



Cheese - Foreign Type

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In Europe, retail demand has been strong in recent weeks, though contacts note sales have ticked higher this week. Stakeholders say grocers are utilizing retail store advertisements to entice retail shoppers and relay this is contributing to strengthening retail cheese sales. European food service cheese demand is steady. Interest in cheese is picking up from purchasers in southern Europe vacation destinations, though contacts report some buyers from these areas are ordering fewer loads of cheese as they wait to see if market conditions change in the coming weeks. Contacts report export cheese demand is steady to higher. Milk production is trending higher in Europe, following seasonal trends. Cheesemakers in the region relay they are utilizing the additional milk produced to run busy production schedules. Cheese inventories are somewhat tight, but stakeholders suggest production is currently in balance with demand.

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