The Shell Egg Demand Indicator for this week is -5.20, up 1.5 points from last week.

This Week:
Consumer demand for shell eggs posted a small improvement in light of increased retail promotional activity at attractive ad prices in the last ad cycle. Wholesale prices for cartoned eggs are weak but have stabilized for now with moderate offerings and moderate to heavy supplies. Interest is light to moderate and movement is slow to moderate. Prices on the loose egg market remain weak to lower with adequate to heavy supplies and moderate to ample offerings. Movement has slowed and interest is improving in some areas. Wholesale breaking stock prices are unchanged on moderate supplies and adequate offerings. Interest is average, schedules full-time, and trading is slow to moderate. The preliminary survey of retail outlets indicates a sharp decline in activity for conventional caged shell eggs with a sharp increase in the average ad price on the limited test.

Sources:
USDA NASS Monthly Chicken and Eggs (pec-bb): Layers and Eggs: Layers on Hand and Eggs Produced by Type
USDA AMS Livestock, Poultry and Grain Market News; SHELL EGGS: Weekly Shell Egg Inventory (Mon)
USDA AMS Livestock, Poultry and Grain Market News; PROCESSED EGGS: Weekly Eggs Processed Under Federal Inspection (Wed)
Source: USDA AMS Livestock, Poultry and Grain Market News 515-284-4460