



NOTICE: As Market News transitions reports to the MARS platform and My Market News, lamb and veal feature data will have dedicated reports and a new report covering goat features will be added. In the next few weeks, the new reports will be accessible on the new platform at:

Lamb: https://www.ams.usda.gov/mnreports/AMS_3229.pdf

Veal: https://www.ams.usda.gov/mnreports/AMS_3796.pdf

Goat: https://www.ams.usda.gov/mnreports/AMS_3797.pdf

If you would like to learn more about MARS and My Market News, please contact us at Websupport.lpgmn@ams.usda.gov.

*Please find report below.



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 08/30 thru 09/05

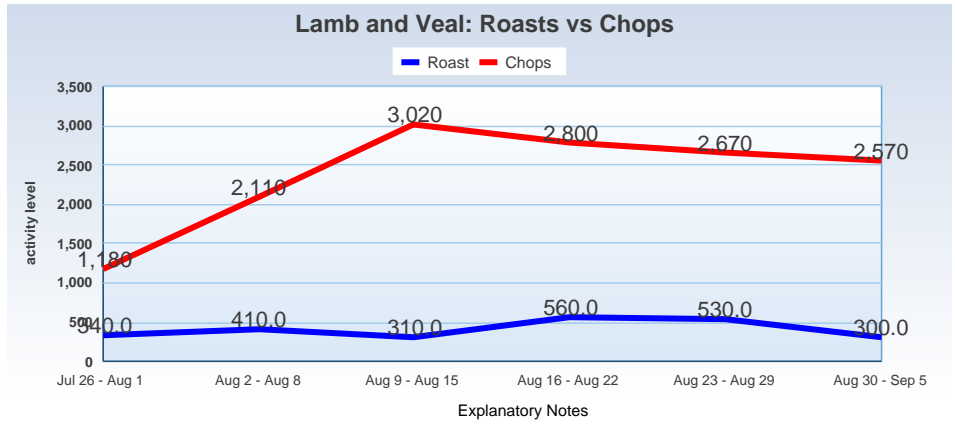
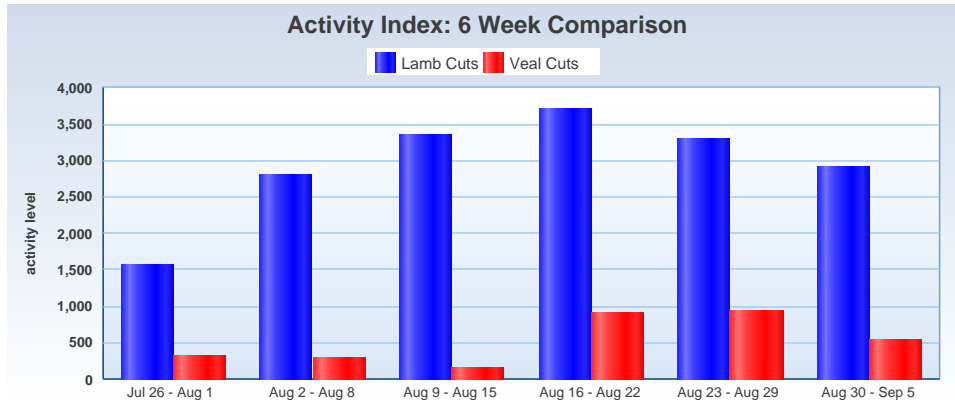
(prices in dollars per pound)

Fri. Aug 30, 2024

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	8.2%		11.6%		3.7%	
Special Rate (2/)	0.0%		1.7%		0.0%	
Activity Index (3/)	3,430		4,170		1,310	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast						
LB Shldr Blade Chops	200	7.99	450	7.32	160	7.99
LB Shldr Rnd Bone Chop	190	8.77	1,250	6.91	70	8.39
LB Breast						
LB Rack	70	15.99				
LB Ribs						
LB Rib Chops	110	22.42	40	15.99	40	15.99
LB Whole Loin						
LB Loin Chops	1,960	9.40	720	10.56	690	10.05
LB Bone-In Leg						
LB Boneless Leg					120	9.99
LB Semi-Bnls Leg	40	5.99	40	5.99		
LB Butterflied, Bnls Leg			420	6.99		
LB Leg, Shank/Butt						
LB Leg Steaks						
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb	40	.99			40	12.99
LB Shank	160	6.72	160	6.72	40	5.09
LB Stew Meat-Lamb	120	4.99	120	4.99		
LB Stew Meat-Mutton			60	4.49		
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	10	8.49	100	7.93	90	6.99
VL Shldr Rnd Bone Chops						
VL Breast	180	5.49	70	4.99		
VL Rib Rack						
VL Rib Chops			10	29.99		
VL Loin Chops	100	10.99	100	10.99		
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets	120	17.99	100	6.99		
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini						
VL Cube Steak						
VL Ground Veal	10	8.99	440	6.06	60	11.13
VL Stew Meat	120	8.99	90	8.99		

This week in Lamb and Veal Retail

This week for Lamb and Veal: Retail activity index was 17.7% lower, feature rate was 3.4% lower, and special rate was 1.7% lower. Lamb Cuts on offer were 11.6% lower, and Veal Cuts were 40.2% lower. Roast offerings were 43.3% lower and Chop offerings were 3.7% lower. Lamb features offered more ad space for loin chops, shoulder chops, and shank. Veal features offered more ad space for breast, leg cutlets and stew meat.



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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(prices in dollars per pound)

Fri. Aug 30, 2024

Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)			MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Feature Rate (1/)	17.4%			15.9%			1.7%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	1,840			1,220			200		
LAMB									
LB Shoulder Roast	-	-	-	-	-	-	-	-	-
LB Shldr Blade Chops	7.99 - 7.99	190	7.99	-	-	-	7.99 - 7.99	10	7.99
LB Shldr Rnd Bone Chop	8.39 - 8.99	190	8.77	-	-	-	-	-	-
LB Breast	-	-	-	-	-	-	-	-	-
LB Rack	15.99 - 15.99	70	15.99	-	-	-	-	-	-
LB Ribs	-	-	-	-	-	-	-	-	-
LB Rib Chops	26.99 - 26.99	60	26.99	-	-	-	15.99 - 15.99	40	15.99
LB Whole Loin	-	-	-	-	-	-	-	-	-
LB Loin Chops	8.99 - 13.99	650	9.89	8.99 - 8.99	1,130	8.99	10.99 - 10.99	50	10.99
LB Bone-In Leg	-	-	-	-	-	-	-	-	-
LB Boneless Leg	-	-	-	-	-	-	-	-	-
LB Semi-Bnls Leg	-	-	-	-	-	-	5.99 - 5.99	40	5.99
LB Butterflied, Bnls Leg	-	-	-	-	-	-	-	-	-
LB Leg, Shank/Butt	-	-	-	-	-	-	-	-	-
LB Leg Steaks	-	-	-	-	-	-	-	-	-
LB Top Round Roast	-	-	-	-	-	-	-	-	-
LB Top Round Steak	-	-	-	-	-	-	-	-	-
LB Ground Lamb	-	-	-	-	-	-	-	-	-
LB Shank	6.99 - 6.99	120	6.99	-	-	-	5.99 - 5.99	40	5.99
LB Stew Meat-Lamb	4.99 - 4.99	120	4.99	-	-	-	-	-	-
LB Stew Meat-Mutton	-	-	-	-	-	-	-	-	-
VEAL									
VL Shoulder Roast	-	-	-	-	-	-	-	-	-
VL Shldr Blade Chops	-	-	-	-	-	-	8.49 - 8.49	10	8.49
VL Shldr Rnd Bone Chops	-	-	-	-	-	-	-	-	-
VL Breast	4.99 - 5.99	100	5.49	4.99 - 5.99	90	5.49	-	-	-
VL Rib Rack	-	-	-	-	-	-	-	-	-
VL Rib Chops	-	-	-	-	-	-	-	-	-
VL Loin Chops	10.99 - 10.99	100	10.99	-	-	-	-	-	-
VL T-Bone Steak	-	-	-	-	-	-	-	-	-
VL Bnls Leg	-	-	-	-	-	-	-	-	-
VL Leg Cutlets	17.99 - 17.99	120	17.99	-	-	-	-	-	-
VL Top Round Steak	-	-	-	-	-	-	-	-	-
VL Bnls Roast	-	-	-	-	-	-	-	-	-
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-	-
VL Scallopini	-	-	-	-	-	-	-	-	-
VL Cube Steak	-	-	-	-	-	-	-	-	-
VL Ground Veal	-	-	-	-	-	-	8.99 - 8.99	10	8.99
VL Stew Meat	8.99 - 8.99	120	8.99	-	-	-	-	-	-



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	0.0%			4.2%			0.2%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	5			160			5		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			9.99 - 9.99	130	9.99	-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	.99 - .99	5	.99	.99 - .99	30	.99	.99 - .99	5	.99
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	2.0%			0.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	5			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	6.99 - 6.99	5	6.99	-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		