The Shell Egg Demand Indicator for this week is -14.20, down 3.3 points from last week.

This Week:
Demand for shell eggs continues on a downward path as consumers have been given little incentive at the grocery store to purchase beyond an "as needed" basis. Retailers continue to focus on cage-free shell eggs with some measure of success. Wholesale prices for cartoned eggs is weak to lower as buyers have ample supplies and interest is limited. Trading is slow to moderate. Prices on the loose egg market are weak with more than adequate supplies and limited interest for moderate to heavy offerings and slow trading. Prices for breaking stock are steady with a moderate supplies and offerings. Interest is good and trading is moderate. The preliminary survey of retail outlets indicates a steady to slightly elevated pace of promotional activity for conventional caged shell eggs but with an increase in the average ad price. May is traditionally Egg Month and it remains to be seen if marketers will use it to leverage increased sales.

Current U.S. Productive Table Egg Layer Flock -
- U.S. table egg layer flock: 321,409,545 (derived from NASS Monthly Chicken & Eggs report)
- Percentage flock in molt: 1.3% (derived from NASS Monthly Chicken & Eggs report)
- Productive table egg layer flock: 317,178,915 (total flock - (total flock * molt))

Current Table Egg Production for In-Shell Use -
- Table egg layer rate: 81.7% (derived from NASS Monthly Chicken & Eggs report)
- Total egg production: 259,063,257 (total productive flock * lay rate)
- Total eggs into breaking stock: 77,828,914 (30.04% of daily shell egg production to breakers)
- Table eggs for in-shell use: 181,234,343 (egg production * (100% - % to breaking stock))
- Table eggs for in-shell use (in cases): 503,429 (eggs for table use ÷ 360 eggs per case)

Current Days of Shell Eggs on Hand for Marketing -
- USDA shell egg inventory: 1,759,400 30-dozen cases (from USDA Weekly Shell Egg Inventory report)
- Inventory cooperators % of U.S. flock: 63.0% (shell egg inventory cooperators control 63% of productive flock)
- Shell egg cases produced each day: 317,160 (produced by inventory cooperators’ flocks (daily production * 63%))
- 26-week rolling average of days on hand: 4.76 (average of the last 26 week's days of eggs on hand)
- Days of shell eggs on hand for marketing: 5.55 (inventory ÷ cases produced per day)

Shell Egg Demand Indicator:
-14.20 ((26-week average ÷ current days on hand) - 1) * 100

Sources: USDA NASS Monthly Chicken and Eggs (pec-bb): Layers and Eggs: Layers on Hand and Eggs Produced by Type
USDA AMS Livestock, Poultry and Grain Market News; SHELL EGGS: Weekly Shell Egg Inventory (Mon)
USDA AMS Livestock, Poultry and Grain Market News; PROCESSED EGGS: Weekly Eggs Processed Under Federal Inspection (Wed)
Source: USDA AMS Livestock, Poultry and Grain Market News 515-284-4460