The Shell Egg Demand Indicator for this week is -5.50, down 2.3 points from last week.

This Week:
Consumer demand for shell eggs moved lower and remains lackluster in the near-term. Feature activity at retail over the past week offered little incentive to spur buying. Wholesale prices for cartoned eggs are weak to lower with readily available offerings and more than adequate supplies. Demand remains limited and movement is slow to moderate. Prices on the loose egg market are moving lower on fully adequate supplies and available offerings. Movement is moderate as marketers are interested in keeping stocks current for the anticipated autumn rise in demand. Wholesale breaking stock prices are lower on moderate supplies and light to moderate offerings. Interest is good but measured, schedules full-time, and trading is moderate. The preliminary survey of retail outlets indicates a sharp rise in activity for all shell egg types with a corresponding sharp drop in the average ad price.

Shell Egg Demand Indicator vs. USDA Midwest Large Cartoned Shell Egg

Sources:
USDA NASS Monthly Chicken and Eggs (pec-bb): Layers and Eggs: Layers on Hand and Eggs Produced by Type
USDA AMS Livestock, Poultry and Grain Market News: SHELL EGGS: Weekly Shell Egg Inventory (Mon)

Source: USDA AMS Livestock, Poultry and Grain Market News 515-284-4460