



# Orlando Shipping Point Fruit Prices (OR\_FV110)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

February 14, 2025

No reports will be issued on Monday, February 17, 2025 in observance of the Washington's Birthday holiday. The Market News office will be closed. The next report will be issued on Tuesday, February 18, 2025.

Plant City, FL      Mostly Clear      68- 79F

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

## BERRIES

### CENTRAL FLORIDA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2024 Season

---STRAWBERRIES: DEMAND GOOD AT SLIGHTLY LOWER PRICES. MARKET SLIGHTLY LOWER. Includes palletizing and precooling. flats 8 1-lb containers with lids  
large 14.00-19.00 mostly 16.00 few including previous commitments higher few previous commitments lower