



No reports will be issued on Monday, February 17, 2025 in observance of the Washington's Birthday holiday. The Market News office will be closed. The next report will be issued on Tuesday, February 18, 2025.

Plant City, FL	Mostly Clear	68- 79F
Homestead, FL	Clear	70- 84F
Immokalee, FL	Partly Cloudy	65- 85F
Pompano Beach FL	Mostly Clear	72- 81F
Palmetto, FL	Partly Cloudy	68- 83F

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

VEGETABLES

CENTRAL AND SOUTH FLORIDA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BEANS, ROUND GREEN TYPE: DEMAND LIGHT. MARKET SLIGHTLY LOWER. Includes palletizing and precooling.
Machine Picked
1 1/9 bushel cartons/crates 10.35-12.85 mostly 10.35-10.85 occasional lower few previous commitments higher

---CORN, SWEET: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and precooling.
BI-COLOR
cartons/crates
4 dozen minimum 12.95-14.95 occasional higher

YELLOW
cartons/crates
4 dozen minimum 14.95-16.95

WHITE
cartons/crates
4 dozen minimum Supplies In too few hands to establish a market.

---PEPPERS, BELL TYPE: DEMAND MODERATE. MARKET JUMBO AND EXTRA-LARGE SLIGHTLY HIGHER, OTHERS ABOUT STEADY. Includes palletizing and precooling.

Green

1 1/9 bushel cartons
jumbo 10.00-12.85 mostly 12.35 few including previous commitments higher
extra large 10.00-12.85 mostly 12.35 few including previous commitments higher
large 8.00-10.85 mostly 8.35-9.35 few previous commitments higher
irregular size Fair Quality 6.00-8.85 mostly 7.00-8.35 few previous commitments higher

---PEPPERS, CUBANELLE: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and precooling.

1 1/9 bushel cartons 18.35-20.85 mostly 18.35 occasional higher

---PEPPERS, JALAPENO: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Includes palletizing and precooling.

1 1/9 bushel cartons 14.35-14.85 occasional higher

---PEPPERS, LONG HOT: DEMAND MODERATE.

1 1/9 bushel cartons 18.35-20.85 mostly 18.35 occasional lower

---PEPPERS, POBLANO:

1 1/9 bushel cartons supply insufficient and in too few hands to establish a market

---SQUASH, YELLOW STRAIGHTNECK: DEMAND LIGHT. MARKET SLIGHTLY LOWER. Includes palletizing and precooling.

1/2 bushel cartons
small 8.35-12.85 mostly 10.35 few previous commitments higher
medium 6.35-10.85 mostly 8.35 few previous commitments higher

---SQUASH, ZUCCHINI: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and precooling.

1/2 bushel cartons
small 6.00-8.85 mostly 6.00-6.35 few lower few previous commitments higher
medium 4.00-6.85 mostly 4.00-4.35 few lower few previous commitments higher

---TOMATOES: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included.

MATURE GREENS

85% U.S. One or Better
25 lb cartons loose



Orlando Shipping Point Vegetables Prices (OR_FV120)

Agricultural Marketing Service
Specialty Crops Market News

February 14, 2025

Email us with accessibility issues with this report.

5x6s 9.35
6x6s 8.35
6x7s 7.35

---TOMATOES, CHERRY: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Palletizing and precooling included.

flats 12 1-pint baskets with lids 9.35-12.35 mostly 10.35

---TOMATOES, GRAPE TYPE: DEMAND MODERATE. MARKET ABOUT STEADY. Palletizing and precooling included.

flats 12 1-pint containers with lids 6.35
20 lb cartons loose 12.35

---TOMATOES, PLUM TYPE: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included.

ROMA

25 lb cartons loose
extra large 11.35
large 11.35
medium 9.35-10.35
small 8.35-9.35

NORTH, CENTRAL AND SOUTH FLORIDA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---CABBAGE: SUPPLY RED TYPE LIGHT, SAVOY TYPE VERY LIGHT. DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.

RED TYPE

50 lb cartons
medium 18.00-22.35 mostly 18.35-20.35 Few low as 16.35, occasional higher.

ROUND GREEN TYPE

50 lb cartons
medium 10.00-12.35 Few 14.35

SAVOY TYPE

40 lb cartons
medium 14.35-18.35 mostly 14.35-16.35 Occasional higher.

SOUTH FLORIDA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---ENDIVE: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Precooling included. Include some 14 and 16 count packs.

1 1/9 bushel cartons/crates

18s Supplies in too few hands to establish a market.
24s 14.95-16.95

---ESCAROLE: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Precooling included. Include some 14 and 16 count packs.

1 1/9 bushel cartons/crates

18s Supplies in too few hands to establish a market.
24s 14.95-16.95

---LETTUCE, GREEN LEAF: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.

cartons
24s 14.95-16.95

---LETTUCE, ROMAINE: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.

cartons
24s 15.95-16.95

---RADISHES: DEMAND GOOD. MARKET ABOUT STEADY. Precooling included.

Red

40 lb film bags topped 20.95-22.95
cartons/crates bunched
24s 14.00
cartons topped 14 1-lb film bags 10.95-12.95
cartons topped 30 6-oz film bags 10.45-12.45