

Ocean Rate Bulletin



Fresh Oranges:

Total TEU/FEU:

The numerator represents the total number of 40-foot equivalent unit (FEU) shipped, by all carriers, during July 2004. The denominator represents the total number of FEU shipped, by all carriers, throughout the 2004 calendar year. Source: Port Import Export Reporting Service (PIERS), Journal of Commerce, July 2004.

Market Share-July:

Each carrier's current market share is based on the number of containers shipped during July 2004. Source: PIERS, July 2004.

Market Share-CY 2004:

Each carrier's market share is based on the total number of containers shipped throughout the 2004 calendar year. Source: PIERS, 2004.

Transit Time:

Each carrier's transit time is calculated on departure from Oakland, CA unless otherwise noted. Source: "The Pacific Shipper On-Line", "The Shipping Guide on the Web" and individual shipping line websites.

Ocean Rates:

Ocean rates are applicable for September 30, 2004. Rates are per 40-foot container. Rates are quoted in U.S. dollars and represent container-yard to container-yard shipments. Source: Identified through the Descartes on-line rate tariff, PLUS Tariff retrieval systems, eztariff rate retrieval system, and individual shipping line websites.

Container Rate:

Container rates for Fresh Oranges are quoted on full 40-foot refrigerated containers unless otherwise noted.

Definitions:

- AI = All Inclusive
- ARB = Arbitrary Charge
- BAF(FAF) = Bunker Adjustment Factor is also known as fuel adjustment factor.
- CAF = Currency Adjustment Charge
- CFS = Container Freight Station - used to consolidate shipments.
- Chassis = Chassis Surcharge
- KT = 1,000 Kilograms (Metric Ton).
- PC = Per Container
- THC = Terminal Handling Charge, also known as Container Yard Charge (CY).
- FEU = 40-foot Equivalent Unit (40-foot container).

Data was compiled and analyzed by Ron Hagen, April Taylor, and Camia Lane of the Transportation Services Branch, Transportation and Marketing, Agricultural Marketing Service, USDA. For questions, comments, or to be included on the distribution list, please call Hagen on (202) 690-1320, Taylor on (202) 690-1326, or Lane on (202) 690-1304 or by fax on (202) 690-1498. The Bulletin is also available on the Internet at: www.ams.usda.gov/tmd/ocean.

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L.A./L.B./Oakland Ports To Busan, South Korea

Fresh Oranges

Monthly Market Share For: July 2004

Month\Year: 34.2 \ 12,046.8

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
Hanjin	100%	30%	9									
Hyundai	0%	33%	12									
APL	0%	11%	12	\$3,900	\$230							\$4,130
Yang Ming	0%	5%	12									
Hapag-Lloyd	0%	4%	21	\$2.63 ¹⁹	\$12 ¹⁶	\$40					1008 pkgs	\$2,907
Maersk-SeaLand	0%	4%	16	\$3,700	\$230	\$40						\$3,970
OOCL	0%	3%	19	\$5.11 ¹⁹	\$12 ¹⁶	\$40					1134 pkgs	\$6,075

Average Container Rate

¹⁶ Rate is calculated per KT not by container.

¹⁹ Rate is per package

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L.A./L.B./Oakland Ports To Hong Kong

Fresh Oranges

Monthly Market Share For: July 2004

Month\Year: 544.9 \ 8,217.9

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
Maersk-SeaLand	43%	22%	15	\$3,400	\$230	\$40						\$3,670
China Shipping	14%	8%	20									
Norasia	13%	6%	15									
NYK Line	6%	10%	12	\$2,800	\$230							\$3,030
Evergreen	6%	8%	14									
Hyundai	4%	10%	13									
Hatsu Marine Ltd.	4%	3%	14	\$4,200	\$230	\$40						\$4,470
Maruba	3%	2%		\$200 ¹⁹	\$90 ¹							\$2,090
OOCL	2%	6%	12	\$5.11 ¹⁹	\$12 ¹⁶	\$40					1134 pkgs	\$6,123
MOL	2%	4%	18	\$4,000	\$230	\$40						\$4,270
COSCO	1%	2%	16									
Yang Ming	1%	2%	16									
Hanjin	0%	2%	11									
P&O Nedlloyd	0%	6%	12	\$3,510	\$230	\$40						\$3,780
APL	0%	4%	13	\$3,850	\$230							\$4,080
											Average Container Rate	\$3,673

¹ Rate is per container

¹⁶ Rate is calculated per KT not by container.

¹⁹ Rate is per package

Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Keelung/Kaohsiung, Taiwan

Fresh Oranges

Monthly Market Share For: July 2004

Month\Year: 11.0 \ 95.6

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
OOCL	55%	27%	11	\$4.70 ¹⁹	\$12 ¹⁶	\$40	4%				1134 pkgs	\$5,823
Evergreen	18%	19%	12									
Maersk-SeaLand	18%	4%	15	\$3,400	\$230	\$40	4%					\$3,806
Hapag-Lloyd	9%	1%	12	\$3.04 ¹⁹	\$12 ¹⁶	\$40	4%				1344 pkgs	\$4,577
NYK Line	0%	30%	11	\$2,800	\$230							\$3,030
APL	0%	6%	12									
MOL	0%	4%	10	\$4,000	\$230	\$40						\$4,270
Yang Ming	0%	4%	13									
											Average Container Rate	\$5,236

¹⁶ Rate is calculated per KT not by container.

¹⁹ Rate is per package

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L.A./L.B./Oakland Ports To Manila, Philippines

Fresh Oranges

Monthly Market Share For: July 2004

Month\Year: 4.0 \ 256.7

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate	
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB			Cotton R.
NYK Line	50%	31%	16										
Hyundai	50%	1%	17										
OOCL	0%	42%	15	\$5.55 ¹⁹	\$12 ¹⁶	\$40					1134 pkgs	\$6,574	
MOL	0%	14%	15	\$4,250	\$230	\$40						\$4,520	
APL	0%	5%	17	\$4,725	\$230							\$4,955	
Maersk-SeaLand	0%	4%	24	\$3,800	\$230	\$40						\$4,070	
P&O Nedlloyd	0%	3%	15	\$3,900	\$230	\$40						\$4,170	

Average Container Rate

¹⁶ Rate is calculated per KT not by container.

¹⁹ Rate is per package

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L.A./L.B./Oakland Ports To PT Kelang, Malaysia

Fresh Oranges

Monthly Market Share For: July 2004

Month\Year: 42.0 \ 1,517.6

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
NYK Line	57%	28%	20	\$3,050	\$230								\$3,280
OOCL	19%	31%	16	\$5.55 ¹⁹	\$12 ¹⁶	\$40						1134 pkgs	\$6,574
Maersk-SeaLand	14%	2%	15	\$3,800	\$230	\$40							\$4,070
Hyundai	5%	4%	23										
APL	5%	3%	23	\$4,655	\$230								\$4,955
P&O Nedlloyd	0%	21%	15	\$3,900	\$230	\$40							\$4,170
MOL	0%	7%	22	\$4,250	\$230	\$40							\$4,520
												Average Container Rate	\$4,141

¹⁶ Rate is calculated per KT not by container.

¹⁹ Rate is per package

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L.A./L.B./Oakland Ports To Singapore

Fresh Oranges

Monthly Market Share For: July 2004

Month\Year: 82.0 \ 1,674.9

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
NYK Line	66%	43%	13	\$3,050	\$230								\$3,280
OOCL	12%	15%	15	\$5.55 ¹⁹	\$12 ¹⁶	\$40						1134 pkgs	\$6,574
APL	12%	9%	20	\$4,725	\$230								\$4,955
Maersk-SeaLand	7%	4%	35	\$3,800	\$230	\$40	9%						\$4,412
Hatsu Marine Ltd.	2%	1%	18	\$4,800	\$230	\$40	9%						\$5,502
P&O Nedlloyd	0%	21%	13	\$3,700	\$230	\$40							\$3,970
MOL	0%	4%	15	\$4,250	\$230	\$40							\$4,520
												Average Container Rate	\$4,025

¹⁶ Rate is calculated per KT not by container.

¹⁹ Rate is per package

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L.A./L.B./Oakland Ports To Tokyo/Yokohama, Japan

Fresh Oranges

Monthly Market Share For: July 2004

Month\Year: 165.0 \ 2,569.2

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
Hatsu Marine Ltd.	16%	3%	11									
Hanjin	15%	25%	6									
Yang Ming	15%	12%	10									
Maersk-SeaLand	12%	9%	11	\$3,400	\$230	\$40	49%					\$5,336
Hyundai	11%	4%										
NYK Line	10%	3%	9	\$2,800	\$230							\$3,030
COSCO	5%	15%	13	\$2,700	\$230							\$2,930
APL	5%	9%	7	\$3,850	\$230							\$4,080
K Line	4%	4%	10	\$2,240	\$240	\$40	47%					\$3,573
MOL	3%	2%	10	\$4,000	\$230	\$40						\$4,270
Evergreen	0%	6%	11									
Average Container Rate											\$4,033	