

# *Ocean Rate Bulletin*



## **Lettuce:**

### **Total TEU/FEU:**

The numerator represents the total number of 40-foot equivalent unit (FEU) shipped, by all carriers, during July 2004. The denominator represents the total number of FEU shipped, by all carriers, throughout the 2004 calendar year. Source: Port Import Export Reporting Service (PIERS), Journal of Commerce, July 2004.

### **Market Share-July:**

Each carrier's current market share is based on the number of containers shipped during July 2004. Source: PIERS, July 2004.

### **Market Share-CY 2004:**

Each carrier's market share is based on the total number of containers shipped throughout the 2004 calendar year. Source: PIERS, 2004.

### **Transit Time:**

Each carrier's transit time is calculated on departure from Oakland, CA unless otherwise noted. Source: "The Pacific Shipper On-Line", "The Shipping Guide on the Web", and individual shipping line websites.

### **Ocean Rates:**

Ocean rates are applicable for September 30, 2004. Rates are per 40-foot container. Rates are quoted in U.S. dollars and represent container-yard to container-yard shipments. Source: Identified through the Descartes on-line rate tariff, PLUS Tariff retrieval systems, eztariff rate retrieval system, and individual shipping line websites.

### **Container Rate:**

Container rates for Lettuce are quoted on full, 40-foot refrigerated containers unless otherwise noted.

### **Definitions:**

- AI = All Inclusive
- ARB = Arbitrary Charge
- BAF(FAF) = Bunker Adjustment Factor is also known as fuel adjustment factor.
- CAF = Currency Adjustment Charge
- CFS = Container Freight Station - used to consolidate shipments.
- Chassis = Chassis Surcharge
- KT = 1,000 Kilograms (Metric Ton).
- PC = Per Container
- THC = Terminal Handling Charge, also known as Container Yard Charge (CY).
- FEU = 40-foot Equivalent Unit (40-foot container).

Data was compiled and analyzed by Ron Hagen, April Taylor, and Camia Lane of the Transportation Services Branch, Transportation and Marketing, Agricultural Marketing Service, USDA. For questions, comments, or to be included on the distribution list, please call Hagen on (202) 690-1320, Taylor on (202) 690-1326, or Lane on (202) 690-1304 or by fax on (202) 690-1498. The Bulletin is also available on the Internet at: [www.ams.usda.gov/tmd/ocean](http://www.ams.usda.gov/tmd/ocean).

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Hong Kong

Lettuce

Monthly Market Share For: July 2004

Month\Year: 61.6 \ 192.0

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
Maersk-SeaLand	42%	23%	15	\$3,875	\$230	\$40						\$4,145
P&O Nedlloyd	21%	27%	12	\$4,425	\$230	\$40						\$4,695
Hyundai	12%	18%	13									
Yang Ming	6%	2%	16									
MOL	6%	4%	18	\$3,600	\$230	\$40						\$3,870
NYK Line	4%	14%	12									
APL	4%	4%	13	\$4.97 <sup>19</sup>	\$12 <sup>16</sup>	\$40					630 pkgs.	\$3,363
Evergreen	3%	1%	14	\$3,100	\$230	\$40						\$3,370
OOCL	1%	4%	12	\$3,775	\$230	\$40						\$4,045
											<b>Average Container Rate</b>	\$4,207

<sup>16</sup> Rate is calculated per KT not by container.

<sup>19</sup> Rate is per package

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Keelung/Kaohsiung, Taiwan

Lettuce

Monthly Market Share For: July 2004

Month\Year: 176.6 \ 487.5

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate	
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB			Cotton R.
Yang Ming	55%	32%	13										
MOL	14%	18%	10	\$3,600	\$230	\$40							\$3,870
OOCL	12%	13%	11	\$3,775	\$230	\$40							\$4,045
APL	8%	12%	12	\$225 <sup>16</sup>	\$12 <sup>16</sup>	\$40	4%				19 KT		\$4,714
Evergreen	7%	6%	12	\$3,400	\$230	\$40							\$3,670
NYK Line	2%	6%	11										
Hatsu Marine Ltd.	1%	0%	12										
P&O Nedlloyd	1%	12%	11	\$4,425	\$230	\$40							\$4,695
												<b>Average Container Rate</b>	\$4,059

<sup>16</sup> Rate is calculated per KT not by container.

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Manila, Philippines

Lettuce

Monthly Market Share For: July 2004

Month\Year: 3.0 \ 3.0

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate	
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.			
P&O Nedlloyd	100%	100%	18 <sup>4</sup>	\$4,625	\$230	\$40								\$4,895
													<i>Average Container Rate</i>	\$4,895

4 Transit time is based on departure from Long Beach, CA.

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To PT Kelang, Malaysia

Lettuce

Monthly Market Share For: July 2004

Month\Year: 3.3 \ 6.2

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
P&O Nedlloyd	60%	32%	15	\$4,625	\$230	\$40							\$4,895
MOL	25%	28%	22										
OOCL	16%	40%	16	\$4,075	\$230	\$40							\$4,345
												<i>Average Container Rate</i>	\$4,785

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Singapore

Lettuce

Monthly Market Share For: July 2004

Month\Year: 58.6 \ 371.0

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
MOL	35%	31%	15										
OOCL	33%	30%	15	\$4,075	\$230	\$40							\$4,345
Yang Ming	17%	14%	21										
Hyundai	7%	1%	21										
P&O Nedlloyd	5%	21%	13	\$4,425	\$230	\$40							\$4,695
APL	3%	2%	20	\$4,400	\$230	\$40	9%						\$5,066
												<i>Average Container Rate</i>	\$4,448

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Tokyo/Yokohama, Japan

Lettuce

Monthly Market Share For: July 2004

Month\Year: 8.0 \ 42.3

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
P&O Nedlloyd	100%	19%	9	\$3,825	\$230	\$40						\$4,095
K Line	0%	24%	10	\$2,400	\$240	\$40	47%					\$3,808
APL	0%	24%	7	\$4,350	\$230	\$40	49%					\$6,752
Hyundai	0%	14%										
OOCL	0%	9%	9	\$3,575	\$230	\$40						\$3,845
COSCO	0%	5%	13	\$3,000	\$230							\$3,230
MOL	0%	5%	10	\$3,600	\$230	\$40						\$3,870
<b>Average Container Rate</b>											\$4,095	