

FY 2002 FSMIP Projects

Total Funding: \$1,347,000

Average Grant: \$48,107

28 Projects in 22 States

Alabama – \$49,500 to the Alabama Department of Agriculture and Industries, in cooperation with Alabama A&M University and Tuskegee University, to determine the market for goat meat in central Alabama and to assess its sales potential for limited resource producers seeking to diversify their operations.

Arizona – \$31,580 to the Arizona Department of Agriculture, in cooperation with Arizona State University East, to assess the level of awareness of, and impact on sales, of the Arizona Grown brand among minority consumers.

Arkansas – \$98,000 to the Arkansas State Plant Board, in cooperation with Winrock International Institute of Agricultural Development, and the University of Arkansas Extension Service, to assist small vegetable cooperatives in the Delta to increase direct sales to local markets by providing management and marketing training to cooperative members.

Colorado – \$24,030 to the Colorado Department of Agriculture, in cooperation with Colorado State University, to study consumer response to country of origin labeling of beef products.

Idaho – \$35,175 to the Idaho Department of Agriculture, in cooperation with the Idaho Barley Commission and the Montana Wheat and Barley Commission, to assess the impact of full implementation of NAFTA provisions on U.S. exports of malt and barley to Mexico, and to identify strategies to maintain and expand market share.

Iowa – \$18,000 to the Iowa Department of Agriculture and Land Stewardship, to assess wine grape production, processing, and consumer demand in the Iowa region to assist the emerging Iowa wine industry to make better business decisions;

Iowa - \$63,700 to the Iowa Department of Agriculture and Land Stewardship, in cooperation with the Iowa Area Development Group, Iowa State University, Iowa Corn Promotion Board, Iowa Farm Bureau Federation, Iowa Cattlemen's Association, Iowa Institute for Cooperatives, Iowa Department of Economic Development, and Iowa Renewable Fuels Association, to conduct nationwide needs assessments of dry mill corn processors and end users, and sponsor a national conference.

Kentucky – \$54,990 to the Kentucky Department of Agriculture, in cooperation with Kentucky State University, to measure the impact of density, temperature, substrate and salinity on the quality and survivability of live shrimp in transit to urban markets in North America.

Kentucky - \$65,000 to the Kentucky Department of Agriculture, in cooperation with the University of Kentucky and KyVirtual.com, to develop, test and evaluate Web-based methods of marketing food and agricultural products internationally. **Terminated by the grantee.**

Louisiana – \$29,050 to the Louisiana Department of Agriculture and Forestry, in cooperation with the Louisiana Agricultural Experiment Station, to conduct flavor and nutritional analyses, and to develop a packaging system that will enhance competitiveness of U.S. sweet potatoes in the export market by maintaining nutritional quality and maximizing shelf life.

Maine – \$38,000 to the Maine Department of Agriculture, Food, and Rural Resources, in cooperation with the University of Maine, Heart of Maine RC&D, and Maine Gourmet and Specialty Food Producers, to help farm-based producers and processors of specialty agricultural products to expand sales through conferences, trade shows and organizational development.

Maryland – \$57,000 to the Maryland Department of Agriculture to complete a comprehensive supply/demand analysis of the Maryland organic sector, identify opportunities for producers to expand their markets, and complete case studies of three promising organic product markets.

Massachusetts – \$34,350 to the Massachusetts Department of Food and Agriculture, in cooperation with the Wampanoag Aquinnah Shellfish Hatchery, to develop, test and compare two packaging systems for live bay scallops, and to introduce live product to area restaurants.

Massachusetts - \$28,350 to the Massachusetts Department of Food and Agriculture, in cooperation with the Pioneer Valley Growers Association, to assess the opportunities and challenges of increasing use of locally grown food in private schools in Massachusetts, establish a pilot program with three private schools, and develop a guide for private school food buyers.

Michigan – \$58,920 to the Michigan Department of Agriculture, in cooperation with the Michigan Food Processors Association, to identify marketing opportunities for specialty food producers and processors through retail outlets and festivals in high-tourist areas;

Michigan - \$40,000 to the Michigan Department of Agriculture, in cooperation with the Michigan Asparagus Advisory Board, Michigan State University and others, to assess the market for asparagus-based snack products, and to develop a plan for test marketing products;

Michigan - \$81,255 to the Michigan Department of Agriculture, in cooperation with Michigan State University and the Midwest Nut Producers Council, to devise a marketing strategy for two new chestnut products in restaurants and retail markets.

Minnesota – \$84,500 to the Minnesota Department of Agriculture, in cooperation with the Minnesota Shippers Association, the Minnesota Soybean Research and Promotion Council, and the University of Minnesota, to explore opportunities for direct marketing northern soybeans in the international market as a feed for poultry.

Missouri – \$27,700 to the Missouri Department of Agriculture, in cooperation with the University of Missouri-Columbia, to assess the economic impact of the Missouri wine industry and its potential to expand through development of a regional identity.

Missouri - \$37,000 to the Missouri Department of Agriculture, in cooperation with the Jefferson Institute, to create niche options for small-scale growers by fostering new domestic markets for amaranth and buckwheat in the processed food industry and by exploring logistical requirements for export.

Montana – \$50,000 to the Montana Department of Agriculture, in cooperation with Lake County Community Development Corporation and the Northwestern Agricultural Research Station, to help small-scale producers and processors to commercialize their products by addressing their educational needs in the areas of processing, marketing, transportation, distribution, quality and food safety, and to foster development of a supportive infrastructure in the region.

New Jersey – \$38,600 to the New Jersey Department of Agriculture, in cooperation with Rutgers University, to study long-term economic impacts of the “Jersey Fresh” state marketing program.

North Carolina – \$25,000 to the North Carolina Department of Agriculture and Consumer Services, in cooperation with Western North Carolina Community Association Dairy Commission, Haywood Soil and Water Conservation District, and Haywood Economic Development Commission, to explore the potential for local dairy farmers to supply value-added farmstead products to retail customers in four major population centers of western Appalachia.

North Dakota – \$36,000 to the North Dakota Department of Agriculture to assess the feasibility of transporting dairy heifers from out of state to North Dakota, to better utilize North Dakota feedlot capacity while reducing the environmental burden in target dairy states.

Pennsylvania – \$61,300 to the Pennsylvania State University Experiment Station to foster edamame (non-processed, edible soybeans) as an alternative crop for small farmers by determining the most favorable varieties for cultivation; establishing planting, harvesting and post-harvest protocols; and investigating acceptance of edamame among consumers and professional chefs.

Puerto Rico – \$50,000 to the Puerto Rico Department of Agriculture to complete a comprehensive study on the logistics of delivering locally produced agricultural products

~~to school lunch program cafeterias and to retail outlets across the island of Puerto Rico.~~
Terminated by AMS for non-performance.

South Carolina – \$86,000 to the South Carolina Department of Agriculture, in cooperation with Clemson University and the National Nutraceutical Center, to select the best varieties of medicinal herbs for organic production, to develop standardized cultivation and harvesting practices, to conduct field tests, and to evaluate the market for certified botanicals.

Washington – \$44,000 to the Washington State Department of Agriculture, in cooperation with the Pacific Shellfish Growers Association, to implement a strategic plan to promote farmed shellfish.