The Shell Egg Demand Indicator for this week is -0.90, down 0.7 points from last week.

This Week:
Demand for shell eggs remains weak despite increased retail promotions over the past week as ad price levels failed to incentivize interest. Wholesale prices for cartoned eggs have steadied on light to moderate demand and moderate supplies and offerings. Trading is moderate. Prices on the loose egg market are higher on light to moderate offerings and mostly moderate supplies. Interest is light to moderate and trading is moderate. Wholesale breaking stock prices are firm on mostly light demand. Offerings are light and supplies are mostly moderate. Schedules remain full to reduced and with moderate trading. The preliminary survey of retail outlets indicates very limited activity this week with no average ad price yet determined.