



# *Ocean Rate Bulletin*

## Fresh Lemons:

### **Total TEU/FEU:**

The numerator represents the total number of 40-foot equivalent unit (FEU) shipped, by all carriers, during March 1999. The denominator represents the total number of FEU shipped, by all carriers, throughout the 1998 calendar year. Source: Port Import Export Reporting Service (PIERS), Journal of Commerce, March 1999.

### **Market Share-March:**

Each carrier's current market share is based on the number of containers shipped during March 1999. Source: PIERS, March 1999.

### **Market Share-CY 1999:**

Each carrier's market share is based on the total number of containers shipped throughout the 1999 calendar year. Source: PIERS, 1999.

### **Transit Time:**

Each carrier's transit time is calculated on departure from Oakland, CA unless otherwise noted. Source: "The Pacific Shipper On-Line" and "The Shipping Guide on the Web."

### **Ocean Rates:**

Ocean rates are applicable for June 15, 1999. Rates are per 40-foot container. Rates are quoted in U.S. dollars and represent container-yard to container-yard shipments. Source: Identified through the DXI on-line rate tariff and PLUS Tariff retrieval systems.

### **Container Rate:**

Container rates for Fresh Lemons are quoted on full, 40-foot refrigerated containers unless otherwise noted.

### **Definitions**

- AI = All Inclusive
- ARB = Arbitrary Charge
- BAF(FAF) = Bunker Adjustment Factor is also known as fuel adjustment factor.
- CAF = Currency Adjustment Charge
- CFS = Container Freight Station - used to consolidate shipments.
- CY-CY = Container Yard to Container Yard
- KT = 1,000 Kilograms (Metric Ton).
- PC = Per Container
- THC = Terminal Handling Charge, also known as Container Yard Charge (CY).
- FEU = 40-foot Equivalent Unit (20-foot container).

Data was compiled and analyzed by Heidi Reichert and Ron Hagen of the Shipper & Exporter Assistance Program, Transportation and Marketing, Agricultural Marketing Service, USDA. For questions, comments, or to be included on the distribution list, please call Hagen on (202) 690-1320, Reichert on (202) 690-2325 or fax both on (202) 690-1498. The Bulletin is also available on the Internet at: [www.ams.usda.gov/tmd/ocean](http://www.ams.usda.gov/tmd/ocean).

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# ***Ocean Rate Bulletin***

L.A./L.B./Oakland Ports To Busan, South Korea

Fresh Lemons

*Monthly Market Share For: March 1999*

Month\Year: 8\28

*Surcharges:*

<i>Carrier</i>	<i>Market Share</i>	<i>Market Share CY</i>	<i>Transit Time</i>	<i>Ocean Rate</i>	<i>BAF</i>	<i>CY</i>	<i>CAF</i>	<i>THC</i>	<i>CFS Rec</i>	<i>ARB</i>	<i>Cotton R.</i>	<i>Size</i>	<i>ContainerRate</i>
Hanjin	63%	32%	12 Days										
Hyundai	38%	61%	14 Days	\$2,000 <sup>1</sup>									\$2,000
APL	0%	7%	19 Days	\$150.00								20 KT	\$3,000

<sup>1</sup> Rate is per container

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Hong Kong

Fresh Lemons

Monthly Market Share For: March 1999

Month\Year: 106\240

*Surcharges:*

<i>Carrier</i>	<i>Market Share</i>	<i>Market Share CY</i>	<i>Transit Time</i>	<i>Ocean Rate</i>	<i>BAF</i>	<i>CY</i>	<i>CAF</i>	<i>THC</i>	<i>CFS Rec</i>	<i>ARB</i>	<i>Cotton R.</i>	<i>Size</i>	<i>ContainerRate</i>
COSCO	20%	13%	18 Days	\$1.72				\$34					\$2,178
OOCL	19%	18%	14 Days	\$1.93									\$1,834
APL	14%	22%	13 Days	\$1.72				\$34					\$2,229
Maersk	14%	12%	15 Days	\$2,210 <sup>1</sup>	\$20 <sup>1</sup>								\$2,230
Yang Ming	10%	6%	18 Days										
P&O Nedlloyd	8%	7%	16 Days	\$2,210 <sup>1</sup>									\$2,210
Sea-Land	6%	2%	24 Days	\$2,210 <sup>1</sup>									\$2,210
Hyundai	5%	5%	13 Days	\$2,210 <sup>1</sup>									\$2,210
Mitsui OSK	4%	11%	13 Days	\$2,210 <sup>1</sup>									\$2,210
Cho Yang	2%	4%	16 Days	\$1.72									\$1,634

<sup>1</sup> Rate is per container

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# ***Ocean Rate Bulletin***

L.A./L.B./Oakland Ports To Manila, Philippines

Fresh Lemons

*Monthly Market Share For: March 1999*

Month\Year: 1\3

*Surcharges:*

<i>Carrier</i>	<i>Market Share</i>	<i>Market Share CY</i>	<i>Transit Time</i>	<i>Ocean Rate</i>	<i>BAF</i>	<i>CY</i>	<i>CAF</i>	<i>THC</i>	<i>CFS Rec</i>	<i>ARB</i>	<i>Cotton R.</i>	<i>Size</i>	<i>ContainerRate</i>
Hapag-Lloyd	100%	83%	19 Days <sup>4</sup>	\$4.06				\$34					\$4,435
Maersk	0%	17%	22 Days										

<sup>4</sup> Transit time is based on departure from Long Beach, CA.

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To PT Kelang, Malaysia

Fresh Lemons

Monthly Market Share For: March 1999

Month\Year: 1\5

*Surcharges:*

<i>Carrier</i>	<i>Market Share</i>	<i>Market Share CY</i>	<i>Transit Time</i>	<i>Ocean Rate</i>	<i>BAF</i>	<i>CY</i>	<i>CAF</i>	<i>THC</i>	<i>CFS Rec</i>	<i>ARB</i>	<i>Cotton R.</i>	<i>Size</i>	<i>ContainerRate</i>
Hyundai	32%	9%	19 Days	\$2,600 <sup>1</sup>									\$2,600
OOCL	30%	7%	20 Days	\$3.08				\$34					\$3,504
Sea-Land	30%	7%	22 Days	\$2,600 <sup>1</sup>									\$2,600
Cho Yang	5%	31%	21 Days	\$3.08				\$34					\$3,538
Hanjin	5%	1%	21 Days										
APL	0%	44%	19 Days	\$3.08				\$34					\$3,402

<sup>1</sup> Rate is per container

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Singapore

Fresh Lemons

Monthly Market Share For: March 1999

Month\Year: 7\22

*Surcharges:*

<i>Carrier</i>	<i>Market Share</i>	<i>Market Share CY</i>	<i>Transit Time</i>	<i>Ocean Rate</i>	<i>BAF</i>	<i>CY</i>	<i>CAF</i>	<i>THC</i>	<i>CFS Rec</i>	<i>ARB</i>	<i>Cotton R.</i>	<i>Size</i>	<i>ContainerRate</i>
APL	27%	27%	18 Days	\$3.08				\$28					\$3,070
Cho Yang	14%	6%	20 Days	\$3.03				\$34					\$3,491
Sea-Land	5%	5%	17 Days	\$2,400 <sup>1</sup>			10%						\$2,640
Yang Ming	5%	5%	22 Days										
Hyundai	0%	25%	18 Days	\$2,400 <sup>1</sup>			10%						\$2,640
Zim Line	0%	5%	23 Days <sup>4</sup>										

1 Rate is per container

4 Transit time is based on departure from Long Beach, CA.

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Tokyo, Japan

Fresh Lemons

Monthly Market Share For: March 1999

Month\Year: 56\184

*Surcharges:*

<i>Carrier</i>	<i>Market Share</i>	<i>Market Share CY</i>	<i>Transit Time</i>	<i>Ocean Rate</i>	<i>BAF</i>	<i>CY</i>	<i>CAF</i>	<i>THC</i>	<i>CFS Rec</i>	<i>ARB</i>	<i>Cotton R.</i>	<i>Size</i>	<i>ContainerRate</i>
Cho Yang	22%	18%	11 Days	\$1.80									\$1,814
Hanjin	14%	16%	11 Days	\$2,280 <sup>1</sup>			43%						\$3,260
Yang Ming	9%	11%	12 Days	\$2,400 <sup>1</sup>									\$2,400
Mitsui OSK	6%	5%	10 Days	\$2,380 <sup>1</sup>			43%						\$2,499
K Line	6%	3%	12 Days	\$2,240 <sup>1</sup>			43%						\$2,640
COSCO	5%	8%	13 Days	\$3.21									\$3,236
P&O Nedlloyd	0%	3%	14 Days	\$2,240 <sup>1</sup>			43%						\$3,203

<sup>1</sup> Rate is per container