



Orlando Shipping Point Fruit Prices (OR_FV110)

Agricultural Marketing Service
Specialty Crops Market News

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April 30,2025

Labelle, FL	Sunny	61-85F
Immokalee, FL	Sunny	58-87F

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

MELONS

SOUTH FLORIDA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---WATERMELONS: SUPPLY RED FLESH SEEDED 35S LIGHT, OTHERS FAIRLY LIGHT. DEMAND VERY GOOD. MARKET ABOUT STEADY. Most sales based on previous commitments with some new sales. Crop maturity causing gaps in harvesting supply.

Red Flesh Seeded Type

24 inch bins

35s 196.00-220.00 Some previous commitments lower.

Red Flesh Seedless Type

24 inch bins

36s 200.00-224.00 Occasional higher. Previous commitments 189.00-224.00

45s 210.00-224.00 Occasional higher. Previous commitments 189.00-224.00

60s 200.00-224.00 Previous commitments 189.00-210.00, occasional higher.