



USDA National Retail Report - Chicken

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 03/08 thru 03/14.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. Mar 08, 2024

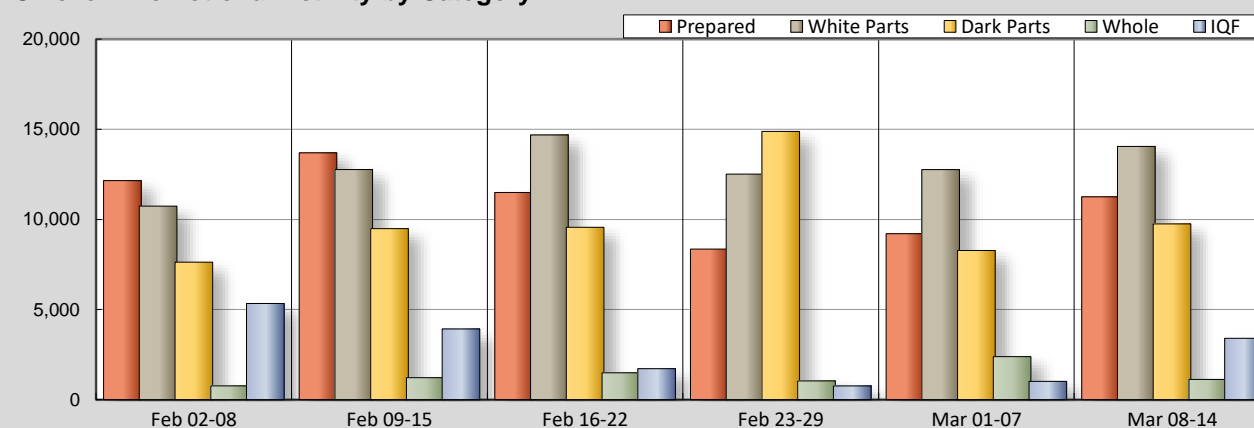
NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate ^{1/}	67.2% of 29,200 outlets		58.1% of 29,200 outlets		69.9% of 29,200 outlets	
Special Rate ^{4/}	8.1%		7.1%		12.2%	
Activity Index ^{2/}	39,594		33,663		36,369	
WHOLE BIRD:	Stores ^{3/}	Wtd Avg	Stores /3	Wtd Avg	Stores /3	Wtd Avg
bagged fryer	759	1.62	1,201	1.38	2,193	1.37
cut-up fryer	43	1.69	54	1.79	96	2.31
bagged roaster	140	1.54	1,123	1.45	342	1.29
Cornish (frs/frz)	185	4.07	13	2.99		
PARTS:						
Bnls/Sknls Breast						
regular pack	3,040	2.70	2,229	2.79	2,534	3.11
value pack	4,274	2.41	4,238	2.37	6,014	2.48
thin sliced	1,801	3.00	466	2.97	101	3.02
marinated	229	5.03	250	6.64	477	6.34
Breast Tenders						
regular pack	178	3.20	1,416	4.42	307	4.24
value pack	497	3.39	1,702	3.60	545	3.04
Split, bn-in Breast						
regular pack	771	1.40	632	2.41	127	1.70
value pack	464	1.31	264	1.88	749	1.79
Whole Wings	2,796	2.06	1,568	2.43	3,061	2.43
Leg Quarters						
tray pack	666	1.14	305	1.01	457	1.08
bagged	847	0.90	402	0.65	429	0.93
Legs						
Thighs						
regular pack	1,418	1.56	150	1.37	271	1.26
value pack	1,439	1.36	1,264	1.30	1,862	1.42
Drumsticks						
regular pack	842	1.25	374	1.21	848	1.22
value pack	2,403	1.20	3,699	1.06	1,663	1.26
Bnls/Sknls Thighs						
regular pack	365	3.22	1,157	2.33	361	2.78
value pack	1,773	2.82	927	2.62	1,847	2.39
9-pc Combos						
drum-thigh-breast						
drum-thigh-wing						
IQF						
B/S Breast	1,066	2.50	618	2.22	318	4.75
Tenders	2,019	2.85	123	2.44	161	4.82
Wings	194	2.22	217	2.09	390	2.42
Party Wings	130	2.57	62	2.24	316	3.29

Source: USDA Livestock, Poultry, & Grain Market News;
http://www.ams.usda.gov/market-news/livestock-poultry-grain;

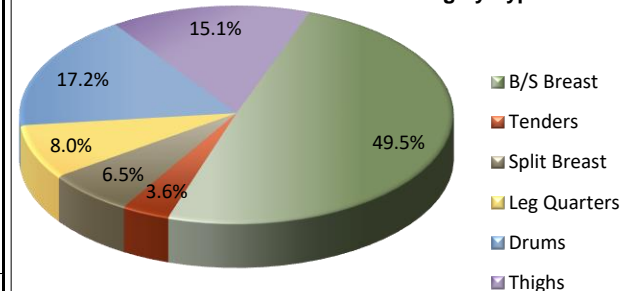
This Week's Chicken Feature Highlights

National Summary totals continue their increase headed into the second week of the new month. Competition in the meat case is tough this week, Lenten and St Patrick's Day items have begun to take center stage. Bagged and cut-up fryers retreat on offerings. B/S breast take a break from the higher pricing reported last week, offerings increased. Wings also increase volumes and with lower price levels. Dark meat parts also increase their footprint, pricing is mixed. Thigh meat raises prices sharply. IQF parts keep strong volume on b/s breast and tenders, prices also increase. Prepared foods push fried/baked chicken and tenders, activity across the country picks up in the deli. Specialty items increase in offerings, organics fall back slightly. With rising transportation cost starting to eat away at everyone's budget competitive pricing

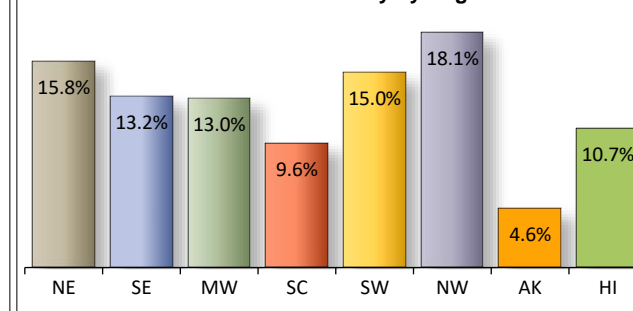
Chicken Promotional Activity by Category



Fresh Chicken Parts Featuring by Type



Relative Feature Activity by Region



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/ Feature Rate: the amount of sampled stores advertising any reported chicken item during the current week, expressed as a percentage of the total sample. **2/ Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). **3/ Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. **4/ Special Rate:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)

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Fri. Mar 08, 2024

	NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)				SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV)				MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)			
Feature Rate ^{1/}	63.9% of 5,500 sampled outlets				70.7% of 7,400 sampled outlets				65.3% of 6,100 sampled outlets			
Special Rate ^{4/}	6.7% of stores w/ no-price promotions				21.6% of stores w/ no-price promotions				0.9% of stores w/ no-price promotions			
Activity Index ^{2/}	Activity Index = 6,149				Activity Index = 5,267				Activity Index = 4,992			
WHOLE BIRD:	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer	1.69 - 1.99		300	1.90	1.29		109	1.29	1.29 - 1.69		52	1.62
cut-up fryers									1.69		43	1.69
bagged roaster	0.99 - 1.69		140	1.54								
Cornish (frs/frz)									4.39		55	4.39
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack		2.49 - 2.99	360	2.63	1.99	2.29 - 2.99	85	2.34		2.49 - 2.99	1,250	2.62
value pack	1.99	1.99 - 2.99	1,290	2.36	1.99 - 2.99	1.99 - 2.99	1,014	2.67	1.99 - 3.99	1.88 - 3.29	573	2.86
thin sliced		2.99	404	2.99		2.99	357	2.99		2.99	643	2.99
marinated										2.99 - 4.99	183	4.88
Breast Tenders												
regular pack									3.99	2.48 - 2.99	142	3.26
value pack		2.99 - 3.99	180	3.33		2.48 - 2.99	9	2.82		2.99	136	2.99
Split, bn-in Breast												
regular pack						1.99	81	1.99		1.99	45	1.99
value pack		1.99	10	1.99						1.69	43	1.69
Whole Wings	2.50	1.29 - 2.99	491	2.36	2.48	1.29 - 2.98	1,274	1.95	2.49	1.29 - 2.99	192	1.95
Leg Quarters												
tray pack	0.99	0.99	312	0.99		0.99	4	0.99	0.99 - 1.99	0.69 - 1.09	173	1.23
bagged		1.49	135	1.49		0.68 - 0.78	137	0.73		0.69 - 0.99	92	0.72
Legs												
Thighs												
regular pack									1.39	2.29	80	1.99
value pack	0.99 - 1.49	1.19 - 1.99	865	1.46	0.97 - 1.29	1.28 - 1.29	199	1.27		0.99 - 1.29	56	1.09
Drumsticks												
regular pack						1.28	26	1.28	1.39	0.99	80	1.13
value pack	0.99 - 1.49	0.69 - 1.99	965	1.25	0.97 - 0.99	0.79 - 1.29	201	1.25	0.99	0.88 - 1.29	365	1.05
Bnls/Sknls Thighs												
regular pack	3.99	2.49 - 2.79	215	3.06					3.49		143	3.49
value pack		2.89 - 2.99	114	2.91	2.98	2.79 - 2.99	1,189	2.83		1.99 - 2.99	205	2.91
9-pc Combos												
drum-thigh-breast												
drum-thigh-wing												
IDE	B/S Breast	2.67	122	2.67	2.08		50	2.08	3.60	2.66	212	2.83
	Tenders				2.08 - 2.80	3.00	532	2.90		3.60	173	3.60
	Wings	1.99 - 2.33	184	2.22	2.08			2.08				
	Party Wings	2.24	62	2.24					2.97		56	2.97

Source: USDA Livestock, Poultry, & Grain Market News;

<http://www.ams.usda.gov/market-news/livestock-poultry-grain>;

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		SOUTH CENTRAL U.S. (AR,CO,KS,LA,MO,NM,OK,TX)				SOUTHWEST U.S. (AZ,CA,NV,UT)				NORTHWEST U.S. (ID,MT,OR,WA,WY)			
Feature Rate ^{1/} Special Rate ^{4/} Activity Index ^{2/}		65.8% of 4,900 sampled outlets 3.2% of stores w/ no-price promotions Activity Index = 3,859				68.7% of 3,800 sampled outlets 2.3% of stores w/ no-price promotions Activity Index = 4,941				75.2% of 1,300 sampled outlets 7.3% of stores w/ no-price promotions Activity Index = 3,050			
WHOLE BIRD:		Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer		0.98 - 1.89		61	1.43	1.49		186	1.49	1.29 - 1.49		51	1.34
cut-up fryer													
bagged roaster						3.99		119	3.99				
Cornish (frs/frz)													
PARTS:		Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast													
regular pack		3.99	1.99 - 2.99	692	3.52		1.97 - 2.99	649	2.08				
value pack		1.99 - 2.99	1.47 - 1.99	381	2.15	3.99	1.69 - 3.49	270	2.89		1.69 - 1.99	735	1.78
thin sliced			2.87 - 2.99	307	2.96		2.99 - 3.59	90	3.37				
marinated			2.99 - 8.00	46	5.60								
Breast Tenders													
regular pack			2.99	36	2.99								
value pack		2.99 - 4.48	2.99	168	3.75						5.99	4	5.99
Split, bn-in Breast													
regular pack							1.29	645	1.29				
value pack		1.89 - 1.98	0.97 - 1.49	411	1.25								
Whole Wings		2.49	1.29 - 2.99	171	2.26		1.99 - 2.99	668	2.01				
Leg Quarters													
tray pack			0.89	16	0.89		0.89 - 0.99	124	0.94				
bagged			0.59 - 1.49	213	0.83	0.79		270	0.79				
Legs													
Thighs													
regular pack			1.59	11	1.59		1.29	645	1.29		1.77	682	1.77
value pack		0.97	0.87 - 1.49	216	1.06		1.28	60	1.28	1.68		43	1.68
Drumsticks													
regular pack			0.99 - 1.59	29	1.38		0.89 - 1.29	707	1.26				
value pack		0.97	0.59 - 1.49	357	0.94	1.49	0.99 - 1.28	454	1.33	1.29 - 1.68	0.99	61	1.55
Bnls/Sknls Thighs													
regular pack													
value pack		3.48	1.97 - 2.99	196	2.85		2.29	54	2.29		1.99	15	1.99
9-pc Combos													
drum-thigh-breast													
drum-thigh-wing													
IDF	B/S Breast									2.39		682	2.39
	Tenders		3.00	526	3.00					2.39	3.66	777	2.55
	Wings		2.39	10	2.39								
	Party Wings		2.39	12	2.39								



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		ALASKA (AK)				HAWAII (HI)			
Feature Rate ^{1/}		72.0% of 100 sampled outlets				0.0% of 100 sampled outlets			
Special Rate ^{4/}		11.0% of stores w/ no-price promotions				0.0% of stores w/ no-price promotions			
Activity Index ^{2/}		Activity Index = 81				Activity Index = 0			
WHOLE BIRD:		Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg	
			4/				4/		
bagged fryer									
cut-up fryer									
bagged roaster									
Cornish (frs/frz)		2.66 - 4.65	11	3.38					
PARTS:		Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast									
regular pack			3.48	4	3.48				
value pack			2.99	11	2.99				
thin sliced									
marinated									
Breast Tenders									
regular pack									
value pack									
Split, bn-in Breast									
regular pack									
value pack									
Whole Wings									
Leg Quarters									
tray pack		2.79		37	2.79				
bagged									
Legs									
Thighs									
regular pack									
value pack									
Drumsticks									
regular pack									
value pack									
Bnls/Sknls Thighs									
regular pack			2.49	7	2.49				
value pack									
9-pc Combos									
drum-thigh-breast									
drum-thigh-wing									
IDF	B/S Breast								
	Tenders		3.66	11	3.66				
	Wings								
	Party Wings								

Source: USDA Livestock, Poultry, & Grain Market News;

<http://www.ams.usda.gov/market-news/livestock-poultry-grain;>

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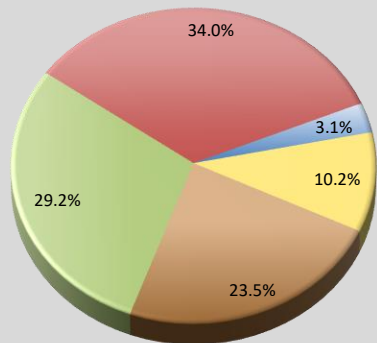
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PREPARED FOODS NATIONAL SUMMARY																																			
	THIS WEEK		LAST WEEK		LAST YEAR																														
Feature Rate ^{1/}	26.3% of 29,200 outlets		26.8% of 29,200 outlets		25.9% of 29,200 outlets		Feature Rate ^{1/}	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.																		
Activity Index ^{2/}	11,255		9,209		10,900		Activity Index ^{2/}	Activity Index = 1,971			Activity Index = 4,713			Activity Index = 1,720			Activity Index = 628																		
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg		price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg																
ROTISSERIE:							ROTISSERIE:																												
Whole Bird							Whole Bird																												
< 2 lbs.	2,652	7.53	3,667	7.53	1,807	8.28	< 2 lbs.	6.99 - 7.99	250	7.40	6.98 - 8.99	1,709	7.60	6.99 - 7.99	399	7.21	7.50 - 7.99	136	7.65																
2.1-3.0 lbs.	624	8.26	584	8.50	131	7.99	2.1-3.0 lbs.	7.99 - 8.99	168	8.60	7.99 - 9.99	235	8.68	7.99 - 8.49	82	8.23	8.99	10	8.99																
Whole Breast							Whole Breast																												
Leg Quarter	16	6.00	16	6.00	136	5.25	Leg Quarter										6.00	16	6.00																
FRIED & BAKED:							FRIED & BAKED:																												
Fried 8-Piece Mix	2,364	9.23	1,774	7.76	2,222	8.14	Fried 8-Piece Mix	7.99 - 8.99	240	8.06	7.99 - 12.99	1,370	9.50	7.99 - 12.99	239	10.26	8.99 - 9.49	199	9.13																
Baked 8-Piece Mix	346	8.54	240	7.37	2,353	8.00	Baked 8-Piece Mix							5.99 - 10.99	64	10.13	5.99 - 12.99	132	9.06																
F/B 8-Piece Dark	1,358	7.07	536	7.50	751	8.11	F/B 8-Piece Dark				5.98 - 8.99	43	7.80	5.99 - 10.99	97	8.72	5.99 - 8.99	25	7.43																
F/B 12-Piece	100	8.94	148	15.11	108	15.21	F/B 12-Piece	8.49	90	8.49	12.98	10	12.98																						
Bulk Pack (\$/piece)			89	0.80	118	1.74	Bulk Pack (\$/piece)																												
Wings: bone-in	468	7.33	882	5.73	1,747	8.22	Wings: bone-in	6.99	130	6.99	6.99	2	6.99	6.99	143	6.99	4.79	16	4.79																
boneless	680	6.80	205	7.29	741	7.82	boneless	6.99 - 7.00	393	7.00	5.00 - 7.00	128	6.22	6.99	143	6.99	4.79	16	4.79																
Tenders	2,223	8.28	1,068	8.24	753	8.05	Tenders	8.99 - 9.99	491	9.72	5.99 - 7.99	1,216	7.85	5.99 - 9.99	338	7.62	6.99 - 8.99	78	8.37																
Strips	424	9.99			16	4.49	Strips	9.99	209	9.99				9.99	215	9.99																			
Popcorn					17	4.99	Popcorn																												
<div>Prepared Chicken Featuring by Category</div> <div><div>Rotisserie</div><div>Fried</div><div>Baked</div><div>Wings</div><div>Other *</div></div> <div>* Other = tenders, strips, and popcorn</div>							<div>Whole Bird Featuring Fresh versus Prepared</div> <div><div>Fresh Whole</div><div>Specialty Fresh</div><div>Fresh Cutup</div><div>Roaster</div><div>Rotisserie</div><div>8-Pc Fried/Bkd</div></div>													Feature Rate ^{1/}	20.6% of 3,800 sampled outlets			Feature Rate ^{1/}	56.5% of 1,300 sampled outlets			Feature Rate ^{1/}	18.0% of 100 sampled outlets			Feature Rate ^{1/}	0.0% of 100 sampled outlets		
																				Activity Index ^{2/}	Activity Index = 1,449			Activity Index ^{2/}	Activity Index = 756			Activity Index ^{2/}	Activity Index = 18			Activity Index ^{2/}	Activity Index = 0		
																					price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
																				ROTISSERIE:				ROTISSERIE:				ROTISSERIE:				ROTISSERIE:			
																				Whole Bird				Whole Bird				Whole Bird				Whole Bird			
< 2 lbs.	7.50	142	7.50	8.99	16	8.99	< 2 lbs.	7.50	142	7.50	8.99	16	8.99																						
2.1-3.0 lbs.	6.99	129	6.99				2.1-3.0 lbs.	6.99	129	6.99																									
Whole Breast				Whole Breast				Whole Breast																											
Leg Quarter				Leg Quarter				Leg Quarter																											
FRIED & BAKED:							FRIED & BAKED:																												
Fried 8-Piece Mix	6.99 - 8.99	295	8.12	9.99	21	9.99	Fried 8-Piece Mix	6.99 - 8.99	295	8.12	9.99	21	9.99																						
Baked 8-Piece Mix	6.99	129	6.99	9.99	21	9.99	Baked 8-Piece Mix	6.99	129	6.99	9.99	21	9.99																						
F/B 8-Piece Dark	5.99 - 6.99	511	6.78	6.99	682	6.99	F/B 8-Piece Dark	5.99 - 6.99	511	6.78	6.99	682	6.99																						
F/B 12-Piece							F/B 12-Piece																												
Bulk Pack (\$/piece)							Bulk Pack (\$/piece)																												
Wings: bone-in	6.00 - 8.99	154	7.94	8.99	16	8.99	Wings: bone-in	6.00 - 8.99	154	7.94	8.99	16	8.99	8.99	7	8.99																			
boneless							boneless																												
Tenders	8.99	89	8.99				Tenders	8.99	89	8.99				5.49	11	5.49																			
Strips							Strips																												
Popcorn							Popcorn																												

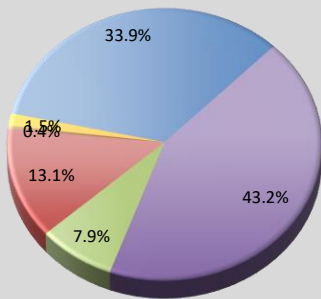
Prepared Chicken Featuring by Category



Rotisserie Fried Baked Wings Other *

* Other = tenders, strips, and popcorn

Whole Bird Featuring Fresh versus Prepared



Fresh Whole Specialty Fresh

Fresh Cutup Roaster

Rotisserie 8-Pc Fried/Bkd



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	NATIONAL SUMMARY							<div>Feature Rate Comparison % of Stores w/ Ads by Category</div> <div><div>Regular</div><div>Prepared</div><div>Specialty</div><div>Organic</div></div> <div><div>5.7%</div><div>21.5%</div><div>26.3%</div><div>67.2%</div></div>													
	SPECIALTY CHICKEN																				
	THIS WEEK		LAST WEEK		LAST YEAR																
Feature Rate ^{1/}	21.5% of 29,200 outlets		19.3% of 29,200 outlets		22.2% of 29,200 outlets																
Activity Index ^{2/}	16,251		11,321		12,793																
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg															
Whole Fryer	1,266	2.01	1,336	2.09	819	1.97															
Bnls/Sknls Breast	5,008	5.30	4,580	4.57	4,247	4.85															
Breast Tenders	465	5.50	1,370	5.94	240	4.76															
Split, bn-in Breast	485	3.55	796	3.75	407	2.90															
Whole Wings	198	2.19	341	2.40	1,327	3.44															
Leg Quarters	263	1.39	107	1.85	196	1.38															
Legs	154	1.51	39	1.69	83	1.13															
Thighs	3,569	2.28	699	1.79	1,415	2.18															
Drumsticks	3,847	2.32	1,291	1.93	2,013	2.35															
B/S Thighs	996	3.91	762	4.07	2,046	3.87															
SPECIALTY	NORTHEAST U.S.				SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.				
Feature Rate ^{1/}	29.5% of 5,500 sampled outlets				22.5% of 7,400 sampled outlets			14.4% of 6,100 sampled outlets			33.7% of 4,900 sampled outlets			7.8% of 3,800 sampled outlets			10.4% of 1,300 sampled outlets				
Activity Index ^{2/}	Activity Index = 4,590				Activity Index = 4,508			Activity Index = 2,804			Activity Index = 2,518			Activity Index = 1,601			Activity Index = 168				
	price range		stores	wtd avg	price range		stores	wtd avg	price range		stores	wtd avg	price range		stores	wtd avg	price range		stores	wtd avg	
Whole Fryer	1.29 - 2.29		594	1.93	2.29		81	2.29	1.74 - 2.49		347	1.95	1.77 - 1.97		136	1.88	1.99 - 2.29		71	2.04	
Bnls/Sknls Breast	2.29 - 6.99		1,076	5.20	3.99 - 6.99		829	5.65	3.99 - 6.99		1,347	4.56	3.99 - 6.99		1,415	5.84	4.99 - 5.99		252	5.43	
Breast Tenders	4.89		103	4.89	4.99		35	4.99	5.98 - 5.99		234	5.98	4.29 - 5.98		93	5.18			71	5.47	
Split, bn-in Breast	2.49 - 5.99		244	4.21	2.49 - 2.79		133	2.79	2.29 - 3.99		59	3.56	2.69		10	2.69			39	2.29	
Whole Wings	1.69		130	1.69	2.98 - 3.29		52	3.19					2.97		16	2.97					
Leg Quarters	0.99		118	0.99					1.69 - 1.99		145	1.72									
Legs	1.39 - 1.69		110	1.56	1.39		44	1.39													
Thighs	1.59 - 5.99		883	2.26	1.59 - 2.99		1,426	2.10	1.79 - 2.24		313	2.11	1.79 - 2.99		345	2.22	1.99 - 2.99		579	2.93	
Drumsticks	1.59 - 5.99		870	2.31	1.29 - 2.99		1,456	2.03	1.79 - 2.99		348	2.36	1.48 - 2.99		432	2.31	1.99 - 2.99		699	2.94	
B/S Thighs	2.99 - 3.99		462	3.75	3.99		452	3.99	5.99		11	5.99	3.99 - 4.49		71	4.16					
SPECIALTY	ALASKA				HAWAII																
Feature Rate ^{1/}	0.0% of 100 sampled outlets				0.0% of 100 sampled outlets																
Activity Index ^{2/}	Activity Index = 56				Activity Index = 6																
	price range		stores	wtd avg	price range		stores	wtd avg													
Whole Fryer	3.79		37	3.79																	
Bnls/Sknls Breast	4.99		15	4.99	5.99		3	5.99													
Breast Tenders																					
Split, bn-in Breast																					
Whole Wings																					
Leg Quarters																					
Legs																					
Thighs	2.29		2	2.29																	
Drumsticks	2.29		2	2.29	2.99		3	2.99													
B/S Thighs																					

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit <http://www.ams.usda.gov/nop/>.

Source: USDA Livestock, Poultry, & Grain Market News;

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<http://www.ams.usda.gov/market-news/livestock-poultry-grain;>

Email: Atlanta.lpgmn@ams.usda.gov

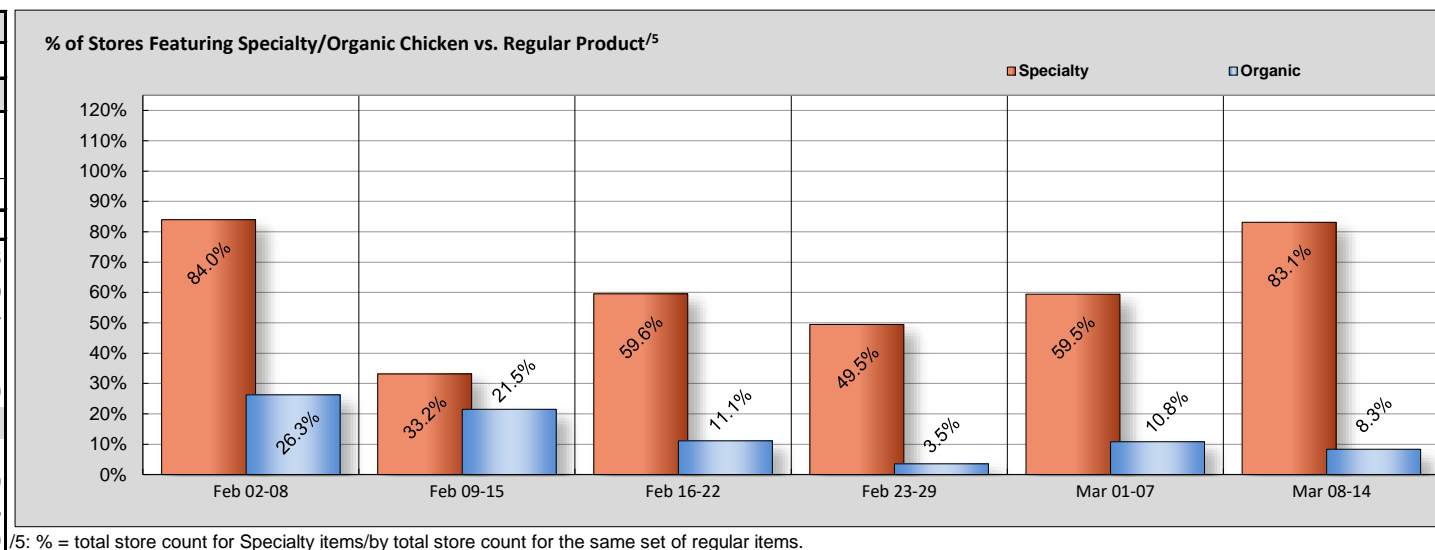


USDA National Retail Report - Chicken

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 03/08 thru 03/14.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NATIONAL SUMMARY					
	USDA ORGANIC CHICKEN					
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate ^{1/}	5.7% of 29,200 outlets		5.7% of 29,200 outlets		6.7% of 29,200 outlets	
Activity Index ^{2/}	1,688		1,766		3,287	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Fryer	481	3.57	149	2.97	132	2.96
Bnls/Sknls Breast	1,141	5.34	1,491	6.59	2,259	8.00
Breast Tenders			74	7.50	174	6.77
Split, bn-in Breast			40	6.99		
Whole Wings	54	3.79			424	4.99
Leg Quarters	--	--	--	--	--	--
Legs						
Thighs	12	4.99	12	4.99	62	3.99
Drumsticks					190	2.83
B/S Thighs					46	6.99



ORGANIC	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
	3.9% of 5,500 sampled outlets Activity Index = 217			13.7% of 7,400 sampled outlets Activity Index = 1,011			0.5% of 6,100 sampled outlets Activity Index = 77			3.1% of 4,900 sampled outlets Activity Index = 154			4.3% of 3,800 sampled outlets Activity Index = 165			7.7% of 1,300 sampled outlets Activity Index = 57		
Whole Fryer	2.99	135	2.99	3.99	30	3.99	7.99 - 11.99	62	9.44	2.99 - 3.99	147	3.62	3.49 - 3.99	153	3.95	3.49	16	3.49
Bnls/Sknls Breast	4.99	82	4.99	4.99 - 7.99	981	5.07				7.99	7	7.99				7.99	2	7.99
Breast Tenders																		
Split, bn-in Breast																		
Whole Wings							3.79	15	3.79							3.79	39	3.79
Legs																		
Thighs													4.99	12	4.99			
Drumsticks																		
B/S Thighs																		
ORGANIC	ALASKA			HAWAII														
	0.0% of 100 sampled outlets Activity Index = 7			0.0% of 100 sampled outlets Activity Index = 0														
Whole Fryer																		
Bnls/Sknls Breast	7.99	7	7.99															
Breast Tenders																		
Split, bn-in Breast																		
Whole Wings																		
Legs																		
Thighs																		
Drumsticks																		
B/S Thighs																		

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