The Shell Egg Demand Indicator for this week is - 9.40, down 2.8 points from last week.

This Week:
Demand for shell eggs is down but interest for the coming holiday demand season has begun to stir and competition is increasing in the marketplace to fuel coming retail featuring. Wholesale price levels have steadied and, in some cases, have begun to move higher on light to moderate offerings and moderate supplies. Trading is moderate. Breaking stock prices are steady for moderate offerings and mixed supplies. Schedules are full-time and trading is moderate. The preliminary sample of featuring by retail outlets indicates a slight increase in activity but a sharp drop in the average ad price. The wholesale market appears to have reached a bottom and can be expected to rise with increased interest for the approaching holiday demand season.

Sources:
USDA NASS Monthly Chicken and Eggs (pec-bb): Layers and Eggs: Layers on Hand and Eggs Produced by Type
USDA AMS Livestock, Poultry and Grain Market News; SHELL EGGS: Weekly Shell Egg Inventory (Mon)
USDA AMS Livestock, Poultry and Grain Market News; PROCESSED EGGS: Weekly Eggs Processed Under Federal Inspection (Wed)

Source: USDA AMS Livestock, Poultry and Grain Market News (515) 284-4471