



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/09 thru 04/15

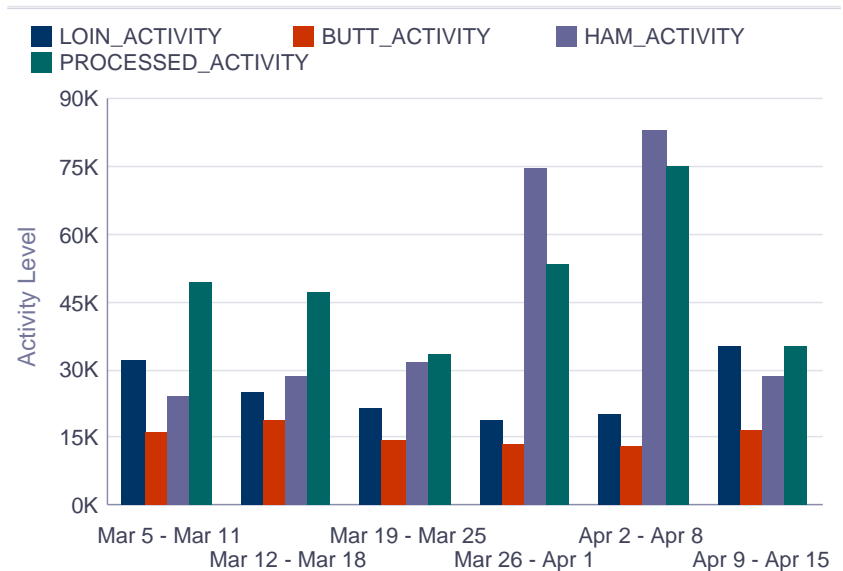
(prices in dollars per pound)

Fri. Apr 9, 2021

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	85.0%		77.1%		63.2%	
Special Rate (2/)	29.4%		28.5%		17.9%	
Activity Index (3/)	117,490		195,100		127,540	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins						
Bone-In Cc Loins	300	1.78	410	2.39	260	2.09
Loins Roast Bnls	9,390	1.95	3,270	2.30	2,430	2.31
Rib End Roast B/In			150	2.27	1,250	3.27
Sirloin End Roast B/In	160	1.85	230	1.59		
Sirloin Roast Bnls	60	2.04	590	2.03		
Rib End Chops B/In	720	2.67	120	2.39	1,310	3.37
Sirloin Chops B/In	820	1.66	400	2.08	80	2.99
Cc Chops B/In	2,700	2.38	3,300	2.83	870	3.13
Assorted Chops B/In	2,200	2.32	1,260	1.60	530	2.27
Rib Chops Bnls	130	2.24			30	1.99
Sirloin Chops Bnls	810	2.25	750	2.05	170	2.62
Cc Chops Bnls	5,790	4.02	2,380	2.96	2,980	3.62
Smoked Chops	450	5.30	60	6.99		
Tenderloin, Fresh	1,790	3.50	1,670	3.78	670	3.36
Tenderloin, Marinated	2,840	4.65	1,760	5.32	710	3.61
Backribs	7,020	3.64	3,730	3.53	1,690	2.42
Picnic Fresh B/In	510	1.35	3,350	1.47	420	1.64
Porketta	70	2.99	70	2.99		
Butt Fresh B/In	7,250	1.71	2,510	1.42	1,660	1.65
Butt Roast Bnls	640	2.40	260	2.58	270	1.98
Pork Steak	860	2.01	740	2.25	210	1.65
Country Style Rib B/In	1,760	1.83	1,230	1.97	710	2.06
Country Style Ribs Bnls	1,220	2.48	740	2.08	310	2.02
Spareribs	2,250	2.76	2,410	2.48	430	2.26
St. Louis Style Spareribs	1,960	3.80	1,410	3.84	870	2.98
Ham, B/In	60	7.50	4,280	1.77	3,760	1.60
Ham, Spiral	80	2.55	24,830	1.96	20,140	1.88
Ham, B/In Butt	30	1.18	4,250	1.23	1,770	1.30
Ham, B/In Shank	60	.93	12,250	1.08	7,180	1.17
Ham, Bnls	550	3.22	10,250	3.74	6,290	3.45
Ham Steak	1,940	3.36	1,670	3.92	540	3.74
Sliced Bacon, 1 Lb Pkg	18,510	5.24	31,860	5.51	19,300	5.04
Pre-Cooked Bacon	120	23.03	630	27.45	1,020	24.11
Canadian Bacon	480	6.92	50	8.83	40	8.00
Ground Pork	2,240	2.49	570	3.15	330	3.40
Bkfst Sausage, 1 Lb Roll	5,350	2.84	10,790	3.34	8,230	3.21
Bkfst Sausage, Link/Patty	3,260	4.00	12,710	3.98	8,320	3.96
Pre-Cooked Sausage	1,210	5.27	5,100	5.65	3,890	5.00
Dinner Sausage	2,100	4.16	2,790	3.80	5,000	3.48
Italian Sausage	1,580	4.16	9,870	3.89	6,520	3.45
Chorizo	260	2.94	230	3.53	70	2.91
Delic Ham	8,100	6.89	10,430	6.81	6,540	6.64
Pkg/Slcd Ham, 1 Lb/Less	17,370	6.34	14,900	5.71	10,660	6.57
Delic Cooked Pork Roast						
Delic Cooked Spareribs	290	5.60	10	6.48	10	6.99
Delic Cooked Backribs	700	5.89	1,400	9.87	50	8.90
Pulled Pork	1,320	5.57	2,960	4.59		
Feet	40	1.71	170	1.73		
Neckbones	140	1.65	300	1.68	20	.99

This week in Pork Retail
 Feature activity was higher than the prior week and sharply higher than the prior year. Hams and processed items saw a sharp decrease in advertisement space, while all other cut received more advertisement space. Individual item prices were steady to weak compared to the previous week and steady to firm compared to the previous year. Wholesale values were higher due to sharply higher rib and belly values. All other primal values remained steady.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/ FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/ SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/ ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/ STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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(prices in dollars per pound)

Fri. Apr 9, 2021

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	84.0%				85.4%				81.8%			
Special Rate (2/)	20.5%				32.6%				31.3%			
Activity Index (3/)	26,370				25,590				29,210			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	1.49	- 1.99	220	1.74	1.99	- 1.99	40	1.99	-	-	-	-
LoIn Roast Bnls	.99	- 3.99	1,440	1.96	1.35	- 2.49	2,660	1.87	1.29	- 2.99	1,660	2.09
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-	1.99	- 1.99	40	1.99
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	1.98	- 2.29	50	2.23
Rib End Chops B/In	1.49	- 1.49	210	1.49	-	-	-	-	2.49	- 3.88	390	3.33
Sirloin Chops B/In	1.79	- 1.89	120	1.84	-	-	-	-	2.29	- 2.49	60	2.45
Cc Chops B/In	1.49	- 3.49	790	2.26	1.99	- 2.99	280	2.48	1.88	- 3.99	1,150	2.35
Assorted Chops B/In	1.49	- 1.89	230	1.67	1.49	- 1.89	320	1.77	1.49	- 2.29	480	2.05
Rib Chops Bnls	2.19	- 2.19	110	2.19	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	1.88	- 6.99	200	2.71	1.98	- 3.98	170	2.49
Cc Chops Bnls	1.99	- 5.32	1,090	2.89	1.99	- 5.19	2,750	4.80	1.79	- 4.00	1,170	3.82
Smoked Chops	3.99	- 9.73	210	6.33	-	-	-	-	2.99	- 4.99	190	4.54
Tenderloin, Fresh	1.89	- 5.21	870	3.37	1.49	- 4.99	240	2.49	1.49	- 4.97	170	3.51
Tenderloin, Marinated	2.96	- 6.21	1,000	4.57	2.96	- 6.99	260	5.69	2.94	- 6.07	1,450	4.48
Backribs	3.24	- 5.49	1,190	3.96	2.99	- 4.99	1,610	3.31	2.99	- 5.99	1,870	4.05
Picnic Fresh B/In	1.29	- 1.49	80	1.45	1.17	- 1.29	20	1.23	1.17	- 1.99	100	1.67
Porketta	2.99	- 2.99	70	2.99	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.58	- 1.74	600	1.72	1.29	- 1.74	1,640	1.67	1.29	- 1.99	1,590	1.70
Butt Roast Bnls	2.49	- 2.49	110	2.49	1.59	- 1.69	20	1.64	1.59	- 2.48	310	2.23
Pork Steak	1.59	- 1.99	120	1.79	1.59	- 1.99	160	1.65	1.77	- 2.99	380	2.17
Country Style Rib B/In	1.69	- 1.99	350	1.87	1.77	- 1.89	180	1.86	1.48	- 2.99	580	2.03
Country Style Ribs Bnls	1.89	- 3.99	460	2.55	1.99	- 1.99	10	1.99	1.99	- 2.49	70	2.41
Spareribs	1.49	- 3.99	1,330	2.82	1.99	- 3.99	230	2.33	1.99	- 3.99	290	2.87
St. Louis Style Spareribs	2.99	- 4.99	430	3.92	3.99	- 4.99	470	4.00	3.29	- 4.99	270	3.84
Ham, B/In	7.50	- 7.50	60	7.50	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	1.69	- 1.88	50	1.81	-	-	-	-
Ham, B/In Butt	-	-	-	-	1.18	- 1.18	30	1.18	-	-	-	-
Ham, B/In Shank	-	-	-	-	.98	- .98	30	.98	.89	- .89	30	.89
Ham, Bnls	-	-	-	-	1.99	- 1.99	40	1.99	4.64	- 5.49	90	4.96
Ham Steak	1.99	- 9.12	570	5.28	1.99	- 3.28	990	2.03	3.49	- 3.99	290	3.97
Sliced Bacon, 1 Lb Pkg	3.99	- 12.99	4,090	5.56	2.50	- 7.99	5,680	5.58	2.80	- 8.37	4,210	4.97
Pre-Cooked Bacon	22.34	- 22.34	110	22.34	-	-	-	-	-	-	-	-
Canadian Bacon	4.49	- 9.33	340	7.73	-	-	-	-	4.99	- 4.99	140	4.99
Ground Pork	2.49	- 2.49	310	2.49	2.49	- 2.49	370	2.49	1.99	- 2.99	670	2.37
Bkfst Sausage, 1 Lb Roll	1.72	- 4.49	740	3.33	1.69	- 4.49	1,210	2.86	1.67	- 4.97	1,480	2.89
Bkfst Sausage, Link/Patty	2.49	- 7.98	760	5.05	2.49	- 6.65	970	3.42	1.67	- 6.65	1,060	3.99
Pre-Cooked Sausage	3.07	- 7.09	590	5.28	2.45	- 6.65	40	5.60	2.00	- 7.09	390	5.19
Dinner Sausage	3.99	- 5.99	300	4.56	2.85	- 5.99	20	3.67	2.50	- 4.92	380	3.94
Italian Sausage	2.99	- 5.99	440	4.27	-	-	-	-	2.50	- 4.44	360	3.52
Chorizo	-	-	-	-	-	-	-	-	2.49	- 3.20	110	2.83
Deli Ham	3.99	- 10.99	3,900	7.30	3.69	- 8.99	1,050	5.09	2.99	- 9.99	1,490	6.43
Pkg/Sldd Ham, 1 Lb/Less	5.00	- 13.69	1,950	7.02	3.53	- 9.14	3,750	6.09	3.63	- 10.64	5,500	6.30
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	5.60	- 5.60	290	5.60	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.62	- 5.99	330	5.74	5.99	- 5.99	190	5.99	5.99	- 6.66	110	6.05
Pulled Pork	3.99	- 6.99	560	6.10	3.55	- 5.32	70	4.14	3.99	- 6.65	460	5.32
Feet	-	-	-	-	1.28	- 1.28	10	1.28	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-	-	-	-	-



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Fri. Apr 9, 2021

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	89.8%				79.9%				95.1%			
Special Rate (2/)	34.0%				35.7%				8.7%			
Activity Index (3/)	19,060				12,910				3,915			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	1.79	- 1.79	30	1.79	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.29	- 2.99	2,850	1.93	1.94	- 2.49	530	1.97	1.94	- 2.29	200	2.01
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.77	- 1.78	100	1.78	-	-	-	-	1.98	- 1.98	10	1.98
Sirloin Roast Bnls	1.09	- 1.09	10	1.09	-	-	-	-	-	-	-	-
Rib End Chops B/In	1.49	- 3.88	100	2.66	1.99	- 1.99	20	1.99	-	-	-	-
Sirloin Chops B/In	1.28	- 1.78	580	1.52	1.99	- 1.99	60	1.99	-	-	-	-
Cc Chops B/In	1.69	- 3.48	230	2.40	1.79	- 3.49	230	2.81	2.48	- 2.98	30	2.69
Assorted Chops B/In	1.48	- 2.29	190	1.88	1.59	- 3.99	940	2.89	1.48	- 2.49	40	1.98
Rib Chops Bnls	-	-	-	-	2.49	- 2.49	20	2.49	-	-	-	-
Sirloin Chops Bnls	1.88	- 2.99	130	2.00	1.19	- 2.99	220	1.39	1.99	- 6.99	90	3.20
Cc Chops Bnls	1.99	- 3.49	600	3.33	2.49	- 2.49	120	2.49	2.49	- 2.49	40	2.49
Smoked Chops	-	-	-	-	3.99	- 3.99	50	3.99	-	-	-	-
Tenderloin, Fresh	2.99	- 4.99	320	3.94	3.49	- 4.99	170	4.79	3.59	- 3.59	20	3.59
Tenderloin, Marinated	2.94	- 5.21	110	4.92	-	-	-	-	-	-	-	-
Backribs	2.98	- 4.99	1,410	3.35	3.24	- 3.97	720	3.41	2.98	- 3.99	190	3.30
Picnic Fresh B/In	1.18	- 1.18	10	1.18	1.19	- 1.29	300	1.23	-	-	-	-
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.49	- 2.48	1,860	1.85	1.29	- 1.99	640	1.69	1.47	- 1.99	850	1.52
Butt Roast Bnls	1.29	- 3.49	140	2.54	3.49	- 3.49	30	3.49	3.49	- 3.49	5	3.49
Pork Steak	1.77	- 2.99	120	2.00	-	-	-	-	1.99	- 2.49	50	2.40
Country Style Rib B/In	1.38	- 2.49	350	1.92	.99	- 2.49	280	1.23	1.99	- 1.99	20	1.99
Country Style Ribs Bnls	1.99	- 2.49	570	2.44	1.99	- 2.99	80	2.60	1.89	- 1.99	20	1.95
Spareribs	1.99	- 3.49	80	2.35	2.49	- 3.99	250	2.74	2.88	- 3.59	60	3.10
St. Louis Style Spareribs	3.99	- 4.99	80	4.41	3.99	- 3.99	10	3.99	3.49	- 3.99	690	3.50
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	1.99	- 5.49	420	2.97	-	-	-	-
Ham Steak	3.49	- 3.99	40	3.97	3.49	- 3.49	50	3.49	-	-	-	-
Sliced Bacon, 1 Lb Pkg	2.50	- 8.39	2,610	4.44	3.66	- 9.32	1,640	5.26	3.66	- 7.99	230	5.17
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	30.40	- 30.40	10	30.40
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	1.99	- 2.99	420	2.54	2.49	- 2.49	350	2.49	2.49	- 3.99	110	3.07
Bkfst Sausage, 1 Lb Roll	1.67	- 4.49	1,080	2.53	2.29	- 3.99	720	2.47	4.00	- 4.48	110	4.07
Bkfst Sausage, Link/Patty	1.67	- 6.65	380	3.48	3.98	- 3.98	50	3.98	2.67	- 5.31	40	3.71
Pre-Cooked Sausage	3.75	- 4.79	90	4.77	3.75	- 6.65	90	6.20	3.23	- 4.23	10	3.52
Dinner Sausage	2.50	- 5.99	1,090	4.16	3.42	- 4.99	290	4.02	4.99	- 4.99	20	4.99
Italian Sausage	2.50	- 3.49	40	3.01	3.78	- 4.79	610	4.52	3.95	- 4.98	110	4.09
Chorizo	1.66	- 1.66	20	1.66	2.22	- 8.52	140	3.17	-	-	-	-
Deli Ham	2.99	- 9.99	430	5.92	2.99	- 8.99	500	6.92	4.99	- 8.99	750	8.76
Pkg/Sld Ham, 1 Lb/Less	2.99	- 10.67	2,690	6.19	3.50	- 9.31	3,200	6.40	3.00	- 8.00	210	6.63
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.71	- 5.99	70	5.94	-	-	-	-	-	-	-	-
Pulled Pork	3.55	- 5.32	120	4.44	5.99	- 5.99	120	5.99	-	-	-	-
Feet	1.79	- 1.79	30	1.79	-	-	-	-	-	-	-	-
Neckbones	1.29	- 1.59	80	1.55	1.79	- 1.79	60	1.79	-	-	-	-



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(prices in dollars per pound)

Fri. Apr 9, 2021

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	100.0%				64.8%			
Special Rate (2/)	3.0%				5.7%			
Activity Index (3/)	275				220			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.94	2.29	20	2.08	1.94	1.99	30	1.97
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	-	-	-	-	2.69	2.69	5	2.69
Assorted Chops B/In	2.28	2.28	5	2.28	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	3.99	3.99	20	3.99	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	-	-	-	-	-	-	-	-
Tenderloin, Marinated	5.99	5.99	20	5.99	-	-	-	-
Backribs	3.24	4.49	20	3.89	3.24	3.24	10	3.24
Picnic Fresh B/In	1.88	1.88	5	1.88	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.74	2.99	50	2.37	1.74	1.99	30	1.91
Butt Roast Bnls	-	-	-	-	2.49	2.49	20	2.49
Pork Steak	2.49	2.49	10	2.49	-	-	-	-
Country Style Rib B/In	2.19	2.19	5	2.19	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	2.49	2.49	20	2.49
Spareribs	-	-	-	-	2.99	2.99	10	2.99
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	3.49	3.49	40	3.49	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	6.99	9.32	30	8.05	3.99	4.49	20	4.06
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	2.49	2.49	5	2.49	2.49	3.59	10	3.04
Bkfst Sausage, 1 Lb Roll	4.00	4.00	10	4.00	-	-	-	-
Bkfst Sausage, Link/Patty	-	-	-	-	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	3.99	5.19	20	4.59	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Sliced Ham, 1 Lb/Less	6.22	8.00	10	7.11	5.33	8.00	60	5.77
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	9.99	9.99	5	9.99	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	2.29	2.29	5	2.29
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/09 thru 04/15

(prices in dollars per pound)

Fri. Apr 9, 2021