



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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April 29,2025

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FR_FV110

Atwater, CA: Sunny 55-80
Coachella, CA: Sunny 66-92
Fresno, CA: Sunny 59-81
Livingston, CA: Sunny 55-81
Oxnard, CA: Sunny 53-64
San Diego, CA: Sunny 59-67
Irapuato, MX: Sunny 63-92
Baja CA, MX: Sunny 52-60

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BLACKBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling.

flats 12 6-oz cups with lids 14.00-16.00 occasional higher and lower. Previous commitments higher.

---BLUEBERRIES: DEMAND MODERATE. MARKET LOWER. Includes palletizing and cooling.

flats 12 6-oz cups with lids 15.00-23.00 mostly 18.00-20.00 occasional higher and lower. Some previous commitments as high as 24.00

flats 12 1-pint cups 26.00-33.00 mostly 30.00-32.00 occasional higher and lower. Some previous commitments as high as 35.00-40.00

ORGANIC

flats 12 1-pint cups 48.00-52.00 few 54.00 occasional lower

---RASPBERRIES: SUPPLY LIGHT. DEMAND VERY GOOD. MARKET ABOUT STEADY. Includes palletizing and cooling. Most present shipments from prior bookings and/or previous commitments.

flats 12 6-oz cups with lids 22.00-26.00 mostly 24.00-26.00 occasional higher and lower

MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling.

flats 8 1-lb containers with lids

medium 8.00-10.00 occasional higher and lower. Previous commitments higher.

ORGANIC

flats 8 1-lb containers with lids

medium 10.00-14.00 occasional higher and lower. (Wide range in prices)

OXNARD DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling.

flats 8 1-lb containers with lids

medium 8.00-12.00 mostly 10.00-12.00 occasional higher. Previous commitments higher.

ORGANIC

flats 8 1-lb containers with lids

medium 16.00-20.00 mostly 16.00-18.00 occasional higher and lower.

SALINAS-WATSONVILLE CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling.

flats 8 1-lb containers with lids

medium 8.00-12.00 mostly 10.00-12.00 occasional higher. Previous commitments higher.

ORGANIC

flats 8 1-lb containers with lids

medium 16.00-20.00 mostly 18.00-20.00 occasional higher

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling.

flats 8 1-lb containers with lids

medium 8.00-14.00 mostly 10.00-12.00 occasional higher. Previous commitments higher.

ORGANIC

flats 8 1-lb containers with lids



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medium 16.00-20.00 mostly 16.00-18.00 occasional
higher and lower.

48s 84.25-89.25 mostly 84.25-86.25 occasional higher
60s 70.25-75.25 mostly 70.25-73.25 occasional lower
70s 52.25-56.25 mostly 52.25-54.25

OTHER FRUIT

MEXICO CROSSINGS THROUGH TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2024 Season

---AVOCADOS: DEMAND CONVENTIONAL 70S - 84S MODERATE,
OTHERS FAIRLY LIGHT. MARKET CONVENTIONAL 32S - 48S
LOWER, OTHERS ABOUT STEADY. Extra services included.
Hass

- cartons 2 layer
- 32s 65.25-70.25 mostly 68.25-70.25 occasional higher
- 36s 65.25-70.25 mostly 65.25-68.25 occasional higher and lower
- 40s 63.25-67.25 mostly 63.25-65.25
- 48s 60.25-65.25 mostly 64.25-65.25 occasional higher
- 60s 48.25-52.25 mostly 50.25-52.25 occasional lower
- 70s 42.25-46.25 mostly 43.25-45.25 occasional higher
- 84s 26.25-29.25 mostly 27.25-28.25 occasional higher

ORGANIC
Hass

- cartons 2 layer
- 48s 80.25-85.25 mostly 82.25-84.25
- 60s 68.25-72.25 mostly 70.25-72.25 occasional higher
- 70s 50.25-56.25 mostly 52.25-54.25 occasional higher

SOUTH DISTRICT CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2025 Season

---AVOCADOS: DEMAND MODERATE. MARKET CONVENTIONAL
32S, 36S AND 40S LOWER, OTHERS ABOUT STEADY. Extra services
included.
Hass

- cartons 2 layer
- 32s 68.25-73.25 mostly 70.25-72.25 occasional higher
- 36s 68.25-72.25 mostly 68.25-70.25 occasional higher
- 40s 65.25-70.25 mostly 65.25-67.25 occasional higher
- 48s 66.25-69.25 mostly 66.25-68.25
- 60s 54.25-59.25 mostly 54.25-55.25
- 70s 42.25-46.25 mostly 43.25-45.25
- 84s 27.25-30.25 mostly 28.25-29.25 occasional higher

ORGANIC
Hass

- cartons 2 layer