



USDA National Retail Report - Chicken

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 03/01 thru 03/07.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. Mar 01, 2024

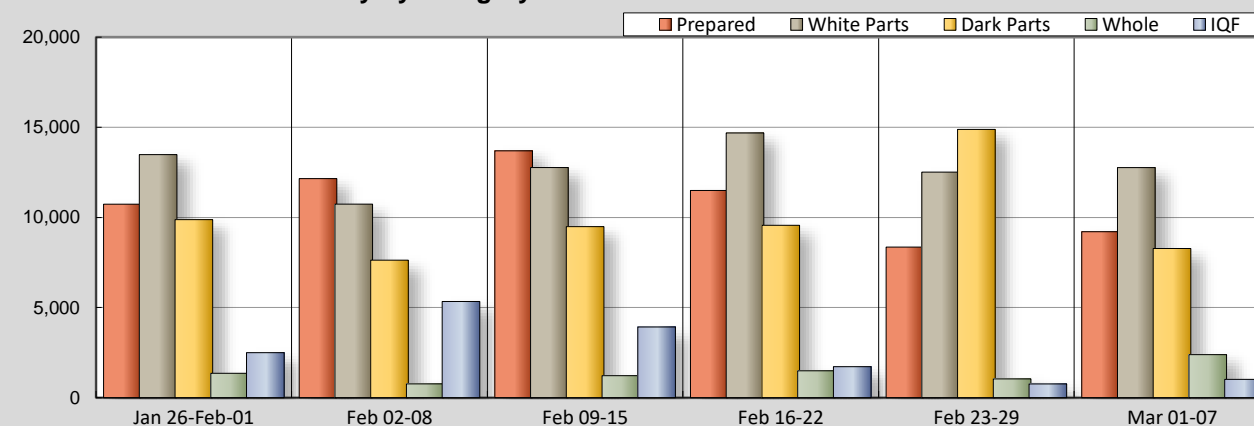
NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate ^{1/}	58.1% of 29,200 outlets		66.3% of 29,200 outlets		65.5% of 29,200 outlets	
Special Rate ^{4/}	7.1%		8.0%		12.9%	
Activity Index ^{2/}	33,663		37,566		33,046	
WHOLE BIRD:	Stores ^{3/}	Wtd Avg	Stores ^{3/}	Wtd Avg	Stores ^{3/}	Wtd Avg
bagged fryer	1,201	1.38	706	1.46	822	1.40
cut-up fryer	54	1.79	30	2.18		
bagged roaster	1,123	1.45	272	1.26	468	1.56
Cornish (frs/frz)	13	2.99	37	4.84	80	1.80
PARTS:						
Bnls/Sknls Breast						
regular pack	2,229	2.79	2,707	2.86	2,361	3.53
value pack	4,238	2.37	5,704	2.28	5,719	2.37
thin sliced	466	2.97	1,924	2.98	1,746	3.02
marinated	250	6.64			26	3.68
Breast Tenders						
regular pack	1,416	4.42	12	3.49	55	3.01
value pack	1,702	3.60	97	3.55	229	3.19
Split, bn-in Breast						
regular pack	632	2.41	148	1.85	265	1.56
value pack	264	1.88	1,498	2.33	17	0.99
Whole Wings	1,568	2.43	425	2.91	1,124	2.30
Leg Quarters						
tray pack	305	1.01	733	1.29	244	1.16
bagged	402	0.65	767	0.63	1,635	0.65
Legs			318	1.49	120	1.19
Thighs						
regular pack	150	1.37	1,309	1.37	105	1.16
value pack	1,264	1.30	4,330	1.26	2,047	1.17
Drumsticks						
regular pack	374	1.21	1,371	1.25	491	1.20
value pack	3,699	1.06	5,226	1.19	3,325	1.05
Bnls/Sknls Thighs						
regular pack	1,157	2.33	176	3.55	39	4.99
value pack	927	2.62	653	2.63	1,900	2.32
9-pc Combos						
drum-thigh-breast					11	0.89
drum-thigh-wing						
IQF						
B/S Breast	618	2.22	414	3.15	154	5.15
Tenders	123	2.44	80	2.79	67	3.19
Wings	217	2.09	123	2.16	309	2.29
Party Wings	62	2.24	149	2.25	273	2.86

Source: USDA Livestock, Poultry, & Grain Market News;
http://www.ams.usda.gov/market-news/livestock-poultry-grain;

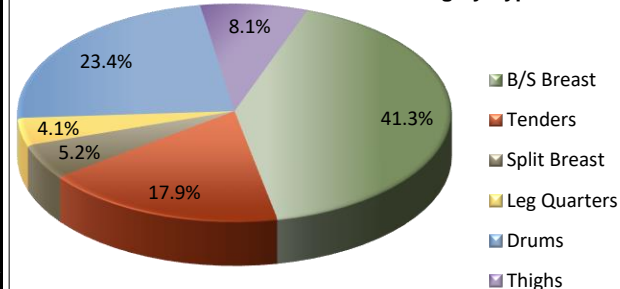
This Week's Chicken Feature Highlights

The activity index stumbles out of the first weekend of the new month, feature rate and incentives to purchase are down significantly. Bagged fryers increase offerings and drop prices, bagged roasters make a comeback. Tenders thunder back to the scene carrying an increase in price. Split breast in bulk retreat and raises price slightly. Wings settle in. Dark meat parts head back up on price, once again bulk packs are the best deal. B/S thighs also makes a comeback with small packs your best bet. IQF parts pushes b/s breast. Prepared foods put its faith in whole rotisserie birds finger foods and fried 8- piece chicken. Specialty chicken is well represented and offers a few bargains, organics are a bit more selective in their contributing. The Lenten season is upon us, certain marketing areas will be affected more than others. Consumers are finding

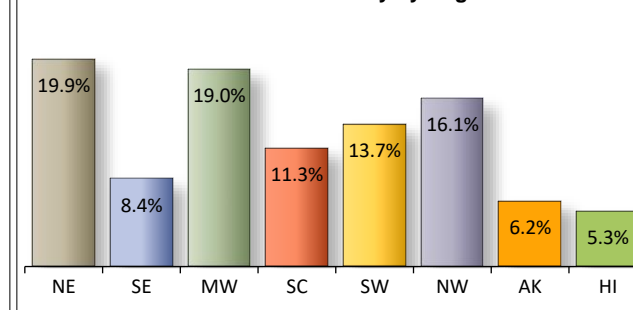
Chicken Promotional Activity by Category



Fresh Chicken Parts Featuring by Type



Relative Feature Activity by Region



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/ Feature Rate: the amount of sampled stores advertising any reported chicken item during the current week, expressed as a percentage of the total sample. **2/ Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). **3/ Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. **4/ Special Rate:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)

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Fri. Mar 01, 2024

		NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)				SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV)				MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)			
Feature Rate ^{1/} Special Rate ^{4/} Activity Index ^{2/}		62.3% of 5,500 sampled outlets 0.0% of stores w/ no-price promotions Activity Index = 7,426				54.6% of 7,400 sampled outlets 22.1% of stores w/ no-price promotions Activity Index = 3,915				58.8% of 6,100 sampled outlets 4.2% of stores w/ no-price promotions Activity Index = 4,980			
WHOLE BIRD:		Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer		0.99 - 1.49		715	1.33	1.49		153	1.49	1.29 - 1.69		208	1.50
cut-up fryers										1.79		15	1.79
bagged roaster		0.99 - 2.49		1,001	1.46	1.29 - 1.49		122	1.33				
Cornish (frs/frz)													
PARTS:		Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast													
regular pack			2.49	146	2.49	3.98 - 4.48	2.29 - 2.99	314	3.72	2.99 - 4.99	1.99 - 3.99	436	3.46
value pack		2.49	1.99 - 3.39	971	2.59	2.49 - 2.99	1.99 - 2.49	267	2.32	2.99 - 3.49	1.99 - 2.99	680	2.68
thin sliced			1.99 - 3.99	292	2.77	2.79	3.99	67	3.58				
marinated											6.72	201	6.72
Breast Tenders													
regular pack			2.99	73	2.99	3.98		200	3.98	2.99 - 4.99	3.99	1,031	4.63
value pack			3.49 - 4.99	369	4.17		2.99 - 3.49	1,064	3.44	2.99	2.99	64	2.99
Split, bn-in Breast													
regular pack		3.99		65	3.99	2.98	1.99	148	2.44	2.19	3.99	54	3.66
value pack		2.49		61	2.49	1.99	1.49	89	1.56	1.99		11	1.99
Whole Wings		2.49	1.69 - 2.99	495	2.44	2.48	2.98 - 2.99	141	2.88		2.99	87	2.99
Leg Quarters													
tray pack			0.89	70	0.89	0.99		69	0.99	0.99		21	0.99
bagged							0.59 - 0.79	162	0.71		0.48 - 0.69	42	0.59
Legs													
Thighs													
regular pack			1.29	62	1.29		0.98	26	0.98	1.69		40	1.69
value pack		1.49	1.19 - 1.99	866	1.42	0.98	0.98 - 1.29	293	1.06	0.99	0.99 - 1.39	105	1.06
Drumsticks													
regular pack			1.29	62	1.29		0.79 - 0.98	37	0.92	0.99 - 1.69		93	1.29
value pack		0.88 - 1.49	0.89 - 1.99	1,359	1.23	0.88 - 0.99	0.80 - 1.29	723	1.01	0.88 - 0.99	0.49 - 1.29	913	0.96
Bnls/Sknls Thighs													
regular pack		3.49	2.49	178	2.56					3.49 - 3.99		201	3.63
value pack		2.49 - 2.99	2.29 - 2.99	330	2.78	2.49		14	2.49		1.99 - 2.99	295	2.77
9-pc Combos													
drum-thigh-breast													
drum-thigh-wing													
IDF	B/S Breast		1.67 - 2.67	126	2.15	1.99		6	1.99	2.00 - 3.59	1.67 - 1.99	389	2.25
	Tenders					2.79	1.99	20	2.43				
	Wings		1.99 - 2.33	123	2.16	1.99			1.99	2.00		94	2.00
	Party Wings		2.24	62	2.24								



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		SOUTH CENTRAL U.S. (AR,CO,KS,LA,MO,NM,OK,TX)				SOUTHWEST U.S. (AZ,CA,NV,UT)				NORTHWEST U.S. (ID,MT,OR,WA,WY)			
Feature Rate ^{1/} Special Rate ^{4/} Activity Index ^{2/}		55.5% of 4,900 sampled outlets 3.1% of stores w/ no-price promotions Activity Index = 3,452				56.8% of 3,800 sampled outlets 0.0% of stores w/ no-price promotions Activity Index = 2,858				74.5% of 1,300 sampled outlets 1.6% of stores w/ no-price promotions Activity Index = 1,749			
WHOLE BIRD:		Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer		0.99 - 1.49		86	1.18					1.49		39	1.49
cut-up fryer										1.79		39	1.79
bagged roaster						2.99		13	2.99				
Cornish (frs/frz)													
PARTS:		Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast													
regular pack			2.29 - 2.99	410	2.75		1.99 - 2.99	719	2.04	2.79	2.79 - 2.99	193	2.89
value pack			1.19 - 2.99	746	2.07	2.49 - 2.79	1.99 - 2.99	851	2.62		1.77 - 2.99	723	1.81
thin sliced			2.87 - 3.99	107	3.12								
marinated			4.99 - 6.72	49	6.33								
Breast Tenders													
regular pack		3.79	3.49 - 3.99	40	3.78	3.29		35	3.29				
value pack			3.48 - 4.99	66	4.72		2.99	129	2.99		3.29	10	3.29
Split, bn-in Breast													
regular pack		2.19	1.69 - 1.97	365	1.93								
value pack		1.99	1.69	103	1.79								
Whole Wings		2.99	1.49 - 3.99	188	3.24		1.99 - 2.99	655	2.01				
Leg Quarters													
tray pack		0.99	0.89	57	0.96		0.99 - 1.29	75	1.03				
bagged			0.47 - 0.79	198	0.61								
Legs													
Thighs													
regular pack		1.49		22	1.49								
value pack													
Drumsticks													
regular pack		1.38 - 1.49	0.79 - 1.29	182	1.20								
value pack		0.88 - 0.99	0.59 - 1.19	388	0.92	0.99	0.87 - 0.99	316	0.97				
Bnls/Sknls Thighs													
regular pack		3.28	1.99	96	3.15					1.77		682	1.77
value pack		2.79 - 2.98	1.99 - 2.99	160	2.44		1.99	65	1.99	1.99 - 2.29		63	2.19
9-pc Combos													
drum-thigh-breast													
drum-thigh-wing													
IDF	B/S Breast	2.79	1.67 - 1.99	86	2.12								
	Tenders	2.79	1.99	103	2.44								
	Wings												
	Party Wings												



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		ALASKA (AK)				HAWAII (HI)					
Feature Rate ^{1/}		61.0% of 100 sampled outlets				0.0% of 100 sampled outlets					
Special Rate ^{4/}		0.0% of stores w/ no-price promotions				0.0% of stores w/ no-price promotions					
Activity Index ^{2/}		Activity Index = 74				Activity Index = 0					
WHOLE BIRD:		Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg			
			4/				4/				
bagged fryer											
cut-up fryer											
bagged roaster											
Cornish (frs/frz)											
PARTS:		Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg		
Bnls/Sknls Breast											
regular pack			2.99	11	2.99						
value pack											
thin sliced											
marinated											
Breast Tenders											
regular pack		5.49		37	5.49						
value pack											
Split, bn-in Breast											
regular pack											
value pack											
Whole Wings		3.69		2	3.69						
Leg Quarters											
tray pack		1.89	1.99	13	1.97						
bagged											
Legs											
Thighs											
regular pack											
value pack											
Drumsticks											
regular pack											
value pack											
Bnls/Sknls Thighs											
regular pack											
value pack											
9-pc Combos											
drum-thigh-breast											
drum-thigh-wing											
IDF	B/S Breast		3.20	11	3.20						
	Tenders										
	Wings										
	Party Wings										

Source: USDA Livestock, Poultry, & Grain Market News;

<http://www.ams.usda.gov/market-news/livestock-poultry-grain;>

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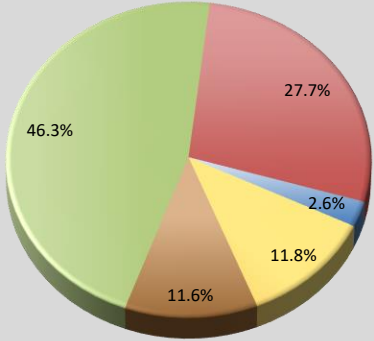
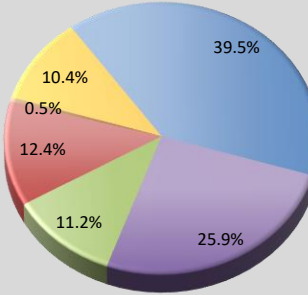


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(prices in dollars per unit or per pound unless otherwise noted)

Fri. Mar 01, 2024

PREPARED FOODS NATIONAL SUMMARY																									
	THIS WEEK		LAST WEEK		LAST YEAR																				
Feature Rate ^{1/}	26.8% of 29,200 outlets		21.4% of 29,200 outlets		24.1% of 29,200 outlets		Feature Rate ^{1/}	20.4% of 5,500 sampled outlets			19.9% of 7,400 sampled outlets			34.7% of 6,100 sampled outlets			32.9% of 4,900 sampled outlets								
Activity Index ^{2/}	9,209		8,357		9,414		Activity Index ^{2/}	Activity Index = 1,235			Activity Index = 1,533			Activity Index = 2,542			Activity Index = 1,853								
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg		price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg						
ROTISSERIE:																									
Whole Bird							Whole Bird																		
< 2 lbs.	3,667	7.53	762	7.79	1,564	7.84	< 2 lbs.	6.99 - 8.99	458	7.52	6.99 - 9.99	877	7.81	5.99 - 8.99	1,436	6.93	5.99 - 8.99	685	7.98						
2.1-3.0 lbs.	584	8.50	491	6.74	181	8.35	2.1-3.0 lbs.				7.99 - 8.99	122	8.36	7.99 - 8.99	55	8.17									
Whole Breast					201	7.94	Whole Breast																		
Leg Quarter	16	6.00	83	3.56	54	2.50	Leg Quarter										6.00	16	6.00						
FRIED & BAKED:																									
Fried 8-Piece Mix	1,774	7.76	1,492	8.81	2,725	9.43	Fried 8-Piece Mix	7.99	112	7.99	6.99 - 10.99	92	9.15	7.99 - 12.99	372	8.76	6.99 - 12.49	310	10.01						
Baked 8-Piece Mix	240	7.37	1,123	9.67	68	10.17	Baked 8-Piece Mix						6.99	6.99	94	6.99	10.99 - 12.99	17	12.40						
F/B 8-Piece Dark	536	7.50	326	6.94	198	7.99	F/B 8-Piece Dark	7.99	135	7.99	5.98 - 7.99	28	6.77	8.99	27	8.99	6.99 - 7.99	148	7.75						
F/B 12-Piece	148	15.11	54	15.66	159	10.97	F/B 12-Piece				17.99	30	17.99	12.99 - 18.88	94	14.89	12.37	24	12.37						
Bulk Pack (\$/piece)	89	0.80	53	0.99	231	0.99	Bulk Pack (\$/piece)							0.80	89	0.80									
Wings: bone-in	882	5.73	348	8.30	1,366	7.03	Wings: bone-in				5.00 - 5.98	60	5.16	4.99 - 6.99	156	6.82	4.87 - 5.00	577	4.98						
boneless	205	7.29	235	7.32	798	7.88	boneless	7.99	62	7.99			6.99	6.99	143	6.99									
Tenders	1,068	8.24	2,966	8.39	1,820	7.68	Tenders	6.99 - 9.99	468	9.27	5.99 - 6.99	324	6.73	5.99 - 7.99	76	7.12	6.99 - 8.99	76	8.23						
Strips					25	9.43	Strips																		
Popcorn			424	9.99	24	11.99	Popcorn																		
<div>Prepared Chicken Featuring by Category</div>  <div><div>Rotisserie</div><div>Fried</div><div>Baked</div><div>Wings</div><div>Other *</div></div> <div>* Other = tenders, strips, and popcorn</div>						<div>Whole Bird Featuring Fresh versus Prepared</div>  <div><div>Fresh Whole</div><div>Specialty Fresh</div><div>Fresh Cutup</div><div>Roaster</div><div>Rotisserie</div><div>8-Pc Fried/Bkd</div></div>						Feature Rate ^{1/}		18.0% of 3,800 sampled outlets			61.7% of 1,300 sampled outlets			11.0% of 100 sampled outlets			0.0% of 100 sampled outlets		
												Activity Index ^{2/}		Activity Index = 1,203			Activity Index = 802			Activity Index = 11			Activity Index = 30		
														price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
												ROTISSERIE:													
												Whole Bird													
												< 2 lbs.		8.99	149	8.99	8.99	21	8.99	9.99	11	9.99	8.99	30	8.99
												2.1-3.0 lbs.		6.99 - 8.99	308	8.15	8.99 - 9.99	99	9.95						
												Whole Breast													
												Leg Quarter													
												FRIED & BAKED:													
Fried 8-Piece Mix		6.99 - 8.99	206	7.74	5.99	682	5.99																		
Baked 8-Piece Mix		6.99	129	6.99																					
F/B 8-Piece Dark		5.99 - 7.99	198	6.89																					
F/B 12-Piece																									
Bulk Pack (\$/piece)																									
Wings: bone-in		8.99	89	8.99																					
boneless																									
Tenders		8.99	124	8.99																					
Strips																									
Popcorn																									



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	NATIONAL SUMMARY						<div>Feature Rate Comparison % of Stores w/ Ads by Category</div> <div><div>Regular</div><div>Prepared</div><div>Specialty</div><div>Organic</div></div> <div><div>5.7%</div><div>19.3%</div><div>26.8%</div><div>58.1%</div></div>											
	SPECIALTY CHICKEN																	
	THIS WEEK		LAST WEEK		LAST YEAR													
Feature Rate ^{1/}	19.3% of 29,200 outlets		26.3% of 29,200 outlets		23.0% of 29,200 outlets													
Activity Index ^{2/}	11,321		12,162		13,457													
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg												
Whole Fryer	1,336	2.09	1,928	2.09	1,162	2.31												
Bnls/Sknls Breast	4,580	4.57	4,095	4.33	3,779	5.12												
Breast Tenders	1,370	5.94	1,276	5.05	1,768	4.95												
Split, bn-in Breast	796	3.75	1,215	3.43	713	3.09												
Whole Wings	341	2.40	81	1.94	338	3.45												
Leg Quarters	107	1.85	403	1.25	208	0.96												
Legs	39	1.69			156	5.26												
Thighs	699	1.79	1,169	2.18	2,069	2.01												
Drumsticks	1,291	1.93	1,277	2.04	2,690	1.89												
B/S Thighs	762	4.07	718	3.88	574	4.04												
SPECIALTY	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate ^{1/}	31.3% of 5,500 sampled outlets			10.3% of 7,400 sampled outlets			27.2% of 6,100 sampled outlets			14.9% of 4,900 sampled outlets			17.8% of 3,800 sampled outlets			5.8% of 1,300 sampled outlets		
Activity Index ^{2/}	Activity Index = 3,659			Activity Index = 1,639			Activity Index = 3,190			Activity Index = 1,089			Activity Index = 1,536			Activity Index = 181		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
Whole Fryer	1.69 - 2.49	497	1.95	1.59 - 2.99	171	2.26	1.64 - 2.49	355	1.92	1.59 - 2.19	84	1.83	1.99 - 2.99	213	2.66	1.99	16	1.99
Bnls/Sknls Breast	2.79 - 8.99	1,507	5.48	2.78 - 6.99	979	3.26	2.79 - 7.79	1,066	3.65	3.99 - 5.99	696	5.67	4.79 - 4.99	277	4.96	4.99 - 5.99	31	5.47
Breast Tenders	3.99 - 4.99	134	4.15	4.99 - 6.99	228	5.08	6.99 - 7.99	758	7.00				3.99 - 4.89	250	4.46			
Split, bn-in Breast	2.39 - 4.49	289	3.31	4.49	88	4.49	4.49	89	4.49	4.49	70	4.49	2.59 - 4.49	241	3.46	4.49	16	4.49
Whole Wings	1.69 - 2.49	168	2.18				1.97	56	1.97	2.49 - 2.98	47	2.66	3.29	11	3.29	2.99 - 3.29	59	3.07
Leg Quarters				0.68 - 1.78	20	1.23	1.99	87	1.99									
Legs	1.69	37	1.69	1.69	2	1.69												
Thighs	1.49 - 1.99	173	1.67	1.29 - 1.69	45	1.38	1.49 - 2.49	385	1.91	1.49 - 2.29	96	1.71						
Drumsticks	1.49	205	1.49	1.29 - 1.69	45	1.38	1.49 - 2.49	342	1.79	0.88 - 2.29	96	1.53	0.99 - 2.49	544	2.13	2.49 - 3.99	59	3.58
B/S Thighs	3.99 - 4.49	649	4.04	1.98 - 4.49	61	3.70	4.49 - 4.99	52	4.87									
SPECIALTY	ALASKA			HAWAII														
Feature Rate ^{1/}	0.0% of 100 sampled outlets			0.0% of 100 sampled outlets														
Activity Index ^{2/}	Activity Index = 18			Activity Index = 9														
	price range	stores	wtd avg	price range	stores	wtd avg												
Whole Fryer																		
Bnls/Sknls Breast	2.79 - 5.99	18	5.46	2.79	6	2.79												
Breast Tenders																		
Split, bn-in Breast				4.49	3	4.49												
Whole Wings																		
Leg Quarters																		
Legs																		
Thighs																		
Drumsticks																		
B/S Thighs																		

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit <http://www.ams.usda.gov/nop/>.

Source: USDA Livestock, Poultry, & Grain Market News;

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<http://www.ams.usda.gov/market-news/livestock-poultry-grain;>

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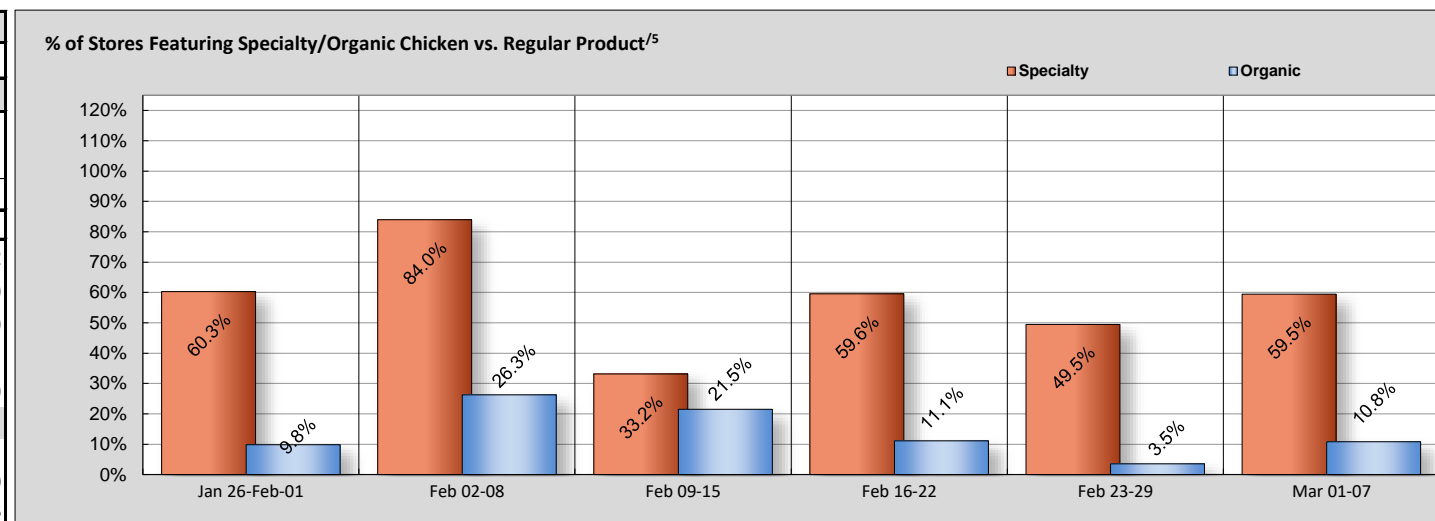


USDA National Retail Report - Chicken

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 03/01 thru 03/07.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NATIONAL SUMMARY					
	USDA ORGANIC CHICKEN					
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate ^{1/}	5.7% of 29,200 outlets		4.7% of 29,200 outlets		8.5% of 29,200 outlets	
Activity Index ^{2/}	1,766		907		4,464	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Fryer	149	2.97	344	2.99	124	3.52
Bnls/Sknls Breast	1,491	6.59	351	8.15	2,260	7.79
Breast Tenders	74	7.50			1,133	7.99
Split, bn-in Breast	40	6.99				
Whole Wings					62	5.99
Leg Quarters	--	--	--	--	--	--
Legs						
Thighs	12	4.99	12	4.99	302	3.20
Drumsticks			200	2.28	502	2.83
B/S Thighs					81	6.49



^{5/5}: % = total store count for Specialty items/by total store count for the same set of regular items.

ORGANIC	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
	6.2% of 5,500 sampled outlets Activity Index = 231			4.9% of 7,400 sampled outlets Activity Index = 274			5.8% of 6,100 sampled outlets Activity Index = 971			4.6% of 4,900 sampled outlets Activity Index = 154			9.0% of 3,800 sampled outlets Activity Index = 111			2.6% of 1,300 sampled outlets Activity Index = 18		
Whole Fryer				2.99	30	2.99				2.99	93	2.99	3.49	10	3.49	2.49	16	2.49
Bnls/Sknls Breast	5.99 - 6.99	157	6.85	5.99	218	5.99	5.99 - 7.99	966	6.52	6.99	54	6.99	7.99	89	7.99			
Breast Tenders	6.49 - 13.99	74	7.50															
Split, bn-in Breast				6.99	26	6.99	6.99	5	6.99	6.99	7	6.99				6.99	2	6.99
Whole Wings																		
Legs																		
Thighs													4.99	12	4.99			
Drumsticks																		
B/S Thighs																		
ORGANIC	ALASKA			HAWAII														
	0.0% of 100 sampled outlets Activity Index = 7			0.0% of 100 sampled outlets Activity Index = 0														
Whole Fryer																		
Bnls/Sknls Breast	7.99	7	7.99															
Breast Tenders																		
Split, bn-in Breast																		
Whole Wings																		
Legs																		
Thighs																		
Drumsticks																		
B/S Thighs																		

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit <http://www.ams.usda.gov/nop/>.