

Ocean Rate Bulletin



Lettuce:

Total TEU/FEU:

The numerator represents the total number of 40-foot equivalent unit (FEU) shipped, by all carriers, during April 2004. The denominator represents the total number of FEU shipped, by all carriers, throughout the 2004 calendar year. Source: Port Import Export Reporting Service (PIERS), Journal of Commerce, April 2004.

Market Share-April:

Each carrier's current market share is based on the number of containers shipped during April 2004. Source: PIERS, April 2004.

Market Share-CY 2004:

Each carrier's market share is based on the total number of containers shipped throughout the 2004 calendar year. Source: PIERS, 2004.

Transit Time:

Each carrier's transit time is calculated on departure from Oakland, CA unless otherwise noted. Source: "The Pacific Shipper On-Line", "The Shipping Guide on the Web", and individual shipping line websites.

Ocean Rates:

Ocean rates are applicable for June 30, 2004. Rates are per 40-foot container. Rates are quoted in U.S. dollars and represent container-yard to container-yard shipments. Source: Iden through the Descartes on-line rate tariff, PLUS Tariff retrieval systems, eztariff rate retrieval system, and individual shipping line websites.

Container Rate:

Container rates for Lettuce are quoted on full, 40-foot refrigerated containers unless otherwise noted.

Definitions:

- AI = All Inclusive
- ARB = Arbitrary Charge
- BAF(FAF) = Bunker Adjustment Factor is also known as fuel adjustment factor.
- CAF = Currency Adjustment Charge
- CFS = Container Freight Station - used to consolidate shipments.
- Chassis = Chassis Surcharge
- KT = 1,000 Kilograms (Metric Ton).
- PC = Per Container
- THC = Terminal Handling Charge, also known as Container Yard Charge (CY).
- FEU = 40-foot Equivalent Unit (40-foot container).

Data was compiled and analyzed by Ron Hagen, April Taylor, and Camia Lane of the Transportation Services Branch, Transportation and Marketing, Agricultural Marketing Service, USDA. For questions, comments, or to be included on the distribution list, please call Hagen on (202) 690-1320, Taylor on (202) 690-1326, or Lane on (202) 690-1304 or by fax on (202) 690-1498. The Bulletin is also available on the Internet at: www.ams.usda.gov/tmd/ocean.

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L.A./L.B./Oakland Ports To Hong Kong

Lettuce

Monthly Market Share For: April 2004

Month\Year: 21.1 \ 52.4

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
P&O Nedlloyd	57%	27%	13	\$4,425	\$230	\$40						\$4,695
Hyundai	19%	15%	16									
Maersk-SeaLand	9%	23%	15	\$3,875	\$230	\$40						\$4,145
APL	7%	8%	13	\$4,950	\$230	\$40						\$5,220
NYK Line	7%	11%	12									
OOCL	0%	11%	13	\$3,775	\$230	\$40						\$4,045
MOL	0%	5%	15	\$3,600	\$230	\$40						\$3,870
											<i>Average Container Rate</i>	\$4,678

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L.A./L.B./Oakland Ports To Keelung/Kaohsiung, Taiwan

Lettuce

Monthly Market Share For: April 2004

Month\Year: 40.1 \ 72.1

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:						Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB		
OOCL	35%	19%	12	\$2,600	\$230	\$40						\$2,870
MOL	20%	17%	14	\$3,600	\$230	\$40						\$3,870
P&O Nedlloyd	15%	47%	12	\$4,425	\$230	\$40						\$4,695
APL	15%	8%	12	\$4,950	\$230	\$40	5%					\$5,468
Yang Ming	5%	3%	13									
Evergreen	5%	3%	13	\$3,400	\$230	\$40						\$3,670
Hapag-Lloyd	5%	3%	12									
Average Container Rate											\$3,874	

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L.A./L.B./Oakland Ports To Singapore

Lettuce

Monthly Market Share For: April 2004

Month\Year: 43.6 \ 188.4

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
OOCL	59%	26%	17	\$3,260	\$184	\$40							\$3,484
P&O Nedlloyd	18%	30%	16	\$4,425	\$230	\$40	8%						\$5,049
MOL	18%	29%	23										
Yang Ming	5%	14%	21										
<i>Average Container Rate</i>												\$3,857	

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L.A./L.B./Oakland Ports To Tokyo/Yokohama, Japan

Lettuce

Monthly Market Share For: April 2004

Month\Year: 2.3 \ 32.3

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Container Rate	
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		Size
COSCO	98%	7%	10	\$3,000	\$230								\$3,230
Hanjin	2%	0%	9										
K Line	0%	31%	10	\$2,400	\$240	\$40	47%						\$3,808
APL	0%	31%	10	\$4,350	\$230	\$40	54%						\$6,969
Hyundai	0%	19%	11										
OOCL	0%	12%	24	\$3,575	\$230	\$40							\$3,845
<i>Average Container Rate</i>												\$3,230	