



Specialty Crops Market News Division

Agricultural
Marketing
Service

National Retail Report - Specialty Crops

Websites: www.marketnews.usda.gov/mnp/fv-home and <http://www.ams.usda.gov/mnreports/fvwretail.pdf>
and http://www.ams.usda.gov/mnreports/wa_lo100.txt

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Advertised Prices for Specialty Crops at Major Retail Supermarket Outlets ending during the period of 11/03 to 11/15^{1,2}

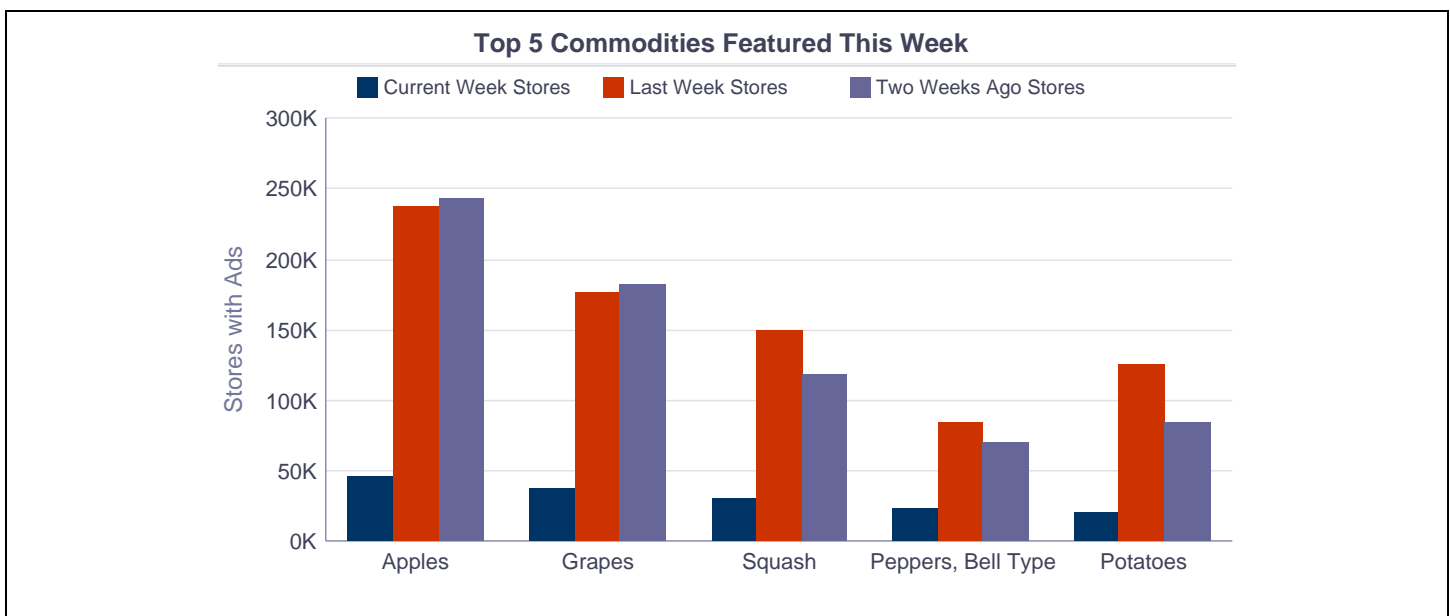
Honoring our Veterans

Several retailers offered one day Veteran's Day sales to capture business over the long weekend. Stores everywhere were jammed with holiday goods so that shoppers could stock up for all the celebrations to come. Asparagus, carrots, onions, butternut squash, zucchini, green peppers, tomatoes, apples, grapes, avocados, cranberries, tangerines, and clementines were very well promoted this week. Roasting meats, steaks, and seafood were very prominent in the ads as were baking supplies. Poinsettia ads increased this week even as chrysanthemums remained very popular.

Total ad numbers this week were 373,218, a 7% decrease from last weeks 402,246. The total number of ads broken out by commodity groups: fruit 199,436 (50% of all ads), onions and potatoes 34,024 (8%), vegetables 135,434 (37%), herbs 902, and ornamentals 3,422. The number of ads for organic produce was 51,238, 13% of total ads.

The following are the prices of major advertised items (3,000 plus stores) this week, compared to the same week last year. Significant increases in price for fruit items this week included pomegranates at 32%, blueberries at 17%, black seedless grapes at 17%, pineapples at 15%, and D'anjou pears at 12%. Significant decreases included mangoes at 29%, blackberries at 15%, and Honeycrisp apples at 13%. The only significant change in price for onions and potatoes this week was a 19% increase in the price of Russet potatoes. Significant increases in price for vegetables this week included garlic at 19% and crown cut broccoli at 10%. Significant decreases included squash (Spaghetti at 25% and Acorn at 24%), salad at 23%, yellow bell peppers at 11%, and on-the-vine tomatoes at 10%.

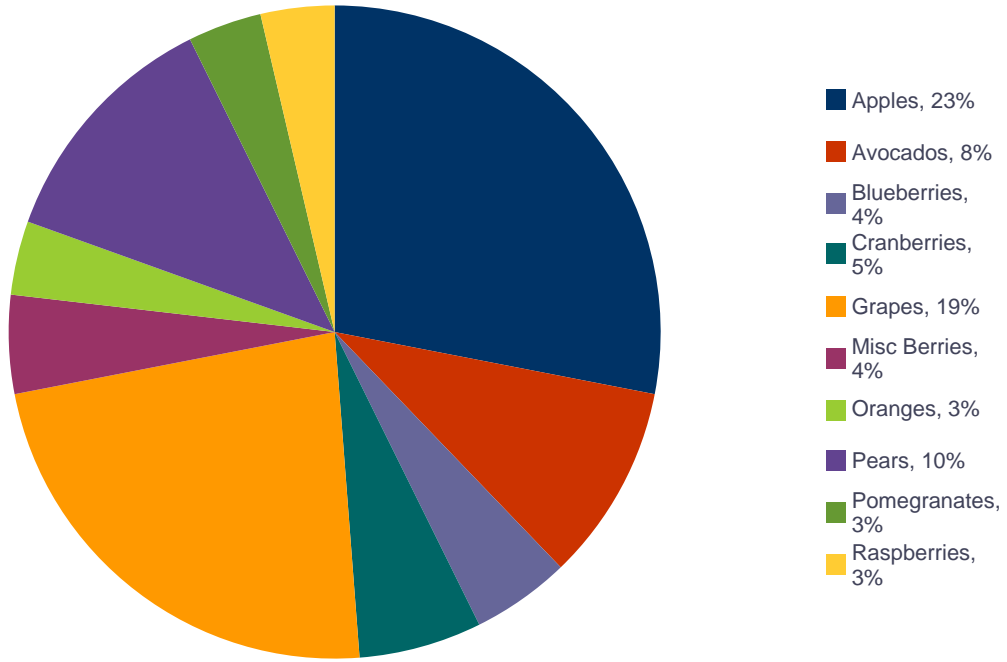
For more detailed information on organic and locally grown produce visit the National Retail--Local and Organic Report at: http://www.ams.usda.gov/mnreports/wa_lo100.txt



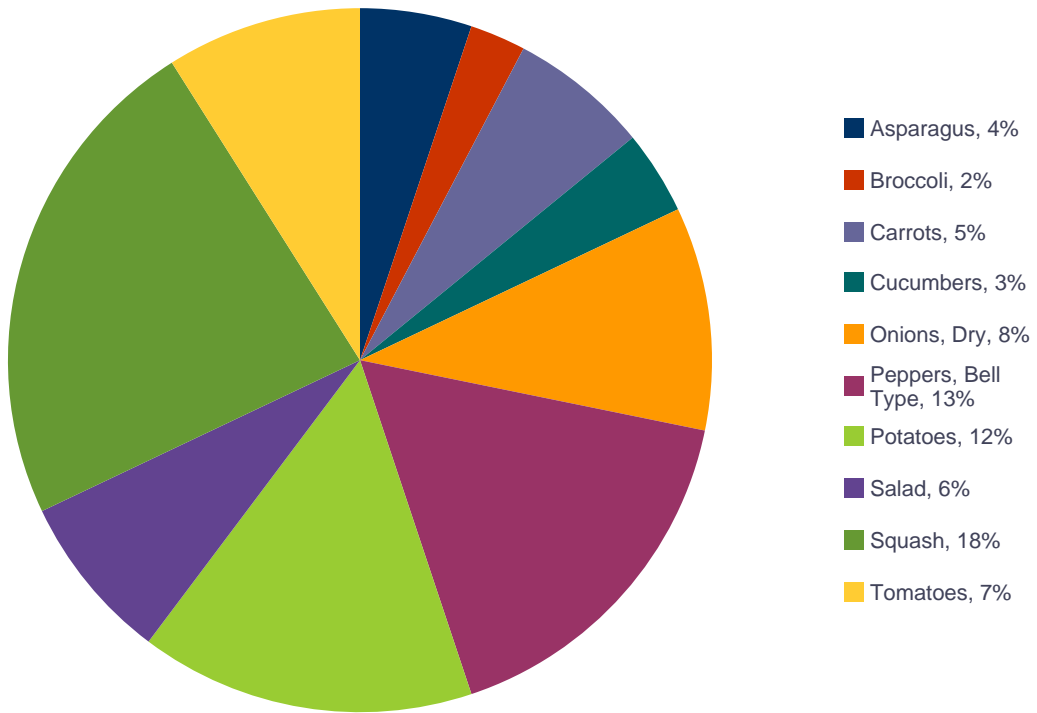
1 - Specialty Crops Market News surveys over 400 retailers, comprising over 29,200 individual stores, with online weekly advertised features.

2 - Date range reflects one week of data collection ending on the report date and encompasses ad pricing good from the Saturday before the report release date through the following Friday.

Top 10 Fruits as Percentage of Total Fruit Ads



Top 10 Vegetables as Percentage of Total Vegetable Ads Including Onions and Potatoes





NATIONAL SUMMARY

FRUITS								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Apples	Braeburn	per pound	674	1.37	291	1.16	549	1.20
Apples	Braeburn	3 lb bag	6	3.49				
Apples	Fuji	per pound	4,197	1.26	4,405	1.39	2,819	1.60
Apples	Fuji	3 lb bag	516	3.79	258	2.84	117	2.67
Apples	Fuji	5 lb bag	20	2.49	496	4.50	550	3.99
Apples	Gala	per pound	3,520	1.15	4,886	1.24	5,525	1.25
Apples	Gala	3 lb bag	2,413	3.11	1,526	3.67	200	3.13
Apples	Gala	5 lb bag	178	3.20	632	4.16	921	3.67
Apples	Gala	2 lb bag	47	2.00	299	2.50	22	3.09
Apples	Ginger Gold	per pound	255	0.99				
Apples	Ginger Gold	3 lb bag	11	2.50				
Apples	Golden Delicious	per pound	1,142	1.31	1,529	1.20	513	1.27
Apples	Golden Delicious	3 lb bag	353	2.66	355	2.46	645	2.76
Apples	Golden Delicious	5 lb bag	64	3.99	222	3.94	82	3.76
Apples	Granny Smith	per pound	2,402	1.24	2,472	1.32	1,332	1.40
Apples	Granny Smith	3 lb bag	536	4.71	1,354	4.04	313	2.76
Apples	Honeycrisp	per pound	10,897	2.18	8,429	2.27	10,152	3.37
Apples	Honeycrisp	3 lb bag	230	4.80	256	4.62	212	4.99
Apples	Honeycrisp	5 lb bag	5	3.77	5	3.77		
Apples	Jonagold	per pound	260	1.01	519	1.25	356	1.28
Apples	Jonagold	3 lb bag	33	2.47	25	2.11	36	2.99
Apples	Jonathan	3 lb bag	76	2.49	197	1.63	398	2.52
Apples	Mcintosh	per pound	735	0.93	1,559	1.28	489	1.24
Apples	Mcintosh	3 lb bag	915	2.83	573	2.44	514	2.63
Apples	Mcintosh	5 lb bag	6	3.99			75	3.30
Apples	Mcintosh	2 lb bag	47	2.00	153	2.03		
Apples	Pink Lady/Cripps Pink	per pound	141	2.28	55	1.93	1,422	2.14
Apples	Red Delicious	per pound	1,948	1.28	1,969	1.06	1,814	1.08
Apples	Red Delicious	3 lb bag	1,811	3.20	1,043	3.41	1,092	2.67
Apples	Red Delicious	5 lb bag	25	4.42	164	4.18	228	4.15
Apples	Red Delicious	2 lb bag	45	3.59	154	3.00		
Apples	Rome	per pound	194	1.47	17	0.88	18	0.88

Wtd Avg - Simple weighted average



Apples	Rome	3 lb bag	112	2.52	9	1.99	103	2.74
Apples, Processed	Juice	64 oz (1/2 gallon)	2,564	1.93	3,447	1.66	2,433	1.93
Apples, Processed	Juice	96 oz (3/4 gallon)	58	2.99	186	3.49	64	2.50
Apples, Processed	Juice	128 oz (1 gallon)	186	4.12	267	3.54	199	4.04
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	687	3.07	1,247	2.89	802	2.68
Apples, Processed	Juice Marked Cider	96 oz (3/4 gallon)	84	4.23	48	6.99		
Apples, Processed	Juice Marked Cider	128 oz (1 gallon)	989	5.03	450	5.04	1,023	4.82
Avocados	Hass	each	12,879	1.04	10,292	1.08	7,729	1.74
Avocados	Hass	per pound	35	1.99	5	0.88	42	1.39
Avocados	Various Greenskin Varieties	each	404	1.17	799	0.95	284	0.99
Bananas		per pound	1,289	0.45	1,866	0.47	1,331	0.69
Blueberries		4.4 oz package	123	3.94	113	3.99	324	2.56
Blueberries		6 oz package	7,247	2.79	2,388	2.88	6,099	2.63
Blueberries		1 pint package	21	3.47			530	3.83
Blueberries		18 oz package	17	6.99			17	6.99
Cantaloups		each	2,211	2.41	1,432	2.19	891	2.77
Cantaloups		per pound	48	0.71	3	1.17	34	1.05
Clementines		5 lb package	348	5.03			185	5.99
Clementines		3 lb bag	1,919	4.58	1,923	3.97	5,776	5.91
Clementines		2 lb bag	549	3.13	512	3.72	363	4.50
Cranberries		12 oz bag	8,914	2.03	10,068	2.02	11,632	2.40
Fruit, Other	Apple Pears	per pound	41	2.01	168	2.06	222	1.99
Fruit, Other	Apple Pears	each	240	1.40	762	1.41		
Fruit, Other	Cactus Pears	per pound	5	0.50			209	0.58
Grapefruit	Red	each	992	0.84	2,231	0.98	1,162	1.12
Grapefruit	Red	per pound	352	0.97	233	0.85	330	2.34
Grapefruit	Red	5 lb bag	739	3.81	1,101	4.79	640	3.90
Grapes	Black Seedless	per pound	8,956	2.28	10,062	2.02	4,264	2.24
Grapes	Red Globe	per pound	129	1.90	867	2.19	558	2.26
Grapes	Red Seedless	per pound	11,212	1.90	11,100	1.77	11,123	2.18
Grapes	White Seedless Type	per pound	10,845	1.81	10,029	1.66	10,152	2.32
Honeydews		each	24	2.74	111	3.32	484	2.83
Honeydews		per pound	198	0.93	56	1.20	132	1.26
Kiwifruit	Hayward	each	1,070	0.38	1,202	0.31	525	0.41
Kiwifruit	Hayward	1 lb bag	15	2.99	45	1.10	161	2.59
Lemons		each	794	0.59	1,611	0.72	3,440	0.80
Lemons		per pound	58	0.87			246	1.48
Lemons		2 lb package	35	2.99	9	3.99		



Lemons		2 lb bag	6	2.50	13	2.99	10	2.99
Limes		each	1,496	0.34	1,506	0.33	1,331	0.39
Limes		per pound	273	0.64	390	0.59	437	0.65
Mangoes		each	4,688	0.75	7,018	0.88	2,170	1.06
Mangoes		per pound	99	1.50	23	3.73	44	3.49
Misc Berries	Blackberries	5.6 - 6 oz package	7,451	1.97	8,182	1.99	5,210	2.77
Misc Citrus	Satsuma	per pound	97	1.24	85	1.73	51	1.45
Misc Citrus	Satsuma	3 lb bag	165	4.77	159	3.08	17	4.69
Misc Citrus	Satsuma	each	15	0.34				
Oranges	Navel	each	1,558	0.73	951	0.76	1,213	0.66
Oranges	Navel	per pound	1,975	1.05	1,785	1.16	2,547	1.36
Oranges	Navel	3 lb bag	330	3.75	342	3.45	144	3.65
Oranges	Navel	4 lb bag	2,612	3.71	1,048	4.54	2,056	4.18
Oranges	Navel	8 lb bag	261	5.53			145	5.89
Oranges	Valencia	each	101	0.33			74	0.47
Oranges	Valencia	per pound	4	0.50	10	0.33		
Oranges	Valencia	4 lb bag	32	1.99			72	3.97
Papaya	Maradol/Tainung Types	per pound	768	0.73	899	0.71	83	0.88
Papaya	Solo Type	per pound	199	1.28	193	1.07	52	0.99
Peaches	Various White Flesh Varieties	per pound	3	2.28	3	2.28		
Peaches	Various Yellow Flesh Varieties	per pound	10	1.17	72	1.05	18	1.80
Pears	Bartlett	per pound	6,109	1.48	6,729	1.37	6,046	1.68
Pears	Bartlett	3 lb bag	143	3.99	27	3.99	265	3.79
Pears	Bosc	per pound	6,007	1.42	5,263	1.36	4,084	1.96
Pears	Bosc	3 lb bag	143	3.99				
Pears	D'Anjou	per pound	5,401	1.55	4,691	1.38	4,145	1.59
Pears	D'Anjou	3 lb bag	143	3.99			265	3.79
Persimmons		each	681	1.46	2,001	1.50	451	1.39
Persimmons		per pound	240	1.13	341	1.21	316	1.72
Pineapples		each	4,868	2.36	7,575	2.25	5,381	3.13
Pineapples		per pound	216	0.64	372	0.56	492	0.84
Plums		per pound	408	1.25	295	1.10	52	0.89
Pomegranates		each	6,217	2.07	6,239	2.20	5,954	2.44
Raspberries	Red	6 oz package	4,521	2.72	8,426	2.72	4,960	2.88
Strawberries		1 lb package	2,032	2.97	4,190	2.92	1,103	2.77
Tangerines		per pound	205	1.69	219	1.22	217	1.39
Tangerines		5 lb package	38	4.71	2	4.99		
Tangerines		3 lb bag	1,421	4.49	2,913	3.90	839	4.70
Tangerines		2 lb bag	223	2.70	68	3.83	145	4.06

Wtd Avg - Simple weighted average



Tangerines		each	39	0.64	39	0.50	92	0.50
Watermelons	Red Flesh Seedless Miniature	each	1,693	2.87	789	2.65	429	2.74
Watermelons	Red Flesh Seedless Type	each	2	3.50	185	4.01	25	3.19
Watermelons	Red Flesh Seedless Type	per pound	113	0.24	170	0.34	162	0.23
ORGANIC								
Apples	Braeburn	per pound	200	1.98	29	1.53	13	2.43
Apples	Braeburn	2 lb bag	6	3.99	30	3.49	85	3.44
Apples	Fuji	per pound	1,257	2.11	1,393	2.16	1,571	1.91
Apples	Fuji	3 lb bag	58	8.13	12	3.99		
Apples	Fuji	2 lb bag	482	3.23	1,266	3.01	170	3.13
Apples	Gala	per pound	2,185	1.89	1,797	2.24	1,568	1.91
Apples	Gala	3 lb bag	1,720	3.41	90	3.70	79	3.50
Apples	Gala	2 lb bag	564	3.20	1,601	3.20	825	3.06
Apples	Golden Delicious	per pound	78	1.89	67	2.00	202	1.69
Apples	Granny Smith	per pound	1,374	2.16	1,234	2.36	635	1.74
Apples	Granny Smith	3 lb bag	45	5.32	212	4.92	69	3.68
Apples	Granny Smith	2 lb bag	474	3.24	1,065	3.03	208	3.26
Apples	Honeycrisp	per pound	1,101	2.61	1,866	2.41	1,227	3.18
Apples	Honeycrisp	2 lb bag	16	5.99			438	5.44
Apples	Jonagold	per pound	4	1.49	12	1.49	18	1.79
Apples	Pink Lady/Cripps Pink	per pound	130	1.98			22	1.99
Apples	Red Delicious	per pound	1,332	2.83	616	1.85	273	1.71
Apples	Red Delicious	3 lb bag	28	3.45	7	2.79	29	5.99
Apples	Red Delicious	2 lb bag	16	3.92	85	3.49	151	3.04
Apples, Processed	Juice	64 oz (1/2 gallon)	31	2.50	134	3.00	27	3.49
Apples, Processed	Juice	128 oz (1 gallon)	200	4.98			104	8.15
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	13	5.61				
Avocados	Hass	each	2,172	1.53	1,070	1.68	868	1.64
Avocados	Various Greenskin Varieties	each	11	1.45	35	1.50		
Bananas		per pound	1,645	0.70	1,211	0.87	839	0.71
Blueberries		6 oz package	351	4.26	1,117	3.48	218	3.50
Cantaloups		per pound	1	1.39				
Cranberries		12 oz bag	72	2.49			330	3.00
Cranberries		8 oz package	523	3.94	84	2.94	609	3.29
Grapefruit	Red	per pound	130	1.39	130	1.39		
Grapes	Black Seedless	per pound	1,330	2.34	1,347	2.18	243	2.99
Grapes	Red Seedless	per pound	2,581	2.55	2,465	2.43	863	2.53
Grapes	White Seedless Type	per pound	2,118	2.44	2,559	2.41	459	2.54



Kiwifruit	Hayward	each	29	0.43			242	0.50
Kiwifruit	Hayward	1 lb bag	478	2.97			17	2.52
Lemons		each	53	1.12			5	0.75
Lemons		2 lb bag	46	3.99	207	4.95	376	5.41
Limes		each	6	0.33			90	0.33
Mangoes		each	18	1.98			688	1.53
Misc Berries	Blackberries	5.6 - 6 oz package	646	3.96	519	3.53	277	3.99
Misc Citrus	Satsuma	3 lb bag	4	3.99				
Oranges	Navel	per pound	20	1.62	6	1.50	5	1.48
Pears	Bartlett	per pound	293	1.99	614	1.64	824	1.89
Pears	Bartlett	3 lb bag	340	2.99				
Pears	Bosc	per pound	242	2.10	752	1.83	482	1.72
Pears	D'Anjou	per pound	536	2.70	478	1.93	159	1.83
Persimmons		each	33	1.43	7	2.00	6	2.00
Persimmons		per pound	26	1.82	19	1.19	9	2.59
Pineapples		each	25	3.98	56	3.47	1,210	2.58
Pomegranates		each	102	2.23	26	2.72	166	2.35
Raspberries	Red	6 oz package	670	4.23	1,041	3.05	201	3.71
Strawberries		1 lb package	518	3.99	324	3.22		
Watermelons	Red Flesh Seedless Miniature	each	6	3.49			128	1.98

ONIONS AND POTATOES

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Onions, Dry	Red	per pound	1,632	1.04	1,092	1.04	927	1.17
Onions, Dry	Red	2 lb bag	24	1.99	343	1.58	57	1.33
Onions, Dry	Red	5 lb bag	20	0.99			75	3.99
Onions, Dry	White	per pound	1,635	0.87	910	0.76	423	1.05
Onions, Dry	White	5 lb bag	20	0.99	9	1.99		
Onions, Dry	Yellow	per pound	965	0.71	1,395	0.65	1,277	0.85
Onions, Dry	Yellow	2 lb bag	639	1.46	504	1.18	429	1.01
Onions, Dry	Yellow	3 lb bag	2,221	2.27	2,931	2.22	6,026	2.23
Onions, Dry	Yellow	5 lb bag	71	2.32	165	2.52	311	3.12
Onions, Dry	Yellow Marked Sweet	per pound	4,323	1.03	1,927	1.09	4,845	1.43
Onions, Dry	Yellow Marked Sweet	2 lb bag	40	1.04				
Onions, Dry	Yellow Marked Sweet	3 lb bag	43	3.04	175	2.21	216	2.66
Onions, Dry	Yellow Marked Sweet	5 lb bag	64	2.99			231	2.99

Wtd Avg - Simple weighted average



Potatoes	Round Red	per pound	1,034	0.77	1,809	0.85	406	1.24
Potatoes	Round Red	3 lb bag	229	2.51	156	2.18	42	3.25
Potatoes	Round Red	5 lb bag	2,411	2.23	1,906	2.91	4,863	2.75
Potatoes	Round Red	10 lb bag	233	3.16	88	3.53	38	2.99
Potatoes	Round Red	8 lb bag	43	3.00			42	2.99
Potatoes	Round White	per pound	523	0.97	429	0.88	151	0.68
Potatoes	Round White	3 lb bag	18	1.00				
Potatoes	Round White	5 lb bag	617	2.20	2,322	2.79	1,005	2.76
Potatoes	Round White	10 lb bag	11	2.76	86	3.13	14	3.85
Potatoes	Round White	8 lb bag	10	2.49	116	1.99	16	2.49
Potatoes	Russet	per pound	1,286	0.79	2,843	0.68	7,464	1.25
Potatoes	Russet	3 lb bag	96	1.99	23	1.24		
Potatoes	Russet	5 lb bag	3,696	2.21	4,524	2.01	2,946	2.30
Potatoes	Russet	10 lb bag	1,693	2.72	1,253	2.96	1,747	2.97
Potatoes	Russet	8 lb bag	630	2.80	1,505	3.55	225	2.56
Potatoes	Yellow Type	per pound	120	0.57	306	0.80	279	1.06
Potatoes	Yellow Type	3 lb bag	241	2.25	425	1.89	139	1.57
Potatoes	Yellow Type	5 lb bag	2,378	2.54	1,494	3.38	4,687	2.67
Potatoes	Yellow Type	8 lb bag	4	2.99				
ORGANIC								
Onions, Dry	Red	per pound	12	0.79	6	0.98	259	1.75
Onions, Dry	Red	3 lb bag	152	2.99				
Onions, Dry	Yellow	per pound	67	1.47	21	1.03	97	1.03
Onions, Dry	Yellow	3 lb bag	1,646	3.44	1,346	2.32	289	3.14
Onions, Dry	Yellow Marked Sweet	per pound	11	1.49	11	1.49	21	1.44
Onions, Dry	Yellow Marked Sweet	2 lb bag	5	3.49			9	3.48
Potatoes	Round Red	per pound	193	1.26	23	1.25	26	0.99
Potatoes	Round Red	3 lb bag	904	3.74	786	2.96	189	3.46
Potatoes	Round Red	5 lb bag	59	3.87	9	4.99	17	5.46
Potatoes	Russet	per pound	254	1.16	17	0.99	281	1.28
Potatoes	Russet	3 lb bag	2,218	3.36	1,693	2.89	1,181	2.13
Potatoes	Russet	5 lb bag	420	4.87	683	4.36	266	2.93
Potatoes	Yellow Type	per pound	197	1.25	27	1.21	74	0.80
Potatoes	Yellow Type	3 lb bag	857	3.70	719	2.87	203	3.43
Potatoes	Yellow Type	5 lb bag	59	3.87			8	5.99
VEGETABLES								
Commodity	Variety	Unit	THIS WEEK	LAST WEEK	LAST YEAR			



			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Artichokes		each	591	1.41	974	1.57	545	2.22
Asparagus	Green	per pound	6,278	2.89	9,852	2.44	8,472	3.89
Beans	Round Green Type	per pound	410	1.40	333	1.66	498	1.69
Beets		per bunch	22	2.11			3	0.79
Beets		per pound	33	0.43	198	0.95	31	1.04
Bok Choy		per pound	35	2.69			6	1.00
Broccoli		per pound	102	1.71	80	1.03	246	1.01
Broccoli		per bunch	221	2.11	1,309	2.00	81	1.90
Broccoli	Crown Cut	per pound	3,399	1.68	1,886	1.46	4,282	1.82
Brussels Sprouts		per pound	1,745	2.14	1,741	2.09	309	3.06
Cabbage	Red Type	per pound	311	0.61	190	0.99	53	0.45
Cabbage	Round Green Type	per pound	1,246	0.57	3,048	0.50	1,864	0.64
Carrots		per pound	316	0.49	389	0.55	217	0.91
Carrots		1 lb bag	227	0.74	588	0.70	357	1.24
Carrots		2 lb bag	1,034	1.44	1,233	1.37	4,821	1.83
Carrots		per bunch	5	0.49	86	1.99		
Carrots	Baby Peeled	1 lb bag	2,506	1.46	3,617	1.13	3,467	1.47
Carrots	Baby Peeled	2 lb bag	1,234	2.59	1,337	2.45	1,125	2.27
Cauliflower		each	2,096	2.90	957	2.50	759	2.81
Cauliflower		per pound	999	1.84	581	1.00	211	2.03
Celery		each	1,495	1.12	1,879	1.36	401	1.25
Celery	Hearts	each	636	2.29	1,559	2.62	789	2.22
Cilantro		per bunch	838	0.49	590	0.75	1,343	0.55
Cucumbers		each	2,412	0.70	2,714	0.68	2,456	1.02
Cucumbers		per pound	37	0.76	57	1.33	93	1.70
Cucumbers	Long Seedless-Greenhouse	each	1,828	1.28	881	1.24	1,998	1.41
Eggplant		per pound	372	1.41	869	1.17	301	1.53
Eggplant		each	156	0.96	259	0.97	222	1.13
Garlic		per pound	3,266	3.55	4,625	3.80	1,117	2.99
Garlic		per sleeve	180	1.03	485	0.97	200	1.93
Greens	Collard	per bunch	394	1.10	478	0.86	191	1.49
Greens	Collard	per pound	170	1.11	65	0.98	21	0.49
Greens	Collard	1 lb bag	313	2.20	757	2.41	389	2.23
Greens	Kale	per bunch	386	1.21	212	0.97	607	1.07
Greens	Kale	per pound	124	1.17	143	1.08	36	0.99
Greens	Kale	1 lb bag	299	2.18	743	2.40	353	2.20

Wtd Avg - Simple weighted average



Greens	Mustard	per bunch	153	0.99	242	0.83	67	0.89
Greens	Mustard	per pound	81	1.43	26	1.00		
Greens	Mustard	1 lb bag	28	2.99			159	2.50
Greens	Swiss Chard	per bunch	81	1.30			8	1.99
Greens	Turnip Tops	per bunch	164	1.09	225	0.82	91	1.39
Greens	Turnip Tops	per pound	81	1.43	26	1.00		
Lettuce, Iceberg		each	822	1.09	1,153	1.12	2,093	1.44
Lettuce, Iceberg		per pound	3	2.29	65	1.89	76	1.94
Lettuce, Other	Boston	each	40	1.19	1	1.69	8	1.79
Lettuce, Other	Green Leaf	each	166	1.10	896	1.18	725	1.08
Lettuce, Other	Green Leaf	per pound	121	1.50	140	1.44	206	2.09
Lettuce, Other	Red Leaf	each	132	1.18	899	1.18	725	1.08
Lettuce, Other	Red Leaf	per pound	121	1.50	140	1.44	206	2.09
Lettuce, Romaine		each	88	1.00	580	1.28	217	1.45
Lettuce, Romaine		per pound	38	1.66	77	1.69	53	1.35
Lettuce, Romaine	Hearts	3 count package	1,088	3.77	1,411	2.86	780	2.87
Mushrooms	Portobella	per pound	1	5.79			36	1.99
Mushrooms	Portobella	8 oz package	184	2.13	17	2.18		
Mushrooms	Portobella	6 oz package	362	2.94			188	3.35
Mushrooms	White	per pound	242	2.49	563	2.73	1,122	2.28
Mushrooms	White	8 oz package	2,445	1.84	3,339	1.89	1,772	2.12
Onions Green		per bunch	565	0.69	398	0.78	626	0.42
Peppers, Bell Type	Green	per pound	500	1.90	256	1.58	730	1.81
Peppers, Bell Type	Green	each	6,653	0.78	7,821	0.78	5,820	0.85
Peppers, Bell Type	Orange	per pound	422	3.01	204	2.96	224	2.33
Peppers, Bell Type	Orange	each	2,874	1.10	2,026	1.23	2,127	1.37
Peppers, Bell Type	Orange-Greenhouse	per pound	9	2.99	3	2.49	5	2.99
Peppers, Bell Type	Orange-Greenhouse	each	420	1.66	488	1.04	455	1.64
Peppers, Bell Type	Red	per pound	526	2.84	443	2.74	488	2.15
Peppers, Bell Type	Red	each	4,011	1.17	2,246	1.21	2,893	1.35
Peppers, Bell Type	Red-Greenhouse	per pound	9	2.99	34	2.95	5	2.99
Peppers, Bell Type	Red-Greenhouse	each	420	1.66	488	1.04	455	1.64
Peppers, Bell Type	Yellow	per pound	480	2.89	204	2.96	224	2.33
Peppers, Bell Type	Yellow	each	3,592	1.08	2,036	1.23	2,248	1.36
Peppers, Bell Type	Yellow-Greenhouse	per pound	9	2.99	3	2.49	5	2.99
Peppers, Bell Type	Yellow-Greenhouse	each	420	1.66	488	1.04	455	1.64
Peppers, Other	Jalapeno	per pound	554	1.05	410	1.02	1,940	1.48
Peppers, Other	Mixed Mini Sweet Types	1 lb package	464	3.60	9	2.99	317	2.88
Peppers, Other	Serrano	per pound	118	0.79	132	0.99	19	0.99



Pumpkins	Pie Type	per pound	219	0.77	1,342	0.95	203	0.88
Radishes		per bunch	578	0.89	123	0.58	508	0.52
Radishes		1 lb bag	195	1.50	54	1.48	97	1.23
Salad	Mixed Types	1 lb bag	24	0.89	8	1.25		
Salad	Mixed Types	10 - 12 oz package	4,421	1.70	4,074	1.77	3,078	3.81
Salad	Mixed Types	5 - 9 oz package	3,330	2.36	3,048	2.11	3,068	3.86
Spinach		per bunch	281	1.64	171	2.46	269	1.81
Spinach	Flat, Baby Type	10 oz package	217	3.00	114	2.32	272	3.43
Spinach	Flat, Baby Type	1 lb package	70	2.42	92	3.86	29	2.50
Spinach	Flat, Baby Type	8 oz package	272	1.39	144	2.00	281	2.86
Spinach	Flat, Baby Type	5 - 6 oz package	165	2.51			353	3.70
Squash	Acorn	per pound	4,810	0.71	4,677	0.94	3,767	0.93
Squash	Butternut	per pound	9,461	0.89	9,382	1.08	3,743	0.96
Squash	Grey	per pound	405	0.72	286	0.66	297	0.70
Squash	Spaghetti	per pound	4,647	0.71	4,541	0.95	3,706	0.95
Squash	Yellow Crookneck/Straightneck	per pound	2,322	1.33	1,681	1.19	2,162	1.59
Squash	Zucchini	per pound	7,014	1.35	6,740	1.29	2,872	1.67
Sweet Potatoes		per pound	3,400	0.71	4,841	0.94	6,666	1.33
Tomatillos		per pound	411	1.05	197	1.13	293	0.60
Tomatoes		per pound	1,444	2.04	1,081	1.31	1,496	1.61
Tomatoes	Vine Ripes	per pound	895	1.53	453	1.60	388	1.56
Tomatoes	Vine Ripes, On The Vine-Greenhouse	per pound	5,947	1.54	5,481	1.59	3,657	1.79
Tomatoes	Vine Ripes-Greenhouse	per pound	827	1.71	772	1.48	1,685	1.44
Tomatoes, Cherry		1 pint package	30	1.25	52	1.48	242	3.00
Tomatoes, Grape Type		1 pint package	1,104	2.25	1,863	2.17	490	2.55
Tomatoes, Grape Type		10 oz package	838	2.51	1,888	2.32	742	3.07
Tomatoes, Plum Type	Roma	per pound	531	1.17	1,518	1.30	2,717	1.23
Vegetables Other	Cactus Leaf (Nopales)	per pound	39	0.64	156	0.89	125	1.16
Vegetables Other	Cactus Leaf (Nopales)	each	5	0.33				
ORGANIC								
Asparagus	Green	per pound	211	4.11	1,616	3.91	364	5.42
Beans	Round Green Type	per pound	5	2.79				
Beets		per bunch	284	2.73	40	3.12	93	2.43
Beets		per pound	44	1.56	19	1.29	5	1.48
Broccoli		per pound	82	1.85	524	1.71	88	3.65
Broccoli		per bunch	272	3.23	345	2.21	258	2.99
Broccoli	Baby Hybrid Type	per bunch	31	1.98	9	1.99	77	2.49



Broccoli	Crown Cut	per pound	80	1.99	37	1.49	8	1.49
Brussels Sprouts		per pound	92	4.34	3	4.98		
Cabbage	Round Green Type	per pound	9	1.08	24	0.88	71	0.69
Carrots		1 lb bag	204	1.02	1,190	1.07		
Carrots		per bunch	28	2.50	68	2.10	98	2.08
Carrots	Baby Peeled	1 lb bag	2,777	1.67	1,889	1.66	1,873	1.53
Carrots	Baby Peeled	2 lb bag	17	2.98	197	2.93	259	2.76
Cauliflower		each	142	3.81	1,529	2.64		
Celery		each	163	1.82	553	2.19	586	1.49
Celery		per pound	32	1.64	4	1.29	15	1.69
Celery	Hearts	each	888	2.28	1,069	3.51	283	2.76
Celery	Hearts	per pound	33	2.50	18	2.77		
Cilantro		per bunch	64	1.80	97	1.90	60	1.99
Cucumbers		each	7	1.50	103	1.19	175	1.03
Cucumbers	Long Seedless-Greenhouse	each	4	0.99	10	1.90	336	2.02
Greens	Collard	per bunch	144	2.50			428	1.90
Greens	Kale	per bunch	416	2.04	261	1.87	964	2.32
Lettuce, Other	Boston	each	12	2.49				
Lettuce, Other	Green Leaf	each	10	1.80	13	1.84	10	1.99
Lettuce, Other	Red Leaf	each	10	1.80	13	1.84	10	1.99
Lettuce, Romaine		each	18	1.86	12	1.79	36	2.16
Lettuce, Romaine	Hearts	3 count package	1,630	3.18	342	3.26	1,004	3.43
Mushrooms	Portobella	per pound	11	4.99	11	4.99		
Mushrooms	Portobella	6 oz package	35	3.99	52	3.99	190	3.49
Mushrooms	White	8 oz package	253	2.65	444	1.73	153	2.83
Mushrooms	White	6 oz package	19	1.98	19	2.99		
Onions Green		per bunch	21	1.04				
Peppers, Bell Type	Orange	per pound	438	2.99	270	2.99	208	3.44
Peppers, Bell Type	Orange	each	25	2.00	31	1.50	2	1.50
Peppers, Bell Type	Orange-Greenhouse	each	78	1.67				
Peppers, Bell Type	Red	per pound	457	2.95	289	2.92	215	3.44
Peppers, Bell Type	Red	each	214	1.96	31	1.50	11	2.32
Peppers, Bell Type	Red-Greenhouse	each	78	1.67				
Peppers, Bell Type	Yellow	per pound	438	2.99	270	2.99	180	3.35
Peppers, Bell Type	Yellow	each	214	1.96	31	1.50	2	1.50
Peppers, Bell Type	Yellow-Greenhouse	each	78	1.67				
Pumpkins	Pie Type	per pound	10	0.99	26	1.49	9	0.99
Radishes		per bunch	12	1.99	8	1.69		
Salad	Mixed Types	1 lb bag	300	5.04	916	5.01	184	5.00



Salad	Mixed Types	10 - 12 oz package	93	4.45	131	4.05	332	4.00
Salad	Mixed Types	5 - 9 oz package	1,384	3.05	3,769	3.05	6,505	3.74
Spinach		per bunch	19	1.49	19	1.49	168	1.49
Spinach	Flat, Baby Type	9 oz package	7	3.49				
Squash	Acorn	per pound	414	1.34	1,736	1.13	473	1.51
Squash	Butternut	per pound	573	1.44	1,752	1.13	363	1.54
Squash	Spaghetti	per pound	398	1.34	1,724	1.13	393	1.50
Squash	Yellow Crookneck/Straightneck	per pound	149	1.66	29	1.97	280	1.61
Squash	Zucchini	per pound	206	1.51	49	1.96	313	1.54
Sweet Potatoes		per pound	605	1.70	384	1.63	563	1.73
Tomatoes		per pound	51	1.57	4	2.49		
Tomatoes	Vine Ripes	per pound	1,135	2.99				
Tomatoes	Vine Ripes, On The Vine-Greenhouse	per pound	1,082	1.93	1,089	2.75	429	3.65
Tomatoes	Vine Ripes-Greenhouse	per pound	8	1.49				
Tomatoes, Grape Type		1 pint package	1,242	2.58	803	2.82	2,717	2.33
Tomatoes, Grape Type		10 oz package	89	2.38	258	2.49	194	2.65

SEASONAL ITEMS

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Chayote		per pound	114	0.52	32	0.70	155	0.72
Chayote		each	272	0.37	250	0.36	195	0.27
Misc. Christmas Items	Poinsettias	6 inch pot	247	11.16			121	12.05
Potted Plants	Chrysanthemum	6 inch pot	1,633	8.77	1,232	9.15	1,004	9.61
Rose, Hybrid Tea		bunched 12s	1,529	12.79	612	11.61	294	9.25
Tulips		bunched 10s	13	6.99	93	7.85	77	8.89



REGIONAL DETAILS

Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
FRUITS													
Apples Braeburn	per pound					1.19	5	1.19		0.98-1.88	430	1.57	
Apples Braeburn	3 lb bag									3.49	6	3.49	
Apples Fuji	per pound	0.99-1.69	502	1.64		0.88-1.79	391	1.30		0.59-1.69	655	1.02	
Apples Fuji	3 lb bag					2.99-3.99	84	3.80		1.99-2.99	139	2.39	
Apples Gala	per pound	0.69-1.49	483	1.08		0.88-1.99	419	1.23		0.97-1.88	826	1.22	
Apples Gala	3 lb bag	1.49-4.99	643	3.54		1.49-3.99	870	2.91	8	1.49-3.49	613	2.53	
Apples Gala	5 lb bag					2.95	136	2.95		3.99	6	3.99	
Apples Gala	2 lb bag	2.00	45	2.00		2.00	2	2.00					
Apples Ginger Gold	per pound	0.99	255	0.99									
Apples Ginger Gold	3 lb bag									2.50	11	2.50	
Apples Golden Delicious	per pound	0.89-1.49	144	1.26		1.28-1.49	263	1.32		0.49-1.59	146	1.37	
Apples Golden Delicious	3 lb bag	1.99-2.99	88	2.72		1.99-3.99	81	2.98		1.99-2.99	173	2.45	
Apples Golden Delicious	5 lb bag									3.99	64	3.99	
Apples Granny Smith	per pound	0.99-1.69	740	1.59		1.29-1.99	129	1.71		0.97-2.49	499	1.06	
Apples Granny Smith	3 lb bag	4.99	255	4.99		2.75-3.99	93	3.36					
Apples Honeycrisp	per pound	0.79-3.99	1,399	2.17	1	0.95-3.99	3,307	2.13		0.98-3.99	2,170	2.13	5
Apples Honeycrisp	3 lb bag	5.00	179	5.00						1.99-4.99	51	4.11	25
Apples Honeycrisp	5 lb bag									3.77	5	3.77	
Apples Jonagold	per pound	0.79	6	0.79						0.49-0.99	125	0.98	
Apples Jonagold	3 lb bag									1.99-2.99	33	2.47	
Apples Jonathan	3 lb bag									1.99-2.99	71	2.46	
Apples McIntosh	per pound	0.69-1.49	397	1.02	2	0.49-0.88	71	0.66		0.69-0.99	22	0.81	
Apples McIntosh	3 lb bag	2.99-3.00	373	3.00	19	2.50-2.75	95	2.53	73	1.99-3.00	422	2.77	
Apples McIntosh	5 lb bag									3.99	6	3.99	
Apples McIntosh	2 lb bag	2.00	45	2.00		2.00	2	2.00					
Apples Pink Lady/Cripps Pink	per pound	0.99	8	0.99						2.29	116	2.29	
Apples Red Delicious	per pound	0.89-1.49	510	1.13		0.98-1.49	371	1.30	19	0.59-1.59	46	1.17	
Apples Red Delicious	3 lb bag	0.99-3.00	355	2.95		1.99-3.99	716	3.28	10	1.29-3.00	498	2.67	1
Apples Red Delicious	5 lb bag					3.98-4.98	19	4.56		3.99	6	3.99	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Apples Rome	per pound	0.99-1.49	194	1.47									
Apples Rome	3 lb bag					2.50-2.88	93	2.52	74				
Apples, Processed Juice	64 oz (1/2 gallon)	1.67-3.99	729	2.18		1.49-2.50	662	1.80		0.99-3.00	370	1.87	
Apples, Processed Juice	96 oz (3/4 gallon)									2.99	58	2.99	
Apples, Processed Juice	128 oz (1 gallon)	2.99-4.99	175	4.01									
Apples, Processed Juice Marked Cider	64 oz (1/2 gallon)	1.99-4.00	552	3.12		2.29-2.99	12	2.41		2.50-2.99	56	2.84	30
Apples, Processed Juice Marked Cider	96 oz (3/4 gallon)									2.99	58	2.99	
Apples, Processed Juice Marked Cider	128 oz (1 gallon)	2.99-7.99	693	4.85		5.99	68	5.99		2.50-4.99	151	3.90	16
Avocados Hass	each	0.50-2.50	2,393	1.40		0.33-2.50	2,444	1.07		0.33-2.50	2,457	0.82	
Avocados Various Greenskin Varieties	each	1.49-2.00	167	1.57		0.98	64	0.98		0.69-0.99	50	0.78	
Bananas	per pound	0.33-0.59	517	0.47		0.38-0.50	329	0.46		0.29-0.49	128	0.44	
Blueberries	6 oz package	1.99-3.99	1,322	2.73		2.50-3.99	3,175	3.09		0.98-3.99	398	2.70	
Blueberries	1 pint package	3.99	10	3.99						3.00	11	3.00	
Cantaloups	each	1.99-3.49	575	2.74		1.50-2.50	586	2.40		1.50-2.99	545	2.27	
Clementines	5 lb package	4.99-5.99	125	5.36						3.99	35	3.99	
Clementines	3 lb bag	2.97-5.99	356	4.28		5.00	43	5.00		2.99-4.99	85	4.09	
Clementines	2 lb bag	2.50-3.99	200	2.66		2.50-3.98	59	3.20		2.88-3.99	240	3.61	
Cranberries	12 oz bag	0.89-2.99	1,601	2.26		0.89-2.99	3,245	1.97		0.89-2.50	1,537	1.98	
Fruit, Other Apple Pears	each	2.00-3.00	56	2.34		2.00	2	2.00					
Grapefruit Red	each	0.49-1.50	420	1.06		0.88-1.00	49	0.97		0.33-1.25	27	0.64	
Grapefruit Red	per pound									0.79-1.49	27	0.97	
Grapefruit Red	5 lb bag	4.97-4.99	25	4.98		2.99-4.99	392	4.03		2.99-4.99	69	4.38	
Grapes Black Seedless	per pound	1.27-2.99	1,595	2.33		0.98-2.99	2,642	2.04		0.97-2.99	1,734	2.11	
Grapes Red Globe	per pound	1.49-2.49	129	1.90									
Grapes Red Seedless	per pound	0.99-2.99	2,254	2.05		0.98-2.99	3,280	1.86		0.88-2.99	1,999	1.72	
Grapes White Seedless Type	per pound	0.99-2.99	2,148	2.00		0.98-2.99	3,663	1.75		0.97-2.99	1,918	1.41	
Honeydews	each	2.50	6	2.50						1.99-2.99	18	2.82	
Kiwifruit Hayward	each	0.25-0.67	436	0.53		0.25-0.67	296	0.28		0.14-0.20	107	0.20	
Kiwifruit Hayward	1 lb bag									2.99	11	2.99	
Lemons	each	0.33-0.75	347	0.60		0.16-0.67	119	0.42		0.50-0.88	143	0.60	
Lemons	2 lb bag									2.50	6	2.50	
Limes	each	0.15-0.75	593	0.46		0.08-0.67	365	0.34		0.10-0.50	247	0.24	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Mangoes	each	0.49-1.50	552	0.72		0.49-1.29	780	0.72		0.49-1.29	1,713	0.67	
Mangoes	per pound	0.69	64	0.69									
Misc Berries Blackberries	5.6 - 6 oz package	0.89-3.50	2,001	2.24		0.89-3.50	2,460	2.05		0.88-3.00	1,581	1.43	
Misc Citrus Satsuma	per pound									1.99	8	1.99	
Misc Citrus Satsuma	each					0.34	10	0.34					
Oranges Navel	each	0.33-1.49	551	0.87		0.33-1.25	456	0.83		0.33-1.00	145	0.95	
Oranges Navel	per pound	1.49	25	1.49		0.98-0.99	40	0.98		0.88-1.48	255	1.41	
Oranges Navel	3 lb bag	3.99	22	3.99		3.00-3.99	247	3.95		1.99-3.99	50	2.71	
Oranges Navel	4 lb bag	3.49-4.99	393	3.85		2.75-4.99	1,524	3.94		1.99-4.99	676	3.14	
Oranges Navel	8 lb bag					5.95	136	5.95					
Oranges Valencia	each	0.33	63	0.33									
Papaya Maradol/Tainung Types	per pound					0.59-0.78	80	0.70		0.59-0.99	106	0.91	
Papaya Solo Type	per pound	0.99	16	0.99									
Pears Bartlett	per pound	0.99-1.99	1,166	1.57		0.98-1.79	2,653	1.44		0.68-1.67	895	1.22	
Pears Bartlett	3 lb bag									3.99	143	3.99	
Pears Bosc	per pound	0.99-1.99	1,400	1.57		0.98-1.79	2,659	1.44		0.78-1.69	442	1.35	
Pears Bosc	3 lb bag									3.99	143	3.99	
Pears D'Anjou	per pound	1.27-1.79	1,513	1.57		0.98-1.79	1,534	1.52		0.78-1.67	516	1.37	
Pears D'Anjou	3 lb bag									3.99	143	3.99	
Pineapples	each	0.99-3.99	1,102	2.56		1.98-3.99	1,125	2.57		0.78-2.99	1,218	2.23	
Plums	per pound	1.49	64	1.49						0.69-1.68	222	1.57	
Pomegranates	each	0.99-3.99	1,717	2.43		1.50-2.99	2,518	2.06		0.50-3.50	917	1.91	
Persimmons	each	0.99-2.50	429	1.90						0.99	3	0.99	
Persimmons	per pound									0.99-1.49	27	1.22	
Raspberries Red	6 oz package	1.99-3.97	1,397	2.85		2.00-3.50	1,425	2.97		1.25-3.69	839	2.24	
Strawberries	1 lb package	1.97-3.99	377	3.13		2.50-3.68	613	3.26		1.69-2.99	394	2.50	
Tangerines	per pound	1.49	7	1.49									
Tangerines	5 lb package					3.00	11	3.00					
Tangerines	3 lb bag	2.98-5.99	805	4.92		1.99-5.99	424	3.85		2.99	30	2.99	
Tangerines	each	0.80	22	0.80									
Watermelons Red Flesh Seedless Miniature	each	4.99	255	4.99		2.50-5.99	469	2.54		1.50-3.50	592	2.64	
Watermelons Red Flesh Seedless	each									3.50	2	3.50	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Type													
FRUITS - ORGANIC													
Apples Braeburn	per pound									1.98	192	1.98	
Apples Braeburn	2 lb bag									3.99	6	3.99	
Apples Fuji	per pound	1.99-2.49	493	2.47	1	2.49	78	2.49		1.39-1.99	64	1.77	
Apples Fuji	3 lb bag	6.99	25	6.99									
Apples Fuji	2 lb bag									2.50-3.99	171	2.93	
Apples Gala	per pound	1.49-2.49	758	2.29	1	1.48-2.49	382	1.99		0.99-1.99	506	1.45	
Apples Gala	3 lb bag	3.49-6.99	365	3.73		3.49	359	3.49		2.50-3.99	691	3.00	
Apples Gala	2 lb bag									2.50-3.99	253	2.95	
Apples Golden Delicious	per pound	1.99-2.49	67	2.04	10								
Apples Granny Smith	per pound	2.49-2.99	431	2.51		2.49	78	2.49					
Apples Granny Smith	3 lb bag	3.99-6.99	30	6.49						2.99	15	2.99	
Apples Granny Smith	2 lb bag									2.50-3.99	163	2.93	
Apples Honeycrisp	per pound	2.99-3.49	199	3.35	4	1.98-2.99	45	2.29		1.39-2.99	100	2.92	80
Apples Honeycrisp	2 lb bag									5.99	16	5.99	
Apples Pink Lady/Cripps Pink	per pound					1.98	31	1.98					
Apples Red Delicious	per pound	1.99	186	1.99		2.99	1,135	2.99					
Apples Red Delicious	3 lb bag									2.99-3.99	28	3.45	
Apples Red Delicious	2 lb bag									3.99	6	3.99	
Apples, Processed Juice	64 oz (1/2 gallon)					2.50	31	2.50					
Apples, Processed Juice	128 oz (1 gallon)					4.98	200	4.98					
Apples, Processed Juice Marked Cider	64 oz (1/2 gallon)	3.99	7	3.99	100								
Avocados Hass	each	2.00	8	2.00		1.98	9	1.98		0.99-1.98	109	1.11	
Bananas	per pound	0.59-0.99	712	0.70		0.69	263	0.69		0.69-0.79	149	0.70	
Blueberries	6 oz package	1.99-4.99	171	4.03		2.50-4.99	156	4.40		4.99	24	4.99	
Cranberries	12 oz bag	2.49	72	2.49									
Cranberries	8 oz package	2.50-3.99	434	3.94		3.99	78	3.99		3.99	11	3.99	
Grapefruit Red	per pound									1.39	11	1.39	
Grapes Black Seedless	per pound					1.98-1.99	427	1.99		1.99-2.79	147	2.44	
Grapes Red Seedless	per pound	2.49-3.49	474	2.85		1.98-1.99	427	1.99		1.69-2.99	464	2.65	
Grapes White Seedless Type	per pound	2.49-2.77	285	2.52		1.98-1.99	427	1.99		1.99-2.99	269	2.41	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Kiwifruit Hayward	1 lb bag	2.99	110	2.99		2.98-2.99	89	2.99		2.98-2.99	67	2.99	
Lemons	each	1.29	16	1.29						0.99	28	0.99	
Lemons	2 lb bag					3.99	37	3.99		3.99	9	3.99	
Mangoes	each					1.98	9	1.98		1.98	9	1.98	
Misc Berries Blackberries	5.6 - 6 oz package	3.99-4.99	234	4.37		2.50-4.99	165	4.38		2.99-4.99	113	3.49	
Pears Bartlett	per pound	1.99-2.99	150	2.57						0.99-1.99	31	1.31	
Pears Bartlett	3 lb bag	2.99	340	2.99									
Pears Bosc	per pound	1.99-2.49	191	2.26									
Pears D'Anjou	per pound	1.99-2.49	153	2.21		2.99	359	2.99					
Pineapples	each					3.98	12	3.98		3.98	7	3.98	
Pomegranates	each	2.99	21	2.99		1.99	63	1.99					
Persimmons	each	1.50	7	1.50									
Raspberries Red	6 oz package	3.99-4.99	234	4.37		4.99	119	4.99		2.99-4.99	296	3.80	
Strawberries	1 lb package	3.99-4.99	100	4.18		2.50-3.99	55	3.66		2.50	7	2.50	
Watermelons Red Flesh Seedless Miniature	each									3.49	6	3.49	

ONIONS AND POTATOES

Onions, Dry Red	per pound	0.89-1.49	331	1.10		0.99-1.49	283	1.42		0.99	131	0.99	
Onions, Dry Red	2 lb bag	1.99	24	1.99									
Onions, Dry White	per pound	0.99-1.49	223	1.19		1.19-1.49	45	1.20		0.59-0.99	47	0.89	
Onions, Dry Yellow	per pound	0.79-1.29	226	0.96		0.38-1.98	173	1.12		0.25-0.99	75	0.70	9
Onions, Dry Yellow	2 lb bag	0.99-2.00	456	1.64		0.99-1.00	138	1.00		0.79-1.29	45	1.12	
Onions, Dry Yellow	3 lb bag	1.29-3.99	1,043	2.83		1.25-2.50	513	1.59		0.98-1.99	420	1.73	
Onions, Dry Yellow	5 lb bag					1.98	8	1.98		3.00	43	3.00	33
Onions, Dry Yellow Marked Sweet	per pound	0.69-1.99	953	1.23		0.89-1.99	2,188	0.95		0.69-1.29	560	1.03	3
Onions, Dry Yellow Marked Sweet	2 lb bag					1.04	40	1.04					
Onions, Dry Yellow Marked Sweet	3 lb bag									2.49-2.99	18	2.68	
Potatoes Round Red	per pound	0.69-0.99	532	0.98		0.49-0.69	30	0.60		0.29-1.00	104	0.50	
Potatoes Round Red	3 lb bag					2.50	67	2.50		2.49-2.50	158	2.50	
Potatoes Round Red	5 lb bag	2.00-3.50	434	2.42		1.48-3.50	1,227	2.00		1.88-2.99	451	2.26	
Potatoes Round Red	10 lb bag					3.99	34	3.99		2.98-3.99	199	3.02	
Potatoes Round Red	8 lb bag									3.00	43	3.00	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Potatoes Round White	per pound	0.99	190	0.99						0.68	8	0.68	
Potatoes Round White	3 lb bag	1.00	18	1.00									
Potatoes Round White	5 lb bag	0.99-3.00	558	2.17	6	1.99-3.00	46	2.65		1.99	13	1.99	100
Potatoes Round White	10 lb bag	2.49-3.99	11	2.76									
Potatoes Round White	8 lb bag									2.49	10	2.49	
Potatoes Russet	per pound	0.49-0.99	547	0.98		0.38-0.99	106	0.60		0.49	72	0.49	
Potatoes Russet	3 lb bag									1.99	96	1.99	
Potatoes Russet	5 lb bag	1.47-3.99	976	2.50		0.99-3.49	738	2.43		0.99-3.99	868	2.07	
Potatoes Russet	10 lb bag	1.89	106	1.89		1.89-3.99	438	2.19		1.89-3.99	430	2.77	2
Potatoes Russet	8 lb bag	2.79	22	2.79		2.69-2.99	346	2.86		0.99-3.00	152	2.57	
Potatoes Yellow Type	per pound					0.50	12	0.50		0.49-0.89	81	0.52	
Potatoes Yellow Type	3 lb bag	1.00	18	1.00		2.50	67	2.50		0.99-2.50	155	2.28	
Potatoes Yellow Type	5 lb bag	2.00-3.99	602	2.43		1.99-3.50	1,229	2.60		1.88-2.99	242	2.26	
Potatoes Yellow Type	8 lb bag									2.99	4	2.99	

ONIONS AND POTATOES - ORGANIC

Onions, Dry Yellow	3 lb bag	2.90-3.99	323	3.56		3.49	1,135	3.49		1.99-2.99	26	2.53	
Onions, Dry Yellow Marked Sweet	2 lb bag	3.49	5	3.49									
Potatoes Round Red	3 lb bag	3.99-4.99	47	4.39						2.99	245	2.99	
Potatoes Round Red	5 lb bag	3.77-3.99	40	3.83									
Potatoes Russet	3 lb bag	2.99	7	2.99		1.99-3.49	1,531	3.16		1.99	65	1.99	
Potatoes Russet	5 lb bag	3.49-5.99	411	4.89									
Potatoes Yellow Type	3 lb bag									2.99	245	2.99	
Potatoes Yellow Type	5 lb bag	3.77-3.99	40	3.83									

VEGETABLES

Artichokes	each	0.99-1.65	370	1.52						0.99	186	0.99	
Asparagus Green	per pound	1.79-3.99	1,263	3.10		1.79-3.99	2,488	2.99		0.99-3.99	686	2.80	
Beans Round Green Type	per pound					1.83	10	1.83		1.48-1.69	209	1.50	
Broccoli	per pound									1.29	5	1.29	
Broccoli	per bunch	1.67-2.50	113	2.28		2.50	15	2.50		1.50-2.44	76	1.83	
Broccoli Crown Cut	per pound	0.99-1.99	995	1.39		0.98-2.29	1,421	1.60		0.98-1.99	128	1.68	
Brussels Sprouts	per pound	1.49-2.99	646	2.46		0.98-2.50	266	2.29		0.99-	218	1.95	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Beets	per bunch	2.50	5	2.50						2.99			
Beets	per pound									0.29-0.49	27	0.41	
Cabbage Red Type	per pound									0.49-0.69	261	0.64	
Cabbage Round Green Type	per pound	0.33-0.67	84	0.53		0.49-0.59	32	0.52		0.29-0.69	607	0.61	2
Carrots	per pound	1.00	33	1.00									
Carrots	1 lb bag	0.69-1.50	15	1.19		0.79-0.98	36	0.89		0.49-1.50	89	0.65	
Carrots	2 lb bag	0.99-1.79	507	1.52		0.99-1.50	298	1.12		0.99-1.59	151	1.48	11
Carrots Baby Peeled	1 lb bag	0.97-1.99	930	1.63		0.99-1.67	533	1.44		0.99-1.49	386	1.34	
Carrots Baby Peeled	2 lb bag	1.74-3.49	990	2.63		1.99-2.50	113	2.34		2.50	53	2.50	
Cauliflower	each	0.99-3.99	782	3.16		2.50-3.00	305	2.93		1.99-3.00	476	2.67	
Cauliflower	per pound					1.68	59	1.68		0.99-1.49	225	1.20	
Celery	each	0.69-1.69	699	1.22		0.69-1.69	324	0.95		0.69-2.00	312	1.22	
Celery Hearts	each	1.99-2.50	410	2.28						0.99-2.48	214	2.36	
Cilantro	per bunch	0.88-1.27	39	1.18						0.33-0.69	253	0.56	
Cucumbers	each	0.33-1.00	411	0.78		0.50-1.00	111	0.76		0.43-0.79	531	0.68	
Cucumbers	per pound									0.49	7	0.49	
Cucumbers Long Seedless-Greenhouse	each	1.50-2.50	346	2.36		0.99-1.89	468	1.00		0.99-1.67	752	1.01	
Eggplant	per pound	1.29-1.49	284	1.48		0.99-1.59	44	1.09		0.79-0.99	18	0.92	
Garlic	per pound	3.48	506	3.48						1.49-3.48	901	3.47	
Garlic	per sleeve	0.99-1.50	82	1.14		0.99	2	0.99		0.98	9	0.98	
Greens Collard	per bunch	0.49-0.99	216	0.93		2.50-3.00	33	2.71					
Greens Collard	per pound	0.67-1.49	156	1.13	46	0.89	14	0.89					
Greens Collard	1 lb bag	1.99	190	1.99		2.50-2.69	123	2.52					
Greens Kale	per bunch	0.99-2.50	275	1.10									
Greens Kale	per pound	0.67-1.49	124	1.17	58								
Greens Kale	1 lb bag	1.99	190	1.99		2.50	109	2.50					
Greens Mustard	per pound	0.99-1.49	81	1.43	89								
Greens Mustard	1 lb bag	2.99	28	2.99									
Greens Turnip Tops	per bunch					2.50	11	2.50					
Greens Turnip Tops	per pound	0.99-1.49	81	1.43	89								
Lettuce, Iceberg	each	0.99-1.50	237	1.04		0.99	235	0.99		0.77-1.50	163	0.99	
Lettuce, Other	each					1.19	40	1.19					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Boston													
Lettuce, Other Green Leaf	each	1.50	21	1.50		0.79-0.99	50	0.85		1.99	7	1.99	
Lettuce, Other Green Leaf	per pound									1.49-1.69	121	1.50	
Lettuce, Other Red Leaf	each	1.50	21	1.50		0.99	16	0.99		1.99	7	1.99	
Lettuce, Other Red Leaf	per pound									1.49-1.69	121	1.50	
Lettuce, Romaine	each					0.79	34	0.79		1.99	7	1.99	
Lettuce, Romaine	per pound									1.69	5	1.69	
Lettuce, Romaine Hearts	3 count package	1.99-5.00	904	3.94		2.50-2.98	49	2.55		2.50-3.49	132	3.05	
Mushrooms Portobella	8 oz package									1.79-2.00	128	1.97	
Mushrooms Portobella	6 oz package	2.50-3.00	332	2.97		2.50-3.00	15	2.67		2.50	15	2.50	
Mushrooms White	per pound	2.49	22	2.49		2.49	220	2.49					
Mushrooms White	8 oz package	1.00-2.50	1,259	1.90		0.99-2.49	268	1.71		0.69-2.00	324	1.77	
Onions Green	per bunch	0.45-1.00	276	0.89						0.50	25	0.50	
Peppers, Bell Type Green	per pound	1.29-1.99	465	1.90	2								
Peppers, Bell Type Green	each	0.69-1.00	770	0.80		0.50-1.00	2,499	0.74		0.50-1.00	1,138	0.78	
Peppers, Bell Type Orange	per pound	2.49-3.99	314	3.34		3.99	2	3.99		1.49-2.99	73	2.18	
Peppers, Bell Type Orange	each	1.67	22	1.67		0.99-1.67	606	1.24		0.97-1.50	1,044	0.99	
Peppers, Bell Type Orange-Greenhouse	per pound	2.99	9	2.99									
Peppers, Bell Type Orange-Greenhouse	each	1.67	415	1.67									
Peppers, Bell Type Red	per pound	2.47-3.99	332	3.23		1.69-3.99	4	2.84		1.49-2.99	131	2.10	
Peppers, Bell Type Red	each	1.00-1.67	212	1.07		0.99-1.67	712	1.21		0.97-1.50	1,003	1.00	
Peppers, Bell Type Red-Greenhouse	per pound	2.99	9	2.99									
Peppers, Bell Type Red-Greenhouse	each	1.67	415	1.67									
Peppers, Bell Type Yellow	per pound	2.49-3.99	314	3.34		3.99	2	3.99		1.49-2.99	131	2.10	
Peppers, Bell Type Yellow	each	1.67	22	1.67		0.99-1.67	697	1.21		0.97-1.50	1,059	0.99	
Peppers, Bell Type Yellow-Greenhouse	per pound	2.99	9	2.99									
Peppers, Bell Type Yellow-Greenhouse	each	1.67	415	1.67									
Peppers, Other Jalapeno	per pound	0.99-1.99	25	1.63						0.79-1.89	163	1.61	
Peppers, Other Mixed Mini Sweet Types	1 lb package	2.99	175	2.99		2.68	11	2.68		3.50-3.99	238	3.90	
Pumpkins Pie Type	per pound					0.78	200	0.78		0.69	17	0.69	100
Radishes	per bunch	0.99-1.50	217	1.44						0.49-0.89	103	0.57	
Radishes	1 lb bag	1.50	175	1.50						1.50	20	1.50	
Salad	1 lb bag					0.89	24	0.89					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Mixed Types													
Salad Mixed Types	10 - 12 oz package	0.79-3.99	1,405	1.90		0.79-3.00	669	1.56		0.79-2.99	1,308	1.45	
Salad Mixed Types	5 - 9 oz package	1.00-3.99	965	2.41		1.67-3.00	252	2.66		0.99-2.99	465	2.02	
Spinach	per bunch					2.00	109	2.00					
Spinach Flat, Baby Type	10 oz package	2.49-2.77	73	2.61									
Spinach Flat, Baby Type	1 lb package					2.50	59	2.50		2.00	11	2.00	
Spinach Flat, Baby Type	8 oz package	2.50	5	2.50		1.98-1.99	89	1.98		0.99-1.69	127	1.02	
Spinach Flat, Baby Type	5 - 6 oz package	2.99	3	2.99						2.50	17	2.50	
Squash Acorn	per pound	0.49-1.29	1,203	0.70	3	0.49-0.99	1,812	0.69		0.49-0.99	1,095	0.69	
Squash Butternut	per pound	0.49-1.29	1,715	0.79	2	0.49-1.28	3,178	0.94		0.49-0.99	1,993	0.82	
Squash Grey	per pound									0.69-0.79	30	0.73	
Squash Spaghetti	per pound	0.49-1.29	1,046	0.67	3	0.49-0.99	1,806	0.68		0.49-0.99	1,095	0.69	
Squash Yellow Crookneck/Straightneck	per pound	0.59-1.49	353	1.44		0.98-1.59	1,183	1.45	1	0.49-1.48	345	1.18	
Squash Zucchini	per pound	0.59-1.69	935	1.38		0.98-1.49	2,445	1.36		0.49-1.48	1,270	1.31	
Sweet Potatoes	per pound	0.39-1.00	1,548	0.78		0.33-0.99	711	0.70		0.39-1.19	340	0.77	
Tomatoes	per pound					0.59-1.99	487	1.89		0.99-1.99	97	1.58	
Tomatoes Vine Ripes	per pound	0.99-1.99	248	1.91		1.15-1.99	388	1.64		0.99-1.99	54	1.48	
Tomatoes Vine Ripes-Greenhouse	per pound	1.69-1.99	38	1.80		0.95-1.99	427	1.52		1.49-1.99	236	1.92	
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	0.99-2.49	756	1.89		0.68-2.48	2,162	1.24		0.69-1.99	716	1.42	
Tomatoes, Cherry	1 pint package									0.99-1.50	30	1.25	
Tomatoes, Grape Type	1 pint package	1.50-2.79	434	2.05		1.25-2.79	406	2.49		0.99-2.00	48	1.53	
Tomatoes, Grape Type	10 oz package	1.67	190	1.67						0.99-2.99	63	2.16	
Tomatoes, Plum Type Roma	per pound	0.97-1.79	103	1.24		1.29-1.49	36	1.37		0.68-1.39	45	0.92	
Tomatillos	per pound									0.79-1.69	163	1.45	
Vegetables Other Cactus Leaf (Nopales)	per pound									0.69	29	0.69	
VEGETABLES - ORGANIC													
Asparagus Green	per pound					4.99	26	4.99					
Beans Round Green Type	per pound	2.79	5	2.79									
Broccoli	per pound					1.48-1.99	49	1.87		0.99-1.99	22	1.62	
Broccoli	per bunch	2.99-3.69	203	3.59						1.48-3.49	29	2.44	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Broccoli Baby Hybrid Type	per bunch					1.98	31	1.98					
Broccoli Crown Cut	per pound	1.99	80	1.99									
Brussels Sprouts	per pound	5.99	5	5.99					5.99	11	5.99		
Beets	per bunch	2.50-3.99	193	2.88					1.50	21	1.50		
Beets	per pound					1.77	12	1.77	1.77	7	1.77		
Carrots	1 lb bag								0.99-1.49	204	1.02		
Carrots	per bunch	2.50	7	2.50									
Carrots Baby Peeled	1 lb bag	1.50-2.50	671	2.09		1.50-1.68	1,234	1.51	1.50-2.48	135	1.67		
Carrots Baby Peeled	2 lb bag								2.98	17	2.98		
Cauliflower	each	3.99-4.99	101	4.06		2.98-3.99	14	3.12	2.98-3.48	19	3.30		
Celery	each	2.49	49	2.49		1.50	8	1.50	0.99-1.49	19	1.31		
Celery Hearts	each	2.49-3.99	37	3.14		1.99	69	1.99	1.99-2.99	769	2.26		
Celery Hearts	per pound	2.50	33	2.50									
Cilantro	per bunch	1.99	49	1.99					0.69	3	0.69		
Greens Collard	per bunch	2.50	144	2.50									
Greens Kale	per bunch	1.99-2.50	286	2.26									
Lettuce, Romaine Hearts	3 count package	2.99-3.99	464	3.95					2.50-2.99	374	2.58		
Mushrooms Portobella	6 oz package	3.99	35	3.99									
Mushrooms White	8 oz package	1.99-3.99	27	3.33		1.98	82	1.98	1.49-2.99	135	2.90		
Peppers, Bell Type Orange	per pound	2.99	110	2.99		2.99	89	2.99	2.99	50	2.99		
Peppers, Bell Type Orange	each					2.00	12	2.00	2.00	7	2.00		
Peppers, Bell Type Orange-Greenhouse	each					1.67	78	1.67					
Peppers, Bell Type Red	per pound	2.99	110	2.99		2.99	89	2.99	2.99	50	2.99		
Peppers, Bell Type Red	each					2.00	12	2.00	2.00	7	2.00		
Peppers, Bell Type Red-Greenhouse	each					1.67	78	1.67					
Peppers, Bell Type Yellow	per pound	2.99	110	2.99		2.99	89	2.99	2.99	50	2.99		
Peppers, Bell Type Yellow	each					2.00	12	2.00	2.00	7	2.00		
Peppers, Bell Type Yellow-Greenhouse	each					1.67	78	1.67					
Salad Mixed Types	1 lb bag	4.99-5.00	261	5.00					6.99	6	6.99		
Salad Mixed Types	10 - 12 oz package	3.99	6	3.99		5.48	12	5.48	3.50-4.99	43	4.03		
Salad Mixed Types	5 - 9 oz package	2.49-3.99	398	3.14		2.99-3.00	145	2.99	1.99-3.48	439	2.85		
Spinach Flat, Baby Type	9 oz package	3.49	7	3.49									
Squash	per pound	1.29-1.59	149	1.46		1.29-1.48	26	1.38	0.99-	108	1.27		

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Acorn										1.48			
Squash Butternut	per pound	1.29-1.79	285	1.62		1.29-1.48	26	1.38		0.99-1.48	108	1.27	
Squash Spaghetti	per pound	1.29-1.59	129	1.49		1.29-1.48	26	1.38		0.99-1.48	108	1.27	
Squash Yellow Crookneck/Straightneck	per pound	1.69	43	1.69		2.49	37	2.49		2.49	9	2.49	
Squash Zucchini	per pound	1.69	43	1.69		2.49	37	2.49		2.49	9	2.49	
Sweet Potatoes	per pound	1.49-2.49	417	1.78		1.48	31	1.48					
Tomatoes Vine Ripes	per pound					2.99	1,135	2.99					
Tomatoes Vine Ripes-Greenhouse	per pound					1.49	8	1.49					
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound					1.99	396	1.99		1.99-2.99	368	2.02	
Tomatoes, Grape Type	1 pint package	2.49-3.99	152	2.86		1.98-3.99	984	2.50		1.79-2.99	12	2.39	
Tomatoes, Grape Type	10 oz package									1.98-2.50	89	2.38	

SEASONAL ITEMS

Chayote	each	0.34-0.67	58	0.62									
Potted Plants Chrysanthemum	6 inch pot	7.99-9.99	725	8.52		7.99-9.99	83	8.11		5.49-8.99	198	8.78	
Rose, Hybrid Tea	bunched 12s	6.99-15.99	742	15.12		9.99-15.99	705	10.65		6.99-14.99	49	9.56	
Tulips	bunched 10s	6.99	13	6.99									

Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
FRUITS													
Apples Braeburn	per pound	0.78-1.49	83	1.35		0.59-1.69	79	0.83		0.59-1.49	74	0.88	23
Apples Fuji	per pound	0.77-1.99	1,030	1.26		0.50-1.99	1,436	1.21		0.59-1.29	123	0.90	7
Apples Fuji	3 lb bag	2.99-5.00	293	4.45									
Apples Fuji	5 lb bag					2.49	20	2.49					
Apples Gala	per pound	0.88-1.99	961	1.29		0.33-1.29	735	0.83		0.59-1.29	59	0.89	
Apples Gala	3 lb bag	1.49-5.00	281	3.97									
Apples	5 lb bag									4.00	36	4.00	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Gala													
Apples Golden Delicious	per pound	1.49-1.79	161	1.57		0.59-1.69	194	0.99		0.59-1.49	234	1.38	
Apples Golden Delicious	3 lb bag	2.99	11	2.99									
Apples Granny Smith	per pound	0.68-1.79	480	1.16		0.50-1.69	506	0.92		0.59-0.99	48	0.72	
Apples Granny Smith	3 lb bag	5.00	188	5.00									
Apples Honeycrisp	per pound	0.87-3.99	2,215	1.99		0.99-3.99	1,460	2.63		0.98-2.49	278	2.37	3
Apples Jonagold	per pound	0.78-0.99	53	0.95		0.99-1.29	53	1.05		1.29	23	1.29	
Apples Jonathan	3 lb bag	2.99	5	2.99									
Apples McIntosh	per pound	0.88	99	0.88		0.88	146	0.88					
Apples McIntosh	3 lb bag	2.50-2.99	25	2.62									
Apples Pink Lady/Cripps Pink	per pound					2.69-2.99	17	2.83					
Apples Red Delicious	per pound	0.89-1.99	515	1.58		0.49-1.69	263	0.89		0.59-1.49	242	1.36	
Apples Red Delicious	3 lb bag	2.50-5.00	242	4.44									
Apples Red Delicious	2 lb bag	3.59	45	3.59									
Apples Rome	3 lb bag	2.50	19	2.50									
Apples, Processed Juice	64 oz (1/2 gallon)	1.39-2.50	435	1.88		1.48-4.99	137	2.13		1.25-2.00	217	1.59	
Apples, Processed Juice	128 oz (1 gallon)									5.98	11	5.98	
Apples, Processed Juice Marked Cider	64 oz (1/2 gallon)	1.68	40	1.68		5.99	5	5.99		3.99-5.99	19	4.73	37
Apples, Processed Juice Marked Cider	96 oz (3/4 gallon)	6.99	26	6.99									
Apples, Processed Juice Marked Cider	128 oz (1 gallon)	5.99-7.99	67	7.66	16					10.99	7	10.99	100
Avocados Hass	each	0.33-2.50	1,633	0.86		0.20-1.99	3,284	0.95		0.33-2.50	582	1.32	
Avocados Various Greenskin Varieties	each	0.33-0.99	72	0.37		0.99-1.67	51	1.66					
Bananas	per pound	0.29-0.57	77	0.36		0.29-0.79	231	0.43					
Blueberries	4.4 oz package					3.99	113	3.99		3.34	10	3.34	
Blueberries	6 oz package	1.50-3.33	473	2.46		0.99-3.99	1,570	2.32		1.50-3.34	309	3.01	
Blueberries	18 oz package					6.99	17	6.99					
Cantaloups	each	1.50-2.50	284	1.91		2.99	9	2.99		2.50	212	2.50	
Clementines	5 lb package	5.00	188	5.00									
Clementines	3 lb bag	2.50-5.00	192	4.83		3.69-5.00	1,006	4.59	25	3.99-5.00	233	4.88	
Clementines	2 lb bag	2.99	13	2.99						3.98	2	3.98	
Cranberries	12 oz bag	0.89-2.69	1,646	1.96		1.98-2.50	611	2.09		1.98-2.50	264	2.03	
Fruit, Other Apple Pears	per pound	2.19	5	2.19		1.99	36	1.99					
Fruit, Other Apple Pears	each	0.50	11	0.50		1.50	50	1.50		0.99	121	0.99	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Fruit, Other Cactus Pears	per pound					0.50	5	0.50					
Grapefruit Red	each	0.33-0.99	349	0.50		1.50	9	1.50		0.50-1.25	102	0.76	
Grapefruit Red	per pound	0.97	325	0.97									
Grapefruit Red	5 lb bag	2.99-5.99	253	3.19									
Grapes Black Seedless	per pound	0.99-2.99	1,366	2.41		0.88-3.99	1,156	2.97		0.99-2.48	427	1.83	
Grapes Red Seedless	per pound	0.87-2.99	1,302	1.52		0.50-3.99	1,713	2.26	24	0.98-1.99	565	1.65	
Grapes White Seedless Type Honeydews	per pound	0.99-2.99	674	1.74		0.50-3.99	1,818	2.14	32	0.98-1.99	536	1.65	
Kiwifruit Hayward	each	0.20-0.50	125	0.38		0.10-0.25	69	0.22		0.33	2	0.33	
Kiwifruit Hayward	1 lb bag					2.99	4	2.99					
Lemons	each	0.33-0.79	143	0.57						0.50-1.00	42	0.93	
Lemons	per pound					0.69-0.89	58	0.87	12				
Lemons	2 lb package					2.99	35	2.99					
Limes	each	0.03-0.50	246	0.16		0.05-0.50	25	0.24		0.20-0.33	20	0.21	
Limes	per pound					0.45-0.79	273	0.64					
Mangoes	each	0.44-1.29	705	0.77		0.49-1.00	904	0.90		0.69-2.00	34	1.28	
Misc Berries Blackberries	5.6 - 6 oz package	0.99-3.33	746	1.65		1.50-3.99	556	2.30		3.33-3.34	86	3.33	
Misc Citrus Satsuma	per pound					0.97-2.29	76	1.11	9	1.48-1.49	13	1.49	
Misc Citrus Satsuma	3 lb bag									2.98-5.00	165	4.77	
Misc Citrus Satsuma	each	0.33	5	0.33									
Oranges Navel	each	0.17-0.75	402	0.34		0.20	4	0.20					
Oranges Navel	per pound	0.97-1.49	543	1.22		0.24-1.39	913	0.73	11	0.79-1.99	113	1.09	
Oranges Navel	3 lb bag	3.48	11	3.48									
Oranges Navel	4 lb bag	2.99-3.99	19	3.31									
Oranges Navel	8 lb bag	5.00-5.99	125	5.07									
Oranges Valencia	each	0.33	38	0.33									
Oranges Valencia	per pound					0.50	4	0.50					
Oranges Valencia	4 lb bag	1.99	32	1.99									
Papaya Maradol/Tainung Types	per pound	0.50-0.99	293	0.79		0.33-1.49	269	0.56		1.49-1.88	20	1.53	
Papaya Solo Type	per pound	1.99	5	1.99		0.50-1.99	175	1.27		2.29	3	2.29	
Peaches Various Yellow Flesh Varieties	per pound					0.69	7	0.69	100				
Pears Bartlett	per pound	0.98-1.79	353	1.34		0.49-2.49	813	1.79		0.89-2.98	205	1.65	1



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Pears Bosc	per pound	0.77-1.79	833	1.31		0.50-1.49	410	0.89		0.89-1.79	202	1.63	
Pears D'Anjou	per pound	0.98-1.79	365	1.34		0.79-2.49	1,377	1.70		0.89-1.68	62	1.25	
Pineapples	each	0.97-3.99	405	2.74		0.98-2.99	843	1.75		2.50-2.99	161	2.61	
Pineapples	per pound					0.33-0.79	163	0.52					
Plums	per pound	1.00	11	1.00		0.49-0.50	111	0.50					
Pomegranates	each	0.50-3.50	254	1.69		0.33-2.99	615	1.42		1.00-2.99	161	2.18	
Persimmons	each	0.50	11	0.50		0.33-0.99	117	0.40		0.99	121	0.99	
Persimmons	per pound	0.99	5	0.99		0.50-0.99	177	0.92		0.98	8	0.98	
Raspberries Red	6 oz package	1.29-3.33	432	2.13		1.88-3.99	280	2.87		2.00-3.34	127	2.98	
Strawberries	1 lb package	1.50-3.33	322	2.78		1.49-3.99	227	2.91		2.98-3.34	99	3.29	
Tangerines	per pound					0.50-1.79	150	1.49		1.59	3	1.59	
Tangerines	5 lb package	5.00	16	5.00									
Tangerines	3 lb bag	2.97-2.99	18	2.98		2.49	35	2.49		2.98	76	2.98	
Tangerines	2 lb bag	2.97-3.99	155	2.98		1.99-2.69	50	2.08		1.99	18	1.99	
Tangerines	each	0.44	17	0.44									
Watermelons Red Flesh Seedless Miniature	each	1.50-3.99	190	2.51		1.50-2.00	187	1.89					
Watermelons Red Flesh Seedless Type	per pound					0.20-0.25	110	0.23					

FRUITS - ORGANIC

Apples Braeburn	per pound					1.99	8	1.99					
Apples Fuji	per pound	0.99-1.99	251	1.88		1.59-1.99	176	1.64		0.99-2.49	195	1.85	4
Apples Fuji	2 lb bag	2.99-3.99	204	3.26						2.48-3.99	107	3.66	
Apples Gala	per pound	0.99-2.99	251	1.92		0.79-1.99	269	1.46		0.99	19	0.99	
Apples Gala	3 lb bag	2.98-3.29	235	3.28		2.79	18	2.79		2.79	19	2.79	
Apples Gala	2 lb bag	2.99-3.99	204	3.26						2.48-3.99	107	3.66	
Apples Golden Delicious	per pound	0.99	11	0.99									
Apples Granny Smith	per pound	0.99-1.99	240	1.90		1.99	624	1.99		1.39	1	1.39	
Apples Granny Smith	2 lb bag	2.99-3.99	204	3.26						2.48-3.99	107	3.66	
Apples Honeycrisp	per pound	1.48-1.98	253	1.85		1.99-2.99	472	2.73		1.69-1.77	21	1.70	
Apples Jonagold	per pound									1.49	4	1.49	
Apples Pink Lady/Cripps Pink	per pound	1.98	99	1.98									
Apples Red Delicious	per pound	0.99	11	0.99									

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Apples Red Delicious	2 lb bag	3.88	10	3.88									
Apples, Processed Juice Marked Cider	64 oz (1/2 gallon)	7.49	6	7.49									
Avocados Hass	each	0.99-1.25	585	1.10		0.98-2.50	1,320	1.66		0.99-2.50	105	2.28	
Avocados Various Greenskin Varieties	each					1.50	9	1.50		1.25	2	1.25	
Bananas	per pound	0.69	304	0.69						0.69	206	0.69	
Grapefruit Red	per pound	1.39	82	1.39		1.39	18	1.39		1.39	19	1.39	
Grapes Black Seedless	per pound	1.98-1.99	280	1.99		2.48-2.99	463	2.83	68	1.99	2	1.99	
Grapes Red Seedless	per pound	1.98-2.99	544	2.41		1.99-2.99	648	2.75	49	1.99	2	1.99	
Grapes White Seedless Type	per pound	1.98-2.99	474	2.39		1.99-2.99	639	2.75	50	1.99	2	1.99	
Kiwifruit Hayward	each					0.50	17	0.50	100	0.33	12	0.33	
Kiwifruit Hayward	1 lb bag	2.99	71	2.99		2.99	99	2.99		2.49-2.99	39	2.73	
Lemons	each									1.25	9	1.25	
Limes	each	0.33	6	0.33									
Misc Berries Blackberries	5.6 - 6 oz package	2.99-4.99	13	4.22						2.99	121	2.99	
Misc Citrus Satsuma	3 lb bag									3.99	4	3.99	
Oranges Navel	per pound					1.49	17	1.49					
Pears Bartlett	per pound	1.28	99	1.28		1.99-2.49	13	2.34					
Pears Bosc	per pound									0.99-1.79	51	1.51	22
Pears D'Anjou	per pound					1.99	4	1.99		1.49	20	1.49	
Pineapples	each	3.98	6	3.98									
Pomegranates	each	1.50	6	1.50		2.50	12	2.50					
Persimmons	each									1.19-2.00	26	1.41	
Persimmons	per pound					1.50-1.99	26	1.82	65				
Raspberries Red	6 oz package	2.99-4.99	13	4.22		4.99	8	4.99					
Strawberries	1 lb package	3.99	116	3.99		3.99-4.99	34	4.23		3.99	206	3.99	

ONIONS AND POTATOES

Onions, Dry Red	per pound	0.79-1.19	505	0.96		0.33-0.59	173	0.43		1.19	206	1.19	
Onions, Dry Red	5 lb bag					0.99	20	0.99					
Onions, Dry White	per pound	0.33-1.19	921	0.81		0.25-0.59	190	0.32		1.19	206	1.19	
Onions, Dry White	5 lb bag					0.99	20	0.99					
Onions, Dry Yellow	per pound	0.20-0.50	109	0.42		0.17-0.79	197	0.45		0.28-0.69	182	0.46	
Onions, Dry	3 lb bag	1.29-2.50	160	2.24		0.33-0.99	48	0.81					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Yellow													
Onions, Dry Yellow	5 lb bag					0.99	20	0.99					
Onions, Dry Yellow Marked Sweet	per pound	0.88-1.29	505	0.93		0.89	12	0.89		0.89-0.99	57	0.95	
Onions, Dry Yellow Marked Sweet	3 lb bag	3.29	25	3.29									
Onions, Dry Yellow Marked Sweet	5 lb bag									2.99	64	2.99	
Potatoes Round Red	per pound	0.49-1.00	75	0.78		0.25-0.99	267	0.51		0.39	23	0.39	
Potatoes Round Red	3 lb bag									3.00	4	3.00	
Potatoes Round Red	5 lb bag	2.00-3.99	257	2.92		2.50	42	2.50					
Potatoes Round White	per pound	0.69-0.89	51	0.85		0.88-0.99	274	0.99					
Potatoes Russet	per pound	0.39-0.59	174	0.58		0.20-0.99	321	0.71		0.28-0.39	45	0.29	
Potatoes Russet	5 lb bag	0.99-1.99	473	1.79		1.99	350	1.99		1.88-2.00	276	1.99	6
Potatoes Russet	10 lb bag	1.89-3.99	485	3.19		1.50-2.47	188	1.60		1.78	8	1.78	
Potatoes Russet	8 lb bag	2.88-3.48	110	2.94									
Potatoes Yellow Type	per pound	0.49-1.00	22	0.73		0.99	5	0.99					
Potatoes Yellow Type	3 lb bag	1.99	1	1.99									
Potatoes Yellow Type	5 lb bag	1.30-3.99	305	2.77									

ONIONS AND POTATOES - ORGANIC

Onions, Dry Red	per pound					0.79	12	0.79					
Onions, Dry Red	3 lb bag					2.99	152	2.99					
Onions, Dry Yellow	per pound					0.79-1.79	27	1.35		0.99-1.79	40	1.55	
Onions, Dry Yellow	3 lb bag					2.99	161	2.99					
Onions, Dry Yellow Marked Sweet	per pound									1.49	11	1.49	100
Potatoes Round Red	per pound					0.99-1.29	181	1.24		1.49	12	1.49	
Potatoes Round Red	3 lb bag					3.99	612	3.99					
Potatoes Round Red	5 lb bag									3.98	19	3.98	
Potatoes Russet	per pound	0.98	6	0.98		0.69-1.29	217	1.15		1.28-1.29	31	1.29	10
Potatoes Russet	3 lb bag					3.99	612	3.99					
Potatoes Russet	5 lb bag					3.99	9	3.99					
Potatoes Yellow Type	per pound					0.99-1.29	185	1.24		1.49	12	1.49	
Potatoes Yellow Type	3 lb bag					3.99	612	3.99					
Potatoes Yellow Type	5 lb bag									3.98	19	3.98	



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
VEGETABLES													
Asparagus Green	per pound	2.49-3.99	505	2.80		0.99-2.99	963	2.58		1.98-2.99	344	2.32	
Beans Round Green Type	per pound	0.99-1.48	125	1.31		0.99	54	0.99		1.99	9	1.99	
Broccoli	per pound					0.99	45	0.99					
Broccoli	per bunch	1.79-1.99	17	1.85									
Broccoli Crown Cut	per pound	1.49-2.19	172	1.86		0.69-2.49	644	2.27		1.28-1.29	36	1.29	
Brussels Sprouts	per pound	0.98-1.99	255	1.57		1.69-1.99	272	1.98		1.48-1.99	64	1.59	
Beets	per bunch	1.99	17	1.99									
Beets	per pound					0.50	6	0.50					
Cabbage Red Type	per pound	0.49	5	0.49		0.50	45	0.50					
Cabbage Round Green Type	per pound	0.37-0.58	317	0.46		0.33-0.50	161	0.44		0.50-0.98	5	0.69	
Carrots	per pound	0.33-0.50	161	0.48		0.33-0.50	121	0.35					
Carrots	1 lb bag					0.25-0.50	52	0.28					
Carrots	2 lb bag	1.49	25	1.49						1.29	20	1.29	
Carrots	per bunch	0.49	5	0.49									
Carrots Baby Peeled	1 lb bag	0.99-1.50	297	1.29		0.50-1.50	223	1.37	77	0.98-1.50	119	1.17	
Carrots Baby Peeled	2 lb bag	2.50	78	2.50									
Cauliflower	each	1.99-2.99	301	2.63		1.50-2.50	18	2.08		1.50-2.99	214	2.93	
Cauliflower	per pound	0.99-1.49	11	1.26		0.69-2.49	621	2.08		1.29	28	1.29	
Celery	each	0.87-1.29	91	0.92		0.50-0.59	55	0.52		0.78	8	0.78	
Celery Hearts	each					0.79	7	0.79		1.99	5	1.99	
Cilantro	per bunch	0.20-0.99	352	0.43		0.33-0.50	176	0.37		0.39	18	0.39	
Cucumbers	each	0.30-0.99	329	0.63		0.20-0.99	997	0.71		0.50-1.25	33	0.59	
Cucumbers	per pound					0.58-0.99	26	0.74					
Cucumbers Long Seedless-Greenhouse	each	0.99-1.25	250	1.14						0.98	11	0.98	
Eggplant	per pound					1.49	26	1.49					
Eggplant	each					0.59-0.98	156	0.96					
Garlic	per pound	3.48	1,217	3.48		3.98	472	3.98		3.48	160	3.48	
Garlic	per sleeve	0.96	17	0.96		0.79-0.97	70	0.94					
Greens Collard	per bunch	0.99	145	0.99									
Greens Kale	per bunch	0.96-1.19	50	1.15		0.50-0.99	18	0.72		0.88	8	0.88	
Greens Mustard	per bunch	0.96-0.99	153	0.99									

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Greens Swiss Chard	per bunch	1.99	17	1.99		0.99-1.99	64	1.12					
Greens Turnip Tops	per bunch	0.96-0.99	153	0.99									
Lettuce, Iceberg	each	0.77-1.29	125	0.91						0.48-1.49	28	0.80	
Lettuce, Other Green Leaf	each	1.69	25	1.69		0.79-0.99	63	0.82					
Lettuce, Other Red Leaf	each	1.69	25	1.69		0.79-0.99	63	0.82					
Lettuce, Romaine	each					0.99	11	0.99		1.00	36	1.00	
Mushrooms Portobella	8 oz package	2.50	56	2.50									
Mushrooms White	8 oz package	0.99-2.00	214	1.60		1.29-2.50	302	1.90		1.28-2.50	63	2.00	
Onions Green	per bunch	0.44-0.60	212	0.49		0.32-0.79	52	0.54					
Peppers, Bell Type Green	each	0.43-0.88	1,227	0.88		0.33-0.99	849	0.77		0.78	160	0.78	
Peppers, Bell Type Orange	per pound					1.66-2.99	19	1.94					
Peppers, Bell Type Orange	each	0.88-1.50	769	1.13		0.99	317	0.99		0.98-1.66	105	1.17	
Peppers, Bell Type Orange-Greenhouse	each	0.99	5	0.99									
Peppers, Bell Type Red	per pound					1.66-2.99	45	2.55					
Peppers, Bell Type Red	each	0.88-1.50	775	1.13		0.99-2.49	1,193	1.32		0.98-1.66	105	1.17	
Peppers, Bell Type Red-Greenhouse	each	0.99	5	0.99									
Peppers, Bell Type Yellow	per pound					1.66-2.99	19	1.94					
Peppers, Bell Type Yellow	each	0.88-1.50	769	1.13		0.99	929	0.99		0.98-1.66	105	1.17	
Peppers, Bell Type Yellow-Greenhouse	each	0.99	5	0.99									
Peppers, Other Jalapeno	per pound	0.77-1.29	214	0.87		0.49-0.79	152	0.60					
Peppers, Other Mixed Mini Sweet Types	1 lb package									4.99	29	4.99	
Peppers, Other Serrano	per pound	0.88	21	0.88		0.49-1.29	79	0.65		1.29	18	1.29	
Pumpkins Pie Type	per pound									0.98	2	0.98	
Radishes	per bunch	0.49-0.99	77	0.89		0.20-0.79	181	0.42					
Salad Mixed Types	10 - 12 oz package	0.79-2.79	641	1.68		0.79-1.99	78	1.27		0.88-2.50	288	2.07	
Salad Mixed Types	5 - 9 oz package	1.50-2.98	476	2.23		2.00-2.50	980	2.41	26	2.50	192	2.50	
Spinach	per bunch	0.99-1.49	77	1.20		0.59-0.99	60	0.92					
Spinach Flat, Baby Type	10 oz package	3.98	99	3.98		1.50	45	1.50					
Spinach Flat, Baby Type	8 oz package					0.99-1.67	51	1.20					
Spinach Flat, Baby Type	5 - 6 oz package	2.50	145	2.50									
Squash Acorn	per pound	0.59-0.99	590	0.83		0.88	56	0.88		0.38-0.79	40	0.68	
Squash Butternut	per pound	0.59-0.99	1,807	0.93		0.50-0.98	544	0.96		0.38-1.38	200	1.24	
Squash	per pound	0.33-0.98	138	0.78		0.33-0.99	237	0.68					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Grey													
Squash Spaghetti	per pound	0.59-0.99	590	0.83		0.88	56	0.88		0.38-0.79	40	0.68	
Squash Yellow Crookneck/Straightneck	per pound	0.79-1.39	377	1.07		0.99-1.39	64	1.04					
Squash Zucchini	per pound	0.79-1.48	1,537	1.39		0.25-1.39	649	1.22		1.28-1.38	164	1.38	
Sweet Potatoes	per pound	0.39-0.99	298	0.75		0.33-0.69	480	0.46		0.78-0.99	20	0.89	
Tomatoes	per pound	1.00-1.99	127	1.52		0.50-2.99	685	2.27		1.98	2	1.98	
Tomatoes Vine Ripes	per pound	0.79-1.49	205	0.89									
Tomatoes Vine Ripes-Greenhouse	per pound									1.89-1.99	126	1.96	
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	0.88-2.29	678	1.41		0.77-2.49	1,253	1.81	1	0.88-2.29	382	2.06	
Tomatoes, Grape Type	1 pint package	1.48-2.50	116	2.40		2.50	42	2.50		2.00-2.50	58	2.19	
Tomatoes, Grape Type	10 oz package	0.99-2.99	551	2.80									
Tomatoes, Plum Type Roma	per pound	0.42-1.49	36	0.93		0.50-1.29	129	0.73		1.29-1.68	161	1.49	
Tomatillos	per pound	0.77-0.99	190	0.79		0.50-0.79	58	0.77					
Vegetables Other Cactus Leaf (Nopales)	per pound					0.49-0.50	10	0.50					
Vegetables Other Cactus Leaf (Nopales)	each					0.33	5	0.33					
VEGETABLES - ORGANIC													
Asparagus Green	per pound									3.99	185	3.99	
Broccoli	per pound									1.98-2.29	11	2.23	
Broccoli	per bunch	1.48	6	1.48		1.69-2.29	17	2.11		1.99	17	1.99	
Brussels Sprouts	per pound									3.99	76	3.99	
Beets	per bunch					1.99-2.99	41	2.51		2.99	28	2.99	
Beets	per pound	1.77	6	1.77						1.29	19	1.29	
Cabbage Round Green Type	per pound	0.98	6	0.98						1.28	3	1.28	
Carrots	per bunch									2.50	21	2.50	
Carrots Baby Peeled	1 lb bag	1.50	322	1.50		1.29-1.59	362	1.52		1.50	18	1.50	
Cauliflower	each	2.98	6	2.98						3.48	2	3.48	
Celery	each	1.50-1.69	72	1.57		1.69	15	1.69					
Celery	per pound									1.29-1.69	32	1.64	13
Celery Hearts	each									2.00	2	2.00	
Cilantro	per bunch					1.29	12	1.29					
Cucumbers	each									1.50	7	1.50	100

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Cucumbers Long Seedless-Greenhouse	each					0.99	4	0.99					
Greens Kale	per bunch					0.98-1.50	65	1.28		1.50-2.00	65	1.82	
Lettuce, Other Boston	each					2.49	12	2.49					
Lettuce, Other Green Leaf	each	2.00	6	2.00		1.49	4	1.49					
Lettuce, Other Red Leaf	each	2.00	6	2.00		1.49	4	1.49					
Lettuce, Romaine	each	2.00	6	2.00		1.79	12	1.79	100				
Lettuce, Romaine Hearts	3 count package	2.50-2.99	11	2.77		2.99	612	2.99		2.99	146	2.99	
Mushrooms Portobella	per pound									4.99	11	4.99	100
Mushrooms White	8 oz package					2.99	9	2.99					
Mushrooms White	6 oz package									1.98	19	1.98	
Onions Green	per bunch					0.89	12	0.89		1.25	9	1.25	
Peppers, Bell Type Orange	per pound	2.99	71	2.99		2.99	99	2.99		2.99	19	2.99	
Peppers, Bell Type Orange	each	2.00	6	2.00									
Peppers, Bell Type Red	per pound	2.99	71	2.99		2.99	99	2.99		1.99-2.99	38	2.49	
Peppers, Bell Type Red	each	2.00	178	2.00						1.50	17	1.50	
Peppers, Bell Type Yellow	per pound	2.99	71	2.99		2.99	99	2.99		2.99	19	2.99	
Peppers, Bell Type Yellow	each	2.00	178	2.00						1.50	17	1.50	
Pumpkins Pie Type	per pound					0.99	9	0.99		0.99	1	0.99	
Radishes	per bunch					1.99	12	1.99					
Salad Mixed Types	1 lb bag	4.99	25	4.99		4.99	8	4.99					
Salad Mixed Types	10 - 12 oz package	5.48	6	5.48		4.99	14	4.99		3.98-3.99	12	3.99	
Salad Mixed Types	5 - 9 oz package	2.99-3.33	193	3.32		2.50-4.99	188	3.12		2.99	21	2.99	
Spinach	per bunch									1.49	19	1.49	
Squash Acorn	per pound	1.48	6	1.48		1.49	8	1.49		0.99-1.29	96	1.04	82
Squash Butternut	per pound	1.48	6	1.48		0.99-1.49	24	1.24		0.99-1.48	103	1.05	80
Squash Spaghetti	per pound	1.48	6	1.48		1.49	12	1.49		0.99-1.29	96	1.04	82
Squash Yellow Crookneck/Straightneck	per pound					0.99	56	0.99		1.29	4	1.29	
Squash Zucchini	per pound					0.99	74	0.99		0.99-1.29	43	1.16	
Sweet Potatoes	per pound	1.48	99	1.48		0.99-1.99	20	1.39		1.49-1.99	38	1.75	
Tomatoes	per pound	1.49	47	1.49		2.49	4	2.49	100				
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	1.49-1.99	64	1.80		1.49	225	1.49		2.99	7	2.99	
Tomatoes, Grape Type	1 pint	2.50	5	2.50						2.99	86	2.99	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
	package												
SEASONAL ITEMS													
Chayote	per pound	0.30-0.79	91	0.42		0.69	5	0.69		0.99	18	0.99	
Chayote	each	0.33	47	0.33		0.20-0.50	167	0.30					
Misc. Christmas Items Poinsettias	6 inch pot	3.99	47	3.99		12.99	190	12.99		9.99	10	9.99	
Potted Plants Chrysanthemum	6 inch pot					7.99-9.99	592	9.04	26				
Rose, Hybrid Tea	bunched 12s	12.00	16	12.00						6.99- 10.99	17	9.52	

Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
FRUITS									
Apples Braeburn	per pound					1.47	3	1.47	
Apples Fuji	per pound	2.49	33	2.49		1.79-3.49	27	3.11	
Apples Gala	per pound	2.49	33	2.49		1.39	4	1.39	
Apples Gala	3 lb bag					3.99	6	3.99	
Apples Honeycrisp	per pound	0.89-3.99	68	2.87					
Apples Red Delicious	per pound	1.29	1	1.29					
Apples, Processed Juice	64 oz (1/2 gallon)	1.49	11	1.49		3.00	3	3.00	
Apples, Processed Juice Marked Cider	64 oz (1/2 gallon)					3.00	3	3.00	
Apples, Processed Juice Marked Cider	128 oz (1 gallon)					6.99	3	6.99	
Avocados Hass	each	1.25-2.50	36	1.49		1.50	50	1.50	
Avocados Hass	per pound					1.99	35	1.99	100
Bananas	per pound					0.99-1.17	7	1.07	
Cantaloups	per pound					0.59-1.17	48	0.71	
Clementines	3 lb bag					4.79	4	4.79	
Clementines	2 lb bag					2.50	35	2.50	
Cranberries	12 oz bag	1.98	10	1.98					
Grapefruit	each	1.39	1	1.39		1.59	35	1.59	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Red									
Grapes Black Seedless	per pound	2.98-3.99	36	3.71					
Grapes Red Seedless	per pound	1.99-3.99	70	3.53		2.69-2.99	29	2.93	
Grapes White Seedless Type	per pound	3.99	26	3.99		1.89-2.99	62	2.31	
Honeydews	per pound					1.17	3	1.17	
Kiwifruit Hayward	each					0.33	35	0.33	
Mangoes	per pound					2.99	35	2.99	
Misc Berries Blackberries	5.6 - 6 oz package					4.99	21	4.99	
Oranges Navel	per pound	2.69	33	2.69		1.17-1.89	53	1.60	
Peaches Various White Flesh Varieties	per pound					2.28	3	2.28	
Peaches Various Yellow Flesh Varieties	per pound					2.28	3	2.28	
Pears Bartlett	per pound	0.98	3	0.98		2.99	21	2.99	
Pears Bosc	per pound	0.98	3	0.98		1.79-2.29	58	2.09	
Pears D'Anjou	per pound	0.98-2.49	30	2.31		1.59	4	1.59	
Pineapples	each	3.98-4.99	14	4.77					
Pineapples	per pound					0.79-1.29	53	1.00	
Pomegranates	each	1.99	11	1.99		1.99-3.99	24	3.74	
Persimmons	per pound					2.69	23	2.69	
Raspberries Red	6 oz package					4.99	21	4.99	
Tangerines	per pound	1.48-2.19	10	1.98		2.49	35	2.49	
Tangerines	5 lb package	5.99	11	5.99					
Tangerines	3 lb bag	9.99	33	9.99					
Watermelons Red Flesh Seedless Type	per pound					0.79	3	0.79	
FRUITS - ORGANIC									
Apples Fuji	3 lb bag	8.99	33	8.99					
Apples Gala	3 lb bag	8.99	33	8.99					
Apples Honeycrisp	per pound	2.49	11	2.49					
Avocados Hass	each	1.69	1	1.69		2.50	35	2.50	
Bananas	per pound	0.79	11	0.79					
Cantaloups	per pound	1.39	1	1.39					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Grapes Black Seedless	per pound	2.79	11	2.79					
Grapes Red Seedless	per pound	1.99-2.79	22	2.39					
Grapes White Seedless Type	per pound	1.99-2.79	22	2.39					
Kiwifruit Hayward	1 lb bag					2.99	3	2.99	
Oranges Navel	per pound	2.38	3	2.38					
ONIONS AND POTATOES									
Onions, Dry Red	per pound					1.47	3	1.47	
Onions, Dry White	per pound					1.47	3	1.47	
Onions, Dry Yellow	per pound					1.47	3	1.47	
Onions, Dry Yellow	3 lb bag	3.99	33	3.99		1.99	4	1.99	
Onions, Dry Yellow Marked Sweet	per pound	0.69-1.29	19	0.93		1.69-1.79	29	1.77	
Potatoes Round Red	per pound	0.68	3	0.68					
Potatoes Russet	per pound					1.99	21	1.99	
Potatoes Russet	5 lb bag	2.49	3	2.49		2.99	12	2.99	
Potatoes Russet	10 lb bag	2.59-10.99	34	10.74		4.99	4	4.99	
ONIONS AND POTATOES - ORGANIC									
Onions, Dry Yellow	3 lb bag	3.49	1	3.49					
Potatoes Russet	3 lb bag	2.98	3	2.98					
VEGETABLES									
Artichokes	each					2.50	35	2.50	
Asparagus Green	per pound	3.99-4.59	8	4.52		5.99	21	5.99	
Bok Choy	per pound					2.69	35	2.69	
Beans Round Green Type	per pound	1.98	3	1.98					
Broccoli	per pound	1.38-2.49	29	2.38		2.39	23	2.39	
Broccoli Crown Cut	per pound					2.39	3	2.39	
Brussels Sprouts	per pound	1.99	1	1.99		3.00	23	3.00	
Cabbage Round Green Type	per pound	1.69	33	1.69		0.79-1.29	7	1.00	
Carrots	per pound	0.79	1	0.79					
Carrots	1 lb bag					1.29	35	1.29	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Carrots	2 lb bag	3.00	33	3.00					
Carrots Baby Peeled	1 lb bag	1.25	11	1.25		1.29-2.17	7	1.67	
Cauliflower	per pound	1.38-2.49	29	2.38		2.39	26	2.39	
Celery	each					1.39	6	1.39	
Cucumbers	per pound					1.39	4	1.39	100
Cucumbers Long Seedless-Greenhouse	each	1.99	1	1.99					
Garlic	per pound	3.98	10	3.98					
Greens Kale	per bunch					2.50	35	2.50	
Lettuce, Iceberg	each	1.59-3.50	34	3.44					
Lettuce, Iceberg	per pound					2.29	3	2.29	
Lettuce, Romaine	per pound					1.29-1.79	33	1.65	
Lettuce, Romaine Hearts	3 count package					4.17	3	4.17	
Mushrooms Portobella	per pound	5.79	1	5.79					
Mushrooms White	8 oz package	1.25	11	1.25		2.49	4	2.49	
Peppers, Bell Type Green	per pound					1.99	35	1.99	
Peppers, Bell Type Green	each	1.18	10	1.18					
Peppers, Bell Type Orange	per pound	0.99	11	0.99		2.99	3	2.99	
Peppers, Bell Type Orange	each	1.50	11	1.50					
Peppers, Bell Type Red	per pound	0.99	11	0.99		2.99	3	2.99	
Peppers, Bell Type Red	each	1.50	11	1.50					
Peppers, Bell Type Yellow	per pound	0.99	11	0.99		2.99	3	2.99	
Peppers, Bell Type Yellow	each	1.50	11	1.50					
Peppers, Other Mixed Mini Sweet Types	1 lb package	3.99	11	3.99					
Salad Mixed Types	10 - 12 oz package	1.50	11	1.50		4.49	21	4.49	
Spinach	per bunch					2.69	35	2.69	
Squash Acorn	per pound	0.98-1.19	14	1.15					
Squash Butternut	per pound	0.98-1.98	24	1.49					
Squash Spaghetti	per pound	0.98-1.19	14	1.15					
Squash Zucchini	per pound	1.98	10	1.98		1.59	4	1.59	
Sweet Potatoes	per pound					2.39	3	2.39	
Tomatoes	per pound	2.29-2.99	33	2.84		1.39-1.89	13	1.71	31
Tomatoes, Grape Type	10 oz package	2.99	11	2.99		3.00	23	3.00	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Tomatoes, Plum Type Roma	per pound					1.69	21	1.69	
VEGETABLES - ORGANIC									
Beets	per bunch	2.49	1	2.49					
Carrots Baby Peeled	1 lb bag					2.49	35	2.49	
Celery Hearts	each	2.49	11	2.49					
Lettuce, Romaine Hearts	3 count package					3.99	23	3.99	
Squash Acorn	per pound					1.99	21	1.99	
Squash Butternut	per pound					1.99	21	1.99	
Squash Spaghetti	per pound					1.99	21	1.99	
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	3.69	1	3.69		3.99	21	3.99	
Tomatoes, Grape Type	1 pint package	2.68	3	2.68					
SEASONAL ITEMS									
Potted Plants Chrysanthemum	6 inch pot					10.99	35	10.99	

REGIONAL DEFINITIONS

As used in this report, regions include the following states:

NORTHEAST U.S.	Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New jersey, New York, Pennsylvania, Rhode Island and Vermont
SOUTHEAST U.S.	Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia
MIDWEST U.S.	Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin
SOUTH CENTRAL U.S.	Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas
SOUTHWEST U.S.	Arizona, California, Nevada and Utah
NORTHWEST U.S.	Idaho, Montana, Oregon, Washington, and Wyoming
ALASKA U.S.	Alaska
HAWAII U.S.	Hawaii