

# *Ocean Rate Bulletin*



## Frozen Potatoes:

### **Total TEU/FEU:**

The numerator represents the total number of 40-foot equivalent unit (FEU) shipped, by all carriers, during July 2004. The denominator represents the total number of FEU shipped, by all carriers, throughout the 2004 calendar year. Source: Port Import Export Reporting Service (PIERS), Journal of Commerce, July 2004.

### **Market Share-July:**

Each carrier's current market share is based on the number of containers shipped during July 2004. Source: PIERS, July 2004.

### **Market Share-CY 2004:**

Each carrier's market share is based on the total number of containers shipped throughout the 2004 calendar year. Source: PIERS, 2004.

### **Transit Time:**

Each carrier's transit time is calculated on departure from Seattle, WA unless otherwise noted. Source: "The Pacific Shipper On-Line", "The Shipping Guide on the Web" and individual shipping line websites.

### **Ocean Rates:**

Ocean rates are applicable for September 30, 2004. Rates are per 40-foot container. Rates are quoted in U.S. dollars and represent container-yard to container-yard shipments. Source: Identified through the Descartes on-line rate tariff, PLUS Tariff retrieval systems, eztariff rate retrieval system, and individual shipping line websites.

### **Container Rate:**

Container rates for Frozen Potatoes are quoted on full, 19 KT 40-foot refrigerated containers unless otherwise noted.

### **Definitions:**

- AI = All Inclusive
- ARB = Arbitrary Charge
- BAF(FAF) = Bunker Adjustment Factor is also known as fuel adjustment factor.
- CAF = Currency Adjustment Charge
- CFS = Container Freight Station - used to consolidate shipments.
- Chassis = Chassis Surcharge
- KT = 1,000 Kilograms (Metric Ton).
- PC = Per Container
- THC = Terminal Handling Charge, also known as Container Yard Charge (CY).
- FEU = 40-foot Equivalent Unit (40-foot container).

Data was compiled and analyzed by Ron Hagen, April Taylor, and Camia Lane of the Transportation Services Branch, Transportation and Marketing, Agricultural Marketing Service, USDA. For questions, comments, or to be included on the distribution list, please call Hagen on (202) 690-1320, Taylor on (202) 690-1326, or Lane on (202) 690-1304 or by fax on (202) 690-1498. The Bulletin is also available on the Internet at: [www.ams.usda.gov/tmd/ocean](http://www.ams.usda.gov/tmd/ocean).

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Busan, South Korea

Frozen Potatoes

Monthly Market Share For: July 2004

Month\Year: 44.7 \ 268.0

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Hyundai	36%	37%	12										
MOL	36%	17%	11	\$3,250	\$230	\$40							\$3,520
Hanjin	28%	43%	9										
<i>Average Container Rate</i>												\$3,520	

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Ho Chi Minh, Vietnam

Frozen Potatoes

Monthly Market Share For: July 2004

Month\Year: 4.0 \ 8.0

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
OOCL	50%	50%	15									
Hanjin	50%	25%	16									
COSCO	0%	25%										

*Average Container Rate*

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Hong Kong

Frozen Potatoes

Monthly Market Share For: July 2004

Month\Year: 93.2 \ 538.2

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate	
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB			Cotton R.
Yang Ming	46%	50%	16										
Hyundai	22%	13%	13										
COSCO	15%	17%	16										
China Shipping	6%	6%	20										
Evergreen	6%	7%	13	\$3,000	\$230								\$3,230
MOL	2%	3%	12	\$3,250	\$230	\$40							\$3,520
OOCL	2%	2%	12										
<b>Average Container Rate</b>												\$3,303	

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Jakarta, Indonesia

Frozen Potatoes

Monthly Market Share For: July 2004

Month\Year: 13.8 \ 228.4

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
OOCL	29%	18%	20									
Hatsu Marine Ltd.	29%	14%	24									
Evergreen	15%	34%	18	\$3,400	\$230							\$3,630
Hyundai	15%	13%	24									
NYK Line	13%	5%	13									
Hapag-Lloyd	0%	8%	22	\$2,552 <sup>23</sup>	\$162 <sup>23</sup>	\$40						\$2,754
China Shipping	0%	5%										
<b>Average Container Rate</b>											\$3,630	

<sup>23</sup> Rate is based on a 20 foot container, not a 40 foot container.

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Keelung/Kaohsiung, Taiwan

Frozen Potatoes

Monthly Market Share For: July 2004

Month\Year: 53.7 \ 414.1

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Hatsu Marine Ltd.	60%	55%	13										
OOCL	26%	31%	11										
Evergreen	11%	5%	11	\$3,000	\$230								\$3,230
Hyundai	4%	3%	12										
NYK Line	0%	4%	10										
												<i>Average Container Rate</i>	\$3,230

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Manila, Philippines

Frozen Potatoes

Monthly Market Share For: July 2004

Month\Year: 89.1 \ 527.1

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
Hatsu Marine Ltd.	55%	75%	20									
Evergreen	27%	9%	16									
OOCL	16%	6%	15									
Hanjin	2%	3%	18									
Hyundai	0%	4%	17									

*Average Container Rate*

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To PT Kelang, Malaysia

Frozen Potatoes

Monthly Market Share For: July 2004

Month\Year: 51.8 \ 543.1

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate	
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB			Cotton R.
Evergreen	42%	29%	20	\$3,400	\$230								\$3,630
Hanjin	23%	24%	17										
OOCL	15%	1%	16										
Hatsu Marine Ltd.	15%	42%	23										
Hyundai	4%	2%	23										
												<i>Average Container Rate</i>	\$3,630

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Shanghai, China

Frozen Potatoes

Monthly Market Share For: July 2004

Month\Year: 80.7 \ 423.5

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate	
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB			Cotton R.
Hatsu Marine Ltd.	77%	75%	28										
COSCO	15%	10%	16	\$2,800	\$230								\$3,030
Hyundai	3%	6%	16										
Evergreen	2%	4%	16	\$2,250									\$2,250
China Shipping	2%	2%	15										
<b>Average Container Rate</b>												\$2,919	

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Singapore

Frozen Potatoes

Monthly Market Share For: July 2004

Month\Year: 49.6 \ 311.0

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
OOCL	56%	49%	15									
Yang Ming	16%	18%	21									
Evergreen	12%	19%	18									
NYK Line	8%	8%	15									
Hyundai	4%	2%	21									
Hatsu Marine Ltd.	4%	1%	19									

*Average Container Rate*

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Tokyo, Japan

Frozen Potatoes

Monthly Market Share For: July 2004

Month\Year: 914.9 \ 5,998.8

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
COSCO	35%	22%	13	\$2,800	\$230								\$3,030
NYK Line	34%	25%	9										
K Line	22%	19%	13	\$3,300		\$40							\$3,340
Evergreen	4%	6%	11	\$3,100	\$230								\$3,330
Hanjin	4%	18%	11										
Hyundai	1%	2%											
Hatsu Marine Ltd.	0%	5%	12										
Yang Ming	0%	1%	10										
OOCL	0%	0%	9	\$4,750	\$230	\$40							\$5,020
												<i>Average Container Rate</i>	\$3,176