



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 03/08 thru 03/14

(prices in dollars per pound)

Fri. Mar 8, 2024

NATIONAL SUMMARY

	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	6.3%		4.6%		3.8%	
Special Rate (2/)	0.0%		0.0%		2.1%	
Activity Index (3/)	2,990		1,660		790	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg

LAMB

LB Shoulder Roast						
LB Shldr Blade Chops	300	8.12	410	7.15	90	8.24
LB Shldr Rnd Bone Chop	270	8.65	110	7.76	60	7.99
LB Breast			70	6.99		
LB Rack	110	14.99				
LB Ribs						
LB Rib Chops	40	15.99				
LB Whole Loin						
LB Loin Chops	1,240	9.26	560	10.45	320	14.89
LB Bone-In Leg	40	5.99	40	5.99		
LB Boneless Leg	120	10.99				
LB Semi-Bnls Leg						
LB Butterflied, Bnls Leg						
LB Leg, Shank/Butt						
LB Leg Steaks						
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb						
LB Shank	250	6.45	50	6.02		
LB Stew Meat-Lamb	210	6.30				
LB Stew Meat-Mutton	90	4.99	130	4.08		

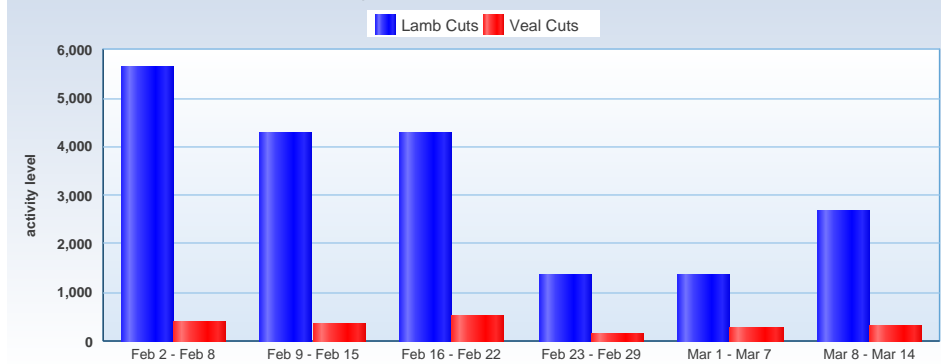
VEAL

VL Shoulder Roast						
VL Shldr Blade Chops	90	7.06	120	7.09	320	6.18
VL Shldr Rnd Bone Chops						
VL Breast	70	4.99				
VL Rib Rack						
VL Rib Chops						
VL Loin Chops	100	12.99				
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets	10	12.99				
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco	40	16.99	40	16.99		
VL Scallopini						
VL Cube Steak						
VL Ground Veal	10	8.99	10	8.49		
VL Stew Meat			120	7.99		

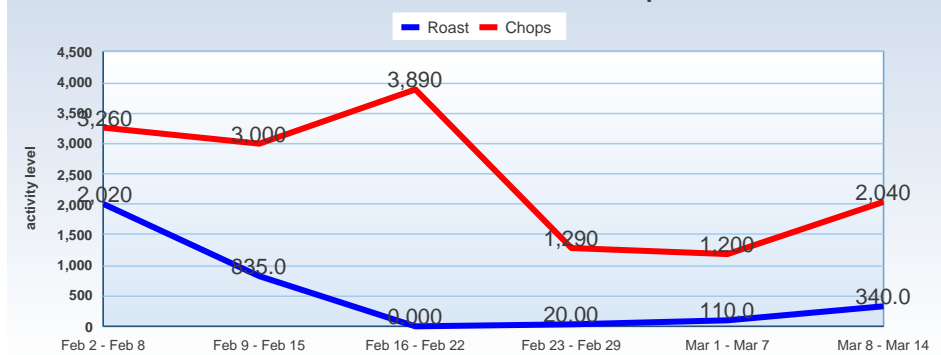
This week in Lamb and Veal Retail

This week for Lamb and Veal: Retail activity index was 80.1% higher, feature rate was 1.7% higher, and special rate was steady. Lamb Cuts on offer were 97.1% higher, and Veal Cuts were 13.8% higher. Roast offerings were 209.1% higher and Chop offerings were 71.4% higher. Lamb features offered more ad space for chops, stew meat, and shank. Veal features offered slightly more space for chops and breast..

Activity Index: 6 Week Comparison



Lamb and Veal: Roasts vs Chops



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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	NORTHEAST					SOUTHEAST					MIDWEST				
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)					(AL, FL, GA, MS, NC, SC, TN, VA, WV)					(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)				
Outlets	5500					7400					6100				
Feature Rate (1/)	10.9%					15.9%					1.1%				
Special Rate (2/)	0.0%					0.0%					0.0%				
Activity Index (3/)	1,400					1,330					240				
	Price Range		Stores	Wtd Avg		Price Range		Stores	Wtd Avg		Price Range		Stores	Wtd Avg	
LAMB															
LB Shoulder Roast	-					-					-				
LB Shldr Blade Chops	7.49	- 8.99	230	8.16		7.49	- 7.49	40	7.49		7.99	- 9.99	20	8.95	
LB Shldr Rnd Bone Chop	7.99	- 8.99	230	8.78		7.99	- 7.99	40	7.99		-	-			
LB Breast	-					-					-				
LB Rack	14.99	- 14.99	110	14.99		-					-				
LB Ribs	-					-					-				
LB Rib Chops	-					-					15.99	- 15.99	40	15.99	
LB Whole Loin	-					-					-				
LB Loin Chops	12.99	- 12.99	60	12.99		8.99	- 8.99	1,130	8.99		10.99	- 10.99	40	10.99	
LB Bone-In Leg	-					-					5.99	- 5.99	40	5.99	
LB Boneless Leg	10.99	- 10.99	120	10.99		-					-				
LB Semi-Bnls Leg	-					-					-				
LB Butterflied, Bnls Leg	-					-					-				
LB Leg, Shank/Butt	-					-					-				
LB Leg Steaks	-					-					-				
LB Top Round Roast	-					-					-				
LB Top Round Steak	-					-					-				
LB Ground Lamb	-					-					-				
LB Shank	5.99	- 6.99	170	6.70		5.99	- 5.99	40	5.99		5.99	- 5.99	40	5.99	
LB Stew Meat-Lamb	4.99	- 7.99	170	5.86		7.99	- 7.99	40	7.99		-				
LB Stew Meat-Mutton	4.99	- 4.99	50	4.99		4.99	- 4.99	40	4.99		-				
VEAL															
VL Shoulder Roast	-					-					-				
VL Shldr Blade Chops	6.99	- 6.99	80	6.99		-					7.49	- 7.49	10	7.49	
VL Shldr Rnd Bone Chops	-					-					-				
VL Breast	4.99	- 4.99	70	4.99		-					-				
VL Rib Rack	-					-					-				
VL Rib Chops	-					-					-				
VL Loin Chops	12.99	- 12.99	100	12.99		-					-				
VL T-Bone Steak	-					-					-				
VL Bnls Leg	-					-					-				
VL Leg Cutlets	12.99	- 12.99	10	12.99		-					-				
VL Top Round Steak	-					-					-				
VL Bnls Roast	-					-					-				
VL Bone-In Osso Bucco	-					-					16.99	- 16.99	40	16.99	
VL Scallopi	-					-					-				
VL Cube Steak	-					-					-				
VL Ground Veal	-					-					8.99	- 8.99	10	8.99	
VL Stew Meat	-					-					-				



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	SOUTH CENTRAL			SOUTHWEST			NORTHWEST		
	(AR, CO, KS, LA, MO, NM, OK, TX)			(AZ, CA, NV, UT)			(ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	0.0%			0.0%			0.0%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	0			0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	0.0%			0.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		