

# *Ocean Rate Bulletin*



## Fresh Grapefruit (EC):

### **Total TEU/FEU:**

All shipments are based on Atlantic and Gulf port origins. Atlantic and Gulf Ports include: Charleston, SC; Savannah, GA; and Miami, FL.

The numerator represents the total number of 40-foot equivalent unit (FEU) shipped, by all carriers, during April 2004. The denominator represents the total number of FEU shipped, by all carriers, throughout the 2004 calendar year. Source: Port Import Export Reporting Service (PIERS), Journal of Commerce, April 2004.

### **Market Share-April:**

Each carrier's current market share is based on the number of containers shipped during April 2004. Source: PIERS, April 2004.

### **Market Share-CY 2004:**

Each carrier's market share is based on the total number of containers shipped throughout the 2004 calendar year. Source: PIERS, 2004.

### **Transit Time:**

Each carrier's transit time is calculated on departure from Charleston, SC unless otherwise noted. Source: "The Pacific Shipper On-Line", "The Shipping Guide on the Web" and individual shipping line websites.

### **Ocean Rates:**

Ocean rates are applicable for June 30, 2004. Rates are per 40-foot container. Rates are quoted in U.S. dollars and represent container-yard to container-yard shipments. Source: Iden through the Descartes on-line rate tariff, PLUS Tariff retrieval systems, eztariff rate retrieval system, and individual shipping line websites.

### **Container Rate:**

Container rates for Fresh Grapefruit are quoted on full, 40-foot refrigerated containers unless otherwise noted.

### **Definitions:**

- AI = All Inclusive
- ARB = Arbitrary Charge
- BAF(FAF) = Bunker Adjustment Factor is also known as fuel adjustment factor.
- CAF = Currency Adjustment Charge
- CFS = Container Freight Station - used to consolidate shipments.
- Chassis = Chassis Surcharge
- KT = 1,000 Kilograms (Metric Ton).
- PC = Per Container
- THC = Terminal Handling Charge, also known as Container Yard Charge (CY).
- FEU = 40-foot Equivalent Unit (40-foot container).

Data was compiled and analyzed by Ron Hagen, April Taylor, and Camia Lane of the Transportation Services Branch, Transportation and Marketing, Agricultural Marketing Service, USDA. For questions, comments, or to be included on the distribution list, please call Hagen on (202) 690-1320, Taylor on (202) 690-1326, or Lane on (202) 690-1304 or by fax on (202) 690-1498. The Bulletin is also available on the Internet at: [www.ams.usda.gov/tmd/ocean](http://www.ams.usda.gov/tmd/ocean).

# Ocean Rate Bulletin

Atlantic/Gulf Ports To Busan, South Korea

Fresh Grapefruit (EC)

Monthly Market Share For: April 2004

Month\Year: 6.0 \ 46.0

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Hanjin	67%	83%											
OOCL	33%	9%	21	\$5.11	\$12	\$40						1008 pkgs	\$5,371
P&O Nedlloyd	0%	4%	20										
NYK Line	0%	4%	23										
												<i>Average Container Rate</i>	\$5,371

# Ocean Rate Bulletin

Atlantic/Gulf Ports To Hong Kong

Fresh Grapefruit (EC)

Monthly Market Share For: April 2004

Month\Year: 2.0 \ 14.0

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
Hanjin	100%	29%										
Maersk-SeaLand	0%	14%	23									
OOCL	0%	29%	26	\$5.11	\$12	\$40					1008 pkgs	\$5,371
NYK Line	0%	14%	28									
Evergreen	0%	14%	23									

*Average Container Rate*

# Ocean Rate Bulletin

Atlantic/Gulf Ports To Keelung, Taiwan

Fresh Grapefruit (EC)

Monthly Market Share For: April 2004

Month\Year: 58.0 \ 413.8

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate	
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB			Cotton R.
Maersk-SeaLand	45%	54%	16										
OOCL	21%	5%	24	\$4.70	\$12	\$40	5%					1008 pkgs	\$5,194
Evergreen	17%	14%	21										
Hanjin	10%	7%											
Yang Ming	7%	13%	35										
P&O Nedlloyd	0%	3%	18										
												<i>Average Container Rate</i>	\$5,194

# Ocean Rate Bulletin

Atlantic/Gulf Ports To Le Havre, France

Fresh Grapefruit (EC)

Monthly Market Share For: April 2004

Month\Year: 302.0 \ 1,940.0

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
Maersk-SeaLand	50%	61%	16	\$3.85 <sup>19</sup>	\$316 <sup>1</sup>	\$40	5%	\$500 <sup>1</sup>			1134 pkgs	\$5,440
P&O Nedlloyd	40%	10%	11									
Hapag-Lloyd	8%	7%	11									
OOCL	1%	1%	11									
Hanjin	1%	3%										
Evergreen	0%	16%	13	\$4,150								\$4,150
											<i>Average Container Rate</i>	\$5,440

1 Rate is per container

19 Rate is per package

# Ocean Rate Bulletin

Atlantic/Gulf Ports To Rotterdam, Netherlands

Fresh Grapefruit (EC)

Monthly Market Share For: April 2004

Month\Year: 249.9 \ 1,382.2

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
Maersk-SeaLand	51%	38%	11	\$3.85 <sup>19</sup>	\$316 <sup>1</sup>	\$40	5%	\$500 <sup>1</sup>			1138 pkgs	\$5,440
Hanjin	26%	12%										
P&O Nedlloyd	11%	10%	10									
Hapag-Lloyd	10%	29%	26									
Evergreen	2%	3%	12	\$4,150								\$4,150
APL	0%	9%	11									
											<i>Average Container Rate</i>	\$5,401

1 Rate is per container

19 Rate is per package

# Ocean Rate Bulletin

Atlantic/Gulf Ports To Singapore

Fresh Grapefruit (EC)

Monthly Market Share For: April 2004

Month\Year: 7.0 \ 25.0

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
OOCL	43%	60%	30	\$5.55 <sup>19</sup>	\$12 <sup>16</sup>	\$40	10%					1008 pkgs	\$6,374
NYK Line	29%	24%	29										
Maersk-SeaLand	29%	16%	31	\$4,850	\$230	\$40	10%						\$5,605
												<i>Average Container Rate</i>	\$6,066

16 Rate is calculated per KT not by container.

19 Rate is per package

# Ocean Rate Bulletin

Atlantic/Gulf Ports To Tokyo, Japan

Fresh Grapefruit (EC)

Monthly Market Share For: April 2004

Month\Year: 702.0 \ 7,036.0

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
Evergreen	33%	15%	19									
MOL	25%	19%	21									
Maersk-SeaLand	12%	30%	24	\$4,450	\$230	\$40	54%					\$7,123
OOCL	9%	4%	24	\$3.18 <sup>19</sup>	\$12 <sup>16</sup>	\$40	54%				1008 pkgs	\$5,156
APL	9%	10%	23									
NYK Line	6%	9%	24									
P&O Nedlloyd	5%	1%	19									
Hapag-Lloyd	1%	1%	10									
Hatsu Marine Ltd.	0%	6%	19									

**Average Container Rate** \$6,269

<sup>16</sup> Rate is calculated per KT not by container.

<sup>19</sup> Rate is per package