



**National Retail Report - Lamb/Veal**

**Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 12/02 thru 12/08**

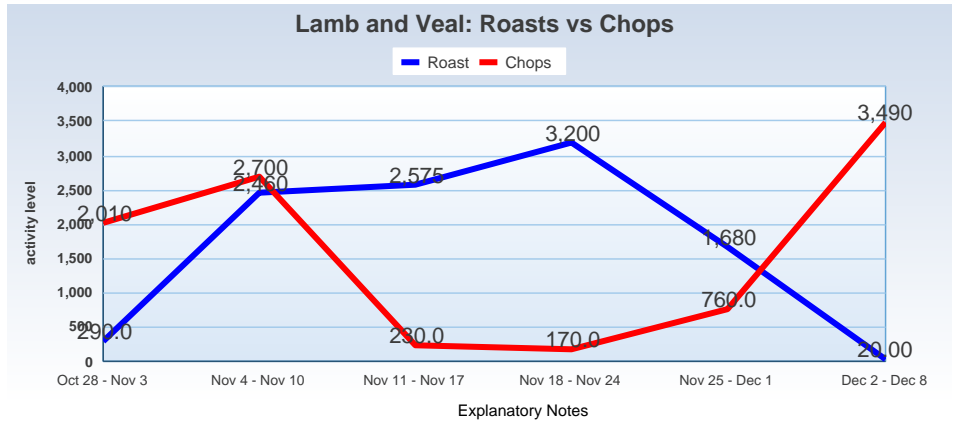
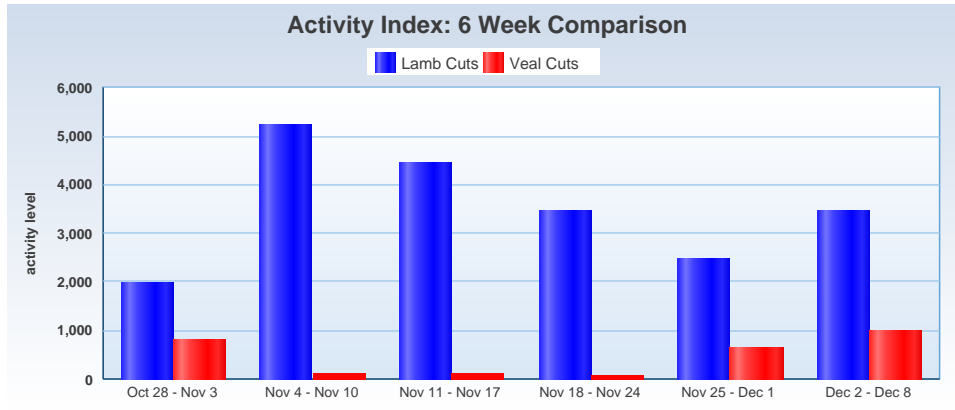
(prices in dollars per pound)

Fri. Dec 2, 2022

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	11.2%		9.5%		9.5%	
Special Rate (2/)	6.0%		2.0%		6.3%	
Activity Index (3/)	4,430		3,080		2,020	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
<b>LAMB</b>						
LB Shoulder Roast			30	4.99		
LB Shldr Blade Chops	540	8.62	370	7.14	330	8.99
LB Shldr Rnd Bone Chop	210	7.49	70	8.39		
LB Breast					70	4.99
LB Rack			190	18.31		
LB Ribs						
LB Rib Chops			130	16.64	40	15.99
LB Whole Loin						
LB Loin Chops	1,990	8.69	90	14.97	1,290	9.65
LB Bone-In Leg	10	11.99	310	7.25	10	11.99
LB Boneless Leg	10	12.99	70	9.35	60	8.19
LB Semi-Bnls Leg			720	7.70		
LB Butterflied, Bnls Leg						
LB Leg, Shank/Butt			360	5.87	40	5.99
LB Leg Steaks						
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb	240	10.99				
LB Shank	220	7.14	10	9.99	40	5.99
LB Stew Meat-Lamb	210	5.99				
LB Stew Meat-Mutton			90	5.99		
<b>VEAL</b>						
VL Shoulder Roast						
VL Shldr Blade Chops	390	7.25	100	7.99		
VL Shldr Rnd Bone Chops	70	8.39				
VL Breast						
VL Rib Rack					70	4.99
VL Rib Chops						
VL Loin Chops	290	14.45			70	17.99
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets			120	13.99		
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini			350	13.05		
VL Cube Steak						
VL Ground Veal	240	7.99	70	8.49		
VL Stew Meat	10	7.99				

**This week in Lamb and Veal Retail** .....

For the week the Lamb and Veal retail activity index was 43.83% higher, feature rate 1.70% higher, and the special rate was 4.00% higher. Lamb Cuts reported 40.57% higher and Veal Cuts 56.25% higher. For the week Roast ad space was sharply lower and Chops ad space was sharply higher. Lamb features offered more ad space for Shoulder Round Bone Chops, Loin Chops, Ground Lamb, Shank and Stew Meat-Lamb. Veal cuts showed more ad space for Shoulder Blade Chops, Shoulder Round Bone Chops, Loin Chops and Ground Veal.



**All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.**  
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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Outlets	NORTHEAST			SOUTHEAST			MIDWEST		
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
	5500			7400			6100		
Feature Rate (1/)	16.6%			16.3%			4.6%		
Special Rate (2/)	3.8%			15.3%			6.6%		
Activity Index (3/)	1,580			1,320			930		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
<b>LAMB</b>									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	6.99 - 6.99	170	6.99	6.99 - 9.99	70	8.21	7.99 - 9.99	60	8.33
LB Shldr Rnd Bone Chop	7.49 - 7.49	170	7.49	7.49 - 7.49	40	7.49	-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	6.97 - 12.99	460	11.38	7.99 - 7.99	1,130	7.99	5.99 - 10.99	220	6.32
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			10.99 - 10.99	200	10.99
LB Shank	6.99 - 6.99	170	6.99	6.99 - 6.99	40	6.99	-		
LB Stew Meat-Lamb	5.99 - 5.99	170	5.99	5.99 - 5.99	40	5.99	-		
LB Stew Meat-Mutton	-			-			-		
<b>VEAL</b>									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	6.99 - 7.99	360	7.18	-			-		
VL Shldr Rnd Bone Chops	8.39 - 8.39	70	8.39	-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			11.99 - 14.99	250	14.36
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			7.99 - 7.99	200	7.99
VL Stew Meat	7.99 - 7.99	10	7.99	-			-		



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)					SOUTHWEST (AZ, CA, NV, UT)					NORTHWEST (ID, MT, OR, WA, WY)				
Outlets	4900					3800					1300				
Feature Rate (1/)	3.3%					7.1%					0.8%				
Special Rate (2/)	0.0%					0.0%					0.0%				
Activity Index (3/)	280					270					40				
	Price Range		Stores	Wtd Avg		Price Range		Stores	Wtd Avg		Price Range		Stores	Wtd Avg	
<b>LAMB</b>															
LB Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Shldr Blade Chops	9.99	-	9.99	90	9.99	9.99	-	9.99	140	9.99	-	-	-	-	-
LB Shldr Rnd Bone Chop	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Breast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Rack	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Ribs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Rib Chops	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Whole Loin	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Loin Chops	5.99	-	5.99	40	5.99	8.99	-	8.99	130	8.99	19.99	-	19.99	10	19.99
LB Bone-In Leg	-	-	-	-	-	-	-	-	-	-	11.99	-	11.99	10	11.99
LB Boneless Leg	-	-	-	-	-	-	-	-	-	-	12.99	-	12.99	10	12.99
LB Semi-Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Butterflied, Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Leg, Shank/Butt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Leg Steaks	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Ground Lamb	10.99	-	10.99	40	10.99	-	-	-	-	-	-	-	-	-	-
LB Shank	-	-	-	-	-	-	-	-	-	-	9.99	-	9.99	10	9.99
LB Stew Meat-Lamb	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LB Stew Meat-Mutton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>VEAL</b>															
VL Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Shldr Blade Chops	7.99	-	7.99	30	7.99	-	-	-	-	-	-	-	-	-	-
VL Shldr Rnd Bone Chops	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Breast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Rib Rack	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Rib Chops	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Loin Chops	14.99	-	14.99	40	14.99	-	-	-	-	-	-	-	-	-	-
VL T-Bone Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Leg Cutlets	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Bnls Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Scallopini	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Cube Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VL Ground Veal	7.99	-	7.99	40	7.99	-	-	-	-	-	-	-	-	-	-
VL Stew Meat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	11.0%			0.0%		
Special Rate (2/)	11.0%			2.9%		
Activity Index (3/)	0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
<b>LAMB</b>						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
<b>VEAL</b>						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		