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Report for 10/5/2024 - 10/11/2024

MARKET HIGHLIGHTS

This week in Pork Retail, the Feature Rate increased by 5.8% and the Activity Index increased by 14.9%. Items from the belly, ham, shoulder, other/misc., ground, processed, prepared, deli, and variety meat sections all increased in ad space this week while items from the loin section decreased in ad space compared to last week. Items from the rib section remained steady.

NATIONAL

Metric	Current Week (CW)	Previous Week (PW)	Previous Year (PY)
Total Outlets	24,443	24,443	
Activity Index	141,182	122,880	
Feature Rate (%)	84.3%	78.5%	

Section	Price Unit	Item	Environment	Condition	CW		PW		PY	
					Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Belly	Per lb	Pork Belly, Regular	Conventional	Fresh	2,971	3.28	1,319	7.50		
		Pork Belly, Value	Conventional	Fresh	138	2.99	81	4.99		
Ham	Per lb	Ham Butt, Bone-In	Conventional	Fresh	308	2.48	215	1.87		
		Ham Shank, Bone-In	Conventional	Fresh	666	1.88	215	1.68		
		Ham Sliced, Boneless, Quarter	Conventional	Fresh	870	5.68	369	4.26		
		Ham Spiral Sliced, Bone-In, Whole	Conventional	Fresh	281	3.87				
		Ham Steak	Conventional	Fresh	3,866	4.93	1,243	4.84		
		Ham, Bone-In, Whole	Conventional	Fresh			30	2.99		
		Ham, Boneless, Half	Conventional	Fresh	46	6.26	123	5.49		
		Ham, Boneless, Quarter	Conventional	Fresh	16	4.99	341	4.89		
		Ham, Boneless, Whole	Conventional	Fresh	311	4.70	219	4.48		
Loin	Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	2,830	2.34	1,402	2.72		
		Assorted Chops, Bone-In, Regular	Conventional	Frozen			40	2.28		
		Assorted Chops, Bone-In, Value	Conventional	Fresh	594	3.25	3,153	2.98		
		Backribs, Regular	Antibiotic Free	Fresh			29	4.99		
		Backribs, Regular	Conventional	Fresh	2,323	3.52	1,676	4.03		
		Backribs, Regular	Conventional	Frozen	841	3.85	689	5.06		
		CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	10	4.99				
		CC Loin Chops, Bone-In, Regular	Conventional	Fresh	1,533	2.63	1,264	3.90		
		CC Loin Chops, Bone-In, Value	Conventional	Fresh	1,219	3.27	3,070	3.03		



Section	Price Unit	Item	Environment	Condition	CW		PW		PY			
					Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg		
Loin	Per lb	CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh			138	1.77				
		CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	91	4.45	23	5.49				
		CC Loin Chops, Boneless, Regular	Conventional	Fresh	1,356	4.12	3,246	3.35				
		CC Loin Chops, Boneless, Value	Conventional	Fresh	1,440	3.08	1,727	4.01				
		CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh	18	3.99						
		CC Loin Roast, Bone-In, Regular	Conventional	Fresh	498	2.38	402	2.44				
		CC Loin Roast, Bone-In, Value	Conventional	Fresh	66	1.99	46	2.21				
		Loin Filets, Fresh, Regular	Conventional	Fresh	335	4.71	27	4.54				
		Loin Filets, Marinated, Regular	Conventional	Fresh	1,105	4.34	1,210	4.13				
		Loin Roast, Boneless, Regular	Conventional	Fresh	1,863	2.43	3,201	2.48				
		Loin Roast, Boneless, Value	Conventional	Fresh			400	2.10				
		Rib Chops, Bone-In, Regular	Conventional	Fresh	66	1.89	38	4.99				
		Rib Chops, Bone-In, Value	Conventional	Fresh	95	2.16	199	2.37				
		Rib Chops, Boneless, Regular	Conventional	Fresh	17	5.99	155	3.51				
		Rib End Roast, Bone-In, Regular	Conventional	Fresh	28	3.81	500	1.25				
		Sirloin Chops, Bone-In, Regular	Conventional	Fresh	366	2.57	303	2.25				
		Sirloin Chops, Bone-In, Value	Conventional	Fresh	59	1.99	291	1.76				
		Sirloin Chops, Boneless, Regular	Conventional	Fresh	41	2.99	125	2.27				
		Sirloin Chops, Boneless, Value	Conventional	Fresh	533	2.79	214	2.57				
		Sirloin Roast, Bone-In, Regular	Conventional	Fresh	107	1.97	339	1.90				
		Sirloin Roast, Bone-In, Value	Conventional	Fresh	87	1.76	28	2.49				
		Sirloin Roast, Boneless, Regular	Conventional	Fresh	24	2.99	259	2.21				
		Sirloin Roast, Boneless, Value	Conventional	Fresh	17	1.99	110	3.46				
		Tenderloin, Fresh, Regular	Antibiotic Free	Fresh			29	7.99				
		Tenderloin, Fresh, Regular	Conventional	Fresh			2,510	3.54	2,229	3.54		
		Tenderloin, Fresh, Value	Conventional	Fresh			76	3.49				
		Tenderloin, Marinated, Regular	Conventional	Fresh			2,960	5.78	2,666	5.74		
		Whole Loin Roast, Bone-In, Regular	Conventional	Fresh					13	2.59		
		Rib	Per lb	Spareribs, 10 Lbs or more	Conventional	Fresh	30	1.29				
				Spareribs, Regular	Conventional	Fresh	1,494	3.03	2,444	2.85		
Spareribs, Regular	Conventional			Frozen	235	3.71						
Spareribs, Value	Conventional			Fresh	517	2.55	435	3.03				
St. Louis Style Spareribs, Regular	Conventional			Fresh	1,762	2.93	739	3.04				
St. Louis Style Spareribs, Regular	Conventional			Frozen	111	2.09	436	2.29				
Shoulder	Per lb	Butt Roast, Bone-In, Regular	Antibiotic Free	Fresh	414	3.99						
		Butt Roast, Bone-In, Regular	Conventional	Fresh	5,504	1.95	2,075	2.20				
		Butt Roast, Bone-In, Regular	Conventional	Frozen	47	1.99	33	1.99				



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Shoulder	Per lb	Butt Roast, Bone-In, Value	Conventional	Fresh	176	1.91	86	2.40		
		Butt Roast, Boneless, Regular	Antibiotic Free	Fresh			12	4.99		
		Butt Roast, Boneless, Regular	Conventional	Fresh	223	2.99	33	2.98		
		Country Style Rib, Bone-In, Regular	Conventional	Fresh	948	2.72	808	2.55		
		Country Style Rib, Bone-In, Value	Conventional	Fresh	1,813	2.42	669	2.48		
		Country Style Rib, Boneless, Regular	Conventional	Fresh	119	3.40	240	3.06		
		Country Style Rib, Boneless, Value	Conventional	Fresh	323	2.90	122	2.95		
		Picnic Cushion, Regular	Conventional	Fresh	13	2.99				
		Picnic Cushion, Value	Conventional	Fresh	66	3.49	66	3.49		
		Picnic, Bone-In, Regular	Conventional	Fresh	469	1.75	485	1.24		
		Picnic, Bone-In, Regular	USDA Organic	Fresh			38	1.28		
		Pork Cubed Steak, Regular	Conventional	Fresh			918	3.99		
		Pork Steak, Regular	Conventional	Fresh	602	2.88	571	3.49		
		Pork Steak, Value	Conventional	Fresh	1,413	2.32	486	3.43		
		Whole Pork Shoulder, Regular	Conventional	Fresh	184	2.99	142	2.45		
Other/Misc.	Per lb	Stew Meat	Conventional	Fresh	413	3.22	295	2.95		
Ground	Per lb	Ground Pork, 1-2 Lbs	Antibiotic Free	Fresh	259	5.00				
		Ground Pork, 1-2 Lbs	Conventional	Fresh	1,324	4.11	415	4.07		
		Ground Pork, 1-2 Lbs	USDA Organic	Fresh			164	8.99		
		Ground Pork, 2-4 Lbs	Conventional	Fresh			59	1.87		
Processed	Per lb	Breakfast Sausage, < 1 Lb	Conventional	Fresh	207	4.49	1,205	5.95		
		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	5,559	4.01	6,738	4.09		
		Breakfast Sausage, 2-4 Lbs	Conventional	Fresh	100	3.66				
		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	7,950	4.78	5,227	4.87		
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	448	4.17	303	5.06		
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	207	4.59	20	2.71		
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	22	4.00				
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	259	4.28	987	3.55		
		Canadian Bacon, < 1 Lb	Conventional	Fresh	683	9.51	48	11.93		
		Canadian Bacon, 1-2 Lbs	Conventional	Fresh	87	5.49				
		Chorizo, < 1 Lb	Antibiotic Free	Fresh			14	7.26		
Chorizo, < 1 Lb	Conventional	Fresh	1,237	3.68	1,941	2.89				
Chorizo, 1-2 Lbs	Conventional	Fresh	571	4.78	337	4.22				



Section	Price Unit	Item	Environment	Condition	CW	CW	PW	PW	PY	PY
					Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Processed	Per lb	Dinner Sausage, < 1 Lb	Conventional	Fresh	211	5.14	469	4.76		
		Dinner Sausage, 1-2 Lbs	Conventional	Fresh	4,048	4.25	1,037	4.76		
		Dinner Sausage, 1-2 Lbs	USDA Organic	Fresh	102	4.62				
		Dinner Sausage, 2-4 Lbs	Conventional	Fresh	18	3.99				
		Italian Sausage, 1-2 Lbs	Conventional	Fresh	4,241	4.29	2,662	4.51		
		Italian Sausage, 1-2 Lbs	Conventional	Frozen	370	4.21				
		Italian Sausage, 1-2 Lbs	USDA Organic	Fresh	102	4.62				
		Italian Sausage, 2-4 Lbs	Conventional	Fresh	53	4.60	65	3.01		
		Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	652	27.63	1,876	28.68		
		Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	2,830	5.06	2,860	5.68		
		Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared			231	5.03		
		Sliced Bacon, < 1 Lb	Conventional	Fresh	9,624	5.91	7,829	7.11		
		Sliced Bacon, 10 Lbs or more	Conventional	Fresh	109	2.00				
		Sliced Bacon, 1-2 Lbs	Conventional	Fresh	8,723	5.42	6,802	5.65		
		Sliced Bacon, 2-4 Lbs	Conventional	Fresh	608	4.48	1,372	4.30		
		Sliced Bacon, 5-9 Lbs	Conventional	Fresh			17	5.60		
		Prepared	Per lb	Cooked Backribs	Conventional	Prepared	452	7.28	258	8.09
Cooked Spareribs	Conventional			Prepared	395	7.23	87	8.33		
Cooked St. Louis Spareribs	Conventional			Prepared	415	7.09	53	5.52		
Pulled Pork	Conventional			Prepared	3,929	7.01	2,528	5.72		
Smoked Chops	Conventional			Prepared	1,174	6.94	830	5.68		
Deli	Per lb	Cubed Ham, 16 oz	Conventional	Prepared	51	5.49	144	5.12		
		Cubed Ham, 5-15 oz	Conventional	Prepared	390	6.54	315	6.45		
		Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared			332	6.39		
		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	643	5.69	3,610	4.88		
		Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	4,185	5.72	6,819	5.90		
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	18,212	8.08	14,005	8.23		
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	USDA Organic	Prepared			44	23.97		
		Service Deli Ham - Cat 1	Conventional	Prepared	5,446	9.35	2,291	9.69		
		Service Deli Ham - Cat 2	Conventional	Prepared	2,312	7.26	2,134	6.53		
		Service Deli Ham - Cat 3	Conventional	Prepared	2,621	5.29	1,488	4.90		
Variety Meat	Per lb	Feet	Conventional	Fresh	291	1.97	185	2.13		
		Feet	Conventional	Frozen			40	1.68		
		Hocks	Conventional	Fresh	91	2.62	39	3.17		
		Neckbones	Conventional	Fresh	514	2.01	471	2.18		



NORTHEAST REGION (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)

Metric	Current Week (CW)
Total Outlets	4,790
Activity Index	35,028
Feature Rate (%)	87.0%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	680	2.99 - 3.99	3.27
Ham		Per lb	Ham Butt, Bone-In	Conventional	Fresh	183	1.59 - 2.89	2.76
			Ham Shank, Bone-In	Conventional	Fresh	499	1.49 - 2.69	1.94
			Ham Sliced, Boneless, Quarter	Conventional	Fresh	226	4.99 - 7.33	5.51
			Ham Spiral Sliced, Bone-In, Whole	Conventional	Fresh	251	3.99 - 3.99	3.99
			Ham Steak	Conventional	Fresh	1330	1.49 - 7.98	4.89
			Ham, Boneless, Whole	Conventional	Fresh	107	4.99 - 5.99	5.18
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	774	1.49 - 2.99	1.96
			Assorted Chops, Bone-In, Value	Conventional	Fresh	160	1.99 - 1.99	1.99
			Backribs, Regular	Conventional	Fresh	547	3.99 - 4.99	4.05
			Backribs, Regular	Conventional	Frozen	58	3.99 - 3.99	3.99
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	1012	1.89 - 3.99	2.50
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	379	1.79 - 3.49	2.59
			CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	3	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	370	3.29 - 5.00	3.91
			CC Loin Chops, Boneless, Value	Conventional	Fresh	690	2.99 - 3.59	3.09
			CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh	18	3.99 - 3.99	3.99
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	259	1.99 - 2.99	2.82
			CC Loin Roast, Bone-In, Value	Conventional	Fresh	66	1.99 - 1.99	1.99
			Loin Filets, Fresh, Regular	Conventional	Fresh	36	5.07 - 5.10	5.09
			Loin Filets, Marinated, Regular	Conventional	Fresh	566	2.94 - 5.29	4.57
			Loin Roast, Boneless, Regular	Conventional	Fresh	268	2.69 - 3.99	2.92
			Rib Chops, Bone-In, Regular	Conventional	Fresh	66	1.89 - 1.89	1.89
			Rib Chops, Bone-In, Value	Conventional	Fresh	66	1.79 - 1.79	1.79
			Sirloin Chops, Boneless, Value	Conventional	Fresh	17	1.99 - 1.99	1.99
			Sirloin Roast, Boneless, Value	Conventional	Fresh	17	1.99 - 1.99	1.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	680	2.99 - 3.99	3.43
Tenderloin, Marinated, Regular	Conventional	Fresh	1740	4.34 - 7.82	5.74			
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	193	1.99 - 2.99	2.42
			Spareribs, Value	Conventional	Fresh	346	2.49 - 2.99	2.55



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg			
Rib		Per lb	St. Louis Style Spareribs, Regular	Conventional	Fresh	187	2.99 - 2.99	2.99			
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Antibiotic Free	Fresh	11	3.99 - 3.99	3.99			
			Butt Roast, Bone-In, Regular	Conventional	Fresh	362	0.99 - 2.49	1.74			
			Butt Roast, Boneless, Regular	Conventional	Fresh	18	2.99 - 2.99	2.99			
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	148	2.49 - 2.49	2.49			
			Country Style Rib, Bone-In, Value	Conventional	Fresh	244	1.89 - 2.29	2.18			
			Country Style Rib, Boneless, Regular	Conventional	Fresh	65	2.99 - 3.99	3.71			
			Picnic, Bone-In, Regular	Conventional	Fresh	300	1.69 - 1.99	1.75			
			Pork Steak, Value	Conventional	Fresh	178	2.29 - 2.29	2.29			
			Ground		Per lb	Ground Pork, 1-2 Lbs	Antibiotic Free	Fresh	23	5.00 - 5.00	5.00
Ground Pork, 1-2 Lbs	Conventional	Fresh				375	3.99 - 4.99	4.80			
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	808	3.99 - 5.00	4.42			
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	1220	4.65 - 5.99	5.24			
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	44	4.00 - 4.00	4.00			
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	187	4.79 - 4.79	4.79			
			Canadian Bacon, < 1 Lb	Conventional	Fresh	87	9.31 - 9.31	9.31			
			Canadian Bacon, 1-2 Lbs	Conventional	Fresh	87	5.49 - 5.49	5.49			
			Chorizo, < 1 Lb	Conventional	Fresh	334	5.70 - 5.71	5.70			
			Chorizo, 1-2 Lbs	Conventional	Fresh	148	5.99 - 5.99	5.99			
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	79	3.36 - 5.04	4.35			
			Dinner Sausage, 2-4 Lbs	Conventional	Fresh	18	3.99 - 3.99	3.99			
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	1358	3.11 - 6.99	4.45			
			Italian Sausage, 2-4 Lbs	Conventional	Fresh	53	3.99 - 5.00	4.60			
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	1114	3.72 - 8.32	4.56			
			Sliced Bacon, < 1 Lb	Conventional	Fresh	3004	3.99 - 11.18	6.32			
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	2631	4.49 - 8.99	5.55			
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	32	5.66 - 5.66	5.66			
			Prepared		Per lb	Cooked Backribs	Conventional	Prepared	192	7.20 - 9.99	7.82
						Cooked St. Louis Spareribs	Conventional	Prepared	87	7.82 - 7.82	7.82
						Pulled Pork	Conventional	Prepared	963	5.49 - 9.13	6.61
Smoked Chops	Conventional	Prepared				442	4.99 - 9.73	7.63			
Deli		Per lb	Cubed Ham, 5-15 oz	Conventional	Prepared	44	7.00 - 7.00	7.00			
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	372	5.59 - 6.21	5.90			
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	1146	4.49 - 6.99	5.37			
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	2720	4.44 - 14.83	8.18			
			Service Deli Ham - Cat 1	Conventional	Prepared	1439	7.49 - 11.99	8.96			
			Service Deli Ham - Cat 2	Conventional	Prepared	957	5.49 - 9.99	7.35			
			Service Deli Ham - Cat 3	Conventional	Prepared	1572	3.99 - 5.99	5.57			
Variety Meat		Per lb	Feet	Conventional	Fresh	120	1.89 - 1.89	1.89			



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Variety Meat		Per lb	Hocks	Conventional	Fresh	66	2.49 - 2.49	2.49
			Neckbones	Conventional	Fresh	186	1.79 - 2.49	1.93

SOUTHEAST REGION (AL, FL, GA, MS, NC, SC, TN, VA, WV)

Metric	Current Week (CW)
Total Outlets	6,506
Activity Index	34,559
Feature Rate (%)	88.0%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	672	2.99 - 3.99	3.04
Ham		Per lb	Ham Butt, Bone-In	Conventional	Fresh	11	1.69 - 1.69	1.69
			Ham Shank, Bone-In	Conventional	Fresh	11	1.49 - 1.49	1.49
			Ham Sliced, Boneless, Quarter	Conventional	Fresh	59	4.99 - 4.99	4.99
			Ham Steak	Conventional	Fresh	1571	2.99 - 10.00	4.70
			Ham, Boneless, Whole	Conventional	Fresh	28	3.58 - 3.58	3.58
			Loin	Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	1264
Assorted Chops, Bone-In, Value	Conventional	Fresh	25		2.98 - 2.98	2.98		
Backribs, Regular	Conventional	Fresh	120		3.99 - 3.99	3.99		
Backribs, Regular	Conventional	Frozen	153		2.49 - 3.99	2.95		
CC Loin Chops, Bone-In, Regular	Conventional	Fresh	208		2.19 - 3.99	2.74		
CC Loin Chops, Bone-In, Value	Conventional	Fresh	144		1.99 - 3.98	2.61		
CC Loin Chops, Boneless, Regular	Conventional	Fresh	425		2.88 - 5.00	4.61		
CC Loin Chops, Boneless, Value	Conventional	Fresh	161		1.99 - 3.99	2.21		
CC Loin Roast, Bone-In, Regular	Conventional	Fresh	120		1.79 - 2.99	1.92		
Loin Filets, Marinated, Regular	Conventional	Fresh	128		2.94 - 4.36	3.86		
Loin Roast, Boneless, Regular	Conventional	Fresh	413		1.79 - 2.88	1.95		
Rib Chops, Bone-In, Value	Conventional	Fresh	1		2.99 - 2.99	2.99		
Sirloin Roast, Bone-In, Regular	Conventional	Fresh	38		2.69 - 2.69	2.69		
Tenderloin, Fresh, Regular	Conventional	Fresh	1165		1.97 - 3.99	3.50		
Tenderloin, Marinated, Regular	Conventional	Fresh	161		4.34 - 6.34	5.23		
Rib	Per lb	Spareribs, 10 Lbs or more	Conventional		Fresh	30	1.29 - 1.29	1.29
		Spareribs, Regular	Conventional		Fresh	525	0.98 - 3.99	2.96
		Spareribs, Regular	Conventional		Frozen	25	2.98 - 2.98	2.98
		Spareribs, Value	Conventional	Fresh	63	1.99 - 2.18	2.09	
		St. Louis Style Spareribs, Regular	Conventional	Fresh	467	1.79 - 2.99	2.70	
Shoulder	Per lb	Butt Roast, Bone-In, Regular	Antibiotic Free	Fresh	80	3.99 - 3.99	3.99	
		Butt Roast, Bone-In, Regular	Conventional	Fresh	1771	0.99 - 2.49	1.29	
		Butt Roast, Bone-In, Regular	Conventional	Frozen	2	1.99 - 1.99	1.99	



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Shoulder	Per lb	Butt Roast, Bone-In, Value	Conventional	Fresh	21	1.67 - 1.77	1.68	
		Country Style Rib, Bone-In, Regular	Conventional	Fresh	213	1.88 - 2.99	2.60	
		Country Style Rib, Bone-In, Value	Conventional	Fresh	428	1.69 - 2.99	2.28	
		Country Style Rib, Boneless, Regular	Conventional	Fresh	6	2.99 - 3.99	3.49	
		Picnic, Bone-In, Regular	Conventional	Fresh	169	1.49 - 1.99	1.75	
		Pork Steak, Regular	Conventional	Fresh	97	2.58 - 3.99	3.03	
		Pork Steak, Value	Conventional	Fresh	469	1.79 - 2.49	2.28	
Ground	Per lb	Ground Pork, 1-2 Lbs	Antibiotic Free	Fresh	236	5.00 - 5.00	5.00	
		Ground Pork, 1-2 Lbs	Conventional	Fresh	393	3.79 - 3.99	3.82	
Processed	Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	841	2.99 - 5.00	3.58	
		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	2464	3.99 - 6.00	4.58	
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	28	2.12 - 2.12	2.12	
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	19	2.71 - 2.71	2.71	
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	71	2.88 - 4.44	3.52	
		Chorizo, < 1 Lb	Conventional	Fresh	65	1.76 - 1.76	1.76	
		Chorizo, 1-2 Lbs	Conventional	Fresh	30	3.99 - 3.99	3.99	
		Dinner Sausage, 1-2 Lbs	Conventional	Fresh	1999	3.79 - 5.04	4.44	
		Italian Sausage, 1-2 Lbs	Conventional	Fresh	544	2.99 - 5.99	4.19	
		Italian Sausage, 1-2 Lbs	Conventional	Frozen	342	4.21 - 4.21	4.21	
		Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	193	19.49 - 38.03	33.87	
		Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	463	4.98 - 6.25	4.99	
		Sliced Bacon, < 1 Lb	Conventional	Fresh	2267	3.57 - 7.99	5.22	
		Sliced Bacon, 10 Lbs or more	Conventional	Fresh	65	2.00 - 2.00	2.00	
		Sliced Bacon, 1-2 Lbs	Conventional	Fresh	1651	3.75 - 7.99	5.27	
		Sliced Bacon, 2-4 Lbs	Conventional	Fresh	112	3.59 - 5.50	4.59	
		Prepared	Per lb	Cooked Backribs	Conventional	Prepared	19	6.99 - 6.99
Cooked St. Louis Spareribs	Conventional			Prepared	106	7.27 - 7.27	7.27	
Pulled Pork	Conventional			Prepared	2532	4.99 - 8.49	7.22	
Smoked Chops	Conventional			Prepared	364	4.99 - 6.96	6.86	
Deli	Per lb	Cubed Ham, 16 oz	Conventional	Prepared	51	5.49 - 5.49	5.49	
		Cubed Ham, 5-15 oz	Conventional	Prepared	31	5.00 - 6.00	5.97	
		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	49	5.59 - 7.18	6.55	
		Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	636	4.99 - 7.99	5.87	
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	6374	3.56 - 13.69	7.86	
		Service Deli Ham - Cat 1	Conventional	Prepared	694	7.99 - 12.99	10.16	
		Service Deli Ham - Cat 2	Conventional	Prepared	458	5.99 - 7.99	7.70	
		Service Deli Ham - Cat 3	Conventional	Prepared	86	1.98 - 5.99	3.94	
Variety Meat	Per lb	Hocks	Conventional	Fresh	25	2.98 - 2.98	2.98	
		Neckbones	Conventional	Fresh	107	1.47 - 2.99	2.68	



MIDWEST REGION (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)

Metric	Current Week (CW)
Total Outlets	4,574
Activity Index	28,257
Feature Rate (%)	86.5%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	1086	2.99 - 4.99	3.48
			Pork Belly, Value	Conventional	Fresh	135	2.99 - 2.99	2.99
Ham		Per lb	Ham Sliced, Boneless, Quarter	Conventional	Fresh	565	5.49 - 5.99	5.82
			Ham Steak	Conventional	Fresh	852	1.98 - 7.18	5.29
			Ham, Boneless, Half	Conventional	Fresh	16	4.89 - 4.89	4.89
			Ham, Boneless, Quarter	Conventional	Fresh	16	4.99 - 4.99	4.99
			Ham, Boneless, Whole	Conventional	Fresh	140	3.58 - 4.99	4.06
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	259	1.49 - 3.88	3.87
			Assorted Chops, Bone-In, Value	Conventional	Fresh	315	3.99 - 3.99	3.99
			Backribs, Regular	Conventional	Fresh	780	2.99 - 5.99	3.43
			Backribs, Regular	Conventional	Frozen	226	2.99 - 3.99	3.64
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	83	2.99 - 2.99	2.99
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	106	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	61	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	162	2.88 - 5.00	4.38
			CC Loin Chops, Boneless, Value	Conventional	Fresh	209	2.49 - 2.99	2.77
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	119	1.79 - 2.49	1.87
			Loin Filets, Fresh, Regular	Conventional	Fresh	258	4.66 - 4.66	4.66
			Loin Filets, Marinated, Regular	Conventional	Fresh	233	3.47 - 4.66	4.16
			Loin Roast, Boneless, Regular	Conventional	Fresh	650	1.69 - 4.99	2.39
			Rib Chops, Boneless, Regular	Conventional	Fresh	17	5.99 - 5.99	5.99
			Rib End Roast, Bone-In, Regular	Conventional	Fresh	17	4.99 - 4.99	4.99
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	17	2.99 - 2.99	2.99
			Sirloin Chops, Boneless, Value	Conventional	Fresh	1	2.99 - 2.99	2.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	311	2.99 - 3.99	3.04
			Tenderloin, Marinated, Regular	Conventional	Fresh	710	4.34 - 6.35	6.05
			Rib		Per lb	Spareribs, Regular	Conventional	Fresh
Spareribs, Regular	Conventional	Frozen				41	2.99 - 2.99	2.99
Spareribs, Value	Conventional	Fresh				21	1.99 - 1.99	1.99
St. Louis Style Spareribs, Regular	Conventional	Fresh				686	1.79 - 3.49	2.93
St. Louis Style Spareribs, Regular	Conventional	Frozen				17	3.29 - 3.29	3.29
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	1183	1.35 - 2.99	2.16
			Butt Roast, Bone-In, Regular	Conventional	Frozen	39	1.99 - 1.99	1.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Shoulder	Per lb	Butt Roast, Bone-In, Value	Conventional	Fresh	17	1.88 - 1.88	1.88	
		Country Style Rib, Bone-In, Regular	Conventional	Fresh	353	1.99 - 3.99	2.94	
		Country Style Rib, Bone-In, Value	Conventional	Fresh	384	2.29 - 2.29	2.29	
		Country Style Rib, Boneless, Regular	Conventional	Fresh	29	2.49 - 2.99	2.71	
		Pork Steak, Regular	Conventional	Fresh	141	2.49 - 2.68	2.58	
		Pork Steak, Value	Conventional	Fresh	435	1.79 - 2.99	2.33	
Other/Misc.	Per lb	Stew Meat	Conventional	Fresh	51	2.99 - 4.99	3.87	
Ground	Per lb	Ground Pork, 1-2 Lbs	Conventional	Fresh	445	2.99 - 3.99	3.87	
Processed	Per lb	Breakfast Sausage, < 1 Lb	Conventional	Fresh	113	3.33 - 5.00	3.99	
		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	1321	2.99 - 4.99	4.03	
		Breakfast Sausage, 2-4 Lbs	Conventional	Fresh	38	3.49 - 4.00	3.70	
		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	1248	3.87 - 6.65	4.78	
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	307	2.12 - 5.59	4.39	
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	22	4.00 - 4.00	4.00	
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	136	4.59 - 4.63	4.59	
		Canadian Bacon, < 1 Lb	Conventional	Fresh	189	7.50 - 10.64	7.52	
		Chorizo, < 1 Lb	Conventional	Fresh	40	1.76 - 6.27	2.66	
		Chorizo, 1-2 Lbs	Conventional	Fresh	21	3.99 - 3.99	3.99	
		Dinner Sausage, < 1 Lb	Conventional	Fresh	120	4.00 - 6.65	5.20	
		Dinner Sausage, 1-2 Lbs	Conventional	Fresh	927	3.49 - 5.04	4.25	
		Italian Sausage, 1-2 Lbs	Conventional	Fresh	1101	2.99 - 5.04	4.19	
		Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	374	19.49 - 38.03	24.06	
		Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	597	4.98 - 8.32	5.49	
		Sliced Bacon, < 1 Lb	Conventional	Fresh	1146	3.57 - 9.58	6.40	
		Sliced Bacon, 10 Lbs or more	Conventional	Fresh	23	2.00 - 2.00	2.00	
		Sliced Bacon, 1-2 Lbs	Conventional	Fresh	2307	2.98 - 7.99	5.09	
		Sliced Bacon, 2-4 Lbs	Conventional	Fresh	73	3.59 - 5.00	3.92	
		Prepared	Per lb	Cooked Backribs	Conventional	Prepared	99	5.50 - 8.66
Cooked Spareribs	Conventional			Prepared	376	6.50 - 7.99	7.25	
Cooked St. Louis Spareribs	Conventional			Prepared	107	6.92 - 7.27	7.26	
Pulled Pork	Conventional			Prepared	104	5.49 - 7.49	6.89	
Smoked Chops	Conventional			Prepared	33	5.32 - 6.39	5.84	
Deli	Per lb	Cubed Ham, 5-15 oz	Conventional	Prepared	229	5.00 - 7.58	6.84	
		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	32	6.33 - 6.33	6.33	
		Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	884	4.48 - 7.99	5.62	
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	3015	3.56 - 13.31	7.94	
		Service Deli Ham - Cat 1	Conventional	Prepared	987	7.99 - 11.99	9.29	
		Service Deli Ham - Cat 2	Conventional	Prepared	468	5.99 - 9.99	7.14	
		Service Deli Ham - Cat 3	Conventional	Prepared	385	3.49 - 5.99	5.54	



SOUTH CENTRAL REGION (AR, CO, KS, LA, MO, NM, OK, TX)

Metric	Current Week (CW)
Total Outlets	3,678
Activity Index	19,904
Feature Rate (%)	70.7%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	343	2.99 - 3.99	3.08
			Pork Belly, Value	Conventional	Fresh	3	2.99 - 2.99	2.99
Ham		Per lb	Ham Butt, Bone-In	Conventional	Fresh	114	1.69 - 2.99	2.11
			Ham Shank, Bone-In	Conventional	Fresh	132	0.97 - 1.99	1.41
			Ham Sliced, Boneless, Quarter	Conventional	Fresh	20	5.49 - 5.49	5.49
			Ham Spiral Sliced, Bone-In, Whole	Conventional	Fresh	30	2.88 - 2.88	2.88
			Ham Steak	Conventional	Fresh	113	2.99 - 10.00	5.90
			Ham, Boneless, Half	Conventional	Fresh	30	6.99 - 6.99	6.99
			Ham, Boneless, Whole	Conventional	Fresh	36	4.99 - 6.99	6.66
			Loin	Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	157
Assorted Chops, Bone-In, Value	Conventional	Fresh	59		2.69 - 2.69	2.69		
Backribs, Regular	Conventional	Fresh	488		1.99 - 3.99	2.84		
Backribs, Regular	Conventional	Frozen	256		1.99 - 3.99	3.03		
CC Loin Chops, Bone-In, Regular	Conventional	Fresh	199		1.69 - 2.99	2.79		
CC Loin Chops, Bone-In, Value	Conventional	Fresh	207		2.49 - 3.99	3.19		
CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	6		3.99 - 3.99	3.99		
CC Loin Chops, Boneless, Regular	Conventional	Fresh	147		2.49 - 2.99	2.98		
CC Loin Chops, Boneless, Value	Conventional	Fresh	236		2.49 - 3.99	3.56		
Loin Filets, Fresh, Regular	Conventional	Fresh	41		4.66 - 4.66	4.66		
Loin Filets, Marinated, Regular	Conventional	Fresh	139		3.52 - 6.08	4.39		
Loin Roast, Boneless, Regular	Conventional	Fresh	273		1.99 - 2.59	2.50		
Rib Chops, Bone-In, Value	Conventional	Fresh	28		2.99 - 2.99	2.99		
Sirloin Chops, Bone-In, Regular	Conventional	Fresh	117		1.69 - 2.49	1.95		
Sirloin Chops, Bone-In, Value	Conventional	Fresh	59		1.99 - 1.99	1.99		
Sirloin Chops, Boneless, Value	Conventional	Fresh	204		2.07 - 2.99	2.55		
Sirloin Roast, Bone-In, Value	Conventional	Fresh	87		1.29 - 1.99	1.76		
Tenderloin, Fresh, Regular	Conventional	Fresh	134		1.97 - 2.99	2.55		
Tenderloin, Marinated, Regular	Conventional	Fresh	349		4.35 - 6.50	5.69		
Rib		Per lb	Spareribs, Regular		Conventional	Fresh	258	1.88 - 4.99
			Spareribs, Value	Conventional	Fresh	87	2.99 - 2.99	2.99
			St. Louis Style Spareribs, Regular	Conventional	Fresh	336	2.79 - 3.49	3.01
			St. Louis Style Spareribs, Regular	Conventional	Frozen	94	1.87 - 1.87	1.87



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Antibiotic Free	Fresh	112	3.99 - 3.99	3.99
			Butt Roast, Bone-In, Regular	Conventional	Fresh	624	1.49 - 3.99	2.14
			Butt Roast, Bone-In, Regular	Conventional	Frozen	6	1.99 - 1.99	1.99
			Butt Roast, Bone-In, Value	Conventional	Fresh	138	1.67 - 1.98	1.95
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	84	1.88 - 2.49	1.94
			Country Style Rib, Bone-In, Value	Conventional	Fresh	507	1.69 - 2.99	2.14
			Country Style Rib, Boneless, Value	Conventional	Fresh	109	2.79 - 2.79	2.79
			Picnic Cushion, Value	Conventional	Fresh	3	3.49 - 3.49	3.49
			Pork Steak, Regular	Conventional	Fresh	142	2.47 - 3.99	3.00
			Pork Steak, Value	Conventional	Fresh	278	1.79 - 2.99	2.25
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	97	1.99 - 3.49	2.07
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	60	2.49 - 3.79	3.10
Processed	Per lb		Breakfast Sausage, < 1 Lb	Conventional	Fresh	18	3.33 - 5.00	4.11
			Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	1486	2.49 - 5.19	3.96
			Breakfast Sausage, 2-4 Lbs	Conventional	Fresh	62	3.48 - 3.79	3.63
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	1207	2.65 - 5.71	4.67
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	16	3.99 - 4.91	4.74
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	1	2.71 - 2.71	2.71
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	52	4.44 - 4.63	4.52
			Canadian Bacon, < 1 Lb	Conventional	Fresh	98	8.43 - 10.64	9.96
			Chorizo, < 1 Lb	Conventional	Fresh	396	1.76 - 6.27	3.37
			Chorizo, 1-2 Lbs	Conventional	Fresh	115	3.97 - 4.57	4.37
			Dinner Sausage, < 1 Lb	Conventional	Fresh	12	5.70 - 6.65	6.18
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	449	3.99 - 4.20	4.19
			Dinner Sausage, 1-2 Lbs	USDA Organic	Fresh	102	4.62 - 4.62	4.62
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	693	2.49 - 4.99	4.19
			Italian Sausage, 1-2 Lbs	Conventional	Frozen	28	4.21 - 4.21	4.21
			Italian Sausage, 1-2 Lbs	USDA Organic	Fresh	102	4.62 - 4.62	4.62
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	61	27.87 - 34.86	31.98
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	272	4.98 - 6.12	5.11
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1106	3.33 - 9.58	6.07
			Sliced Bacon, 10 Lbs or more	Conventional	Fresh	21	2.00 - 2.00	2.00
Sliced Bacon, 1-2 Lbs	Conventional	Fresh	1459	3.75 - 7.99	5.58			
Sliced Bacon, 2-4 Lbs	Conventional	Fresh	338	3.91 - 5.00	4.37			
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	121	6.66 - 6.99	6.79
			Cooked St. Louis Spareribs	Conventional	Prepared	25	6.92 - 6.92	6.92
			Pulled Pork	Conventional	Prepared	153	4.98 - 7.49	6.23
			Smoked Chops	Conventional	Prepared	139	3.79 - 6.96	5.69
Deli	Per lb		Cubed Ham, 5-15 oz	Conventional	Prepared	86	3.98 - 7.58	5.69
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	72	3.60 - 7.27	5.66



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	642	3.99 - 6.79	5.41
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	2232	3.54 - 13.31	8.48
			Service Deli Ham - Cat 1	Conventional	Prepared	736	7.99 - 11.99	9.42
			Service Deli Ham - Cat 2	Conventional	Prepared	217	5.17 - 9.99	7.21
			Service Deli Ham - Cat 3	Conventional	Prepared	199	3.29 - 5.99	4.82
Variety Meat		Per lb	Feet	Conventional	Fresh	107	0.97 - 2.29	1.70
			Neckbones	Conventional	Fresh	139	0.97 - 2.29	1.62

SOUTHWEST REGION (AZ, CA, NV, UT)

Metric	Current Week (CW)
Total Outlets	3,507
Activity Index	15,338
Feature Rate (%)	84.5%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	114	2.99 - 2.99	2.99
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	191	1.49 - 1.49	1.49
			Assorted Chops, Bone-In, Value	Conventional	Fresh	10	3.49 - 3.49	3.49
			Backribs, Regular	Conventional	Fresh	282	2.49 - 7.99	3.42
			Backribs, Regular	Conventional	Frozen	148	6.49 - 6.49	6.49
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	201	3.99 - 4.99	4.04
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	232	2.49 - 4.99	4.21
			CC Loin Chops, Boneless, Value	Conventional	Fresh	102	2.98 - 5.99	3.93
			Loin Filets, Marinated, Regular	Conventional	Fresh	39	3.52 - 3.52	3.52
			Loin Roast, Boneless, Regular	Conventional	Fresh	177	1.99 - 2.99	2.89
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	232	2.49 - 2.99	2.85
			Sirloin Chops, Boneless, Value	Conventional	Fresh	193	2.39 - 2.99	2.98
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	47	1.49 - 1.49	1.49
			Tenderloin, Fresh, Regular	Conventional	Fresh	167	2.96 - 5.99	5.65
			Rib		Per lb	Spareribs, Regular	Conventional	Fresh
Spareribs, Regular	Conventional	Frozen				169	3.99 - 3.99	3.99
St. Louis Style Spareribs, Regular	Conventional	Fresh				40	2.79 - 3.49	3.47
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Antibiotic Free	Fresh	208	3.99 - 3.99	3.99
			Butt Roast, Bone-In, Regular	Conventional	Fresh	1070	1.59 - 3.99	2.57
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	63	2.49 - 2.49	2.49
			Country Style Rib, Bone-In, Value	Conventional	Fresh	250	1.57 - 4.99	3.69
			Country Style Rib, Boneless, Regular	Conventional	Fresh	19	3.33 - 3.33	3.33
			Country Style Rib, Boneless, Value	Conventional	Fresh	193	2.79 - 2.99	2.99
			Picnic Cushion, Regular	Conventional	Fresh	13	2.99 - 2.99	2.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg			
Shoulder		Per lb	Picnic Cushion, Value	Conventional	Fresh	63	3.49 - 3.49	3.49			
			Pork Steak, Regular	Conventional	Fresh	6	2.47 - 2.47	2.47			
			Pork Steak, Value	Conventional	Fresh	17	2.99 - 2.99	2.99			
			Whole Pork Shoulder, Regular	Conventional	Fresh	184	2.99 - 2.99	2.99			
Other/Misc.		Per lb	Stew Meat	Conventional	Fresh	265	2.99 - 3.69	3.52			
Ground		Per lb	Ground Pork, 1-2 Lbs	Conventional	Fresh	41	2.99 - 4.99	4.36			
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	592	2.49 - 5.49	4.29			
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	1099	2.65 - 5.99	4.50			
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	17	3.99 - 3.99	3.99			
			Canadian Bacon, < 1 Lb	Conventional	Fresh	191	10.64 - 10.64	10.64			
			Chorizo, < 1 Lb	Conventional	Fresh	402	2.22 - 3.99	2.71			
			Chorizo, 1-2 Lbs	Conventional	Fresh	257	3.49 - 4.99	4.42			
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	481	2.44 - 4.20	3.50			
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	315	2.49 - 4.20	4.11			
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	233	4.98 - 4.98	4.98			
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1557	3.99 - 10.89	5.91			
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	328	5.33 - 5.99	5.47			
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	17	5.00 - 5.00	5.00			
			Prepared		Per lb	Cooked St. Louis Spareribs	Conventional	Prepared	90	6.00 - 6.00	6.00
						Pulled Pork	Conventional	Prepared	19	4.49 - 4.49	4.49
Smoked Chops	Conventional	Prepared				196	4.49 - 8.33	6.64			
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	118	4.50 - 4.50	4.50			
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	715	4.39 - 7.99	6.46			
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	2314	4.00 - 13.31	7.93			
			Service Deli Ham - Cat 1	Conventional	Prepared	815	8.99 - 9.99	9.05			
			Service Deli Ham - Cat 2	Conventional	Prepared	171	5.27 - 6.99	6.04			
			Service Deli Ham - Cat 3	Conventional	Prepared	379	3.47 - 4.99	4.43			
Variety Meat		Per lb	Feet	Conventional	Fresh	64	2.59 - 2.59	2.59			
			Neckbones	Conventional	Fresh	82	1.99 - 1.99	1.99			

NORTHWEST REGION (ID, MT, OR, WA, WY)

Metric	Current Week (CW)
Total Outlets	1,194
Activity Index	7,297
Feature Rate (%)	87.5%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	76	3.99 - 3.99	3.99
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	141	1.49 - 1.99	1.57



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb	Assorted Chops, Bone-In, Value	Conventional	Fresh	22	3.49 - 3.49	3.49	
		Backribs, Regular	Conventional	Fresh	92	2.49 - 7.99	4.31	
		CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh	10	4.99 - 4.99	4.99	
		CC Loin Chops, Bone-In, Regular	Conventional	Fresh	31	2.99 - 5.99	4.15	
		CC Loin Chops, Bone-In, Value	Conventional	Fresh	155	3.99 - 4.99	4.13	
		CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh	21	5.99 - 5.99	5.99	
		CC Loin Chops, Boneless, Regular	Conventional	Fresh	20	2.49 - 2.49	2.49	
		CC Loin Chops, Boneless, Value	Conventional	Fresh	40	2.99 - 3.29	3.02	
		Loin Roast, Boneless, Regular	Conventional	Fresh	80	1.99 - 2.99	2.39	
		Sirloin Chops, Boneless, Regular	Conventional	Fresh	41	2.99 - 2.99	2.99	
		Sirloin Chops, Boneless, Value	Conventional	Fresh	118	2.99 - 2.99	2.99	
		Sirloin Roast, Bone-In, Regular	Conventional	Fresh	11	1.49 - 1.49	1.49	
		Tenderloin, Fresh, Regular	Conventional	Fresh	1	2.99 - 2.99	2.99	
		Tenderloin, Fresh, Value	Conventional	Fresh	76	3.49 - 3.49	3.49	
Rib	Per lb	Spareribs, Regular	Conventional	Fresh	116	3.89 - 4.99	4.09	
		St. Louis Style Spareribs, Regular	Conventional	Fresh	43	2.79 - 3.99	3.93	
Shoulder	Per lb	Butt Roast, Bone-In, Regular	Antibiotic Free	Fresh	3	3.99 - 3.99	3.99	
		Butt Roast, Bone-In, Regular	Conventional	Fresh	447	1.99 - 3.99	2.44	
		Butt Roast, Boneless, Regular	Conventional	Fresh	199	2.99 - 2.99	2.99	
		Country Style Rib, Bone-In, Regular	Conventional	Fresh	87	2.99 - 3.49	3.43	
		Country Style Rib, Boneless, Value	Conventional	Fresh	21	2.68 - 2.68	2.68	
		Pork Steak, Regular	Conventional	Fresh	216	2.47 - 3.49	2.93	
		Pork Steak, Value	Conventional	Fresh	36	2.99 - 2.99	2.99	
Processed	Per lb	Breakfast Sausage, < 1 Lb	Conventional	Fresh	76	5.32 - 5.32	5.32	
		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	465	2.49 - 4.99	3.84	
		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	633	2.65 - 5.99	5.27	
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh	36	3.99 - 3.99	3.99	
		Canadian Bacon, < 1 Lb	Conventional	Fresh	118	10.64 - 10.64	10.64	
		Dinner Sausage, < 1 Lb	Conventional	Fresh	79	4.91 - 4.91	4.91	
		Dinner Sausage, 1-2 Lbs	Conventional	Fresh	113	4.20 - 4.99	4.33	
		Italian Sausage, 1-2 Lbs	Conventional	Fresh	195	2.49 - 4.99	4.36	
		Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	151	4.98 - 8.32	7.31	
		Sliced Bacon, < 1 Lb	Conventional	Fresh	485	3.99 - 7.32	5.00	
		Sliced Bacon, 1-2 Lbs	Conventional	Fresh	303	3.50 - 8.39	6.66	
		Sliced Bacon, 2-4 Lbs	Conventional	Fresh	36	5.00 - 5.00	5.00	
		Prepared	Per lb	Cooked Backribs	Conventional	Prepared	11	7.99 - 7.99
Cooked Spareribs	Conventional			Prepared	19	6.99 - 6.99	6.99	
Pulled Pork	Conventional			Prepared	158	7.05 - 7.05	7.05	
Deli	Per lb	Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	138	4.99 - 5.99	5.85	
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1421	5.32 - 11.41	8.63	



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Deli		Per lb	Service Deli Ham - Cat 1	Conventional	Prepared	716	8.99 - 13.99	9.68
			Service Deli Ham - Cat 2	Conventional	Prepared	41	6.99 - 6.99	6.99

ALASKA (AK)

Metric	Current Week (CW)
Total Outlets	87
Activity Index	384
Feature Rate (%)	96.6%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	44	2.79 - 4.49	4.07
			Backribs, Regular	Conventional	Fresh	14	4.48 - 4.49	4.49
			CC Loin Chops, Boneless, Value	Conventional	Fresh	2	3.29 - 3.29	3.29
			Loin Roast, Boneless, Regular	Conventional	Fresh	2	2.99 - 2.99	2.99
			Rib End Roast, Bone-In, Regular	Conventional	Fresh	11	1.99 - 1.99	1.99
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	11	1.99 - 1.99	1.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	45	2.99 - 4.99	4.46
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	24	1.99 - 2.49	2.24
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	23	3.49 - 3.99	3.75
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	56	5.32 - 6.65	6.10
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	11	4.62 - 4.62	4.62
			Sliced Bacon, < 1 Lb	Conventional	Fresh	23	4.65 - 8.65	6.56
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	44	6.47 - 6.99	6.86
Prepared		Per lb	Cooked Backribs	Conventional	Prepared	3	4.98 - 4.98	4.98
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	35	7.09 - 9.12	8.07
			Service Deli Ham - Cat 1	Conventional	Prepared	36	8.99 - 9.99	9.60

HAWAII (HI)

Metric	Current Week (CW)
Total Outlets	107
Activity Index	415
Feature Rate (%)	56.1%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham		Per lb	Ham Shank, Bone-In	Conventional	Fresh	24	3.29 - 3.29	3.29
Loin		Per lb	Assorted Chops, Bone-In, Value	Conventional	Fresh	3	3.39 - 3.39	3.39
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	27	3.49 - 3.49	3.49
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	24	2.99 - 2.99	2.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	7	5.29 - 5.29	5.29



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	3	3.29 - 3.29	3.29
			St. Louis Style Spareribs, Regular	Conventional	Fresh	3	3.19 - 3.19	3.19
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	23	2.49 - 2.49	2.49
			Butt Roast, Boneless, Regular	Conventional	Fresh	6	2.89 - 3.29	3.09
Ground		Per lb	Ground Pork, 1-2 Lbs	Conventional	Fresh	10	3.99 - 5.97	5.38
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	23	3.99 - 3.99	3.99
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	23	5.32 - 5.32	5.32
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	24	5.99 - 5.99	5.99
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	24	22.16 - 22.16	22.16
			Sliced Bacon, < 1 Lb	Conventional	Fresh	36	4.65 - 6.92	5.34
Prepared		Per lb	Cooked Backribs	Conventional	Prepared	7	5.89 - 5.89	5.89
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	24	7.99 - 7.99	7.99
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	101	5.33 - 13.31	9.60
			Service Deli Ham - Cat 1	Conventional	Prepared	23	8.99 - 8.99	8.99

Explanatory Notes:

FEATURE RATE: the amount of sampled stores advertising any reported item during the current week, expressed as a percentage of the total sample.

ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised item (e.g., a retailer with 100 outlets featuring 3 items has an activity index of 300).

STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.