

# *Ocean Rate Bulletin*



## Frozen Poultry (WC):

### **Total TEU/FEU:**

The numerator represents the total number of 40-foot equivalent unit (FEU) shipped, by all carriers, during July 2004. The denominator represents the total number of FEU shipped, by all carriers, throughout the 2004 calendar year. Source: Port Import Export Reporting Service (PIERS), Journal of Commerce, July 2004.

### **Market Share-July:**

Each carrier's current market share is based on the number of containers shipped during July 2004. Source: PIERS, July 2004.

### **Market Share-CY 2004:**

Each carrier's market share is based on the total number of containers shipped throughout the 2004 calendar year. Source: PIERS, 2004.

### **Transit Time:**

Each carrier's transit time is calculated on departure from Oakland, CA unless otherwise noted. Source: "The Pacific Shipper On-Line", "The Shipping Guide on the Web" and individual shipping line websites.

### **Ocean Rates:**

Ocean rates are applicable for September 30, 2004. Rates are per 20-foot container. Rates are quoted in U.S. dollars and represent container-yard to container-yard shipments. Source: Identified through the Descartes on-line rate tariff, PLUS Tariff retrieval systems, eztariff rate retrieval system, and individual shipping line websites.

### **Container Rate:**

Container rates for Frozen Poultry are quoted on full, 21 KT per 40-foot refrigerated containers unless otherwise noted. Container movements of frozen poultry are defined by PIERS as "poultry, chiefly fresh and frozen."

### **Definitions:**

- AI = All Inclusive
- ARB = Arbitrary Charge
- BAF(FAF) = Bunker Adjustment Factor is also known as fuel adjustment factor.
- CAF = Currency Adjustment Charge
- CFS = Container Freight Station - used to consolidate shipments.
- Chassis = Chassis Surcharge
- KT = 1,000 Kilograms (Metric Ton).
- PC = Per Container
- THC = Terminal Handling Charge, also known as Container Yard Charge (CY).
- FEU = 40-foot Equivalent Unit (40-foot container).

Data was compiled and analyzed by Ron Hagen, April Taylor, and Camia Lane of the Transportation Services Branch, Transportation and Marketing, Agricultural Marketing Service, USDA. For questions, comments, or to be included on the distribution list, please call Hagen on (202) 690-1320, Taylor on (202) 690-1326, or Lane on (202) 690-1304 or by fax on (202) 690-1498. The Bulletin is also available on the Internet at: [www.ams.usda.gov/tmd/ocean](http://www.ams.usda.gov/tmd/ocean).

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Busan, South Korea

Frozen Poultry (WC)

Monthly Market Share For: July 2004

Month\Year: 36.0 \ 500.0

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate	
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB			Cotton R.
COSCO	89%	22%	14	\$2,500	\$230								\$2,730
Hanjin	11%	32%	9										
Hyundai	0%	19%	12										
Yang Ming	0%	15%	12										
Norasia	0%	9%											
												<i>Average Container Rate</i>	\$2,730

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Hong Kong

Frozen Poultry (WC)

Monthly Market Share For: July 2004

Month\Year: 264.3 \ 1,286.8

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
Yang Ming	24%	15%	16	\$115 <sup>16</sup>	\$12 <sup>16</sup>	\$40					21 KT	\$2,707
COSCO	19%	10%	16									
Hatsu Marine Ltd.	17%	3%	14									
China Shipping	15%	8%	20	\$1,600								\$1,600
Wan Hai	11%	8%	14	\$2,500	\$45							\$2,545
NYK Line	6%	5%	12									
Evergreen	5%	26%	14	\$3,150	\$230	\$40		\$400				\$3,820
OOCL	2%	2%	12									
MOL	1%	1%	18									
APL	0%	8%	13	\$110 <sup>16</sup>	\$12 <sup>16</sup>	\$40					21 KT	\$2,602
Maersk-SeaLand	0%	8%	15	\$3,500	\$230	\$40						\$3,770
Hanjin	0%	4%	11									
											<b>Average Container Rate</b>	\$2,479

<sup>16</sup> Rate is calculated per KT not by container.

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Jakarta, Indonesia

Frozen Poultry (WC)

Monthly Market Share For: July 2004

Month\Year: 2.0 \ 6.0

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
Evergreen	100%	33%	22	\$3,850	\$230	\$40			\$400			\$4,520
Maersk-SeaLand	0%	33%	37	\$3,900	\$230	\$40						\$4,170
Hyundai	0%	33%	24									
											<i>Average Container Rate</i>	\$4,520

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Keelung/Kaohsiung, Taiwan

Frozen Poultry (WC)

Monthly Market Share For: July 2004

Month\Year: 168.1 \ 1,008.1

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Evergreen	35%	13%	12	\$3,150	\$230	\$40			\$400				\$3,820
Yang Ming	26%	38%	13										
COSCO	19%	5%	13	\$2,500	\$230								\$2,730
NYK Line	6%	36%	11										
Wan Hai	6%	1%	13	\$2,300	\$45								\$2,345
Hyundai	5%	4%	12										
Hatsu Marine Ltd.	4%	1%	12										
												<i>Average Container Rate</i>	\$3,324

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Manila, Philippines

Frozen Poultry (WC)

Monthly Market Share For: July 2004

Month\Year: 24.0 \ 113.0

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Wan Hai	50%	50%		\$2,800	\$45								\$2,845
OOCL	33%	24%	15										
Yang Ming	17%	12%	16										
APL	0%	9%	17	\$208	\$12	\$40						21 KT	\$4,660
Evergreen	0%	4%	16	\$4,650	\$230	\$40		\$400					\$5,320
												<i>Average Container Rate</i>	\$2,845

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Singapore

Frozen Poultry (WC)

Monthly Market Share For: July 2004

Month\Year: 6.0 \ 60.9

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate	
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB			Cotton R.
OOCL	67%	23%	15										
K Line	33%	10%	15										
MOL	0%	43%	15										
COSCO	0%	13%	22										
P&O Nedlloyd	0%	10%	13	\$130 <sup>16</sup>	\$11 <sup>16</sup>								\$2,967

*Average Container Rate*

<sup>16</sup> Rate is calculated per KT not by container.

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Tokyo/Yokohama, Japan

Frozen Poultry (WC)

Monthly Market Share For: July 2004

Month\Year: 79.6 \ 103.9

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
Yang Ming	75%	62%	10									
Hatsu Marine Ltd.	8%	6%	11									
NYK Line	5%	4%	9									
Evergreen	5%	4%	11	\$3,250	\$230	\$40		\$400				\$3,920
Hanjin	3%	4%	6									
Hyundai	3%	2%										
MOL	1%	8%	10									
K Line	1%	5%	10	\$2,600		\$40						\$2,780
OOCL	0%	7%	9									
											<i>Average Container Rate</i>	\$3,771