Advertised Prices for Specialty Crops at Major Retail Supermarket Outlets ending during the period of 09/19 to 10/01\(^{1,2}\)

Changing Seasons

This week retailers offered the best of summer and fall together. Late season peaches, plums, zucchini, and cantaloupes kept the summer vibe going while new crop apples, tangerines, pears, and the first cranberries brought a taste of fall. Grapes, avocados, tomatoes, and berries spanned the seasons nicely. Potatoes, broccoli, Brussels sprouts, onions, and hard squashes were well advertised for heartier meals soon to be on dinner table. Organic produce offerings were numerous this week. Potted chrysanthemums and Halloween accessories added autumn flair to store aisles.

Total ad numbers this week were 314,910, about steady from last week's 314,273. Total ad numbers for the same week last year were 17% higher than this year. The total number of ads broken out by commodity groups: fruit 169,436 (54% of all ads), onions and potatoes 25,286 (8%), vegetables 116,391 (37%), herbs 753, ornamentals 3,044, and hemp 799. The number of ads for organic produce was 58,624, 19% of total ads. The number of retailers citing Covid-19 as their reason for withholding ads this week was less than 1%.

The following are the prices of major advertised items (3,000 plus stores) this week, compared to the same week last year. Significant increases in price for fruit this week included cantaloupes at 26%, red seedless grapes at 11%. Bartlett pears at 10%, and strawberries at 10%. Significant decreases included avocados at 22% and apples (Honeycrisp at 19%, Gala and Fuji at 11%). There were no significant increases in price for onions and potatoes this week. Significant decreases included Russet potatoes at 17%. There were no significant increases in vegetable prices this week. Significant decreases included baby-cut carrots at 14% and squash (Spaghetti at 11% and Acorn at 10%).

For more detailed information on organic and locally grown produce visit the National Retail--Local and Organic Report at: http://www.ams.usda.gov/mnreports/wa_lo100.txt

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\(^{1}\) Specialty Crops Market News surveys over 400 retailers, comprising over 30,300 individual stores, with online weekly advertised features.

\(^{2}\) Date range reflects one week of data collection ending on the report date and encompasses ad pricing good from the Saturday before the report release date through the following Friday.
Top 10 Fruits as Percentage of Total Fruit Ads

- Apples, 22%
- Apples, Processed, 6%
- Avocados, 6%
- Blueberries, 4%
- Cantaloupes, 4%
- Grapes, 22%
- Misc Berries, 4%
- Pears, 5%
- Raspberries, 6%
- Tangerines, 3%

Top 10 Vegetables as Percentage of Total Vegetable Ads Including Onions and Potatoes

- Asparagus, 3%
- Carrots, 7%
- Onions, Dry, 7%
- Peppers, Bell Type, 6%
- Potatoes, 10%
- Pumpkins, 8%
- Salad, 6%
- Squash, 15%
- Tomatoes, 3%
- Tomatoes, Grape Type, 5%
## NATIONAL SUMMARY

### FRUITS

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<th>Commodity</th>
<th>Variety</th>
<th>Unit</th>
<th><strong>THIS WEEK</strong></th>
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Wtd Avg - Simple weighted average
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<th>High</th>
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Wtd Avg - Simple weighted average
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**ORGANIC**

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Wtd Avg - Simple weighted average
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<td>With Ads</td>
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**ONIONS AND POTATOES**

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<td>With Ads</td>
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Wtd Avg - Simple weighted average
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<th>LAST YEAR</th>
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<tr>
<td>Vegetables Other</td>
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**Wtd Avg - Simple weighted average**
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<td>0.79</td>
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<td>1.70</td>
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<td>366</td>
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<td>242</td>
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<td>Lettuce, Other Green Leaf</td>
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<td>136</td>
<td>1.39</td>
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<td>Lettuce, Other Red Leaf</td>
<td>each</td>
<td>166</td>
<td>1.61</td>
<td>136</td>
<td>1.39</td>
<td>623</td>
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<tr>
<td>Lettuce, Romaine</td>
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<td>11</td>
<td>5.99</td>
<td>11</td>
<td>5.99</td>
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<td>3.00</td>
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<td>2.50</td>
<td>21</td>
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<td>2.79</td>
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<td>61</td>
<td>2.99</td>
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<td>Onions Green</td>
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<td>1.29</td>
<td>8</td>
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<td>0.98</td>
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<td>Peppers, Bell Type Red</td>
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<td>3.99</td>
<td>11</td>
<td>3.99</td>
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<td>Radishes</td>
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<td>1.49</td>
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Wtd Avg - Simple weighted average
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<tr>
<th>Commodity</th>
<th>Variety</th>
<th>Unit</th>
<th>THIS WEEK</th>
<th>LAST WEEK</th>
<th>LAST YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Stores With Ads</td>
<td>Wtd Avg Price</td>
<td>Stores With Ads</td>
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<td>Spinach</td>
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<td>5 - 6 oz package</td>
<td>458 3.13 53 3.44 77 2.78</td>
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<td>Acorn</td>
<td>per pound</td>
<td>1,346 1.30 463 1.31 1,255 1.15</td>
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<tr>
<td>Squash</td>
<td>Butternut</td>
<td>per pound</td>
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<td>Squash</td>
<td>Spaghetti</td>
<td>per pound</td>
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<td>Squash</td>
<td>Zucchini</td>
<td>per pound</td>
<td>67 2.07 289 1.72 1,201 1.77</td>
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<td>Sweet Potatoes</td>
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<td>per pound</td>
<td>13 1.99 87 1.86</td>
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<td></td>
<td>per pound</td>
<td>94 2.38 140 1.80 7 1.99</td>
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<tr>
<td>Tomatoes</td>
<td>Vine Ripe - Heirloom</td>
<td>per pound</td>
<td>113 3.99 42 4.28 20 4.19</td>
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<td>Tomatoes, Cherry</td>
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<td>1 pint</td>
<td>179 2.99 227 2.99 6 1.69</td>
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<td>Tomatoes, Grape Type</td>
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<td>1 pint</td>
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<td>10 oz</td>
<td>788 2.17 41 2.32 230 3.10</td>
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<td>Tomatoes, Plum Type</td>
<td>Roma</td>
<td>per pound</td>
<td>206 2.49 74 1.84 171 1.79</td>
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**OTHER SPECIALTY CROPS ITEMS**

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<th>THIS WEEK</th>
<th>LAST WEEK</th>
<th>LAST YEAR</th>
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<tbody>
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<td>Stores With Ads</td>
<td>Wtd Avg Price</td>
<td>Stores With Ads</td>
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<tr>
<td>Hemp Protein</td>
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<td>16 oz package</td>
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<tr>
<td>Hemp Seeds-Shelled</td>
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<td>8 oz package</td>
<td>31 7.99 321 7.94</td>
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**ORGANIC**

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<th>LAST WEEK</th>
<th>LAST YEAR</th>
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<tbody>
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<td>Stores With Ads</td>
<td>Wtd Avg Price</td>
<td>Stores With Ads</td>
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<td>Hemp (Seeds) Oil</td>
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<td>4 oz</td>
<td>161 6.57 160 6.55</td>
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<tr>
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<td>16 oz package</td>
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<tr>
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<td></td>
<td>4 oz package</td>
<td>123 4.99 163 4.99</td>
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<tr>
<td>Hemp Seeds-Shelled</td>
<td></td>
<td>8 oz package</td>
<td>30 13.99 113 9.99</td>
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**SEASONAL ITEMS**

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<th>LAST YEAR</th>
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<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Stores With Ads</td>
<td>Wtd Avg Price</td>
<td>Stores With Ads</td>
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<td>Chayote</td>
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<td>per pound</td>
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<td>Chayote</td>
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<td>each</td>
<td>80 0.38 72 0.50 162 0.36</td>
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<td>Gladiola</td>
<td>bunched 10s</td>
<td>124 4.99 99 4.81 43 5.00</td>
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<tr>
<td>Gladiola</td>
<td>bunched 5s</td>
<td>4 3.98 500 3.95 13 2.99</td>
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Wtd Avg - Simple weighted average
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<th>Potted Plants</th>
<th>Chrysanthemum</th>
<th>6 inch pot</th>
<th>984</th>
<th>9.14</th>
<th>1,225</th>
<th>8.72</th>
<th>3,981</th>
<th>8.45</th>
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<tbody>
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<td>1,834</td>
<td>5.15</td>
<td>1,184</td>
<td>4.63</td>
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<td>264</td>
<td>12.08</td>
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Wtd Avg - Simple weighted average
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<th>SOUTHEAST U.S.</th>
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<td>Apples</td>
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<tr>
<td>Braeburn</td>
<td>per pound</td>
<td>0.79-1.49</td>
<td>148</td>
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<tr>
<td>Fuji</td>
<td>per pound</td>
<td>0.79-1.49</td>
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<td>3.30</td>
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<td>Fuji</td>
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<td>81</td>
<td>5.00</td>
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<td>2.99</td>
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<td>83</td>
<td>1.01</td>
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<td>0.89-1.49</td>
<td>253</td>
<td>1.23</td>
</tr>
<tr>
<td>Granny Smith</td>
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<td>3.30</td>
<td></td>
</tr>
<tr>
<td>Honeycrisp</td>
<td>per pound</td>
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<td>2.34</td>
</tr>
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</tr>
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<td>Jonathan</td>
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<td>McIntosh</td>
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<td>0.98</td>
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Wtd Avg - Simple weighted average
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<th>SOUTHEAST U.S.</th>
<th>MIDWEST U.S.</th>
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**FRUITS - ORGANIC**

| Apples Gala       | per pound | 1.49-2.49 | 362 2.25 |                |                | 1.99 | 12 1.99 |                |                |              |                |              |               |

WtdAvg - Simple weighted average
<table>
<thead>
<tr>
<th>Commodity Variety</th>
<th>Unit</th>
<th>NORTHEAST U.S.</th>
<th>SOUTHEAST U.S.</th>
<th>MIDWEST U.S.</th>
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**ONIONS AND POTATOES**

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<th>NORTHEAST U.S.</th>
<th>SOUTHEAST U.S.</th>
<th>MIDWEST U.S.</th>
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<td>SOUTHEAST U.S.</td>
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**ONIONS AND POTATOES - ORGANIC**

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<th>Price Range</th>
<th>Stores with Ads</th>
<th>Wtd Avg Price</th>
<th>% Marked Local</th>
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**VEGETABLES**

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<th>MIDWEST U.S.</th>
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Wtd Avg - Simple weighted average
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Wtd Avg - Simple weighted average
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<td>15</td>
<td>0.79</td>
</tr>
<tr>
<td>Squash Spaghetti</td>
<td>per pound</td>
<td>0.47-1.29</td>
<td>1,325</td>
<td>0.75</td>
</tr>
<tr>
<td>Squash Yellow Crookneck/Straightneck</td>
<td>per pound</td>
<td>0.99-1.99</td>
<td>196</td>
<td>1.58</td>
</tr>
<tr>
<td>Squash Zucchini</td>
<td>per pound</td>
<td>0.98-1.99</td>
<td>329</td>
<td>1.46</td>
</tr>
<tr>
<td>Sweet Potatoes</td>
<td>per pound</td>
<td>0.47-0.99</td>
<td>911</td>
<td>0.74</td>
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<tr>
<td>Tomatoes</td>
<td>per pound</td>
<td>0.99</td>
<td>6</td>
<td>0.99</td>
</tr>
<tr>
<td>Tomatoes Vine Ripes</td>
<td>per pound</td>
<td>0.98-1.49</td>
<td>235</td>
<td>1.33</td>
</tr>
<tr>
<td>Tomatoes Vine Ripes-</td>
<td>per pound</td>
<td>1.49-2.49</td>
<td>82</td>
<td>2.27</td>
</tr>
</tbody>
</table>

Wtd Avg - Simple weighted average
| Commodity Variety | Unit | NORTHEAST U.S. | SOUTHEAST U.S. | MIDWEST U.S. | Stores with Ads | Wtd Avg Price | % Marked Local | Stores with Ads | Wtd Avg Price | % Marked Local | Stores with Ads | Wtd Avg Price | % Marked Local |
|-------------------|------|----------------|----------------|--------------|----------------|--------------|---------------|----------------|--------------|---------------|----------------|--------------|---------------|---------------|
| Tomatoes Vine Ripes, On The Vine-Greenhouse | per pound | 1.88-2.99 | 49 | 2.44 | 1.99-2.99 | 17 | 2.11 | 1.49-2.50 | 206 | 1.75 |
| Tomatoes Cherry-Greenhouse | 1 pint package | 2.49 | 7 | 2.49 |
| Tomatoes Cherry | 1 pint package | 3.00 | 22 | 3.00 |
| Tomatoes, Grape Type | 1 pint package | 1.50-3.00 | 405 | 2.16 | 0.99-2.00 | 56 | 1.57 |
| Tomatoes, Grape Type | 10 oz package | 2.50-2.99 | 879 | 2.73 | 0.99-2.99 | 469 | 2.48 | 4 |
| Tomatoes, Plum Type Roma | per pound | 0.98-1.49 | 451 | 1.07 | 0.79-0.99 | 326 | 0.95 | 0.78-1.69 | 220 | 1.35 | 18 |
| Tomatoes, Plum Type Roma-Greenhouse | per pound | 2.49 | 8 | 2.49 |
| Tomatillos | per pound | 0.68-1.18 | 68 | 0.77 | 15 |
| Vegetables Other Cactus Leaf (Nopales) | per pound | 0.69 | 8 | 0.69 |

### VEGETABLES - ORGANIC

| Commodity Variety | Unit | NORTHEAST U.S. | SOUTHEAST U.S. | MIDWEST U.S. | Stores with Ads | Wtd Avg Price | % Marked Local | Stores with Ads | Wtd Avg Price | % Marked Local | Stores with Ads | Wtd Avg Price | % Marked Local |
|-------------------|------|----------------|----------------|--------------|----------------|--------------|---------------|----------------|--------------|---------------|----------------|--------------|---------------|---------------|
| Broccoli | per bunch | 2.50 | 22 | 2.50 | 2.50 | 220 | 2.50 | 2.99 | 11 | 2.99 |
| Broccoli Baby Hybrid Type | per bunch | 2.50-6.99 | 126 | 3.07 |
| Carrots | per pound | 0.99 | 11 | 0.99 |
| Carrots | 1 lb bag | 0.99 | 1,137 | 0.99 |
| Carrots | 2 lb bag | 2.49-2.69 | 19 | 2.66 |
| Carrots Baby Peeled | 1 lb bag | 1.69-2.50 | 443 | 2.26 | 1.50 | 411 | 1.50 | 1.50-1.69 | 136 | 1.56 |
| Cauliflower | each | 2.99-4.99 | 1,037 | 4.23 | 3.99 | 80 | 3.99 |
| Cauliflower | per pound | 0.99 | 7 | 0.99 |
| Celery | each | 1.99-2.99 | 381 | 2.48 | 1.99 | 200 | 1.99 |
| Celery Hearts | each | 2.69-3.99 | 284 | 3.51 | 1.49-2.49 | 13 | 2.26 |
| Cilantro | per bunch | 2.50 | 56 | 2.50 |
| Cucumbers | each | 0.89-0.99 | 114 | 0.93 | 0.89 | 957 | 0.89 | 0.99 | 7 | 0.99 |
| Cucumbers Long Seedless-Greenhouse | each | 2.99 | 72 | 2.99 |
| Greens Kale | per bunch | 1.50-2.50 | 117 | 1.90 | 1.50-2.18 | 29 | 1.73 | 34 |
| Lettuce, Iceberg | each | 2.79 | 175 | 2.79 | 1.98 | 82 | 1.98 |
| Lettuce, Other Green Leaf | each | 1.39 | 11 | 1.39 |
| Lettuce, Other Red Leaf | each | 1.39 | 11 | 1.39 |
| Mushrooms Portobella | 6 oz package | 3.00 | 21 | 3.00 |
| Mushrooms White | 8 oz package | 2.29-2.99 | 11 | 2.80 | 3.00 | 1,135 | 3.00 | 2.00-2.79 | 438 | 2.18 |

Wtd Avg - Simple weighted average
<table>
<thead>
<tr>
<th>Commodity Variety</th>
<th>Unit</th>
<th>NORTHEAST U.S.</th>
<th>SOUTHEAST U.S.</th>
<th>MIDWEST U.S.</th>
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</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Price Range</td>
<td>Stores with Ads</td>
<td>Wtd Avg Price</td>
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<td>Radishes</td>
<td>per bunch</td>
<td>2.50</td>
<td>56</td>
<td>2.50</td>
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<tr>
<td>Salad Mixed Types</td>
<td>1 lb bag</td>
<td>5.00</td>
<td>81</td>
<td>5.00</td>
</tr>
<tr>
<td>Salad Mixed Types</td>
<td>10 - 12 oz package</td>
<td>2.50-3.99</td>
<td>864</td>
<td>3.04</td>
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<tr>
<td>Salad Mixed Types</td>
<td>5 - 9 oz package</td>
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<td>864</td>
<td>3.04</td>
</tr>
<tr>
<td>Spinach Flat, Baby Type</td>
<td>5 - 6 oz package</td>
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<td>3.04</td>
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<td>Squash Acorn</td>
<td>per pound</td>
<td>1.29-1.89</td>
<td>83</td>
<td>1.78</td>
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<tr>
<td>Squash Butternut</td>
<td>per pound</td>
<td>1.29-1.89</td>
<td>83</td>
<td>1.78</td>
</tr>
<tr>
<td>Squash Spaghetti</td>
<td>per pound</td>
<td>1.29-1.89</td>
<td>83</td>
<td>1.78</td>
</tr>
<tr>
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<td>per pound</td>
<td>1.99-2.99</td>
<td>59</td>
<td>2.11</td>
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<tr>
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<td>per pound</td>
<td>1.99</td>
<td>7</td>
<td>1.99</td>
</tr>
<tr>
<td>Tomatoes</td>
<td>per pound</td>
<td>1.79</td>
<td>7</td>
<td>1.79</td>
</tr>
<tr>
<td>Tomatoes, Cherry</td>
<td>1 pint package</td>
<td>2.99</td>
<td>70</td>
<td>2.99</td>
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<tr>
<td>Tomatoes, Grape Type</td>
<td>1 pint package</td>
<td>2.50-3.49</td>
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<td>3.32</td>
</tr>
<tr>
<td>Tomatoes, Grape Type</td>
<td>10 oz package</td>
<td>1.59-2.99</td>
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<td>1.78</td>
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OTHER SPECIALTY CROPS ITEMS

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<thead>
<tr>
<th>Item</th>
<th>Size</th>
<th>Price Range</th>
<th>Stores with Ads</th>
<th>Wtd Avg Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hemp Protein</td>
<td>16 oz package</td>
<td>14.99</td>
<td>30</td>
<td>14.99</td>
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<tr>
<td>Hemp Seeds-Shelled</td>
<td>8 oz package</td>
<td>7.99</td>
<td>31</td>
<td>7.99</td>
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OTHER SPECIALTY CROPS ITEMS - ORGANIC

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<th>Item</th>
<th>Size</th>
<th>Price Range</th>
<th>Stores with Ads</th>
<th>Wtd Avg Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hemp Protein</td>
<td>16 oz package</td>
<td>15.99-19.99</td>
<td>70</td>
<td>18.28</td>
</tr>
<tr>
<td>Hemp (Seeds) Oil</td>
<td>4 oz</td>
<td>8.99</td>
<td>31</td>
<td>8.99</td>
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<tr>
<td>Hemp Seeds-Shelled</td>
<td>4 oz package</td>
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<td>31</td>
<td>4.99</td>
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SEASONAL ITEMS

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<th>Price Range</th>
<th>Stores with Ads</th>
<th>Wtd Avg Price</th>
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</thead>
<tbody>
<tr>
<td>Chayote</td>
<td>per pound</td>
<td></td>
<td>0.49-0.58</td>
<td>15</td>
</tr>
<tr>
<td>Chayote</td>
<td>each</td>
<td>0.50</td>
<td>28</td>
<td>0.50</td>
</tr>
<tr>
<td>Gladiola</td>
<td>bunched 10s</td>
<td>4.99</td>
<td>81</td>
<td>4.99</td>
</tr>
<tr>
<td>Potted Plants</td>
<td>6 inch pot</td>
<td>6.99-0.58</td>
<td>203</td>
<td>9.78</td>
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Wtd Avg - Simple weighted average
<table>
<thead>
<tr>
<th>Commodity Variety</th>
<th>Unit</th>
<th>NORTHEAST U.S.</th>
<th>SOUTHEAST U.S.</th>
<th>MIDWEST U.S.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
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<td>Stores with Ads</td>
<td>Wtd Avg Price</td>
</tr>
<tr>
<td>Chrysanthemum</td>
<td></td>
<td>4.00-6.00</td>
<td>283</td>
<td>4.49</td>
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<table>
<thead>
<tr>
<th>Commodity Variety</th>
<th>Unit</th>
<th>SOUTH CENTRAL U.S.</th>
<th>SOUTHWEST U.S.</th>
<th>NORTHWEST U.S.</th>
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</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Price Range</td>
<td>Stores with Ads</td>
<td>Wtd Avg Price</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>FRUITS</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Commodity Variety</th>
<th>Unit</th>
<th>NORTHEAST U.S.</th>
<th>SOUTHEAST U.S.</th>
<th>MIDWEST U.S.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Price Range</td>
<td>Stores with Ads</td>
<td>Wtd Avg Price</td>
</tr>
<tr>
<td>Apples Fuji</td>
<td>per pound</td>
<td>0.89-1.69</td>
<td>417</td>
<td>1.54</td>
</tr>
<tr>
<td>Apples Fuji</td>
<td>3 lb bag</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Apples Gala</td>
<td>per pound</td>
<td>0.77-1.69</td>
<td>495</td>
<td>1.23</td>
</tr>
<tr>
<td>Apples Golden Delicious</td>
<td>per pound</td>
<td>0.69-1.29</td>
<td>90</td>
<td>0.99</td>
</tr>
<tr>
<td>Apples Golden Delicious</td>
<td>3 lb bag</td>
<td>1.99</td>
<td>60</td>
<td>1.99</td>
</tr>
<tr>
<td>Apples Golden Delicious</td>
<td>5 lb bag</td>
<td>3.48</td>
<td>23</td>
<td>3.48</td>
</tr>
<tr>
<td>Apples Granny Smith</td>
<td>per pound</td>
<td>1.49</td>
<td>188</td>
<td>1.49</td>
</tr>
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<td>Apples Granny Smith</td>
<td>3 lb bag</td>
<td>1.99</td>
<td>60</td>
<td>1.99</td>
</tr>
<tr>
<td>Apples Honeycrisp</td>
<td>per pound</td>
<td>0.97-2.99</td>
<td>1,123</td>
<td>1.63</td>
</tr>
<tr>
<td>Apples Jonagold</td>
<td>per pound</td>
<td>1.49</td>
<td>8</td>
<td>1.49</td>
</tr>
<tr>
<td>Apples Jonathan</td>
<td>per pound</td>
<td>0.79-1.49</td>
<td>81</td>
<td>1.27</td>
</tr>
<tr>
<td>Apples Jonathan</td>
<td>3 lb bag</td>
<td>1.99</td>
<td>60</td>
<td>1.99</td>
</tr>
<tr>
<td>Apples Jonathan</td>
<td>5 lb bag</td>
<td>3.48</td>
<td>23</td>
<td>3.48</td>
</tr>
<tr>
<td>Apples McIntosh</td>
<td>3 lb bag</td>
<td>2.50-2.99</td>
<td>46</td>
<td>2.88</td>
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<tr>
<td>Apples Pink Lady/Cripps Pink</td>
<td>per pound</td>
<td>1.49</td>
<td>56</td>
<td>1.49</td>
</tr>
<tr>
<td>Apples Red Delicious</td>
<td>per pound</td>
<td>1.49</td>
<td>56</td>
<td>1.49</td>
</tr>
<tr>
<td>Apples Red Delicious</td>
<td>3 lb bag</td>
<td>1.99</td>
<td>60</td>
<td>1.99</td>
</tr>
<tr>
<td>Apples Red Delicious</td>
<td>5 lb bag</td>
<td>3.48</td>
<td>23</td>
<td>3.48</td>
</tr>
<tr>
<td>Apples, Processed Juice</td>
<td>64 oz (1/2 gallon)</td>
<td>1.29-2.50</td>
<td>681</td>
<td>1.95</td>
</tr>
<tr>
<td>Apples, Processed Juice Marked Cider</td>
<td>64 oz (1/2 gallon)</td>
<td>1.99-3.00</td>
<td>186</td>
<td>2.28</td>
</tr>
</tbody>
</table>

Wtd Avg - Simple weighted average
<table>
<thead>
<tr>
<th>Commodity Variety</th>
<th>Unit</th>
<th>SOUTH CENTRAL U.S.</th>
<th>SOUTHWEST U.S.</th>
<th>NORTHWEST U.S.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Price Range</td>
<td>Stores with Ads</td>
<td>Wtd Avg Price</td>
<td>% Marked Local</td>
</tr>
<tr>
<td>Apples, Processed</td>
<td>128 oz (1 gallon)</td>
<td>5.00-7.49</td>
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<td>5.61</td>
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<tr>
<td>Juice Marked Cider</td>
<td>each</td>
<td>0.33-2.00</td>
<td>1,591</td>
<td>1.14</td>
</tr>
<tr>
<td>Avocados Hass</td>
<td>each</td>
<td>1.25</td>
<td>45</td>
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<tr>
<td>Avocados</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Various Greenskin Varieties</td>
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<td>45</td>
<td>1.25</td>
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<tr>
<td>Bananas</td>
<td>per pound</td>
<td>0.38-0.69</td>
<td>20</td>
<td>0.52</td>
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<tr>
<td>Blueberries</td>
<td>6 oz package</td>
<td>1.50-3.33</td>
<td>505</td>
<td>2.37</td>
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<td>1 pint package</td>
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<td>212</td>
<td>1.99</td>
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<tr>
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<td>Black Seedless</td>
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<td>4</td>
<td>2.00</td>
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<tr>
<td>Red Globe</td>
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<td>1,141</td>
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<tr>
<td>Kiwifruit</td>
<td>each</td>
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<td></td>
<td></td>
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<td>26</td>
<td>1.49</td>
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<tr>
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<td>1.49</td>
<td>68</td>
<td>1.49</td>
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<tr>
<td>Various Yellow Flesh</td>
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<td></td>
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<tr>
<td>Nectarines</td>
<td>per pound</td>
<td>1.49</td>
<td>68</td>
<td>1.49</td>
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<tr>
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Wtd Avg - Simple weighted average
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<td>Honeycrisp</td>
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<td>132</td>
<td>3.99</td>
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<td>64 oz (1/2 gallon)</td>
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<td><strong>Apples, Processed Juice Marked Cider</strong></td>
<td>64 oz (1/2 gallon)</td>
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**Wtd Avg** - Simple weighted average
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<th>Commodity Variety</th>
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<th>NORTHWEST U.S.</th>
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<td>Fruit, Other Apple Pears</td>
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<td>Pears Bartlett</td>
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<tr>
<td>Pears Bosc</td>
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**ONIONS AND POTATOES**

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<th>SOUTH WEST U.S.</th>
<th>NORTHWEST U.S.</th>
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<td>0.79</td>
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<td>3 lb bag</td>
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Wtd Avg - Simple weighted average
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**ONIONS AND POTATOES - ORGANIC**

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<td>1.49</td>
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**VEGETABLES**

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Wtd Avg - Simple weighted average
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Wtd Avg - Simple weighted average
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**VEGETABLES - ORGANIC**

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Wtd Avg - Simple weighted average
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<th>SOUTHWEST U.S.</th>
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OTHER SPECIALTY CROPS ITEMS

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OTHER SPECIALTY CROPS ITEMS - ORGANIC

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SEASONAL ITEMS

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Wtd Avg - Simple weighted average
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</tr>
<tr>
<td>Salad Mixed Types</td>
<td>10 - 12 oz package</td>
<td>2.50</td>
<td>11</td>
<td>2.50</td>
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<td>Salad Mixed Types</td>
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</tr>
<tr>
<td>Squash Butternut</td>
<td>per pound</td>
<td>1.09</td>
<td>1</td>
<td>1.09</td>
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<tr>
<td>Squash Yellow</td>
<td>per pound</td>
<td>1.69</td>
<td>6</td>
<td>1.69</td>
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</tr>
<tr>
<td>Crookneck/Straightneck</td>
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<tr>
<td>Sweet Potatoes</td>
<td>per pound</td>
<td>1.88-1.99</td>
<td>4</td>
<td>1.91</td>
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<tr>
<td>Tomatoes</td>
<td>per pound</td>
<td>1.99</td>
<td>4</td>
<td>1.99</td>
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</tr>
<tr>
<td>Vine Ripes-Greenhouse</td>
<td>per pound</td>
<td>1.25</td>
<td>3</td>
<td>1.25</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tomatoes</td>
<td>per pound</td>
<td>3.69</td>
<td>1</td>
<td>3.69</td>
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<tr>
<td>Vine Ripes, On The Vine-Greenhouse</td>
<td>1 pint package</td>
<td>3.00</td>
<td>3</td>
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<tr>
<td>Tomatoes, Cherry</td>
<td>1 pint package</td>
<td>1.50</td>
<td>11</td>
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<tr>
<td>Tomatoes, Grape Type</td>
<td>10 oz package</td>
<td>3.49-3.50</td>
<td>29</td>
<td>3.50</td>
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</tbody>
</table>

**VEGETABLES - ORGANIC**

| Broccoli | per pound | 2.48 | 3 | 2.48 | | | |

Wtd Avg - Simple weighted average
<table>
<thead>
<tr>
<th>Commodity Variety</th>
<th>Unit</th>
<th>ALASKA U.S.</th>
<th>HAWAII U.S.</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Price Range</td>
<td>Stores with Ads</td>
<td>Wtd Avg Price</td>
<td>% Marked Local</td>
<td>Price Range</td>
<td>Stores with Ads</td>
<td>Wtd Avg Price</td>
</tr>
<tr>
<td>Broccoli Baby Hybrid Type</td>
<td>per bunch</td>
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<tr>
<td>Beets</td>
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<td>3</td>
<td>5.00</td>
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<tr>
<td>Carrots Baby Peeled</td>
<td>1 lb bag</td>
<td>1.79-2.00</td>
<td>12</td>
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<tr>
<td>Mushrooms White</td>
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<tr>
<td>Squash Acorn</td>
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<td>1.29</td>
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<tr>
<td>Squash Butternut</td>
<td>1.29</td>
<td>26</td>
<td>1.29</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Squash Spaghetti</td>
<td>1.29</td>
<td>26</td>
<td>1.29</td>
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</tr>
</tbody>
</table>

**REGIONAL DEFINITIONS**

As used in this report, regions include the following states:

<table>
<thead>
<tr>
<th>REGIONAL DEFINITIONS</th>
<th>States</th>
</tr>
</thead>
<tbody>
<tr>
<td>NORTHEAST U.S.</td>
<td>Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont</td>
</tr>
<tr>
<td>SOUTHEAST U.S.</td>
<td>Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia</td>
</tr>
<tr>
<td>MIDWEST U.S.</td>
<td>Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin</td>
</tr>
<tr>
<td>SOUTH CENTRAL U.S.</td>
<td>Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas</td>
</tr>
<tr>
<td>SOUTHWEST U.S.</td>
<td>Arizona, California, Nevada and Utah</td>
</tr>
<tr>
<td>NORTHWEST U.S.</td>
<td>Idaho, Montana, Oregon, Washington, and Wyoming</td>
</tr>
<tr>
<td>ALASKA U.S.</td>
<td>Alaska</td>
</tr>
<tr>
<td>HAWAII U.S.</td>
<td>Hawaii</td>
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</tbody>
</table>

Wtd Avg - Simple weighted average