



Specialty Crops Market News Division

Agricultural
Marketing
Service

National Retail Report - Specialty Crops

Websites: www.marketnews.usda.gov/mnp/fv-home and <http://www.ams.usda.gov/mnreports/fvwretail.pdf>
and http://www.ams.usda.gov/mnreports/wa_lo100.txt

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Advertised Prices for Specialty Crops at Major Retail Supermarket Outlets ending during the period of 08/11 to 08/23^{1,2}

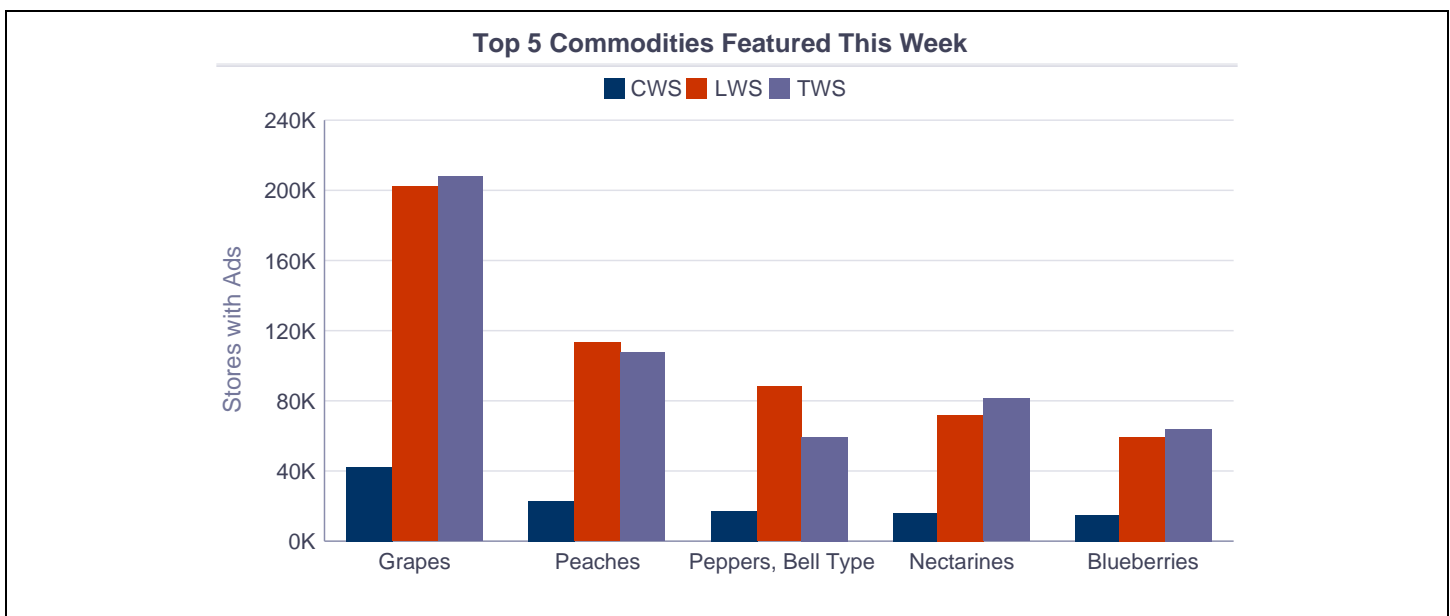
A Peach of a Deal

In 1982, President Ronald Reagan declared August National Peach Month, and called on Americans to add more peaches to their diets. Retailers made that easier for shoppers by making peaches the most advertised fruit this week. Local peaches were advertised in every region of the country except Hawaii and Alaska. Nectarines weren't far behind in number of ads, and neither were red and white seedless grapes. Many stores featured Hatch chilis this week, showcased along with corn, bell peppers, zucchini, and yellow squash for grilling. Back-to-school ads continued to be seen in many flyers.

Total ad numbers this week were 374,941, a 11% decrease from last week's 421,502. The total number of ads broken out by commodity groups: fruit 214,950 (57% of all ads), onions and potatoes 20,682 (6%), vegetables 133,064 (35%), herbs 2,203, and ornamentals 4,042. The number of ads for organic produce was 59,644, 16% of total ads.

The following are the prices of major advertised items (3,000 plus stores) this week, compared to the same week last year. Significant increases in price for fruit items this week included blueberries (6 oz at 38% and 1 pint at 15%), mangoes at 17%, red cherries at 13%, and blackberries at 10%. Significant decreases included cantaloupes at 22%, avocados at 17%, and Gala apples at 14%. There were no significant increases or decreases in price this week for onions and potatoes. Significant increases for vegetables this week included baby-cut carrots at 12% and cucumbers at 10%. The sole significant decrease was for asparagus at 30%.

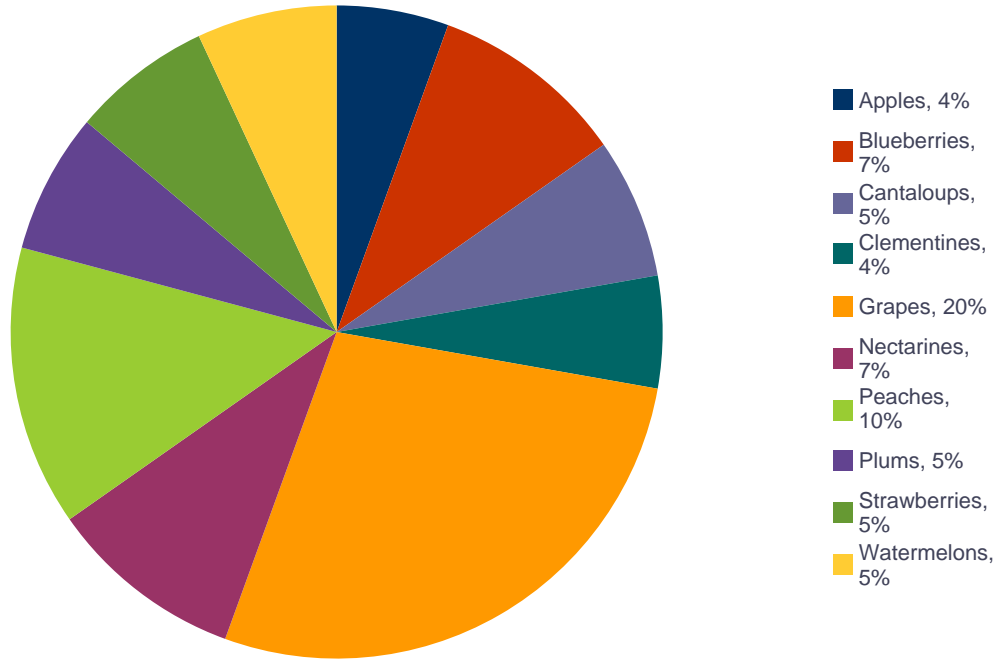
For more detailed information on organic and locally grown produce visit the National Retail--Local and Organic Report at: http://www.ams.usda.gov/mnreports/wa_lo100.txt



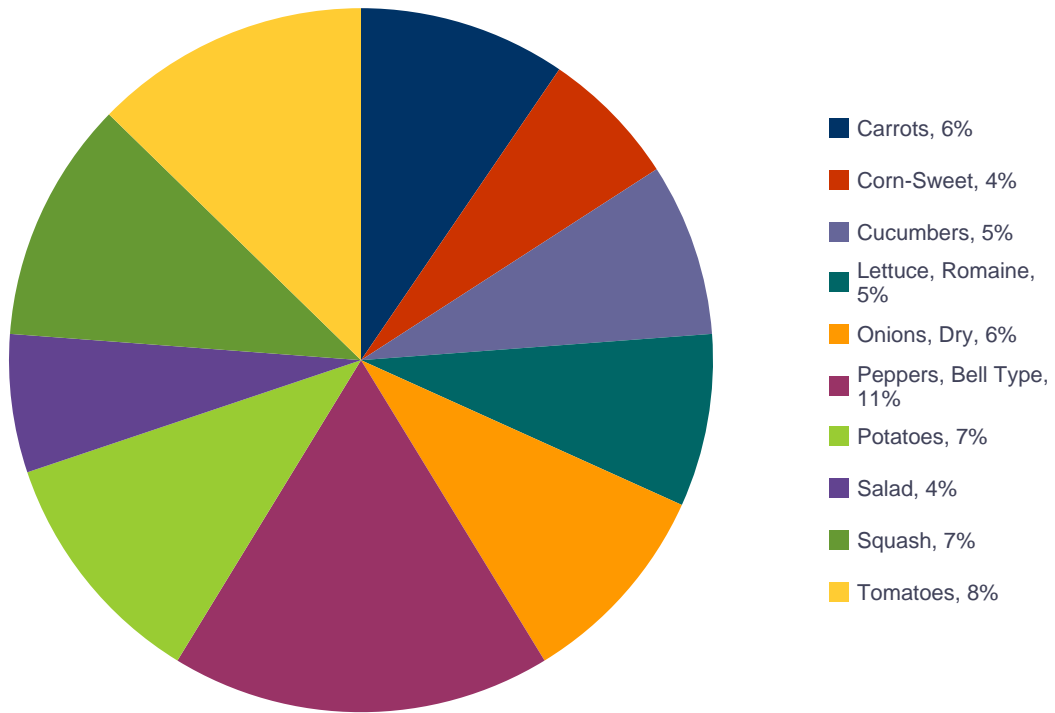
1 - Specialty Crops Market News surveys over 400 retailers, comprising over 30,300 individual stores, with online weekly advertised features.

2 - Date range reflects one week of data collection ending on the report date and encompasses ad pricing good from the Saturday before the report release date through the following Friday.

Top 10 Fruits as Percentage of Total Fruit Ads



Top 10 Vegetables as Percentage of Total Vegetable Ads Including Onions and Potatoes





NATIONAL SUMMARY

FRUITS								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Apples	Braeburn	per pound	740	1.36	330	1.60	622	1.38
Apples	Fuji	per pound	2,064	1.15	1,864	1.47	1,135	1.95
Apples	Fuji	3 lb bag	30	2.69	42	2.42		
Apples	Gala	per pound	3,107	1.46	1,257	1.38	1,552	2.00
Apples	Gala	3 lb bag	111	2.52	38	2.31		
Apples	Gala	5 lb bag	41	3.98				
Apples	Golden Delicious	per pound	84	1.10	52	1.18	29	1.59
Apples	Golden Delicious	3 lb bag	6	2.50				
Apples	Golden Delicious	5 lb bag	200	3.98				
Apples	Granny Smith	per pound	505	1.29	1,074	1.39		
Apples	Granny Smith	3 lb bag	86	1.97	96	1.75		
Apples	Honeycrisp	per pound	420	1.94	167	1.90	117	3.49
Apples	Jonagold	per pound	116	1.49				
Apples	Mcintosh	3 lb bag	2	2.48			8	2.99
Apples	Pink Lady/Cripps Pink	per pound	262	1.56	224	1.82	1,999	1.96
Apples	Red Delicious	per pound	446	1.47	693	1.04	1,205	1.08
Apples	Red Delicious	3 lb bag	361	2.82	53	2.15	1,634	3.66
Apples	Red Delicious	5 lb bag	41	3.98	59	4.98		
Apples, Processed	Juice	64 oz (1/2 gallon)	5,366	1.91	3,524	1.72	2,831	2.03
Apples, Processed	Juice	96 oz (3/4 gallon)	16	1.49			208	3.19
Apples, Processed	Juice	128 oz (1 gallon)	20	6.44	8	4.90	7	2.99
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	184	2.93	220	3.00	422	1.90
Apples, Processed	Juice Marked Cider	96 oz (3/4 gallon)	5	1.49			22	2.50
Avocados	Hass	each	5,220	1.23	7,653	1.19	2,634	2.49
Avocados	Various Greenskin Varieties	each	50	1.46	140	1.56	273	1.19
Bananas		per pound	1,541	0.49	1,670	0.51	1,768	0.75
Blueberries		6 oz package	3,041	2.59	1,865	2.42	1,390	2.19
Blueberries		1 pint package	3,703	2.75	5,175	2.18	5,974	2.40
Blueberries		18 oz package	3,796	3.84	2,201	3.40	371	5.06
Cantaloups		each	6,412	1.82	11,784	2.13	7,392	3.16
Cantaloups		per pound	850	0.45	799	0.62	1,025	0.83

Wtd Avg - Simple weighted average



Cherries	Red Varieties	per pound	3,880	4.12	9,565	3.25	3,169	3.81
Clementines		5 lb package	9	4.99				
Clementines		3 lb bag	6,650	4.72	3,314	4.72	4,022	6.95
Clementines		2 lb bag	951	4.09	510	3.39	146	3.99
Fruit, Other	Cactus Pears	per pound	49	0.59	223	0.57	124	0.50
Fruit, Other	Cactus Pears	each	221	0.22	153	0.17	265	0.20
Grapefruit	Red	each	48	1.40	3	0.88	353	1.17
Grapefruit	Red	per pound	16	0.74	10	0.89	30	0.50
Grapes	Black Seedless	per pound	6,401	1.87	5,450	1.88	6,478	2.04
Grapes	Red Globe	per pound	561	1.76	719	2.11	1,163	1.80
Grapes	Red Seedless	per pound	11,478	1.78	16,408	1.85	9,002	2.15
Grapes	White Seedless Type	per pound	10,941	1.89	16,249	1.96	11,732	2.20
Honeydews		each	2,450	3.33	3,427	3.30	2,704	3.24
Honeydews		per pound	356	0.69	365	0.61	623	0.90
Kiwifruit	Hayward	each	579	0.29	998	0.41	557	0.40
Kiwifruit	Hayward	1 lb bag	125	2.99	419	3.48		
Lemons		each	17	0.79	1	0.99	408	0.83
Lemons		2 lb package	11	3.99				
Lemons		2 lb bag	35	3.99	210	3.50		
Limes		each	1,346	0.30	936	0.30	1,394	0.29
Limes		per pound	220	0.82	150	0.64	233	0.42
Mangoes		each	4,625	0.97	5,758	1.00	7,800	1.18
Mangoes		per pound	41	2.17			44	2.99
Misc Berries	Blackberries	5.6 - 6 oz package	4,364	2.85	5,366	2.49	2,119	3.03
Nectarines	Various White Flesh Varieties	per pound	1,995	2.19	3,073	2.23	3,015	2.17
Nectarines	Various Yellow Flesh Varieties	per pound	10,495	1.57	8,602	1.87	7,256	2.47
Oranges	Navel	each	1,931	0.97	2,794	0.92	2,142	0.90
Oranges	Navel	per pound	1,472	1.40	878	1.18	2,704	1.69
Oranges	Navel	3 lb bag	2,756	3.34	3,014	3.54	2,787	3.28
Oranges	Valencia	each	68	1.25	89	1.07	309	0.24
Oranges	Valencia	per pound	27	0.53	15	0.99	24	0.92
Oranges	Valencia	4 lb bag	119	5.49			68	5.87
Papaya	Maradol/Tainung Types	per pound	360	1.14	311	0.90	237	0.79
Papaya	Solo Type	per pound	5	0.99	55	1.63	142	1.59
Peaches	Various White Flesh Varieties	per pound	2,231	2.16	7,953	2.09	3,516	2.08
Peaches	Various Yellow Flesh Varieties	per pound	15,947	1.56	13,578	1.68	11,992	2.48
Pears	Bartlett	per pound	4,532	1.37	2,233	1.24	5,705	1.64
Pears	Bosc	per pound	52	1.74			72	1.66



Pineapples		each	2,862	2.32	9,223	2.53	1,292	3.04
Pineapples		per pound	163	0.93	333	0.83	197	1.06
Plums		per pound	8,039	1.72	6,322	1.73	6,596	2.95
Plums	Interspecific Type	per pound	2,121	2.02	2,380	1.56	2,927	2.45
Prunes		per pound	44	1.60			6	1.98
Raspberries	Red	6 oz package	5,344	2.80	7,764	2.52	1,228	2.64
Strawberries		1 lb package	6,302	2.53	6,589	2.45	9,078	3.00
Strawberries		2 lb package	2,058	4.18	1,854	4.23	558	5.07
Tangelos		per pound	8	1.18	26	1.30	50	1.20
Tangelos		each	29	1.00	146	1.00	277	0.83
Tangerines		per pound	29	1.73	39	2.00	26	1.42
Tangerines		3 lb bag	1,967	4.60	2,381	3.66	1,322	4.68
Tangerines		2 lb bag	53	3.99	127	3.42	128	2.98
Tangerines		each	24	1.00	24	1.00		
Watermelons	Red Flesh Seeded Type	each	248	5.21	41	5.66	140	4.04
Watermelons	Red Flesh Seeded Type	per pound	8	0.49	29	0.56	57	0.85
Watermelons	Red Flesh Seedless Miniature	each	1,441	2.04	1,987	2.27	952	2.67
Watermelons	Red Flesh Seedless Type	each	6,285	3.62	15,027	3.90	6,298	6.60
Watermelons	Red Flesh Seedless Type	per pound	931	0.27	827	0.31	872	0.87
ORGANIC								
Apples	Braeburn	per pound	13	1.50	18	1.72	357	2.25
Apples	Fuji	per pound	12	1.99	8	1.99	256	1.55
Apples	Gala	per pound	41	2.49	7	1.99	342	2.60
Apples	Gala	3 lb bag	341	3.93			21	3.47
Apples	Granny Smith	3 lb bag	30	4.49				
Apples, Processed	Juice	64 oz (1/2 gallon)	97	3.21	416	2.99	61	2.61
Apples, Processed	Juice	128 oz (1 gallon)	130	7.99				
Avocados	Hass	each	437	1.94	1,359	1.28	203	2.57
Avocados	Various Greenskin Varieties	each	6	1.99				
Bananas		per pound	822	0.69	1,089	0.76	1,453	1.11
Blueberries		4.4 oz package	493	3.99				
Blueberries		6 oz package	1,832	3.62	846	3.26	1,490	3.38
Blueberries		1 pint package	1,699	3.63	2,488	3.65	401	3.98
Blueberries		18 oz package	34	4.99	484	4.03		
Cantaloups		each	2,929	2.98	708	2.74	2,035	3.00
Cantaloups		per pound	116	0.68	77	1.06	180	0.93
Grapes	Black Seedless	per pound	1,814	2.37	816	2.25	1,117	2.62
Grapes	Red Seedless	per pound	6,078	2.84	3,090	2.69	5,233	3.89

Wtd Avg - Simple weighted average



Grapes	White Seedless Type	per pound	5,509	2.76	2,853	2.65	4,642	3.85
Honeydews		each	868	4.17	112	2.09	5	4.99
Honeydews		per pound	56	0.50	15	1.99	9	1.29
Mangoes		each	477	1.39	1,446	1.16	1,090	1.23
Misc Berries	Blackberries	5.6 - 6 oz package	1,209	3.85	365	4.29	1,416	4.09
Nectarines	Various White Flesh Varieties	per pound	317	2.49	36	1.99	8	3.49
Nectarines	Various Yellow Flesh Varieties	per pound	2,941	2.65	2,503	2.91	1,534	3.14
Oranges	Valencia	each	8	0.99	28	0.50	124	0.99
Oranges	Valencia	4 lb bag	652	5.82			6	4.99
Peaches	Various White Flesh Varieties	per pound	326	2.50	36	1.99	5	3.49
Peaches	Various Yellow Flesh Varieties	per pound	3,819	2.59	3,222	2.91	2,356	2.65
Pears	Bartlett	per pound	77	1.55	12	2.49	795	1.96
Pineapples		each	144	3.35	215	3.55	91	4.18
Plums		per pound	742	2.26	484	2.35	330	3.63
Plums	Interspecific Type	per pound	92	2.92	465	3.08	61	2.62
Raspberries	Red	6 oz package	1,840	3.80	548	3.94	1,154	3.45
Strawberries		1 lb package	2,244	3.47	2,866	3.59	2,409	4.79
Tangerines		per pound	19	2.49				
Watermelons	Red Flesh Seedless Miniature	each	1,396	3.46	620	4.11	963	3.99
Watermelons	Red Flesh Seedless Miniature	per pound	4	0.89	87	3.40		
Watermelons	Red Flesh Seedless Type	each	1,140	5.01			206	6.55

ONIONS AND POTATOES

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Onions, Dry	Red	per pound	934	1.22	452	1.22	913	1.04
Onions, Dry	White	per pound	440	0.61	591	0.91	496	0.77
Onions, Dry	Yellow	per pound	526	0.61	531	0.48	704	0.80
Onions, Dry	Yellow	2 lb bag	788	1.53	238	1.61	860	1.31
Onions, Dry	Yellow	3 lb bag	823	1.66	730	1.73	661	2.34
Onions, Dry	Yellow Marked Sweet	per pound	3,596	1.13	8,718	1.08	2,271	1.41
Onions, Dry	Yellow Marked Sweet	2 lb bag	49	0.84	18	1.88	9	1.16
Onions, Dry	Yellow Marked Sweet	3 lb bag	803	2.82	351	2.93	577	2.55
Onions, Dry	Yellow Marked Sweet	5 lb bag	1,346	3.37	1,157	3.05	75	4.99
Potatoes	Round Red	per pound	1,223	0.85	1,287	0.79	711	0.94
Potatoes	Round Red	3 lb bag	971	2.99	67	1.96	134	2.98
Potatoes	Round Red	5 lb bag	2,116	3.30	2,167	2.85	3,350	3.22

Wtd Avg - Simple weighted average



Potatoes	Round White	per pound	72	0.87	409	0.71	271	0.82
Potatoes	Round White	3 lb bag	7	0.99				
Potatoes	Round White	5 lb bag	1,362	2.56	534	3.11	593	2.55
Potatoes	Round White	10 lb bag	16	2.55			20	2.44
Potatoes	Russet	per pound	646	0.94	790	0.90	893	1.04
Potatoes	Russet	3 lb bag	184	1.00	91	1.03	116	1.39
Potatoes	Russet	5 lb bag	1,686	2.42	1,176	2.42	2,157	2.40
Potatoes	Russet	10 lb bag	274	3.66	863	4.32	578	2.64
Potatoes	Russet	8 lb bag	310	2.96	242	2.79	1,409	2.02
Potatoes	Yellow Type	per pound	254	1.01	271	0.82	58	0.94
Potatoes	Yellow Type	3 lb bag	3	1.29	7	2.99	138	2.45
Potatoes	Yellow Type	5 lb bag	834	3.86	478	3.00	569	3.50

ORGANIC

Onions, Dry	Red	3 lb bag	113	3.39			60	3.99
Onions, Dry	Yellow	per pound	6	0.98	15	1.29	15	0.99
Onions, Dry	Yellow	3 lb bag	73	3.57	257	2.94	277	3.16
Onions, Dry	Yellow Marked Sweet	per pound	24	1.33	4	0.99	116	1.09
Potatoes	Round Red	per pound	10	1.18	4	1.49		
Potatoes	Round Red	3 lb bag	19	4.99	74	2.99	36	1.99
Potatoes	Round Red	5 lb bag	9	4.99	966	3.01	9	5.99
Potatoes	Russet	per pound	8	1.69				
Potatoes	Russet	3 lb bag	1,135	3.49	81	3.03	180	2.30
Potatoes	Russet	5 lb bag	16	3.99	957	2.99	101	3.67
Potatoes	Yellow Type	per pound	6	0.98				

VEGETABLES

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Artichokes		each	2,504	2.01	492	1.84	524	2.36
Asparagus	Green	per pound	4,550	2.54	7,734	2.95	1,667	4.47
Beans	Round Green Type	per pound	1,005	1.52	3,124	1.67	3,094	1.75
Beets		per bunch	109	1.99	233	1.43	170	1.67
Beets		per pound	39	0.99	232	0.69		
Bok Choy		per pound	18	0.76	33	0.80	38	0.72
Broccoli		per pound	173	1.35	115	2.11	296	0.86
Broccoli		per bunch	1,683	2.30	1,391	2.36	753	1.79
Broccoli	Baby Hybrid Type	per bunch	453	2.50	152	1.99		

Wtd Avg - Simple weighted average



Broccoli	Crown Cut	per pound	3,253	1.48	1,874	1.47	4,721	2.02
Brussels Sprouts		per pound	1,243	2.81	76	1.82		
Cabbage	Round Green Type	per pound	1,008	0.54	2,107	0.58	3,038	0.64
Carrots		per pound	104	0.44	137	0.39	256	0.67
Carrots		1 lb bag	255	0.66	477	0.83	208	0.76
Carrots		2 lb bag	582	1.45	365	1.17	425	1.78
Carrots	Baby Peeled	1 lb bag	4,037	1.37	2,530	1.47	2,488	1.55
Carrots	Baby Peeled	2 lb bag	733	2.41	4,995	2.19	1,122	2.41
Cauliflower		each	3,285	2.45	2,188	2.37	4,434	2.45
Cauliflower		per pound	686	1.04	383	1.02	960	1.75
Celery		each	1,654	1.20	871	1.30	1,989	1.24
Celery		per pound	87	1.04	55	1.12	69	1.19
Celery	Hearts	each	162	2.40	182	1.75	614	2.33
Chinese Cabbage		per pound	18	0.76	33	0.80	52	0.66
Cilantro		per bunch	2,169	0.67	1,301	0.66	809	1.00
Corn-Sweet		each	6,172	0.37	10,340	0.37	7,924	0.82
Cucumbers		each	5,102	0.65	4,568	0.63	6,735	0.64
Cucumbers		per pound	80	1.47	100	0.84	179	1.65
Cucumbers	Long Seedless-Greenhouse	each	2,080	1.38	2,613	1.53	2,295	1.42
Eggplant		per pound	1,669	1.27	2,052	1.45	1,853	1.59
Eggplant		each	191	0.69	262	1.12	104	1.03
Garlic		per pound	59	1.44	45	2.40	16	2.19
Garlic		per sleeve	330	0.89	85	0.89	404	1.33
Greens	Collard	per bunch	35	0.94	201	0.98	75	1.32
Greens	Collard	per pound	159	0.92	297	0.99	209	1.45
Greens	Collard	1 lb bag	458	2.50	208	2.07		
Greens	Kale	per bunch	242	0.87	615	0.99	622	1.39
Greens	Kale	per pound	152	1.12	241	0.99	225	1.41
Greens	Kale	1 lb bag	458	2.50	208	2.07		
Greens	Mustard	per bunch	20	0.69	177	0.98	54	0.86
Greens	Turnip Tops	per bunch	20	0.69	177	0.98	48	0.90
Lettuce, Iceberg		each	2,718	1.01	2,001	1.20	3,983	1.97
Lettuce, Iceberg		per pound	62	1.20	26	1.81	6	1.89
Lettuce, Other	Boston	each	18	1.55	153	1.25	179	1.72
Lettuce, Other	Green Leaf	each	885	1.06	489	1.02	679	1.43
Lettuce, Other	Green Leaf	per pound	635	1.33	754	1.33	786	1.04
Lettuce, Other	Red Leaf	each	845	1.08	465	1.01	679	1.43
Lettuce, Other	Red Leaf	per pound	624	1.33	754	1.33	786	1.04
Lettuce, Romaine		each	864	1.06	683	1.06	488	1.45



Lettuce, Romaine		per pound	600	1.24	901	1.27	810	1.47
Lettuce, Romaine	Hearts	3 count package	2,775	2.90	1,292	2.64	3,105	2.72
Mushrooms	Portobella	per pound	39	4.27	68	4.11	5	2.99
Mushrooms	Portobella	8 oz package	430	1.53	398	2.33	302	2.36
Mushrooms	Portobella	6 oz package	212	2.53	248	2.94	280	3.35
Mushrooms	White	per pound	317	2.73	347	2.66	17	2.44
Mushrooms	White	8 oz package	2,079	1.92	1,980	2.17	4,639	2.27
Mushrooms	White	6 oz package	2	2.00	1	2.99		
Onions Green		per bunch	1,684	0.57	1,270	0.55	1,066	0.69
Peppers, Bell Type	Green	per pound	2,904	1.42	1,382	1.30	1,824	1.57
Peppers, Bell Type	Green	each	3,081	0.70	3,750	0.80	2,833	0.71
Peppers, Bell Type	Orange	per pound	264	2.93	588	2.88	272	2.55
Peppers, Bell Type	Orange	each	1,980	1.34	1,752	1.39	2,473	1.37
Peppers, Bell Type	Orange-Greenhouse	per pound	30	2.99	11	2.85		
Peppers, Bell Type	Orange-Greenhouse	each	509	1.56	559	1.41	305	1.06
Peppers, Bell Type	Red	per pound	810	2.10	1,097	2.42	536	2.23
Peppers, Bell Type	Red	each	2,828	1.19	2,308	1.29	3,224	1.34
Peppers, Bell Type	Red-Greenhouse	per pound	100	2.99	20	2.47	5	2.99
Peppers, Bell Type	Red-Greenhouse	each	509	1.56	559	1.41	305	1.06
Peppers, Bell Type	Yellow	per pound	435	2.45	751	2.75	272	2.55
Peppers, Bell Type	Yellow	each	1,990	1.33	1,776	1.39	2,728	1.36
Peppers, Bell Type	Yellow-Greenhouse	per pound	100	2.99	11	2.85		
Peppers, Bell Type	Yellow-Greenhouse	each	509	1.56	559	1.41	305	1.06
Peppers, Other	Jalapeno	per pound	856	0.82	857	0.87	697	0.73
Peppers, Other	Mixed Mini Sweet Types	1 lb package	297	3.52	81	2.92	392	2.75
Peppers, Other	Serrano	per pound	344	0.74	258	1.24	45	0.80
Radishes		per bunch	469	0.82	704	0.81	417	0.80
Radishes		6 oz film bags	179	1.00			178	1.00
Radishes		1 lb bag	175	1.70	119	1.18	24	1.59
Salad	Mixed Types	10 - 12 oz package	2,523	2.21	4,981	2.49	2,895	1.58
Salad	Mixed Types	5 - 9 oz package	2,759	2.40	4,280	2.34	3,609	3.90
Spinach		per bunch	185	2.39	25	1.02	70	0.82
Spinach	Flat, Baby Type	10 oz package	200	2.18	42	1.99	65	1.50
Spinach	Flat, Baby Type	1 lb package	7	2.50				
Spinach	Flat, Baby Type	8 oz package	756	1.71	205	1.94	832	3.32
Squash	Acorn	per pound	77	1.10	46	1.23	17	1.00
Squash	Butternut	per pound	54	1.11	998	1.19	17	1.00
Squash	Grey	per pound	240	0.56	119	0.54	219	0.73



Squash	Spaghetti	per pound	54	1.15	47	1.23	17	1.00
Squash	Yellow Crookneck/Straightneck	per pound	4,047	1.41	9,780	1.47	4,749	1.37
Squash	Zucchini	per pound	5,206	1.33	10,322	1.45	5,245	1.57
Sweet Potatoes		per pound	1,596	0.88	1,298	0.83	1,037	1.35
Tomatillos		per pound	534	0.68	667	0.86	355	0.74
Tomatoes		per pound	2,783	1.45	2,196	1.49	1,522	1.71
Tomatoes	Vine Ripe - Heirloom Varieties	per pound	782	2.82	335	2.45	441	2.43
Tomatoes	Vine Ripes	per pound	1,946	1.56	3,425	1.64	677	1.69
Tomatoes	Vine Ripes, On The Vine-Greenhouse	per pound	6,848	1.45	5,732	1.61	5,836	2.12
Tomatoes	Vine Ripes-Greenhouse	per pound	447	1.68	812	1.25	679	1.74
Tomatoes, Cherry		1 pint package	43	2.48	58	1.84	21	2.70
Tomatoes, Grape Type		1 pint package	3,814	1.82	2,540	2.19	3,664	2.00
Tomatoes, Grape Type		10 oz package	305	2.06	542	1.92	290	2.94
Tomatoes, Plum Type	Roma	per pound	2,144	1.14	2,566	1.16	2,615	1.53
Tomatoes, Plum Type	Roma-Greenhouse	per pound	8	1.79	8	1.79		
Vegetables Other	Cactus Leaf (Nopales)	per pound	124	0.97	68	0.64	48	0.40
ORGANIC								
Beets		per bunch	174	1.94	420	1.90	17	2.28
Bok Choy		per pound	4	1.99	4	1.99		
Broccoli		per pound	204	1.53	98	1.89	69	2.75
Broccoli		per bunch	125	2.53	468	2.63	369	2.89
Broccoli	Baby Hybrid Type	per bunch	55	2.58	23	1.99		
Broccoli	Crown Cut	per pound	80	1.99			145	1.99
Cabbage	Round Green Type	per pound	12	1.29	1	0.79	9	0.99
Carrots		1 lb bag	258	1.14	59	0.96	352	1.31
Carrots		2 lb bag	26	2.18	5	1.88	314	2.99
Carrots		per bunch	105	2.10	52	2.34	11	2.41
Carrots	Baby Peeled	1 lb bag	2,748	1.80	2,952	1.56	4,356	1.58
Carrots	Baby Peeled	2 lb bag	1	2.39	43	1.99	314	2.99
Cauliflower		each	50	2.69	70	3.72	29	3.30
Cauliflower		per pound	6	0.89	57	0.78	70	2.66
Celery		each	1,300	1.81	697	1.45	331	1.88
Celery		per pound	6	0.89				
Celery	Hearts	each	295	2.50	474	3.80	291	2.32
Cilantro		per bunch	34	1.09	7	1.29	327	1.30
Corn-Sweet		each	26	1.11			9	1.25
Cucumbers		each	911	1.05	1,365	1.05	418	0.93
Cucumbers		per pound	30	1.80	19	1.69		

Wtd Avg - Simple weighted average



Cucumbers	Long Seedless-Greenhouse	each	15	2.29	814	1.78	217	2.40
Garlic		per pound	3	7.98				
Garlic		per sleeve	49	2.00	57	2.00		
Greens	Collard	per pound	136	1.99				
Greens	Kale	per bunch	450	1.35	513	1.86	533	2.11
Greens	Kale	per pound	273	1.49			3	0.99
Greens	Swiss Chard	per bunch	7	1.88	106	1.97	214	2.60
Lettuce, Iceberg		each	39	2.61			216	2.84
Lettuce, Other	Boston	each	7	3.00	15	3.00	168	2.45
Lettuce, Other	Green Leaf	each	159	1.87	140	1.75	206	1.86
Lettuce, Other	Green Leaf	per pound	7	1.99				
Lettuce, Other	Red Leaf	each	159	1.87	140	1.75	206	1.86
Lettuce, Other	Red Leaf	per pound	7	1.99				
Lettuce, Romaine		each	107	1.83	101	1.68	156	1.87
Lettuce, Romaine	Hearts	3 count package	2,811	3.18	1,636	3.27	1,878	4.38
Mushrooms	Portobella	per pound	9	6.99	11	4.99		
Mushrooms	White	8 oz package	252	2.24	437	2.39	477	2.55
Mushrooms	White	6 oz package	5	1.99				
Onions Green		per bunch	1	0.79			434	1.16
Peppers, Bell Type	Green	per pound	80	2.84	22	1.44	7	2.49
Peppers, Bell Type	Green	each	280	1.37	1,219	1.06	190	2.50
Peppers, Bell Type	Red	per pound	134	3.99	6	4.98	177	3.89
Peppers, Bell Type	Red	each	152	1.69			154	2.50
Peppers, Bell Type	Yellow	each	152	1.69			154	2.50
Peppers, Other	Mixed Mini Sweet Types	per pound	123	2.99				
Peppers, Other	Mixed Mini Sweet Types	1 lb package	446	3.00	13	2.99	389	3.36
Salad	Mixed Types	1 lb bag	647	4.98	546	5.00	676	5.02
Salad	Mixed Types	10 - 12 oz package	95	4.93	17	3.99	84	4.79
Salad	Mixed Types	5 - 9 oz package	888	2.92	2,542	2.79	2,881	3.05
Spinach		per bunch	19	1.59	19	1.59	121	1.70
Spinach	Flat, Baby Type	1 lb package	28	4.98			7	3.99
Squash	Yellow Crookneck/Straightneck	per pound	590	1.36	1,055	1.69	52	2.13
Squash	Zucchini	per pound	845	1.46	1,108	1.68	284	1.70
Sweet Potatoes		per pound	61	1.99	143	1.57	247	1.33
Tomatoes		per pound	21	2.99	50	2.63	296	2.55
Tomatoes	Vine Ripe - Heirloom Varieties	per pound	45	3.99	192	3.48	191	3.21
Tomatoes	Vine Ripes	per pound	140	2.96	1,139	2.99	191	3.10
Tomatoes	Vine Ripes, On The Vine-Greenhouse	per pound	171	2.59	1,706	2.69	754	3.40



Tomatoes, Cherry		1 pint package	24	4.49	160	2.93	36	3.62
Tomatoes, Grape Type		1 pint package	1,147	3.03	1,101	2.86	2,308	2.68
Tomatoes, Grape Type		10 oz package	304	2.08	391	2.18	306	2.53
Tomatoes, Plum Type	Roma	per pound	83	1.75			91	1.44
SEASONAL ITEMS								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Chayote		per pound	16	0.45	17	0.41	47	0.65
Chayote		each	153	0.36	145	0.43	159	0.22
Gladiola		bunched 10s	402	4.46	35	5.48	294	4.43
Gladiola		bunched 5s	658	3.96	441	3.94	474	3.43
Potted Plants	Chrysanthemum	6 inch pot	170	10.01	228	8.08	407	8.43
Potted Plants	Chrysanthemum	8 inch pot	10	5.48			98	5.16
Rose, Hybrid Tea		bunched 12s	2,802	9.20	1,991	9.75	2,340	11.77



REGIONAL DETAILS

Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
FRUITS													
Apples Braeburn	per pound	1.29	415	1.29						0.99-1.99	244	1.59	
Apples Fuji	per pound	1.29-1.79	407	1.67		0.77-1.39	97	1.10		0.99-1.49	288	1.12	
Apples Fuji	3 lb bag					1.99-2.99	29	2.65					
Apples Gala	per pound	0.99-1.79	535	1.51		1.29-1.69	1,395	1.65		0.99-1.49	342	1.32	
Apples Gala	3 lb bag					2.00-2.99	64	2.08		3.00	43	3.00	
Apples Golden Delicious	per pound					0.99-1.29	36	1.27		0.99	27	0.99	
Apples Golden Delicious	3 lb bag									2.50	6	2.50	
Apples Golden Delicious	5 lb bag					3.98	200	3.98					
Apples Granny Smith	per pound	1.39-1.99	238	1.88		0.77-1.99	76	1.10		0.79-0.99	43	0.95	
Apples Granny Smith	3 lb bag					1.99-2.99	34	2.70					
Apples Honeycrisp	per pound									1.89-2.99	263	2.18	
Apples Jonagold	per pound									1.49	116	1.49	
Apples McIntosh	3 lb bag	2.48	2	2.48									
Apples Pink Lady/Cripps Pink	per pound									2.29	116	2.29	
Apples Red Delicious	per pound	1.39-1.99	220	1.91		0.99-1.99	30	1.75		0.99	12	0.99	
Apples Red Delicious	3 lb bag	2.99	70	2.99		2.00-2.99	284	2.78		2.50	6	2.50	
Apples, Processed Juice	64 oz (1/2 gallon)	1.33-3.89	1,378	2.16		1.39-2.29	1,062	1.81		1.39-3.99	212	2.10	
Apples, Processed Juice Marked Cider	64 oz (1/2 gallon)	2.99	175	2.99						1.50	4	1.50	
Avocados Hass	each	0.89-2.00	710	1.46		0.90-1.29	1,789	1.23		0.69-2.50	574	1.10	
Avocados Various Greenskin Varieties	each					1.50	46	1.50					
Bananas	per pound	0.39-0.69	463	0.49		0.38-0.49	501	0.48		0.33-0.49	116	0.46	
Blueberries	6 oz package	3.33	415	3.33		1.99-2.99	1,180	2.50					
Blueberries	1 pint package	1.50-4.99	1,547	3.07		1.24-3.34	625	2.69		0.98-3.00	879	2.38	2
Blueberries	18 oz package	4.49	74	4.49		2.47-4.49	1,224	4.34		2.97-4.99	536	4.22	
Cantaloups	each	0.98-3.49	1,504	1.79	2	1.00-3.49	1,877	1.94		0.77-3.00	823	1.89	2
Cantaloups	per pound									0.48-1.98	126	0.53	
Cherries Red Varieties	per pound	2.49-4.99	418	3.84		2.98-4.99	2,067	4.16		1.98-4.99	405	3.85	
Clementines	3 lb bag	3.49-6.49	965	5.23		2.99-5.99	2,669	4.67		2.99-5.99	1,239	4.30	
Clementines	2 lb bag	2.99-4.99	247	4.61		2.99-3.99	25	3.67		2.99-3.99	197	3.58	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Fruit, Other Cactus Pears	each									0.16-0.20	27	0.18	
Grapes Black Seedless	per pound	1.49-2.79	749	1.98		0.88-2.49	2,899	1.94		0.88-2.99	1,473	1.71	
Grapes Red Globe	per pound	1.49-1.99	524	1.75		1.98-1.99	32	1.98					
Grapes Red Seedless	per pound	0.85-3.99	2,305	2.12		0.85-2.99	3,306	1.71		0.85-2.99	2,555	1.70	
Grapes White Seedless Type	per pound	0.98-2.99	2,229	2.18		0.88-2.99	3,148	1.97		0.88-2.99	2,387	1.72	
Honeydews	each	1.67-3.99	707	2.62		2.99-3.99	1,230	3.91		1.99-3.99	262	3.30	
Kiwifruit Hayward	each	0.25-0.40	88	0.36		0.20-0.25	254	0.24					
Kiwifruit Hayward	1 lb bag									2.99	15	2.99	
Lemons	each									0.79	17	0.79	
Limes	each	0.16-0.67	421	0.42		0.20-0.33	385	0.30		0.13-0.33	133	0.31	
Mangoes	each	0.79-1.50	1,395	1.03		0.50-1.25	609	1.01		0.66-1.25	448	0.99	
Misc Berries Blackberries	5.6 - 6 oz package	2.00-3.99	1,422	3.28		1.99-2.99	1,482	2.50		1.88-3.59	563	2.65	
Nectarines Various White Flesh Varieties	per pound	1.49-2.99	698	2.09		1.49-2.99	250	2.84		0.98-1.99	36	1.38	
Nectarines Various Yellow Flesh Varieties	per pound	0.89-3.99	1,952	1.56		0.99-2.99	2,463	1.76		0.98-2.99	1,926	1.55	1
Oranges Navel	each	0.60-1.25	767	0.99		0.79-1.25	511	1.21		0.67-1.00	376	0.91	
Oranges Navel	per pound	0.45-1.49	68	0.53						0.68-1.79	82	0.98	
Oranges Navel	3 lb bag	1.99-4.99	453	2.47		1.99-4.99	1,236	3.68		1.98-3.99	515	3.53	
Oranges Valencia	each					1.25	68	1.25					
Oranges Valencia	4 lb bag									5.49	119	5.49	100
Papaya Maradol/Tainung Types	per pound									0.68	8	0.68	
Peaches Various White Flesh Varieties	per pound	0.99-2.99	516	2.30	1	1.68-2.99	435	2.35		0.98-1.99	36	1.38	
Peaches Various Yellow Flesh Varieties	per pound	0.88-3.99	3,684	1.71	7	0.69-2.99	4,282	1.58		0.77-2.99	2,867	1.46	1
Pears Bartlett	per pound	0.99-1.99	701	1.66		0.99-1.99	1,850	1.53		0.79-1.99	891	1.12	
Pears Bosc	per pound	1.69	43	1.69									
Pineapples	each	2.49-4.99	720	2.82		1.00-4.99	667	2.42		1.50-2.99	308	2.49	
Plums	per pound	0.99-3.99	1,771	1.90		0.99-1.99	2,067	1.74		0.98-2.99	1,307	1.75	
Plums Interspecific Type	per pound	1.49-2.99	395	2.28		1.00-2.99	1,291	2.07		0.99-2.99	214	1.75	
Prunes	per pound									0.99	15	0.99	
Raspberries Red	6 oz package	1.88-3.99	1,417	3.28		2.00-3.59	2,372	2.50		1.99-3.50	576	2.78	
Strawberries	1 lb package	0.99-3.99	1,583	2.67		1.19-3.50	2,014	2.80		0.78-3.50	990	2.26	



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Strawberries	2 lb package					3.99-4.99	541	4.34		2.99-4.99	729	4.25	
Tangerines	per pound	1.99	7	1.99						1.69	9	1.69	
Tangerines	3 lb bag	5.99	415	5.99		3.49-4.99	916	4.23		3.49-4.99	202	3.67	
Tangerines	2 lb bag					2.99	16	2.99					
Tangerines	each	1.00	24	1.00									
Tangelos	per pound									0.99	3	0.99	
Tangelos	each	1.00	24	1.00						1.00	5	1.00	
Watermelons Red Flesh Seeded Type	each									3.50-3.99	90	3.91	
Watermelons Red Flesh Seedless Miniature	each	1.99-2.99	182	2.20		2.99	14	2.99		2.50-3.99	242	2.89	
Watermelons Red Flesh Seedless Type	each	2.98-5.00	920	3.79	2	2.49-4.99	2,242	3.32		2.99-5.98	1,367	3.86	7
Watermelons Red Flesh Seedless Type	per pound	0.29-0.49	150	0.37		0.29	2	0.29		0.29-0.59	19	0.31	5
FRUITS - ORGANIC													
Apples Gala	per pound									2.49	35	2.49	
Apples Gala	3 lb bag									2.99	16	2.99	
Apples Granny Smith	3 lb bag	4.49	30	4.49									
Apples, Processed Juice	64 oz (1/2 gallon)	2.99-3.49	38	3.32									
Apples, Processed Juice	128 oz (1 gallon)					7.99	31	7.99					
Avocados Hass	each	2.00-2.50	114	2.11		2.00-2.50	121	2.49		1.25-2.50	61	2.09	
Bananas	per pound	0.59-0.99	197	0.81		0.59-0.69	353	0.66		0.59-0.79	202	0.68	
Blueberries	4.4 oz package	3.99	415	3.99		3.99	78	3.99					
Blueberries	6 oz package	2.99-4.99	819	4.32		2.99-3.99	306	3.25		2.77-5.00	149	3.26	
Blueberries	1 pint package	3.79-5.00	65	4.36		3.50-5.00	1,254	3.64		2.99-3.99	38	3.78	
Cantaloups	each	2.49-3.99	134	2.73		2.99	1,137	2.99		1.99-2.99	408	2.64	
Grapes Black Seedless	per pound	1.99-3.49	174	3.16		1.99-2.50	508	2.02		0.98-1.99	323	1.66	
Grapes Red Seedless	per pound	1.99-3.99	1,116	3.05		1.99-3.99	1,920	2.92		0.98-2.99	521	1.95	
Grapes White Seedless Type	per pound	1.99-3.99	1,097	3.04		1.99-2.89	1,467	2.59		0.98-2.99	523	1.95	
Honeydews	each	3.99-5.99	158	5.28		3.00-4.98	243	4.73		2.50-3.99	11	3.18	
Mangoes	each	1.25-1.67	20	1.52		0.98	12	0.98		0.99	6	0.99	
Misc Berries Blackberries	5.6 - 6 oz package	2.50-5.00	633	4.19		2.50-5.00	219	4.41		1.29-5.00	197	2.92	
Nectarines	per pound	2.99-3.49	279	3.12		1.99-2.99	1,635	2.71		1.99-	488	2.23	3

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Various Yellow Flesh Varieties										3.69			
Oranges Valencia	each	0.99	8	0.99									
Oranges Valencia	4 lb bag					4.99-5.99	463	5.75		5.99	189	5.99	
Peaches Various White Flesh Varieties	per pound									2.99	9	2.99	
Peaches Various Yellow Flesh Varieties	per pound	2.49-3.99	571	3.04		1.99-2.99	1,635	2.71		1.99-3.69	558	2.33	3
Pears Bartlett	per pound									0.99	15	0.99	
Pineapples	each	2.99-3.99	132	3.34		3.48	12	3.48					
Plums	per pound	1.99-2.99	141	2.43						1.79-2.49	29	2.22	
Plums Interspecific Type	per pound	2.99	43	2.99		2.48	12	2.48					
Raspberries Red	6 oz package	2.00-5.00	933	4.19		2.50-5.00	300	4.03		2.50-5.00	264	3.01	
Strawberries	1 lb package	1.99-5.00	938	3.81		2.50-5.00	193	4.04		2.50-5.00	131	3.69	
Watermelons Red Flesh Seedless Miniature	each	3.99-5.99	125	4.23		3.00-3.99	120	3.73		2.50-3.99	44	3.20	
Watermelons Red Flesh Seedless Type	each	8.99	5	8.99		4.99	1,135	4.99					
ONIONS AND POTATOES													
Onions, Dry Red	per pound	0.99-1.39	77	1.27		0.99	28	0.99		0.99-1.29	23	1.02	
Onions, Dry White	per pound	0.99	2	0.99		0.79-0.99	18	0.92		0.58-0.99	12	0.72	
Onions, Dry Yellow	per pound	0.50-0.79	50	0.78		0.79	12	0.79		0.39-0.99	156	0.96	
Onions, Dry Yellow	2 lb bag	0.66-2.00	640	1.65		1.00	136	1.00		0.99	12	0.99	
Onions, Dry Yellow	3 lb bag	1.29-2.99	136	2.50		1.29-2.49	428	1.61		0.99-2.00	206	1.16	
Onions, Dry Yellow Marked Sweet	per pound	0.79-1.99	624	1.28	5	0.59-1.99	931	0.98		0.89-0.99	214	0.95	
Onions, Dry Yellow Marked Sweet	2 lb bag					0.69	40	0.69		1.49	9	1.49	
Onions, Dry Yellow Marked Sweet	3 lb bag	2.50-2.99	522	2.74	51	2.69	5	2.69		2.49-2.99	251	2.96	
Onions, Dry Yellow Marked Sweet	5 lb bag	3.99-4.49	101	4.10		2.99-4.49	1,245	3.31					
Potatoes Round Red	per pound	0.78-0.99	475	0.99		0.50-1.99	19	1.05		0.49-0.98	195	0.97	
Potatoes Round Red	3 lb bag					2.99	957	2.99					
Potatoes Round Red	5 lb bag	1.88-3.99	244	3.09		1.88-3.99	1,151	3.35		1.99-3.00	111	2.63	50
Potatoes Round White	3 lb bag									0.99	7	0.99	100
Potatoes Round White	5 lb bag	1.88-3.50	383	2.78	30	2.49	957	2.49		1.99	17	1.99	100
Potatoes Round White	10 lb bag	2.99	9	2.99						1.99	7	1.99	
Potatoes	per pound	0.88-1.00	519	0.99		0.78-0.99	59	0.89		0.79	17	0.79	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Russet													
Potatoes Russet	3 lb bag	1.00	179	1.00						0.99	5	0.99	
Potatoes Russet	5 lb bag	1.88-2.99	897	2.67		1.50-2.99	225	1.86		1.50-3.00	191	2.23	3
Potatoes Russet	10 lb bag					2.99-4.99	145	4.40					
Potatoes Russet	8 lb bag	2.79	22	2.79		2.79	220	2.79		3.99	58	3.99	
Potatoes Yellow Type	per pound	0.88	5	0.88		1.99	7	1.99		0.98	192	0.98	
Potatoes Yellow Type	3 lb bag									1.29	3	1.29	
Potatoes Yellow Type	5 lb bag	2.79	30	2.79		2.00-3.99	457	3.97		3.99	35	3.99	
ONIONS AND POTATOES - ORGANIC													
Onions, Dry Yellow	3 lb bag	2.99-3.99	71	3.58		3.49	2	3.49					
Potatoes Round Red	3 lb bag	4.99	19	4.99									
Potatoes Russet	3 lb bag					3.49	1,135	3.49					
Potatoes Russet	5 lb bag	3.99	7	3.99									
VEGETABLES													
Artichokes	each	0.99-1.50	439	1.20		0.98-2.50	1,178	1.90		0.99-1.50	18	1.39	
Asparagus Green	per pound	1.99-3.49	396	3.11		1.97-3.77	1,930	2.82		0.99-3.49	909	1.96	
Bok Choy	per pound									0.88	7	0.88	
Beans Round Green Type	per pound	1.49-1.79	143	1.61	66	0.99-1.59	86	1.33	17	0.98-1.49	194	1.27	54
Broccoli	per pound	1.49	25	1.49	100								
Broccoli	per bunch	0.98-2.00	135	1.38		0.98-2.50	1,481	2.38		1.94-2.50	10	2.16	
Broccoli Baby Hybrid Type	per bunch					2.50	453	2.50					
Broccoli Crown Cut	per pound	0.88-1.99	1,294	1.55	2	1.29-1.99	651	1.71		0.99-1.79	128	1.27	
Brussels Sprouts	per pound	2.49-2.99	82	2.94		2.99-4.99	1,000	3.08		1.49-2.49	15	1.92	
Beets	per bunch	1.99-2.00	109	1.99									
Beets	per pound	0.99	37	0.99		0.99	2	0.99					
Cabbage Round Green Type	per pound	0.49-0.69	455	0.52	25					0.39-0.69	408	0.52	13
Carrots	per pound									0.49	3	0.49	
Carrots	1 lb bag	0.67-1.50	81	0.96		0.49-0.79	27	0.59		0.50	69	0.50	
Carrots	2 lb bag	0.99-2.50	206	1.91		0.99-1.19	254	1.02		0.99-1.59	122	1.56	
Carrots Baby Peeled	1 lb bag	0.99-2.50	857	1.61		0.99-1.67	1,939	1.42		0.88-1.69	488	1.19	
Carrots Baby Peeled	2 lb bag	2.49	415	2.49		2.99	6	2.99		1.29-2.50	246	2.24	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Cauliflower	each	1.50-2.99	823	2.71		1.49-2.99	1,771	2.47		1.68-3.00	392	2.30	
Cauliflower	per pound					2.50	15	2.50		0.49-1.29	442	0.96	
Celery	each	0.98-1.99	588	1.42		0.98-1.50	69	1.29		0.49-1.59	427	1.26	45
Celery Hearts	each	2.49-2.50	135	2.49		2.50	10	2.50		0.79-2.50	17	1.55	
Chinese Cabbage	per pound									0.88	7	0.88	
Cilantro	per bunch	0.67-1.50	846	1.02	4	0.50-1.00	109	0.58	2	0.25-0.59	431	0.50	43
Corn-Sweet	each	0.16-0.60	1,163	0.41	37	0.16-0.50	918	0.32	2	0.17-3.33	1,343	0.34	13
Cucumbers	each	0.44-1.00	914	0.76	30	0.34-1.49	1,598	0.65		0.33-1.50	591	0.52	27
Cucumbers	per pound					0.90	16	0.90		0.49	3	0.49	
Cucumbers Long Seedless-Greenhouse	each	1.00-1.79	1,170	1.37		1.00-1.67	301	1.49		0.99-1.50	431	1.33	
Eggplant	per pound	0.88-1.99	1,083	1.29	8	1.29-1.49	226	1.48		0.69-1.99	320	1.02	77
Eggplant	each									0.75	17	0.75	100
Garlic	per pound					1.29	46	1.29					
Garlic	per sleeve	0.99-1.00	248	1.00		0.99	2	0.99		0.69-0.79	27	0.75	
Greens Collard	per bunch	0.99	29	0.99						0.69	6	0.69	
Greens Collard	per pound	0.49-0.99	159	0.92									
Greens Collard	1 lb bag	2.50	458	2.50									
Greens Kale	per bunch	1.99	10	1.99	100					0.69-0.89	28	0.77	
Greens Kale	per pound	0.99-1.49	139	1.12	27	1.49	2	1.49	100	0.99	11	0.99	
Greens Kale	1 lb bag	2.50	458	2.50									
Greens Mustard	per bunch									0.69	20	0.69	
Greens Turnip Tops	per bunch									0.69	20	0.69	
Lettuce, Iceberg	each	0.95-1.50	725	1.11		0.58-2.99	647	1.04		0.69-1.49	542	0.98	
Lettuce, Iceberg	per pound									0.99	14	0.99	
Lettuce, Other Boston	each	0.99	7	0.99	100	2.99	3	2.99					
Lettuce, Other Green Leaf	each	1.29	8	1.29		0.79-1.50	54	0.94		0.99-1.49	197	1.00	
Lettuce, Other Green Leaf	per pound	1.49	179	1.49	100	1.49	109	1.49		0.99-1.49	347	1.19	10
Lettuce, Other Red Leaf	each	1.29	8	1.29		0.98-1.50	20	1.19		0.99-1.49	197	1.00	
Lettuce, Other Red Leaf	per pound	1.49	179	1.49	100	1.49	109	1.49		0.99-1.49	336	1.20	10
Lettuce, Romaine	each	0.99-1.29	83	1.13	45	0.79-2.99	59	1.04	3	0.99	192	0.99	
Lettuce, Romaine	per pound	0.99-1.49	337	1.36	53					0.79-1.49	240	1.01	15
Lettuce, Romaine Hearts	3 count package	1.50-3.99	1,070	3.09		1.99-3.00	1,142	2.99		0.99-3.00	281	2.13	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Mushrooms Portobella	per pound	3.99	28	3.99									
Mushrooms Portobella	8 oz package									3.00	29	3.00	
Mushrooms Portobella	6 oz package	2.99	72	2.99		1.79-1.98	98	1.95		2.50-2.99	30	2.75	
Mushrooms White	per pound	2.98	57	2.98		2.49	220	2.49					
Mushrooms White	8 oz package	1.50-2.50	525	2.15	5	1.50-2.00	465	1.72		1.49-2.50	640	2.01	
Onions Green	per bunch	0.34-1.00	434	0.77	43	0.33-1.28	258	0.70		0.33-0.50	150	0.46	
Peppers, Bell Type Green	per pound	0.98-1.99	1,134	1.31	14	0.99-1.69	1,137	1.69		0.59-1.99	522	1.06	10
Peppers, Bell Type Green	each	0.48-1.00	717	0.92		0.50-1.00	1,291	0.70		0.33-1.00	391	0.52	17
Peppers, Bell Type Orange	per pound	2.49-2.99	201	2.89		2.99	46	2.99		2.59-3.49	17	3.17	
Peppers, Bell Type Orange	each	1.00-2.50	572	1.11		1.00-2.50	437	1.58		0.99-2.50	237	1.42	
Peppers, Bell Type Orange-Greenhouse	per pound	2.99	30	2.99									
Peppers, Bell Type Orange-Greenhouse	each	1.67	415	1.67		1.00	78	1.00					
Peppers, Bell Type Red	per pound	1.29-2.99	702	2.08	3	2.99	46	2.99		0.99-3.49	55	1.72	
Peppers, Bell Type Red	each	1.00-2.50	762	1.09		0.50-2.50	675	1.25		0.99-2.50	513	1.19	
Peppers, Bell Type Red-Greenhouse	per pound	2.99	100	2.99									
Peppers, Bell Type Red-Greenhouse	each	1.67	415	1.67		1.00	78	1.00					
Peppers, Bell Type Yellow	per pound	1.49-2.99	365	2.38		2.99	46	2.99		2.59-3.49	17	3.17	
Peppers, Bell Type Yellow	each	1.00-2.50	572	1.11		0.90-2.50	447	1.57		0.99-2.50	237	1.42	
Peppers, Bell Type Yellow-Greenhouse	per pound	2.99	100	2.99									
Peppers, Bell Type Yellow-Greenhouse	each	1.67	415	1.67		1.00	78	1.00					
Peppers, Other Jalapeno	per pound	0.98	2	0.98		0.99	12	0.99		0.49-1.59	166	1.30	
Peppers, Other Mixed Mini Sweet Types	1 lb package	2.97-3.99	190	3.87		3.49-3.98	18	3.82		2.99	11	2.99	
Peppers, Other Serrano	per pound									0.69-0.99	41	0.93	
Radishes	per bunch	0.88-1.29	236	1.02	6					0.50-1.50	153	0.69	29
Radishes	6 oz film bags	1.00	179	1.00									
Radishes	1 lb bag									1.48-1.79	158	1.71	
Salad Mixed Types	10 - 12 oz package	0.99-3.50	1,138	2.45		0.95-2.50	116	1.90		0.99-2.50	811	1.79	
Salad Mixed Types	5 - 9 oz package	2.00-3.99	1,410	2.42		1.59-3.99	110	2.29		0.99-3.25	752	2.18	
Spinach	per bunch	2.99	86	2.99						1.50	7	1.50	
Spinach Flat, Baby Type	10 oz package	2.50-3.99	39	2.80		1.59	6	1.59					
Spinach Flat, Baby Type	8 oz package	1.00-2.50	571	1.69						1.50-2.50	65	1.93	
Squash Acorn	per pound	0.88	6	0.88	100					0.69	8	0.69	13

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Squash Butternut	per pound									0.69	8	0.69	13
Squash Spaghetti	per pound	0.88	6	0.88	100					0.69	8	0.69	13
Squash Yellow Crookneck/Straightneck	per pound	0.88-1.99	1,140	1.41	35	0.98-1.99	1,309	1.89	1	0.39-1.69	989	0.94	57
Squash Zucchini	per pound	0.79-1.99	1,468	1.36	31	0.98-1.99	1,298	1.90	1	0.39-1.69	947	0.93	61
Sweet Potatoes	per pound	0.79-0.99	314	0.98		0.59-0.99	501	0.98		0.49-0.99	167	0.93	
Tomatoes	per pound	0.79-0.99	294	0.99		0.58-1.49	610	1.46	15	0.49-3.49	246	1.62	22
Tomatoes Vine Ripe - Heirloom Varieties	per pound	2.29-3.99	104	3.63		1.78-3.99	550	2.78		1.79-3.99	120	2.23	
Tomatoes Vine Ripes	per pound	0.67-2.99	399	2.15	63	0.77-1.59	1,241	1.45	1	0.99-1.99	178	1.42	76
Tomatoes Vine Ripes-Greenhouse	per pound	0.99-1.99	110	1.25		0.89-1.99	243	1.89		0.89	7	0.89	100
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	0.89-2.99	1,118	1.76	2	0.98-1.99	2,830	1.25		0.99-1.99	582	1.53	1
Tomatoes, Cherry	1 pint package	3.00	25	3.00		3.00	3	3.00		1.50	15	1.50	
Tomatoes, Grape Type	1 pint package	0.99-2.50	1,344	1.63		1.00-3.00	1,794	2.11		0.99-2.50	151	1.71	
Tomatoes, Grape Type	10 oz package	0.99-2.50	66	2.29		2.38	69	2.38		2.00	35	2.00	
Tomatoes, Plum Type Roma	per pound	0.88-1.99	402	1.60	7	0.79-1.99	139	1.19		0.48-1.69	723	1.00	6
Tomatoes, Plum Type Roma-Greenhouse	per pound	1.79	8	1.79									
Tomatillos	per pound	1.99	43	1.99						0.49-0.69	38	0.61	
Vegetables Other Cactus Leaf (Nopales)	per pound									0.69-0.99	124	0.97	
VEGETABLES - ORGANIC													
Broccoli	per bunch	2.99	75	2.99						1.99-2.50	19	2.34	
Broccoli Crown Cut	per pound	1.99	80	1.99									
Beets	per bunch	3.99	7	3.99									
Carrots	1 lb bag	0.99	48	0.99						0.69	11	0.69	
Carrots	2 lb bag									1.88-2.50	26	2.18	
Carrots	per bunch	1.99-2.00	56	2.00									
Carrots Baby Peeled	1 lb bag	1.50-2.29	283	1.98		1.25-1.99	1,166	1.97		0.99-2.00	79	1.45	
Cauliflower	each					2.50	12	2.50		2.50	13	2.50	
Cauliflower	per pound									0.89	6	0.89	
Celery	each	2.49-2.99	242	2.87		0.98-1.50	68	1.26		0.99-2.50	310	1.81	
Celery	per pound									0.89	6	0.89	
Celery	each	2.99-3.00	21	2.99		2.99	2	2.99		1.88-	272	2.46	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Hearts										2.50			
Cilantro	per bunch	1.49	7	1.49									
Corn-Sweet	each	0.99	5	0.99									
Cucumbers	each	1.50	70	1.50						0.98-0.99	76	0.99	
Cucumbers Long Seedless-Greenhouse	each									1.50-2.99	15	2.29	
Garlic	per sleeve	2.00	49	2.00									
Greens Collard	per pound	1.99	136	1.99									
Greens Kale	per bunch	1.99-2.49	93	2.07		1.50-2.00	49	1.62		0.79-1.50	274	1.01	3
Greens Kale	per pound	1.99	136	1.99						0.99	137	0.99	
Greens Swiss Chard	per bunch									1.88	7	1.88	
Lettuce, Iceberg	each	2.79	30	2.79						1.99	9	1.99	
Lettuce, Other Boston	each									3.00	7	3.00	
Lettuce, Other Green Leaf	each	2.00	49	2.00									
Lettuce, Other Green Leaf	per pound	1.99	7	1.99									
Lettuce, Other Red Leaf	each	2.00	49	2.00									
Lettuce, Other Red Leaf	per pound	1.99	7	1.99									
Lettuce, Romaine Hearts	3 count package	2.99-3.99	597	3.79		2.50-3.99	1,496	3.05		1.59-2.99	192	2.39	
Mushrooms White	8 oz package	1.50-2.99	149	2.36						1.99-3.00	87	2.16	
Peppers, Bell Type Green	per pound	1.79-2.99	80	2.84									
Peppers, Bell Type Green	each									0.88	7	0.88	
Peppers, Bell Type Red	per pound	3.99	134	3.99									
Peppers, Other Mixed Mini Sweet Types	1 lb package					2.99	2	2.99		2.99	44	2.99	
Salad Mixed Types	1 lb bag	5.00	21	5.00						2.99-4.99	13	3.87	
Salad Mixed Types	10 - 12 oz package	3.99-5.99	52	5.70						3.99	43	3.99	
Salad Mixed Types	5 - 9 oz package	2.50-3.99	384	3.09		2.50-3.00	123	2.63		2.50-3.50	110	2.55	
Spinach Flat, Baby Type	1 lb package									4.99	12	4.99	
Squash Yellow Crookneck/Straightneck	per pound									0.99-1.49	87	1.08	8
Squash Zucchini	per pound	1.99	43	1.99						0.99-1.49	87	1.08	8
Sweet Potatoes	per pound	1.99	15	1.99		1.99	37	1.99		1.99	9	1.99	
Tomatoes Vine Ripes	per pound	2.99	136	2.99									
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	2.99	30	2.99						2.99	10	2.99	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Tomatoes, Cherry	1 pint package	3.99	5	3.99									
Tomatoes, Grape Type	1 pint package	2.49-3.99	437	3.31		2.98-2.99	125	2.98		0.99-3.99	44	2.09	
Tomatoes, Grape Type	10 oz package									2.50-3.00	32	2.66	
Tomatoes, Plum Type Roma	per pound					1.99	8	1.99		1.29	28	1.29	
SEASONAL ITEMS													
Chayote	each	0.50-0.67	30	0.64									
Gladiola	bunched 10s	3.99	81	3.99		3.99	43	3.99		5.00-5.99	22	5.77	
Gladiola	bunched 5s									2.00	5	2.00	
Potted Plants Chrysanthemum	6 inch pot	10.99	70	10.99						7.99-9.99	50	8.67	
Potted Plants Chrysanthemum	8 inch pot									5.48	10	5.48	
Rose, Hybrid Tea	bunched 12s	6.99-10.00	495	9.62		8.98-9.99	1,560	9.07		7.99-20.00	396	9.71	

Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
FRUITS													
Apples Braeburn	per pound	0.99	5	0.99		0.99	72	0.99					
Apples Fuji	per pound	0.97-1.49	540	1.06		0.79-0.98	722	0.92					
Apples Gala	per pound	0.89-1.49	70	1.27		0.50-1.99	619	1.24		0.77	146	0.77	
Apples Gala	5 lb bag	3.98	41	3.98									
Apples Golden Delicious	per pound	0.99	11	0.99		0.89	10	0.89					
Apples Granny Smith	per pound	0.66-0.99	19	0.85		0.33-0.89	129	0.50					
Apples Granny Smith	3 lb bag					1.50	52	1.50					
Apples Honeycrisp	per pound	1.49-1.99	150	1.51									
Apples Pink Lady/Cripps Pink	per pound					0.98	146	0.98					
Apples Red Delicious	per pound	0.97-0.99	121	0.97		0.79-0.88	63	0.87					
Apples Red Delicious	5 lb bag	3.98	41	3.98									
Apples, Processed Juice	64 oz (1/2 gallon)	1.17-2.89	662	1.87		0.99-2.99	1,732	1.83		1.33-2.50	299	1.51	
Apples, Processed Juice	96 oz (3/4 gallon)					1.49	11	1.49		1.49	5	1.49	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Apples, Processed Juice	128 oz (1 gallon)					5.99-6.99	20	6.44					
Apples, Processed Juice Marked Cider	64 oz (1/2 gallon)					1.99	5	1.99					
Apples, Processed Juice Marked Cider	96 oz (3/4 gallon)									1.49	5	1.49	
Avocados Hass	each	0.50-1.50	944	1.14		0.33-2.50	992	1.17		0.99-2.00	160	1.22	
Avocados Various Greenskin Varieties	each	0.99	4	0.99									
Bananas	per pound	0.29-0.55	140	0.40		0.33-0.59	250	0.42		0.48	46	0.48	
Blueberries	6 oz package	1.25-2.99	426	1.90		0.87-3.50	1,017	2.69					
Blueberries	1 pint package	1.59-2.99	357	2.46		1.29	35	1.29		1.99-2.99	247	2.86	
Blueberries	18 oz package	3.98-3.99	740	3.99		2.77-3.99	1,127	2.98		2.50-3.99	60	3.18	
Cantaloups	each	0.99-2.99	956	1.68	1	0.88-2.99	952	1.51	64	1.50-3.00	300	2.35	
Cantaloups	per pound	0.49-0.99	169	0.55		0.14-0.99	470	0.31	6	0.38-0.50	64	0.48	28
Cherries Red Varieties	per pound	2.98-4.99	372	4.50		3.98-5.49	259	4.64		2.99-3.99	337	3.63	
Clementines	5 lb package	4.99	9	4.99									
Clementines	3 lb bag	3.97-5.99	610	4.92		3.99-4.99	838	4.41		4.99	287	4.99	
Clementines	2 lb bag	2.99-5.00	301	4.60		2.98	146	2.98					
Fruit, Other Cactus Pears	per pound					0.20-0.69	31	0.36		0.99	18	0.99	
Fruit, Other Cactus Pears	each	0.25	38	0.25		0.20-0.25	156	0.22					
Grapefruit Red	per pound					0.50-0.89	16	0.74					
Grapes Black Seedless	per pound	0.98-2.99	604	1.79		0.98-1.99	477	1.63		1.79-2.29	151	2.21	
Grapes Red Globe	per pound					1.89	5	1.89					
Grapes Red Seedless	per pound	0.85-2.99	1,193	1.62		0.50-2.99	1,416	1.58		0.97-3.99	571	1.80	
Grapes White Seedless Type	per pound	0.88-2.99	1,377	1.62		0.69-2.99	1,181	1.73		0.97-3.99	532	1.81	
Honeydews	each	1.50-3.99	251	2.48									
Honeydews	per pound					0.33-0.69	272	0.55	10	0.89-0.99	36	0.91	
Kiwifruit Hayward	each	0.20	8	0.20		0.16-0.25	185	0.24					
Kiwifruit Hayward	1 lb bag	2.99	110	2.99									
Lemons	2 lb package	3.99	11	3.99									
Lemons	2 lb bag	3.99	35	3.99									
Limes	each	0.08-0.25	290	0.10		0.34	113	0.34		0.33	4	0.33	
Limes	per pound					0.79-0.99	220	0.82					
Mangoes	each	0.33-1.66	652	0.97		0.25-1.25	1,416	0.89		0.88-3.00	105	1.04	
Mangoes	per pound					0.79	20	0.79					
Misc Berries	5.6 - 6 oz	1.66-2.99	229	2.24		2.50-3.99	666	3.10		2.98	2	2.98	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Blackberries	package												
Nectarines Various White Flesh Varieties	per pound	1.79-2.48	175	2.18		0.99-2.99	782	2.11	12	2.49	28	2.49	
Nectarines Various Yellow Flesh Varieties	per pound	0.89-2.49	1,432	1.49	2	0.39-2.99	2,036	1.31	5	1.28-2.79	619	1.78	29
Oranges Navel	each	0.33-1.25	277	0.56									
Oranges Navel	per pound	0.98-1.88	247	1.13		0.50-1.99	1,031	1.56		0.97-1.79	44	1.40	
Oranges Navel	3 lb bag	1.99-4.99	431	3.01						3.49	121	3.49	
Oranges Valencia	per pound					0.33-0.89	27	0.53					
Papaya Maradol/Tainung Types	per pound	0.50-0.99	24	0.62		0.50-2.69	328	1.19					
Papaya Solo Type	per pound					0.99	5	0.99					
Peaches Various White Flesh Varieties	per pound	0.98-2.49	292	2.27		0.99-2.99	912	1.96	11	1.59-2.49	31	2.40	
Peaches Various Yellow Flesh Varieties	per pound	0.48-2.49	2,328	1.54	2	0.33-2.99	2,021	1.28	5	1.18-2.49	692	1.78	36
Pears Bartlett	per pound	0.97-1.89	608	1.13		0.45-1.69	236	0.87		0.77-1.98	189	0.94	2
Pears Bosc	per pound					1.99	9	1.99					
Pineapples	each	0.99-2.99	392	1.80		0.99-3.99	468	1.55		1.98-2.99	288	2.56	
Pineapples	per pound					0.50-0.99	89	0.77		0.99	18	0.99	
Plums	per pound	0.89-1.99	1,128	1.46		0.25-2.99	1,571	1.58		0.98-2.99	127	1.83	
Plums Interspecific Type	per pound	1.49-2.99	157	1.69		0.88-1.99	64	1.02					
Prunes	per pound					1.99	8	1.99		1.49-1.99	21	1.89	100
Raspberries Red	6 oz package	1.99-3.50	333	2.82		1.25-3.99	581	2.87		1.25-2.98	30	1.52	
Strawberries	1 lb package	0.99-3.50	746	1.91		0.99-3.99	881	2.45		2.00-3.00	56	2.51	
Strawberries	2 lb package	3.99	494	3.99		3.99	198	3.99		3.99-4.98	85	4.04	
Tangerines	per pound	1.49	5	1.49						1.68	8	1.68	
Tangerines	3 lb bag	3.99-4.99	197	4.24		4.99	160	4.99		3.99	66	3.99	
Tangerines	2 lb bag	3.99-5.00	37	4.43									
Tangelos	per pound					1.29	5	1.29					
Watermelons Red Flesh Seeded Type	each	3.98-5.99	155	5.85									
Watermelons Red Flesh Seeded Type	per pound					0.49	8	0.49					
Watermelons Red Flesh Seedless Miniature	each	0.99-3.99	507	1.87		0.88-2.50	341	1.30	12	1.25-3.00	155	2.62	
Watermelons Red Flesh Seedless Type	each	2.49-5.99	846	3.88	17	2.49-5.00	629	2.98	24	3.98-4.99	267	4.86	1

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Watermelons Red Flesh Seedless Type	per pound					0.10-0.39	725	0.24	1	0.49	12	0.49	
FRUITS - ORGANIC													
Apples Braeburn	per pound					1.50	13	1.50					
Apples Fuji	per pound					1.99	12	1.99					
Apples Gala	per pound	2.49	6	2.49									
Apples Gala	3 lb bag	3.98	325	3.98									
Apples, Processed Juice	64 oz (1/2 gallon)	2.99	56	2.99						5.99	3	5.99	
Apples, Processed Juice	128 oz (1 gallon)	7.99	99	7.99									
Avocados Hass	each	1.25	24	1.25		1.25	102	1.25		1.25	15	1.25	
Avocados Various Greenskin Varieties	each	1.99	6	1.99									
Bananas	per pound	0.25-0.79	57	0.56		0.69	13	0.69					
Blueberries	6 oz package	2.98-5.00	383	3.03		2.50-3.50	163	2.58		2.49	9	2.49	
Blueberries	1 pint package	2.48	99	2.48		3.50-3.99	21	3.59		3.50-3.99	222	3.82	
Blueberries	18 oz package									4.99-5.00	34	4.99	44
Cantaloups	each	2.00	6	2.00	100	2.49-3.99	1,227	3.12		3.00	17	3.00	
Cantaloups	per pound					0.49-0.99	72	0.58		0.79-0.99	44	0.84	25
Grapes Black Seedless	per pound	1.98-1.99	158	1.98		2.49-3.89	576	2.86		2.99	75	2.99	
Grapes Red Seedless	per pound	1.88-2.98	408	2.00		1.99-3.89	1,872	3.06	1	1.99-2.99	240	2.91	
Grapes White Seedless Type	per pound	1.98-2.98	309	2.04		1.99-3.89	1,872	3.06	1	1.99-2.99	240	2.91	
Honeydews	each	4.98	6	4.98	100	3.50	450	3.50					
Honeydews	per pound					0.50	56	0.50					
Mangoes	each	0.98	6	0.98		1.25-1.49	423	1.40		0.98-2.00	9	1.77	
Misc Berries Blackberries	5.6 - 6 oz package	2.99-5.00	81	3.19						2.50	76	2.50	
Nectarines Various White Flesh Varieties	per pound					2.49	317	2.49					
Nectarines Various Yellow Flesh Varieties	per pound	2.49-3.49	133	2.78		2.49-3.49	351	2.54		2.49-2.99	43	2.77	35
Peaches Various White Flesh Varieties	per pound					2.49	317	2.49					
Peaches Various Yellow Flesh Varieties	per pound	1.98-2.99	612	2.13	1	1.99-2.99	367	2.49		1.99-2.99	64	2.81	23
Pears Bartlett	per pound					1.49-2.49	62	1.68					
Plums	per pound	1.68-2.88	187	1.77		1.79-2.49	343	2.44		1.79-2.99	42	2.44	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Plums Interspecific Type	per pound					2.99	4	2.99		2.99	33	2.99	
Raspberries Red	6 oz package	3.00-5.00	105	3.15		3.00-3.50	116	3.07		2.50-3.00	95	2.60	
Strawberries	1 lb package	2.00-5.00	522	3.27		2.50-3.99	186	2.76		2.50-3.99	271	2.67	
Tangerines	per pound									2.49	19	2.49	
Watermelons Red Flesh Seedless Miniature	each	0.99-4.99	684	3.31	1	2.50-3.99	377	3.37		3.49-3.99	43	3.82	
Watermelons Red Flesh Seedless Miniature	per pound					0.89	4	0.89					

ONIONS AND POTATOES

Onions, Dry Red	per pound	0.79-0.99	187	0.83		0.69-1.49	565	1.37	7	0.99-1.39	51	1.21	
Onions, Dry White	per pound	0.44-0.99	266	0.56		0.25-0.99	139	0.62	30				
Onions, Dry Yellow	per pound	0.33-0.79	115	0.57		0.10-0.33	158	0.23		0.49-0.69	32	0.58	47
Onions, Dry Yellow	3 lb bag	1.38-1.99	45	1.88						0.99	4	0.99	
Onions, Dry Yellow Marked Sweet	per pound	0.50-1.29	934	0.92		1.49-1.69	571	1.53		0.69-1.29	248	0.97	59
Onions, Dry Yellow Marked Sweet	3 lb bag	2.99	25	2.99									
Potatoes Round Red	per pound	0.98	40	0.98		0.33-0.79	428	0.68		0.38-0.59	66	0.47	
Potatoes Round Red	3 lb bag	2.99	14	2.99									
Potatoes Round Red	5 lb bag	2.98-3.99	386	3.62		2.99	171	2.99		2.99	40	2.99	
Potatoes Round White	per pound	0.79-0.98	72	0.87									
Potatoes Round White	5 lb bag					0.99	5	0.99					
Potatoes Russet	per pound					0.47	11	0.47		0.47-0.69	40	0.58	
Potatoes Russet	5 lb bag	0.88-2.99	304	2.35		1.49-1.99	25	1.79		1.49-1.99	41	1.83	10
Potatoes Russet	10 lb bag	1.98-3.99	53	3.31		1.50-2.50	66	2.29		2.99	6	2.99	
Potatoes Russet	8 lb bag					0.99	10	0.99					
Potatoes Yellow Type	per pound	0.98	40	0.98		1.29	8	1.29		0.50	2	0.50	
Potatoes Yellow Type	5 lb bag	2.99-3.99	295	3.83						2.99	17	2.99	

ONIONS AND POTATOES - ORGANIC

Onions, Dry Red	3 lb bag					3.39	113	3.39					
Onions, Dry Yellow	per pound	0.98	6	0.98									
Onions, Dry Yellow Marked Sweet	per pound									0.99-1.49	24	1.33	38
Potatoes Round Red	per pound	0.98	6	0.98		1.49	4	1.49					
Potatoes Round Red	5 lb bag					4.99	9	4.99					



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Potatoes Russet	per pound					1.69	8	1.69					
Potatoes Russet	5 lb bag					3.99	9	3.99					
Potatoes Yellow Type	per pound	0.98	6	0.98									
VEGETABLES													
Artichokes	each	0.98-1.50	45	1.29		1.00-2.99	822	2.67	74	0.98	2	0.98	
Asparagus Green	per pound	1.88-3.99	604	2.18		1.49-3.99	596	2.48		1.99-3.99	74	2.48	
Bok Choy	per pound	0.68	11	0.68									
Beans Round Green Type	per pound	1.19-1.88	235	1.47	5	0.99-1.99	262	1.59		1.49-2.49	84	2.00	57
Broccoli	per pound	1.50	99	1.50		0.99	45	0.99		0.88	4	0.88	
Broccoli	per bunch	2.50	49	2.50		1.99	8	1.99					
Broccoli Crown Cut	per pound	0.99-1.99	410	1.52		0.99-1.99	472	1.02		0.98-1.99	269	1.37	6
Brussels Sprouts	per pound					0.98	146	0.98					
Cabbage Round Green Type	per pound	0.49-0.59	63	0.57	10	0.33-0.79	32	0.57		0.58-0.79	39	0.73	
Carrots	per pound	0.39-0.59	20	0.54		0.33-0.50	72	0.34		0.59	3	0.59	
Carrots	1 lb bag	0.50-0.75	30	0.71		0.33	45	0.33					
Carrots Baby Peeled	1 lb bag	0.99-1.79	440	1.19		0.33-1.00	253	0.98		0.98-0.99	43	0.99	
Carrots Baby Peeled	2 lb bag	1.99-2.50	65	2.46									
Cauliflower	each	2.50-2.59	74	2.53		0.99-2.50	195	1.53		1.98-1.99	30	1.99	
Cauliflower	per pound	0.99	5	0.99		0.33-1.19	125	0.87		0.88-1.19	76	1.14	12
Celery	each	0.99-1.28	123	1.23		0.49-1.00	415	0.83		0.79-0.89	32	0.84	47
Celery	per pound									0.49-0.79	45	0.55	
Chinese Cabbage	per pound	0.68	11	0.68									
Cilantro	per bunch	0.25-0.99	234	0.53		0.10-0.33	532	0.33		0.50	17	0.50	
Corn-Sweet	each	0.16-0.60	1,368	0.38	3	0.10-0.50	925	0.33	4	0.33-0.67	394	0.51	47
Cucumbers	each	0.25-0.98	826	0.78	1	0.20-1.00	693	0.41	2	0.38-1.00	479	0.76	48
Cucumbers	per pound					0.69	10	0.69		1.99	12	1.99	
Cucumbers Long Seedless-Greenhouse	each	1.49-1.50	159	1.49						1.25-1.49	19	1.28	
Eggplant	per pound	1.69	40	1.69									
Eggplant	each					0.50-2.00	154	0.58		1.50	20	1.50	
Garlic	per pound	1.99	13	1.99									
Garlic	per sleeve	0.50	5	0.50		0.33-0.68	48	0.45					
Greens	per bunch	0.99-1.50	100	1.26		0.33-0.49	104	0.41					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Kale													
Lettuce, Iceberg	each	0.88-1.29	106	0.99		0.33-1.00	652	0.87		0.99-1.49	46	1.29	39
Lettuce, Iceberg	per pound	1.29	35	1.29									
Lettuce, Other Boston	each					1.49	8	1.49					
Lettuce, Other Green Leaf	each	0.99-1.50	147	1.19		0.33-1.49	349	0.94		0.99-1.49	91	1.14	
Lettuce, Other Red Leaf	each	0.99-1.50	147	1.19		0.33-1.49	344	0.94		0.99-1.49	91	1.14	
Lettuce, Romaine	each	0.99-1.99	139	1.29		0.50-1.49	349	0.95		0.98-1.49	39	1.35	
Lettuce, Romaine Hearts	3 count package	1.99-2.50	193	2.49		1.29	5	1.29		2.98-2.99	84	2.99	
Mushrooms Portobella	per pound	4.99	11	4.99									
Mushrooms Portobella	8 oz package	0.99-1.99	401	1.42									
Mushrooms Portobella	6 oz package	3.89	12	3.89									
Mushrooms White	per pound	3.69	40	3.69									
Mushrooms White	8 oz package	1.50-2.50	138	2.06		0.99-2.50	219	1.48	13	1.50-2.00	71	1.86	
Mushrooms White	6 oz package									2.00	2	2.00	
Onions Green	per bunch	0.50-0.60	192	0.52		0.25-0.79	621	0.41		0.50-0.88	26	0.62	
Peppers, Bell Type Green	per pound	0.99	46	0.99		0.79-1.49	29	0.98		1.99	12	1.99	
Peppers, Bell Type Green	each	0.25-0.78	257	0.54	2	0.33-1.00	138	0.42	17	0.33-1.00	287	0.66	69
Peppers, Bell Type Orange	each	0.89-2.50	463	1.38						1.00-1.50	253	1.24	
Peppers, Bell Type Orange-Greenhouse	each	1.25-1.50	16	1.42									
Peppers, Bell Type Red	per pound					0.79	7	0.79					
Peppers, Bell Type Red	each	0.50-2.50	607	1.20						1.00-1.50	253	1.24	
Peppers, Bell Type Red-Greenhouse	each	1.25-1.50	16	1.42									
Peppers, Bell Type Yellow	per pound					0.79	7	0.79					
Peppers, Bell Type Yellow	each	0.89-2.50	463	1.38						1.00-1.50	253	1.24	
Peppers, Bell Type Yellow-Greenhouse	each	1.25-1.50	16	1.42									
Peppers, Other Jalapeno	per pound	0.44-1.49	346	0.83		0.20-0.99	304	0.52		0.78-0.99	26	0.93	
Peppers, Other Mixed Mini Sweet Types	1 lb package	3.98	6	3.98		1.95-2.99	46	2.20		2.99	23	2.99	
Peppers, Other Serrano	per pound	0.68-0.79	73	0.78		0.50-0.79	230	0.70					
Radishes	per bunch	0.50	16	0.50		0.25-0.50	38	0.32		0.50-0.88	26	0.62	
Radishes	1 lb bag	1.49-1.69	17	1.63									
Salad Mixed Types	10 - 12 oz package	1.50-3.50	288	2.28		1.50-2.50	116	2.01					
Salad Mixed Types	5 - 9 oz package	2.00-2.88	222	2.38		1.79-3.29	82	2.55		2.50-3.29	148	2.65	
Spinach	per bunch	0.99	17	0.99		1.25	52	1.25					



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Spinach Flat, Baby Type	10 oz package	1.99-2.50	110	2.27		1.50	45	1.50					
Spinach Flat, Baby Type	1 lb package					2.50	7	2.50					
Spinach Flat, Baby Type	8 oz package	1.99	35	1.99		1.19-1.79	85	1.54					
Squash Acorn	per pound	0.99-1.28	63	1.17	37								
Squash Butternut	per pound	1.28	40	1.28		0.50	6	0.50					
Squash Grey	per pound	0.96	8	0.96		0.33-0.69	232	0.54					
Squash Spaghetti	per pound	1.28	40	1.28									
Squash Yellow Crookneck/Straightneck	per pound	0.99-1.59	286	1.30	12	0.99-1.00	232	1.00	18	0.98-0.99	78	0.99	23
Squash Zucchini	per pound	0.99-1.59	286	1.30	12	0.49-1.29	1,081	0.95	4	0.98-0.99	78	0.99	23
Sweet Potatoes	per pound	0.50-0.99	541	0.76		0.59	72	0.59					
Tomatoes	per pound	0.50-1.50	311	1.22	23	0.33-1.99	1,277	1.56	2	0.99	10	0.99	100
Tomatoes Vine Ripe - Heirloom Varieties	per pound	3.99	8	3.99									
Tomatoes Vine Ripes	per pound	0.79	47	0.79		0.99	10	0.99		0.89-1.29	71	1.04	
Tomatoes Vine Ripes-Greenhouse	per pound	1.99	11	1.99	100					1.69	76	1.69	
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	0.50-1.99	1,309	1.38		0.79-1.99	850	1.71		0.88-1.79	77	1.26	
Tomatoes, Grape Type	1 pint package	0.99-1.99	379	1.35		1.50	146	1.50					
Tomatoes, Grape Type	10 oz package	1.56-1.99	95	1.76	7					1.89	40	1.89	
Tomatoes, Plum Type Roma	per pound	0.34-1.49	358	1.09	6	0.33-1.49	250	0.51		0.99-1.49	272	1.44	
Tomatillos	per pound	0.58-1.19	73	0.87		0.25-0.99	354	0.47		0.78-0.99	26	0.93	

VEGETABLES - ORGANIC

Bok Choy	per pound					1.99	4	1.99					
Broccoli	per pound	1.98	6	1.98		1.50	171	1.50		1.49-1.99	27	1.66	
Broccoli	per bunch					1.59	12	1.59		1.48	19	1.48	
Broccoli Baby Hybrid Type	per bunch					2.49-2.99	13	2.84		1.89	19	1.89	
Beets	per bunch	1.50	99	1.50		1.29-2.99	49	2.16	18	1.99-2.99	19	2.94	
Cabbage Round Green Type	per pound					1.29	12	1.29					
Carrots	1 lb bag					0.99	171	0.99		2.50	28	2.50	
Carrots	per bunch					2.69	9	2.69		1.69-2.50	40	2.12	53
Carrots Baby Peeled	1 lb bag	1.28	99	1.28		1.50-2.50	1,077	1.62		2.00	9	2.00	
Cauliflower	each	2.50	6	2.50						2.99	19	2.99	



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Celery	each	0.99-1.39	30	1.32		0.99-1.69	650	1.49					
Cilantro	per bunch	0.98	6	0.98						0.99	21	0.99	19
Corn-Sweet	each									1.00-1.25	21	1.14	
Cucumbers	each	0.98-0.99	11	0.98		0.79-2.49	632	1.02		0.99	121	0.99	
Cucumbers	per pound									1.69	19	1.69	
Garlic	per pound									7.98	3	7.98	
Greens Kale	per bunch	2.00	6	2.00						1.48-2.00	28	1.65	
Lettuce, Other Green Leaf	each					1.49	12	1.49	33	1.28-2.00	98	1.85	
Lettuce, Other Red Leaf	each					1.49	12	1.49	33	1.28-2.00	98	1.85	
Lettuce, Romaine	each					1.49	8	1.49		1.28-2.00	98	1.85	
Lettuce, Romaine Hearts	3 count package	2.50-3.50	175	3.19		1.50-3.99	71	1.86		2.49-3.29	256	3.21	
Mushrooms Portobella	per pound					6.99	9	6.99					
Mushrooms White	8 oz package					1.67	16	1.67					
Mushrooms White	6 oz package	1.99	5	1.99									
Onions Green	per bunch									0.79	1	0.79	
Peppers, Bell Type Green	each					1.69	152	1.69		0.99	121	0.99	
Peppers, Bell Type Red	each					1.69	152	1.69					
Peppers, Bell Type Yellow	each					1.69	152	1.69					
Peppers, Other Mixed Mini Sweet Types	per pound					2.99	123	2.99					
Peppers, Other Mixed Mini Sweet Types	1 lb package	2.99-3.50	283	3.00		2.99	102	2.99		2.99	15	2.99	
Salad Mixed Types	1 lb bag	5.00	126	5.00		4.98-5.00	477	5.00		5.00	10	5.00	
Salad Mixed Types	5 - 9 oz package	2.50-3.00	125	2.90		3.00	146	3.00					
Spinach	per bunch									1.59	19	1.59	
Spinach Flat, Baby Type	1 lb package					4.98	16	4.98					
Squash Yellow Crookneck/Straightneck	per pound	0.99-1.98	93	1.41	6	0.99-1.49	391	1.41		1.39	19	1.39	
Squash Zucchini	per pound	0.99-1.98	241	1.46	2	0.99-1.99	406	1.44		1.39-1.99	68	1.81	18
Tomatoes	per pound									2.99	21	2.99	
Tomatoes Vine Ripe - Heirloom Varieties	per pound					3.99	34	3.99		3.99	11	3.99	
Tomatoes Vine Ripes	per pound									1.99	4	1.99	
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	1.98	6	1.98		0.98-3.49	75	1.54		3.49	28	3.49	
Tomatoes, Cherry	1 pint					4.99	9	4.99	100	3.99-	10	4.29	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
	package									4.98			
Tomatoes, Grape Type	1 pint package	2.50-2.99	232	2.75		2.99	17	2.99	100	2.99	292	2.99	
Tomatoes, Grape Type	10 oz package					1.99-2.50	151	2.03		1.99	121	1.99	
Tomatoes, Plum Type Roma	per pound	1.99	47	1.99									
SEASONAL ITEMS													
Chayote	per pound	0.50	11	0.50		0.33	5	0.33					
Chayote	each					0.25-0.33	123	0.29					
Gladiola	bunched 10s					6.99	50	6.99		3.99	206	3.99	
Gladiola	bunched 5s					2.99-3.99	653	3.97					
Potted Plants Chrysanthemum	6 inch pot									9.99	15	9.99	
Rose, Hybrid Tea	bunched 12s	7.99-8.99	226	8.30		8.99	103	8.99		8.99	19	8.99	

Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
FRUITS									
Apples Braeburn	per pound	1.48-1.59	4	1.51					
Apples Fuji	per pound					1.39-1.69	10	1.57	
Apples Fuji	3 lb bag	3.89	1	3.89					
Apples Gala	3 lb bag	3.89-4.49	4	4.34					
Apples Honeycrisp	per pound	2.29	7	2.29					
Apples Red Delicious	3 lb bag	3.89	1	3.89					
Apples, Processed Juice	64 oz (1/2 gallon)	1.69-3.00	15	1.84		2.00	6	2.00	
Avocados Hass	each	2.00-2.50	51	2.39					
Bananas	per pound					0.99-1.99	25	1.83	
Blueberries	6 oz package					3.98	3	3.98	
Blueberries	1 pint package	1.99	13	1.99					
Blueberries	18 oz package					4.88	35	4.88	
Cantaloups	per pound					1.99	21	1.99	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Cherries Red Varieties	per pound	4.49	1	4.49		5.99	21	5.99	
Clementines	3 lb bag	6.99-9.99	36	9.74		6.99	6	6.99	
Clementines	2 lb bag					3.89	35	3.89	
Grapefruit Red	each	0.99	7	0.99		1.29-1.50	41	1.47	
Grapes Black Seedless	per pound	2.59-3.99	27	3.94		2.49	21	2.49	
Grapes Red Seedless	per pound	1.99-3.99	43	3.32		1.99-2.99	89	2.43	
Grapes White Seedless Type	per pound	1.99-3.99	43	3.32		2.49-2.99	44	2.75	
Honeydews	per pound	0.99-1.19	13	1.16		1.39	35	1.39	
Kiwifruit Hayward	each					0.33-0.99	44	0.65	
Mangoes	per pound					3.49	21	3.49	
Nectarines Various White Flesh Varieties	per pound	1.98	3	1.98		1.99	23	1.99	
Nectarines Various Yellow Flesh Varieties	per pound	1.98-3.49	36	3.36		1.49-2.99	31	2.57	
Peaches Various White Flesh Varieties	per pound	1.98	3	1.98		2.59	6	2.59	
Peaches Various Yellow Flesh Varieties	per pound	1.98-3.49	43	3.30		1.49-2.99	30	2.67	
Pears Bartlett	per pound	1.59	1	1.59		2.29-2.49	56	2.37	
Pineapples	each	2.99	13	2.99		0.89	6	0.89	
Pineapples	per pound					1.09-1.29	56	1.17	63
Plums	per pound	3.49	59	3.49		1.79-2.77	9	2.12	
Raspberries Red	6 oz package					4.00	35	4.00	
Strawberries	1 lb package	2.98-3.49	29	3.44		3.98	3	3.98	
Strawberries	2 lb package	4.99	11	4.99					
Tangerines	3 lb bag	4.99	11	4.99					
Watermelons Red Flesh Seeded Type	each	10.98	3	10.98					
Watermelons Red Flesh Seedless Type	each	6.98-7.99	14	7.77					
Watermelons Red Flesh Seedless Type	per pound					0.59	23	0.59	
FRUITS - ORGANIC									
Blueberries	6 oz package	3.50	3	3.50					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Grapes Red Seedless	per pound	3.29	1	3.29					
Grapes White Seedless Type	per pound	3.29	1	3.29					
Mangoes	each	2.19	1	2.19					
Misc Berries Blackberries	5.6 - 6 oz package	3.50	3	3.50					
Nectarines Various Yellow Flesh Varieties	per pound	2.59-2.99	12	2.96					
Peaches Various Yellow Flesh Varieties	per pound	2.59-2.99	12	2.96					
Raspberries Red	6 oz package	3.50	3	3.50	3.00-5.99	24	5.62		
Strawberries	1 lb package	3.50	3	3.50					
Watermelons Red Flesh Seedless Miniature	each				3.99	3	3.99		
ONIONS AND POTATOES									
Onions, Dry Red	per pound				1.49	3	1.49		
Onions, Dry White	per pound				1.49	3	1.49		
Onions, Dry Yellow	per pound				1.49	3	1.49		
Onions, Dry Yellow	3 lb bag				2.19	4	2.19		
Onions, Dry Yellow Marked Sweet	per pound	0.88-0.99	16	0.97	1.79-3.59	58	2.88	60	
Potatoes Round Red	5 lb bag	2.99-4.50	13	4.27					
Potatoes Russet	5 lb bag				2.50	3	2.50		
Potatoes Russet	10 lb bag				4.99	4	4.99		
VEGETABLES									
Asparagus Green	per pound	2.68-3.29	15	2.95	2.98-3.99	26	3.87		
Beans Round Green Type	per pound	2.19	1	2.19					
Broccoli Crown Cut	per pound	1.48	3	1.48	1.98-2.39	26	2.34		
Cabbage Round Green Type	per pound	0.89	7	0.89	0.79	4	0.79		
Carrots	per pound				1.19	6	1.19		
Carrots	1 lb bag				1.49	3	1.49		
Carrots Baby Peeled	1 lb bag	0.99-1.39	14	1.22	1.99	3	1.99		
Carrots Baby Peeled	2 lb bag	2.79	1	2.79					
Cauliflower	per pound				2.39	23	2.39		
Celery	per pound	0.99	7	0.99	1.69	35	1.69		

Wtd Avg - Simple weighted average



Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Corn-Sweet	each	0.50-1.25	40	1.07		0.50	21	0.50	
Cucumbers	each	0.99	1	0.99					
Cucumbers	per pound					1.29-1.89	39	1.83	90
Lettuce, Iceberg	per pound					0.89-1.99	13	1.19	
Lettuce, Other Green Leaf	each	1.25-2.19	4	1.49		1.99	35	1.99	
Lettuce, Other Red Leaf	each	1.25	3	1.25		1.99	35	1.99	
Lettuce, Romaine	each	1.25	3	1.25					
Lettuce, Romaine	per pound					1.79	23	1.79	
Mushrooms White	8 oz package	1.67-1.99	17	1.93		2.49	4	2.49	
Onions Green	per bunch	0.50	3	0.50					
Peppers, Bell Type Green	per pound					2.29-2.49	24	2.47	
Peppers, Bell Type Orange	each	1.50-1.67	18	1.60					
Peppers, Bell Type Red	each	1.50-1.67	18	1.60					
Peppers, Bell Type Yellow	each	1.50-1.67	18	1.60					
Peppers, Other Mixed Mini Sweet Types	1 lb package					4.29	3	4.29	
Salad Mixed Types	10 - 12 oz package	3.99	33	3.99		4.99	21	4.99	
Salad Mixed Types	5 - 9 oz package					5.39	35	5.39	
Spinach	per bunch					3.99	23	3.99	
Squash Yellow Crookneck/Straightneck	per pound	0.99-1.29	13	1.24					
Squash Zucchini	per pound	0.99-1.29	13	1.24		1.99	35	1.99	
Sweet Potatoes	per pound	1.69	1	1.69					
Tomatoes	per pound	0.98-1.49	4	1.11		1.39-1.99	31	1.89	13
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	1.99-2.99	59	2.43		1.99	23	1.99	
VEGETABLES - ORGANIC									
Broccoli Baby Hybrid Type	per bunch					3.00	23	3.00	
Carrots Baby Peeled	1 lb bag					2.69	35	2.69	
Carrots Baby Peeled	2 lb bag	2.39	1	2.39					
Cucumbers	each	1.59	1	1.59					
Cucumbers	per pound	1.99	11	1.99					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Lettuce, Romaine	each	2.19	1	2.19					
Lettuce, Romaine Hearts	3 count package	2.48	3	2.48		6.49	21	6.49	
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	3.49	1	3.49		4.49	21	4.49	
SEASONAL ITEMS									
Potted Plants Chrysanthemum	6 inch pot					9.99	35	9.99	100
Rose, Hybrid Tea	bunched 12s					8.99	3	8.99	

REGIONAL DEFINITIONS

As used in this report, regions include the following states:

NORTHEAST U.S.	Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New jersey, New York, Pennsylvania, Rhode Island and Vermont
SOUTHEAST U.S.	Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia
MIDWEST U.S.	Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin
SOUTH CENTRAL U.S.	Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas
SOUTHWEST U.S.	Arizona, California, Nevada and Utah
NORTHWEST U.S.	Idaho, Montana, Oregon, Washington, and Wyoming
ALASKA U.S.	Alaska
HAWAII U.S.	Hawaii