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Report for 4/19/2025 - 4/25/2025

MARKET HIGHLIGHTS

This week in lamb retail the Feature Rate decreased by 45.1 percent and the Activity Index sharply decreased. Compared to last week items from the leg, loin, rib, ground, and carcass sections showed a decrease in ad space while items from the shoulder and other/misc. sections showed an increase.

NATIONAL

Metric	Current Week (CW)	Previous Week (PW)	Previous Year (PY)
Total Outlets	24,824	24,824	
Activity Index	1,258	16,161	
Feature Rate (%)	3.9%	49.0%	

Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Leg	Per lb	Butterflied Leg, Boneless, Regular	Conventional	Fresh			32	7.99		
		Butterflied Leg, Boneless, Regular	Halal	Fresh			82	12.99		
		Leg Butt, Regular	Conventional	Fresh			20	9.99		
		Leg Butt, Regular	Conventional	Frozen			40	5.99		
		Leg Shank, Regular	Conventional	Fresh	44	8.99	20	8.99		
		Leg Shank, Regular	Conventional	Frozen	17	5.99	57	5.64		
		Leg Steaks, Regular	Antibiotic Free	Fresh			2,458	7.99		
		Leg Steaks, Regular	Conventional	Frozen			40	6.99		
		Leg, Bone-In, Regular	ABF, Grass Fed	Fresh			16	10.99		
		Leg, Bone-In, Regular	Antibiotic Free	Fresh			1,522	6.99		
		Leg, Bone-In, Regular	Conventional	Fresh			1,290	7.01		
		Leg, Bone-In, Regular	Conventional	Frozen			40	4.99		
		Leg, Bone-In, Regular	Halal	Fresh			219	6.49		
		Leg, Boneless, Regular	ABF, Grass Fed	Fresh			23	8.99		
		Leg, Boneless, Regular	Conventional	Fresh			1,639	7.36		
		Leg, Boneless, Regular	Halal	Fresh			346	7.51		
		Leg, Boneless, Value	Conventional	Fresh			63	8.99		
		Leg, Semi-Boneless, Regular	ABF, Grass Fed	Fresh			922	4.99		
		Leg, Semi-Boneless, Regular	Antibiotic Free	Fresh			365	6.72		
		Leg, Semi-Boneless, Regular	Conventional	Fresh	30	7.99	3,969	6.52		
		Leg, Semi-Boneless, Regular	Halal	Fresh			385	6.66		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Loin	Per lb	Loin Chops, Regular	ABF, Grass Fed	Fresh	63	10.49				
		Loin Chops, Regular	Conventional	Fresh			159	15.16		
		Loin Chops, Regular	Conventional	Frozen			17	5.99		
		Loin Chops, Regular	Halal	Fresh			55	13.72		
		Loin Chops, Value	Conventional	Fresh	148	9.99	296	9.49		
Rib	Per lb	Rib Chops, Regular	Conventional	Fresh	167	18.99	76	16.49		
		Rib Chops, Regular	Conventional	Frozen	17	15.99	17	15.99		
		Rib Chops, Regular	Halal	Fresh			37	27.99		
		Rib Rack, Regular	ABF, Grass Fed	Fresh			95	16.99		
		Rib Rack, Regular	Conventional	Fresh			1,142	15.63		
		Rib Rack, Regular	Conventional	Frozen			167	16.99		
		Rib Rack, Regular	Halal	Fresh			289	17.02		
Shoulder	Per lb	Shoulder Blade Chops, Regular	Conventional	Fresh	82	8.27				
		Shoulder Blade Chops, Regular	Conventional	Frozen			51	4.99		
		Shoulder Blade Chops, Regular	Halal	Frozen	130	5.49				
		Shoulder Roast, Regular	Conventional	Fresh	148	4.99				
		Shoulder Round Bone Chops, Regular	Conventional	Fresh	61	9.54				
Other/Misc.	Per lb	Stew Meat - Lamb	Conventional	Fresh	44	7.99				
		Stew Meat - Lamb	Halal	Frozen	130	5.49				
		Stew Meat - Mutton	Conventional	Fresh	140	4.99	51	4.99		
		Stew Meat - Mutton	Conventional	Frozen	37	4.79	37	4.79		
Ground	Per lb	Ground Lamb, 1-2 Lbs	Conventional	Fresh			76	7.99		
Carcass	Per lb	Whole	Conventional	Fresh			24	5.99		
		Whole	Conventional	Frozen			24	5.99		

NORTHEAST REGION (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)

Metric	Current Week (CW)
Total Outlets	4,853
Activity Index	919
Feature Rate (%)	13.2%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Leg		Per lb	Leg Shank, Regular	Conventional	Fresh	44	8.99 - 8.99	8.99
Loin		Per lb	Loin Chops, Regular	ABF, Grass Fed	Fresh	16	10.49 - 10.49	10.49
			Loin Chops, Value	Conventional	Fresh	148	9.99 - 9.99	9.99
Rib		Per lb	Rib Chops, Regular	Conventional	Fresh	108	18.99 - 18.99	18.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Shoulder		Per lb	Shoulder Blade Chops, Regular	Conventional	Fresh	61	7.99 - 8.99	8.71
			Shoulder Blade Chops, Regular	Halal	Frozen	130	5.49 - 5.49	5.49
			Shoulder Round Bone Chops, Regular	Conventional	Fresh	61	8.39 - 9.99	9.54
Other/Misc.		Per lb	Stew Meat - Lamb	Conventional	Fresh	44	7.99 - 7.99	7.99
			Stew Meat - Lamb	Halal	Frozen	130	5.49 - 5.49	5.49
			Stew Meat - Mutton	Conventional	Fresh	140	4.99 - 4.99	4.99
			Stew Meat - Mutton	Conventional	Frozen	37	4.79 - 4.79	4.79

SOUTHEAST REGION (AL, FL, GA, MS, NC, SC, TN, VA, WV)

Metric	Current Week (CW)
Total Outlets	6,580
Activity Index	66
Feature Rate (%)	1.0%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin		Per lb	Loin Chops, Regular	ABF, Grass Fed	Fresh	7	10.49 - 10.49	10.49
Rib		Per lb	Rib Chops, Regular	Conventional	Fresh	59	18.99 - 18.99	18.99

MIDWEST REGION (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)

Metric	Current Week (CW)
Total Outlets	4,639
Activity Index	66
Feature Rate (%)	1.1%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Leg		Per lb	Leg Shank, Regular	Conventional	Frozen	17	5.99 - 5.99	5.99
Loin		Per lb	Loin Chops, Regular	ABF, Grass Fed	Fresh	11	10.49 - 10.49	10.49
Rib		Per lb	Rib Chops, Regular	Conventional	Frozen	17	15.99 - 15.99	15.99
Shoulder		Per lb	Shoulder Blade Chops, Regular	Conventional	Fresh	21	6.99 - 6.99	6.99

SOUTH CENTRAL REGION (AR, CO, KS, LA, MO, NM, OK, TX)

Metric	Current Week (CW)
Total Outlets	3,705
Activity Index	30
Feature Rate (%)	0.8%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Leg		Per lb	Leg, Semi-Boneless, Regular	Conventional	Fresh	30	7.99 - 7.99	7.99



SOUTHWEST REGION (AZ, CA, NV, UT)

Metric	Current Week (CW)
Total Outlets	3,675
Activity Index	173
Feature Rate (%)	4.7%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin		Per lb	Loin Chops, Regular	ABF, Grass Fed	Fresh	25	10.49 - 10.49	10.49
Shoulder		Per lb	Shoulder Roast, Regular	Conventional	Fresh	148	4.99 - 4.99	4.99

NORTHWEST REGION (ID, MT, OR, WA, WY)

Metric	Current Week (CW)
Total Outlets	1,172
Activity Index	4
Feature Rate (%)	0.3%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin		Per lb	Loin Chops, Regular	ABF, Grass Fed	Fresh	4	10.49 - 10.49	10.49

Explanatory Notes:

FEATURE RATE: the amount of sampled stores advertising any reported item during the current week, expressed as a 'percentage of the total sample.

ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised item (e.g., a retailer with 100 outlets featuring 3 items has an activity index of 300).

STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.