



USDA AMS LAMP Grants - What is New in FY2024?

Farmers Market and Local Food Promotion Program Turnkey Recruitment and Training

A new type of project with a streamlined application called Turnkey Recruitment and Training has been added as an option for both the Farmers Market Promotion Program and Local Food Promotion Program. Applicants applying to this Turnkey project type may apply for funds to conduct a minimum of 3 specific activities out of 5 options listed below.

- Identify and analyze new or improved strategies for vendor and producer recruitment, training, or both.
- Develop or revise strategies or plans for vendor and producer recruitment, training, or both.
- Design materials for vendor and producer recruitment, training, or both.
- Implement plans for vendor and producer recruitment, training, or both.
- Evaluate outcomes related to vendor and producer recruitment, training, or both.

The Turnkey Recruitment and Training option has a lower funding maximum (ranging from \$50,000 to \$100,000) and a 24 months (2 years) grant period. This option is in addition to the Turnkey Marketing and Promotion option offered in FY2023, which will continue to be available in FY2024.

Project Narrative Template

The Project Narrative Template was updated to a dynamic form and is now a fillable PDF. To view and complete the Project Narrative forms, applicants will need to download the files and open it from their computer, rather than the web browser. Applicants should ensure they have the most recent copy of [Adobe Reader](#) installed on their computer and that it is compatible with [Grants.gov](#) software.

Priority Considerations

“Priority areas” have been updated to “Priority considerations” to consolidate all priorities in the Legislative Authority.

Priority Considerations include applications that:

- Are located in low income/low food access (LI/LA) census tracts (as defined below), and/or
- Are used to carry out eligible activities under a partnership agreement in a Regional Food Systems Partnership project, and/or
- Have not received a FMPP and/or LFPP award within the past five (5) years.

Farm to Institution

The Farm to Institution project type is no longer available under LFPP.

Regional Food System Partnership Program

Areas of Concentrated Poverty

Applicants applying under the “areas of concentrated poverty” priority area must provide a [Distressed Communities Index](#) (DCI) to show the project benefits area(s) in distressed low-income rural or urban communities with areas of persistent poverty that provide significant opportunities for high impact investment. This must be provided in the Project Narrative as a “distressed” or “at-risk” score on the DCI.

Farm to Institution

The Farm to Institution project type is no longer available under RFSP.

All AMS LAMP Grants

AMS General Terms and Conditions

The AMS General Terms and Conditions have been updated to reflect recent changes to the Uniform Guidance (2 CFR Part 200) and Build America, Buy America Act for infrastructure projects.

The revised provision in [2 CFR part 200](#) (§ [200.322](#)) specifies that Federal agencies providing Federal financial assistance for infrastructure projects must implement the Buy America preferences set forth in [2 CFR part 184](#), as required under section 70914(a) BABA.

Contact Us and Learn More!

For questions about these grant opportunities, after closely reviewing the RFA and FAQs, please email:

FMLFPPGrants@usda.gov for questions related to the Farmers Market and Local Food Promotion Program.

IPPGGrants@usda.gov for questions related to the Regional Food System Partnership Grant.

Program Website Links:

- [Farmers Market Promotion Program](#)
- [Local Food Promotion Program](#)
- [Regional Food System Partnership Program](#)

Visit <https://wwwcp.umes.edu/extension/ams-grants-evaluation-bipoc/> for more technical assistance resources.

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