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**Organic Integrity from  
Farm to Table  
Consumers Trust the  
Organic Label**

## Announcement

February 21, 2017

Dear USDA,

The Agricultural Marketing Service (AMS) National Organic Program (NOP) is pleased to announce changes to its Organic Insider subscription service.

### We've Made Some Changes...

The Agricultural Marketing Service (AMS) is pleased to announce that we have implemented a new email subscription service for Organic Insider updates from the National Organic Program (NOP).

While the subscription service has changed, the Organic Insider has not. The Organic Insider will continue to inform the organic community on a wide range of functions, including organic regulatory updates, requests for public comments, USDA programs and services, and much more.

### Do I need to do anything?

On February 8, 2017, we sent our first Organic Insider message using the new service, and since then, we've shared two more announcements. Hopefully, you have received them all. If you did...that's great! No further action is necessary.

If you have not received the new Organic Insider messages, here are a few steps tips to make sure these updates make it to your inbox.

1. The new Organic Insider messages are sent to you from [USDAAMS@public.govdelivery.com](mailto:USDAAMS@public.govdelivery.com). Please add the "sender" email address to your list of safe senders to prevent your messages from being filtered as junk mail or spam.
2. Review your subscription. Make any needed updates and customize the topics you are subscribed to receive: [Manage Your Subscription](#).

### Access the recent messages...

- [AMS Delays Final Rule on Organic Livestock and Poultry Practices](#) (issued Feb 8, 2017)

- [USDA Gathering New Data on Organic Agriculture Production](#) (issued Feb 15, 2017)
- [AMS Extends Comment Period for Proposed Rule and Draft Guidance](#) (issued Feb 16, 2017)

## About the Agricultural Marketing Service

USDA's Agricultural Marketing Service (AMS) facilitates the competitive and efficient marketing of agricultural products. Through its National Organic Program, AMS facilitates trade and ensures the integrity of organic agricultural products by consistently implementing organic standards and enforcing compliance with the regulations throughout the world.

To learn more:

- Read about the [National Organic Program](#)
- Access [Sound and Sensible Resources](#)
- View [Market News Reporting for Organic](#)
- Visit the [USDA Organic Portal](#) to access additional resources for organic farm or businesses.

## About the USDA Organic Insider

The USDA Organic Insider informs the organic community on a wide range of functions, including regulatory updates, requests for public comments, and USDA programs and services.

You are receiving this email because you elected to receive selected updates from the Agricultural Marketing Service. You may manage your profile to receive additional updates or unsubscribe at any time by using the links below.

USDA National Organic Program, 1400 Independence Ave., SW,  
Room 2646, Ag Stop 0268, Washington, DC 20250

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