USDA Agricultural Marketing Service		www.ams.usda.gov/scp FVInfo@usda.gov Tel. (202) 720-4722
Program and Division	Services	Contact
AMS Specialty Crops Program, Office of the Deputy Administrator www.ams.usda.gov/scp	USDA AMS Specialty Crops Program (SCP) provides customized solutions to enhance the competitive, efficient, and transparent marketing of all specialty crops. We offer a full range of quality assurance and audit verification services providing our clients and their customers with confidence that products are grown, processed, and distributed under the most favorable conditions. Our range of services include: • Commodity Standards Development • Grading, Inspection, Certification and Audit-based Verification Services • Commodity and other technical training programs • Domestic and International Commodity Market News • Marketing Order and Agreements administration • Research and Promotion program administration • Economic Analysis • Perishable Agricultural Commodities Act (PACA) enforcement	Sonia Jimenez, Deputy Administrator, (202) 720-4722 sonia.jimenez@ams.usda.gov Christopher Purdy, Associate Deputy Administrator, (202) 720-3209 christopher.purdy@ams.usda.gov Charles Stephens, Associate Deputy Administrator, (202) 720-6394 charlesd.stephens@ams.usda.gov Leanne Skelton, Liaison to FDA on FSMA (202) 720-0982 leanne.skelton@ams.usda.gov
Specialty Crops Inspection Division USDA GAP & GHP AUDIT PROGRAM FRUITA VEGETABLE PROGRAMS WWW.ams.usda.gov/scihome	 Serving the fresh, processed and fresh-cut fruit and vegetable and specialty crops industry with Fresh and processed produce quality/condition inspection and grading services. Audit-based solutions to enhance food safety practices, including Good Agricultural Practices (GAP) for growers, Good Handling Practices (GHP) for packers, shippers, and distributors of fresh produce and Good Manufacturing Practices (GMP) for processor's and fresh-cut operations. Quality Monitoring Program (QMP) to verify supplier contract compliance. Identity Preservation Program for clients with unique, value-added products. U.S. Grade Standards & Industry Training. The Qualified through Verification (QTV) program to assist food processors enhance their hazard analysis critical control point (HACCP) plan to ensure its continual effectiveness through unannounced audits. 	Lorenzo Tribbett, Division Director, (202) 720-2011 lorenzo.tribbett@ams.usda.gov Randle Macon, Associate Director, (202) 720-4693 randle.macon@ams.usda.gov Nathaniel "Chip" Taylor, Associate Director, (202) 720-2333 nathaniel.taylor@ams.usda.gov
Promotion and Economics Division www.ams.usda.gov/fvpromotion	Administration of nationwide research and promotion programs for the fresh fruit and vegetable industry. Authorized by federal legislation, Research and Promotion Programs are designed to strengthen the position of the industry in the marketplace and to maintain and expand domestic and foreign markets. The programs are all fully funded by industry assessments. Analysis of economic information and programs related to federal food purchase and other programs.	Heather Pichelman, Division Director (202) 720-9915, heather.pichelman@ams.usda.gov Patricia Petrella, Deputy Director (202) 260-9496, patricia.petrella@ams.usda.gov

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Market News Division USDA Market News Compete Smarter www.marketnews.usda.gov/portal/fv	Collects and disseminates detailed price, demand and movement information for over 412 specialty crop commodities including fruits, vegetables, nuts, ornamental crops, honey and beekeeping, and apple juice concentrate. • Prices collected at shipping point, wholesale and retail levels, • Organic prices collected on 144 commodities at all market levels, • Movement data collected at domestic production areas, sea and air ports of entry, and border crossings. • Truck rate report provides a unique snapshot of shipping costs from production areas to major cities. • COMING SOON Market Analysis and Reporting Services (MARS) going live by January, 2019!	Terry Long, Division Director (202) 720-2175 terry.long@ams.usda.gov John Okoniewski, Deputy Director 202 720-9932 john.okoniewski@ams.usda.gov Jeff Main, National Market Reporting Technology Manager (509) 575-8903 jeff.main@ams.usda.gov
Marketing Order and Agreement Division www.ams.usda.gov/moab	 MOAD helps fruit, vegetable and specialty crop producers and handlers achieve marketing success through industry driven programs. Marketing orders and agreements improve returns to producers by: Targeting domestic and foreign markets with industry funded promotion, advertising, publicity, production and marketing research, and market information programs; Maintaining a consistently high quality of produce on the market; Standardizing packages and containers; Regulating the flow of product to market. 	Patty Bennett, Division Director (202) 720-2491 patty.bennett@ams.usda.gov Michelle P. Sharrow, Deputy Division Director (202) 720-9914 michelle.sharrow@ams.usda.gov Richard Lower, Assistant to the Director (202) 720-2020, richard.lower@ams.usda.gov
AMS Commodity Procurement Division www.ams.usda.gov/fvprocurement	Purchase of fresh and processed products from approved vendors for school lunch and other government food programs.	David Tuckwiller, Division Director (202) 720-2784, david.tuckwiller@ams.usda.gov OPEN, Branch Chief (202) 720-8764, Andrea Lang, Small Business Coordinator (202) 720-4237, newvendor@ams.usda.gov