



Specialty Crops Market News Division

Agricultural
Marketing
Service

National Retail Report - Specialty Crops

Websites: www.marketnews.usda.gov/mnp/fv-home and <http://www.ams.usda.gov/mnreports/fvwretail.pdf>
and http://www.ams.usda.gov/mnreports/wa_lo100.txt

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Advertised Prices for Specialty Crops at Major Retail Supermarket Outlets ending during the period of 05/11 to 05/23^{1,2}

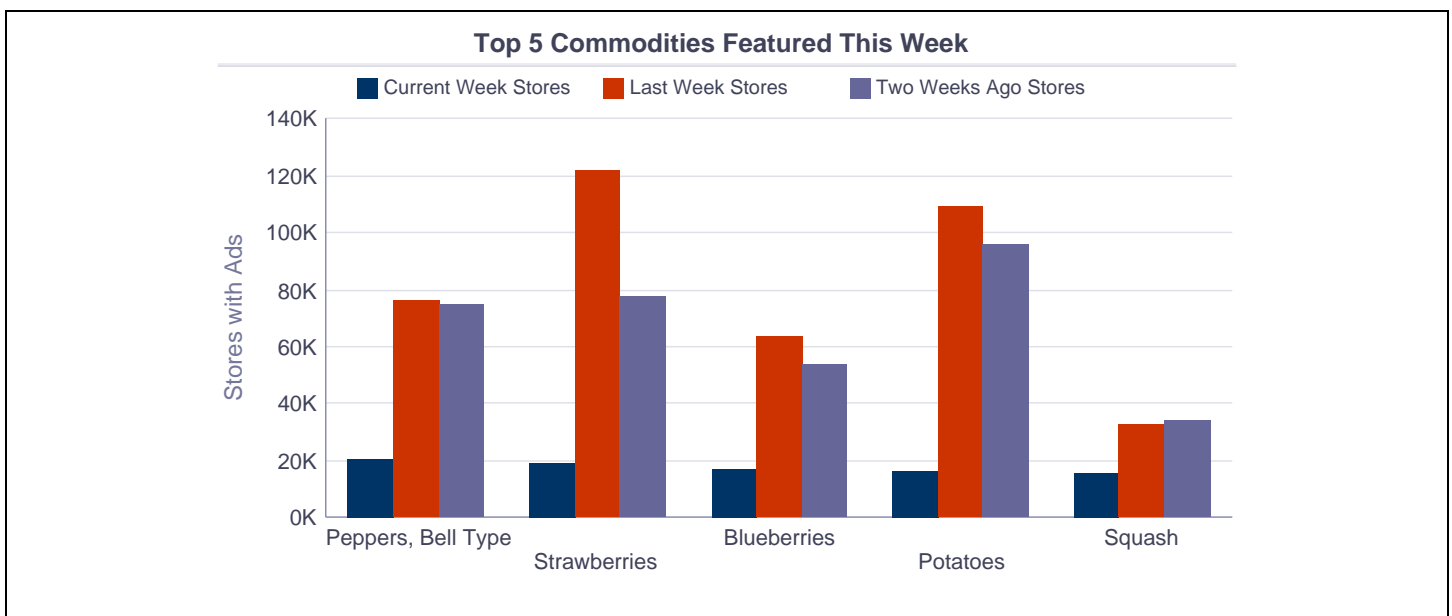
Hot off the Grill

Grilling out for Memorial Day seemed to be the theme in grocery stores this week. Virtually every retailer focused on grill friendly items such as corn, colored bell peppers, and Vidalia onions. One retailer even had a special section dedicated to grilling alternatives that featured pineapple, portabella mushrooms, yellow squash, and zucchini. Produce items were advertised near steaks, chops, and fish as well as chips, sodas, and beer. California apricots, peaches, nectarines, and cherries brought summer color and flavor to stores.

Total ad numbers this week were 339,648, a 7% decrease from last weeks 363,995. The total number of ads broken out by commodity groups: fruit 162,751 (48% of all ads), onions and potatoes 31,319 (9%), vegetables 143,043 (42%), herbs 734, and ornamentals 1,801. The number of ads for organic produce was 55,278, 16% of total ads.

The following are the prices of major advertised items (3,000 plus stores) this week, compared to the same week last year. Significant increases in price for fruit items this week included avocados at 30%, cantaloupes at 22%, apricots at 16%, and raspberries at 11%. Significant decreases included Navel oranges at 25%, seedless watermelon at 22%, cherries at 21%, organic blueberries at 15%, mangoes at 14%, and strawberries at 10%. Significant increases in price for onions and potatoes this week included only yellow sweet onions at 15%. There were no significant decreases. Significant increases in price for vegetables this week included crown cut broccoli at 33% and cucumbers at 13%. Significant decreases included only zucchini at 14%.

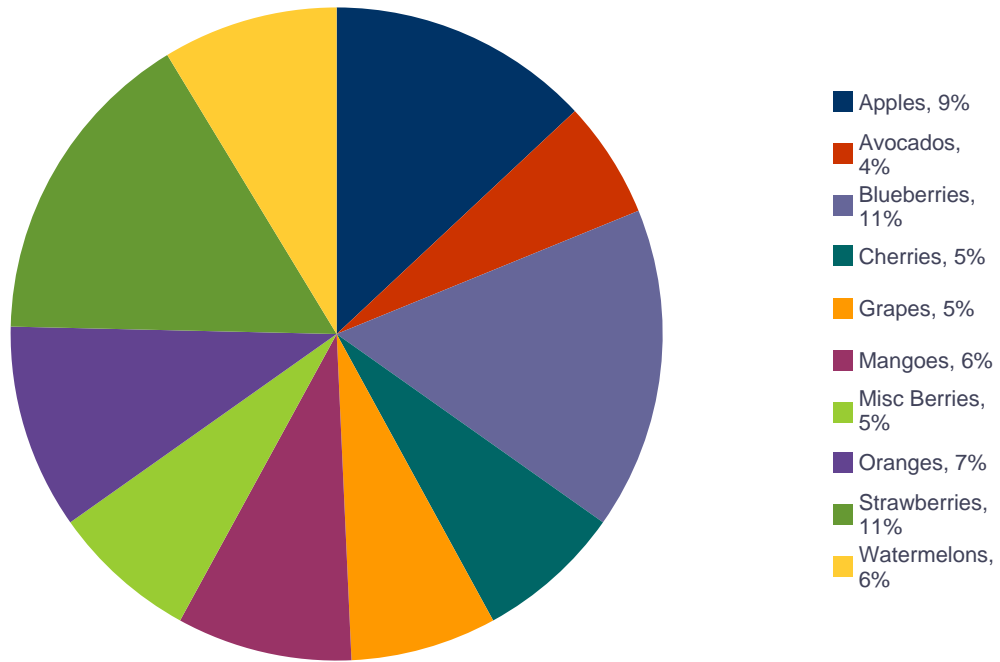
For more detailed information on organic and locally grown produce visit the National Retail--Local and Organic Report at: http://www.ams.usda.gov/mnreports/wa_lo100.txt



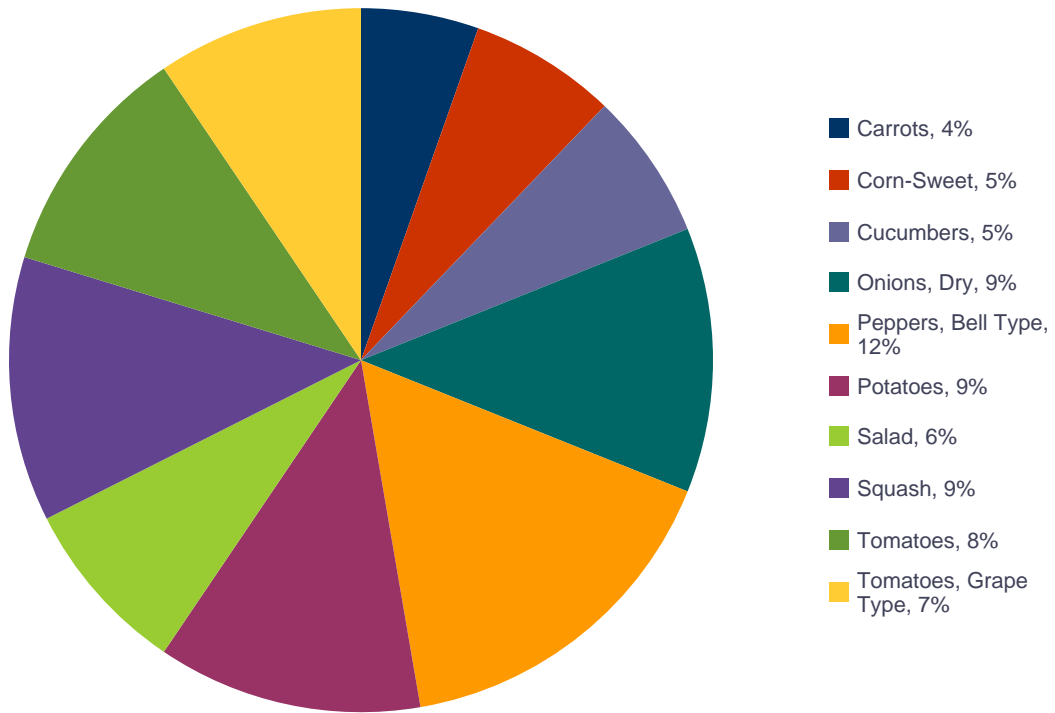
1 - Specialty Crops Market News surveys over 400 retailers, comprising over 29,200 individual stores, with online weekly advertised features.

2 - Date range reflects one week of data collection ending on the report date and encompasses ad pricing good from the Saturday before the report release date through the following Friday.

Top 10 Fruits as Percentage of Total Fruit Ads



Top 10 Vegetables as Percentage of Total Vegetable Ads Including Onions and Potatoes





NATIONAL SUMMARY

FRUITS								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Apples	Braeburn	per pound	93	1.38	159	1.21	52	1.30
Apples	Fuji	per pound	1,019	1.11	767	1.13	3,971	1.21
Apples	Fuji	3 lb bag	370	3.24	16	3.87	116	3.45
Apples	Gala	per pound	1,540	1.37	2,813	1.42	3,214	1.50
Apples	Gala	3 lb bag	1,070	3.01	448	3.41	1,063	4.25
Apples	Golden Delicious	per pound	22	1.72	299	1.45	438	1.16
Apples	Golden Delicious	3 lb bag	2	2.99	2	2.99	31	3.31
Apples	Granny Smith	per pound	609	1.65	556	2.13	1,747	1.43
Apples	Granny Smith	3 lb bag	80	3.99	8	3.99	1,962	3.69
Apples	Honeycrisp	per pound	1,264	2.34	5,046	2.57	2,784	2.39
Apples	Mcintosh	3 lb bag	184	2.84	5	2.50	452	2.70
Apples	Pink Lady/Cripps Pink	per pound	1,378	1.73	2,768	1.73	700	1.33
Apples	Pink Lady/Cripps Pink	3 lb bag	3	3.99	72	4.99	7	2.99
Apples	Red Delicious	per pound	709	1.69	1,114	1.45	766	1.20
Apples	Red Delicious	3 lb bag	268	2.48	439	3.11	1,950	3.28
Apples	Red Delicious	5 lb bag	6	5.00	18	3.99	108	4.93
Apples	Rome	3 lb bag	18	2.11	2	2.99	8	2.99
Apples, Processed	Juice	64 oz (1/2 gallon)	2,458	1.84	3,585	1.70	4,419	2.41
Apples, Processed	Juice	96 oz (3/4 gallon)	106	2.45	296	3.00	8	1.50
Apples, Processed	Juice	128 oz (1 gallon)	279	5.00	241	4.31		
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	6	2.00	156	1.56	207	1.60
Apricots		per pound	3,171	3.35	775	3.70	1,964	3.19
Avocados	Hass	each	6,871	1.42	2,853	1.53	11,316	1.23
Avocados	Various Greenskin Varieties	each	23	2.00	33	1.69	35	0.72
Bananas		per pound	762	0.37	899	0.45	1,843	0.75
Blueberries		6 oz package	3,667	2.59	2,930	2.09	3,067	3.01
Blueberries		1 pint package	6,977	2.75	6,233	2.63	5,581	4.13
Blueberries		18 oz package	2,499	4.02	3,050	4.35	475	5.48
Cantaloups		each	5,252	2.57	2,511	2.55	7,289	2.55
Cantaloups		per pound	278	0.67	495	0.70	582	0.83
Cherries	Red Varieties	per pound	8,202	4.06	2,101	4.39	4,673	6.40

Wtd Avg - Simple weighted average



Clementines		5 lb package	143	4.61	28	4.99		
Clementines		3 lb bag	512	4.69	771	4.02	502	4.98
Clementines		2 lb bag	177	3.15	29	3.98	25	3.99
Fruit, Other	Apple Pears	each	255	1.50	19	3.50		
Grapefruit	Red	each	534	0.72	498	0.88	696	1.11
Grapefruit	Red	per pound	17	0.59	13	0.68	82	1.50
Grapes	Black Seedless	per pound	209	2.99	212	3.00	80	2.64
Grapes	Red Globe	per pound	1,042	2.41	990	2.14	296	2.28
Grapes	Red Seedless	per pound	6,589	2.06	8,593	2.22	4,507	2.70
Grapes	White Seedless Type	per pound	228	2.91	9	1.99	293	2.89
Honeydews		each	1,788	3.62	327	2.72	1,446	3.01
Honeydews		per pound	102	0.65	69	1.26	148	1.06
Kiwifruit	Hayward	each	1,173	0.32	1,175	0.35	525	0.37
Kiwifruit	Hayward	1 lb bag	471	3.88			19	2.99
Lemons		each	1,638	0.45	1,750	0.54	2,616	0.59
Lemons		per pound	96	0.60	31	0.67		
Lemons		2 lb bag	137	3.26	638	3.05	2,405	3.27
Limes		each	1,315	0.33	643	0.33	1,483	0.31
Limes		per pound	239	0.81	93	1.08	291	0.67
Mangoes		each	8,718	0.79	5,731	0.81	8,924	1.68
Mangoes		per pound	42	0.39	59	3.10	76	2.97
Misc Berries	Blackberries	5.6 - 6 oz package	6,865	2.37	9,133	2.45	5,862	2.65
Nectarines	Various White Flesh Varieties	per pound	162	2.91	8	4.49	581	2.40
Nectarines	Various Yellow Flesh Varieties	per pound	1,421	2.55	331	2.26	2,856	3.22
Oranges	Navel	each	2,592	0.90	2,434	0.98	1,041	1.05
Oranges	Navel	per pound	2,194	1.12	2,268	1.09	2,264	1.54
Oranges	Navel	3 lb bag	1,825	3.04	341	2.92	308	4.36
Oranges	Navel	4 lb bag	3,892	3.44	1,933	3.87	623	4.58
Oranges	Navel	8 lb bag	109	7.17	1,238	5.98	30	8.97
Oranges	Valencia	per pound	57	0.71	101	0.39	201	0.92
Oranges	Valencia	3 lb bag	6	2.99				
Oranges	Valencia	4 lb bag	26	2.99	124	3.13	48	3.89
Papaya	Maradol/Tainung Types	per pound	629	0.86	770	0.89	262	0.99
Papaya	Solo Type	per pound	108	0.76				
Papaya	Solo Type	each	9	0.79	27	0.62		
Peaches	Various White Flesh Varieties	per pound	1,048	3.11	10	1.14	1,426	2.72
Peaches	Various Yellow Flesh Varieties	per pound	2,830	2.28	292	1.88	3,620	3.22
Pears	Bartlett	per pound	1,850	1.46	2,384	1.59	2,059	1.53



Pears	Bosc	per pound	619	1.28	1,183	1.53	191	1.50
Pears	D'Anjou	per pound	1,505	1.64	1,710	1.52	2,523	1.64
Pears	D'Anjou	3 lb bag	3	3.99	1,647	2.92		
Pineapples		each	4,405	1.96	6,100	2.46	6,186	2.08
Pineapples		per pound	423	0.55	440	0.80	331	0.84
Plums		per pound	24	1.99	88	1.60	26	1.94
Pomegranates		each	667	2.77	299	3.08	181	3.12
Raspberries	Red	6 oz package	3,355	3.07	3,898	2.95	3,157	2.88
Strawberries		1 lb package	8,616	2.34	12,748	1.99	8,864	3.66
Strawberries		2 lb package	3,759	3.87	6,510	3.13	2,574	4.86
Tangelos		per pound	65	0.66				
Tangelos		3 lb bag	241	1.10	2	2.50		
Tangerines		per pound	20	1.69	120	2.21	118	2.05
Tangerines		3 lb bag	751	4.89	796	3.89	220	2.99
Tangerines		2 lb bag	194	3.04	1,383	2.80	101	4.55
Watermelons	Red Flesh Seeded Type	each	97	4.42	25	7.43	206	3.00
Watermelons	Red Flesh Seeded Type	per pound	12	0.39	21	0.35	7	0.19
Watermelons	Red Flesh Seedless Miniature	each	2,591	3.03	2,654	3.30	2,689	2.49
Watermelons	Red Flesh Seedless Miniature	per pound	121	1.01	26	0.79	48	0.79
Watermelons	Red Flesh Seedless Type	each	5,573	3.87	7,282	4.67	4,014	4.97
Watermelons	Red Flesh Seedless Type	per pound	760	0.31	580	0.39	1,206	0.67
ORGANIC								
Apples	Fuji	per pound	731	1.28	1,187	2.26	466	1.74
Apples	Fuji	3 lb bag	33	5.75	228	4.93		
Apples	Fuji	2 lb bag	2,092	3.89	1,192	3.01	97	3.17
Apples	Gala	per pound	877	1.29	1,218	1.95	608	1.68
Apples	Gala	3 lb bag	64	5.99	46	3.99	46	3.99
Apples	Gala	2 lb bag	802	3.69	63	3.35	1,259	3.91
Apples	Golden Delicious	per pound	7	1.99			74	0.99
Apples	Granny Smith	per pound	200	1.78	191	2.17	351	1.81
Apples	Granny Smith	2 lb bag	561	3.96	17	2.99	87	3.19
Apples	Pink Lady/Cripps Pink	per pound	12	0.99	12	0.99		
Apples	Pink Lady/Cripps Pink	3 lb bag	25	5.99				
Apples	Pink Lady/Cripps Pink	2 lb bag	1,135	4.99				
Apples	Red Delicious	per pound	44	1.94	190	1.98	77	1.01
Apples, Processed	Juice	64 oz (1/2 gallon)	258	3.92	99	2.50	182	3.14
Apples, Processed	Juice	128 oz (1 gallon)	5	8.99				
Apricots		per pound	21	3.99				



Avocados	Hass	each	90	0.92	183	1.87	1,451	1.88
Avocados	Various Greenskin Varieties	each	9	2.00			42	1.46
Bananas		per pound	2,282	0.61	690	0.72	1,000	1.16
Blueberries		4.4 oz package	78	3.99	78	3.99	70	4.50
Blueberries		6 oz package	3,574	3.27	1,619	3.73	2,813	4.18
Blueberries		1 pint package	394	3.51	260	3.27	452	4.02
Cantaloups		each	208	2.83	79	2.12	1,122	2.99
Cantaloups		per pound	162	0.91	28	1.24	154	0.96
Cherries	Red Varieties	per pound	21	4.99				
Grapefruit	Red	each	28	2.00	28	1.55	24	1.25
Grapefruit	Red	per pound	45	1.29			31	1.11
Grapefruit	Red	5 lb bag	146	3.98				
Grapes	Red Seedless	per pound	5	2.49			612	2.99
Grapes	White Seedless Type	per pound	5	2.49			8	2.99
Honeydews		per pound	19	1.39			291	0.98
Kiwifruit	Hayward	each	35	0.67	104	0.73	18	0.50
Kiwifruit	Hayward	1 lb bag	28	2.99	68	2.86	12	2.99
Lemons		each	202	0.89	154	0.74	58	0.95
Lemons		per pound	63	3.36			7	0.99
Lemons		2 lb bag	297	4.00	189	4.17	21	4.99
Mangoes		each	1,112	1.43	1,664	1.57	1,423	1.98
Misc Berries	Blackberries	5.6 - 6 oz package	2,024	3.30	1,070	3.78	1,288	3.37
Nectarines	Various White Flesh Varieties	per pound	21	3.99				
Nectarines	Various Yellow Flesh Varieties	per pound	5	3.49				
Oranges	Navel	each	21	1.50			28	1.31
Oranges	Navel	per pound	742	1.76	82	1.37		
Oranges	Navel	3 lb bag	56	4.99	73	3.87		
Oranges	Navel	4 lb bag	152	3.99	18	4.24		
Oranges	Valencia	per pound	50	0.98	25	1.41	142	0.83
Oranges	Valencia	4 lb bag	148	3.96	65	4.21	80	4.56
Peaches	Various Yellow Flesh Varieties	per pound	205	2.70	31	1.98		
Pears	Bartlett	per pound	109	1.73	136	2.14	382	1.47
Pears	Bosc	per pound	76	1.74	151	1.97	163	1.80
Pears	D'Anjou	per pound	102	1.81	179	1.98	113	1.79
Pineapples		each	71	3.91	737	3.83	906	4.72
Pineapples		per pound	29	0.98	4	1.25		
Raspberries	Red	6 oz package	2,088	3.99	1,671	4.00	724	3.84
Strawberries		1 lb package	6,061	3.66	5,156	3.96	4,249	3.93



Strawberries		2 lb package	261	3.99	3	5.98	284	4.75
Watermelons	Red Flesh Seedless Miniature	each	678	3.98	76	4.60	989	3.38
Watermelons	Red Flesh Seedless Miniature	per pound	12	0.99	12	0.99		
Watermelons	Red Flesh Seedless Type	each	5	6.99			4	2.99
Watermelons	Red Flesh Seedless Type	per pound	130	0.49	13	0.50	176	0.56

ONIONS AND POTATOES

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Onions, Dry	Red	per pound	349	1.11	5,312	1.08	1,754	0.94
Onions, Dry	Red	2 lb bag	33	2.18	25	1.99	31	1.60
Onions, Dry	White	per pound	189	0.90	300	0.84	770	0.65
Onions, Dry	Yellow	per pound	636	0.62	756	0.60	819	1.01
Onions, Dry	Yellow	2 lb bag	371	1.03	147	1.26	321	1.12
Onions, Dry	Yellow	3 lb bag	1,717	2.21	6,387	2.23	1,157	1.95
Onions, Dry	Yellow	5 lb bag	141	3.90			148	3.44
Onions, Dry	Yellow Marked Sweet	per pound	6,653	1.10	6,349	1.11	7,160	1.67
Onions, Dry	Yellow Marked Sweet	2 lb bag	540	2.86	8	1.99	1,028	1.16
Onions, Dry	Yellow Marked Sweet	3 lb bag	1,021	2.83	622	3.51	728	3.14
Onions, Dry	Yellow Marked Sweet	5 lb bag	2,846	3.87	1,654	3.97	2,840	3.56
Potatoes	Round Red	per pound	533	0.68	928	0.84	828	0.84
Potatoes	Round Red	3 lb bag	164	2.39	288	2.43	251	2.61
Potatoes	Round Red	5 lb bag	4,237	2.83	4,413	3.13	3,102	2.88
Potatoes	Round White	per pound	24	0.86	403	0.92	94	0.88
Potatoes	Round White	5 lb bag	50	1.74	489	3.81	21	2.23
Potatoes	Round White	10 lb bag	19	1.99			2	2.78
Potatoes	Russet	per pound	893	0.86	1,702	0.84	2,563	0.90
Potatoes	Russet	3 lb bag	68	1.45	12	1.99	37	1.55
Potatoes	Russet	5 lb bag	3,224	2.45	4,724	2.54	1,957	2.54
Potatoes	Russet	10 lb bag	1,556	3.18	1,367	2.99	861	3.22
Potatoes	Russet	8 lb bag	805	3.31	4,936	5.31	51	2.81
Potatoes	Yellow Type	per pound	24	0.95	182	0.75	383	0.95
Potatoes	Yellow Type	3 lb bag	101	1.99	220	2.41	63	1.33
Potatoes	Yellow Type	5 lb bag	2,876	2.99	2,905	3.34	984	3.24

ORGANIC

Onions, Dry	White	per pound	50	1.49				
Onions, Dry	Yellow	per pound	62	1.49	17	1.50	154	1.17

Wtd Avg - Simple weighted average



Onions, Dry	Yellow	3 lb bag	160	3.70	86	3.95	1,154	3.97
Onions, Dry	Yellow Marked Sweet	per pound	53	1.29	237	1.46	220	1.51
Onions, Dry	Yellow Marked Sweet	2 lb bag	89	2.32	79	2.99	14	2.99
Onions, Dry	Yellow Marked Sweet	3 lb bag	95	3.05	8	3.99	30	3.47
Potatoes	Round Red	3 lb bag	74	3.50	21	3.99		
Potatoes	Russet	per pound	8	1.29	160	1.01	12	0.99
Potatoes	Russet	3 lb bag	1,202	3.45	12	1.98	11	2.99
Potatoes	Russet	5 lb bag	384	3.41	88	4.03	89	4.01
Potatoes	Yellow Type	per pound	17	1.49			26	1.42
Potatoes	Yellow Type	3 lb bag	55	2.99			24	3.99

VEGETABLES

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Artichokes		each	495	1.88	2,232	2.92	878	1.89
Asparagus	Green	per pound	3,413	2.88	9,357	2.36	4,569	3.24
Beans	Round Green Type	per pound	2,779	1.21	1,588	1.82	1,731	1.64
Beets		per pound	101	0.62			104	0.82
Broccoli		per pound	400	1.01	261	1.97	235	1.89
Broccoli		per bunch	180	2.02	568	1.87	1,444	2.31
Broccoli	Crown Cut	per pound	3,294	1.79	2,713	1.71	2,674	1.97
Cabbage	Red Type	per pound	82	0.49			17	0.59
Cabbage	Round Green Type	per pound	2,510	0.55	1,388	0.57	2,162	0.67
Carrots		per pound	181	0.40	112	0.34	317	0.89
Carrots		1 lb bag	394	0.70	256	0.69	395	1.00
Carrots		2 lb bag	322	1.10	744	1.56	78	1.56
Carrots	Baby Peeled	1 lb bag	2,875	1.23	7,555	1.12	3,220	1.64
Carrots	Baby Peeled	2 lb bag	715	2.53	520	2.23	1,511	2.47
Cauliflower		each	463	2.89	958	2.44	1,364	2.65
Cauliflower		per pound	332	1.00	137	2.23	788	1.73
Chinese Cabbage		per pound	78	0.54	39	0.57	23	1.10
Cilantro		per bunch	673	0.63	1,086	0.65	3,158	0.67
Corn-Sweet		each	8,292	0.41	9,242	0.42	9,921	0.75
Cucumbers		each	4,916	0.71	4,138	0.64	5,869	0.61
Cucumbers		per pound	28	0.69	287	1.33	130	1.49
Cucumbers	Long Seedless-Greenhouse	each	3,116	1.22	6,401	1.45	2,819	1.20
Cucumbers	Long Seedless-Greenhouse	per pound	19	0.72	7	0.25	64	0.79

Wtd Avg - Simple weighted average



Eggplant		per pound	324	1.28	5,941	1.52	350	1.37
Eggplant		each	320	0.95	649	2.33	61	1.22
Garlic		per pound	24	1.98	65	0.69	35	2.80
Garlic		per sleeve	509	0.90	741	0.76	385	0.99
Greens	Collard	per bunch	330	1.72	133	0.98	358	1.91
Greens	Collard	per pound	24	1.00	33	0.97	114	0.99
Greens	Collard	1 lb bag	526	2.53	247	2.52	698	2.35
Greens	Kale	per bunch	18	0.81	404	1.31	546	1.26
Greens	Kale	per pound	23	1.49	37	0.97	93	0.99
Greens	Kale	1 lb bag	106	2.63	136	2.53	698	2.35
Greens	Mustard	per bunch	16	0.82	102	0.81	57	0.95
Greens	Mustard	1 lb bag	420	2.50				
Greens	Swiss Chard	per bunch	12	1.33			12	1.50
Greens	Turnip Tops	per bunch	16	0.82	102	0.81	57	0.95
Greens	Turnip Tops	1 lb bag	420	2.50				
Lettuce, Iceberg		each	2,764	0.97	1,395	0.95	1,673	1.04
Lettuce, Iceberg		per pound	45	1.63	27	2.04	14	1.42
Lettuce, Other	Boston	each	46	1.87	13	1.50	654	1.96
Lettuce, Other	Green Leaf	each	586	1.29	1,451	1.29	173	1.98
Lettuce, Other	Green Leaf	per pound	159	1.56	192	1.23	74	1.98
Lettuce, Other	Red Leaf	each	540	1.33	1,441	1.29	198	1.98
Lettuce, Other	Red Leaf	per pound	159	1.56	186	1.23	74	1.98
Lettuce, Romaine		each	578	1.16	507	1.44	239	1.75
Lettuce, Romaine		per pound	81	1.46	295	1.38	87	1.37
Lettuce, Romaine	Hearts	3 count package	1,696	2.40	1,309	2.72	2,143	2.81
Mushrooms	Portobella	per pound	19	4.99			19	3.99
Mushrooms	Portobella	8 oz package	135	2.42	416	2.08	151	2.06
Mushrooms	Portobella	6 oz package	423	3.20	4,739	2.41	443	3.07
Mushrooms	White	per pound	275	2.55	302	2.76	52	2.13
Mushrooms	White	8 oz package	3,744	1.77	2,500	1.88	2,479	2.09
Onions Green		per bunch	1,587	0.65	2,265	0.59	2,270	0.62
Peppers, Bell Type	Green	per pound	375	1.40	2,269	1.68	754	1.72
Peppers, Bell Type	Green	each	1,466	0.72	1,194	0.71	3,486	0.72
Peppers, Bell Type	Orange	per pound	257	2.71	539	2.98	847	2.76
Peppers, Bell Type	Orange	each	4,018	1.16	2,217	1.29	3,109	1.88
Peppers, Bell Type	Orange-Greenhouse	per pound	14	1.85	72	2.99	165	2.45
Peppers, Bell Type	Orange-Greenhouse	each	494	1.00	203	1.63	562	1.03
Peppers, Bell Type	Red	per pound	1,146	2.30	562	2.83	1,029	2.75
Peppers, Bell Type	Red	each	4,682	1.14	2,568	1.24	4,697	1.83



Peppers, Bell Type	Red-Greenhouse	per pound	14	1.85	72	2.99	165	2.45
Peppers, Bell Type	Red-Greenhouse	each	494	1.00	203	1.63	562	1.03
Peppers, Bell Type	Yellow	per pound	264	2.69	544	2.98	983	2.58
Peppers, Bell Type	Yellow	each	4,098	1.16	2,227	1.28	3,474	1.87
Peppers, Bell Type	Yellow-Greenhouse	per pound	14	1.85	72	2.99	165	2.45
Peppers, Bell Type	Yellow-Greenhouse	each	494	1.00	203	1.63	562	1.03
Peppers, Other	Jalapeno	per pound	601	0.71	1,202	1.42	1,272	0.75
Peppers, Other	Mixed Mini Sweet Types	1 lb package	893	2.88	950	2.92	1,432	3.18
Peppers, Other	Serrano	per pound	396	0.77	914	1.41	206	0.82
Radishes		per bunch	661	0.73	540	0.89	1,219	0.66
Radishes		6 oz film bags	49	0.99	54	0.99		
Radishes		1 lb bag	141	1.64	69	1.42	54	1.35
Salad	Mixed Types	1 lb bag	43	3.11	76	2.32	220	0.99
Salad	Mixed Types	10 - 12 oz package	4,639	2.27	2,296	2.35	3,264	2.34
Salad	Mixed Types	5 - 9 oz package	3,933	2.33	3,829	2.26	3,060	3.43
Spinach		per bunch	142	1.40	166	1.21	583	2.26
Spinach	Flat, Baby Type	10 oz package	337	1.78	291	3.65	330	2.81
Spinach	Flat, Baby Type	1 lb package	536	2.48				
Spinach	Flat, Baby Type	8 oz package	234	2.15	462	1.50	853	3.33
Spinach	Flat, Baby Type	9 oz package	207	1.20	48	2.00	177	1.50
Spinach	Flat, Baby Type	5 - 6 oz package	271	2.12	267	2.04	329	2.54
Squash	Acorn	per pound	14	0.67	14	0.67		
Squash	Grey	per pound	434	0.74	483	0.80	280	0.75
Squash	Yellow Crookneck/Straightneck	per pound	5,363	1.21	2,040	1.63	3,619	1.33
Squash	Zucchini	per pound	6,963	1.14	2,888	1.52	4,001	1.40
Sweet Potatoes		per pound	392	0.95	1,335	0.90	2,827	1.25
Tomatillos		per pound	474	0.64	488	0.69	737	0.74
Tomatoes		per pound	1,516	1.32	2,234	1.37	3,460	1.83
Tomatoes	Vine Ripe - Heirloom Varieties	per pound	135	2.00	176	2.10	190	2.99
Tomatoes	Vine Ripes	per pound	2,606	1.22	482	1.17	1,832	1.46
Tomatoes	Vine Ripes, On The Vine-Greenhouse	per pound	6,526	1.42	6,410	1.69	8,274	1.70
Tomatoes	Vine Ripes-Greenhouse	per pound	333	1.26	820	1.78	2,448	1.20
Tomatoes, Cherry		1 pint package	25	2.12	32	1.40	39	1.80
Tomatoes, Grape Type		1 pint package	2,802	2.05	3,888	2.55	1,447	2.22
Tomatoes, Grape Type		10 oz package	6,985	2.86	4,082	2.76	866	2.68
Tomatoes, Plum Type	Roma	per pound	2,180	0.98	1,706	1.21	1,654	0.93
Vegetables Other	Cactus Leaf (Nopales)	per pound	29	1.05	5	0.20	15	0.33

ORGANIC

Wtd Avg - Simple weighted average



Artichokes		each	1	3.99	12	3.99	24	3.44
Asparagus	Green	per pound	27	4.06	4	7.99	481	3.33
Beets		per bunch	82	3.39	222	2.86	87	2.65
Broccoli		per pound	1,083	2.21	156	1.44	61	2.11
Broccoli		per bunch	301	2.72	211	2.73	36	2.82
Carrots		per pound	8	1.50	8	1.50		
Carrots		1 lb bag	51	1.40	15	1.05	198	2.01
Carrots		2 lb bag	77	1.99	235	2.00	11	2.73
Carrots		per bunch	275	1.81	85	1.98	60	2.00
Carrots	Baby Peeled	1 lb bag	2,269	1.74	803	2.30	1,754	1.70
Carrots	Baby Peeled	2 lb bag	450	3.00	399	2.99	10	2.99
Cauliflower		each	377	4.04	308	3.90	141	3.19
Cauliflower		per pound	612	1.99			86	1.22
Celery		each	30	2.49	36	2.41	51	1.99
Celery	Hearts	each	19	3.49			105	3.20
Cilantro		per bunch	61	1.49	55	1.04	45	1.72
Cucumbers		each	120	1.05	3,725	1.23	1,026	1.02
Cucumbers		per pound	130	1.06	130	1.29	12	0.98
Cucumbers	Long Seedless-Greenhouse	each	1,164	1.81	217	2.06	163	1.98
Eggplant		each	152	2.00			24	1.42
Garlic		per pound	50	2.49				
Greens	Collard	per bunch	48	2.50				
Greens	Kale	per bunch	408	1.84	705	1.32	621	2.04
Greens	Mustard	per bunch	19	1.98				
Greens	Swiss Chard	per bunch	40	2.18	15	2.41	196	1.63
Lettuce, Iceberg		each	84	1.99	93	2.12	30	2.47
Lettuce, Other	Boston	each	219	3.93	17	2.99	8	1.69
Lettuce, Other	Green Leaf	each	85	2.36	58	2.08	22	1.66
Lettuce, Other	Green Leaf	per pound	5	2.99				
Lettuce, Other	Red Leaf	each	73	2.51	11	2.99	22	1.66
Lettuce, Other	Red Leaf	per pound	5	2.99				
Lettuce, Romaine		each	86	1.67	11	2.99	8	1.69
Lettuce, Romaine	Hearts	3 count package	1,651	3.11	1,744	3.20	760	3.21
Mushrooms	Portobella	per pound	11	5.99			11	4.99
Mushrooms	Portobella	8 oz package	152	3.49	45	2.99		
Mushrooms	Portobella	6 oz package	165	3.67	131	3.97	146	2.99
Mushrooms	White	8 oz package	320	2.20	740	2.25	396	3.04



Mushrooms	White	6 oz package	54	2.67			21	2.04
Peppers, Bell Type	Green	each	192	2.50			279	0.99
Peppers, Bell Type	Orange	each	810	1.77	705	2.34	130	2.00
Peppers, Bell Type	Red	per pound	4	3.99	6	3.98		
Peppers, Bell Type	Red	each	810	1.77	705	2.34	130	2.00
Peppers, Bell Type	Yellow	each	618	1.54	705	2.34	114	2.00
Peppers, Other	Mixed Mini Sweet Types	1 lb package	148	3.01	137	2.86	1,693	3.05
Radishes		per bunch	19	1.49	19	1.50	24	1.65
Salad	Mixed Types	1 lb bag	316	5.11	729	4.35	1,278	3.62
Salad	Mixed Types	10 - 12 oz package	67	5.54	108	4.12	255	4.47
Salad	Mixed Types	5 - 9 oz package	1,872	2.86	2,052	3.39	2,382	3.08
Spinach		per bunch	196	2.01			10	2.20
Spinach	Flat, Baby Type	10 oz package	1	5.49			1,135	4.99
Spinach	Flat, Baby Type	1 lb package	271	5.01	228	5.00	508	3.25
Spinach	Flat, Baby Type	5 - 6 oz package	1,167	2.67	20	3.43	35	3.25
Squash	Acorn	per pound	7	0.49	6	0.69		
Squash	Spaghetti	per pound	18	0.80	6	0.69		
Squash	Yellow Crookneck/Straightneck	per pound	1,114	0.93	411	1.33	1,166	1.59
Squash	Zucchini	per pound	1,306	1.01	604	1.39	1,166	1.59
Sweet Potatoes		per pound	237	1.95	193	1.68	301	1.44
Tomatoes		per pound	22	2.22			132	0.93
Tomatoes	Vine Ripe - Heirloom Varieties	per pound	33	3.30	63	4.12	24	3.70
Tomatoes	Vine Ripes	per pound	114	2.38	222	1.60	1,430	2.16
Tomatoes	Vine Ripes, On The Vine-Greenhouse	per pound	2,014	2.95	2,363	2.81	1,799	2.69
Tomatoes, Cherry		1 pint package	76	2.99	8	2.99	8	2.50
Tomatoes, Grape Type		1 pint package	1,158	2.87	2,928	2.62	941	2.81
Tomatoes, Grape Type		10 oz package	833	2.48	269	2.46	276	2.37
Tomatoes, Plum Type	Roma	per pound	126	2.36	23	1.50	99	1.54

SEASONAL ITEMS

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Chayote		per pound	116	0.66	23	0.66	19	0.54
Chayote		each	75	0.51	162	0.38	134	0.73
Gladiola		bunched 10s	113	7.00				
Gladiola		bunched 5s	612	2.99	15	5.99	1,309	3.28
Potted Plants	Chrysanthemum	6 inch pot	568	8.71	614	9.36	693	8.23

Wtd Avg - Simple weighted average



Rose, Hybrid Tea		bunched 12s	370	10.53	7,472	11.96	373	10.81
Tulips		bunched 10s	17	6.99	8,800	7.96	450	7.97
Tulips		bunched 5s	121	2.00	54	6.79		



REGIONAL DETAILS

Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
FRUITS													
Apples Braeburn	per pound									0.79-1.68	16	1.38	
Apples Fuji	per pound	1.18-1.69	102	1.62		1.48	82	1.48		0.89-1.79	196	1.34	
Apples Fuji	3 lb bag	2.99	2	2.99						3.99	11	3.99	
Apples Gala	per pound	0.98-1.99	626	1.68		1.29-1.99	91	1.56		0.79-1.79	208	1.13	
Apples Gala	3 lb bag	2.99	74	2.99		2.99	957	2.99		2.50-3.99	16	3.52	31
Apples Golden Delicious	per pound									1.69-1.79	22	1.72	
Apples Golden Delicious	3 lb bag	2.99	2	2.99									
Apples Granny Smith	per pound	1.47-1.99	525	1.67		1.99	15	1.99		0.98-1.49	50	1.18	
Apples Granny Smith	3 lb bag									3.99	11	3.99	
Apples Honeycrisp	per pound	1.47-2.99	483	2.68		1.99-2.49	93	2.07		1.49-2.99	561	2.28	
Apples McIntosh	3 lb bag	2.59	63	2.59						2.50-2.99	121	2.97	4
Apples Pink Lady/Cripps Pink	per pound					1.29-1.79	1,150	1.78		1.29-1.79	174	1.68	
Apples Pink Lady/Cripps Pink	3 lb bag	3.99	3	3.99									
Apples Red Delicious	per pound	0.99-2.49	467	1.94						0.79-1.29	138	1.24	
Apples Red Delicious	3 lb bag	2.50-2.99	69	2.82	62	2.00-3.99	134	2.13		1.99-2.99	32	2.53	
Apples Red Delicious	5 lb bag									5.00	6	5.00	
Apples Rome	3 lb bag	2.99	2	2.99		2.00	16	2.00					
Apples, Processed Juice	64 oz (1/2 gallon)	0.99-3.99	741	2.05		0.99-2.50	132	1.41		0.99-2.79	268	1.91	
Apples, Processed Juice	96 oz (3/4 gallon)					1.00	5	1.00					
Apples, Processed Juice	128 oz (1 gallon)	4.99	73	4.99									
Apricots	per pound	2.97-3.99	705	3.65						2.99-3.49	201	3.47	
Avocados Hass	each	0.79-2.00	1,059	1.36		0.50-1.50	1,536	0.77		0.69-2.49	1,088	1.48	
Bananas	per pound	0.39-0.50	165	0.44		0.25-0.49	42	0.30		0.29-0.49	228	0.31	
Blueberries	6 oz package	3.34	434	3.34		2.00-3.00	1,224	2.96		1.50-2.99	89	2.39	
Blueberries	1 pint package	1.69-4.99	1,586	2.73		1.67-3.34	2,502	2.48		0.99-4.99	1,441	2.96	
Blueberries	18 oz package	3.99-4.88	336	4.20		2.88-3.88	396	3.38	47	2.69-4.88	825	3.35	
Cantaloups	each	1.50-3.00	1,085	2.60		0.99-2.99	1,648	2.40		1.00-3.50	517	2.85	
Cantaloups	per pound									0.48-0.89	128	0.50	
Cherries Red Varieties	per pound	1.99-6.99	1,096	4.46		2.25-5.99	1,993	4.66		1.99-6.99	983	4.24	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Clementines	5 lb package	4.99	88	4.99		3.99	8	3.99					
Clementines	3 lb bag	3.77-5.97	244	4.89		4.99	15	4.99		2.98-4.99	27	4.40	
Clementines	2 lb bag	3.99	68	3.99						1.99	69	1.99	
Fruit, Other Apple Pears	each	1.50	255	1.50									
Grapefruit Red	each									0.50-1.50	358	0.77	
Grapes Black Seedless	per pound	2.99	190	2.99		2.99	15	2.99					
Grapes Red Globe	per pound	1.98-2.99	245	2.77		0.98-2.99	686	2.36		1.99	9	1.99	
Grapes Red Seedless	per pound	1.29-2.99	983	2.37		0.77-2.99	2,391	2.18		1.39-2.99	1,392	2.11	
Grapes White Seedless Type	per pound	2.99	190	2.99		2.99	15	2.99		1.99	15	1.99	
Honeydews	each	1.99-3.99	136	3.44		2.50-3.99	1,178	3.94		0.99-3.50	418	2.95	
Honeydews	per pound	0.48	6	0.48									
Kiwifruit Hayward	each	0.25-0.75	339	0.43		0.24-0.50	270	0.26		0.15-0.66	238	0.20	
Kiwifruit Hayward	1 lb bag	4.99	296	4.99									
Lemons	each	0.30-0.79	854	0.52		0.50-0.60	230	0.60		0.15-0.50	378	0.28	
Lemons	per pound									0.59	7	0.59	
Lemons	2 lb bag	3.49	78	3.49		2.79	8	2.79		2.99	5	2.99	
Limes	each	0.20-0.75	603	0.43		0.20-0.33	441	0.27		0.10-0.50	88	0.24	
Mangoes	each	0.48-2.00	2,260	0.95		0.34-1.25	2,514	0.74		0.33-1.25	1,490	0.75	
Misc Berries Blackberries	5.6 - 6 oz package	0.99-3.49	1,749	2.78		0.99-3.99	2,090	2.03		1.00-3.33	952	2.42	
Nectarines Various White Flesh Varieties	per pound	2.99	136	2.99									
Nectarines Various Yellow Flesh Varieties	per pound	1.48-2.99	486	2.77		2.49-2.98	105	2.55		0.99-2.99	134	2.43	
Oranges Navel	each	0.25-1.50	857	1.07		0.40-1.00	933	0.87		0.20-1.00	695	0.77	
Oranges Navel	per pound	0.88-1.49	133	0.93		1.00-1.29	1,147	1.29		0.69-1.29	48	0.98	
Oranges Navel	3 lb bag	2.99-4.99	166	3.09		2.99-4.99	1,400	3.09		1.99-2.99	248	2.75	
Oranges Navel	4 lb bag	2.39-4.99	567	3.15		2.39-4.99	2,132	3.97		2.29-3.99	740	2.45	
Oranges Navel	8 lb bag					7.88	68	7.88					
Oranges Valencia	4 lb bag	2.99	26	2.99									
Papaya Maradol/Tainung Types	per pound	0.99-1.49	181	1.23		0.79-0.99	82	0.79		0.69-0.89	30	0.79	
Peaches Various White Flesh Varieties	per pound	1.98-2.99	152	2.95						1.99-3.49	204	3.40	
Peaches Various Yellow Flesh Varieties	per pound	0.97-3.99	826	2.07		0.99-2.98	349	1.47		0.89-2.99	176	2.16	



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Pears Bartlett	per pound	0.99-1.79	372	1.43		1.49-1.79	1,166	1.49		0.99-1.69	286	1.32	
Pears Bosc	per pound	1.29-1.79	222	1.56		1.79	15	1.79		0.69-1.49	139	1.37	
Pears D'Anjou	per pound	0.88-1.99	285	1.74		0.98-1.79	51	1.41		0.88-1.19	103	1.01	
Pears D'Anjou	3 lb bag	3.99	3	3.99									
Pineapples	each	1.39-3.47	1,557	2.38		0.88-2.99	1,203	1.98		0.98-2.99	860	1.42	
Plums	per pound	1.99	24	1.99									
Pomegranates	each	2.99	293	2.99		2.99	220	2.99		2.99	9	2.99	
Raspberries Red	6 oz package	1.99-3.99	768	3.27		2.99-3.99	1,234	3.38		2.00-3.33	129	2.82	
Strawberries	1 lb package	1.67-5.99	2,081	2.77		0.98-3.00	3,109	2.32		0.99-3.00	1,184	2.14	
Strawberries	2 lb package	3.49-5.00	783	4.35		3.77	78	3.77		2.50-5.00	762	4.11	
Tangerines	3 lb bag	2.99-5.99	437	5.84		2.99-4.99	298	3.51		4.49	8	4.49	
Tangerines	2 lb bag					2.98	31	2.98					
Tangelos	3 lb bag	3.99	8	3.99						1.00	233	1.00	
Watermelons Red Flesh Seeded Type	each					3.99-6.99	97	4.42					
Watermelons Red Flesh Seeded Type	per pound									0.39	12	0.39	
Watermelons Red Flesh Seedless Miniature	each	2.99-3.99	336	3.23		0.99-2.50	110	1.58		1.50-3.99	100	3.67	
Watermelons Red Flesh Seedless Type	each	2.89-4.99	904	4.35		2.89-5.99	1,102	3.87		2.88-5.99	1,527	4.16	
Watermelons Red Flesh Seedless Type	per pound	0.35-0.49	200	0.45		0.49	2	0.49		0.39-0.59	30	0.51	

FRUITS - ORGANIC

Apples Fuji	per pound	1.99	41	1.99		1.48-1.79	23	1.63		1.29-1.99	213	1.50	
Apples Fuji	3 lb bag	4.99-5.99	33	5.75									
Apples Fuji	2 lb bag					2.98-3.99	1,166	3.96		2.99	86	2.99	
Apples Gala	per pound	1.99-2.79	60	2.12		1.79	11	1.79		1.29-1.99	355	1.52	
Apples Gala	3 lb bag	5.99	64	5.99									
Apples Gala	2 lb bag	3.47	30	3.47		2.98	31	2.98		2.49-2.99	89	2.97	
Apples Golden Delicious	per pound									1.99	7	1.99	
Apples Granny Smith	per pound					1.78	200	1.78					
Apples Granny Smith	2 lb bag									2.99	17	2.99	
Apples Pink Lady/Cripps Pink	3 lb bag	5.99	25	5.99									



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Apples Pink Lady/Cripps Pink	2 lb bag					4.99	1,135	4.99					
Apples Red Delicious	per pound	1.99	26	1.99		1.79	11	1.79		1.99	7	1.99	
Apples, Processed Juice	64 oz (1/2 gallon)					3.79	9	3.79					
Avocados Hass	each									1.25	11	1.25	
Bananas	per pound	0.51-0.99	647	0.64		0.51-0.79	663	0.59		0.59-0.78	703	0.60	
Blueberries	4.4 oz package					3.99	78	3.99					
Blueberries	6 oz package	2.99-5.00	298	4.50		2.98-3.99	1,185	3.30	16	1.50-3.99	904	3.10	
Blueberries	1 pint package	3.99-4.99	74	4.18		4.99	11	4.99		2.50-5.49	197	2.67	
Cantaloups	each									0.99-1.49	18	1.16	
Cantaloups	per pound									0.89	11	0.89	
Grapefruit Red	each	2.00	28	2.00									
Grapes Red Seedless	per pound	2.49	5	2.49									
Grapes White Seedless Type	per pound	2.49	5	2.49									
Kiwifruit Hayward	each									0.67	35	0.67	
Kiwifruit Hayward	1 lb bag	2.99	28	2.99									
Lemons	each									0.88	192	0.88	
Lemons	per pound	2.99-3.77	63	3.36									
Lemons	2 lb bag	3.99	8	3.99		3.99	26	3.99		3.49-3.99	61	3.90	
Mangoes	each	1.50-2.00	100	1.59		1.25-1.50	39	1.26		0.99-1.50	135	1.21	
Misc Berries Blackberries	5.6 - 6 oz package	3.50-5.00	312	4.79		2.98-3.00	1,166	3.00		2.88-3.99	162	3.10	
Nectarines Various Yellow Flesh Varieties	per pound	3.49	5	3.49									
Oranges Navel	each	1.50	21	1.50									
Oranges Valencia	per pound					1.48	12	1.48					
Oranges Valencia	4 lb bag									2.50	2	2.50	
Peaches Various Yellow Flesh Varieties	per pound	3.49	5	3.49		1.98-2.79	94	2.52		2.69-2.79	61	2.71	
Pears Bartlett	per pound	1.49-1.99	82	1.81		1.48	12	1.48		1.48	7	1.48	
Pears Bosc	per pound	1.49-1.99	76	1.74									
Pears D'Anjou	per pound	1.49-1.99	76	1.74		1.99	26	1.99					
Pineapples	each	3.99	60	3.99		3.49	11	3.49					
Raspberries Red	6 oz package	3.99-5.00	298	4.93		3.34-3.99	1,332	3.93		2.88-4.99	106	4.05	
Strawberries	1 lb package	2.50-5.00	633	4.39		2.98-3.99	2,174	3.75		1.25-3.99	874	2.85	
Watermelons Red Flesh Seedless	each	4.99	7	4.99		3.99	396	3.99		3.99	100	3.99	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Miniature													
Watermelons Red Flesh Seedless Type	each	6.99	5	6.99									
Watermelons Red Flesh Seedless Type	per pound								0.49	11	0.49		
ONIONS AND POTATOES													
Onions, Dry Red	per pound									0.99-1.16	132	1.00	
Onions, Dry Red	2 lb bag	1.99-2.79	33	2.18									
Onions, Dry White	per pound								0.99	6	0.99		
Onions, Dry Yellow	per pound	0.50-0.79	50	0.78		0.34-0.68	83	0.47	0.49	9	0.49		
Onions, Dry Yellow	2 lb bag	0.99-1.50	193	1.07		0.99-1.00	152	1.00	0.99-1.00	26	0.99		
Onions, Dry Yellow	3 lb bag	1.29-3.99	653	3.09	3	1.29-2.50	389	1.42	1.49-2.00	26	1.89		
Onions, Dry Yellow	5 lb bag	3.79	63	3.79		3.99	78	3.99					
Onions, Dry Yellow Marked Sweet	per pound	0.69-1.99	1,468	1.27		0.49-1.99	2,342	0.99	0.49-1.69	908	1.02		
Onions, Dry Yellow Marked Sweet	2 lb bag	2.49	25	2.49		2.99	453	2.99	1.49-1.99	47	1.77		
Onions, Dry Yellow Marked Sweet	3 lb bag	3.49-3.99	293	3.93		1.38-3.49	491	2.09	1.39-3.99	232	3.01		
Onions, Dry Yellow Marked Sweet	5 lb bag	3.99-4.99	590	4.29		2.98-4.99	1,487	3.90	2.99-3.99	619	3.38	13	
Potatoes Round Red	per pound	0.99	113	0.99					0.49-0.99	107	0.66		
Potatoes Round Red	3 lb bag	1.99	86	1.99		2.49	11	2.49	2.99	35	2.99		
Potatoes Round Red	5 lb bag	2.50-3.99	785	3.25		1.99-3.99	2,170	2.74	1.50-2.99	1,009	2.71		
Potatoes Round White	per pound								0.79	3	0.79		
Potatoes Round White	5 lb bag	1.99	5	1.99		0.98	34	0.98					
Potatoes Russet	per pound	0.69-1.29	554	0.97					0.49-0.69	23	0.59		
Potatoes Russet	3 lb bag					1.50	8	1.50	1.25	13	1.25		
Potatoes Russet	5 lb bag	1.99-3.99	541	3.13		1.49-3.99	894	2.68	0.98-2.49	674	2.20		
Potatoes Russet	10 lb bag	4.99	8	4.99		2.98-4.98	886	3.49	2.29-3.44	125	2.82		
Potatoes Russet	8 lb bag	1.99-3.99	453	3.88		1.99-2.99	269	2.71	1.99-2.88	83	2.09		
Potatoes Yellow Type	per pound	0.99	5	0.99		0.69	11	0.69					
Potatoes Yellow Type	3 lb bag	1.99	86	1.99					2.00	15	2.00		
Potatoes Yellow Type	5 lb bag	1.99-3.99	424	2.75		2.79-3.99	1,492	3.13	1.50-2.99	826	2.85		
ONIONS AND POTATOES - ORGANIC													
Onions, Dry Yellow	3 lb bag	3.99	36	3.99		2.99-3.99	115	3.67	2.99	9	2.99		

Wtd Avg - Simple weighted average



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		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Onions, Dry Yellow Marked Sweet	per pound									1.18	5	1.18	
Onions, Dry Yellow Marked Sweet	2 lb bag					1.49	40	1.49					
Onions, Dry Yellow Marked Sweet	3 lb bag	3.99	6	3.99						2.98-2.99	89	2.99	
Potatoes Round Red	3 lb bag	4.99	19	4.99		2.99	8	2.99					
Potatoes Russet	3 lb bag					2.99-3.49	1,143	3.49					
Potatoes Russet	5 lb bag	4.99	28	4.99		2.98-2.99	68	2.99		2.99	9	2.99	
Potatoes Yellow Type	3 lb bag					2.99	8	2.99					
VEGETABLES													
Artichokes	each	0.67-1.99	22	1.29									
Asparagus Green	per pound	1.49-3.99	514	2.85	1	1.99-2.99	1,405	2.91		1.99-3.49	471	3.07	1
Beans Round Green Type	per pound	0.98-1.99	115	1.58		0.90-1.69	1,796	1.22		0.79-1.99	279	1.37	
Broccoli	per pound					1.48	12	1.48		1.99	9	1.99	
Broccoli	per bunch	1.48	2	1.48		1.99-2.00	111	2.00		1.94-2.00	10	1.96	
Broccoli Crown Cut	per pound	0.97-2.49	1,068	1.85		1.39-1.99	375	1.92		0.78-1.99	707	1.08	
Beets	per pound					0.50-0.79	68	0.65		0.49	15	0.49	
Cabbage Red Type	per pound									0.49	69	0.49	
Cabbage Round Green Type	per pound	0.39-0.69	490	0.49		0.29-0.69	1,019	0.57		0.33-0.69	370	0.58	
Carrots	per pound									0.49-0.59	15	0.57	
Carrots	1 lb bag	0.69-0.99	126	0.80		0.59-0.67	80	0.64		0.79	130	0.79	
Carrots	2 lb bag	0.99	22	0.99		0.99	220	0.99		1.19-1.39	26	1.27	
Carrots Baby Peeled	1 lb bag	0.97-1.67	959	1.25		0.80-1.50	374	1.32		0.69-1.50	849	1.08	
Carrots Baby Peeled	2 lb bag	1.99-2.99	378	2.66		2.50	78	2.50		1.97-2.50	128	2.19	
Cauliflower	each	1.99-2.99	153	2.95		2.50-2.99	38	2.80		2.00-2.50	16	2.19	
Cilantro	per bunch	0.69-1.27	314	0.92	23	0.33-0.50	52	0.44		0.44-0.50	84	0.49	
Corn-Sweet	each	0.25-1.50	2,636	0.44		0.20-0.50	2,981	0.36		0.20-0.66	649	0.32	
Cucumbers	each	0.40-2.50	838	0.74		0.39-1.00	918	0.66		0.25-1.00	857	0.77	
Cucumbers Long Seedless-Greenhouse	each	1.50-2.00	457	1.89		0.79-1.67	843	1.17		0.59-1.67	1,256	1.13	
Eggplant	per pound	0.99-1.49	259	1.28		1.29	34	1.29					
Eggplant	each					1.00-1.25	43	1.18		1.00	7	1.00	
Garlic	per pound	2.99	8	2.99						0.99	3	0.99	
Garlic	per sleeve	0.98-1.00	166	0.99						0.69-0.99	35	0.80	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Greens Collard	per bunch	1.49	255	1.49		2.98	59	2.98					
Greens Collard	per pound	1.00	24	1.00									
Greens Collard	1 lb bag	2.50-2.99	443	2.53		2.50	83	2.50					
Greens Kale	per bunch								0.69	7	0.69		
Greens Kale	per pound	1.49	23	1.49									
Greens Kale	1 lb bag	2.99	28	2.99		2.50	78	2.50					
Greens Mustard	1 lb bag	2.50	415	2.50		2.50	5	2.50					
Greens Swiss Chard	per bunch	1.67	6	1.67									
Greens Turnip Tops	1 lb bag	2.50	415	2.50		2.50	5	2.50					
Lettuce, Iceberg	each	0.78-1.67	982	1.08		0.49-0.99	437	0.94	0.50-1.50	786	0.90		
Lettuce, Other Boston	each	1.49-2.50	38	1.90	50								
Lettuce, Other Green Leaf	each	1.49-2.00	121	1.73	16								
Lettuce, Other Green Leaf	per pound	0.98-1.29	22	1.11	32				1.28-1.69	137	1.63		
Lettuce, Other Red Leaf	each	1.49-2.00	121	1.73	16								
Lettuce, Other Red Leaf	per pound	0.98-1.29	22	1.11	32				1.28-1.69	137	1.63		
Lettuce, Romaine	each	0.99-1.69	219	1.31					0.50-0.99	21	0.71		
Lettuce, Romaine	per pound	0.99-1.29	16	1.16	44				0.99-1.28	39	1.15		
Lettuce, Romaine Hearts	3 count package	1.50-3.49	553	2.59		1.68-2.99	478	2.64	0.99-2.99	529	1.99		
Mushrooms Portobella	per pound	4.99	19	4.99									
Mushrooms Portobella	8 oz package								1.67-2.48	135	2.42		
Mushrooms Portobella	6 oz package	2.50-3.99	406	3.20		3.00-3.99	17	3.12					
Mushrooms White	per pound	2.49	22	2.49		2.49	220	2.49					
Mushrooms White	8 oz package	0.89-2.50	1,350	1.58	1	0.89-2.99	901	2.03	1.50-2.50	607	2.07		
Onions Green	per bunch	0.34-0.83	618	0.65		0.50-0.69	62	0.54	0.25-0.69	513	0.61		
Peppers, Bell Type Green	per pound	0.98-1.99	258	1.48		0.79-0.98	20	0.96	1.49-1.99	47	1.65		
Peppers, Bell Type Green	each	1.00	190	1.00		0.33-1.00	205	0.71	0.59-1.00	504	0.80		
Peppers, Bell Type Orange	per pound	1.99-3.99	161	2.91					0.49-2.99	88	2.41		
Peppers, Bell Type Orange	each	1.00-1.79	384	1.14		0.99-1.79	1,603	1.28	0.69-1.79	1,005	1.04		
Peppers, Bell Type Orange-Greenhouse	per pound	0.99-2.99	14	1.85									
Peppers, Bell Type Orange-Greenhouse	each	1.00	415	1.00		1.00	78	1.00	1.67	1	1.67		
Peppers, Bell Type Red	per pound	1.49-3.99	880	2.39		0.98-1.99	158	1.77	0.99-2.99	100	2.37		
Peppers, Bell Type Red	each	1.00-1.79	574	1.09		0.99-1.79	1,629	1.28	0.69-1.79	1,197	1.03		
Peppers, Bell Type	per pound	0.99-2.99	14	1.85									



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Red-Greenhouse													
Peppers, Bell Type Red-Greenhouse	each	1.00	415	1.00		1.00	78	1.00		1.67	1	1.67	
Peppers, Bell Type Yellow	per pound	1.99-3.99	161	2.91						0.49-2.99	95	2.38	
Peppers, Bell Type Yellow	each	1.00-1.79	384	1.14		0.99-1.79	1,614	1.28		0.69-1.79	1,005	1.04	
Peppers, Bell Type Yellow-Greenhouse	per pound	0.99-2.99	14	1.85									
Peppers, Bell Type Yellow-Greenhouse	each	1.00	415	1.00		1.00	78	1.00		1.67	1	1.67	
Peppers, Other Jalapeno	per pound	0.99	37	0.99		0.79-0.99	69	0.80		0.59-0.69	33	0.64	
Peppers, Other Mixed Mini Sweet Types	1 lb package	2.00-2.99	79	2.72		2.49	220	2.49		1.49-3.99	360	3.21	
Peppers, Other Serrano	per pound					0.79	67	0.79					
Radishes	per bunch	0.50-1.50	214	1.03	34					0.50-0.67	261	0.63	
Radishes	6 oz film bags	0.99	49	0.99									
Radishes	1 lb bag									1.19-1.69	141	1.64	
Salad Mixed Types	1 lb bag					2.50	18	2.50					
Salad Mixed Types	10 - 12 oz package	1.50-4.79	1,618	2.66		0.98-2.50	1,401	2.33		0.88-3.50	1,034	1.62	
Salad Mixed Types	5 - 9 oz package	2.00-2.99	1,162	2.48		1.50-2.99	1,352	2.48		0.88-3.79	1,106	1.83	
Spinach	per bunch									0.99	9	0.99	
Spinach Flat, Baby Type	10 oz package	2.50-2.99	136	2.90						0.99-1.50	201	1.03	
Spinach Flat, Baby Type	1 lb package					1.99-2.50	536	2.48					
Spinach Flat, Baby Type	8 oz package	2.00-3.00	122	2.25		1.98	82	1.98		1.99	5	1.99	
Spinach Flat, Baby Type	9 oz package	2.47	30	2.47		0.98	31	0.98					
Spinach Flat, Baby Type	5 - 6 oz package	1.99-3.49	44	2.64		1.99-2.99	227	2.02					
Squash Acorn	per pound	0.49	9	0.49									
Squash Grey	per pound									0.69-0.79	22	0.76	
Squash Yellow Crookneck/Straightneck	per pound	0.69-1.99	825	1.57		0.68-1.69	2,528	1.16	7	0.99-1.49	352	1.18	
Squash Zucchini	per pound	0.69-1.99	1,505	1.34		0.68-1.69	2,839	1.14	7	0.69-1.69	1,058	0.94	
Sweet Potatoes	per pound	0.79-0.99	128	0.85		0.78-1.49	158	0.94		0.98-1.49	44	1.26	
Tomatoes	per pound	0.98-1.99	208	1.13		0.69-1.69	609	1.53		0.68-1.99	169	1.45	
Tomatoes Vine Ripe - Heirloom Varieties	per pound					1.98	31	1.98		2.49	5	2.49	
Tomatoes Vine Ripes	per pound	0.97-2.49	250	1.88		0.80-1.49	2,160	1.13		0.98-0.99	16	0.98	
Tomatoes Vine Ripes-Greenhouse	per pound	0.98-1.49	173	1.21		0.98-1.99	66	1.21		0.99-1.89	88	1.38	
Tomatoes Vine Ripes, On The	per pound	0.97-2.99	1,732	1.58		0.69-1.99	935	1.27		0.69-2.49	1,555	1.35	

Wtd Avg - Simple weighted average



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		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Vine-Greenhouse													
Tomatoes, Cherry	1 pint package	2.99	3	2.99						2.00	22	2.00	
Tomatoes, Grape Type	1 pint package	1.50-3.34	1,073	2.15		1.00-2.99	1,384	1.99		1.49-3.00	345	1.97	
Tomatoes, Grape Type	10 oz package	2.50-2.98	921	2.76		2.50-2.99	1,749	2.72		1.98-3.49	1,683	2.76	
Tomatoes, Plum Type Roma	per pound	0.48-1.49	337	1.11		0.68-1.99	178	1.16		0.48-1.99	359	1.14	
Tomatillos	per pound	0.88	6	0.88						0.48-0.69	29	0.61	
Vegetables Other Cactus Leaf (Nopales)	per pound									0.59-0.69	20	0.63	
VEGETABLES - ORGANIC													
Broccoli	per pound	2.49-3.49	436	2.54						1.99	24	1.99	
Broccoli	per bunch	1.99-3.49	151	3.26		1.99	119	1.99		2.99	25	2.99	
Beets	per bunch	3.99	49	3.99									
Carrots	per pound	1.50	8	1.50									
Carrots	1 lb bag	1.29-1.50	33	1.47						0.99-1.88	18	1.29	
Carrots	2 lb bag									1.99	77	1.99	
Carrots	per bunch	1.69-2.50	113	2.00		1.69	25	1.69					
Carrots Baby Peeled	1 lb bag	1.50-3.00	672	2.19		1.48-2.00	119	1.75		1.00-2.00	404	1.27	
Cauliflower	each	3.99	267	3.99		4.49	78	4.49		2.99	20	2.99	
Celery	each									2.49	30	2.49	
Celery Hearts	each	3.49	19	3.49									
Cilantro	per bunch	1.50	8	1.50									
Cucumbers	each					0.79-1.25	106	1.02		1.00	10	1.00	
Cucumbers	per pound									0.99	11	0.99	
Cucumbers Long Seedless-Greenhouse	each	0.99-2.99	403	2.32		1.67	396	1.67		1.29-2.00	82	1.63	
Greens Collard	per bunch	2.50	48	2.50									
Greens Kale	per bunch	1.67-1.99	13	1.84		1.67-1.79	238	1.69					
Greens Swiss Chard	per bunch	2.00	6	2.00									
Lettuce, Iceberg	each	1.99	80	1.99						1.49	3	1.49	
Lettuce, Other Boston	each	2.99	13	2.99									
Lettuce, Other Green Leaf	each	2.99	13	2.99						0.79-0.99	13	0.88	
Lettuce, Other Green Leaf	per pound									2.99	5	2.99	
Lettuce, Other Red Leaf	each	2.99	13	2.99						0.79-0.99	13	0.88	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Lettuce, Other Red Leaf	per pound									2.99	5	2.99	
Lettuce, Romaine	each	1.69-2.50	76	1.75						0.99	6	0.99	
Lettuce, Romaine Hearts	3 count package	2.97-3.99	685	3.62		2.88-2.99	241	2.98		2.50-3.00	397	2.88	
Mushrooms Portobella	6 oz package	3.99	35	3.99						3.59	11	3.59	
Mushrooms White	8 oz package	2.50-3.49	29	3.01		1.98-2.50	23	2.25		2.00-2.88	262	2.10	
Mushrooms White	6 oz package	2.99	19	2.99									
Peppers, Bell Type Green	each									2.50	192	2.50	
Peppers, Bell Type Orange	each					1.67	396	1.67		0.99-2.50	381	1.88	
Peppers, Bell Type Red	each					1.67	396	1.67		0.99-2.50	381	1.88	
Peppers, Bell Type Yellow	each					1.67	396	1.67		0.99-2.00	189	1.25	
Salad Mixed Types	1 lb bag	5.00-6.99	286	5.13						3.99-4.99	18	4.82	
Salad Mixed Types	10 - 12 oz package	3.99-5.99	67	5.54									
Salad Mixed Types	5 - 9 oz package	2.50-3.99	491	3.39		2.50-2.99	29	2.82		1.99-3.99	722	2.92	
Spinach Flat, Baby Type	10 oz package									5.49	1	5.49	
Spinach Flat, Baby Type	1 lb package	5.00	267	5.00						5.99	4	5.99	
Spinach Flat, Baby Type	5 - 6 oz package	2.99-3.50	27	3.37		3.00-3.50	187	3.32		2.49	647	2.49	
Squash Acorn	per pound									0.49	7	0.49	
Squash Spaghetti	per pound									0.49-0.99	18	0.80	
Squash Yellow Crookneck/Straightneck	per pound	0.89-1.99	118	1.14		0.89-1.49	971	0.90					
Squash Zucchini	per pound	0.89-1.99	123	1.16		0.89-1.99	1,008	0.94		1.99	9	1.99	
Sweet Potatoes	per pound	1.99	215	1.99		1.48-1.99	14	1.55					
Tomatoes Vine Ripes	per pound	1.99-2.99	93	2.41						1.49	6	1.49	
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	2.97-3.99	465	3.56		1.98-2.99	1,335	2.84		1.99-2.99	61	2.52	
Tomatoes, Cherry	1 pint package	2.99	65	2.99		2.99	2	2.99					
Tomatoes, Grape Type	1 pint package	2.50-3.50	574	2.82		2.48-3.50	210	3.23		1.99-3.50	125	2.85	
Tomatoes, Grape Type	10 oz package									1.88-2.99	278	2.54	
Tomatoes, Plum Type Roma	per pound					1.49	38	1.49					
SEASONAL ITEMS													
Chayote	per pound	0.99	2	0.99									
Rose, Hybrid Tea	bunched 12s	9.99-13.99	61	10.45		9.99	146	9.99		6.99	18	6.99	
Tulips	bunched									6.99	17	6.99	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
	10s												

Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local

FRUITS													
Apples Braeburn	per pound	0.78-1.29	18	1.00		0.79-1.69	26	1.33		1.29-1.69	33	1.63	
Apples Fuji	per pound	0.99	43	0.99		0.33-1.69	438	0.84		0.50-1.69	143	1.02	13
Apples Fuji	3 lb bag	3.48-3.99	92	3.86		2.99	264	2.99					
Apples Gala	per pound	0.99-1.79	201	1.47		0.69-1.99	345	0.90		0.68-1.29	49	0.92	
Apples Gala	3 lb bag	3.48	23	3.48									
Apples Granny Smith	per pound					1.99	8	1.99					
Apples Granny Smith	3 lb bag	3.99	69	3.99									
Apples Honeycrisp	per pound	1.57-1.99	98	1.74						0.88-0.99	27	0.97	15
Apples Pink Lady/Cripps Pink	per pound	0.78-1.49	18	1.04		0.50	6	0.50		0.68-1.29	28	0.84	
Apples Red Delicious	per pound	0.99-1.29	89	1.26		0.33-0.79	15	0.64					
Apples Red Delicious	3 lb bag	2.29-3.48	33	3.12									
Apples, Processed Juice	64 oz (1/2 gallon)	0.99-2.89	672	1.56		0.99-1.99	338	1.65		1.14-2.50	275	2.29	
Apples, Processed Juice	96 oz (3/4 gallon)	0.99-2.50	80	1.87									
Apples, Processed Juice	128 oz (1 gallon)									5.00	206	5.00	
Apples, Processed Juice Marked Cider	64 oz (1/2 gallon)									2.00	6	2.00	
Apricots	per pound	0.99-3.99	538	3.09		0.99-3.99	1,406	3.15	52	3.99	262	3.99	
Avocados Hass	each	0.48-2.99	921	1.55		0.25-2.99	1,660	1.70		0.68-2.99	567	2.07	
Avocados Various Greenskin Varieties	each	2.00	23	2.00									
Bananas	per pound	0.29-0.49	136	0.35		0.20-0.50	188	0.41					
Blueberries	6 oz package	0.98-3.00	718	2.15		1.25-3.00	942	2.13		1.50-3.00	258	2.45	
Blueberries	1 pint package	0.99-3.99	932	2.95		2.99-3.00	403	2.99		2.99	71	2.99	
Blueberries	18 oz package	2.99	38	2.99		2.69-5.99	616	4.99		2.98-4.88	256	4.67	
Cantaloups	each	0.99-3.00	280	1.96		1.98-3.00	1,473	2.69	42	2.50-3.00	225	2.98	
Cantaloups	per pound					0.20-0.79	112	0.61					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Cherries Red Varieties	per pound	1.49-5.99	1,070	3.51		0.79-5.99	2,493	3.60	46	2.98-5.99	523	3.89	
Clementines	5 lb package	3.99	47	3.99									
Clementines	3 lb bag	2.50-5.00	226	4.50									
Clementines	2 lb bag	3.00	11	3.00									
Grapefruit Red	each	0.59-0.79	156	0.60		0.50	9	0.50		0.50	5	0.50	
Grapefruit Red	per pound	0.59	17	0.59									
Grapes Red Globe	per pound	1.47-2.49	59	2.40		1.38-1.49	43	1.47					
Grapes Red Seedless	per pound	0.88-2.99	930	1.61		0.98-2.99	641	1.62		1.98-2.69	186	2.11	
Grapes White Seedless Type	per pound									2.49	6	2.49	
Honeydews	each	0.99-2.99	56	2.60									
Honeydews	per pound					0.49-0.89	82	0.53		1.49	7	1.49	
Kiwifruit Hayward	each	0.33-0.50	136	0.36		0.20-0.50	158	0.28		0.33-0.67	30	0.62	
Kiwifruit Hayward	1 lb bag	1.99	172	1.99									
Lemons	each	0.33-0.50	47	0.44		0.14-0.50	119	0.28		0.50	10	0.50	
Lemons	per pound					0.49-0.99	89	0.60					
Lemons	2 lb bag	2.99	46	2.99									
Limes	each	0.05-0.34	102	0.12		0.14-0.99	81	0.23					
Limes	per pound					0.33-1.00	239	0.81					
Mangoes	each	0.33-1.50	1,476	0.69		0.16-1.25	915	0.70		0.38-0.99	28	0.54	
Mangoes	per pound					0.39	42	0.39					
Misc Berries Blackberries	5.6 - 6 oz package	0.99-3.00	1,067	2.41		0.75-3.99	746	2.24		1.50-3.00	259	2.44	
Nectarines Various White Flesh Varieties	per pound					2.49	26	2.49	100				
Nectarines Various Yellow Flesh Varieties	per pound	0.99-3.99	80	2.61		0.79-3.99	317	1.84		1.68-3.49	278	2.98	
Oranges Navel	each	0.12-1.00	105	0.73						1.00	2	1.00	
Oranges Navel	per pound	0.59-0.99	130	0.74		0.20-1.69	404	0.72		0.79-1.69	201	1.09	
Oranges Navel	3 lb bag					2.50	11	2.50					
Oranges Navel	4 lb bag	1.99-4.99	453	2.94									
Oranges Navel	8 lb bag	5.98	41	5.98									
Oranges Valencia	per pound					0.69-0.79	57	0.71					
Oranges Valencia	3 lb bag	2.99	6	2.99									
Papaya Maradol/Tainung Types	per pound	0.48-0.99	127	0.69		0.49-0.99	201	0.68		0.78	8	0.78	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Papaya Solo Type	per pound					0.50-0.79	108	0.76					
Papaya Solo Type	each	0.79	9	0.79									
Peaches Various White Flesh Varieties	per pound	2.99-3.49	45	3.43		2.99	612	2.99	100				
Peaches Various Yellow Flesh Varieties	per pound	0.99-3.99	144	1.93		0.79-3.99	986	2.57	15	1.68-3.49	328	2.91	
Pears Bartlett	per pound					1.99	9	1.99		1.99	17	1.99	
Pears Bosc	per pound					0.49-1.69	233	0.90					
Pears D'Anjou	per pound	0.80-1.99	30	1.51		0.69-1.99	643	1.69		0.99-1.99	337	1.63	
Pineapples	each	0.98-3.49	627	1.57		0.99-1.49	71	1.24		1.50-3.89	85	2.92	
Pineapples	per pound	0.34	68	0.34		0.33-0.79	283	0.54		0.68-0.99	43	0.74	
Pomegranates	each	1.99	145	1.99									
Raspberries Red	6 oz package	2.00-3.00	409	2.83		2.00-3.99	556	2.62		2.19-2.50	256	2.49	
Strawberries	1 lb package	0.99-3.00	1,028	2.15		0.99-3.00	850	1.72		1.22-2.88	276	2.36	
Strawberries	2 lb package	1.99-5.00	515	3.58		2.39-3.99	1,192	3.52	78	1.99-5.00	408	4.01	
Tangerines	per pound					1.49-1.99	20	1.69					
Tangerines	3 lb bag					5.00	1	5.00		4.99	5	4.99	
Tangerines	2 lb bag					3.00-3.99	154	3.05		2.99	9	2.99	
Tangelos	per pound					0.49	54	0.49		1.48	11	1.48	
Watermelons Red Flesh Seedless Miniature	each	0.99-3.99	438	2.46		0.77-3.99	1,099	2.90		2.00-3.99	484	3.86	
Watermelons Red Flesh Seedless Miniature	per pound	0.99	118	0.99									
Watermelons Red Flesh Seedless Type	each	2.89-6.99	608	4.26		1.99-5.99	1,380	3.01		3.99-4.98	38	4.20	
Watermelons Red Flesh Seedless Type	per pound	0.20	48	0.20		0.16-0.69	453	0.25		0.25-0.39	27	0.31	
FRUITS - ORGANIC													
Apples Fuji	per pound	0.97-1.48	331	0.98		0.99-2.99	76	1.24		0.99-1.99	47	1.61	
Apples Fuji	2 lb bag	2.98-3.99	276	3.63		3.99	342	3.99		3.99	222	3.99	
Apples Gala	per pound	0.97	325	0.97		0.99	106	0.99		0.99	19	0.99	
Apples Gala	2 lb bag	2.98-3.99	231	3.56		3.99	199	3.99		3.99	222	3.99	
Apples Granny Smith	2 lb bag	3.99	132	3.99		3.99	190	3.99		3.99	222	3.99	
Apples Pink Lady/Cripps Pink	per pound					0.99	12	0.99					
Apples, Processed Juice	64 oz (1/2 gallon)	5.99	78	5.99		2.99	171	2.99					



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Apples, Processed Juice	128 oz (1 gallon)									8.99	5	8.99	
Apricots	per pound									3.99	21	3.99	
Avocados Hass	each	0.77-0.98	75	0.79		2.50	4	2.50					
Avocados Various Greenskin Varieties	each									2.00	9	2.00	
Bananas	per pound	0.59-0.69	234	0.59		0.59	35	0.59					
Blueberries	6 oz package	2.98-3.50	317	3.08		2.98-4.49	840	3.03		3.00-3.49	16	3.03	
Blueberries	1 pint package					3.99	65	3.99		4.98-4.99	47	4.99	
Cantaloups	each					2.99	188	2.99		2.98	2	2.98	
Cantaloups	per pound	0.89	82	0.89		0.89	18	0.89		0.89-0.99	51	0.95	
Cherries Red Varieties	per pound									4.99	21	4.99	
Grapefruit Red	per pound	1.29	45	1.29									
Grapefruit Red	5 lb bag					3.98	146	3.98					
Honeydews	per pound									1.39	19	1.39	
Lemons	each									1.00	9	1.00	
Lemons	2 lb bag	3.49-3.99	71	3.81		3.99	108	3.99		2.89-4.99	20	4.89	
Mangoes	each	1.50	45	1.50		0.75-2.00	784	1.45		1.49	9	1.49	
Misc Berries Blackberries	5.6 - 6 oz package	2.99-3.33	135	3.01		2.98-4.49	218	3.13		2.99-3.99	31	3.38	
Nectarines Various White Flesh Varieties	per pound									3.99	21	3.99	
Oranges Navel	per pound	1.69-1.99	304	1.86		1.48-1.69	206	1.67		1.29-1.79	232	1.69	
Oranges Navel	3 lb bag	4.99	56	4.99									
Oranges Navel	4 lb bag					3.99	152	3.99					
Oranges Valencia	per pound	0.98	6	0.98		0.50	13	0.50		0.99	19	0.99	
Oranges Valencia	4 lb bag					3.98	146	3.98					
Peaches Various Yellow Flesh Varieties	per pound	2.99	45	2.99									
Pears Bartlett	per pound	1.48	6	1.48						1.48	2	1.48	
Pineapples	per pound					0.98	11	0.98		0.98	18	0.98	
Raspberries Red	6 oz package	2.99-3.99	161	3.31		2.99-4.49	138	3.43		2.99-3.99	50	3.61	
Strawberries	1 lb package	2.98-3.99	869	3.56		2.98-4.49	845	3.78		3.00-4.49	645	3.68	
Strawberries	2 lb package					3.99-5.00	261	3.99					
Watermelons Red Flesh Seedless Miniature	each	3.99	148	3.99		3.49	16	3.49		3.49-3.99	11	3.58	
Watermelons Red Flesh Seedless	per pound									0.99	12	0.99	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Miniature													
Watermelons Red Flesh Seedless Type	per pound	0.49	82	0.49		0.49	18	0.49		0.49	19	0.49	
ONIONS AND POTATOES													
Onions, Dry Red	per pound	0.89-1.29	142	1.25		0.99-1.29	75	1.05					
Onions, Dry White	per pound	0.49-0.78	32	0.64		0.89-0.99	151	0.95					
Onions, Dry Yellow	per pound	0.33-1.29	347	0.76		0.20-0.50	121	0.31		0.49	26	0.49	65
Onions, Dry Yellow	3 lb bag	1.49-2.99	409	1.80		1.79-1.89	225	1.84		1.79	15	1.79	
Onions, Dry Yellow Marked Sweet	per pound	0.68-1.49	1,144	1.02		0.79-1.89	458	1.15		0.88-1.89	300	1.50	
Onions, Dry Yellow Marked Sweet	2 lb bag	2.99	6	2.99		2.99	9	2.99					
Onions, Dry Yellow Marked Sweet	3 lb bag	2.99	5	2.99									
Onions, Dry Yellow Marked Sweet	5 lb bag	3.99	148	3.99						3.99	2	3.99	
Potatoes Round Red	per pound	0.49-1.00	163	0.63		0.25-0.50	122	0.46		0.39-0.78	27	0.71	
Potatoes Round Red	3 lb bag	2.59-2.99	32	2.78									
Potatoes Round Red	5 lb bag	2.00-2.99	86	2.70						0.98-2.99	174	2.74	
Potatoes Round White	per pound	0.78	5	0.78		0.69-0.99	16	0.90					
Potatoes Round White	10 lb bag	1.99	19	1.99									
Potatoes Russet	per pound	0.50-0.88	232	0.64		0.39-0.99	39	0.67		0.69-0.99	45	0.88	38
Potatoes Russet	3 lb bag	1.50	47	1.50									
Potatoes Russet	5 lb bag	0.98-3.49	797	2.14		1.50-4.99	239	1.96		1.49-1.79	66	1.68	
Potatoes Russet	10 lb bag	1.98-3.99	372	3.14		1.50-1.99	157	1.77		1.98	8	1.98	
Potatoes Yellow Type	per pound					1.29	8	1.29					
Potatoes Yellow Type	5 lb bag									1.99-2.99	132	2.95	
ONIONS AND POTATOES - ORGANIC													
Onions, Dry White	per pound					1.49	50	1.49					
Onions, Dry Yellow	per pound					1.89	15	1.89		0.59-1.89	47	1.36	
Onions, Dry Yellow Marked Sweet	per pound	0.98	6	0.98		0.99	12	0.99		1.48-1.49	30	1.48	
Onions, Dry Yellow Marked Sweet	2 lb bag	2.99	49	2.99									
Potatoes Round Red	3 lb bag	2.99	47	2.99									
Potatoes Russet	per pound					1.29	8	1.29					
Potatoes Russet	3 lb bag	2.99	47	2.99		1.98	12	1.98					
Potatoes Russet	5 lb bag	3.98	99	3.98		2.99-3.99	180	3.04					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Potatoes Yellow Type	per pound					1.49	17	1.49					
Potatoes Yellow Type	3 lb bag	2.99	47	2.99									
VEGETABLES													
Artichokes	each	1.50	99	1.50		2.00	352	2.00		1.50-2.99	22	2.31	
Asparagus Green	per pound	2.49-2.99	117	2.88		1.99-2.99	794	2.77		1.98-2.99	95	2.56	23
Beans Round Green Type	per pound	0.77-1.69	566	1.05		0.99	23	0.99					
Broccoli	per pound	0.99-1.99	10	1.49		0.79-0.99	369	0.96	86				
Broccoli	per bunch	1.99-2.50	49	2.10		1.99	8	1.99					
Broccoli Crown Cut	per pound	0.79-2.19	253	1.65		1.99-2.49	455	2.48		1.29-2.49	392	2.03	
Beets	per pound					0.33-0.99	18	0.64					
Cabbage Red Type	per pound	0.50	13	0.50									
Cabbage Round Green Type	per pound	0.36-0.79	530	0.56		0.20	26	0.20		0.59	36	0.59	
Carrots	per pound	0.48-0.59	73	0.49		0.25-0.33	93	0.30					
Carrots	1 lb bag	0.59-0.69	13	0.65		0.33	45	0.33					
Carrots	2 lb bag	1.39	5	1.39						1.49	49	1.49	
Carrots Baby Peeled	1 lb bag	0.89-1.50	410	1.29		0.50-1.25	175	1.14		0.98-1.50	35	1.32	
Carrots Baby Peeled	2 lb bag	2.49-2.50	131	2.49									
Cauliflower	each	2.50-2.99	256	2.90									
Cauliflower	per pound					0.99	317	0.99	100	1.29	15	1.29	
Chinese Cabbage	per pound					0.48-0.49	72	0.49					
Cilantro	per bunch	0.33-0.50	148	0.35		0.25-0.38	75	0.29					
Corn-Sweet	each	0.25-1.66	803	0.41		0.33-0.79	854	0.45		0.40-0.69	342	0.47	
Cucumbers	each	0.17-0.99	1,119	0.57		0.20-1.25	1,060	0.87		0.33-1.00	123	0.53	
Cucumbers	per pound					0.50-0.69	24	0.61					
Cucumbers Long Seedless-Greenhouse	each	0.77-0.99	310	0.88		0.88-1.29	215	1.10		0.88-1.09	35	0.96	
Cucumbers Long Seedless-Greenhouse	per pound					0.69-0.79	19	0.72					
Eggplant	per pound	1.16-1.59	21	1.40		0.50	7	0.50					
Eggplant	each					0.59-3.00	270	0.92					
Garlic	per pound					1.59	13	1.59					
Garlic	per sleeve	0.50-0.97	88	0.91		0.59-0.99	220	0.84					
Greens Collard	per bunch	0.68-0.88	16	0.82									



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Greens Kale	per bunch	0.88	11	0.88									
Greens Mustard	per bunch	0.68-0.88	16	0.82									
Greens Swiss Chard	per bunch					0.99	6	0.99					
Greens Turnip Tops	per bunch	0.68-0.88	16	0.82									
Lettuce, Iceberg	each	0.79-1.29	206	1.00		0.33-1.69	308	0.73		0.78-1.50	34	1.18	
Lettuce, Other Boston	each					1.69	8	1.69					
Lettuce, Other Green Leaf	each	0.98-1.39	201	1.04		0.79-1.89	131	1.01		0.99-1.89	106	1.42	
Lettuce, Other Red Leaf	each	0.98-1.39	201	1.04		0.79-1.89	86	1.12		0.99-1.88	106	1.41	
Lettuce, Romaine	each	0.98-0.99	153	0.98		0.50-1.89	141	0.98		1.48	18	1.48	
Lettuce, Romaine Hearts	3 count package	2.99-3.00	51	2.99		0.79-3.50	60	1.68		2.99-3.00	22	3.00	
Mushrooms White	per pound	2.78-3.29	16	3.04						2.99	17	2.99	
Mushrooms White	8 oz package	0.89-2.00	648	1.48		0.99-2.69	118	1.45		1.50-2.69	106	2.31	
Onions Green	per bunch	0.25-1.50	242	0.78		0.33-0.89	116	0.53		0.38-0.89	36	0.78	
Peppers, Bell Type Green	per pound					1.59	10	1.59		0.69	40	0.69	
Peppers, Bell Type Green	each	0.25-0.99	375	0.59		0.16-0.50	154	0.38		0.40-1.00	31	0.84	
Peppers, Bell Type Orange	per pound					1.99	8	1.99					
Peppers, Bell Type Orange	each	0.77-1.66	438	1.06		0.88-2.00	325	1.10		0.88-2.00	230	1.11	
Peppers, Bell Type Red	per pound					1.99	8	1.99					
Peppers, Bell Type Red	each	0.67-1.66	447	1.08		0.88-2.00	534	1.03		0.88-2.00	268	1.08	
Peppers, Bell Type Yellow	per pound					1.99	8	1.99					
Peppers, Bell Type Yellow	each	0.77-1.66	456	1.05		0.88-2.00	325	1.10		0.88-2.00	281	1.08	
Peppers, Other Jalapeno	per pound	0.50-0.99	321	0.74		0.49-0.79	133	0.54		0.78	8	0.78	
Peppers, Other Mixed Mini Sweet Types	1 lb package	2.99	172	2.99		1.99	42	1.99		2.99	17	2.99	
Peppers, Other Serrano	per pound	0.68-0.87	305	0.77		0.75-0.79	24	0.78					
Radishes	per bunch	0.50	11	0.50		0.33-0.89	143	0.49		0.49-0.89	32	0.84	
Salad Mixed Types	1 lb bag	0.99	9	0.99		4.98	16	4.98					
Salad Mixed Types	10 - 12 oz package	1.28-3.00	500	2.14		3.50	50	3.50		1.00	36	1.00	
Salad Mixed Types	5 - 9 oz package	1.99-3.00	267	2.66		1.68	11	1.68					
Spinach	per bunch	0.99	17	0.99		0.79	52	0.79		0.99-1.49	29	1.28	59
Spinach Flat, Baby Type	8 oz package	1.88-2.00	14	1.96						2.50	11	2.50	
Spinach Flat, Baby Type	9 oz package					0.98	146	0.98					
Squash Acorn	per pound	0.99	5	0.99									
Squash	per pound	0.68-0.99	207	0.84		0.33-0.98	187	0.61		0.98	18	0.98	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Grey													
Squash Yellow Crookneck/Straightneck	per pound	0.57-1.69	1,333	1.10		0.99-1.29	257	1.12		0.99-1.59	57	1.42	
Squash Zucchini	per pound	0.57-1.69	1,034	1.04		0.25-1.29	374	1.02		0.99-1.59	84	1.36	
Sweet Potatoes	per pound	0.88-0.99	58	0.91									
Tomatoes	per pound	0.50-1.69	400	0.97		1.29	1	1.29		0.89-1.49	86	1.36	
Tomatoes Vine Ripe - Heirloom Varieties	per pound	1.98	99	1.98									
Tomatoes Vine Ripes	per pound	1.28-1.99	101	1.70						0.99-1.58	79	1.23	
Tomatoes Vine Ripes-Greenhouse	per pound	1.29	6	1.29									
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	0.77-1.79	1,033	1.21	3	0.33-1.99	1,119	1.63	2	0.78-1.99	150	1.39	
Tomatoes, Grape Type	10 oz package	2.50-2.98	1,328	2.94		2.98-3.33	922	3.15		1.78-3.34	372	3.16	
Tomatoes, Plum Type Roma	per pound	0.33-0.99	238	0.87		0.25-1.49	757	0.83		0.68-1.29	311	0.97	
Tomatillos	per pound	0.48-0.79	119	0.66		0.20-0.99	312	0.63		0.78	8	0.78	
Vegetables Other Cactus Leaf (Nopales)	per pound					1.99	9	1.99					
VEGETABLES - ORGANIC													
Artichokes	each					3.99	1	3.99					
Asparagus Green	per pound	3.99	26	3.99		5.99	1	5.99					
Broccoli	per pound	1.99	8	1.99		1.99	612	1.99					
Broccoli	per bunch	2.50	6	2.50									
Beets	per bunch					2.00	16	2.00		2.99	17	2.99	
Carrots	per bunch	1.50	90	1.50		2.00-2.69	10	2.62		1.29-2.49	36	1.86	
Carrots Baby Peeled	1 lb bag	1.25-1.50	147	1.33		1.50-1.69	837	1.64		1.19-3.00	46	1.81	
Carrots Baby Peeled	2 lb bag					3.00	450	3.00					
Cauliflower	each					3.99	12	3.99					
Cauliflower	per pound					1.99	612	1.99					
Cilantro	per bunch					1.49	53	1.49					
Cucumbers	each									2.00	4	2.00	
Cucumbers	per pound	0.99	82	0.99		0.99	18	0.99		1.49	19	1.49	
Cucumbers Long Seedless-Greenhouse	each	1.25-1.67	132	1.36		1.29	113	1.29		1.39-1.48	38	1.44	
Eggplant	each					2.00	152	2.00					
Garlic	per pound					2.49	50	2.49					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Greens Kale	per bunch					1.99-2.69	21	2.29		1.99-2.50	136	2.05	
Greens Mustard	per bunch									1.98	19	1.98	
Greens Swiss Chard	per bunch									1.98-2.50	34	2.21	
Lettuce, Other Boston	each	3.99	16	3.99		3.99	190	3.99					
Lettuce, Other Green Leaf	each					0.99-2.99	31	2.15		2.99	28	2.99	
Lettuce, Other Red Leaf	each					0.99-2.99	19	2.57		2.99	28	2.99	
Lettuce, Romaine	each					0.99	4	0.99					
Lettuce, Romaine Hearts	3 count package	1.98-2.88	105	2.03		2.50-2.99	197	2.63		2.49-2.99	26	2.62	
Mushrooms Portobella	per pound									5.99	11	5.99	
Mushrooms Portobella	8 oz package					3.49	152	3.49					
Mushrooms Portobella	6 oz package	3.59	82	3.59		3.59	18	3.59		3.59	19	3.59	
Mushrooms White	8 oz package	2.50	6	2.50									
Mushrooms White	6 oz package									2.50	2	2.50	
Peppers, Bell Type Orange	each	1.67	33	1.67									
Peppers, Bell Type Red	per pound					3.99	4	3.99					
Peppers, Bell Type Red	each	1.67	33	1.67									
Peppers, Bell Type Yellow	each	1.67	33	1.67									
Peppers, Other Mixed Mini Sweet Types	1 lb package	2.99	110	2.99		3.99	9	3.99		2.50-3.98	29	2.81	
Radishes	per bunch									1.49	19	1.49	
Salad Mixed Types	1 lb bag					4.88-5.00	12	4.89					
Salad Mixed Types	5 - 9 oz package	2.00-3.50	222	2.47		2.00-3.99	297	2.45		1.99-2.00	111	2.00	
Spinach	per bunch	1.99	48	1.99		1.99	102	1.99		1.89-2.50	46	2.08	
Spinach Flat, Baby Type	5 - 6 oz package	2.49-2.99	234	2.50		2.49-3.99	44	2.80		3.00	28	3.00	
Squash Yellow Crookneck/Straightneck	per pound	1.48	6	1.48						0.99	19	0.99	
Squash Zucchini	per pound	1.48	6	1.48		1.49-1.69	20	1.57		0.99-1.29	140	1.25	
Sweet Potatoes	per pound	1.48	6	1.48						1.48	2	1.48	
Tomatoes	per pound					0.99-3.99	22	2.22					
Tomatoes Vine Ripe - Heirloom Varieties	per pound					2.88-3.88	16	3.63		2.99	17	2.99	
Tomatoes Vine Ripes	per pound									2.49	15	2.49	
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	1.99-2.49	88	2.02		1.99-2.99	35	2.48		2.09-2.99	30	2.42	
Tomatoes, Cherry	1 pint package					3.00	8	3.00					



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Tomatoes, Grape Type	1 pint package	1.50	6	1.50		2.00-2.99	239	2.73					
Tomatoes, Grape Type	10 oz package	1.79-2.50	227	2.37		2.50	317	2.50					
Tomatoes, Plum Type Roma	per pound					2.99	15	2.99		1.79-2.99	47	2.50	
SEASONAL ITEMS													
Chayote	per pound	0.59-0.79	102	0.69		0.20-0.69	12	0.40					
Chayote	each					0.20-0.79	75	0.51					
Gladiola	bunched 10s					7.00	113	7.00					
Gladiola	bunched 5s					2.99	612	2.99					
Potted Plants Chrysanthemum	6 inch pot	8.00-11.99	331	11.41						4.00-5.00	237	4.94	
Rose, Hybrid Tea	bunched 12s					9.88-12.99	145	11.55					
Tulips	bunched 5s									2.00	121	2.00	

Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
FRUITS									
Apples Fuji	per pound	1.79	11	1.79		1.29	4	1.29	
Apples Fuji	3 lb bag	3.89	1	3.89					
Apples Gala	per pound	1.69	7	1.69		1.28-1.79	13	1.52	
Apples Granny Smith	per pound	1.79	11	1.79					
Apples Honeycrisp	per pound	0.99	2	0.99					
Apples Pink Lady/Cripps Pink	per pound	0.99	2	0.99					
Apples, Processed Juice	64 oz (1/2 gallon)	1.99	11	1.99		2.50	21	2.50	
Apples, Processed Juice	96 oz (3/4 gallon)					5.00	21	5.00	
Apricots	per pound	3.99-4.19	3	4.06		3.69-3.99	56	3.80	
Avocados Hass	each	1.25-2.99	10	2.47		1.25-2.50	30	1.67	
Bananas	per pound					0.89	3	0.89	
Blueberries	6 oz package	2.50	2	2.50					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Blueberries	1 pint package	2.99-4.99	36	4.82		2.99	6	2.99	
Blueberries	18 oz package	3.99	11	3.99		4.88	21	4.88	
Cantaloups	each					2.69-3.00	24	2.96	
Cantaloups	per pound					1.39-1.79	38	1.42	
Cherries Red Varieties	per pound					3.88-5.99	44	4.98	
Clementines	2 lb bag					3.99	29	3.99	
Grapefruit Red	each					1.19	6	1.19	
Grapes Black Seedless	per pound					2.99	4	2.99	
Grapes Red Seedless	per pound	2.79	2	2.79		1.89-2.99	64	2.39	
Grapes White Seedless Type	per pound	2.79	2	2.79					
Honeydews	per pound					1.09-1.79	7	1.39	
Kiwifruit Hayward	each	0.50	2	0.50					
Kiwifruit Hayward	1 lb bag	2.88	3	2.88					
Mangoes	each	0.99-2.99	35	2.88					
Misc Berries Blackberries	5.6 - 6 oz package	2.29	2	2.29					
Nectarines Various Yellow Flesh Varieties	per pound					2.99	21	2.99	
Oranges Navel	per pound	0.88-2.29	70	1.84		0.89-1.69	61	1.21	
Peaches Various White Flesh Varieties	per pound					3.69	35	3.69	
Peaches Various Yellow Flesh Varieties	per pound					2.99	21	2.99	
Pears Bosc	per pound					1.49-1.59	10	1.55	
Pears D'Anjou	per pound					1.99	56	1.99	
Pineapples	each	3.79	2	3.79					
Pineapples	per pound					0.89	29	0.89	
Raspberries Red	6 oz package	2.29-4.59	3	3.06					
Strawberries	1 lb package	2.50-4.00	49	3.83		3.89-4.00	39	3.99	
Strawberries	2 lb package					2.50	21	2.50	
Tangerines	3 lb bag	4.99	2	4.99					
Watermelons Red Flesh Seedless Miniature	each	3.99	3	3.99		3.99	21	3.99	
Watermelons Red Flesh Seedless Miniature	per pound					1.89	3	1.89	
Watermelons Red Flesh Seedless Type	each	7.88-7.99	14	7.97					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
FRUITS - ORGANIC									
Apples Gala	per pound	1.59	1	1.59					
Blueberries	6 oz package	2.88-3.50	14	3.37					
Lemons	each	1.29	1	1.29					
Lemons	2 lb bag				4.99	3	4.99		
Raspberries Red	6 oz package				4.99	3	4.99		
Strawberries	1 lb package				3.99	21	3.99		
ONIONS AND POTATOES									
Onions, Dry Yellow Marked Sweet	per pound				1.39-1.99	33	1.82		
Potatoes Round Red	per pound	0.79	1	0.79					
Potatoes Round Red	5 lb bag	1.99-3.99	13	3.68					
Potatoes Round White	5 lb bag	3.99	11	3.99					
Potatoes Russet	5 lb bag	2.88	3	2.88	2.59-2.99	10	2.83		
Potatoes Yellow Type	5 lb bag	1.99	2	1.99					
VEGETABLES									
Asparagus Green	per pound	2.49	11	2.49	2.99	6	2.99		
Broccoli Crown Cut	per pound				2.49-2.59	44	2.54		
Cabbage Round Green Type	per pound				0.89-0.99	39	0.90	90	
Carrots Baby Peeled	1 lb bag	1.49-2.00	34	1.99	1.29-1.99	39	1.92		
Chinese Cabbage	per pound				1.19	6	1.19		
Corn-Sweet	each	0.69-0.99	6	0.84	2.00	21	2.00		
Cucumbers	each	0.99	1	0.99					
Cucumbers	per pound				1.19	4	1.19		
Eggplant	per pound				2.48	3	2.48		
Lettuce, Iceberg	each	1.79	11	1.79					
Lettuce, Iceberg	per pound				0.99-1.79	45	1.63		
Lettuce, Other Green Leaf	each	1.79-1.99	27	1.98					
Lettuce, Other Red Leaf	each	1.99	26	1.99					
Lettuce, Romaine	each	1.99	26	1.99					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Lettuce, Romaine	per pound					1.99-2.99	26	2.11	
Lettuce, Romaine Hearts	3 count package	2.88	3	2.88					
Mushrooms White	8 oz package	1.88-1.99	10	1.96		2.49	4	2.49	
Peppers, Bell Type Green	each	0.99	7	0.99					
Peppers, Bell Type Orange	each	2.00	33	2.00					
Peppers, Bell Type Red	each	2.00	33	2.00					
Peppers, Bell Type Yellow	each	2.00	33	2.00					
Peppers, Other Mixed Mini Sweet Types	1 lb package	2.88	3	2.88					
Salad Mixed Types	5 - 9 oz package					5.39	35	5.39	
Spinach	per bunch					2.69	35	2.69	
Squash Yellow Crookneck/Straightneck	per pound	1.49	11	1.49					
Squash Zucchini	per pound	1.49	11	1.49		1.69-1.89	58	1.81	
Sweet Potatoes	per pound					1.59	4	1.59	
Tomatoes	per pound	1.99	7	1.99		1.39-2.39	36	2.17	64
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	1.29	2	1.29					
Tomatoes, Grape Type	10 oz package					2.98	10	2.98	
VEGETABLES - ORGANIC									
Broccoli	per pound	2.88	3	2.88					
Carrots	per bunch	2.79	1	2.79					
Carrots Baby Peeled	1 lb bag					2.00-3.00	44	2.48	
Lettuce, Iceberg	each	3.29	1	3.29					
Mushrooms White	6 oz package	2.50	33	2.50					
Tomatoes, Cherry	1 pint package	2.69	1	2.69					
Tomatoes, Grape Type	1 pint package	2.69	1	2.69		2.50	3	2.50	
Tomatoes, Grape Type	10 oz package	3.00	11	3.00					
Tomatoes, Plum Type Roma	per pound	2.99	26	2.99					

REGIONAL DEFINITIONS

Wtd Avg - Simple weighted average



As used in this report, regions include the following states:	
NORTHEAST U.S.	Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New jersey, New York, Pennsylvania, Rhode Island and Vermont
SOUTHEAST U.S.	Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia
MIDWEST U.S.	Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin
SOUTH CENTRAL U.S.	Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas
SOUTHWEST U.S.	Arizona, California, Nevada and Utah
NORTHWEST U.S.	Idaho, Montana, Oregon, Washington, and Wyoming
ALASKA U.S.	Alaska
HAWAII U.S.	Hawaii