

**Christmas Tree Promotion Board**  
(Terms end on December 31 of year indicated)  
(February 2017)

Officers/Executive Committee

Jim Rockis, Chairman  
Rex Korson, Vice Chairman  
Beth Walterscheidt, Secretary  
Paul Battaglia, Treasurer

Executive Director

Tim O'Connor & Associates  
7817 So. Forest Street  
Centennial, CO 80122  
Phone: (303) 229-9198  
E-mail: [tim@timoconnorandmarketingstraregy.com](mailto:tim@timoconnorandmarketingstraregy.com)

**REGION 1 – WESTERN REGION**

Mark A. Arkills (2017)  
Corvallis, Oregon

Betty Malone (2018)  
Philomath, Oregon

Paul F. Battaglia (2017)  
San Martin, California

Mark A. Steelhammer (2019)  
Rochester, Washington

James M. Heater (2018)  
Sublimity, Oregon

**REGION 2 – CENTRAL REGION**

Rex A. Korson (2019)  
Sidney, Michigan

Beth Walterscheidt (2017)  
Elgin, Texas

**REGION 3 – EASTERN REGION**

Bentley Curry (2018)  
Rayville, Louisiana

James E. Rockis (2019)  
Smithfield, Pennsylvania

Della Jean Deal (2017)  
Laurel Springs, North Carolina

Charles Fowler (2017)  
Sylva, North Carolina

**IMPORTER**

Chris Maciborski (2017)  
Manton, Michigan

**KEY TO REGIONS**

Region 1: Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington and Wyoming and all U.S. Territories located in the Pacific Ocean

Region 2: Arkansas, Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, Oklahoma, South Dakota, Texas, and Wisconsin

Region 3: Alabama, Connecticut, Delaware, Florida, Georgia, Kentucky, Louisiana, New York, Maine, Maryland, Massachusetts, Mississippi, New Hampshire, New Jersey, North Carolina, Pennsylvania, Rhode Island, South Carolina, Tennessee, Virginia, Vermont, Washington, D.C., West Virginia, and all U.S. Territories located in the Atlantic Ocean and Caribbean Sea, including but not limited to Puerto Rico.