



National Retail Report - Beef

Advertised Prices for Beef at Major Retail Supermarket Outlets ending during the period of 08/02 thru 08/08

(prices in dollars per pound)

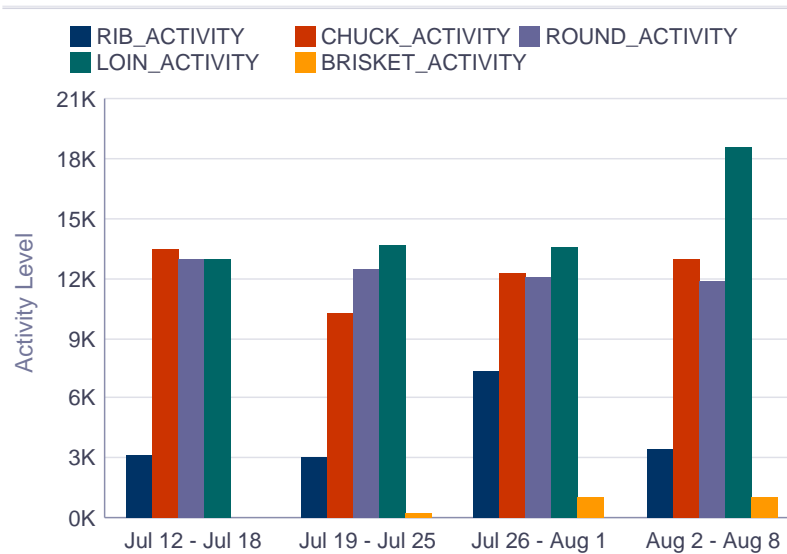
Fri. Aug 2, 2024

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	62.8%		68.8%		71.5%	
Special Rate (2/)	13.2%		8.7%		3.9%	
Activity Index (3/)	70,505		67,840		83,470	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Bone-In Ribeye Roast					560	8.12
Bone-In Ribeye Steak	620	11.37	4,720	11.52	1,030	11.02
Bnls Ribeye Roast	150	9.94	300	13.28	180	10.32
Bnls Ribeye Steak	2,650	10.09	2,280	12.29	4,790	10.52
T-Bone Steak	6,530	8.60	2,070	9.07	7,070	8.68
Porterhouse Steak	2,060	11.51	1,110	9.83	4,190	9.46
Tenderloin	110	12.70	380	11.96	510	15.26
Filet Mignon	90	21.78	510	19.81	40	11.38
Loin, Bnls	270	12.99			140	6.62
Bone-In Strip Steak	1,270	8.96	1,400	7.67	390	8.47
Bnls New York Strip Steak	3,790	10.58	1,770	14.46	4,370	10.20
Beef Backribs	270	4.01	180	4.82	190	2.92
Sirloin Roast			1,070	8.89	110	5.99
Sirloin Steak	1,280	7.96	100	7.84	50	6.66
Bnls Sirloin Roast					10	5.79
Bnls Sirloin Steak	370	8.04	1,630	8.43	1,920	6.89
Sirloin Tip Roast	570	5.79	330	5.78	1,510	5.64
Sirloin Tip Steak	1,110	6.23	270	6.76	1,710	5.86
Bnls Top Sirloin Roast	1,290	5.14	90	6.55	30	11.99
Bnls Top Sirloin Steak	2,730	8.28	4,140	8.20	580	9.83
Top Round Roast	540	5.91	1,130	6.29	2,240	5.46
Top Round Steak	760	6.09	490	6.16	2,130	5.87
Bottom Round Roast	2,770	5.96	2,250	6.23	2,270	4.89
Bottom Round Steak	710	5.48	1,060	5.77	960	4.89
Eye Of Round Roast	770	5.86	1,250	5.75	420	5.64
Eye Of Round Steak	300	6.22	410	6.12	210	5.69
Rump Roast	270	5.39	620	5.85	1,020	5.26
Rump Steak	20	3.99			50	5.99
Chuck/Shldr/Arm Roast	5,620	6.26	6,030	6.37	5,300	5.91
Chuck/Shldr/Arm Steak	4,320	6.18	3,390	5.71	3,060	5.71
London Broil	2,960	6.44	2,780	6.46	3,940	5.87
Brisket	1,020	4.51	920	3.97	800	4.02
Brisket, Flat			20	8.51	10	8.99
Corned Beef Brisket	5	4.99				
Corned Beef Flat			120	7.99		
Beef Short Ribs	1,200	7.62	840	8.77	2,880	7.14
Flat Iron Steak			60	8.01	10	5.99
Flank Steak	440	8.78	1,910	8.37	250	8.94
Minute/Cube Steaks	2,590	6.62	2,690	6.93	1,900	6.11
Stew Meat	2,350	6.69	980	6.73	1,670	5.85
Ground Round	610	5.69	520	5.21	530	4.92
Ground Chuck	2,330	4.42	780	4.89	2,910	4.27
Ground Sirloin	1,190	5.10	1,510	6.54	50	5.99
Ground Beef 90% Or More	2,640	5.97	810	6.03	3,180	5.55
Ground Beef 80-89%	3,960	4.53	5,070	4.18	6,840	4.10
Ground Beef 70-79%	840	3.56	3,100	3.18	1,760	3.64
Beef Patties	6,290	6.24	6,140	6.37	6,920	5.45
Tri-Tip	600	7.78	360	8.43	2,640	6.58
Skirt Steak	240	11.67	250	8.39	140	10.60

This week in Beef Retail.....

This week in beef retail, the Feature Rate decreased by 6.0 percent, while the Special Rate increased by 4.5 percent. The Activity Index showed a 3.9 percent increase. Cuts from the loin showed an increase in ad space while cuts from the rib showed a decrease in ad space. Cuts from the chuck, round, brisket, and ground beef remained mostly steady.

Activity Index: 2 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported beef item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised beef item (e.g., a retailer with 100 outlets featuring 3 beef items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets. **5/: BRANDED:** includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef programs. **6/: NON-LABELED/OTHER:** Beef cuts advertised without a USDA Quality Grade.

USDA-MGC Certified Programs List: <http://www.ams.usda.gov/AMSV1.0/BeefPrograms>



Outlets		5,500		Explanatory Notes								
Feature Rate (1/)		70.5%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.								
Special Rate (1/)		7.5%										
Activity Index (3/)		13,780										
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			12.99 - 12.99	80	12.99	-			-		
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	14.99 - 14.99	10	14.99	8.99 - 8.99	80	8.99	13.49 - 13.49	110	13.49	9.99 - 9.99	10	9.99
T-Bone Steak	12.99 - 12.99	120	12.99	8.99 - 14.99	660	12.52	-			5.49 - 10.99	380	8.08
Porterhouse Steak	12.99 - 12.99	120	12.99	11.99 - 14.99	440	14.36	-			6.99 - 13.99	300	9.45
Tenderloin	-			-			-			-		
Filet Mignon	-			-			-			16.99 - 16.99	20	16.99
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			8.99 - 12.99	520	10.70	7.99 - 7.99	40	7.99	8.99 - 8.99	20	8.99
Bnls New York Strip Steak	9.99 - 9.99	60	9.99	7.94 - 7.94	70	7.94	10.99 - 10.99	20	10.99	9.99 - 9.99	70	9.99
Beef Backribs	-			3.99 - 3.99	40	3.99	-			3.99 - 4.99	100	4.49
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			8.99 - 8.99	70	8.99	-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	8.99 - 10.99	140	9.98	5.99 - 8.99	170	7.12	-			-		
Sirloin Tip Roast	5.99 - 5.99	210	5.99	-			-			-		
Sirloin Tip Steak	6.99 - 6.99	90	6.99	5.49 - 7.99	270	6.78	-			-		
Bnls Top Sirloin Roast	5.49 - 5.49	60	5.49	-			-			-		
Bnls Top Sirloin Steak	6.99 - 8.49	290	7.71	-			-			5.99 - 6.99	220	6.88
Top Round Roast	4.99 - 5.99	270	5.94	-			-			6.99 - 6.99	60	6.99
Top Round Steak	5.99 - 5.99	250	5.99	6.99 - 6.99	120	6.99	-			5.99 - 5.99	60	5.99
Bottom Round Roast	3.99 - 3.99	110	3.99	5.99 - 5.99	80	5.99	-			-		
Bottom Round Steak	-			-			-			-		
Eye Of Round Roast	5.99 - 5.99	70	5.99	-			5.99 - 5.99	20	5.99	-		
Eye Of Round Steak	5.99 - 5.99	130	5.99	-			-			-		
Rump Roast	-			-			-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	5.99 - 5.99	140	5.99	4.99 - 8.49	510	7.14	-			5.99 - 5.99	90	5.99
Chuck/Shldr/Arm Steak	5.49 - 6.49	250	6.04	4.99 - 7.99	640	5.69	-			5.99 - 6.99	120	6.49
London Broil	4.99 - 8.99	290	6.48	4.99 - 6.99	670	5.52	-			4.99 - 6.99	110	5.99
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	8.69 - 8.69	60	8.69	8.99 - 10.99	280	9.85	-			5.99 - 9.99	180	7.21
Flat Iron Steak	-			-			-			-		
Flank Steak	-			-			-			-		
Minute/Cube Steaks	-			8.99 - 8.99	260	8.99	-			6.99 - 8.99	160	7.29
Stew Meat	-			5.99 - 8.99	680	7.00	-			-		
Ground Round	-			-			-			-		
Ground Chuck	5.99 - 5.99	140	5.99	-			-			-		
Ground Sirloin	-			-			-			-		
Ground Beef 90% Or More	-			-			-			4.99 - 5.99	130	5.73
Ground Beef 80-89%	2.99 - 4.99	220	3.11	5.99 - 5.99	110	5.99	-			3.49 - 6.99	1,350	4.81
Ground Beef 70-79%	-			-			-			3.29 - 3.29	100	3.29
Beef Patties	-			-			-			4.49 - 8.99	1,240	7.87
Tri-Tip	-			-			-			-		
Skirt Steak	14.99 - 14.99	60	14.99	-			-			15.99 - 17.99	50	16.99



Outlets	7,400		Explanatory Notes									
Feature Rate (1/)	63.5%		5/ BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification									
Special Rate (1/)	6.5%		Branch's Certified Beef Programs. 6/ NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Activity Index (3/)	27,175											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			9.98 - 9.98	200	9.98	-			-		
Bnls Ribeye Roast	8.99 - 8.99	80	8.99	-			-			10.99 - 10.99	10	10.99
Bnls Ribeye Steak	9.98 - 12.99	30	11.09	8.99 - 8.99	960	8.99	-			6.98 - 11.99	610	7.62
T-Bone Steak	-			8.99 - 11.99	680	9.96	-			5.49 - 10.99	1,570	8.74
Porterhouse Steak	-			11.99 - 11.99	220	11.99	-			9.99 - 13.99	880	10.51
Tenderloin	-			12.99 - 12.99	10	12.99	-			-		
Filet Mignon	-			-			-			16.99 - 16.99	5	16.99
Loin, Bnls	12.99 - 12.99	130	12.99	-			-			-		
Bone-In Strip Steak	-			12.99 - 12.99	10	12.99	7.99 - 7.99	10	7.99	6.99 - 8.99	460	7.01
Bnls New York Strip Steak	8.98 - 13.99	290	12.45	-			10.99 - 11.99	20	11.51	6.99 - 15.99	80	12.36
Beef Backribs	-			3.99 - 3.99	5	3.99	-			3.99 - 4.99	90	4.49
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			7.99 - 7.99	1,130	7.99	-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			-			-			-		
Sirloin Tip Roast	4.99 - 4.99	10	4.99	-			-			-		
Sirloin Tip Steak	4.99 - 4.99	10	4.99	5.49 - 7.99	200	5.52	-			-		
Bnls Top Sirloin Roast	-			6.48 - 6.48	70	6.48	-			4.99 - 4.99	1,130	4.99
Bnls Top Sirloin Steak	6.99 - 6.99	140	6.99	8.99 - 8.99	1,590	8.99	-			5.99 - 5.99	5	5.99
Top Round Roast	5.99 - 5.99	20	5.99	-			-			-		
Top Round Steak	5.99 - 5.99	20	5.99	-			-			-		
Bottom Round Roast	4.99 - 5.49	270	5.01	5.99 - 5.99	960	5.99	-			-		
Bottom Round Steak	4.99 - 5.99	170	5.13	-			-			-		
Eye Of Round Roast	-			3.99 - 5.99	490	5.83	5.99 - 5.99	10	5.99	4.99 - 4.99	40	4.99
Eye Of Round Steak	-			6.99 - 6.99	40	6.99	-			5.49 - 5.49	40	5.49
Rump Roast	4.99 - 4.99	20	4.99	4.99 - 4.99	10	4.99	-			4.57 - 4.57	30	4.57
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	4.58 - 5.99	100	5.52	4.99 - 8.49	1,070	6.19	-			4.39 - 6.99	1,190	6.90
Chuck/Shldr/Arm Steak	4.58 - 4.88	40	4.65	4.99 - 7.99	1,280	7.40	-			4.99 - 6.49	10	6.17
London Broil	4.58 - 5.99	120	4.92	5.99 - 6.99	1,650	6.97	-			4.99 - 6.99	10	5.99
Brisket	-			-			-			5.28 - 5.28	30	5.28
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			-			-			5.99 - 9.99	200	6.17
Flat Iron Steak	-			-			-			-		
Flank Steak	-			-			-			-		
Minute/Cube Steaks	4.98 - 6.99	220	5.81	5.99 - 8.99	1,590	6.28	-			5.44 - 8.99	30	5.91
Stew Meat	5.98 - 5.98	10	5.98	6.49 - 8.99	1,090	6.97	-			-		
Ground Round	-			-			-			4.99 - 5.49	40	5.16
Ground Chuck	-			-			-			3.98 - 4.48	1,510	4.05
Ground Sirloin	4.99 - 4.99	460	4.99	-			-			3.97 - 3.97	10	3.97
Ground Beef 90% Or More	-			-			-			3.97 - 5.99	1,400	5.74
Ground Beef 80-89%	-			5.99 - 5.99	40	5.99	-			3.48 - 6.39	260	4.03
Ground Beef 70-79%	-			-			-			3.49 - 3.75	40	3.67
Beef Patties	-			-			-			4.49 - 7.99	2,050	5.88
Tri-Tip	-			-			-			-		
Skirt Steak	-			-			-			15.99 - 17.99	10	16.99



Outlets	6,100		Explanatory Notes									
Feature Rate (1/)	60.0%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	15.5%											
Activity Index (3/)	11.920											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	12.99 - 12.99	60	12.99	-			-			12.99 - 12.99	60	12.99
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	12.99 - 14.99	470	13.39	11.99 - 14.99	70	14.33	-			8.99 - 9.99	20	9.49
T-Bone Steak	6.99 - 12.99	80	8.38	9.99 - 11.99	230	10.38	-			5.49 - 5.49	90	5.49
Porterhouse Steak	9.98 - 9.98	10	9.98	9.99 - 12.79	80	11.59	-			9.99 - 9.99	10	9.99
Tenderloin	-			12.79 - 12.79	40	12.79	-			9.99 - 9.99	10	9.99
Filet Mignon	-			26.67 - 26.67	50	26.67	-			12.99 - 12.99	10	12.99
Loin, Bnls	12.99 - 12.99	140	12.99	-			-			-		
Bone-In Strip Steak	-			-			-			-		
Bnls New York Strip Steak	9.99 - 15.99	530	14.01	8.99 - 14.49	1,170	10.60	-			7.98 - 9.97	160	9.83
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	6.99 - 6.99	60	6.99	-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	8.99 - 8.99	10	8.99	8.99 - 8.99	10	8.99	-			-		
Sirloin Tip Roast	4.99 - 6.99	310	5.87	3.99 - 3.99	30	3.99	-			-		
Sirloin Tip Steak	4.99 - 7.99	90	5.83	5.49 - 6.99	110	5.69	-			-		
Bnls Top Sirloin Roast	7.99 - 7.99	10	7.99	-			-			-		
Bnls Top Sirloin Steak	6.99 - 8.99	80	8.58	6.99 - 7.99	60	7.74	-			7.99 - 7.99	10	7.99
Top Round Roast	4.94 - 4.94	60	4.94	5.49 - 5.99	40	5.63	-			-		
Top Round Steak	-			5.99 - 6.49	40	6.13	-			7.99 - 7.99	40	7.99
Bottom Round Roast	3.99 - 5.99	450	5.46	5.49 - 5.49	10	5.49	-			-		
Bottom Round Steak	4.99 - 5.99	400	5.63	-			-			-		
Eye Of Round Roast	5.99 - 6.99	110	6.10	-			-			-		
Eye Of Round Steak	6.49 - 6.49	90	6.49	-			-			-		
Rump Roast	5.99 - 5.99	10	5.99	4.99 - 4.99	50	4.99	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	4.99 - 6.99	420	6.49	5.79 - 6.99	130	6.34	-			4.99 - 6.99	270	6.84
Chuck/Shldr/Arm Steak	6.28 - 6.99	50	6.70	5.99 - 7.99	140	6.63	-			4.99 - 7.99	50	5.93
London Broil	6.49 - 6.49	10	6.49	-			-			-		
Brisket	-			3.99 - 3.99	190	3.99	-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	7.99 - 7.99	10	7.99	5.99 - 8.99	100	7.83	-			5.99 - 6.99	100	6.11
Flat Iron Steak	-			-			-			-		
Flank Steak	8.99 - 8.99	40	8.99	10.40 - 10.40	40	10.40	-			5.99 - 5.99	10	5.99
Minute/Cube Steaks	4.99 - 6.99	120	6.84	-			-			-		
Stew Meat	3.99 - 6.99	160	6.09	5.59 - 6.99	150	6.17	-			4.99 - 4.99	20	4.99
Ground Round	4.99 - 5.99	350	5.72	-			-			4.99 - 6.49	60	5.95
Ground Chuck	5.99 - 5.99	40	5.99	-			-			3.98 - 5.99	500	4.68
Ground Sirloin	5.99 - 6.99	70	6.81	-			-			5.49 - 5.99	80	5.71
Ground Beef 90% Or More	-			-			-			4.49 - 7.77	220	7.58
Ground Beef 80-89%	2.99 - 4.99	230	3.08	-			-			2.99 - 5.99	810	4.39
Ground Beef 70-79%	-			-			-			2.49 - 3.99	390	3.62
Beef Patties	5.00 - 7.53	60	5.57	-			-			5.26 - 8.00	1,590	5.93
Tri-Tip	10.99 - 10.99	10	10.99	7.99 - 7.99	40	7.99	-			-		
Skirt Steak	7.99 - 10.99	60	8.64	6.39 - 6.39	40	6.39	-			-		

Outlets	4,900												Explanatory Notes		
Feature Rate (1/)	61.0%												5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification		
Special Rate (1/)	24.1%												Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.		
Activity Index (3/)	9,190														
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)					
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg			
Bone-In Ribeye Roast	-			-			-			-					
Bone-In Ribeye Steak	-			14.98 - 14.98	90	14.98	9.99 - 9.99	40	9.99	-					
Bnls Ribeye Roast	-			-			-			10.99 - 10.99	60	10.99			
Bnls Ribeye Steak	14.67 - 15.98	50	15.08	14.99 - 14.99	10	14.99	11.98 - 12.99	20	12.44	6.99 - 6.99	110	6.99			
T-Bone Steak	-			8.47 - 8.99	1,040	8.73	-			5.49 - 6.99	140	6.08			
Porterhouse Steak	-			-			-			-					
Tenderloin	-			12.99 - 12.99	50	12.99	-			-					
Filet Mignon	-			26.67 - 26.67	5	26.67	-			-					
Loin, Bnls	-			-			-			-					
Bone-In Strip Steak	-			-			-			6.99 - 6.99	50	6.99			
Bnls New York Strip Steak	13.99 - 15.99	60	15.37	14.00 - 15.33	20	14.94	-			-					
Beef Backribs	-			-			-			-					
Sirloin Roast	-			-			-			-					
Sirloin Steak	-			-			-			5.99 - 5.99	20	5.99			
Bnls Sirloin Roast	-			-			-			-					
Bnls Sirloin Steak	-			-			-			-					
Sirloin Tip Roast	-			-			-			-					
Sirloin Tip Steak	-			5.49 - 5.49	70	5.49	-			5.99 - 5.99	20	5.99			
Bnls Top Sirloin Roast	-			-			-			-					
Bnls Top Sirloin Steak	7.99 - 7.99	20	7.99	6.99 - 8.99	50	8.80	5.99 - 5.99	100	5.99	6.99 - 6.99	80	6.99			
Top Round Roast	4.99 - 6.59	20	5.76	5.99 - 5.99	20	5.99	-			5.29 - 5.29	20	5.29			
Top Round Steak	5.49 - 5.49	10	5.49	4.99 - 6.49	160	5.14	-			-					
Bottom Round Roast	-			5.97 - 5.97	90	5.97	-			-					
Bottom Round Steak	-			-			-			3.99 - 5.99	40	5.15			
Eye Of Round Roast	-			5.99 - 5.99	50	5.99	-			-					
Eye Of Round Steak	-			-			-			-					
Rump Roast	-			4.99 - 5.97	130	5.63	-			-					
Rump Steak	-			-			-			3.99 - 3.99	20	3.99			
Chuck/Shldr/Arm Roast	4.98 - 6.99	220	6.14	3.97 - 7.99	210	5.67	3.97 - 3.97	290	3.97	4.39 - 6.99	210	5.39			
Chuck/Shldr/Arm Steak	5.98 - 6.99	120	6.41	3.97 - 8.99	100	4.85	3.97 - 6.99	500	4.83	4.99 - 6.99	330	5.58			
London Broil	6.49 - 6.59	10	6.57	6.99 - 6.99	50	6.99	-			3.99 - 3.99	20	3.99			
Brisket	-			4.99 - 4.99	510	4.99	-			2.99 - 3.99	190	3.05			
Brisket, Flat	-			-			-			-					
Corned Beef Brisket	-			-			-			-					
Corned Beef Flat	-			-			-			-					
Beef Short Ribs	-			-			-			4.99 - 8.49	110	6.02			
Flat Iron Steak	-			-			-			-					
Flank Steak	-			-			-			-					
Minute/Cube Steaks	5.79 - 6.99	50	6.44	6.99 - 6.99	50	6.99	-			5.98 - 6.99	110	6.47			
Stew Meat	6.98 - 6.98	10	6.98	6.99 - 6.99	5	6.99	-			4.38 - 5.39	70	4.94			
Ground Round	-			5.98 - 5.98	90	5.98	4.99 - 4.99	40	4.99	5.49 - 5.49	40	5.49			
Ground Chuck	3.98 - 5.99	70	5.51	-			-			5.49 - 5.49	70	5.49			
Ground Sirloin	4.99 - 4.99	530	4.99	-			-			3.97 - 3.97	50	3.97			
Ground Beef 90% Or More	-			-			-			3.97 - 7.77	620	5.79			
Ground Beef 80-89%	-			5.98 - 5.98	90	5.98	-			3.48 - 4.99	230	3.92			
Ground Beef 70-79%	-			-			-			2.99 - 3.99	320	3.55			
Beef Patties	-			-			-			5.00 - 7.99	1,210	5.40			
Tri-Tip	10.99 - 10.99	5	10.99	-			-			-					
Skirt Steak	-			-			-			6.88 - 8.99	30	7.74			

Outlets	3,800		Explanatory Notes									
Feature Rate (1/)	52.4%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	17.8%											
Activity Index (3/)	5,170											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			7.99 - 7.99	90	7.99	-			11.99 - 11.99	10	11.99
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	12.99 - 12.99	10	12.99	-			-			13.99 - 13.99	50	13.99
T-Bone Steak	-			-			-			4.99 - 5.97	750	5.83
Porterhouse Steak	-			-			-			-		
Tenderloin	-			-			-			-		
Filet Mignon	-			-			-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			8.99 - 8.99	130	8.99
Bnls New York Strip Steak	10.99 - 10.99	120	10.99	8.99 - 16.99	360	12.77	-			6.99 - 6.99	60	6.99
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			-			-			-		
Sirloin Tip Roast	-			-			-			-		
Sirloin Tip Steak	-			6.99 - 6.99	180	6.99	-			5.99 - 5.99	60	5.99
Bnls Top Sirloin Roast	6.99 - 6.99	10	6.99	-			-			-		
Bnls Top Sirloin Steak	-			6.99 - 6.99	40	6.99	-			-		
Top Round Roast	-			5.99 - 5.99	40	5.99	-			-		
Top Round Steak	-			5.99 - 5.99	40	5.99	-			6.99 - 6.99	10	6.99
Bottom Round Roast	-			5.69 - 5.69	50	5.69	-			5.99 - 5.99	60	5.99
Bottom Round Steak	-			-			-			5.99 - 5.99	60	5.99
Eye Of Round Roast	-			-			-			-		
Eye Of Round Steak	-			-			-			-		
Rump Roast	-			-			-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	4.99 - 7.99	70	6.19	4.49 - 6.99	430	6.30	-			4.49 - 6.99	160	5.41
Chuck/Shldr/Arm Steak	7.99 - 7.99	20	7.99	4.49 - 6.99	340	5.82	-			4.49 - 6.99	160	5.41
London Broil	4.99 - 4.99	10	4.99	-			-			-		
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	10.99 - 10.99	10	10.99	-			-			5.99 - 8.99	130	7.14
Flat Iron Steak	-			-			-			-		
Flank Steak	-			7.99 - 11.99	210	8.31	-			8.99 - 8.99	110	8.99
Minute/Cube Steaks	-			-			-			-		
Stew Meat	-			-			-			5.69 - 5.69	120	5.69
Ground Round	-			-			-			-		
Ground Chuck	-			-			-			-		
Ground Sirloin	-			-			-			-		
Ground Beef 90% Or More	-			-			-			6.99 - 6.99	190	6.99
Ground Beef 80-89%	-			-			-			4.49 - 5.99	440	5.34
Ground Beef 70-79%	-			-			-			-		
Beef Patties	-			-			-			4.99 - 9.49	110	8.70
Tri-Tip	9.99 - 9.99	60	9.99	8.99 - 9.99	180	9.92	-			4.99 - 5.99	300	5.79
Skirt Steak	-			-			-			-		



Outlets	1,300	Explanatory Notes											
Feature Rate (1/)	78.2%	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.											
Special Rate (1/)	10.8%												
Activity Index (3/)	3,075												
	BRANDED(5)				CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast	-			-			-			-			
Bone-In Ribeye Steak	-			-			-			-			
Bnls Ribeye Roast	-			-			-			-			
Bnls Ribeye Steak	12.99 - 12.99	10	12.99	-			-			-			
T-Bone Steak	-			8.99 - 8.99	100	8.99	-			5.77 - 5.77	680	5.77	
Porterhouse Steak	-			-			-			-			
Tenderloin	-			-			-			-			
Filet Mignon	-			-			-			-			
Loin, Bnls	-			-			-			-			
Bone-In Strip Steak	-			-			-			-			
Bnls New York Strip Steak	-			14.98 - 14.98	20	14.98	-			5.77 - 5.77	680	5.77	
Beef Backribs	-			1.99 - 1.99	40	1.99	-			-			
Sirloin Roast	-			-			-			-			
Sirloin Steak	-			-			-			-			
Bnls Sirloin Roast	-			-			-			-			
Bnls Sirloin Steak	-			4.88 - 4.88	40	4.88	-			-			
Sirloin Tip Roast	5.79 - 5.79	5	5.79	-			-			-			
Sirloin Tip Steak	5.99 - 5.99	5	5.99	-			-			3.99 - 3.99	20	3.99	
Bnls Top Sirloin Roast	-			-			-			-			
Bnls Top Sirloin Steak	-			6.99 - 6.99	40	6.99	-			5.98 - 5.98	10	5.98	
Top Round Roast	-			-			-			-			
Top Round Steak	-			-			-			-			
Bottom Round Roast	-			6.99 - 6.99	680	6.99	-			-			
Bottom Round Steak	-			4.99 - 4.99	40	4.99	-			-			
Eye Of Round Roast	-			-			-			-			
Eye Of Round Steak	-			-			-			-			
Rump Roast	-			-			-			-			
Rump Steak	-			-			-			-			
Chuck/Shldr/Arm Roast	4.99 - 5.48	30	5.24	4.99 - 4.99	40	4.99	-			4.99 - 4.99	40	4.99	
Chuck/Shldr/Arm Steak	5.98 - 7.99	30	7.02	4.99 - 5.99	60	5.26	-			4.99 - 4.99	50	4.99	
London Broil	4.99 - 4.99	10	4.99	-			-			-			
Brisket	-			5.49 - 5.49	100	5.49	-			-			
Brisket, Flat	-			-			-			-			
Corned Beef Brisket	-			-			-			-			
Corned Beef Flat	-			-			-			-			
Beef Short Ribs	7.99 - 7.99	20	7.99	-			-			-			
Flat Iron Steak	-			-			-			-			
Flank Steak	9.99 - 9.99	20	9.99	-			-			-			
Minute/Cube Steaks	-			-			-			-			
Stew Meat	-			-			-			4.99 - 4.99	40	4.99	
Ground Round	-			-			-			-			
Ground Chuck	-			-			-			-			
Ground Sirloin	-			-			-			-			
Ground Beef 90% Or More	-			3.99 - 3.99	40	3.99	-			4.99 - 6.99	40	5.85	
Ground Beef 80-89%	-			-			-			3.48 - 4.49	150	4.21	
Ground Beef 70-79%	-			-			-			-			
Beef Patties	-			-			-			4.99 - 6.00	30	5.50	
Tri-Tip	9.99 - 9.99	10	9.99	-			-			-			
Skirt Steak	-			-			-			-			



Outlets	200		Explanatory Notes										
Feature Rate (1/)	50.0%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	11.0%												
Activity Index (3/)	120												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak													
Bnls Ribeye Roast													
Bnls Ribeye Steak				13.99	13.99	20	13.99	9.99	9.99	10	9.99		
T-Bone Steak				8.99	8.99	10	8.99						
Porterhouse Steak													
Tenderloin				18.99	18.99	5	18.99						
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak													
Bnls New York Strip Steak	16.99	16.99	10	16.99			8.99	8.99	10	8.99			
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak													
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak													
Top Round Roast													
Top Round Steak													
Bottom Round Roast										5.48	5.48	5	5.48
Bottom Round Steak													
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast	6.49	6.49	10	6.49									
Chuck/Shldr/Arm Steak	6.99	6.99	10	6.99									
London Broil													
Brisket				5.49	5.49	10	5.49						
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs				9.99	9.99	5	9.99						
Flat Iron Steak													
Flank Steak													
Minute/Cube Steaks										5.98	5.98	5	5.98
Stew Meat													
Ground Round													
Ground Chuck													
Ground Sirloin													
Ground Beef 90% Or More													
Ground Beef 80-89%										4.49	5.48	20	4.78
Ground Beef 70-79%													
Beef Patties													
Tri-Tip													
Skirt Steak													



Outlets	100		Explanatory Notes										
Feature Rate (1/)	62.9%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	0.0%												
Activity Index (3/)	115												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak	12.99	12.99	5	12.99									
Bnls Ribeye Roast													
Bnls Ribeye Steak	14.99	14.99	5	14.99									
T-Bone Steak													
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak	10.99	10.99	30	10.99	13.69	13.69	5	13.69					
Bnls New York Strip Steak													
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak													
Sirloin Tip Roast													
Sirloin Tip Steak	6.29	6.29	5	6.29									
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak													
Top Round Roast													
Top Round Steak													
Bottom Round Roast													
Bottom Round Steak													
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast	5.99	5.99	20	5.99									
Rump Steak													
Chuck/Shldr/Arm Roast					7.99	7.99	10	7.99					
Chuck/Shldr/Arm Steak					8.99	8.99	10	8.99					
London Broil													
Brisket													
Brisket, Flat													
Corned Beef Brisket										4.99	4.99	5	4.99
Corned Beef Flat													
Beef Short Ribs													
Flat Iron Steak													
Flank Steak													
Minute/Cube Steaks													
Stew Meat													
Ground Round													
Ground Chuck	5.99	5.99	5	5.99									
Ground Sirloin													
Ground Beef 90% Or More													
Ground Beef 80-89%										3.99	3.99	20	3.99
Ground Beef 70-79%													
Beef Patties													
Tri-Tip													
Skirt Steak													