

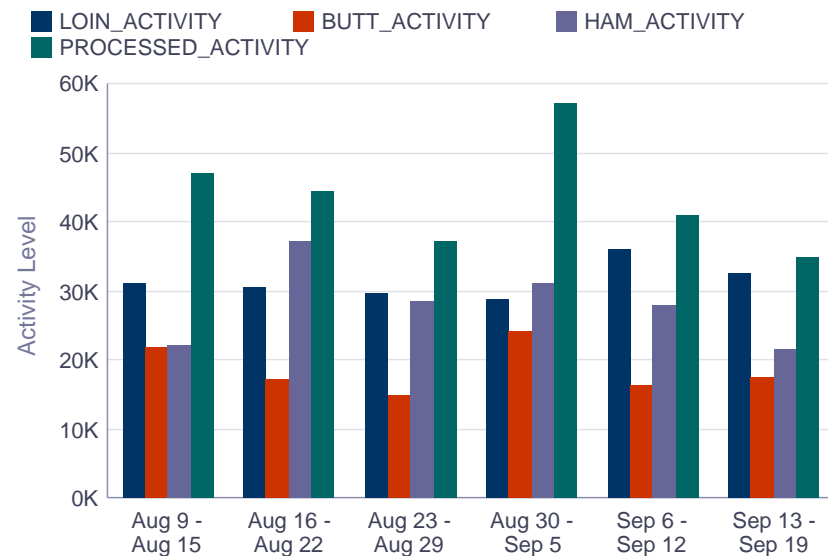


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	81.5%		86.0%		88.8%	
Special Rate (2/)	10.2%		11.5%		18.5%	
Activity Index (3/)	109,410		123,820		140,510	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins					10	1.99
Bone-In Cc Loin			130	1.75	190	2.41
Loin Roast Bnls	4,150	1.74	5,710	2.19	4,070	1.90
Rib End Roast B/In	150	1.62	470	1.33	60	1.69
Sirloin End Roast B/In	420	1.46	230	1.41	310	1.28
Sirloin Roast Bnls	750	2.02	250	2.25	800	1.94
Rib End Chops B/In	530	1.48	640	2.07	460	1.98
Sirloin Chops B/In	630	1.45	690	1.31	1,140	1.56
Cc Chops B/In	3,330	2.28	4,480	2.80	5,610	2.51
Assorted Chops B/In	1,020	2.05	3,290	2.07	5,600	1.88
Rib Chops Bnls	160	3.17	160	3.12	10	2.99
Sirloin Chops Bnls	1,770	2.08	630	2.39	1,580	2.18
Cc Chops Bnls	7,250	3.11	6,220	2.85	6,220	2.73
Smoked Chops	540	5.24	670	5.13	290	4.99
Tenderloin, Fresh	8,310	3.89	6,480	3.79	4,460	3.73
Tenderloin, Marinated	430	5.10	1,470	5.26	600	5.40
Backribs	3,060	3.38	4,390	3.14	8,580	3.00
Picnic Fresh B/In	1,570	1.19	1,010	1.12	3,830	1.31
Porketta	60	2.99	40	2.29	80	3.13
Butt Fresh B/In	4,610	1.64	2,840	1.67	2,300	1.53
Butt Roast Bnls	380	1.84	810	1.68	520	1.71
Pork Steak	680	2.06	1,060	1.91	2,980	2.31
Country Style Rib B/In	2,330	2.28	2,730	1.95	4,900	1.87
Country Style Ribs Bnls	1,540	2.58	1,350	2.27	810	2.11
Spareribs	3,810	1.92	3,090	2.05	1,910	2.21
St. Louis Style Spareribs	2,340	2.95	3,300	2.60	790	2.45
Ham, B/In	140	3.10	180	6.38	1,140	1.67
Ham, Spiral	90	1.69			110	2.97
Ham, B/In Butt	330	1.65	450	1.64	290	1.35
Ham, B/In Shank	570	1.40	1,640	1.52	450	1.22
Ham, Bnls	740	3.69	840	3.33	730	4.59
Ham Steak	3,530	3.96	2,360	4.19	1,890	3.47
Sliced Bacon, 1 Lb Pkg	18,440	4.74	17,200	4.58	22,030	4.82
Pre-Cooked Bacon	180	21.93	300	25.56	280	22.22
Canadian Bacon	350	9.35	660	8.56	170	9.31
Ground Pork	1,100	2.84	220	2.67	350	2.66
Bkfst Sausage, 1 Lb Roll	2,210	2.87	3,260	3.13	6,800	2.91
Bkfst Sausage, Link/Patty	3,990	3.74	5,720	3.88	6,760	3.63
Pre-Cooked Sausage	1,010	5.00	1,650	4.84	770	3.82
Dinner Sausage	1,240	3.33	5,920	3.65	1,640	3.53
Italian Sausage	5,550	3.31	5,130	3.23	3,450	3.25
Chorizo	590	2.60	790	4.01	1,620	2.05
Delii Ham	7,150	5.81	10,700	6.44	13,250	6.47
Pkg/Slcd Ham, 1 Lb/Less	8,950	5.12	11,500	5.87	18,290	5.41
Delii Cooked Pork Roast	80	6.36			10	5.99
Delii Cooked Spareribs	300	5.66	360	6.91	60	7.75
Delii Cooked Backribs	2,060	7.78	740	6.16	930	7.11
Pulled Pork	400	6.56	1,720	6.60	500	4.64
Feet	120	1.79	140	1.26	240	1.43
Neckbones	470	1.41	200	1.21	640	1.28

This week in Pork Retail

Features were less active than both the previous week and year. Butt, picnic, and spareribs items garnered advertisement space while all other cut areas were less active than the previous week. Individual item prices are steady when compared to the previous week and year. Wholesale pork prices were weak, due firm to higher butt, picnic, ham, and loin primal values being offset by sharply lower rib and belly primal values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: **FEATURE RATE**: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: **SPECIAL RATE**: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: **ACTIVITY INDEX**: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: **STORES/AVG**: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 09/13 thru 09/19

(prices in dollars per pound)

Fri. Sep 13, 2019

Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)				MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	82.9%				80.4%				77.1%			
Special Rate (2/)	15.4%				2.8%				16.2%			
Activity Index (3/)	28,740				22,850				25,500			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.49	- 3.63	700	1.96	1.36	- 3.63	990	1.58	1.28	- 2.29	440	1.56
Rib End Roast B/In	1.49	- 1.49	110	1.49	1.99	- 1.99	40	1.99	-	-	-	-
Sirloin End Roast B/In	1.49	- 1.89	220	1.69	-	-	-	-	1.18	- 1.18	60	1.18
Sirloin Roast Bnls	1.68	- 2.49	220	2.01	1.89	- 2.49	20	2.09	1.49	- 2.49	280	1.87
Rib End Chops B/In	1.79	- 1.99	180	1.86	1.89	- 1.89	40	1.89	.99	- 1.99	250	1.03
Sirloin Chops B/In	1.49	- 1.89	180	1.64	.99	- 1.89	40	1.83	-	-	-	-
Cc Chops B/In	1.69	- 3.99	1,130	2.54	1.69	- 3.99	320	2.55	.99	- 3.18	1,210	2.00
Assorted Chops B/In	1.48	- 1.79	180	1.56	1.39	- 2.99	330	2.12	1.78	- 3.49	200	2.37
Rib Chops Bnls	-	-	-	-	-	-	-	-	3.20	- 3.20	150	3.20
Sirloin Chops Bnls	1.99	- 2.69	340	2.13	1.29	- 2.78	300	2.06	1.49	- 2.69	480	1.99
Cc Chops Bnls	1.87	- 4.99	2,010	3.10	1.69	- 4.99	1,540	3.28	1.89	- 5.00	1,010	3.60
Smoked Chops	5.49	- 5.99	190	5.82	-	-	-	-	4.26	- 5.32	260	5.12
Tenderloin, Fresh	1.69	- 5.99	1,810	3.60	2.98	- 5.99	2,580	4.36	2.99	- 3.99	1,670	3.75
Tenderloin, Marinated	5.21	- 5.21	60	5.21	4.77	- 4.77	30	4.77	4.34	- 6.08	160	5.77
Backribs	3.49	- 3.99	800	3.82	2.99	- 3.99	70	3.31	1.69	- 4.99	940	3.29
Picnic Fresh B/In	.98	- 1.59	480	1.12	.99	- 1.49	130	1.19	1.99	- 1.99	10	1.99
Porketta	-	-	-	-	-	-	-	-	2.99	- 2.99	60	2.99
Butt Fresh B/In	1.59	- 1.99	370	1.90	1.19	- 1.99	2,290	1.77	.99	- 1.99	1,150	1.66
Butt Roast Bnls	-	-	-	-	1.36	- 1.99	180	1.53	1.59	- 3.99	60	2.29
Pork Steak	-	-	-	-	1.69	- 2.99	260	2.20	1.89	- 1.99	200	1.92
Country Style Rib B/In	1.00	- 2.49	230	2.24	1.48	- 2.99	210	1.88	1.49	- 3.29	440	2.33
Country Style Ribs Bnls	1.89	- 3.49	670	2.89	1.59	- 3.49	260	2.41	1.79	- 2.99	240	2.39
Spareribs	1.79	- 2.99	850	2.27	.89	- 2.99	1,280	1.79	1.49	- 2.99	1,080	1.73
St. Louis Style Spareribs	2.49	- 3.49	320	3.29	1.99	- 2.99	530	2.08	2.48	- 3.49	290	2.80
Ham, B/In	1.99	- 3.99	100	3.79	-	-	-	-	1.49	- 1.49	40	1.49
Ham, Spiral	-	-	-	-	-	-	-	-	1.69	- 1.69	90	1.69
Ham, B/In Butt	1.49	- 1.49	220	1.49	-	-	-	-	-	-	-	-
Ham, B/In Shank	1.09	- 1.29	280	1.21	1.25	- 1.79	10	1.67	-	-	-	-
Ham, Bnls	3.49	- 3.88	220	3.73	2.99	- 5.49	200	4.59	2.80	- 5.49	280	3.14
Ham Steak	2.99	- 7.98	1,830	4.42	2.98	- 6.00	1,140	3.22	2.99	- 4.56	380	4.14
Sliced Bacon, 1 Lb Pkg	3.33	- 7.05	4,250	5.01	2.50	- 7.99	3,180	4.23	1.99	- 7.98	5,240	4.76
Pre-Cooked Bacon	22.78	- 22.78	110	22.78	-	-	-	-	19.20	- 22.34	50	19.89
Canadian Bacon	9.31	- 9.31	10	9.31	-	-	-	-	5.71	- 10.64	290	9.33
Ground Pork	1.87	- 3.99	400	3.00	3.00	- 3.00	150	3.00	1.89	- 2.99	370	2.50
Bkfst Sausage, 1 Lb Roll	1.69	- 3.99	460	2.84	1.69	- 4.99	920	2.73	1.99	- 5.80	200	3.08
Bkfst Sausage, Link/Patty	3.33	- 5.80	1,810	4.23	2.94	- 5.80	400	4.18	1.77	- 4.67	920	3.05
Pre-Cooked Sausage	3.13	- 6.37	290	4.95	3.23	- 8.32	120	7.33	2.98	- 6.65	330	4.09
Dinner Sausage	1.97	- 4.20	220	3.10	2.26	- 4.20	90	3.50	2.26	- 4.56	470	3.18
Italian Sausage	2.00	- 4.99	1,460	3.94	2.52	- 4.00	760	2.98	1.99	- 4.99	1,900	3.16
Chorizo	-	-	-	-	1.78	- 4.99	240	2.32	1.76	- 2.89	110	2.35
Deli Ham	2.99	- 10.99	3,240	6.17	1.98	- 8.99	1,690	6.04	2.99	- 7.99	1,180	5.83
Pkg/Sld Ham, 1 Lb/Less	3.56	- 7.09	1,710	5.20	2.39	- 9.12	2,200	4.93	3.42	- 9.33	2,630	5.26
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	7.99	- 7.99	60	7.99
Deli Cooked Spareribs	5.60	- 5.60	290	5.60	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.99	- 8.86	340	6.99	6.99	- 7.52	50	7.06	4.99	- 6.99	250	5.89
Pulled Pork	4.98	- 7.99	250	6.41	-	-	-	-	4.49	- 5.99	50	5.24
Feet	.99	- .99	40	.99	.99	- 2.28	70	2.24	-	-	-	-
Neckbones	.99	- 1.69	160	1.50	.99	- 1.59	190	1.37	.89	- .99	20	.94



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 09/13 thru 09/19

(prices in dollars per pound)

Fri. Sep 13, 2019

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	83.4%				81.9%				89.9%			
Special Rate (2/)	3.9%				17.8%				2.7%			
Activity Index (3/)	18,020				8,570				5,040			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.28	- 1.89	910	1.63	1.38	- 4.99	1,070	1.85	1.59	- 4.99	50	2.72
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.19	- 1.19	90	1.19	1.29	- 1.29	60	1.29	-	-	-	-
Sirloin Roast Bnls	1.69	- 2.49	180	2.04	-	-	-	-	1.69	- 1.69	40	1.69
Rib End Chops B/In	.99	- .99	40	.99	-	-	-	-	-	-	-	-
Sirloin Chops B/In	.88	- 1.99	200	1.18	.97	- 1.29	170	1.08	2.98	- 2.98	40	2.98
Cc Chops B/In	1.69	- 2.99	450	2.09	1.59	- 2.99	150	2.25	2.98	- 2.98	40	2.98
Assorted Chops B/In	1.29	- 1.97	140	1.83	1.99	- 1.99	50	1.99	1.98	- 1.98	40	1.98
Rib Chops Bnls	2.79	- 2.79	10	2.79	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.79	- 2.69	530	1.96	2.49	- 2.99	100	2.61	-	-	-	-
Cc Chops Bnls	1.99	- 3.99	1,800	2.71	1.69	- 3.69	850	3.05	1.99	- 2.99	30	2.86
Smoked Chops	3.49	- 5.32	40	5.11	3.49	- 3.49	40	3.49	-	-	-	-
Tenderloin, Fresh	2.47	- 3.99	1,550	3.62	3.88	- 4.99	490	3.93	2.69	- 3.88	190	3.71
Tenderloin, Marinated	4.34	- 6.08	50	5.01	4.34	- 4.34	120	4.34	-	-	-	-
Backribs	1.98	- 3.99	770	3.05	2.99	- 3.99	330	3.56	2.49	- 3.99	110	2.69
Picnic Fresh B/In	.99	- 1.29	60	1.12	.89	- 1.99	90	1.35	.98	- 2.98	780	1.19
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.49	- 1.99	20	1.78	1.99	- 1.99	30	1.99	.98	- 2.69	740	1.06
Butt Roast Bnls	1.36	- 1.89	90	1.61	2.99	- 2.99	10	2.99	2.29	- 2.29	20	2.29
Pork Steak	1.59	- 1.99	160	1.84	2.99	- 2.99	10	2.99	1.99	- 2.49	60	2.35
Country Style Rib B/In	1.00	- 3.29	830	2.52	.99	- 2.49	520	2.03	1.78	- 2.49	30	2.12
Country Style Ribs Bnls	1.79	- 2.49	290	2.23	-	-	-	-	1.99	- 1.99	40	1.99
Spareribs	1.49	- 2.69	340	2.01	1.59	- 2.49	130	1.88	1.98	- 2.49	60	2.10
St. Louis Style Spareribs	1.99	- 3.99	240	3.08	2.49	- 2.99	250	2.96	2.49	- 3.49	690	3.48
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	1.79	- 1.99	100	1.96	-	-	-	-	-	-	-	-
Ham, B/In Shank	1.25	- 1.79	270	1.57	-	-	-	-	-	-	-	-
Ham, Bnls	2.80	- 2.80	40	2.80	-	-	-	-	-	-	-	-
Ham Steak	2.99	- 4.56	150	3.41	4.49	- 4.49	10	4.49	4.49	- 4.49	20	4.49
Sliced Bacon, 1 Lb Pkg	1.99	- 7.66	3,470	4.65	2.19	- 7.99	1,920	5.02	2.19	- 9.32	290	5.26
Pre-Cooked Bacon	22.34	- 22.34	20	22.34	-	-	-	-	-	-	-	-
Canadian Bacon	10.64	- 10.64	40	10.64	5.99	- 5.99	10	5.99	-	-	-	-
Ground Pork	2.99	- 2.99	50	2.99	2.49	- 2.49	70	2.49	3.99	- 3.99	10	3.99
Bkfst Sausage, 1 Lb Roll	1.69	- 3.68	620	3.01	-	-	-	-	3.98	- 3.98	10	3.98
Bkfst Sausage, Link/Patty	1.77	- 4.98	730	3.14	3.00	- 4.99	90	3.25	4.99	- 5.31	30	5.12
Pre-Cooked Sausage	4.47	- 7.69	270	5.20	-	-	-	-	2.98	- 2.98	5	2.98
Dinner Sausage	2.00	- 5.58	400	3.53	4.20	- 4.20	10	4.20	3.36	- 4.20	60	3.60
Italian Sausage	2.50	- 4.49	740	3.01	3.00	- 3.99	670	3.04	-	-	-	-
Chorizo	1.76	- 4.25	80	2.67	2.18	- 3.99	160	3.16	-	-	-	-
Deli Ham	1.99	- 9.99	380	5.29	1.89	- 5.99	560	3.28	2.99	- 8.99	110	6.47
Pkg/Sld Ham, 1 Lb/Less	2.00	- 10.35	1,770	5.21	2.99	- 9.33	430	4.01	3.50	- 9.33	150	5.82
Deli Cooked Pork Roast	-	-	-	-	1.79	- 1.79	10	1.79	1.79	- 1.79	10	1.79
Deli Cooked Spareribs	-	-	-	-	7.10	- 7.10	10	7.10	-	-	-	-
Deli Cooked Backribs	5.98	- 5.98	40	5.98	-	-	-	-	5.98	- 9.58	1,380	8.40
Pulled Pork	4.89	- 4.89	10	4.89	7.99	- 7.99	90	7.99	-	-	-	-
Feet	-	-	-	-	1.59	- 1.59	10	1.59	-	-	-	-
Neckbones	.99	- 1.99	50	1.03	1.59	- 1.99	50	1.87	1.99	- 1.99	5	1.99



National Retail Report - Pork
Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 09/13 thru 09/19
 (prices in dollars per pound)

Fri. Sep 13, 2019

	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	97.0%			91.4%		
Special Rate (2/)	0.0%			44.8%		
Activity Index (3/)	230			580		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Whole Bone-In Loins	-			-		
Bone-In Cc Loins	-			-		
Loins Roast Bnls	-			-		
Rib End Roast B/In	-			-		
Sirloin End Roast B/In	-			-		
Sirloin Roast Bnls	-			4.29 - 4.29	20	4.29
Rib End Chops B/In	-			3.69 - 3.69	20	3.69
Sirloin Chops B/In	-			-		
Cc Chops B/In	-			2.39 - 3.69	30	3.50
Assorted Chops B/In	2.99 - 2.99	40	2.99	1.99 - 2.79	40	2.15
Rib Chops Bnls	-			-		
Sirloin Chops Bnls	-			4.29 - 4.29	20	4.29
Cc Chops Bnls	3.49 - 3.88	20	3.59	-		
Smoked Chops	-			-		
Tenderloin, Fresh	3.29 - 3.88	20	3.64	3.88 - 3.88	10	3.88
Tenderloin, Marinated	-			-		
Backribs	2.49 - 2.49	10	2.49	2.99 - 4.99	30	3.45
Picnic Fresh B/In	-			1.79 - 1.79	20	1.79
Porketta	-			-		
Butt Fresh B/In	2.49 - 2.49	5	2.49	-		
Butt Roast Bnls	-			2.59 - 2.99	30	2.93
Pork Steak	2.79 - 2.79	5	2.79	-		
Country Style Rib B/In	1.89 - 2.79	40	1.94	2.99 - 2.99	20	2.99
Country Style Ribs Bnls	-			2.29 - 2.99	40	2.62
Spareribs	2.49 - 2.49	10	2.49	1.99 - 3.39	60	2.53
St. Louis Style Spareribs	-			2.99 - 2.99	20	2.99
Ham, B/In	-			-		
Ham, Spiral	-			-		
Ham, B/In Butt	2.19 - 2.19	10	2.19	-		
Ham, B/In Shank	-			2.99 - 2.99	5	2.99
Ham, Bnls	-			-		
Ham Steak	-			-		
Sliced Bacon, 1 Lb Pkg	5.99 - 7.49	20	6.39	3.59 - 5.99	80	5.21
Pre-Cooked Bacon	-			-		
Canadian Bacon	-			-		
Ground Pork	-			2.79 - 3.99	60	3.44
Bkfst Sausage, 1 Lb Roll	-			-		
Bkfst Sausage, Link/Patty	4.65 - 4.65	5	4.65	4.67 - 4.67	20	4.67
Pre-Cooked Sausage	-			-		
Dinner Sausage	-			-		
Italian Sausage	3.36 - 3.36	20	3.36	-		
Chorizo	-			-		
Deli Ham	-			7.49 - 7.49	10	7.49
Pkg/Sld Ham, 1 Lb/Less	6.49 - 6.92	20	6.71	4.00 - 7.09	40	6.51
Deli Cooked Pork Roast	-			-		
Deli Cooked Spareribs	-			-		
Deli Cooked Backribs	4.19 - 4.19	5	4.19	-		
Pulled Pork	-			-		
Feet	-			2.09 - 2.09	5	2.09
Neckbones	-			-		



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 09/13 thru 09/19

(prices in dollars per pound)

Fri. Sep 13, 2019
