

# *Ocean Rate Bulletin*



## Fresh Oranges:

### **Total TEU/FEU:**

The numerator represents the total number of 40-foot equivalent unit (FEU) shipped, by all carriers, during January, 2004. The denominator represents the total number of FEU shipped, by all carriers, throughout the 2004 calendar year. Source: Port Import Export Reporting Service (PIERS), Journal of Commerce, January, 2004.

### **Market Share-January:**

Each carrier's current market share is based on the number of containers shipped during January, 2004. Source: PIERS, January, 2004.

### **Market Share-CY 2004:**

Each carrier's market share is based on the total number of containers shipped throughout the 2004 calendar year. Source: PIERS, 2004.

### **Transit Time:**

Each carrier's transit time is calculated on departure from Oakland, CA unless otherwise noted. Source: "The Pacific Shipper On-Line", "The Shipping Guide on the Web" and individual shipping line websites.

### **Ocean Rates:**

Ocean rates are applicable for March 31, 2004. Rates are per 40-foot container. Rates are quoted in U.S. dollars and represent container-yard to container-yard shipments. Source: Ide through the Descartes on-line rate tariff, PLUS Tariff retrieval systems, eztariff rate retrieval system, and individual shipping line websites.

### **Container Rate:**

Container rates for Fresh Oranges are quoted on full 40-foot refrigerated containers unless otherwise noted.

### **Definitions:**

- AI = All Inclusive
- ARB = Arbitrary Charge
- BAF(FAF) = Bunker Adjustment Factor is also known as fuel adjustment factor.
- CAF = Currency Adjustment Charge
- CFS = Container Freight Station - used to consolidate shipments.
- Chassis = Chassis Surcharge
- KT = 1,000 Kilograms (Metric Ton).
- PC = Per Container
- THC = Terminal Handling Charge, also known as Container Yard Charge (CY).
- FEU = 40-foot Equivalent Unit (40-foot container).

Data was compiled and analyzed by Ron Hagen, April Taylor, and Camia Lane of the Transportation Services Branch, Transportation and Marketing, Agricultural Marketing Service, USDA. For questions, comments, or to be included on the distribution list, please call Hagen on (202) 690-1320, Taylor on (202) 690-1326, or Lane on (202) 690-1304 or by fax on (202) 690-1498. The Bulletin is also available on the Internet at: [www.ams.usda.gov/tmd/ocean](http://www.ams.usda.gov/tmd/ocean).

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Busan, South Korea

Fresh Oranges

Monthly Market Share For: January 2004

Month\Year: 1,756.0 \ 1,756.

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
Hyundai	28%	28%	12									
Hanjin	24%	24%	30									
APL	14%	14%	12	\$2,900	\$185							\$3,085
Yang Ming	8%	8%	12									
Hapag-Lloyd	7%	7%	14	\$2.63 <sup>19</sup>	\$10 <sup>19</sup>	\$40					1008 pkgs	\$2,871
Maersk-SeaLand	7%	7%	15	\$3,700	\$185	\$40						\$3,925
Norasia	4%	4%	16									
OOCL	2%	2%	10									
COSCO	2%	2%	12	\$2,500	\$185							\$2,685
Hatsu Marine Ltd.	1%	1%	17									
P&O Nedlloyd	1%	1%	20	\$3,300	\$185	\$40						\$3,525
NYK Line	1%	1%	13									
MOL	0%	0%	16									
K Line	0%	0%	13	\$2,500	\$240	\$40						\$2,780
											<b>Average Container Rate</b>	\$3,206

<sup>19</sup> Rate is per package

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Hong Kong

Fresh Oranges

Monthly Market Share For: January 2004

Month\Year: 843.7 \ 843.7

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
Maersk-SeaLand	25%	25%	21	\$3,400	\$185	\$40						\$3,625
MOL	10%	10%	15									
Norasia	9%	9%	9									
Hyundai	8%	8%	14									
NYK Line	8%	8%	11									
China Shipping	7%	7%	26									
P&O Nedlloyd	6%	6%	11	\$3,510	\$185	\$40						\$3,735
OOCL	6%	6%	12									
COSCO	5%	5%	17	\$2,500	\$185							\$2,685
Evergreen	4%	4%	15	\$3,400	\$185	\$40						\$3,625
APL	3%	3%	14	\$2,850	\$185							\$3,035
Madrigal	3%	3%										
Yang Ming	2%	2%	16									
Hanjin	2%	2%	15									
Hatsu Marine Ltd.	0%	0%	15									
<b>Average Container Rate</b>											\$3,478	

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Jakarta, Indonesia

Fresh Oranges

Monthly Market Share For: January 2004

Month\Year: 17.5 \ 17.5

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Container Rate	
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		Size
NYK Line	55%	55%	21										
Maersk-SeaLand	23%	23%	30	\$3,800	\$185	\$40							\$4,025
APL	11%	11%	25	\$3,725	\$185								\$3,910
MOL	11%	11%	24										
												<i>Average Container Rate</i>	\$3,987

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Keelung, Taiwan

Fresh Oranges

Monthly Market Share For: January 2004

Month\Year: 7.1 \ 7.1

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
NYK Line	72%	72%	13										
OOCL	28%	28%	11										

*Average Container Rate*

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Manila, Philippines

Fresh Oranges

Monthly Market Share For: January 2004

Month\Year: 21.4 \ 21.4

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
NYK Line	27%	27%	17									
OOCL	19%	19%	13									
MOL	18%	18%	19									
P&O Nedlloyd	9%	9%		\$3,900	\$185	\$40						\$4,125
Maersk-SeaLand	9%	9%	24	\$3,800	\$185	\$40						\$4,025
APL	9%	9%	16	\$3,725	\$185							\$3,910
Hyundai	8%	8%	16									
<b>Average Container Rate</b>											\$4,020	

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To PT Kelang, Malaysia

Fresh Oranges

Monthly Market Share For: January 2004

Month\Year: 292.6 \ 292.6

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
OOCL	34%	34%	17									
NYK Line	19%	19%	20									
P&O Nedlloyd	19%	19%	17	\$3,900	\$185	\$40						\$4,125
MOL	12%	12%	26									
Evergreen	8%	8%	22	\$4,500	\$185							\$4,725
Hyundai	5%	5%	24									
APL	1%	1%	27	\$3,425	\$185							\$3,610
Hapag-Lloyd	1%	1%	21	\$3,500	\$185	\$40						\$3,725
Maersk-SeaLand	1%	1%	27	\$3,800	\$185	\$40						\$4,025
											<i>Average Container Rate</i>	\$4,246

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Singapore

Fresh Oranges

Monthly Market Share For: January 2004

Month\Year: 259.2 \ 259.2

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
NYK Line	47%	47%	16									
OOCL	20%	20%	16									
APL	18%	18%	21	\$3,725	\$185							\$3,910
P&O Nedlloyd	8%	8%	19	\$3,700	\$185	\$40	8%					\$4,221
MOL	4%	4%	19									
Maersk-SeaLand	2%	2%	25	\$3,800	\$185	\$40	8%					\$4,329
Hyundai	2%	2%	22									
<b>Average Container Rate</b>											\$4,032	

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Tokyo, Japan

Fresh Oranges

Monthly Market Share For: January 2004

Month\Year: 187.3 \ 187.3

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate	
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB			Cotton R.
Hanjin	38%	38%	9										
Maersk-SeaLand	16%	16%	12	\$3,400	\$185	\$40	45%						\$5,155
Evergreen	15%	15%	28	\$3,800	\$185	\$40							\$4,025
COSCO	10%	10%	18	\$2,500	\$185								\$2,685
OOCL	5%	5%	11										
P&O Nedlloyd	3%	3%	12	\$3,540	\$185	\$40	45%						\$5,358
Yang Ming	3%	3%	10										
Hyundai	3%	3%	13										
APL	2%	2%	10	\$2,850	\$185								\$3,035
MOL	2%	2%	12										
NYK Line	1%	1%	11										
K Line	1%	1%	11	\$2,240	\$240	\$40	47%						\$3,573
Hatsu Marine Ltd.	1%	1%	13										
<b>Average Container Rate</b>												\$4,172	