



## NATIONAL ORNAMENTAL TRENDS

Agricultural Marketing Service  
Specialty Crops Market News

April 24, 2025

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ORNTRDS

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Unless otherwise stated, imports are for the weeks ending March 22, 29 and April 5, 2025, in that order in 1,000 stem count units. Expected movement is for the period April 6, 2025 - April 12, 2025. Prices are for April 10, 2025, compared to April 03, 2025. Unless otherwise stated, sales are F.O.B. port of entry basis and extra services are included. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by shipper are included in the price reported. IMPORTS FROM COLOMBIA, ECUADOR, COSTA RICA, AND GUATEMALA; MOSTLY COLOMBIA.

### ORNAMENTALS

#### ---ALSTROEMERIA

2024 CROP Imports via Air 9,405-9,070-17,272 --- Movement expected to increase for very light supply. Trading Active. Prices Higher. Bunched, 10s assorted colors super select in too few hands to establish a market, select 5.00-5.12, fancy 4.00-4.12.

#### ---ANTIRRHINUM (SNAPDRAGON)

2024 CROP Imports via Air 1,051-1,055-2,481 --- Movement expected to increase. Trading Fairly Active. Prices Slightly Higher. Per bunched 10s, 70 cm 5.32-5.78.

#### ---ASTER

2024 CROP Imports via Air U-U-U --- Movement expected to increase for very light supply. Trading Active. Prices Generally Unchanged. Per bunch, white 3.10-3.80, purple 3.20-3.80. (U = unavailable)

#### ---CARNATIONS

2024 CROP Imports via Air 13,823-12,979-23,421 --- Movement expected to increase for light supply. Trading Active. Prices Slightly Higher. Per stem, white select 0.32-0.41, yellow 0.32-0.41, green 0.35-0.42 pink 0.32-0.41, assorted colors 0.32-0.4, orange 0.32-0.42, red 0.32-0.41. Per stem fancy assorted colors 0.32-0.40, pink 0.32-0.39, yellow 0.31-0.39, green 0.32-0.39, orange 0.28-0.32, red 0.32-0.39, white 0.32-0.39.

#### ---CARNATIONS, MINIATURE

2024 CROP Imports via Air 8,334-7,364-12,180 --- Movement expected to increase. Trading Active. Prices Higher. Per bunch, assorted colors 3.12-4.12, pink 3.15-3.89, red 3.00-3.92, white 3.37-3.92, orange 3.12-4.09, novelty 3.12-4.12, yellow 3.44-3.92.

#### ---CHRYSANTHEMUM

2024 CROP Imports via Air 5,254-5,167-11,222 --- Movement expected to increase. Trading Active. Prices Pompons slightly higher, others generally unchanged. Bunched 10s, disbud fuji/spider assorted colors 4.00-4.73, white 3.37-4.00, yellow 4.31-5.27, lavender 4.35-5.32.

#### ---CHRYSANTHEMUM (POM-POM)

2024 CROP Imports via Air 19,746-18,747-33,675 --- Movement expected to increase. Trading Active. Prices Generally Unchanged. Per bunch, cushion daisy novelty (CDN) assorted colors 2.34-2.85.

#### ---GERBERA

2024 CROP Imports via Air U-U-U --- Movement expected to remain about the same. Trading Moderate. Prices Generally Unchanged. Per stem, large 0.60-0.70. (U = unavailable)

#### ---GYPSOPHILA

2024 CROP Imports via Air 4,482-3,664-6,628 --- Movement expected to increase. Trading Active. Prices Slightly Higher. Per bunch, million stars 4.18-5.88, xlence 4.60-5.47, new love 4.20-4.60.

#### ---HYDRANGEA

2024 CROP Imports via Air U-U-U --- Movement expected to remain about the same. Trading Moderate. Prices Generally Unchanged. Per stem, assorted colors 0.79-1.10, white 0.94-1.36, blue 1.12-1.35, mini green 0.62-1.10. (U = unavailable)



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### ---LIATRIS

2024 CROP Imports via Air U-U-U --- Movement expected to remain about the same. Trading Moderate. Prices Generally Unchanged. Bunched 10s. 80cm 4.00-4.69, 90cm 4.96-5.75, 70cm in too few hands to establish a market. (U = unavailable)

### ---LIMONIUM

2024 CROP Imports via Air U-U-U --- Movement expected to remain about the same. Trading Moderate. Prices Generally Unchanged. Per bunch, statice/sinuata assorted colors 3.44-5.07, purple 3.22-3.76, white 3.50-4.10, limonium hybrids, maine blue 4.80-5.20, misty blue in too few hands to establish a market, misty white 4.00-5.00. (U = unavailable)

### ---ROSE, HYBRID TEA

2024 CROP Imports via Air 47,031-41,502-60,437 --- Movement expected to decrease. Trading Fairly Slow. Prices Slightly Lower. Per stem, assorted colors 60cm 0.47-0.64, 50cm 0.48-0.58, 40cm 0.35-0.50. Red variety freedom 40cm 0.32-0.43, 50 cm 0.40-0.52, 60cm 0.47-0.66, 70 cm 0.72-0.80.

### ---ROSE, SPRAY TYPE

2024 CROP Imports 4,337-4,167-6,756 --- Movement expected to increase. 50 cm very light. Trading Fairly Active. Prices Generally Unchanged. Per stem, assorted colors 40 cm 0.50-0.60, white 1.00-1.20, pink 0.90-1.00, yellow 0.90-1.00. Assorted colors 50 cm yellow 0.80-0.86.

### ---SOLIDAGO

2024 CROP Imports via Air U-U-U --- In too few hands to establish a market. (U = unavailable)

### ---ZANTEDESCHIA (CALLA)

2024 CROP Imports via Air U-U-U --- Movement expected to remain about the same. Trading Fairly Active. Prices Generally Unchanged. Per stem, standard type white 80cm 1.40-1.65, miniature assorted colors 50cm 0.96-1.20, miniature type white 50cm 0.96-1.10. (U = unavailable)