

Ocean Rate Bulletin



Wine:

Total TEU/FEU:

The numerator represents the total number of 20-foot equivalent unit (TEU) shipped, by all carriers, during July 2004. The denominator represents the total number of TEU shipped, by all carriers, throughout the 2004 calendar year. Source: Port Import Export Reporting Service (PIERS), Journal of Commerce, July 2004.

Market Share-July:

Each carrier's current market share is based on the number of containers shipped during July 2004. Source: PIERS, July 2004.

Market Share-CY 2004:

Each carrier's market share is based on the total number of containers shipped throughout the 2004 calendar year. Source: PIERS, 2004.

Transit Time:

Each carrier's transit time is calculated on departure from Oakland, CA unless otherwise noted. Source: "The Pacific Shipper On-Line", "The Shipping Guide on the Web", and individual shipping line websites.

Ocean Rates:

Ocean rates are applicable for September 30, 2004. Rates are per 40-foot container. Rates are quoted in U.S. dollars and represent container-yard to container-yard shipments. Source: Identified through the Descartes on-line rate tariff, PLUS Tariff retrieval systems, eztariff rate retrieval system, and individual shipping line websites.

Container Rate:

Container rates for Wine are quoted on full 40-foot dry or refrigerated containers depending on the demand for the shipments moving that quarter.

Definitions:

- AI = All Inclusive
- ARB = Arbitrary Charge
- BAF(FAF) = Bunker Adjustment Factor is also known as fuel adjustment factor.
- CAF = Currency Adjustment Charge
- CFS = Container Freight Station - used to consolidate shipments.
- Chassis = Chassis Surcharge
- KT = 1,000 Kilograms (Metric Ton).
- PC = Per Container
- THC = Terminal Handling Charge, also known as Container Yard Charge (CY).
- TEU = 20-foot Equivalent Unit (20-foot container).

Data was compiled and analyzed by Ron Hagen, April Taylor, and Camia Lane of the Transportation Services Branch, Transportation and Marketing, Agricultural Marketing Service, USDA. For questions, comments, or to be included on the distribution list, please call Hagen on (202) 690-1320, Taylor on (202) 690-1326, or Lane on (202) 690-1304 or by fax on (202) 690-1498. The Bulletin is also available on the Internet at: www.ams.usda.gov/tmd/ocean.

Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Antwerp, Belgium

Wine

Monthly Market Share For: July 2004

Month\Year: 151.0 \ 116.6

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate	
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB			Cotton R.
Hapag-Lloyd	23%	25%	23	\$8,400	\$480		7%	\$500					\$9,968
P&O Nedlloyd	22%	29%	24	\$560 ¹⁶	\$480	\$40		\$375	\$405				\$9,700
Star Shipping	22%	15%	27	\$1,200 ²¹		\$40		\$500					
NYK Line	12%	5%	22	\$560 ¹⁶	\$480	\$40	7%	\$500			15 KT		\$10,008
Mexican Line	11%	11%	28										
Evergreen	10%	10%	27	\$2,900 ²¹	\$474								\$3,374
OOCL	1%	4%	20	\$560 ¹⁶	\$480		7%	\$500					\$9,968
												Average Container Rate	\$8,908

¹⁶ Rate is calculated per KT not by container.

²¹ Rate is for a dry shipment, not a refrigerated shipment.

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L.A./L.B./Oakland Ports To Bangkok, Thailand

Wine

Monthly Market Share For: July 2004

Month\Year: 3.0 \ 25.1

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
Hanjin	100%	68%	19									
P&O Nedlloyd	0%	16%	18									
OOCL	0%	4%	20	\$1,650	\$230	\$40						\$1,920
MOL	0%	4%	19	\$3,550 ²²	\$184 ²³	\$40						\$3,774
Hapag-Lloyd	0%	4%		\$2,100	\$230	\$40						\$2,370
Wan Hai	0%	4%		\$800	\$45							\$845

Average Container Rate

²² Rate is for refrigerated shipment, not dry shipment.

²³ Rate is based on a 20 foot container, not a 40 foot container.

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L.A./L.B./Oakland Ports To Busan, South Korea

Wine

Monthly Market Share For: July 2004

Month\Year: 18.1 \ 163.2

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
APL	44%	66%	12	\$3,334 ²²	\$184 ²³	\$40							\$3,558
Maersk-SeaLand	33%	23%	16	\$725	\$230	\$40							\$995
MOL	11%	5%	10										
Hyundai	6%	3%	12										
Yang Ming	6%	1%	12										
												Average Container Rate	\$2,460

22 Rate is for refrigerated shipment, not dry shipment.

23 Rate is based on a 20 foot container, not a 40 foot container.

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L.A./L.B./Oakland Ports To Felixstowe, UK

Wine

Monthly Market Share For: July 2004

Month\Year: 124.0 \ 780.4

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
Hanjin	84%	77%	11									
Yang Ming	16%	22%	12									

Average Container Rate

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L.A./L.B./Oakland Ports To Hong Kong

Wine

Monthly Market Share For: July 2004

Month\Year: 19.0 \ 139.1

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
Hanjin	58%	9%	11									
Hapag-Lloyd	25%	12%	12									
P&O Nedlloyd	5%	31%	12									
K Line	5%	23%	18	\$1,247 ²³	\$192	\$40						\$1,479
OOCL	5%	5%	12	\$1,285 ²³	\$184	\$40						\$1,509
Yang Ming	0%	10%	16									
MOL	0%	8%	18	\$735	\$230	\$40						\$1,005
											Average Container Rate	\$1,494

²³ Rate is based on a 20 foot container, not a 40 foot container.

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L.A./L.B./Oakland Ports To Hsingkang, China

Wine

Monthly Market Share For: July 2004

Month\Year: 2.0 \ 19.8

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
COSCO	100%	56%											
Maersk-SeaLand	0%	34%		\$650	\$230	\$40							\$920
China National	0%	10%											

Average Container Rate

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L.A./L.B./Oakland Ports To Keelung/Kaohsiung, Taiwan

Wine

Monthly Market Share For: July 2004

Month\Year: 30.4 \ 138.3

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
K Line	72%	67%	15	\$1,750	\$140	\$40							\$1,930
Yang Ming	13%	10%	13										
NYK Line	7%	8%	11										
Hyundai	4%	1%	12										
Maersk-SeaLand	3%	6%	15	\$650	\$230	\$40							\$920
OOCL	1%	1%	11										
												<i>Average Container Rate</i>	\$1,886

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L.A./L.B./Oakland Ports To PT Kelang, Malaysia

Wine

Monthly Market Share For: July 2004

Month\Year: 1.0 \ 41.6

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Hapag-Lloyd	100%	2%	18	\$2,100	\$230	\$40							\$2,370
Hanjin	0%	84%	19										
MOL	0%	7%	22	\$1,100	\$230	\$40							\$1,370
												<i>Average Container Rate</i>	\$2,370

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L.A./L.B./Oakland Ports To Rotterdam, Netherlands

Wine

Monthly Market Share For: July 2004

Month\Year: 304.0 \ 2,147.2

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate	
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB			Cotton R.
Hapag-Lloyd	33%	28%	28	\$8,400	\$480		7%	\$500					\$9,968
P&O Nedlloyd	28%	30%	18	\$560 ¹⁶	\$480	\$40		\$375		\$405		15 KT	\$9,700
Star Shipping	16%	7%	28	\$1,200		\$40		\$500					\$1,740
Hanjin	14%	18%	12										
Lykes Lines	4%	1%	31										
Maersk-SeaLand	3%	6%	22	\$560 ¹⁶	\$480		7%	\$500				15 KT	\$9,968
NYK Line	1%	1%	27	\$560 ¹⁶	\$480	\$40	7%	\$500				15 KT	\$10,008
OOCL	1%	1%	24	\$560 ¹⁶	\$480		7%	\$500				15 KT	\$9,968
Mexican Line	0%	2%	26										
Evergreen	0%	6%	31	\$2,900	\$474								\$3,374
												Average Container Rate	\$8,287

¹⁶ Rate is calculated per KT not by container.

Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Singapore

Wine

Monthly Market Share For: July 2004

Month\Year: 7.8 \ 88.0

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
Hapag-Lloyd	36%	28%	11	\$1,880	\$230	\$40						\$2,150
OOCL	26%	21%	15									
P&O Nedlloyd	26%	29%	13									
K Line	13%	6%	15									
Yang Ming	0%	9%	21									
Average Container Rate											\$2,150	

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L.A./L.B./Oakland Ports To Sydney, Australia

Wine

Monthly Market Share For: July 2004

Month\Year: 3.0 \ 26.2

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Container Rate	
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		Size
Australia New Zealand	67%	85%	26	\$4,500	\$149		6%						\$4,919
OOCL	33%	11%	29	\$2,300	\$76								\$2,376
CMA-CGM	0%	4%											
<i>Average Container Rate</i>												\$4,071	

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L.A./L.B./Oakland Ports To Tokyo/Yokohama, Japan

Wine

Monthly Market Share For: July 2004

Month\Year: 100.3 \ 1,272.9

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate	
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB			Cotton R.
Hanjin	28%	17%	6										
Evergreen	24%	11%	11	\$950	\$230	\$40							\$1,220
OOCL	12%	28%	9	\$1,035	\$184	\$40							\$1,259
P&O Nedlloyd	12%	7%	9										
K Line	8%	15%	10	\$4,263 ²²	\$252	\$40	47%						\$6,559
Hapag-Lloyd	7%	4%	11	\$193 ²²	\$12	\$40	49%				21 KT		\$6,331
NYK Line	6%	6%	9	\$1,250	\$230								\$1,480
MOL	2%	0%	10	\$1,100	\$230	\$40							\$1,370
Hyundai	1%	8%											
												Average Container Rate	\$2,590

²² Rate is for refrigerated shipment, not dry shipment.

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LA/LB/Oakland ports To Thamesport, UK

Wine

Monthly Market Share For: July 2004

Month\Year: 926.6 \ 6,498.3

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate	
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB			Cotton R.
Hapag-Lloyd	37%	43%	25	\$8,145	\$480		7%	\$500					\$9,695
P&O Nedlloyd	32%	27%	24	\$543 ¹⁶	\$480	\$40		\$375		\$405			\$9,445
Mexican Line	29%	25%	25										
NYK Line	1%	5%	25	\$543 ¹⁶	\$480	\$40	7%	\$500		\$450	15 KT		\$10,185
Evergreen	1%	1%	30	\$3,400 ²¹									\$3,400
OOCL	0%	0%	23	\$543 ¹⁶	\$480		7%	\$500			15 KT		\$9,695
												Average Container Rate	\$9,506

¹⁶ Rate is calculated per KT not by container.

²¹ Rate is for a dry shipment, not a refrigerated shipment.