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Report for 4/19/2025 - 4/25/2025

MARKET HIGHLIGHTS

This week in Pork Retail, the Feature Rate decreased by 7.3% and the Activity Index decreased by 18.7%. Driving this decrease was a sharp drop in features for hams and processed items following the Easter holiday last week. Compared to last week, items from the belly, loin, rib, shoulder, ground, prepared, deli, and variety meat increased in ad space with deli meats gaining the most ground. Items from the ham, processed, carcass, and other/misc. sections decreased in ad space.

NATIONAL

Metric	Current Week (CW)	Previous Week (PW)	Previous Year (PY)
Total Outlets	24,824	24,824	
Activity Index	159,547	196,297	
Feature Rate (%)	86.4%	93.7%	

Section	Price Unit	Item	Environment	Condition	CW		PW		PY	
					Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Belly	Per lb	Pork Belly, Regular	Conventional	Fresh	345	4.57	196	5.39		
		Pork Belly, Regular	Conventional	Frozen			28	4.98		
Ham	Per lb	Ham Butt, Bone-In	Conventional	Fresh	60	2.34	7,779	1.44		
		Ham Shank, Bone-In	Conventional	Fresh			10,285	1.34		
		Ham Sliced, Boneless, Half	Conventional	Fresh			2,840	4.71		
		Ham Sliced, Boneless, Quarter	Conventional	Fresh	16	4.99	1,708	5.33		
		Ham Sliced, Boneless, Whole	Conventional	Fresh			457	4.69		
		Ham Spiral Sliced, Bone-In, Half	Antibiotic Free	Fresh	679	2.64	1,090	6.27		
		Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh			27,321	2.23		
		Ham Spiral Sliced, Bone-In, Half	Conventional	Frozen			7	2.89		
		Ham Spiral Sliced, Bone-In, Half	USDA Organic	Fresh	519	3.83	519	8.95		
		Ham Steak	Conventional	Fresh			1,452	4.49		
		Ham, Bone-In, Half	Antibiotic Free	Fresh	534	3.08	10	6.49		
		Ham, Bone-In, Half	Conventional	Fresh			2,347	1.97		
		Ham, Bone-In, Whole	Conventional	Fresh			1,991	1.93		
		Ham, Boneless, Half	Conventional	Fresh	59	5.77	2,380	4.86		
		Ham, Boneless, Quarter	Conventional	Fresh			1,093	5.23		
		Ham, Boneless, Whole	Antibiotic Free	Fresh	59	5.77	70	5.00		
		Ham, Boneless, Whole	Conventional	Fresh			3,594	4.08		
		Ham, Semi-Boneless, Half	Conventional	Fresh			2,120	1.69		
		Ham, Semi-Boneless, Whole	Conventional	Fresh			195	2.96		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Ham	Per lb	Whole Pork Leg, Fresh	Conventional	Fresh	66	2.47	95	2.17		
Loin	Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	1,234	2.22	1,339	2.95		
		Assorted Chops, Bone-In, Regular	Conventional	Frozen			40	2.28		
		Assorted Chops, Bone-In, Value	Conventional	Fresh	1,703	2.95	193	2.11		
		Backribs, Regular	Conventional	Fresh	1,489	3.82	3,431	3.37		
		Backribs, Regular	Conventional	Frozen	657	3.64	601	3.62		
		CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh			262	5.99		
		CC Loin Chops, Bone-In, Regular	Conventional	Fresh	3,555	2.89	1,151	2.73		
		CC Loin Chops, Bone-In, Value	Conventional	Fresh	4,183	2.32	690	2.74		
		CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	324	3.10	58	2.94		
		CC Loin Chops, Bone-In, Thick Cut, Value	Conventional	Fresh	393	3.21				
		CC Loin Chops, Boneless, Regular	Conventional	Fresh	4,652	3.75	1,834	4.11		
		CC Loin Chops, Boneless, Value	Conventional	Fresh	479	3.35	3,011	2.99		
		CC Loin Chops, Boneless, Value	Conventional	Frozen	148	3.99				
		CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh			102	3.48		
		CC Loin Chops, Boneless, Thick Cut, Value	Conventional	Fresh			98	4.99		
		CC Loin Roast, Bone-In, Regular	Antibiotic Free	Fresh			23	4.99		
		CC Loin Roast, Bone-In, Regular	Conventional	Fresh	378	3.75	299	2.71		
		CC Loin Roast, Bone-In, Value	Conventional	Fresh	72	1.99				
		Loin Filets, Marinated, Regular	Conventional	Fresh	3,258	4.91	3,133	4.30		
		Loin Roast, Boneless, Regular	Antibiotic Free	Fresh	262	5.99	67	4.66		
		Loin Roast, Boneless, Regular	Conventional	Fresh	1,232	2.75	3,121	2.43		
		Rib Chops, Bone-In, Regular	Conventional	Fresh	450	3.15	11	3.49		
		Rib Chops, Bone-In, Value	Conventional	Fresh	429	2.69	34	3.64		
		Rib Chops, Boneless, Regular	Conventional	Fresh	17	5.99	17	5.99		
		Rib End Roast, Bone-In, Regular	Conventional	Fresh	155	2.25	18	1.99		
		Sirloin Chops, Bone-In, Regular	Conventional	Fresh	418	2.18	437	2.29		
		Sirloin Chops, Bone-In, Value	Conventional	Fresh	510	1.93	109	1.99		
		Sirloin Chops, Boneless, Regular	Conventional	Fresh	3	2.68	90	2.99		
		Sirloin Chops, Boneless, Value	Conventional	Fresh	1,104	2.10				
		Sirloin Roast, Bone-In, Regular	Conventional	Fresh	342	2.13	171	1.97		
		Sirloin Roast, Bone-In, Value	Conventional	Fresh	20	1.48				
		Sirloin Roast, Boneless, Regular	Conventional	Fresh	53	2.19	193	2.42		
		Sirloin Roast, Boneless, Value	Conventional	Fresh	972	2.02				
		Tenderloin, Fresh, Regular	Antibiotic Free	Fresh			44	5.99		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Loin	Per lb	Tenderloin, Fresh, Regular	Conventional	Fresh	2,392	3.27	1,796	3.39		
		Tenderloin, Fresh, Regular	Conventional	Frozen			52	2.99		
		Tenderloin, Fresh, Value	Conventional	Fresh	20	2.98	18	2.99		
		Tenderloin, Marinated, Regular	Conventional	Fresh	2,122	5.88	2,248	5.45		
		Whole Loin Roast, Bone-In, Regular	Conventional	Fresh			151	4.57		
Rib	Per lb	Spareribs, 10 Lbs or more	Conventional	Fresh			28	1.29		
		Spareribs, Regular	Conventional	Fresh	2,195	2.52	1,237	2.76		
		Spareribs, Regular	Conventional	Frozen	3,228	2.56	81	2.49		
		Spareribs, Value	Conventional	Fresh	161	2.86	416	2.70		
		St. Louis Style Spareribs, Regular	Conventional	Fresh	320	3.76	755	2.98		
		St. Louis Style Spareribs, Regular	Conventional	Frozen	1,326	3.04	200	2.99		
Shoulder	Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	5,672	1.92	4,751	2.06		
		Butt Roast, Bone-In, Regular	Conventional	Frozen	109	0.99				
		Butt Roast, Bone-In, Value	Conventional	Fresh	17	1.88	178	1.89		
		Butt Roast, Boneless, Regular	Conventional	Fresh	3	2.99	410	3.21		
		Butt Roast, Boneless, Value	Conventional	Fresh			40	3.20		
		Country Style Rib, Bone-In, Regular	Conventional	Fresh	3,639	3.12	818	2.74		
		Country Style Rib, Bone-In, Value	Conventional	Fresh	1,506	2.54	616	2.48		
		Country Style Rib, Boneless, Regular	Conventional	Fresh	216	3.33	409	2.88		
		Country Style Rib, Boneless, Value	Conventional	Fresh	83	2.66	62	2.89		
		Picnic Cushion, Regular	Conventional	Fresh	135	2.93	97	3.00		
		Picnic, Bone-In, Regular	Conventional	Fresh	396	1.94	1,729	1.88		
		Pork Cubed Steak, Regular	Conventional	Fresh	51	5.99	50	2.99		
		Pork Steak, Regular	Conventional	Fresh	735	3.90	471	3.15		
		Pork Steak, Value	Conventional	Fresh	1,517	2.63	214	2.16		
		Porketta, Regular	Conventional	Fresh	31	2.89	69	3.00		
		Whole Pork Shoulder, Regular	Conventional	Fresh	3,026	1.64	460	1.49		
		Whole Pork Shoulder, Value	Conventional	Fresh	24	0.99				
Other/Misc.	Per lb	Stew Meat	Conventional	Fresh	369	3.31	492	2.94		
Ground	Per lb	Ground Pork, 1-2 Lbs	Antibiotic Free	Fresh			189	3.50		
		Ground Pork, 1-2 Lbs	Conventional	Fresh	873	4.52	113	4.03		
		Ground Pork, 2-4 Lbs	Conventional	Fresh			7	4.99		
Processed	Per lb	Breakfast Sausage, < 1 Lb	Conventional	Fresh	2,957	3.97				
		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	4,323	3.77	12,235	4.01		
		Breakfast Sausage, 2-4 Lbs	Conventional	Fresh	29	3.69				



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Processed	Per lb	Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	4,079	4.64	9,083	5.02		
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	129	3.62	270	4.08		
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	112	3.29	123	4.29		
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Prepared	72	3.99				
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	127	4.44	1,146	3.35		
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	101	3.89	469	4.20		
		Canadian Bacon, < 1 Lb	Antibiotic Free	Fresh	16	13.69				
		Canadian Bacon, < 1 Lb	Conventional	Fresh	420	7.82	346	9.20		
		Chorizo, < 1 Lb	Conventional	Fresh	3,015	3.31	753	2.97		
		Chorizo, 1-2 Lbs	Conventional	Fresh	306	4.38	458	5.01		
		Dinner Sausage, < 1 Lb	Conventional	Fresh	127	6.13	69	5.22		
		Dinner Sausage, 1-2 Lbs	Conventional	Fresh	352	5.03	1,701	4.48		
		Dinner Sausage, 2-4 Lbs	Conventional	Fresh	52	4.68	66	4.87		
		Italian Sausage, 1-2 Lbs	Conventional	Fresh	3,923	3.87	9,295	4.37		
		Italian Sausage, 2-4 Lbs	Conventional	Fresh	37	5.50	58	5.00		
		Italian Sausage, 5-9 Lbs	Conventional	Fresh			24	3.99		
		Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	823	29.35	1,026	27.64		
		Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	891	5.45	5,826	6.68		
		Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	479	5.27	70	4.24		
		Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh			158	8.14		
		Sliced Bacon, < 1 Lb	Conventional	Fresh	12,804	6.30	11,798	6.18		
		Sliced Bacon, < 1 Lb	USDA Organic	Fresh			234	13.69		
		Sliced Bacon, 1-2 Lbs	Conventional	Fresh	14,662	4.94	12,935	5.22		
		Sliced Bacon, 2-4 Lbs	Conventional	Fresh	724	5.16	1,164	5.36		
		Sliced Bacon, 5-9 Lbs	Conventional	Fresh	17	3.99	17	3.99		
Prepared	Each	Cooked Backribs, Whole	Conventional	Prepared			49	10.34		
		Cooked Spareribs, Half	Conventional	Prepared			158	7.98		
		Cooked Spareribs, Whole	Conventional	Prepared	18	12.99	168	11.29		
		Cooked St. Louis Spareribs, Half	Conventional	Prepared	18	6.99				
		Cooked St. Louis Spareribs, Whole	Conventional	Prepared			32	12.49		
Prepared	Per lb	Cooked Backribs	Conventional	Prepared	2,387	6.81	495	10.49		
		Cooked Spareribs	Conventional	Prepared	18	6.99				
		Cooked St. Louis Spareribs	Conventional	Prepared			110	8.03		
		Pulled Pork	Conventional	Prepared	1,127	5.97	1,167	6.17		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Prepared	Per lb	Smoked Chops	Conventional	Prepared	158	5.24	557	6.41		
Deli	Per lb	Cubed Ham, 16 oz	Conventional	Prepared	2,854	4.99	135	5.26		
		Cubed Ham, 5-15 oz	Conventional	Prepared	327	4.52	296	4.61		
		Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	31	6.00	219	6.57		
		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	549	4.10	353	4.21		
		Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	4,255	5.38	2,873	5.93		
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	ABF, Pasture Raised	Prepared	72	7.09				
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	Antibiotic Free	Prepared	18	11.41				
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	18,363	7.88	7,558	7.78		
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	USDA Organic	Prepared	23	18.11	47	11.97		
		Service Deli Ham - Cat 1	Conventional	Prepared	6,660	8.13	3,311	9.97		
		Service Deli Ham - Cat 2	Conventional	Prepared	4,165	6.72	1,544	7.00		
		Service Deli Ham - Cat 3	Conventional	Prepared	2,040	5.34	1,092	4.97		
Variety Meat	Per lb	Feet	Conventional	Fresh	99	2.33	50	2.00		
		Feet	Conventional	Frozen	60	2.19	25	3.49		
		Hocks	Conventional	Fresh			90	3.30		
		Neckbones	Conventional	Fresh	258	2.10	285	2.55		
		Neckbones	Conventional	Frozen	90	1.39				
Carcass	Per lb	Whole	Conventional	Fresh			24	5.99		
		Whole	Conventional	Frozen			24	5.99		

NORTHEAST REGION (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)

Metric	Current Week (CW)
Total Outlets	4,853
Activity Index	35,009
Feature Rate (%)	86.3%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham	Per lb		Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	270	2.39 - 2.99	2.68
			Ham Spiral Sliced, Bone-In, Half	USDA Organic	Fresh	140	3.83 - 3.83	3.83



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham		Per lb	Ham Steak	Conventional	Fresh	1022	2.99 - 7.98	3.68
			Ham, Bone-In, Half	Conventional	Fresh	140	3.00 - 3.00	3.00
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	529	1.49 - 2.99	2.09
			Assorted Chops, Bone-In, Value	Conventional	Fresh	64	2.29 - 2.99	2.77
			Backribs, Regular	Conventional	Fresh	240	2.99 - 4.99	4.13
			Backribs, Regular	Conventional	Frozen	223	2.98 - 3.99	3.61
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	1947	1.99 - 4.99	2.58
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	1364	1.79 - 3.99	2.48
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	37	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	678	2.99 - 4.29	3.57
			CC Loin Chops, Boneless, Value	Conventional	Fresh	257	2.99 - 4.29	3.18
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	26	2.99 - 2.99	2.99
			CC Loin Roast, Bone-In, Value	Conventional	Fresh	72	1.99 - 1.99	1.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	1129	4.11 - 5.81	4.86
			Loin Roast, Boneless, Regular	Antibiotic Free	Fresh	23	5.99 - 5.99	5.99
			Loin Roast, Boneless, Regular	Conventional	Fresh	286	1.99 - 4.99	2.87
			Rib Chops, Bone-In, Regular	Conventional	Fresh	450	2.49 - 4.49	3.15
			Rib Chops, Bone-In, Value	Conventional	Fresh	350	1.99 - 3.49	2.62
			Rib End Roast, Bone-In, Regular	Conventional	Fresh	144	2.29 - 2.29	2.29
			Sirloin Chops, Boneless, Value	Conventional	Fresh	93	1.99 - 2.49	2.09
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	18	2.49 - 2.49	2.49
			Sirloin Roast, Boneless, Value	Conventional	Fresh	75	1.99 - 1.99	1.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	1049	2.49 - 4.99	3.15
			Tenderloin, Marinated, Regular	Conventional	Fresh	1410	5.13 - 6.95	6.02
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	646	1.69 - 4.39	2.42
			Spareribs, Regular	Conventional	Frozen	543	2.49 - 2.99	2.51
			St. Louis Style Spareribs, Regular	Conventional	Frozen	313	2.99 - 2.99	2.99
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	251	0.99 - 1.99	1.69
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	457	1.99 - 3.29	2.65
			Country Style Rib, Bone-In, Value	Conventional	Fresh	323	2.49 - 2.99	2.72
			Country Style Rib, Boneless, Regular	Conventional	Fresh	18	3.99 - 3.99	3.99
			Picnic Cushion, Regular	Conventional	Fresh	18	2.99 - 2.99	2.99
			Picnic, Bone-In, Regular	Conventional	Fresh	18	1.99 - 1.99	1.99
			Pork Cubed Steak, Regular	Conventional	Fresh	48	5.99 - 5.99	5.99
			Pork Steak, Regular	Conventional	Fresh	56	2.99 - 5.99	4.87
			Pork Steak, Value	Conventional	Fresh	175	2.49 - 2.49	2.49
			Whole Pork Shoulder, Regular	Conventional	Fresh	517	1.59 - 1.59	1.59
			Whole Pork Shoulder, Value	Conventional	Fresh	21	0.99 - 0.99	0.99
Ground		Per lb	Ground Pork, 1-2 Lbs	Conventional	Fresh	371	2.99 - 4.99	4.75
Processed		Per lb	Breakfast Sausage, < 1 Lb	Conventional	Fresh	517	3.99 - 3.99	3.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	365	3.99 - 5.99	4.40
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	392	3.32 - 6.00	5.41
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	20	3.99 - 3.99	3.99
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Prepared	72	3.99 - 3.99	3.99
			Canadian Bacon, < 1 Lb	Conventional	Fresh	92	7.48 - 7.97	7.59
			Chorizo, < 1 Lb	Conventional	Fresh	255	4.39 - 6.85	5.97
			Chorizo, 1-2 Lbs	Conventional	Fresh	78	3.99 - 5.00	4.74
			Dinner Sausage, < 1 Lb	Conventional	Fresh	44	5.71 - 5.71	5.71
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	38	4.29 - 4.99	4.66
			Dinner Sausage, 2-4 Lbs	Conventional	Fresh	18	3.99 - 3.99	3.99
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	1812	2.49 - 5.99	3.82
			Italian Sausage, 2-4 Lbs	Conventional	Fresh	37	5.50 - 5.50	5.50
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	148	28.51 - 28.51	28.51
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	191	3.75 - 6.83	5.79
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	44	6.39 - 6.39	6.39
			Sliced Bacon, < 1 Lb	Conventional	Fresh	2220	3.99 - 11.99	6.23
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	3469	3.97 - 8.72	5.26
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	20	5.00 - 5.00	5.00
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	837	4.00 - 9.99	7.61
			Pulled Pork	Conventional	Prepared	295	4.99 - 6.99	6.47
			Smoked Chops	Conventional	Prepared	20	6.99 - 6.99	6.99
Deli	Per lb		Cubed Ham, 16 oz	Conventional	Prepared	517	4.99 - 4.99	4.99
			Cubed Ham, 5-15 oz	Conventional	Prepared	148	4.00 - 4.00	4.00
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	37	5.08 - 5.08	5.08
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	335	3.99 - 8.49	5.28
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	ABF, Pasture Raised	Prepared	72	7.09 - 7.09	7.09
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Antibiotic Free	Prepared	18	11.41 - 11.41	11.41
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	2742	5.32 - 14.20	8.41
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	USDA Organic	Prepared	18	18.11 - 18.11	18.11
			Service Deli Ham - Cat 1	Conventional	Prepared	1771	6.99 - 13.99	8.61
			Service Deli Ham - Cat 2	Conventional	Prepared	1841	6.49 - 7.99	7.06
Variety Meat	Per lb		Service Deli Ham - Cat 3	Conventional	Prepared	667	2.88 - 7.49	5.63
			Neckbones	Conventional	Fresh	48	1.99 - 1.99	1.99

## SOUTHEAST REGION (AL, FL, GA, MS, NC, SC, TN, VA, WV)

Metric	Current Week (CW)
Total Outlets	6,580
Activity Index	43,512



Feature Rate (%) 90.9%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	132	3.98 - 4.99	4.23
Ham		Per lb	Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	93	2.39 - 2.39	2.39
			Ham Spiral Sliced, Bone-In, Half	USDA Organic	Fresh	93	3.83 - 3.83	3.83
			Ham Steak	Conventional	Fresh	1820	2.99 - 4.45	3.66
			Ham, Bone-In, Half	Conventional	Fresh	93	3.00 - 3.00	3.00
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	44	1.79 - 1.99	1.80
			Assorted Chops, Bone-In, Value	Conventional	Fresh	690	1.49 - 3.49	2.91
			Backribs, Regular	Conventional	Fresh	61	2.99 - 3.99	3.79
			Backribs, Regular	Conventional	Frozen	20	2.98 - 2.99	2.98
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	395	2.29 - 3.99	3.69
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	865	1.79 - 3.99	2.07
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	2420	2.69 - 4.99	3.94
			Loin Filets, Marinated, Regular	Conventional	Fresh	1324	3.52 - 5.56	5.31
			Loin Roast, Boneless, Regular	Antibiotic Free	Fresh	239	5.99 - 5.99	5.99
			Loin Roast, Boneless, Regular	Conventional	Fresh	219	1.69 - 4.99	2.59
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	166	0.98 - 1.88	1.59
			Sirloin Chops, Boneless, Value	Conventional	Fresh	37	1.99 - 1.99	1.99
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	40	1.98 - 1.98	1.98
			Sirloin Roast, Bone-In, Value	Conventional	Fresh	19	1.48 - 1.48	1.48
			Sirloin Roast, Boneless, Value	Conventional	Fresh	37	1.99 - 1.99	1.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	555	2.48 - 3.99	3.25
			Tenderloin, Fresh, Value	Conventional	Fresh	19	2.98 - 2.98	2.98
			Tenderloin, Marinated, Regular	Conventional	Fresh	132	5.21 - 6.08	5.97
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	669	1.88 - 3.69	2.49
			Spareribs, Regular	Conventional	Frozen	1031	2.49 - 2.98	2.50
			Spareribs, Value	Conventional	Fresh	60	2.99 - 2.99	2.99
			St. Louis Style Spareribs, Regular	Conventional	Fresh	29	3.50 - 3.50	3.50
			St. Louis Style Spareribs, Regular	Conventional	Frozen	162	2.29 - 4.98	3.17
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	3155	0.99 - 2.68	1.86
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	2644	1.98 - 3.49	3.36
			Country Style Rib, Bone-In, Value	Conventional	Fresh	349	2.49 - 2.49	2.49
			Country Style Rib, Boneless, Regular	Conventional	Fresh	28	3.99 - 3.99	3.99
			Picnic, Bone-In, Regular	Conventional	Fresh	108	1.35 - 1.69	1.52
			Pork Cubed Steak, Regular	Conventional	Fresh	3	5.99 - 5.99	5.99
			Pork Steak, Regular	Conventional	Fresh	44	2.95 - 5.99	3.85
			Pork Steak, Value	Conventional	Fresh	481	2.49 - 2.99	2.63
			Whole Pork Shoulder, Regular	Conventional	Fresh	1066	1.59 - 1.79	1.60
			Whole Pork Shoulder, Value	Conventional	Fresh	3	0.99 - 0.99	0.99





Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ground		Per lb	Ground Pork, 1-2 Lbs	Conventional	Fresh	6	2.99 - 3.99	3.49
Processed		Per lb	Breakfast Sausage, < 1 Lb	Conventional	Fresh	1006	3.99 - 3.99	3.99
			Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	1008	2.48 - 5.99	3.81
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	1749	3.32 - 6.65	4.75
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	65	3.55 - 3.55	3.55
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	45	2.34 - 4.14	3.32
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	28	3.95 - 3.95	3.95
			Chorizo, < 1 Lb	Conventional	Fresh	459	2.22 - 2.97	2.94
			Chorizo, 1-2 Lbs	Conventional	Fresh	3	5.00 - 5.00	5.00
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	1	5.04 - 5.04	5.04
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	220	3.36 - 4.79	3.91
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	5	4.17 - 6.65	5.16
			Sliced Bacon, < 1 Lb	Conventional	Fresh	3130	4.51 - 7.99	6.29
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	3384	3.97 - 8.72	4.47
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	105	3.95 - 5.60	5.06
			Cooked Backribs	Conventional	Prepared	1098	5.99 - 9.33	6.00
			Pulled Pork	Conventional	Prepared	76	4.99 - 5.49	5.00
Deli		Per lb	Cubed Ham, 16 oz	Conventional	Prepared	664	4.99 - 4.99	4.99
			Cubed Ham, 5-15 oz	Conventional	Prepared	82	4.38 - 5.60	5.12
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	25	7.18 - 7.18	7.18
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	1629	2.99 - 6.99	5.91
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	5748	4.44 - 13.31	8.21
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	USDA Organic	Prepared	5	18.11 - 18.11	18.11
			Service Deli Ham - Cat 1	Conventional	Prepared	2291	6.99 - 12.99	7.74
			Service Deli Ham - Cat 2	Conventional	Prepared	721	5.99 - 6.99	6.48
			Service Deli Ham - Cat 3	Conventional	Prepared	284	1.98 - 6.99	4.53
Variety Meat		Per lb	Feet	Conventional	Fresh	40	2.39 - 2.39	2.39
			Feet	Conventional	Frozen	50	2.00 - 2.00	2.00
			Neckbones	Conventional	Fresh	150	1.19 - 2.79	2.07
			Neckbones	Conventional	Frozen	90	0.88 - 1.79	1.39

MIDWEST REGION (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)

Metric	Current Week (CW)
Total Outlets	4,639
Activity Index	37,746
Feature Rate (%)	89.7%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	38	2.99 - 4.99	4.10



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham	Per lb		Ham Sliced, Boneless, Quarter	Conventional	Fresh	16	4.99 - 4.99	4.99
			Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	65	2.39 - 2.39	2.39
			Ham Spiral Sliced, Bone-In, Half	USDA Organic	Fresh	65	3.83 - 3.83	3.83
			Ham Steak	Conventional	Fresh	896	3.49 - 5.98	3.55
			Ham, Bone-In, Half	Conventional	Fresh	65	3.00 - 3.00	3.00
Loin	Per lb		Assorted Chops, Bone-In, Regular	Conventional	Fresh	433	1.77 - 2.49	2.43
			Assorted Chops, Bone-In, Value	Conventional	Fresh	511	1.39 - 3.99	3.34
			Backribs, Regular	Conventional	Fresh	813	2.99 - 5.99	3.81
			Backribs, Regular	Conventional	Frozen	141	2.98 - 3.99	3.68
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	823	1.99 - 3.99	3.08
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	1020	1.79 - 3.49	2.04
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	132	1.99 - 2.99	2.12
			CC Loin Chops, Bone-In, Thick Cut, Value	Conventional	Fresh	29	5.99 - 5.99	5.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	1043	2.69 - 5.99	3.59
			CC Loin Chops, Boneless, Value	Conventional	Fresh	115	2.99 - 3.99	3.24
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	281	2.99 - 3.99	3.91
			Loin Filets, Marinated, Regular	Conventional	Fresh	542	4.11 - 4.86	4.35
			Loin Roast, Boneless, Regular	Conventional	Fresh	300	1.69 - 4.99	2.90
			Rib Chops, Boneless, Regular	Conventional	Fresh	17	5.99 - 5.99	5.99
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	17	2.99 - 2.99	2.99
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	23	1.69 - 1.69	1.69
			Sirloin Chops, Boneless, Value	Conventional	Fresh	84	1.99 - 3.94	2.93
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	16	1.99 - 1.99	1.99
			Sirloin Roast, Boneless, Value	Conventional	Fresh	8	1.99 - 1.99	1.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	352	2.95 - 3.99	3.61
			Tenderloin, Marinated, Regular	Conventional	Fresh	470	5.21 - 8.69	5.52
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	462	1.98 - 3.69	2.42
			Spareribs, Regular	Conventional	Frozen	834	2.49 - 2.49	2.49
			Spareribs, Value	Conventional	Fresh	42	1.99 - 2.99	2.49
			St. Louis Style Spareribs, Regular	Conventional	Fresh	269	3.79 - 3.79	3.79
			St. Louis Style Spareribs, Regular	Conventional	Frozen	49	2.99 - 3.99	3.83
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	563	1.99 - 2.79	2.06
			Butt Roast, Bone-In, Value	Conventional	Fresh	17	1.88 - 1.88	1.88
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	58	2.49 - 3.54	3.15
			Country Style Rib, Bone-In, Value	Conventional	Fresh	389	2.49 - 2.94	2.52
			Country Style Rib, Boneless, Regular	Conventional	Fresh	61	3.99 - 3.99	3.99
			Country Style Rib, Boneless, Value	Conventional	Fresh	62	2.89 - 2.89	2.89
			Picnic Cushion, Regular	Conventional	Fresh	31	1.97 - 1.97	1.97
			Picnic, Bone-In, Regular	Conventional	Fresh	11	2.29 - 2.29	2.29
			Pork Steak, Regular	Conventional	Fresh	401	2.89 - 5.99	4.44



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Shoulder	Per lb		Pork Steak, Value	Conventional	Fresh	458	2.44 - 2.99	2.56
			Porketta, Regular	Conventional	Fresh	31	2.89 - 2.89	2.89
			Whole Pork Shoulder, Regular	Conventional	Fresh	935	1.59 - 3.49	1.70
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	37	2.99 - 3.49	3.27
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	348	3.99 - 4.79	4.61
Processed	Per lb		Breakfast Sausage, < 1 Lb	Conventional	Fresh	843	3.32 - 3.99	3.98
			Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	1389	2.99 - 4.99	3.97
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	970	3.32 - 5.32	4.80
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	23	3.55 - 3.55	3.55
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	59	2.96 - 3.99	3.31
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	40	3.60 - 4.00	3.82
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	73	3.60 - 3.95	3.87
			Canadian Bacon, < 1 Lb	Conventional	Fresh	217	7.50 - 9.33	7.74
			Chorizo, < 1 Lb	Conventional	Fresh	676	2.97 - 5.70	3.19
			Chorizo, 1-2 Lbs	Conventional	Fresh	21	3.99 - 3.99	3.99
			Dinner Sausage, < 1 Lb	Conventional	Fresh	20	4.56 - 5.99	5.05
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	224	4.20 - 5.99	5.09
			Dinner Sausage, 2-4 Lbs	Conventional	Fresh	28	5.05 - 5.05	5.05
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	696	3.36 - 5.04	4.18
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	172	22.16 - 31.68	28.00
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	442	3.13 - 6.65	5.12
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	56	4.99 - 5.99	5.49
			Sliced Bacon, < 1 Lb	Conventional	Fresh	3218	5.32 - 7.99	6.35
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	3620	3.00 - 8.72	4.79
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	233	3.95 - 6.99	5.81
			Sliced Bacon, 5-9 Lbs	Conventional	Fresh	17	3.99 - 3.99	3.99
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	336	5.00 - 9.99	7.53
			Cooked Spareribs	Conventional	Prepared	18	6.99 - 6.99	6.99
			Pulled Pork	Conventional	Prepared	550	4.99 - 7.99	5.85
			Smoked Chops	Conventional	Prepared	21	4.49 - 4.49	4.49
Deli	Per lb		Cubed Ham, 16 oz	Conventional	Prepared	1142	4.99 - 4.99	4.99
			Cubed Ham, 5-15 oz	Conventional	Prepared	43	3.98 - 6.98	4.12
			Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	31	6.00 - 6.00	6.00
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	81	3.64 - 4.36	4.34
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	720	2.99 - 7.99	5.69
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	4834	5.20 - 12.43	7.66
			Service Deli Ham - Cat 1	Conventional	Prepared	1973	6.99 - 10.99	8.34
			Service Deli Ham - Cat 2	Conventional	Prepared	1025	4.98 - 8.49	6.33
			Service Deli Ham - Cat 3	Conventional	Prepared	562	2.88 - 7.99	5.99



## SOUTH CENTRAL REGION (AR, CO, KS, LA, MO, NM, OK, TX)

Metric	Current Week (CW)
Total Outlets	3,705
Activity Index	22,764
Feature Rate (%)	80.8%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	81	3.99 - 6.99	4.10
Ham		Per lb	Ham Shank, Bone-In	Conventional	Fresh	60	1.99 - 2.69	2.34
			Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	79	2.39 - 2.39	2.39
			Ham Spiral Sliced, Bone-In, Half	USDA Organic	Fresh	79	3.83 - 3.83	3.83
			Ham Steak	Conventional	Fresh	512	2.99 - 5.98	3.85
			Ham, Bone-In, Half	Conventional	Fresh	79	3.00 - 3.00	3.00
			Ham, Boneless, Half	Conventional	Fresh	59	4.59 - 6.99	5.77
			Ham, Boneless, Whole	Conventional	Fresh	59	4.59 - 6.99	5.77
			Whole Pork Leg, Fresh	Conventional	Fresh	3	2.47 - 2.47	2.47
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	127	1.88 - 2.49	2.41
			Assorted Chops, Bone-In, Value	Conventional	Fresh	175	1.27 - 2.69	2.04
			Backribs, Regular	Conventional	Fresh	251	2.97 - 3.99	3.54
			Backribs, Regular	Conventional	Frozen	207	2.99 - 3.99	3.46
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	126	2.48 - 3.99	3.51
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	659	1.79 - 3.99	2.50
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	37	2.19 - 2.99	2.84
			CC Loin Chops, Bone-In, Thick Cut, Value	Conventional	Fresh	364	2.99 - 2.99	2.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	351	3.49 - 3.49	3.49
			CC Loin Chops, Boneless, Value	Conventional	Fresh	59	3.29 - 3.29	3.29
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	71	2.59 - 3.99	3.40
			Loin Filets, Marinated, Regular	Conventional	Fresh	260	4.11 - 4.85	4.26
			Loin Roast, Boneless, Regular	Conventional	Fresh	137	1.98 - 4.99	2.52
			Rib Chops, Bone-In, Value	Conventional	Fresh	49	2.97 - 2.97	2.97
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	158	1.69 - 1.99	1.88
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	199	1.58 - 1.99	1.95
			Sirloin Chops, Boneless, Value	Conventional	Fresh	117	1.57 - 3.94	2.10
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	117	0.99 - 1.99	1.69
			Sirloin Roast, Bone-In, Value	Conventional	Fresh	1	1.48 - 1.48	1.48
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	2	1.99 - 1.99	1.99
			Sirloin Roast, Boneless, Value	Conventional	Fresh	109	1.99 - 2.49	2.00
			Tenderloin, Fresh, Regular	Conventional	Fresh	242	2.48 - 3.98	3.50
			Tenderloin, Fresh, Value	Conventional	Fresh	1	2.98 - 2.98	2.98
			Tenderloin, Marinated, Regular	Conventional	Fresh	110	5.21 - 6.08	5.52



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	214	1.99 - 3.69	2.29
			Spareribs, Regular	Conventional	Frozen	446	1.77 - 2.49	2.34
			Spareribs, Value	Conventional	Fresh	59	2.99 - 2.99	2.99
			St. Louis Style Spareribs, Regular	Conventional	Frozen	107	2.99 - 2.99	2.99
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	689	0.97 - 2.29	1.59
			Butt Roast, Bone-In, Regular	Conventional	Frozen	109	0.99 - 0.99	0.99
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	278	1.49 - 3.54	2.33
			Country Style Rib, Bone-In, Value	Conventional	Fresh	393	1.97 - 2.99	2.37
			Country Style Rib, Boneless, Regular	Conventional	Fresh	109	2.69 - 2.69	2.69
			Picnic Cushion, Regular	Conventional	Fresh	3	3.49 - 3.49	3.49
			Pork Steak, Regular	Conventional	Fresh	223	1.99 - 5.99	2.80
			Pork Steak, Value	Conventional	Fresh	292	2.44 - 2.94	2.57
			Whole Pork Shoulder, Regular	Conventional	Fresh	388	1.59 - 2.49	1.68
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	126	1.99 - 3.49	2.46
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	123	2.99 - 3.99	3.57
Processed	Per lb		Breakfast Sausage, < 1 Lb	Conventional	Fresh	469	3.32 - 3.99	3.85
			Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	1001	2.50 - 4.99	3.62
			Breakfast Sausage, 2-4 Lbs	Conventional	Fresh	29	3.69 - 3.69	3.69
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	135	3.99 - 4.98	4.37
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	21	3.55 - 3.55	3.55
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	8	2.34 - 3.99	3.01
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	87	4.50 - 4.88	4.73
			Canadian Bacon, < 1 Lb	Conventional	Fresh	111	8.00 - 9.33	8.18
			Chorizo, < 1 Lb	Conventional	Fresh	710	2.22 - 4.65	3.22
			Chorizo, 1-2 Lbs	Conventional	Fresh	52	2.99 - 4.39	3.84
			Dinner Sausage, < 1 Lb	Conventional	Fresh	39	4.56 - 5.99	5.61
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	78	5.04 - 5.31	5.06
			Dinner Sausage, 2-4 Lbs	Conventional	Fresh	6	5.05 - 5.05	5.05
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	273	3.36 - 4.99	3.92
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	234	22.22 - 31.68	30.33
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	251	4.17 - 7.45	5.79
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	41	4.99 - 5.99	5.50
			Sliced Bacon, < 1 Lb	Conventional	Fresh	2855	3.32 - 9.29	6.15
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	2149	3.49 - 7.99	5.04
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	278	3.59 - 6.66	5.22
Prepared	Each		Cooked Spareribs, Whole	Conventional	Prepared	18	12.99 - 12.99	12.99
			Cooked St. Louis Spareribs, Half	Conventional	Prepared	18	6.99 - 6.99	6.99
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	5	4.80 - 6.39	5.12
			Pulled Pork	Conventional	Prepared	206	4.99 - 6.99	5.90
			Smoked Chops	Conventional	Prepared	58	3.59 - 6.71	5.15



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Deli	Per lb		Cubed Ham, 16 oz	Conventional	Prepared	411	4.99 - 4.99	4.99
			Cubed Ham, 5-15 oz	Conventional	Prepared	54	3.98 - 6.98	5.37
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	280	3.49 - 4.65	3.86
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	524	2.99 - 7.49	5.10
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	2811	3.54 - 13.31	7.40
			Service Deli Ham - Cat 1	Conventional	Prepared	398	6.99 - 10.99	7.13
			Service Deli Ham - Cat 2	Conventional	Prepared	458	4.98 - 8.49	6.62
			Service Deli Ham - Cat 3	Conventional	Prepared	78	2.99 - 5.99	3.45
Variety Meat	Per lb		Feet	Conventional	Fresh	59	2.29 - 2.29	2.29
			Neckbones	Conventional	Fresh	60	2.29 - 2.48	2.29

## SOUTHWEST REGION (AZ, CA, NV, UT)

Metric	Current Week (CW)
Total Outlets	3,675
Activity Index	14,759
Feature Rate (%)	79.9%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	82	4.99 - 6.99	5.45
Ham	Per lb		Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	114	2.39 - 2.39	2.39
			Ham Spiral Sliced, Bone-In, Half	USDA Organic	Fresh	114	3.83 - 3.83	3.83
			Ham Steak	Conventional	Fresh	120	3.49 - 3.49	3.49
			Ham, Bone-In, Half	Conventional	Fresh	114	3.00 - 3.00	3.00
			Whole Pork Leg, Fresh	Conventional	Fresh	63	2.47 - 2.47	2.47
Loin	Per lb		Assorted Chops, Bone-In, Regular	Conventional	Fresh	2	2.49 - 2.49	2.49
			Assorted Chops, Bone-In, Value	Conventional	Fresh	254	2.99 - 2.99	2.99
			Backribs, Regular	Conventional	Fresh	67	3.99 - 3.99	3.99
			Backribs, Regular	Conventional	Frozen	9	3.87 - 3.87	3.87
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	171	2.49 - 3.99	3.19
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	204	1.79 - 3.99	2.44
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	118	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	120	3.49 - 3.49	3.49
			CC Loin Chops, Boneless, Value	Conventional	Fresh	25	3.99 - 5.99	5.11
			CC Loin Chops, Boneless, Value	Conventional	Frozen	148	3.99 - 3.99	3.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	1	4.17 - 4.17	4.17
			Loin Roast, Boneless, Regular	Conventional	Fresh	104	2.49 - 2.49	2.49
			Rib Chops, Bone-In, Value	Conventional	Fresh	19	2.99 - 2.99	2.99
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	232	1.99 - 2.49	2.35
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	48	1.49 - 2.99	1.52



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		Sirloin Chops, Boneless, Value	Conventional	Fresh	392	1.57 - 2.79	2.04
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	169	2.49 - 2.49	2.49
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	9	1.99 - 1.99	1.99
			Sirloin Roast, Boneless, Value	Conventional	Fresh	383	1.99 - 2.49	2.03
			Tenderloin, Fresh, Regular	Conventional	Fresh	129	2.99 - 2.99	2.99
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	72	3.99 - 4.49	4.40
			Spareribs, Regular	Conventional	Frozen	374	2.49 - 3.49	3.17
			St. Louis Style Spareribs, Regular	Conventional	Fresh	19	3.79 - 3.79	3.79
			St. Louis Style Spareribs, Regular	Conventional	Frozen	356	2.99 - 2.99	2.99
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	640	1.99 - 3.49	2.18
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	183	1.49 - 2.69	2.09
			Country Style Rib, Bone-In, Value	Conventional	Fresh	11	3.49 - 3.49	3.49
			Picnic Cushion, Regular	Conventional	Fresh	83	2.49 - 3.49	3.25
			Picnic, Bone-In, Regular	Conventional	Fresh	259	1.99 - 2.29	2.09
			Pork Steak, Value	Conventional	Fresh	82	2.99 - 3.49	3.06
			Whole Pork Shoulder, Regular	Conventional	Fresh	120	1.59 - 1.59	1.59
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	206	2.99 - 4.99	3.83
Processed	Per lb		Breakfast Sausage, < 1 Lb	Conventional	Fresh	122	3.45 - 3.99	3.98
			Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	404	2.99 - 5.49	3.13
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	713	3.00 - 4.67	3.86
			Canadian Bacon, < 1 Lb	Antibiotic Free	Fresh	16	13.69 - 13.69	13.69
			Chorizo, < 1 Lb	Conventional	Fresh	767	2.22 - 3.99	2.69
			Chorizo, 1-2 Lbs	Conventional	Fresh	152	3.99 - 5.49	4.43
			Dinner Sausage, < 1 Lb	Conventional	Fresh	24	7.32 - 9.78	8.65
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	458	3.36 - 5.49	3.54
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	253	22.22 - 30.40	29.79
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	2	5.18 - 5.18	5.18
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	338	5.01 - 5.12	5.07
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1126	5.32 - 10.98	6.49
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	1259	3.50 - 9.59	5.23
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	14	8.36 - 8.36	8.36
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	36	4.80 - 4.80	4.80
			Smoked Chops	Conventional	Prepared	59	4.99 - 4.99	4.99
Deli	Per lb		Cubed Ham, 16 oz	Conventional	Prepared	120	4.99 - 4.99	4.99
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	126	3.50 - 3.63	3.56
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	549	3.99 - 6.49	4.34
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1883	3.89 - 10.98	7.30
			Service Deli Ham - Cat 1	Conventional	Prepared	153	6.99 - 14.99	8.17
			Service Deli Ham - Cat 2	Conventional	Prepared	120	6.49 - 6.49	6.49
			Service Deli Ham - Cat 3	Conventional	Prepared	449	2.99 - 5.99	4.95



## NORTHWEST REGION (ID, MT, OR, WA, WY)

Metric	Current Week (CW)
Total Outlets	1,172
Activity Index	5,043
Feature Rate (%)	86.6%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	12	6.99 - 6.99	6.99
Ham		Per lb	Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	54	2.39 - 5.99	4.11
			Ham Spiral Sliced, Bone-In, Half	USDA Organic	Fresh	24	3.83 - 3.83	3.83
			Ham, Bone-In, Half	Conventional	Fresh	39	3.00 - 5.99	4.15
			Ham, Semi-Boneless, Half	Conventional	Fresh	15	5.99 - 5.99	5.99
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	99	1.99 - 1.99	1.99
			Assorted Chops, Bone-In, Value	Conventional	Fresh	4	2.29 - 2.29	2.29
			Backribs, Regular	Conventional	Fresh	57	2.78 - 4.99	3.81
			Backribs, Regular	Conventional	Frozen	21	3.87 - 3.87	3.87
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	78	2.49 - 3.29	2.99
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	4	3.29 - 3.29	3.29
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	40	2.99 - 2.99	2.99
			CC Loin Chops, Boneless, Value	Conventional	Fresh	23	3.99 - 5.99	4.08
			Loin Filets, Marinated, Regular	Conventional	Fresh	2	4.17 - 4.17	4.17
			Loin Roast, Boneless, Regular	Conventional	Fresh	175	2.49 - 2.99	2.81
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	71	2.99 - 2.99	2.99
			Sirloin Chops, Boneless, Value	Conventional	Fresh	346	1.57 - 2.79	2.01
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	21	1.99 - 1.99	1.99
			Sirloin Roast, Boneless, Value	Conventional	Fresh	325	1.99 - 2.49	2.02
			Tenderloin, Fresh, Regular	Conventional	Fresh	40	2.99 - 2.99	2.99
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	121	2.79 - 2.79	2.79
			St. Louis Style Spareribs, Regular	Conventional	Frozen	304	2.99 - 2.99	2.99
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	332	1.99 - 3.49	2.48
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	19	2.49 - 2.49	2.49
			Country Style Rib, Bone-In, Value	Conventional	Fresh	41	2.49 - 3.49	3.03
			Country Style Rib, Boneless, Value	Conventional	Fresh	21	1.98 - 1.98	1.98
			Pork Steak, Regular	Conventional	Fresh	11	1.99 - 1.99	1.99
			Pork Steak, Value	Conventional	Fresh	22	3.49 - 3.49	3.49
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	156	2.00 - 2.99	2.74
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	120	3.32 - 3.99	3.97
			Chorizo, < 1 Lb	Conventional	Fresh	137	2.97 - 4.14	4.00
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	415	3.36 - 5.49	3.89
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	16	30.40 - 30.40	30.40





Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed	Per lb		Sliced Bacon, < 1 Lb	Conventional	Fresh	234	5.32 - 9.32	6.97
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	711	3.50 - 9.59	5.50
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	60	1.66 - 8.36	1.77
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	42	4.80 - 4.80	4.80
Deli	Per lb		Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	457	3.99 - 7.99	4.71
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	303	7.09 - 10.98	8.04
			Service Deli Ham - Cat 1	Conventional	Prepared	71	7.99 - 7.99	7.99

## ALASKA (AK)

Metric	Current Week (CW)
Total Outlets	91
Activity Index	328
Feature Rate (%)	96.7%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		Assorted Chops, Bone-In, Value	Conventional	Fresh	2	2.29 - 2.29	2.29
			Backribs, Regular	Conventional	Frozen	11	4.49 - 4.49	4.49
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	13	3.29 - 3.29	3.29
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	35	3.29 - 4.99	4.89
			Loin Roast, Boneless, Regular	Conventional	Fresh	11	2.79 - 2.79	2.79
			Rib Chops, Bone-In, Value	Conventional	Fresh	11	2.99 - 2.99	2.99
			Rib End Roast, Bone-In, Regular	Conventional	Fresh	11	1.79 - 1.79	1.79
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	11	1.79 - 1.79	1.79
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	3	2.99 - 2.99	2.99
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	3	2.68 - 2.68	2.68
			Sirloin Chops, Boneless, Value	Conventional	Fresh	12	1.99 - 1.99	1.99
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	3	2.48 - 2.48	2.48
			Sirloin Roast, Boneless, Value	Conventional	Fresh	12	1.99 - 1.99	1.99
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	11	2.79 - 2.79	2.79
			St. Louis Style Spareribs, Regular	Conventional	Frozen	12	2.99 - 2.99	2.99
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	11	2.79 - 2.79	2.79
Processed	Per lb		Chorizo, < 1 Lb	Conventional	Fresh	11	4.14 - 4.14	4.14
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	11	5.05 - 5.05	5.05
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	26	3.36 - 5.49	4.32
			Sliced Bacon, < 1 Lb	Conventional	Fresh	11	5.99 - 5.99	5.99
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	15	3.97 - 7.91	4.76
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	14	4.97 - 5.99	5.19
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	33	11.40 - 11.40	11.40
Deli	Per lb		Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	18	3.99 - 6.49	4.66
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	14	7.98 - 9.96	8.40



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Deli		Per lb	Service Deli Ham - Cat 1	Conventional	Prepared	3	7.99 - 7.99	7.99

**HAWAII (HI)**

Metric	Current Week (CW)
Total Outlets	109
Activity Index	386
Feature Rate (%)	89.9%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham		Per lb	Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	4	2.39 - 2.39	2.39
			Ham Spiral Sliced, Bone-In, Half	USDA Organic	Fresh	4	3.83 - 3.83	3.83
			Ham, Bone-In, Half	Conventional	Fresh	4	3.00 - 3.00	3.00
Loin		Per lb	Assorted Chops, Bone-In, Value	Conventional	Fresh	3	2.79 - 2.79	2.79
			Backribs, Regular	Conventional	Frozen	25	4.99 - 4.99	4.99
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	2	2.49 - 2.49	2.49
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	32	3.29 - 4.99	3.66
			Sirloin Chops, Boneless, Value	Conventional	Fresh	23	1.99 - 1.99	1.99
			Sirloin Roast, Boneless, Value	Conventional	Fresh	23	1.99 - 1.99	1.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	25	3.49 - 3.49	3.49
Rib		Per lb	St. Louis Style Spareribs, Regular	Conventional	Fresh	3	3.49 - 3.49	3.49
			St. Louis Style Spareribs, Regular	Conventional	Frozen	23	2.99 - 2.99	2.99
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	31	2.99 - 2.99	2.99
			Butt Roast, Boneless, Regular	Conventional	Fresh	3	2.99 - 2.99	2.99
			Pork Steak, Value	Conventional	Fresh	7	5.79 - 5.79	5.79
Ground		Per lb	Ground Pork, 1-2 Lbs	Conventional	Fresh	25	4.99 - 4.99	4.99
Processed		Per lb	Italian Sausage, 1-2 Lbs	Conventional	Fresh	23	3.36 - 3.36	3.36
			Sliced Bacon, < 1 Lb	Conventional	Fresh	10	5.59 - 9.99	8.67
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	55	3.97 - 7.49	5.79
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	23	3.99 - 3.99	3.99
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	28	6.20 - 7.09	6.99
Variety Meat		Per lb	Feet	Conventional	Frozen	10	2.99 - 3.49	3.14

**Explanatory Notes:**

**FEATURE RATE:** the amount of sampled stores advertising any reported item during the current week, expressed as a 'percentage of the total sample.

**ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised item (e.g., a retailer with 100 outlets featuring 3 items has an activity index of 300).

**STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.

