

# *Ocean Rate Bulletin*



## Lettuce:

### **Total TEU/FEU:**

The numerator represents the total number of 40-foot equivalent unit (FEU) shipped, by all carriers, during July 2000. The denominator represents the total number of FEU shipped, by all carriers, throughout the 2000 calendar year. Source: Port Import Export Reporting Service (PIERS), Journal of Commerce, July 2000.

### **Market Share-July:**

Each carrier's current market share is based on the number of containers shipped during July 2000. Source: PIERS, July 2000.

### **Market Share-CY 2000:**

Each carrier's market share is based on the total number of containers shipped throughout the 2000 calendar year. Source: PIERS, 2000.

### **Transit Time:**

Each carrier's transit time is calculated on departure from Oakland, CA unless otherwise noted. Source: "The Pacific Shipper On-Line" and "The Shipping Guide on the Web."

### **Ocean Rates:**

Ocean rates are applicable for September 30, 2000. Rates are per 40-foot container. Rates are quoted in U.S. dollars and represent container-yard to container-yard shipments. Source: Identified through the E-Transport on-line rate tariff, PLUS Tariff retrieval systems, and individual shipping line websites.

### **Container Rate:**

Container rates for Lettuce are quoted on full, 40-foot refrigerated containers unless otherwise noted.

### **Definitions**

- AI = All Inclusive
- ARB = Arbitrary Charge
- BAF(FAF) = Bunker Adjustment Factor is also known as fuel adjustment factor.
- CAF = Currency Adjustment Charge
- CFS = Container Freight Station - used to consolidate shipments.
- CY-CY = Container Yard to Container Yard
- KT = 1,000 Kilograms (Metric Ton).
- PC = Per Container
- THC = Terminal Handling Charge, also known as Container Yard Charge (CY).
- FEU = 40-foot Equivalent Unit (40-foot container).

Data was compiled and analyzed by Heidi Reichert and Ron Hagen of the Shipper & Exporter Assistance Program, Transportation and Marketing, Agricultural Marketing Service, USDA. For questions, comments, or to be included on the distribution list, please call Hagen on (202) 690-1320, Reichert on (202) 690-2325 or fax both on (202) 690-1498. The Bulletin is also available on the Internet at: [www.ams.usda.gov/tmd/ocean](http://www.ams.usda.gov/tmd/ocean).

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Hong Kong

Lettuce

Monthly Market Share For: July 2000

Month\Year: 106.0 \ 511.0

*Surcharges:*

<i>Carrier</i>	<i>Market Share</i>	<i>Market Share CY</i>	<i>Transit Time</i>	<i>Ocean Rate</i>	<i>BAF</i>	<i>CY</i>	<i>CAF</i>	<i>THC</i>	<i>CFS Rec</i>	<i>ARB</i>	<i>Cotton R.</i>	<i>Size</i>	<i>ContainerRate</i>
Maersk-SeaLand	28%	28%	14 Days	\$3,400 <sup>1</sup>	\$220 <sup>1</sup>								\$3,620
NYK Line	26%	16%	15 Days	\$3,400 <sup>1</sup>	\$220 <sup>1</sup>								\$3,620
Hyundai	11%	12%	14 Days	\$3,600 <sup>1</sup>	\$220 <sup>1</sup>								\$3,820
APL	9%	24%	14 Days	\$4.41	\$11			\$34				630 pkgs.	\$3,498
OOCL	7%	4%	15 Days	\$4.41								630 pkgs.	\$2,778
Hanjin	6%	4%	22 Days	\$3,600 <sup>1</sup>	\$220 <sup>1</sup>								\$3,820
Mitsui OSK	5%	3%	14 Days	\$3,000 <sup>1</sup>									\$3,000
COSCO	4%	1%	16 Days										
P&O Nedlloyd	3%	6%	15 Days	\$3,600 <sup>1</sup>	\$220 <sup>1</sup>								\$3,820

<sup>1</sup> Rate is per container

*Average Container Rate* \$3,556

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Keelung/Kaohsiung, Taiwan

Lettuce

Monthly Market Share For: July 2000

Month\Year: 60.8 \ 184.4

*Surcharges:*

<i>Carrier</i>	<i>Market Share</i>	<i>Market Share CY</i>	<i>Transit Time</i>	<i>Ocean Rate</i>	<i>BAF</i>	<i>CY</i>	<i>CAF</i>	<i>THC</i>	<i>CFS Rec</i>	<i>ARB</i>	<i>Cotton R.</i>	<i>Size</i>	<i>ContainerRate</i>
APL	47%	51%	12 Days										
Kline	14%	11%	13 Days	\$173	\$11		6%					19 KT	\$3,693
Mitsui OSK	12%	5%	12 Days	\$3,000 <sup>1</sup>									\$3,000
NYK Line	12%	5%	16 Days	\$3,400 <sup>1</sup>	\$220 <sup>1</sup>		6%						\$3,824
Hanjin	7%	7%	12 Days	\$3,600 <sup>1</sup>	\$220 <sup>1</sup>		6%						\$4,036
Maersk-SeaLand	6%	8%	13 Days	\$3,845 <sup>1</sup>	\$200 <sup>1</sup>		6%						\$4,276
OOCL	1%	10%	16 Days	\$6.20			6%						\$4,140
Yang Ming	1%	2%	14 Days										

<sup>1</sup> Rate is per container

*Average Container Rate* \$3,685

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Manila, Philippines

Lettuce

Monthly Market Share For: July 2000

Month\Year: 3.0 \ 7.5

*Surcharges:*

<i>Carrier</i>	<i>Market Share</i>	<i>Market Share CY</i>	<i>Transit Time</i>	<i>Ocean Rate</i>	<i>BAF</i>	<i>CY</i>	<i>CAF</i>	<i>THC</i>	<i>CFS Rec</i>	<i>ARB</i>	<i>Cotton R.</i>	<i>Size</i>	<i>ContainerRate</i>
OOCL	33%	20%	17 Days	\$3,600 <sup>1</sup>	\$220 <sup>1</sup>								\$3,820
Hyundai	33%	13%	15 Days	\$3,800 <sup>1</sup>	\$220 <sup>1</sup>								\$4,020
Kline	33%	13%	21 Days	\$3,200 <sup>1</sup>	\$220 <sup>1</sup>								\$3,420
APL	0%	54%	15 Days										

<sup>1</sup> Rate is per container

*Average Container Rate* \$3,753

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To PT Kelang, Malaysia

Lettuce

Monthly Market Share For: July 2000

Month\Year: 6.8 \ 20.9

*Surcharges:*

<i>Carrier</i>	<i>Market Share</i>	<i>Market Share CY</i>	<i>Transit Time</i>	<i>Ocean Rate</i>	<i>BAF</i>	<i>CY</i>	<i>CAF</i>	<i>THC</i>	<i>CFS Rec</i>	<i>ARB</i>	<i>Cotton R.</i>	<i>Size</i>	<i>ContainerRate</i>
APL	96%	88%	28 Days	\$4.41	\$11			\$34				630 pkgs.	\$3,498
Maersk-SeaLand	4%	6%	20 Days	\$3,400 <sup>1</sup>	\$220 <sup>1</sup>								\$3,620
Mitsui OSK	0%	5%	23 Days	\$4,000 <sup>1</sup>									\$4,000

<sup>1</sup> Rate is per container

*Average Container Rate* \$3,503

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Singapore

Lettuce

Monthly Market Share For: July 2000

Month\Year: 31.3 \ 165.9

*Surcharges:*

<i>Carrier</i>	<i>Market Share</i>	<i>Market Share CY</i>	<i>Transit Time</i>	<i>Ocean Rate</i>	<i>BAF</i>	<i>CY</i>	<i>CAF</i>	<i>THC</i>	<i>CFS Rec</i>	<i>ARB</i>	<i>Cotton R.</i>	<i>Size</i>	<i>ContainerRate</i>
Hyundai	35%	30%	21 Days	\$3,600 <sup>1</sup>	\$220 <sup>1</sup>		8%						\$4,108
Maersk-SeaLand	28%	26%	19 Days	\$3,200 <sup>1</sup>	\$220 <sup>1</sup>		8%						\$3,676
APL	28%	23%	21 Days	\$4.44	\$11		8%	\$34					\$3,741
Hanjin	4%	11%	18 Days	\$3,500 <sup>1</sup>	\$220 <sup>1</sup>		8%						\$4,000
NYK Line	4%	4%	18 Days	\$3,300 <sup>1</sup>	\$220 <sup>1</sup>		8%						\$3,784
Kline	1%	5%	19 Days	\$3,000 <sup>1</sup>	\$220 <sup>1</sup>		8%						\$3,460

<sup>1</sup> Rate is per container

*Average Container Rate* \$3,861

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Tokyo/Yokohama, Japan

Lettuce

Monthly Market Share For: July 2000

Month\Year: 0.4 \ 10.5

*Surcharges:*

<i>Carrier</i>	<i>Market Share</i>	<i>Market Share CY</i>	<i>Transit Time</i>	<i>Ocean Rate</i>	<i>BAF</i>	<i>CY</i>	<i>CAF</i>	<i>THC</i>	<i>CFS Rec</i>	<i>ARB</i>	<i>Cotton R.</i>	<i>Size</i>	<i>ContainerRate</i>
COSCO	44%	2%	7 Days	\$1.41	\$11		50%					19 KT	\$4,228
Kline	30%	15%	10 Days	\$2,400 <sup>1</sup>	\$220 <sup>1</sup>		50%						\$3,820
Maersk-SeaLand	20%	18%	10 Days	\$2,800 <sup>1</sup>	\$220 <sup>1</sup>		50%						\$4,420
Hanjin	5%	2%	9 Days	\$3,000 <sup>1</sup>	\$220 <sup>1</sup>		50%						\$4,720
APL	0%	49%	11 Days	\$3,000 <sup>1</sup>	\$220 <sup>1</sup>		50%						\$4,720
Yang Ming	0%	9%	10 Days										
P&O Nedlloyd	0%	3%	11 Days	\$3,000 <sup>1</sup>	\$220 <sup>1</sup>		50%						\$4,720

<sup>1</sup> Rate is per container

*Average Container Rate* \$4,174