USDA National Retail Report - Chicken

Fri. Jul 26, 2024

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 07/26 thru 08/01.

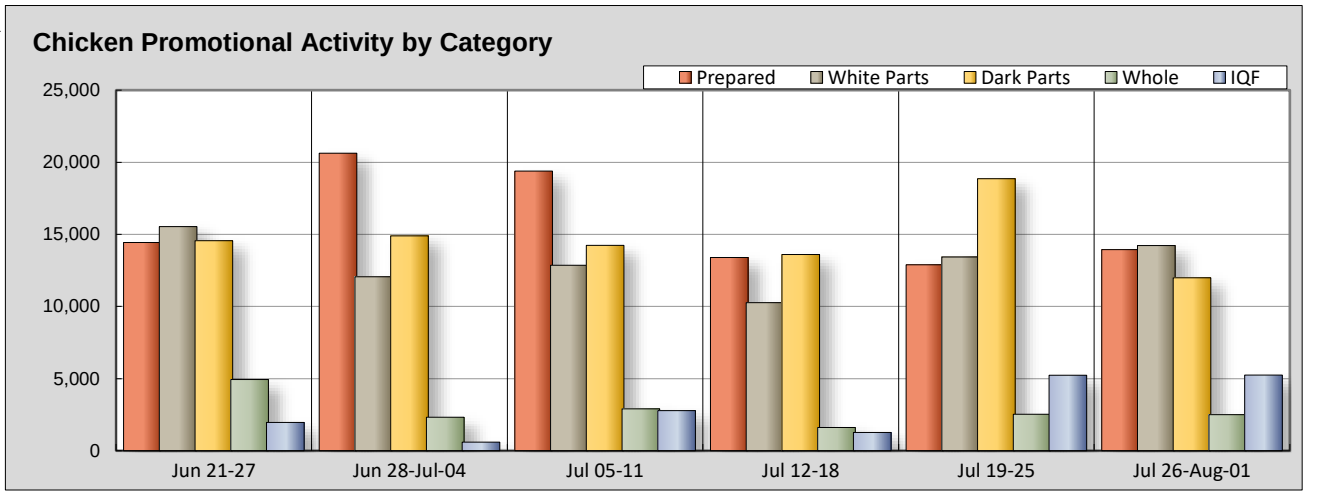
(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

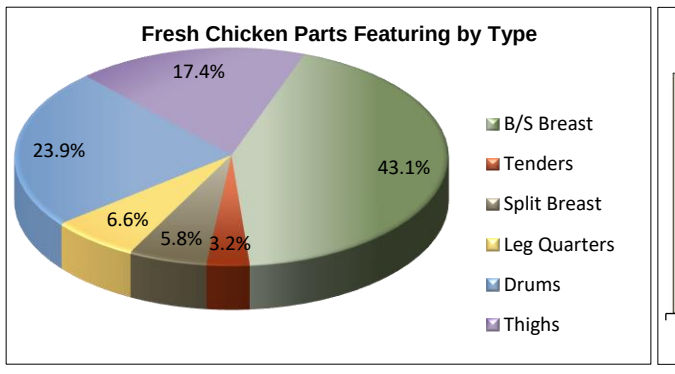
NATIONAL SUMMARY

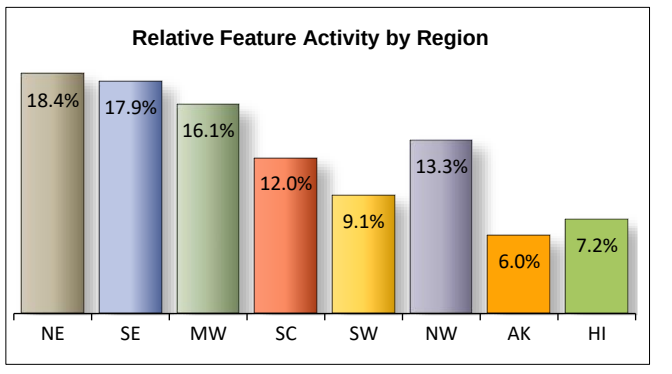
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate 1/	66.5% of 29,200 outlets		83.4% of 29,200 outlets		70.7% of 29,200 outlets	
Special Rate 4/	8.4%		9.8%		9.3%	
Activity Index 2/	47,972		52,952		35,225	
WHOLE BIRD:	Stores /3	Wtd Avg	Stores /3	Wtd Avg	Stores /3	Wtd Avg
bagged fryer	2,101	1.32	1,946	1.32	1,118	1.45
cut-up fryer	12	2.49	66	1.92	12	2.49
bagged roaster			161	1.74	31	1.69
Cornish (frs/frz)	389	2.60	357	3.47	6	3.63
PARTS:						
Bnls/Sknls Breast						
regular pack	4,206	2.64	2,616	2.85	960	3.04
value pack	2,816	2.61	4,299	2.44	7,665	2.17
thin sliced	1,693	3.94	917	4.20	859	3.94
marinated	725	5.10	142	4.78	227	4.69
Breast Tenders						
regular pack	294	3.18	457	3.82	14	2.59
value pack	401	3.19	392	3.71	2,477	2.91
Split, bn-in Breast						
regular pack	93	1.96	1,216	2.44	89	2.10
value pack	1,186	1.77	2,410	1.94	423	1.54
Whole Wings	2,812	3.22	984	2.72	1,786	2.56
Leg Quarters						
tray pack	981	1.32	1,168	1.02	335	1.04
bagged	462	0.79	2,225	1.05	835	0.96
Legs			440	1.58	24	1.49
Thighs						
regular pack	1,314	1.28	914	1.42	144	1.48
value pack	2,502	1.20	2,739	1.26	2,246	1.28
Drumsticks						
regular pack	1,609	1.23	1,020	1.20	410	1.02
value pack	3,615	1.06	8,392	1.20	3,105	1.19
Bnls/Sknls Thighs						
regular pack	702	3.33	850	3.13	116	3.57
value pack	807	2.60	1,113	2.32	1,963	2.59
9-pc Combos						
drum-thigh-breast						
drum-thigh-wing	61	1.35				
IQF **B/S Breast**	3,171	4.26	4,832	2.90	281	3.09
IQF **Tenders**	1,764	2.81	54	2.65		
IQF **Wings**	184	2.15	184	2.49	213	2.41
IQF **Party Wings**	128	7.69	165	2.34	246	2.16

This Week's Chicken Feature Highlights

The last week of the month finds chicken volume lower on the activity index, incentives to buy extra is also slightly lower. Whole birds ramp up offerings, pricing is steady B/S breast, tenders and split breast give a little ground on price, unfortunately they still lack the levels normally to attract buyers. Wings climb higher, volume increases. Thighs and drums drop slightly on volume and price. B/S breast on the other hand increases price levels. IQF pushes b/s breast and tenders and pushes prices up. Prepared foods swings back to fried/baked and large rotisserie chickens. Specialty items and organics wait for another day. The next ad periods activity is hard to call, last minute vacations, rising cost of all goods, and that ringing of school bells is not far off. An already stretched dollar is about to be tested again.







All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/ Feature Rate: the amount of sampled stores advertising any reported chicken item during the current week, expressed as a percentage of the total sample. **2/ Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). **3/ Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. **4/ Special Rate:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)

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(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)				SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV)				MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)			
Feature Rate 1/	**70.3% of 5,500 sampled outlets**				**71.3% of 7,400 sampled outlets**				**74.5% of 6,100 sampled outlets**			
Special Rate 4/	**4.1% of stores w/ no-price promotions**				**17.3% of stores w/ no-price promotions**				**3.3% of stores w/ no-price promotions**			
Activity Index 2/	**Activity Index = 6,777**				**Activity Index = 12,744**				**Activity Index = 6,244**			
WHOLE BIRD:	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer	0.88 - 1.49		291	1.05	1.49		955	1.49	0.88 - 1.79		412	1.24
cut-up fryers									2.49		12	2.49
bagged roaster												
Cornish (frs/frz)	2.54 - 2.99		228	2.66	2.54		44	2.54				
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack	2.29 - 3.49	2.49 - 2.99	838	2.50	2.29 - 2.49	2.98 - 2.99	453	2.43	2.29 - 3.99	1.99 - 3.99	1,871	2.62
value pack		1.99 - 3.49	935	2.81	1.88	1.99 - 3.49	459	2.71	1.88 - 2.49	1.69 - 3.99	808	2.45
thin sliced	2.49 - 4.99	3.99 - 4.99	456	3.93	3.99	4.46 - 4.99	969	4.00		3.99 - 4.46	94	4.19
marinated		6.66	110	6.66		6.66		6.66		2.79 - 6.66	376	4.04
Breast Tenders												
regular pack		3.99	90	3.99	2.49		9	2.49	3.99		21	3.99
value pack		2.99 - 3.99	174	3.35	2.98	1.98 - 3.17	155	2.93		2.99 - 3.99	60	3.31
Split, bn-in Breast												
regular pack						1.99	81	1.99				
value pack		1.59	105	1.59	1.78	1.59 - 1.89	393	1.69		1.59 - 5.99	168	2.51
Whole Wings	2.49 - 3.49	1.69 - 3.99	712	2.81	1.99 - 2.49	1.99 - 3.99	1,323	3.82	2.48	1.99 - 3.99	512	2.54
Leg Quarters												
tray pack	1.49	0.99	269	1.11	1.59	1.29	463	1.58	0.99	0.89	64	0.92
bagged						0.68 - 0.79	325	0.71		0.59 - 0.79	25	0.70
Legs												
Thighs												
regular pack		0.99 - 1.29	163	1.11	1.39	1.29	539	1.30	1.19 - 1.39	1.69	43	1.42
value pack	2.39	0.89 - 0.99	573	1.13	1.59	0.99 - 1.38	1,448	1.19	1.09 - 1.29	1.49 - 1.99	94	1.42
Drumsticks												
regular pack		1.29	66	1.29	1.39	0.87 - 1.29	583	1.28	1.19 - 1.39	0.89 - 1.49	203	1.08
value pack	1.49	0.59 - 1.39	1,061	0.92	0.69 - 1.59	0.59 - 1.38	939	1.19	1.09	0.59 - 1.49	524	0.99
Bnls/Sknls Thighs												
regular pack		2.99	212	2.99					2.99	2.99 - 3.99	452	3.43
value pack					2.99		452	2.99	4.59	0.77 - 3.29	293	1.91
9-pc Combos												
drum-thigh-breast												
drum-thigh-wing						1.49	50	1.49				
IQF **B/S Breast**		2.67 - 2.80	204	2.72	3.19 - 6.99	2.39 - 2.80	2,122	5.04		1.66 - 1.99	101	1.88
IQF **Tenders**		2.80	82	2.80	3.19	2.80	978	2.81	2.79		11	2.79
IQF **Wings**		1.79 - 2.33	184	2.15	6.99			6.99				
IQF **Party Wings**		2.99	24	2.99		2.99	4	2.99	3.00 - 9.99		100	9.01

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	SOUTH CENTRAL U.S (AR,CO,KS,LA,MO,NM,OK,TX)				SOUTHWEST U.S. (AZ,CA,NV.UT)				NORTHWEST U.S. (ID,MT,OR,WA,WY)			
Feature Rate 1/	**62.9% of 4,900 sampled outlets**				**41.7% of 3,800 sampled outlets**				**76.7% of 1,300 sampled outlets**			
Special Rate 4/	**1.2% of stores w/ no-price promotions**				**0.0% of stores w/ no-price promotions**				**52.5% of stores w/ no-price promotions**			
Activity Index 2/	**Activity Index = 4,192**				**Activity Index = 2,343**				**Activity Index = 1,628**			
WHOLE BIRD:	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer	0.88 - 1.89		342	1.08	1.79		60	1.79	1.49		39	1.49
cut-up fryer												
bagged roaster												
Cornish (frs/frz)	1.69		67	1.69	3.49 - 3.59		50	3.56				
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack	2.29 - 2.49	1.99 - 3.99	301	2.58	2.29	1.88 - 3.99	631	2.92		3.49	95	3.49
value pack	1.00 - 3.98	1.97 - 3.48	390	2.42		1.99 - 3.29	190	2.62	1.88	1.90 - 1.97	34	1.93
thin sliced		2.97 - 4.99	114	3.52		3.59	60	3.59				
marinated		2.79 - 6.66	110	5.33		6.66	110	6.66		6.66	16	6.66
Breast Tenders												
regular pack	2.49		45	2.49		2.77	129	2.77				
value pack	3.49		12	3.49								
Split, bn-in Breast												
regular pack		1.79	12	1.79								
value pack		1.59 - 1.89	250	1.80		1.49	270	1.49				
Whole Wings		1.97 - 3.99	249	2.67						1.97	16	1.97
Leg Quarters												
tray pack		0.79 - 1.29	165	1.02								
bagged		0.59 - 0.99	52	0.71		1.29	60	1.29				
Legs												
Thighs												
regular pack	1.19 - 1.59	1.29 - 1.69	569	1.30								
value pack	1.00 - 1.59	1.38	170	1.28		0.97 - 1.49	161	1.11		1.49 - 2.28	29	1.90
Drumsticks												
regular pack	1.19 - 1.59	0.87 - 1.29	627	1.27		0.99 - 1.19	130	1.01				
value pack	0.69 - 1.59	0.39 - 1.38	574	0.90	1.49	0.97 - 1.49	468	1.32		1.49 - 2.28	29	1.90
Bnls/Sknls Thighs												
regular pack		3.99	38	3.99								
value pack	2.99		36	2.99		2.99	24	2.99	4.49		2	4.49
9-pc Combos												
drum-thigh-breast												
drum-thigh-wing		0.69	11	0.69								
IQF **B/S Breast**		2.39	58	2.39						1.66 - 2.80	686	2.79
IQF **Tenders**										2.80	682	2.80
IQF **Wings**												
IQF **Party Wings**												

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	ALASKA (AK)				HAWAII (HI)					
Feature Rate 1/	**50.0% of 100 sampled outlets**				**22.5% of 100 sampled outlets**					
Special Rate 4/	**15.0% of stores w/ no-price promotions**				**0.0% of stores w/ no-price promotions**					
Activity Index 2/	**Activity Index = 37**				**Activity Index = 63**					
WHOLE BIRD:	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/		
bagged fryer	2.29		2	2.29						
cut-up fryer										
bagged roaster										
Cornish (frs/frz)										
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg		
Bnls/Sknls Breast										
regular pack		3.49 - 3.99	17	3.57						
value pack										
thin sliced										
marinated						6.66	3	6.66		
Breast Tenders										
regular pack										
value pack										
Split, bn-in Breast										
regular pack										
value pack										
Whole Wings										
Leg Quarters										
tray pack						1.99	20	1.99		
bagged										
Legs										
Thighs										
regular pack										
value pack		1.99	7	1.99		1.99	20	1.99		
Drumsticks										
regular pack										
value pack						1.99	20	1.99		
Bnls/Sknls Thighs										
regular pack										
value pack										
9-pc Combos										
drum-thigh-breast										
drum-thigh-wing										
IQF B/S Breast										
IQF Tenders		3.60	11	3.60						
IQF Wings										
IQF Party Wings										

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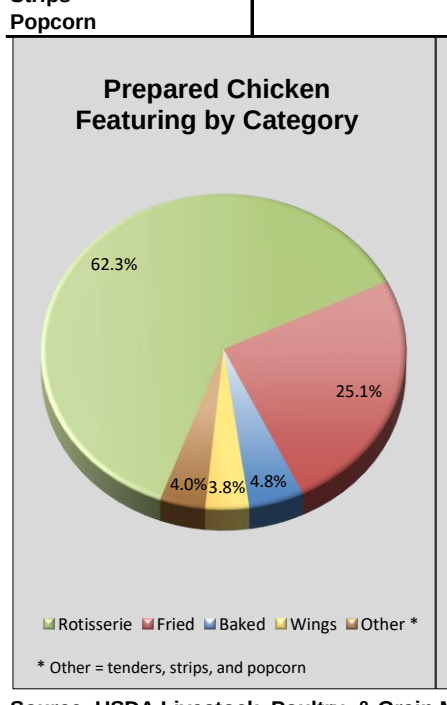
(prices in dollars per unit or per pound unless otherwise noted)

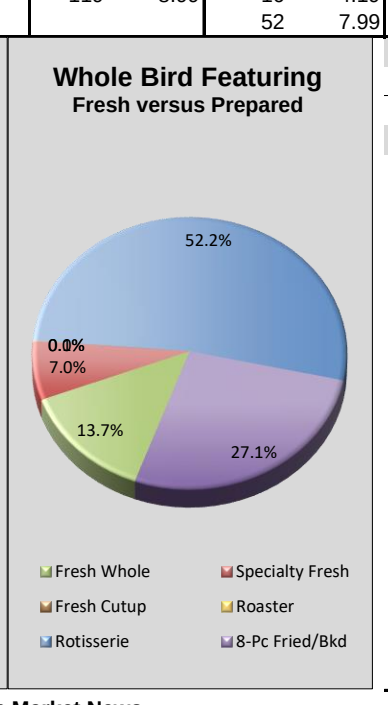
PREPARED FOODS NATIONAL SUMMARY

	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate 1/	37.5% of 29,200 outlets		35.9% of 29,200 outlets		22.7% of 29,200 outlets	
Activity Index 2/	**13,944**		**12,893**		**9,640**	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
ROTISSERIE:						
Whole Bird						
< 2 lbs.	5,476	7.11	7,014	6.68	5,284	8.05
2.1-3.0 lbs.	2,539	6.21	284	8.36	585	8.57
Whole Breast			1,372	8.40	36	8.32
Leg Quarter	675	1.84	16	6.00		
FRIED & BAKED:						
Fried 8-Piece Mix	2,986	8.88	847	9.45	1,134	8.91
Baked 8-Piece Mix	672	6.72	328	9.85	85	10.67
F/B 8-Piece Dark	365	7.28	390	7.79	17	5.98
F/B 12-Piece	121	12.99	170	11.70	70	15.56
Bulk Pack ($/piece)	24	1.60	53	0.99		
Wings: bone-in	318	7.43	629	8.60	1,026	7.55
boneless	215	5.49	353	8.07	555	7.33
Tenders	553	7.78	1,318	7.30	780	8.20
Strips			119	8.99	16	4.19
Popcorn					52	7.99

	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.		
Feature Rate 1/	24.5% of 5,500 sampled outlets			60.6% of 7,400 sampled outlets			26.0% of 6,100 sampled outlets			36.7% of 4,900 sampled outlets		
Activity Index 2/	Activity Index = 2,562			Activity Index = 5,039			Activity Index = 2,004			Activity Index = 2,221		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
ROTISSERIE:												
Whole Bird												
< 2 lbs.	4.99 - 8.99	1,260	6.42	4.99 - 7.99	1,043	7.77	6.00 - 9.99	413	8.47	5.97 - 9.99	1,362	6.30
2.1-3.0 lbs.				5.97 - 7.99	1,492	6.18	5.97 - 9.99	983	6.17	7.99	54	7.99
Whole Breast												
Leg Quarter	1.75	24	1.75	0.99 - 5.99	530	1.35				0.99 - 6.00	121	4.05
FRIED & BAKED:												
Fried 8-Piece Mix	5.99 - 10.99	692	7.22	5.99 - 12.99	1,657	9.85	4.99 - 12.98	281	7.65	7.99 - 10.99	102	9.23
Baked 8-Piece Mix	5.99 - 6.99	493	6.45	5.99	76	5.99	6.00 - 12.98	54	7.29	10.99	12	10.99
F/B 8-Piece Dark	8.99	24	8.99	5.00 - 8.99	84	6.93	7.99	5	7.99	5.00 - 7.99	101	5.92
F/B 12-Piece							12.99	14	12.99	12.99	107	12.99
Bulk Pack ($/piece)							1.60	11	1.60	1.60	13	1.60
Wings: bone-in				7.99 - 11.99	90	8.39	5.99	12	5.99	4.79 - 11.99	97	9.69
boneless							6.96	56	6.96	4.79 - 4.99	40	4.91
Tenders	7.99	69	7.99	5.98 - 9.99	67	7.50	6.00 - 9.99	175	8.40	5.97 - 8.99	212	7.33
Strips												
Popcorn												

	SOUTHWEST U.S.			NORTHWEST U.S.			ALASKA			HAWAII		
Feature Rate 1/	21.2% of 3,800 sampled outlets			68.1% of 1,300 sampled outlets			25.0% of 100 sampled outlets			9.8% of 100 sampled outlets		
Activity Index 2/	Activity Index = 1,122			Activity Index = 961			Activity Index = 25			Activity Index = 10		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
ROTISSERIE:												
Whole Bird												
< 2 lbs.	5.97 - 9.49	535	6.35	5.97 - 9.49	853	8.44	5.97	10	5.97			
2.1-3.0 lbs.										5.97	10	5.97
Whole Breast												
Leg Quarter												
FRIED & BAKED:												
Fried 8-Piece Mix	7.99	201	7.99	7.97 - 9.99	53	9.08						
Baked 8-Piece Mix				8.99 - 9.99	37	9.56						
F/B 8-Piece Dark	7.99	134	7.99	7.99	2	7.99	8.99	15	8.99			
F/B 12-Piece												
Bulk Pack ($/piece)												
Wings: bone-in	5.00	119	5.00									
boneless	5.00	119	5.00									
Tenders	8.99	14	8.99	5.97	16	5.97						
Strips												
Popcorn												





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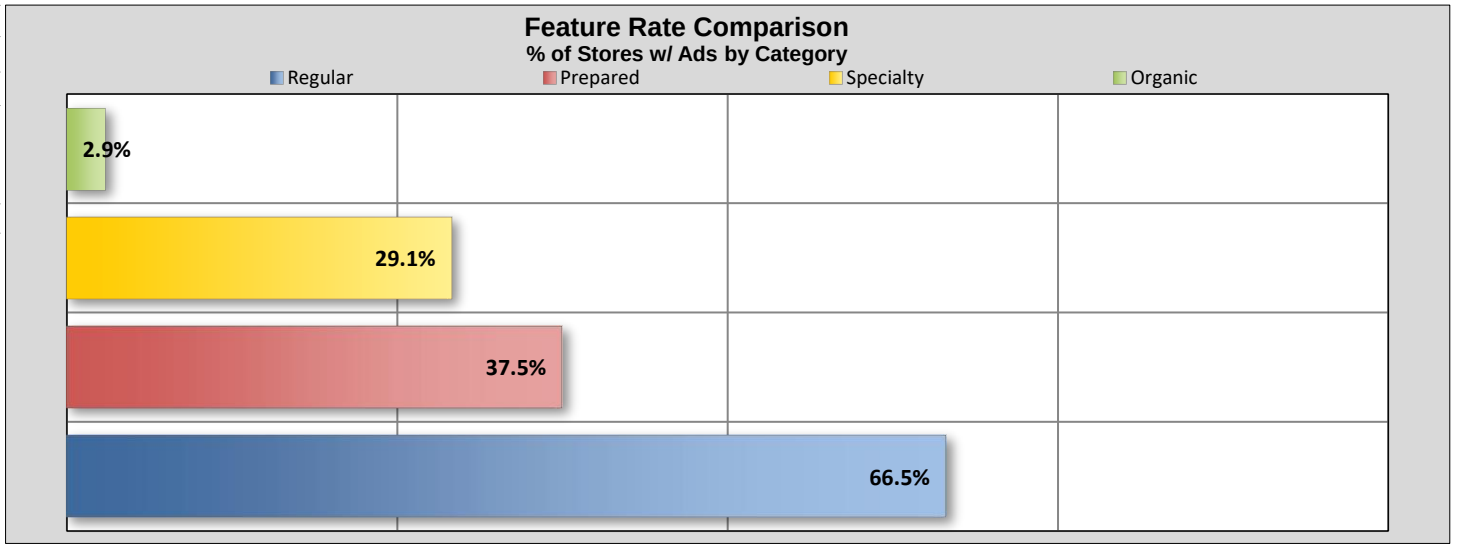
	NATIONAL SUMMARY					
	SPECIALTY CHICKEN					
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate [1/]	29.1% of 29,200 outlets		28.7% of 29,200 outlets		29.9% of 29,200 outlets	
Activity Index [2/]	14,285		16,043		15,350	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Fryer	1,068	2.21	792	2.42	612	2.49
Bnls/Sknls Breast	4,324	5.18	5,624	5.32	5,603	5.53
Breast Tenders	883	5.03	1,713	4.69	1,485	4.98
Split, bn-in Breast	189	3.04	234	3.32	430	2.40
Whole Wings	699	3.36	893	3.30	824	2.88
Leg Quarters	1,089	1.66	291	1.14	481	1.46
Legs	118	1.29	92	1.39		
Thighs	2,652	1.88	2,002	1.77	2,257	2.74
Drumsticks	2,461	1.73	1,899	1.60	2,607	2.75
B/S Thighs	802	4.23	2,503	2.88	1,051	4.49



SPECIALTY	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate [1/]	45.9% of 5,500 sampled outlets			17.1% of 7,400 sampled outlets			44.7% of 6,100 sampled outlets			26.1% of 4,900 sampled outlets			11.3% of 3,800 sampled outlets			19.9% of 1,300 sampled outlets		
Activity Index [2/]	Activity Index = 5,334			Activity Index = 1,626			Activity Index = 3,399			Activity Index = 2,271			Activity Index = 1,323			Activity Index = 308		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
Whole Fryer	1.19 - 2.49	388	1.90	1.58 - 2.99	193	1.97	1.87 - 2.99	327	2.69	1.87 - 2.99	133	2.35	1.99	11	1.99	1.99	16	1.99
Bnls/Sknls Breast	2.79 - 6.99	1,153	4.87	2.99 - 6.99	1,144	5.25	2.49 - 7.99	466	4.58	3.00 - 5.99	1,095	5.91	2.00 - 5.32	273	3.29	3.98 - 7.99	182	6.57
Breast Tenders	3.99 - 5.99	273	5.52				4.99 - 5.99	411	5.67	3.79 - 4.99	80	4.63	2.00	119	2.00			
Split, bn-in Breast	1.99 - 3.99	47	2.42	1.99	2	1.99	2.49 - 3.99	109	3.34							2.48 - 3.49	31	3.00
Whole Wings	1.69 - 5.99	386	3.62	4.49	40	4.49	3.99	44	3.99	2.99 - 3.99	67	3.45	2.00	119	2.00	2.99	43	2.99
Leg Quarters	1.29	103	1.29	0.78 - 2.99	59	2.38	0.99 - 1.99	764	1.70	1.29	31	1.29	1.49	129	1.49			
Legs	1.29	118	1.29															
Thighs	1.29 - 2.49	1,130	1.69	1.29 - 2.99	81	2.17	1.29 - 4.29	633	2.11	1.49 - 2.99	448	1.76	1.49 - 2.99	351	2.08	2.99	2	2.99
Drumsticks	1.29 - 2.39	1,163	1.62	0.98 - 2.99	81	1.93	0.99 - 2.99	538	1.80	1.49 - 2.99	410	1.64	1.49 - 2.99	232	2.13	1.49 - 3.49	34	2.52
B/S Thighs	2.99 - 4.99	573	4.23	4.49	26	4.49	3.49 - 4.99	107	3.93	4.49	7	4.49	4.49	89	4.49			

SPECIALTY	ALASKA			HAWAII		
Feature Rate [1/]	0.0% of 100 sampled outlets			0.0% of 100 sampled outlets		
Activity Index [2/]	Activity Index = 15			Activity Index = 9		
	price range	stores	wtd avg	price range	stores	wtd avg
Whole Fryer						
Bnls/Sknls Breast	7.99	11	7.99			
Breast Tenders						
Split, bn-in Breast						
Whole Wings						
Leg Quarters				2.79	3	2.79
Legs						
Thighs	4.98	4	4.98	2.79	3	2.79
Drumsticks				2.79	3	2.79
B/S Thighs						

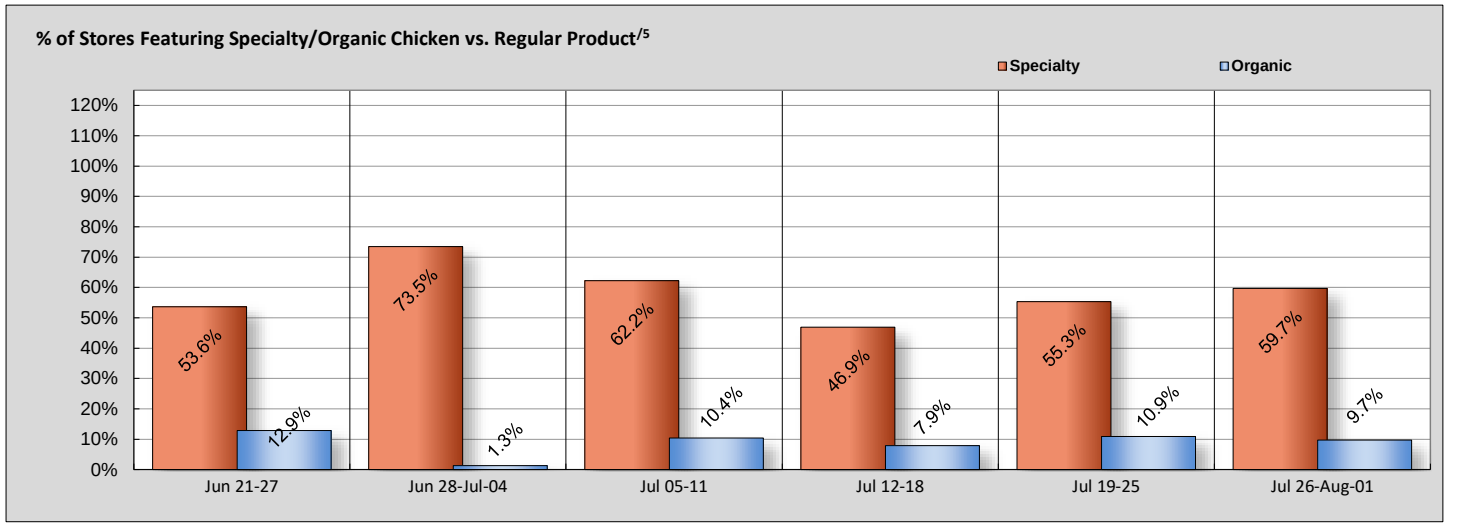
Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit http://www.ams.usda.gov/nop/.

USDA National Retail Report - Chicken

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 07/26 thru 08/01.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NATIONAL SUMMARY					
	USDA ORGANIC CHICKEN					
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate [1/]	2.9% of 29,200 outlets		4.3% of 29,200 outlets		3.4% of 29,200 outlets	
Activity Index [2/]	**2,397**		**3,055**		**4,263**	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Fryer			100	3.35	538	3.20
Bnls/Sknls Breast	2,285	5.90	427	8.00	2,038	7.72
Breast Tenders	35	7.25	62	10.99	498	9.21
Split, bn-in Breast						
Whole Wings			708	5.99	371	4.25
Leg Quarters	--	--	--	--	--	--
Legs						
Thighs	12	4.99	859	4.09	523	6.98
Drumsticks	52	4.99	889	3.99	55	2.82
B/S Thighs	13	6.99	10	5.99	240	6.99



/5: % = total store count for Specialty items/by total store count for the same set of regular items.

ORGANIC	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
	7.2% of 5,500 sampled outlets			3.2% of 7,400 sampled outlets			0.5% of 6,100 sampled outlets			0.6% of 4,900 sampled outlets			2.9% of 3,800 sampled outlets			3.0% of 1,300 sampled outlets		
	Activity Index = 665			Activity Index = 597			Activity Index = 672			Activity Index = 279			Activity Index = 145			Activity Index = 39		
Whole Fryer																		
Bnls/Sknls Breast	4.99 - 7.99	627	6.37	4.99 - 9.99	583	5.90	4.99 - 9.99	648	5.03	4.99 - 9.99	255	5.22	4.99 - 9.99	133	8.67	6.99 - 9.99	39	7.96
Breast Tenders							9.99	11	9.99	5.99	24	5.99						
Split, bn-in Breast																		
Whole Wings																		
Legs																		
Thighs													4.99	12	4.99			
Drumsticks	4.99	38	4.99	4.99	14	4.99												
B/S Thighs							6.99	13	6.99									

ORGANIC	ALASKA	HAWAII
	0.0% of 100 sampled outlets	0.0% of 100 sampled outlets
	Activity Index = 0	Activity Index = 0
Whole Fryer		
Bnls/Sknls Breast		
Breast Tenders		
Split, bn-in Breast		
Whole Wings		
Legs		
Thighs		
Drumsticks		
B/S Thighs		

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