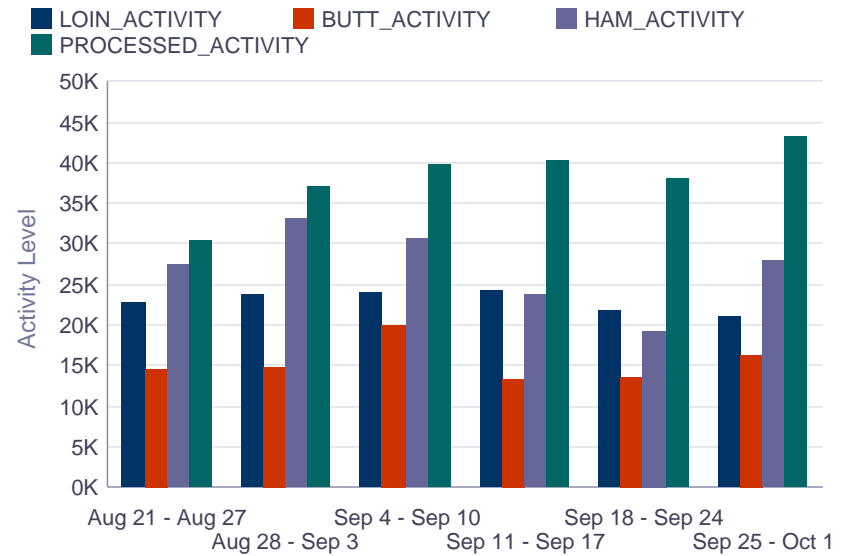




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	86.7%		87.8%		87.6%	
Special Rate (2/)	21.0%		23.7%		24.9%	
Activity Index (3/)	110,930		96,000		117,200	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins						
Bone-In Cc Loins	560	1.90	60	1.88	210	2.99
Loins Roast Bnls	2,170	2.22	2,580	1.80	3,240	1.89
Rib End Roast B/In	140	1.25	170	2.06	90	1.68
Sirloin End Roast B/In	210	1.16	200	1.09	340	1.57
Sirloin Roast Bnls	460	2.03	320	1.86	680	2.11
Rib End Chops B/In	380	1.94	560	2.24	760	3.03
Sirloin Chops B/In	460	1.29	580	1.33	940	1.35
Cc Chops B/In	3,540	2.44	3,110	2.62	3,850	2.65
Assorted Chops B/In	1,770	1.42	1,170	1.59	3,580	2.08
Rib Chops Bnls			250	3.49	10	2.79
Sirloin Chops Bnls	1,880	1.64	1,140	2.54	1,300	2.13
Cc Chops Bnls	1,620	3.05	5,470	3.82	4,410	3.36
Smoked Chops	190	2.99	270	5.98	280	5.86
Tenderloin, Fresh	4,190	4.14	2,950	3.85	2,700	3.32
Tenderloin, Marinated	840	5.08	580	4.47	860	4.47
Backribs	2,410	3.84	2,360	2.90	2,400	2.95
Picnic Fresh B/In	1,100	1.21	3,530	1.20	1,640	1.49
Porketta	200	2.15				
Butt Fresh B/In	4,140	1.28	1,230	1.34	4,490	1.44
Butt Roast Bnls	430	1.86	280	2.85	700	1.83
Pork Steak	1,260	1.84	1,170	1.73	820	2.18
Country Style Rib B/In	2,890	1.85	2,340	1.91	4,380	1.81
Country Style Ribs Bnls	320	2.49	1,240	2.99	1,330	2.53
Spareribs	4,770	2.20	2,660	1.97	3,750	1.99
St. Louis Style Spareribs	1,220	3.03	1,180	5.05	1,160	2.67
Ham, B/In			160	3.34	410	4.02
Ham, Spiral	20	1.29	170	3.59		
Ham, B/In Butt	200	1.75	810	1.04	290	1.49
Ham, B/In Shank	290	1.37	830	1.06	580	1.35
Ham, Bnls	2,060	4.43	550	2.65	840	3.33
Ham Steak	1,890	4.33	1,210	4.64	2,090	3.39
Sliced Bacon, 1 Lb Pkg	23,720	5.54	17,290	4.91	17,940	5.03
Pre-Cooked Bacon	940	28.16	2,950	22.97	1,720	22.61
Canadian Bacon	1,000	8.61	20	9.32	500	6.68
Ground Pork	1,000	3.49	280	3.00	290	2.81
Bkfst Sausage, 1 Lb Roll	5,140	3.03	2,560	2.89	4,500	3.04
Bkfst Sausage, Link/Patty	5,640	4.15	5,770	4.12	7,710	3.61
Pre-Cooked Sausage	1,070	4.27	1,260	5.45	3,290	5.25
Dinner Sausage	1,370	3.41	1,210	3.97	1,890	3.40
Italian Sausage	2,770	3.43	6,290	3.52	2,350	3.40
Chorizo	330	2.83	200	3.91	2,250	1.95
Delii Ham	7,720	6.51	7,460	6.76	11,900	6.19
Pkg/Slcd Ham, 1 Lb/Less	15,600	6.04	8,090	6.26	9,960	5.59
Delii Cooked Pork Roast						
Delii Cooked Spareribs	290	5.20	530	6.35	170	8.30
Delii Cooked Backribs	1,400	5.97	2,160	5.62	1,500	7.03
Pulled Pork	950	6.19	460	5.91	2,370	3.79
Feet			10	1.69	190	1.53
Neckbones	380	1.39	330	1.56	540	1.25

This week in Pork Retail
 Feature activity was higher compared to the previous week and lower compared to the previous year. Loins cuts yielded advertisement space while all other cut areas were featured more prevalently. Individual item prices were steady compared to the previous week and year. Wholesale item prices were higher due to higher primal values across all cut areas.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 09/25 thru 10/01

(prices in dollars per pound)

Fri. Sep 25, 2020

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	84.4%				87.8%				89.1%			
Special Rate (2/)	7.3%				41.5%				16.8%			
Activity Index (3/)	24,760				31,450				25,410			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loin	1.29	- 1.99	80	1.44	1.59	- 1.99	140	1.62	1.99	- 1.99	260	1.99
Loin Roast Bnls	1.49	- 3.79	390	2.11	1.59	- 3.99	180	2.09	1.39	- 2.99	390	1.95
Rib End Roast B/In	1.49	- 1.49	20	1.49	1.49	- 1.49	10	1.49	1.19	- 1.19	50	1.19
Sirloin End Roast B/In	1.49	- 1.49	20	1.49	1.49	- 1.49	10	1.49	.99	- 1.29	60	1.23
Sirloin Roast Bnls	-	-	-	-	1.99	- 1.99	10	1.99	1.79	- 2.49	350	2.01
Rib End Chops B/In	1.49	- 2.69	230	1.87	-	-	-	-	2.49	- 2.49	50	2.49
Sirloin Chops B/In	1.89	- 1.89	60	1.89	.98	- 1.49	140	1.08	.99	- 2.59	20	1.75
Cc Chops B/In	1.49	- 2.99	1,260	2.23	1.79	- 2.49	510	2.19	1.49	- 3.99	960	2.70
Assorted Chops B/In	.99	- 1.49	480	1.23	1.19	- 1.89	180	1.26	.99	- 2.29	820	1.44
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.99	- 2.19	270	2.14	1.79	- 2.99	190	2.30	.99	- 2.99	1,040	1.37
Cc Chops Bnls	1.88	- 3.99	370	2.55	1.89	- 3.99	630	3.29	1.99	- 3.99	280	2.68
Smoked Chops	-	-	-	-	-	-	-	-	2.99	- 2.99	40	2.99
Tenderloin, Fresh	2.00	- 6.09	1,240	3.98	1.49	- 5.99	2,370	4.45	2.99	- 4.49	150	3.34
Tenderloin, Marinated	4.34	- 7.82	440	5.42	5.99	- 5.99	10	5.99	2.94	- 6.95	150	4.47
Backribs	3.99	- 5.99	790	5.09	2.98	- 5.49	580	3.32	2.99	- 4.99	470	3.39
Picnic Fresh B/In	.88	- 1.79	520	1.11	-	-	-	-	.99	- 1.49	90	1.28
Porketta	-	-	-	-	-	-	-	-	1.79	- 2.29	160	2.24
Butt Fresh B/In	.99	- 1.59	440	1.27	.98	- 1.99	1,540	1.12	.99	- 1.99	640	1.47
Butt Roast Bnls	2.49	- 2.49	10	2.49	1.49	- 1.79	150	1.76	-	-	-	-
Pork Steak	1.49	- 1.99	130	1.90	1.49	- 1.99	420	1.73	1.69	- 1.99	550	1.96
Country Style Rib B/In	1.19	- 2.49	700	1.86	1.49	- 2.69	1,550	1.90	.98	- 1.99	250	1.61
Country Style Ribs Bnls	2.99	- 2.99	70	2.99	1.59	- 1.79	40	1.71	1.79	- 2.99	70	2.14
Spareribs	1.49	- 2.99	1,050	2.25	1.59	- 3.98	1,700	2.34	1.79	- 3.49	1,040	1.91
St. Louis Style Spareribs	2.99	- 3.99	250	3.45	1.99	- 1.99	80	1.99	2.49	- 3.99	720	2.91
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	1.29	- 1.29	20	1.29	-	-	-	-
Ham, B/In Butt	1.29	- 1.29	70	1.29	-	-	-	-	2.19	- 2.19	50	2.19
Ham, B/In Shank	.99	- .99	70	.99	-	-	-	-	.99	- 1.99	120	1.36
Ham, Bnls	2.99	- 4.99	320	4.28	-	-	-	-	2.28	- 5.99	820	3.86
Ham Steak	1.98	- 6.86	990	3.99	2.98	- 7.18	290	5.50	2.99	- 5.00	480	4.45
Sliced Bacon, 1 Lb Pkg	2.99	- 9.98	4,810	5.27	2.99	- 8.00	7,140	5.98	2.99	- 9.58	4,650	4.95
Pre-Cooked Bacon	21.28	- 22.86	290	22.52	-	-	-	-	22.78	- 38.02	580	30.29
Canadian Bacon	7.79	- 9.33	300	8.01	9.33	- 9.33	540	9.33	5.38	- 7.17	90	6.28
Ground Pork	2.99	- 5.99	380	4.22	3.48	- 3.48	200	3.48	1.69	- 4.00	290	2.66
Bkfst Sausage, 1 Lb Roll	2.50	- 4.00	250	3.56	2.19	- 3.49	1,640	2.87	1.66	- 4.99	1,290	3.17
Bkfst Sausage, Link/Patty	3.99	- 5.49	700	4.86	2.39	- 4.67	1,520	4.13	1.99	- 5.32	1,670	3.64
Pre-Cooked Sausage	2.98	- 5.71	470	3.87	-	-	-	-	2.50	- 5.83	460	4.00
Dinner Sausage	2.52	- 4.19	600	3.19	2.49	- 4.69	170	3.58	1.59	- 4.56	190	3.24
Italian Sausage	1.00	- 4.99	960	3.01	3.50	- 4.56	100	3.63	1.59	- 6.49	970	3.38
Chorizo	-	-	-	-	-	-	-	-	2.22	- 2.99	100	2.65
Deli Ham	3.00	- 11.49	3,330	7.00	3.49	- 11.49	1,800	6.24	2.99	- 9.29	1,730	5.79
Pkg/Sld Ham, 1 Lb/Less	2.99	- 11.41	1,540	5.00	2.99	- 10.26	6,680	6.23	3.00	- 11.41	2,890	6.06
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	5.20	- 5.20	290	5.20	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.33	- 7.99	350	7.00	5.33	- 7.33	250	5.81	5.33	- 6.66	220	6.11
Pulled Pork	-	-	-	-	5.99	- 5.99	590	5.99	3.99	- 8.99	140	6.96
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	.99	- 1.99	220	1.58	1.19	- 1.29	70	1.19	.99	- 1.19	60	1.06



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 09/25 thru 10/01

(prices in dollars per pound)

Fri. Sep 25, 2020

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST						
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)						
	4900				3800				1300						
Feature Rate (1/)	89.1%				78.2%				91.2%						
Special Rate (2/)	19.7%				17.3%				0.3%						
Activity Index (3/)	16,310				7,420				5,180						
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg			
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-			
Bone-In Cc Loins	2.48	-	2.48	90	2.48	-	-	-	-	-	-	-	-		
Loins Roast Bnls	1.69	-	3.99	260	2.65	.89	-	3.99	740	2.19	1.99	-	2.49	160	2.32
Rib End Roast B/In	1.19	-	1.19	60	1.19	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	.98	-	1.29	90	1.14	.89	-	.99	40	.90	-	-	-	-	-
Sirloin Roast Bnls	.79	-	2.28	100	2.10	-	-	-	-	-	-	-	-	-	-
Rib End Chops B/In	1.39	-	2.79	50	2.07	1.39	-	1.39	30	1.39	1.39	-	1.79	20	1.72
Sirloin Chops B/In	.88	-	1.49	180	1.24	.89	-	.99	40	.90	1.79	-	1.79	20	1.79
Cc Chops B/In	.98	-	3.99	610	2.56	2.49	-	2.99	160	2.70	-	-	-	-	-
Assorted Chops B/In	1.39	-	2.29	220	1.74	1.69	-	1.69	10	1.69	1.68	-	1.69	30	1.69
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.79	-	2.48	160	2.29	.99	-	2.99	190	1.12	2.48	-	2.48	20	2.48
Cc Chops Bnls	1.99	-	3.99	230	3.30	3.99	-	4.99	50	4.27	2.29	-	3.99	40	3.20
Smoked Chops	2.99	-	2.99	140	2.99	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.98	-	4.99	350	3.05	2.99	-	4.99	40	4.32	2.99	-	2.99	40	2.99
Tenderloin, Marinated	2.96	-	5.21	200	4.55	-	-	-	-	-	6.08	-	6.08	40	6.08
Backribs	2.99	-	2.99	530	2.99	1.79	-	1.79	10	1.79	2.95	-	3.99	20	3.23
Picnic Fresh B/In	.79	-	.99	30	.91	.99	-	2.49	430	1.35	.99	-	1.28	40	1.08
Porketta	-	-	-	-	-	-	-	-	-	-	1.79	-	1.79	40	1.79
Butt Fresh B/In	.99	-	1.59	260	1.16	1.39	-	1.47	400	1.42	1.37	-	1.79	840	1.40
Butt Roast Bnls	1.29	-	1.59	150	1.32	1.50	-	2.49	50	1.96	2.99	-	2.99	40	2.99
Pork Steak	1.17	-	1.99	150	1.64	-	-	-	-	-	-	-	-	-	-
Country Style Rib B/In	.88	-	2.99	260	1.59	1.99	-	2.99	130	2.04	1.75	-	1.75	10	1.75
Country Style Ribs Bnls	2.98	-	2.98	90	2.98	-	-	-	-	-	1.79	-	2.99	60	2.14
Spareribs	1.99	-	3.49	730	2.15	1.99	-	2.99	210	2.52	-	-	-	-	-
St. Louis Style Spareribs	2.99	-	3.99	40	3.06	3.49	-	3.99	110	3.60	3.29	-	3.29	10	3.29
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	1.88	-	2.19	90	1.89	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	.99	-	1.99	90	1.67	-	-	-	-	-	-	-	-	-	-
Ham, Bnls	2.28	-	5.99	690	5.44	1.99	-	5.58	170	3.35	2.29	-	4.99	70	4.44
Ham Steak	2.99	-	4.99	140	3.95	-	-	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	2.67	-	6.65	3,520	5.27	2.99	-	9.32	1,800	5.28	4.98	-	9.58	1,720	6.78
Pre-Cooked Bacon	29.02	-	38.02	80	33.52	-	-	-	-	-	-	-	-	-	-
Canadian Bacon	5.38	-	9.33	60	8.89	7.99	-	7.99	10	7.99	-	-	-	-	-
Ground Pork	2.99	-	3.99	60	3.83	1.99	-	1.99	10	1.99	2.69	-	2.69	40	2.69
Bkfst Sausage, 1 Lb Roll	1.79	-	3.99	640	3.12	3.00	-	3.99	610	3.34	2.50	-	4.99	700	2.54
Bkfst Sausage, Link/Patty	1.99	-	5.48	870	5.00	3.68	-	6.65	110	6.25	2.50	-	5.31	780	3.39
Pre-Cooked Sausage	5.48	-	6.65	10	6.48	6.65	-	6.65	120	6.65	-	-	-	-	-
Dinner Sausage	2.29	-	5.90	330	3.74	-	-	-	-	-	2.69	-	5.99	60	3.66
Italian Sausage	2.99	-	3.99	530	3.97	3.99	-	3.99	90	3.99	4.00	-	4.99	100	4.04
Chorizo	2.12	-	4.29	220	2.83	3.69	-	3.99	20	3.88	-	-	-	-	-
Deli Ham	2.19	-	9.88	540	6.27	3.99	-	9.99	150	4.44	5.96	-	10.99	160	9.45
Pkg/Sld Ham, 1 Lb/Less	2.00	-	11.41	2,630	6.39	3.50	-	11.41	1,690	5.49	5.33	-	11.41	120	8.67
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.33	-	5.33	570	5.33	-	-	-	-	-	-	-	-	-	-
Pulled Pork	3.99	-	6.99	230	6.26	-	-	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	.99	-	1.19	30	1.11	-	-	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 09/25 thru 10/01

(prices in dollars per pound)

Fri. Sep 25, 2020

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	60.0%				60.0%			
Special Rate (2/)	0.0%				9.5%			
Activity Index (3/)	260				250			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-
LoIn Roast Bnls	2.49	3.98	30	2.93	3.79	3.79	20	3.79
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	2.79	2.79	5	2.79	2.99	3.49	40	3.26
Assorted Chops B/In	2.49	2.49	10	2.49	1.49	2.79	30	1.79
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	1.49	1.49	20	1.49
Cc Chops Bnls	2.99	3.98	30	3.31	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	-	-	-	-	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	4.49	4.49	10	4.49	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.49	2.88	20	1.86	-	-	-	-
Butt Roast Bnls	-	-	-	-	2.99	3.29	30	3.05
Pork Steak	2.98	2.98	5	2.98	-	-	-	-
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	-	-	-	-	1.48	2.29	40	1.91
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	5.79	7.99	40	6.62	4.67	5.99	40	5.71
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	2.79	2.79	10	2.79
Bkfst Sausage, 1 Lb Roll	4.98	5.49	20	5.35	-	-	-	-
Bkfst Sausage, Link/Patty	6.99	6.99	20	6.99	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	4.62	4.62	10	4.62	-	-	-	-
Italian Sausage	4.00	4.62	20	4.31	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	10.99	10.99	10	10.99	-	-	-	-
Pkg/Slcd Ham, 1 Lb/Less	6.22	8.00	20	7.11	5.49	5.49	20	5.49
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.33	9.33	10	6.22	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-

