop'n Save	n/i	C		11.98																	
	Sprout's	n/i	C							3.99												
	Sun Fresh	n/i	C		5.99										2.99							
	Target	n/i											2.28									
	TC Grocery	Angus	C			9.99																
	TC Markets	Old Tyme	C			9.99	9.99										4.99					
	Thriftway Stores	n/i							5.99						2.49							
	Trader Joe's	Market Pantry													2.99							
	Wood's Market	Sutton & Dodge	C						50% off		50% off											
		TC Grocery	n/i			7.99								1.98								
		TC Markets	n/i												2.29							
		Thriftway Stores	n/i												2.69							
		Trader Joe's	n/i							5.99											3.49	
		Trader Joe's	n/i							9.58												
	Trader Joe's	Trader Joe's	C							12.99												
	Trader Joe's	Trader Joe's	O												7.99							
	Wood's Market	n/i	S					9.98														
	Butcher's Pride									4.98				2.99								

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
NM	Affiliated Foods	n/i							4.29		1.99	1.79										
		n/i							3.99												value	
	Albertsons SW	n/i	C	6.77		6.77		6.77													value	
		n/i							BOG2	3.99						2.99		3.99				
	Basha's	O Organics	O		16.99			16.99														
		n/i	C			5.77			5.77													value
		n/i	C						6.99													
		n/i													1.97							L 2
	Dollar General Mkt	n/i							6.95			2.50		3.95								2.99
	Food King	n/i							3.47			1.66										value
	John Brooks	n/i							5.19		1.99	1.79										
		n/i							4.99													value
	King Soopers	n/i	C	5.88																		value
		n/i																				
	Lawrence Bros.	n/i							3.79					3.49		2.69						value
		n/i	C		10.99																	value
	Los Altos	n/i										1.58										
	Lowe's Stores	n/i			5.99																	value
		n/i								4.99		1.89										2.59
	Safeway Denver	n/i	C	5.77					5.77													value
	n/i	C		7.99					3.99													
	n/i													3.99								
Smith's	Open Nature	G		15.99																		
	n/i							5.99														
Sprout's	Old Tyme	C			9.99	9.99																
	n/i																					
Target	Market Pantry													2.99								
	Sutton & Dodge	C						50% off	50% off													
Trader Joe's	Trader Joe's	C							12.99													
	Trader Joe's	O													7.99							
Whole Foods Mntn	WFM							14.99														
OK	Affiliated Foods	n/i							4.29		1.99	1.79										
		n/i							3.99													value

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
OK (cont)	Affiliated MW	n/i	C		9.99				9.99														
	ALDI	n/i																					
		n/i	C	8.99											2.29								
	Buy for Le\$\$	n/i										1.95											
	Country Mart	n/i						5.88							2.49								
	Dollar General Mkt	n/i											2.50		3.95								
	Harp's	n/i											2.69		2.79		3.29						
		Angus	C						7.99													value	
	Homeland	n/i													2.49								
	La Michoacana	n/i		3.99																			
	Market Square	n/i										2.19	1.77										
		n/i																				value	
	Nichol's	n/i													2.49							2.99	80%
	Pyramid Foods	n/i													1.98			4.99					
		n/i	C		11.98																		value
		n/i	C																				value
	Reasor's	Angus	C		9.98											1.98							value
	Rehkopf's	n/i												1.99									
		n/i	C		10.99																		
	Save-a-Lot	n/i		5.99												2.99							value
	Sprout's	Old Tyme	C			9.99	9.99																
	n/i																						
Super C Mart	n/i																						
Target	Market Pantry														2.99								
	Sutton & Dodge	C						50% off		50% off													
The Fresh Market	n/i	C						11.99															
Trader Joe's	Trader Joe's	C																					
	Trader Joe's	O																					
Warehouse	n/i				6.99																		
Williams	Angus	C											1.99									value	
									8.99														
TX	Affiliated Foods	n/i								4.29		1.99	1.79										
		n/i								3.99												value	
	Albertsons Houston	n/i	C		6.99					3.97													

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State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
TX <i>(cont)</i>	Albertsons Houston <i>(continued)</i>	n/i										1.98				2.98		3.98		3.99	85%		
	Albertsons SW	O Organics	O		17.99			17.99													value		
			n/i	C	6.77		6.77															L 2	
			n/i	C	4.99																		
			n/i							BOG2	3.99					2.99		3.99					
		ALDI	O Organics	O		16.99			16.99														
			n/i											2.29									
			n/i	C	8.99																		
		Arlan's Market	n/i												2.99						3.29	80%	
			n/i	S	6.99																	value	
		Brookshire's	n/i	S	5.99																	value	
			n/i																			3.99	85%
			Angus	C					8.99														
		Brookshire Bros.	Marble Rich		8.99																		value
		Cash Saver	n/i																				
			n/i	C		9.88	9.88									2.28							
		Diamond IGA	n/i			6.99																	value
		El Ahorro	n/i		3.49																		
		El Rancho	n/i				5.49																
		El Rio Grande	n/i		3.99								2.99										
		Elrod's	n/i		3.47									1.78									value
		Fiesta Mart	n/i				3.87	3.87			5.99												value
			n/i													2.99							
	Foodarama	Angus	C	4.77																		value	
		Angus	C																		2.47	80%	
	Food King	n/i																				value	
	H-E-B	n/i											1.66								2.97	80%	
		n/i	S							2.97													
		H-E-B Prime	P	9.97						9.97													
	Homeland	n/i													2.49								
	Kroger Dallas	n/i													2.99								
		n/i	S	7.99																		value	
	Kroger Houston	n/i	S	4.97																		L 2	
		Kroger													2.99								

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State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			reg	value			reg	value	reg	value	reg	value						
TX (cont)	La Fiesta	n/i				3.97															L 3		
		n/i				4.99																	
		n/i	S																		2.97	80%	
	La Michoacana	n/i		3.99																			
	Lawrence Bros.	n/i							3.79					2.69								value	
		n/i	C		10.99																	value	
	Los Altos	n/i										1.58											
	Lowe's Stores	n/i			5.99																	value	
		n/i							4.99				1.89									2.59	73%
	Market Basket	n/i																				1.77	73%
		MB Premium			9.99																		value
	Market Square	n/i							4.29		2.19	1.77											value
		n/i							3.88														value
	Minyard's	n/i												2.99									value
		Texas Star							5.98														value
	Minyard SunFresh	Angus	C	10.99												2.88						3.99	80%
		Laura's Lean	A																			7.99	92%
	Porter's	n/i							4.29		1.99	1.69											value
		n/i							3.88														value
	Randalls	n/i												1.88									L 4
	n/i	C	7.99																			value	
	Angus	C	8.99																			value	
	Open Nature	G												5.99							5.99	85%	
Rehkopf's	n/i										1.99												
	n/i	C		10.99																			
Save-a-Lot	n/i		5.99											2.99								value	
Sprout's	Old Tyme	C			9.99	9.99																	
	n/i														4.99								
Super 1 Foods	n/i	S			4.97																	value	
Target	Market Pantry												2.99										
	Sutton & Dodge	C					50% off	50% off															
Terry's	Terry's				4.99						1.79												
The United Family	n/i			6.97																	BOGO	80%	
	Angus	C		11.99																5.99			

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				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
TX <i>(cont)</i>	The United Family <i>(continued)</i>	Angus	P					16.99															
		O Organics	O						11.99														
	Tom Thumb	n/i	C	5.99																		value	
		n/i																					
		Angus	C	9.99																			
		Open Nature	G		14.99				14.99														
	Trader Joe's	Trader Joe's	C						12.99														
	Trader Joe's	O												7.99									
	Vista Markets	Hereford	C						5.97														
UT	Albertsons Mntr	Double R Ranch	C	5.99	7.99																	value	
		Double R Ranch	C						7.99	4.99													
		n/i	C						5.99														
		n/i																					
	Associated Foods	n/i		7.99				7.99	5.99														
	Clark's Market	n/i							4.99														
	Harmon's	n/i	C					6.99	4.99													value	
		n/i	G												7.99								
	King Soopers	n/i	C	5.88																		value	
		n/i																					
	Ream's	n/i							2.99														
	Ridley's	n/i							3.97													value	
		n/i													2.57								
		Hereford			9.98																		value
	Smith's	n/i						5.99														value	
	Sprout's	Old Tyme	C			9.99	9.99																
		n/i																					
	Stokes Market	Angus	C					12.00	4.99														
		n/i																					
	Target	Market Pantry																					
	Sutton & Dodge	C					50% off	50% off															
Trader Joe's	Trader Joe's	C						12.99															
	Trader Joe's	O												7.99									
Whole Foods Mntr	WFM						14.99																



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				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
<b>SOUTHWESTERN U.S. - CA,HI,NV</b>																						
CA	Albertsons SoCal	n/i																				
		n/i	C	5.77	7.99			7.99														
	ALDI	n/i																				
		n/i	C	8.99																		
	Andronico's	Angus	C	12.99																		
	Arteaga's	n/i																				
	Baja Ranch	Harris Ranch	S			4.99		4.99														
	Big Saver	n/i							4.99													
	Bristol Farms	n/i	C	10.99																		
	Cardenas	n/i																				
	Dollar General Mkt	n/i																				
	Food 4 Less	n/i/i		6.99																		
	Grocery Outlet	Morasch																				
	Holiday Market	Sterling Silver																				
	Jons Marketplace	n/i				4.99		4.99														
	K.V. Mart	n/i		3.99		4.99															value	
	La Superior	n/i				4.99																
	Lucky	Angus		5.99	7.99																value	
		Angus	C	12.99		11.99			11.99	8.99	5.99											
		n/i																				
	Lunardi's	Lunardi's																				
		n/i		14.99																		
	Mar-Val Food	Harris Ranch	C	10.99	11.99	10.99		10.99														
		n/i																				
	Mi Pueblo	n/i																			3.49 80%	
	Mollie Stones	n/i	C																		5.99 93%	
	Murphy's Market	Humboldt	G																			
	Northgate	n/i				5.99		5.99														
	Nugget Markets	Fresh to Market	C							3.99												
		SunFed	G																			
	Ralph's	n/i	C	5.47																	local value	
		Laura's Lean	A																			
	Rays Food Place	Angus	C							6.99												

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				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
CA <i>(cont)</i>	Rio Ranch	n/i	C											3.99									
	Safeway NorCal	n/i	C	6.99						3.99												value	
		n/i												4.99									
	Open Nature		G														7.99						
	Save-a-Lot	n/i		5.99											2.99							value	
	Save Mart	Angus 43			9.99	7.99	8.99		7.99		3.99				2.99							value	
	Smart & Final	First Street										1.99											
	Sprout's	Old Tyme				9.99	9.99																
		n/i																					
	Stater Bros.	n/i		4.99		4.99			4.99		3.99		2.49		2.99							4.99	
	Super A Foods	Harris Ranch		6.99											2.99							3.99	
	Super King	n/i	C														3.99						
	Superior Grocers	n/i	S	6.99																			
	Target	Market Pantry													2.99								
		Sutton & Dodge							50% off		50% off												
	The Fresh Market	n/i	C				11.99																
	Trader Joe's	Trader Joe's	C								12.99												
	Trader Joe's	O														7.99							
Vallarta	n/i				5.99	5.99																	
Vons/Pavilions	n/i													3.99									
	n/i	C	5.77																				
	n/i	C						8.99															
	Laura's Lean	A																					
HI	Don Quijote	n/i										3.89											
	Foodland	Angus	C	10.99		8.49	8.99		10.99						4.49						6.99	value	
	KTA Super Store	Mountain Apple		10.99																			
	Safeway NorCal	n/i	C	7.99						4.99												value	
		n/i													5.99								
	Open Nature		G														8.99						
	Tamura's Market	n/i	C	8.99	9.99					6.99		3.99											
	Target	Market Pantry													3.50								
	Sutton & Dodge	C						50% off		50% off													
Times	Sterling Siler									6.99			4.29										

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
NV	Albertsons Mntn	Double R Ranch	C	5.99	7.99																value	
		Double R Ranch	C					7.99	4.99													
		n/i	C					5.99														
		n/i																				
	Albertsons SW	n/i	C	6.77		6.77		6.77														value
		n/i							BOG2	3.99												
	O Organics	O			16.99			16.99														
		Associated Foods	n/i		7.99																	
	Cardenas	n/i																				
	Dollar General Mkt	n/i																				
	Grocery Outlet	Morasch							7.99													
		Marketon	n/i																			
	Ridley's	n/i																				value
	Safeway NorCal	n/i																				
		Hereford																				
	Save-a-Lot	n/i	C	6.99																		
		n/i																				
	Open Nature	G																				
	Save-a-Lot	n/i																				
	Scolari's	Harris Ranch	C																			
	Smart & Final	First Street																				
	Smith's	n/i																				
	Sprout's	Old Tyme	C				9.99	9.99														
n/i																						
Target	Market Pantry																					
	Sutton & Dodge	C																				
Trader Joe's	Trader Joe's	C																				
	Trader Joe's	O																				
Vons/Pavilions	n/i																					
	n/i	C																				
	n/i	C																				
	Laura's Lean	A																				

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			reg	value			reg	value	reg	value	reg	value					
<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>																						
AK	AC Value Center	Blackwell	C			13.98				6.98												
	Alaskan & Proud	n/i			7.78							3.48		4.68		5.98						
	Carrs/Safeway	n/i	C	6.97	9.99					5.99	4.99											
		n/i														6.49			4.76		4.76	5.99
		n/i																				6.49
		Open Nature		G		16.99																
	Fred Meyer	n/i		G	5.97					4.99												value
		n/i									4.99				3.49							
		n/i		C																		
		Simple Truth		A																		6.99
		Private Selection																				4.99
	IGA Hometwn Prd	n/i									9.99				2.99							value
Juneau Foodland	Black Angus		C																		value	
	St Helens		C								8.99										value	
	n/i													2.69							value	
Sea Mart	n/i		C	7.99										2.99							value	
Three Bears AK	n/i					4.99				4.99												
ID	Albertsons Mntn	Double R Ranch	C	5.99	7.99																value	
		Double R Ranch	C							7.99	4.99											
		n/i	C							5.99												
		n/i																				3.99
	Associated Foods	n/i			7.99						7.99											
	Family Foods	St Helen's			7.99																	value
	Fred Meyer	n/i			5.97						4.99											value
		n/i																				
		n/i		C											3.49							
		Simple Truth		A																		6.99
		Private Selection																				4.99
	Grocery Outlet	Morasch										7.99										
Harvest Foods	Angus		C																		2.98	
IGA Markets	n/i													2.49								
	n/i																				6.99	
																					value	

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
ID (cont)	Ridley's	n/i							3.97												value	
		n/i											2.57								value	
		Hereford																			value	
		Rosauer's	St Helen's	C		9.98																CH
			Painted Hills	A	11.99																	Kobe
			Wild Sky	G											6.99							
			Snake River							18.65												
			n/i											2.69								
		Safeway Seattle	n/i	C	5.97	8.99				4.99	3.99											
			n/i															3.76	3.76	4.99	85%	
			n/i	G											5.49					5.49	85%	
			Open Nature	G		15.99																value
		Smith's	n/i						5.99													
		Stokes Market	Angus	C					12.00	4.99												
			n/i																			
	Super 1 Foods	Angus	C	5.96									3.99									
	Target	Market Pantry												2.99								
		Sutton & Dodge	C					50% off	50% off													
	Trader Joe's	Trader Joe's	C						12.99													
		Trader Joe's	O														7.99					
	Whole Foods Mntn	WFM						14.99														
	Yoke's Fresh Mrkt	Hereford		6.97	9.97									2.27								
MT	Albertsons Mntn	Double R Ranch	C	5.99	7.99																value	
		Double R Ranch	C						7.99	4.99												
		n/i	C						5.99													
		n/i															3.99					
		Associated Foods	n/i		7.99				7.99	5.99												value
		Family Foods	St Helen's		7.99																	
		Harvest Foods	Angus	C													2.98					
		IGA Markets	n/i											2.49								
			n/i						6.99													value
	Lucky's Market	Angus	C	6.99																		

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
MT <i>(cont)</i>	Lucky's Market <i>(continued)</i>	Piedmontese n/i	A					9.99															
	Reynold's	n/i		7.99					3.99													value	
	Rosauer's	St Helen's	C																				
		Painted Hills	A		11.99																		CH
		Wild Sky	G												6.99								Kobe
	Snake River	n/i								18.65													
		n/i												2.69									
		n/i																					
	Safeway Seattle	n/i	C		5.97	8.99				4.99	3.99												
		n/i																					
		n/i	G																				
	Open Nature	n/i	G			15.99																	
n/i								5.99														value	
Smith's	Angus	C						12.00	4.99														
	n/i																						
Stokes Market	Angus	C																					
	n/i																						
Super 1 Foods	Angus	C		5.96																			
	n/i					4.99			4.99														
Three Bears AK	n/i																						
OR	Albertsons Port.	n/i	C	5.97	8.99				4.99	3.99													
		n/i																					
		n/i	G																				
	Open Nature	n/i	G			15.99																	
		n/i			7.99																		
	Associated Foods	St Helen's		7.98																			value
	CenterPlace Mrkt	St Helen's		7.99																			value
	Family Foods	St Helen's		5.97					4.99														value
	Fred Meyer	n/i																					
		n/i																					
		n/i	C								4.99												
	Simple Truth	Private Selection	A																				
		Private Selection																					
	Grocery Outlet	Morasch																					
	Harvest Foods	Angus	C																				
IGA Markets	n/i																						
	n/i																						
IGA Market Fresh	n/i		8.99																			value	

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
OR <i>(cont)</i>	Lamb's Market	Painted Hills	C	9.99					6.99						3.99						local		
	McKay's	Signature	S			6.99								2.59							value		
	Market of Choice	Painted Hills	A					15.99		4.99					3.99								
	New Seasons	New Seasons	A						8.99														
	Quality Food Cntr	n/i	C						6.99						4.99						value		
		n/i																					
	Rays Food Place	Angus	C							4.99													
		Angus	C							6.99						3.99							
	Red Apple/Thriftwa	n/i	C	7.99																		local	
		Angus	C											2.99								local	
	Rosauer's	St Helen's	C						5.99													CH	
		Painted Hills	A	11.99																			
		Wild Sky	G												6.99							Kobe	
		Snake River								18.65													
		n/i												2.69									
	Roth's	Roth's								5.99												value	
		Painted Hills	A		14.99												5.99					local	
		n/i												2.99									
Safeway Portland	n/i	C	5.97	8.99					4.99	3.99													
	n/i															3.76		3.76	4.99		85%		
	n/i	G												5.49					5.49		85%		
	Open Nature	G		15.99																			
Save-a-Lot	n/i		5.99										2.99								value		
Select Markets	Signature	C			8.99				3.99				2.99										
Target	Market Pantry												2.99										
	Sutton & Dodge	C						50% off	50% off														
Trader Joe's	Trader Joe's	C							12.99														
	Trader Joe's	O												7.99									
WA	Albertsons Port.	n/i	C	5.97	8.99				4.99	3.99													
		n/i														3.76		3.76	4.99		85%		
		n/i	G											6.99					6.99		85%		
		Open Nature	G		15.99																		
Associated Foods	n/i		7.99											3.49									

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.				
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties		
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value	
WA (cont)	CenterPlace Mrkt	St Helen's		7.98											2.78						value		
	Family Foods	St Helen's		7.99																	value		
	Fred Meyer	n/i		5.97					4.99													value	
		n/i	C							4.99				3.49									
		n/i	A														6.99						
		Simple Truth													4.99								
		Private Selection																					
	Grocery Outlet	Morasch						7.99															
	Haggen's	Double R Ranch	C		10.99				4.99						2.99							value	
	Harvest Foods	Angus	C													2.98							
	IGA Markets	n/i													2.49								
		n/i							6.99													value	
	IGA Market Fresh	n/i		8.99											2.58							value	
	Metropolitan	n/i	L		15.99											4.99	4.99					local	
	Meyers Group IGA	Black Angus	C							3.59													value
		St Helens	C							8.99													value
		n/i													2.49								
	New Seasons	New Seasons	A							8.99													
	PCC Natural	Sun Fed	G					16.99															
	Quality Food Cntr	n/i	C							6.99													value
		n/i														4.99							
		Angus	C								4.99												
	Red Apple/Thriftwa	n/i	C		7.99																		local
Angus		C													2.99							local	
Rosauer's	St Helen's	C								5.99													
	Painted Hills	A		11.99																		CH	
	Wild Sky	G													6.99							Kobe	
	Snake River									18.65													
	n/i													2.69									
Saar's Market	n/i																					value	
Safeway Portland	n/i	C		5.97	8.99					4.99	3.99												
	n/i																						
	n/i	G																				85%	
	n/i	G													5.49							85%	
	Open Nature	G			15.99																		



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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling								Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%			Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg	value				
WA <i>(cont)</i>	Safeway Seattle	n/i	C	5.97	8.99					4.99	3.99												
		n/i																				85%	
		n/i	G												5.49							5.49	85%
		Open Nature	G		15.99																		value
		Save-a-Lot	n/i		5.99																		value
		Select Markets	Signature	C			8.99				3.99												value
		Super 1 Foods	Angus	C	5.96										3.99								value
		Target	Market Pantry													2.99							value
			Sutton & Dodge	C					50% off		50% off												value
		The Markets	Black Angus	C					5.95		3.99												value
			Black Angus	C								3.95											value
		Town & Country	n/i	G																			value
			Country Natural	A							10.99												value
		n/i	P					16.99														value	
	Trader Joe's	Trader Joe's	C							12.99												value	
		Trader Joe's	O																			value	
	Yoke's Fresh Mrkt	Hereford		6.97	9.97										2.27							value	
WY	Affiliated MW	n/i													2.59							value	
		Star Ranch	C		9.99					9.99	4.49												value
		Albertsons Mntn	Double R Ranch	C	5.99	7.99																	value
			Double R Ranch	C							7.99	4.99											value
			n/i	C							5.99												value
			n/i																				value
		IGA Markets	n/i												2.49								value
			n/i								6.99												value
		King Soopers	n/i	C	5.88																		value
			n/i																				value
	Lucky's Market	Pasture One	G											3.49								value	
		Piedmontese	A							10.99	9.99				4.99							value	
	Ridley's	n/i									3.97											value	
		n/i													2.57							value	
		Hereford			9.98																	value	

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**BEEF**

State	Supermarket	Brand	Key	Steaks for Grilling							Ground Beef (lean % where noted)								Cond.			
				Ribeye		T-Bone	Porter House	Strip Loin		Top Sirloin	London Broil	73-75%		80% & Chuck		85-90%		93-95%		Sirloin	Patties	
				bone-in	bnls			bone-in	bnls			reg	value	reg	value	reg	value	reg				value
WY (cont)	Safeway Denver	n/i	C	5.77				5.77													value	
		n/i	C		7.99					3.99												value
	Smith's	Open Nature n/i	G		15.99			5.99														value

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**GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Conditions
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>													
CT	Adams IGA	Plainville Farms	A		4.99			4.99					
	AF Basket	Jennie-O		2.99									
		Shady Brook						3.99					
	Associated	Shady Brook				3.99	3.33	3.99					
	Best Market	Our Own							3.47		3.97		
		Shady Brook		3.05									
	Big Y	Shady Brook			3.38			4.39					
	Bravo	Shady Brook			3.45		3.88	3.49					
	C-Town	Shady Brook			3.74		3.88	3.49					
	Compare Foods	Jennie-O		2.99									
		Shady Brook			3.07		4.12	3.99					
	Highland Park	Plainville Farms	A					4.99					
	Key Food	Harvestland	A						4.29				
		Perdue							3.69	4.99			
		Shady Brook			3.30		3.69	3.49					
		Jennie-O		2.99			3.59						
Kings Food Market	Shady Brook	A				6.15							
Marc's	Butterball		1.99										
Price Chopper	Shady Brook			2.69									
	Central Market	A						3.99					
ShopRite	Perdue			3.50				3.00					
Stop & Shop	Shady Brook			2.49									
DC	Giant Food	Shady Brook					2.88						
	Harris Teeter	Plainville Farms	A					3.00					
	Safeway Eastern	Butterball		3.50									
DE	Fresh Grocer	Butterball					2.49						
		Perdue							3.00				
		Jennie-O						3.49					
	Giant Food	Shady Brook					2.88						
	Great Valu Markets	n/i		2.19									
	Harris Teeter	Plainville Farms	A					3.00					
	Redner's	Jennie-O		1.99									
	Perdue							3.00			3.00		

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GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Conditions
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
DE <i>(cont)</i>	Safeway Eastern	Butterball		3.50									
	ShopRite	Perdue			3.50				3.00				
MA	Adams IGA	Plainville Farms	A		4.99			4.99					
	AF Basket	Jennie-O		2.99									
		Shady Brook						3.99					
	Associated	Shady Brook				3.99	3.33	3.99					
	Big Y	Shady Brook			3.38			4.39					
	C-Town	Shady Brook			3.74		3.88	3.49					
	Compare Foods	Jennie-O		2.99									
		Shady Brook			3.07		4.12	3.99					
	Hannaford	Shady Brook						2.99					
	Market 32	Shady Brook			2.69								
		Central Market	A						3.99				
	Market Basket	DiLuigi									3.69		
	Met Foods	Jennie-O		2.99									
		Shady Brook			3.07								
	Price Chopper	Shady Brook			2.69		4.12	3.99					
		Central Market	A						3.99				
	Roche Bros.	Plainville Farms	A					3.99					
Shaw's	Open Nature	A								4.50			
Star Market	Open Nature	A								4.50			
Stop & Shop	Shady Brook			2.49									
Trucchi's	Shady Brook			2.99									
Wegman's	Perdue							4.49					
MD	Associated	Shady Brook				3.99	3.33	3.99					
	Giant Food	Shady Brook					2.88						
	Great Valu Markets	n/i		2.19									
	Harris Teeter	Plainville Farms	A					3.00					
	Mars	Shady Brook						3.29					
	Martin's Food	Perdue			2.22								
	Redner's	Jennie-O		1.99									
		Perdue							3.00			3.00	
	Safeway Eastern	Butterball		3.50									
ShopRite	Perdue			3.50				3.00					
Wegman's	Perdue							4.49					

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**GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Conditions	
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties		
<b>MD</b> (cont)	Weis Markets	Weis Butterball Perdue		2.67	3.33					3.33				
<b>ME</b>	Hannaford Market Basket Shaw's	Shady Brook DiLuigi Open Nature	A					2.99				3.69 4.50		
<b>NH</b>	Hannaford Market Basket Price Chopper Shaw's	Shady Brook DiLuigi Shady Brook Central Market Open Nature	A A		2.69			2.99		3.99		3.69 4.50		
<b>NJ</b>	Associated Best Market Bravo C-Town Compare Foods Fine Fare Foodtown Great Valu Markets Key Food Kings Food Market Met Foods Pioneer ShopRite Stop & Shop Thriftway/Shop'n Bag	Shady Brook Our Own Shady Brook Shady Brook Jennie-O Shady Brook Shady Brook Premio n/i Harvestland Perdue Shady Brook Jennie-O Shady Brook Jennie-O Shady Brook Perdue Shady Brook Shady Brook Premio	A A	3.05 2.99 2.19	3.45 3.74 3.07 3.30 3.07	3.99 6.15	3.33 3.88 3.88 4.12 3.53 3.71 4.53	3.99 3.49 3.49 3.99 3.49 3.49	3.47 4.29 3.69 4.29 3.00	4.99	3.97 4.53			

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GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Conditions	
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties		
NJ (cont)	Wegman's	Perdue								4.49				
	Weis Markets	Weis			3.33					3.33				
		Butterball		2.67										
		Perdue												
NY	AF Basket	Jennie-O		2.99										
		Shady Brook						3.99						
	Associated	Shady Brook				3.99	3.33	3.99						
	Best Market	Our Own							3.47		3.97			
		Shady Brook		3.05										
	Bravo	Shady Brook			3.45		3.88	3.49						
	C-Town	Shady Brook			3.74		3.88	3.49						
	Compare Foods	Jennie-O		2.99										
		Shady Brook				3.07		4.12	3.99					
	DeCiccio's Markets	Shady Brook				3.38								
	Fine Fare	Shady Brook				3.30		3.53	3.49					
	Foodtown	Shady Brook				3.07		3.71	3.49					
		Premio						4.53				4.53		
	Giunta's	Giunta's										2.99		
	Gourmet Garage	n/i										3.99		
	Great American	Shady Brook						4.12	3.99					
	Gristede's	Butterball				4.99								
	Hannaford	Shady Brook							2.99					
	Key Food	Harvestland	A							4.29				
		Perdue								3.69	4.99			
		Shady Brook				3.30		3.69	3.49					
		Jennie-O		2.99				3.59						
	King Kullen	Plainville Farms	A						3.99					
		Murray's	A									5.99		
	Perdue				3.49			3.49						
	Shady Brook				3.07		3.59	3.49						
Kings Food Market	Shady Brook	A				6.15								
Market 32	Shady Brook				2.69									
	Central Market	A							3.99					
Met Foods	Jennie-O			2.99										
	Shady Brook				3.07									

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**GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Conditions
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
NY (cont)	Net Cost Market	n/i							1.69				
	North Shore	Shady Brook			3.84								
	Peck's Market	Shady Brook				5.38							
	Pioneer	Jennie-O		2.99									
		Shady Brook					4.12		3.99				
	Price Chopper	Shady Brook			2.69								
		Central Market	A						3.99				
	ShopRite	Perdue				3.50			3.00				
	Stop & Shop	Shady Brook				2.49							
	Trade Fair	Shady Brook				3.84			3.99				
		Harvestland	A			4.59			4.59				
		n/i	H						1.99				
	Uncle Giuseppe's	n/i	A								4.99		
	Wegman's	Perdue							4.49				
Weis Markets	Weis				3.33			3.33					
	Butterball			2.67									
	Perdue												
PA	Associated	Shady Brook				3.99	3.33	3.99					
	Boyer Food	Shady Brook					3.18						
	Bravo	Shady Brook			3.45		3.88	3.49					
	C-Town	Shady Brook			3.74		3.88	3.49					
	Family Owned	n/i							2.49				
	Fine Fare	Shady Brook				3.30	3.53	3.49					
	Foodland	Honeysuckle		3.99				3.99					
	Foodtown	Shady Brook				3.07	3.71	3.49					
		Premio					4.53				4.53		
	Fresh Grocer	Butterball					2.49						
		Perdue							3.00				
		Jennie-O							3.49				
	Giant Food Stores	Perdue				2.22							
	Great Valu Markets	n/i		2.19									
Key Food	Harvestland	A						4.29					
	Perdue							3.69	4.99				
	Shady Brook				3.30		3.69	3.49					
	Jennie-O			2.99			3.59						

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**GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Conditions	
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties		
PA (cont)	Kuhn's	Honeysuckle		3.99										
	Martin's Food	Perdue			2.22									
	Net Cost Market	n/i							1.69					
	Pioneer	Jennie-O		2.99										
		Shady Brook				3.07	4.12	3.99						
	Price Chopper	Shady Brook			2.69									
		Central Market	A						3.99					
	Redner's	Jennie-O		1.99										
		Perdue							3.00			3.00		
	Safeway Eastern	Butterball		3.50										
	ShopRite	Perdue			3.50				3.00					
	ShurSave	Perdue							3.49					
		Shady Brook				3.99								
	Thriftway/Shop'n Bag	Shady Brook				3.07	3.30	3.99						
		Premio										4.53		
Wegman's	Perdue							4.49						
Weis Markets	Weis				3.33			3.33						
	Butterball			2.67										
	Perdue													
RI	Adams IGA	Plainville Farms	A		4.99			4.99						
	Associated	Shady Brook				3.99	3.33	3.99						
	Bravo	Shady Brook			3.45		3.88	3.49						
	Compare Foods	Jennie-O		2.99										
		Shady Brook				3.07	4.12	3.99						
	Shaw's	Open Nature	A								4.50			
Stop & Shop	Shady Brook			2.49										
VT	Hannaford	Shady Brook						2.99						
	Price Chopper	Shady Brook			2.69									
		Central Market	A					3.99						
	Shaw's	Open Nature	A								4.50			



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**GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Conditions		
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties			
<b>SOUTHEASTERN U.S. - AL,FL,GA,KY,MS,NC,SC,TN,VA,WV</b>															
AL	Ingle's	Plainville Farms	A		3.98										
	Kroger Atlanta	Kroger			3.50										
	Sprout's	n/i									2.99				
		Empire		K		4.99									
	Old Tyme				4.99										
FL	Harris Teeter	Plainville Farms	A					3.00							
	Harvey's	Butterball		3.00											
	Lucky's Market	n/i									3.99				
	Safeway Florida	Butterball		3.50											
	Western Beef	n/i							1.99						
GA	Food City	Gerber's	A						2.69						
	Harris Teeter	Plainville Farms	A					3.00							
	Harvey's	Butterball		3.00											
	IGA	Butterball		2.79			3.69								
	Ingle's	Plainville Farms	A		3.98										
	Kroger Atlanta	Kroger			3.50										
	Lucky's Market	n/i									3.99				
	Piggly Wiggly Carolina	Butterball		2.50											
	Sprout's	n/i										2.99			
		Empire		K		4.99									
	Old Tyme				4.99										
KY	Cox IGA	Butterball		1.99				2.99							
	Food City	Gerber's	A						2.69						
	Food Rite	Honeysuckle						3.99							
	Foodland	Honeysuckle						3.69							
	Kroger Cincinnati	Perdue								2.50					
		Kroger			2.50										
	Lucky's Market	n/i									3.99				
	Meijer	Jennie-O				20% off		20% off							
MS	(none identified)														
NC	Carlie C's	Butterball	L	2.39		3.00	3.50	3.50							
	Farm Fresh	Perdue		2.99					2.99						
	Fresh Foods	Butterball		2.49	2.99			3.69							

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**GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Conditions
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
<b>NC</b> (cont)	Great Valu Markets	Shady Brook			3.84								
	Harris Teeter	Plainville Farms	A					3.00					
	IGA	Butterball		2.79			3.69						
	Ingle's	Plainville Farms	A		3.98								
	Lowe's Foods	Butterball		2.99									
<b>SC</b>	Harris Teeter	Plainville Farms	A					3.00					
	Harvey's	Butterball		3.00									
	IGA	Butterball		2.79			3.69						
	Ingle's	Plainville Farms	A		3.98								
	Kroger Atlanta	Kroger			3.50								
	Lowe's Foods	Butterball		2.99									
	Piggly Wiggly Carolina	Butterball		2.50									
<b>TN</b>	Food City	Gerber's	A						2.69				
	Food Rite	Honeysuckle						3.99					
	Harris Teeter	Plainville Farms	A					3.00					
	Ingle's	Plainville Farms	A		3.98								
	Osborne's	Honeysuckle			2.99			2.99					
	Sprout's	n/i								2.99			
		Empire		K		4.99							
		Old Tyme				4.99							
Tietgen's	Honeysuckle			2.99				2.99					
<b>VA</b>	Associated	Shady Brook				3.99	3.33	3.99					
	Farm Fresh	Perdue		2.99					2.99				
	Food City	Gerber's	A						2.69				
	Giant Food	Shady Brook					2.88						
	Great Valu Markets	Shady Brook			3.84								
	Harris Teeter	Plainville Farms	A					3.00					
	Ingle's	Plainville Farms	A		3.98								
	Lowe's Foods	Butterball		2.99									
	Martin's Food	Perdue			2.22								
	Safeway Eastern	Butterball		3.50									
	Wegman's	Perdue							4.49				
<b>WV</b>	Foodland	Honeysuckle						3.69					
	Great Valu Markets	Shady Brook			3.84								
	Kroger Columbus	Kroger		2.99									

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**GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Conditions
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
WV (cont)	Martin's Food	Perdue			2.22								
	Weis Markets	Weis			3.33				3.33				
		Butterball		2.67									
		Perdue											

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**GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Conditions
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
<b>MIDWESTERN U.S. - IA,IL,IN,MI,MN,ND,NE,OH,SD,WI</b>													
IA	Jewel-Osco	Jennie-O		2.67									
		Perdue			3.50								
	Lucky's Market Thriftway Stores	n/i Honeysuckle		2.49							3.99		
IL	Butera Market	Butterball			3.69								
	Heinen's	Plainville Farms	A		3.50								
	Jewel-Osco	Jennie-O		2.67									
		Perdue			3.50								
	Kirby Foods IGA	Honeysuckle			3.50		3.19	3.50					
	Kroger Central	Honeysuckle			2.99								
	Meijer	Jennie-O			20% off		20% off						
	Pete's Fresh Market	Butterball		2.69									
	Piggly Wiggly MW	Butterball			3.69								
	Strack & VanTil	Butterball		2.99									
		Perdue							3.50			3.50	
	Tony's Finer Foods	Jennie-O			3.33		3.99						
	Ultra Foods	Butterball		2.99									
	Perdue							3.50			3.50		
Woodman's	Jennie-O							3.99					
IN	Al's Supermarkets	Honeysuckle					3.99						
	Harding's	Butterball		2.50									
	Jewel-Osco	Jennie-O		2.67									
		Perdue			3.50								
	Kirby Foods IGA	Honeysuckle			3.50		3.19	3.50					
	Kroger Central	Honeysuckle			2.99								
	Kroger Cincinnati	Perdue							2.50				
		Kroger		2.50									
	Lucky's Market	n/i									3.99		
	Marsh	Butterball			3.00			3.00					
	Meijer	Jennie-O			20% off		20% off						
	Strack & VanTil	Butterball		2.99									
		Perdue							3.50			3.50	
Ultra Foods	Butterball		2.99										
	Perdue							3.50			3.50		

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**GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Conditions
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
MI	Busch's	Butterball		2.50									
	Glory Supermarkets	n/i		2.49									
	Harding's	Butterball		2.50									
	Kroger Central	Honeysuckle			2.99								
	Kroger Columbus	Kroger		2.99									
	Kroger Michigan	Kroger		2.99									
	Lucky's Market	n/i									3.99		
	Meijer	Jennie-O			20% off		20% off						
	Pat's Foods IGA	Gerber's	A							3.99	2.72		
	Super One Foods	Jennie- O				4.64	3.33						
MN	Hugo's	Gold'n Plump							3.00				
	Kowalski's	Plainville Farms	A		3.99			4.69					
	Super One Foods	Jennie- O				4.64	3.33						
ND	Albertsons Mntn	Jennie-O			2.99								
	Hugo's	Gold'n Plump							3.00				
NE	Apple Markets	Honeysuckle		2.91				3.49					
	Thriftway Stores	Honeysuckle		2.49									
OH	Acme Fresh Market	Jennie-O		2.33									
	Buehler's	Honeysuckle			3.33								
	Fisher's Foods	Applegate Farms	O					7.99					
	Foodland	Honeysuckle						3.69					
	Geyer's	Honeysuckle				3.99							
	Heinen's	Plainville Farms	A		3.50								
	Kroger Central	Honeysuckle			2.99								
	Kroger Cincinnati	Perdue							2.50				
		Kroger		2.50									
	Kroger Columbus	Kroger		2.99								3.99	
	Lucky's Market	n/i											
	Marc's	Butterball		1.99									
	Marsh	Butterball			3.00			3.00					
	Meijer	Jennie-O			20% off		20% off						
	Weis Markets	Weis			3.33				3.33				
		Butterball		2.67									
	Perdue												

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**GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Conditions
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
<b>SD</b>	(none identified)												
<b>WI</b>	Festival Foods	Jennie-O			3.48								
	Fox Bros.	Butterball			3.69		3.99						
	Meijer	Jennie-O			20% off		20% off						
	Pick'n Save/Copps	Butterball		2.50									
	Piggly Wiggly MW	Butterball			3.69								
	Sentry Foods	Gerber's	A						3.19				
		Jennie-O		2.33									
	Super One Foods	Jennie- O				4.64	3.33						

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**GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Conditions
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>													
AR	Albertsons Houston	Honeysuckle		2.99									
	Harp's	Honeysuckle		2.99									
	Pyramid Foods	Honeysuckle			2.91			3.49					
AZ	Albertsons SW	Open Nature	A		4.99								
	Safeway SW	Jennie-O		2.99									
		Open Nature	A		4.99								
	Smith's	Jennie-O			3.99								
	Sprout's	n/i								2.99			
	Empire		K		4.99								
	Old Tyme				4.99								
CO	Albertsons Mntn	Jennie-O			2.99								
	Associated Foods	Jennie-O			3.33			3.99					
	King Soopers	Jennie-O			3.99								
		Isserio's							3.99				
	Lucky's Market	n/i								4.99			
	Ridley's	Jennie-O			3.98			3.98					
	Sprout's	n/i								2.99			
		Empire		K		4.99							
	Old Tyme				4.99								
KS	Apple Markets	Honeysuckle		2.91				3.49					
	Country Mart	Honeysuckle		2.91				3.49					
	Sprout's	n/i								2.99			
		Empire		K		4.99							
		Old Tyme				4.99							
	Sun Fresh	Honeysuckle			3.49			3.49					
	Thriftway Stores	Honeysuckle			2.49								
	Wood's Market	Honeysuckle			3.33			3.33					
LA	Albertsons Houston	Honeysuckle		2.99									
	LeBlanc's	Honeysuckle		2.99									
MO	Apple Markets	Honeysuckle		2.91				3.49					
	C&R Supermarkets	Honeysuckle			3.33								
	Country Mart	Honeysuckle		2.91				3.49					
	Harp's	Honeysuckle		2.99									
	Hy-Klas Foods	Honeysuckle		2.49									

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GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Conditions
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
MO (cont)	Kroger Central	Honeysuckle			2.99								
	Lucky's Market	n/i									3.99		
	Moser's	Honeysuckle			2.91			3.49					
	Prenger Foods	Honeysuckle			2.49								
	Pyramid Foods	Honeysuckle			2.91			3.49					
	Sprout's	n/i									2.99		
		Empire		K		4.99							
		Old Tyme				4.99							
	Sun Fresh	Honeysuckle				3.49			3.49				
	Thriftway Stores	Honeysuckle			2.49								
Wood's Market	Honeysuckle				3.33			3.33					
NM	Albertsons SW	Open Nature	A		4.99								
	King Soopers	Jennie-O			3.99								
		Isserio's							3.99				
	Smith's	Jennie-O			3.99								
	Sprout's	n/i									2.99		
		Empire		K		4.99							
	Old Tyme				4.99								
OK	Country Mart	Honeysuckle		2.91				3.49					
	Harp's	Honeysuckle		2.99									
	Nichol's	Honeysuckle			2.99			2.99					
	Pyramid Foods	Honeysuckle			2.91			3.49					
	Reasor's	Jennie-O			2.50								
	Sprout's	n/i									2.99		
		Empire		K		4.99							
	Old Tyme				4.99								
TX	Albertsons Houston	Honeysuckle		2.99									
	Albertsons SW	Open Nature	A		4.99								
	Foodarama	Butterball		15% off	15% off		15% off	15% off					
	Minyard's SunFresh	Honeysuckle		3.00									
	Sprout's	n/i									2.99		
		Empire		K		4.99							
		Old Tyme				4.99							
The United Family	Honeysuckle			4.99									
Tom Thumb	Jennie-O			3.30									



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**GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Conditions
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
UT	Albertsons Mntn	Jennie-O	K		2.99								
	Associated Foods	Jennie-O			3.33			3.99					
	Fresh Market	Jennie-O			2.99								
	King Soopers	Jennie-O			3.99								
		Isserio's							3.99				
	Ridley's	Jennie-O			3.98			3.98					
	Smith's	Jennie-O			3.99								
	Sprout's	n/i									2.99		
		Empire			4.99								
		Old Tyme			4.99								

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GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Conditions
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
<b>SOUTHWESTERN U.S. - CA,HI,NV</b>													
<b>CA</b>	Albertsons SoCal	Open Nature	A		4.99								
	Big Saver	n/i							2.99				
		Jennie-O		2.88									
	Grocery Outlet	Jennie-O		2.00									
	Holiday Markets	Foster Farms			3.99								
	Jon's Marketplace	Jennie-O		2.50									
	Lucky	Foster Farms			3.99								
	Lunardi's	n/i			5.49								
	Mollie Stones	Bilinski's	O								5.80		
	Save Mart	Foster Farms			3.00								
	Sprout's	n/i									2.99		
		Empire	K		4.99								
		Old Tyme			4.99								
	Stater Bros.	Jennie-O			3.99								
	Super A Foods	Foster Farms							3.99				
Super King	Foster Farms	O		4.99									
Superior Grocers	Jennie-O			2.99			2.99						
Vons/Pavilions	Jennie-O			4.99									
<b>HI</b>	Times Supermarkets	Foster Farms			5.29					5.29			
<b>NV</b>	Albertsons Mntn	Jennie-O			2.99								
	Albertsons SW	Open Nature	A		4.99								
	Associated Foods	Jennie-O						3.99					
	Grocery Outlet	Jennie-O		2.00									
	Ridley's	Jennie-O			3.98			3.98					
	Scolari's	Foster Farms		2.99									
	Smith's	Jennie-O			3.99								
	Sprout's	n/i								2.99			
		Empire	K		4.99								
		Old Tyme			4.99								
Vons/Pavilions	Jennie-O			4.99									

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

prices in \$US per pound unless otherwise noted.

Independence Day 2016

**GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Conditions
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
<b>NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY</b>													
AK	Carrs/Safeway	Jennie-O			6.00								
	Fred Meyer	Foster Farms			3.99								
		Isserio's							3.99				
ID	Albertsons Mntn	Jennie-O			2.99								
	Associated Foods	Jennie-O						3.99					
	Fred Meyer	Foster Farms			3.99								
		Isserio's							3.99				
	Grocery Outlet	Jennie-O		2.00									
	Harvest Foods	Jennie-O				4.98							
	Ridley's	Jennie-O				3.98		3.98					
	Rosauer's	Jennie-O		2.99									
	Safeway Seattle	Open Nature	A		5.00								
Smith's	Jennie-O			3.99									
Yoke's Fresh Market	Just Bare	A						3.49					
MT	Albertsons Mntn	Jennie-O			2.99								
	Associated Foods	Jennie-O			3.33			3.99					
	Harvest Foods	Jennie-O				4.98							
	Lucky's Market	n/i								3.99			
	Reynold's	Jennie-O			3.99			3.99					
	Rosauer's	Jennie-O		2.99									
	Safeway Seattle	Open Nature	A		5.00								
	Smith's	Jennie-O			3.99								
OR	Associated Foods	Jennie-O						3.99					
	Fred Meyer	Foster Farms			3.99								
		Isserio's							3.99				
	Grocery Outlet	Jennie-O		2.00									
	Harvest Foods	Jennie-O				4.98							
	Rosauer's	Jennie-O		2.99									
Safeway Portland	Open Nature	A		5.00									
WA	Associated Foods	Jennie-O						3.99					
	Fred Meyer	Foster Farms			3.99								
		Isserio's							3.99				
	Grocery Outlet	Jennie-O		2.00									
Haggen's	Jennie-O						3.00						

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**GROUND POULTRY**

State	Supermarket	Brand	Key	Ground Turkey					Ground Chicken				Conditions
				85%	93-94%	Breast	Sausage	Patties	97-98%	Breast	Sausage	Patties	
WA (cont)	Harvest Foods	Jennie-O				4.98							
	Metropolitan	Jennie-O			3.49								
	Rosauer's	Jennie-O		2.99									
	Safeway Portland	Open Nature	A		5.00								
	Safeway Seattle	Open Nature	A		5.00								
	Yoke's Fresh Market	Just Bare	A						3.49				
WY	Albertsons Mntn	Jennie-O			2.99								
	King Soopers	Jennie-O			3.99								
		Isserio's							3.99				
	Lucky's Market	n/i									4.99		
	Ridley's	Jennie-O			3.98			3.98					
	Smith's	Jennie-O			3.99								